

ELEVATE YOUR **EMSCULPT**[®] BUSINESS

STEP 1 **EMSCULPT LAUNCH PACKAGE**

The Emsculpt launch package gives you the tools you need to help you market your practice, attract patients, and sell more Emsculpt.

From the marketing team behind one of the world's leading Emsculpt providers

Emsculpt Launch Package only \$4,000



EMSCULPT WEBSITE

Development of homepage, landing page, event page, before & after page, schedule page, review page and contact page.

Am I a Candidate Tool
Customized graphics
Conversion tracking and reporting



TARGETED MARKETING

Geo Targeted marketing attracts local customers online who show an active interest in your services.

Google Ads set up
Social media Ads set up
Exclusive ad copy and graphics library



CONVERSION TOOLS

Lead capture technology & communication tools generate high quality leads & improve customer engagement.

Lead nurture technology
Customized email newsletters
Lead auditing + sales training



STEP 2 **DIGITAL MARKETING MONTHLY MANAGEMENT**

Targeted Google Ads (PPC) and social media marketing significantly enhances your online presence and improves your targeted marketing capabilities. In addition, lead auditing, secret shopping and staff sales training improve prospect to customer conversion rate.

MONTHLY MARKETING MANAGEMENT PACKAGES

CONSERVATIVE

\$3,000

(Includes ad spend)

COMPETITIVE

\$3,500

(Includes ad spend)

AGGRESSIVE

\$4,500

(Includes ad spend)

SCHEDULE A FREE EMSCULPT STRATEGY SESSION

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