

ELEVATE YOUR **EMSCULPT^{neo}** BUSINESS

STEP 1 **EMSCULPT NEO LAUNCH PACKAGE**

The NEO launch package provides effective tools for marketing your practice, attracting online consumers, and selling more Emsculpt NEO.

Powered by the **marketing team** behind the **#1 Emsculpt NEO provider in the world**

STARTER



EMSCULPT NEO WEBSITE \$2000

Web development of all main pages: homepage, NEO treatment, event, before & after, schedule, review and contact.

- Lead generation tools
- Customized graphics
- Conversion tracking & reporting

ADD ON



CONVERSION TOOLS \$1500

Lead capture technology & communication tools generate more leads, improve engagement and help convert leads to paying patients.

- Lead nurture technology
- Auditing + sales training
- Customized email & text communication



STEP 2 **DIGITAL MARKETING MONTHLY MANAGEMENT**

Targeted Google Ads (PPC) and social media marketing significantly enhances your online presence and improves your targeted marketing capabilities. Geo Targeted marketing attracts local customers online who show an active interest in your services. In addition, lead auditing, secret shopping & staff sales training improve prospect to customer conversion rate.

MONTHLY MARKETING MANAGEMENT PACKAGES

CONSERVATIVE	COMPETITIVE	AGGRESSIVE
\$3,000 (Includes ad spend)	\$3,500 (Includes ad spend)	\$4,500 (Includes ad spend)

One time set up fee of \$1,500. 120 day engagement period, then go month-to-month.

SCHEDULE A FREE EMSCULPT NEO STRATEGY SESSION

Medstar Media - 646-694-9450 - chris@medstarmedia.com - www.medstarmedia.com