



Targeted Display KEYWORD CONTEXTUAL

How it works

- Target consumers who recently viewed content containing keywords relevant to your business.
- Reach users viewing online content containing keywords that you've designated as targets for your business.

Why it works

- Viewers only see ads they're interested in, and you only serve valuable impressions to the right viewers.

When we use it

- To introduce or reinforce your brand throughout the consumer journey to users who have recently researched information relevant to your brand.
- Works best for businesses whose audience can be pinpointed by keyword.

REACHLOCAL | **LOCALiQ**
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WHAT MAKES US DIFFERENT

Multiple Ad Tactics Under One Campaign

All your ads and targeting are combined under one umbrella to achieve your business goals and keep reporting easy to understand.

Smart Optimization Technology

Our experts and smart optimization technology are constantly learning and adjusting your campaign to get your best ads on the sites and mobile apps driving the most engagement with your business (not just ad clicks).