

# CoolSculpting Marketing Services Seamist Medspa Co-Op Q3+Q4 2022 Total Marketing Expenses (7/1/2022 - 12/31/2022)

**Total Google Ads: \$5,339.50**  
**Total Marketing Service Fees: \$4,500.00**  
**Total CoolSculpting Marketing Cost: \$9,839.50**

Google Ads | Chris Zelig | Seamist Medspa | 140-425-1409 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Campaigns | Custom Jul 1 - Dec 31, 2022 | Show last 30 days

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$67.33/day	Paused	811	10.34%	\$5,339.50
CoolSculpting BMM	\$20.00/day	Paused All ads limited by policy	0	-	\$0.00
CoolSculpting Exact	\$30.00/day	Paused All ads limited by policy	0	-	\$0.00
search   beta   coolsculpting   old	\$58.13/day	Paused Most ads limited by policy	0	-	\$0.00
search   beta   coolsculpting   broad	\$5.00/day	Paused Some ads disapproved, Most ads limited by policy	0	-	\$0.00
search   beta   coolsculpting   generic	\$19.00/day	Paused Some ads disapproved, Most ads limited by policy	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$5.00/day	Paused Some ads disapproved, Most ads limited by policy	0	-	\$0.00
search   alpha   coolsculpting	\$50.38/day	Paused Most ads limited by policy	0	-	\$0.00
CoolSculpting	\$10.00/day	Paused All ads disapproved	0	-	\$0.00
CoolSculpting 2.0	\$15.00/day	Paused All ads disapproved	0	-	\$0.00
CoolSculpting South Kingstown	\$15.00/day \$456.00/month	Paused	0	-	\$0.00
CoolSculpting 3.0	\$25.00/day	Paused All ads disapproved	0	-	\$0.00
<b>Total: Filtered campaigns</b>			<b>811</b>	<b>10.34%</b>	<b>\$5,339.50</b>

Google Ads | Chris Zelig | Seamist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Paused | Type: Search | Budget: \$67.33/day | More details

Recommendations | Ads | Custom Jul 1 - Dec 31, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword:SeaMist Medspa)   CoolSculpting In (LOCATION(City))   Freeze Away Body Fat +10 more seamistmedspa.com/coolsculpting/south_kingstown Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Not eligible Campaign paused	163	14.66%	\$1,552.78
SeaMist Medspa   Fat Reduction South Kingstown   Non-Surgical Fat Reduction +12 more seamistmedspa.com/coolsculpting/south_kingstown Is Freezing Fat Right For You? Book A Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	x. Expanded Reach Test	Not eligible Campaign paused	232	5.57%	\$1,437.97
SeaMist Medspa   Fat Reduction South Kingstown   Non-Surgical Fat Reduction +12 more seamistmedspa.com/coolsculpting/south_kingstown Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically...	2. lipo	Not eligible Campaign paused	206	13.14%	\$1,080.72
CoolSculpting® South Kingstown   Freeze Away Body Fat   Our Biggest Discount Ever seamistmedspa.com/coolsculpting/south_kingstown Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	39	16.18%	\$479.11
(Keyword:SeaMist Medspa)   CoolSculpting In (LOCATION(City))   Freeze Away Body Fat +10 more seamistmedspa.com/coolsculpting/south_kingstown Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. Expert, Safe Fat Loss With Quick Results...	1. coolsculpting - price	Not eligible Campaign paused	76	26.95%	\$463.52
Fat Reduction South Kingstown   Freeze Away Body Fat   Get Rid of Unwanted Fat seamistmedspa.com/coolsculpting/south_kingstown Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	28	22.76%	\$90.90

Google Ads | Chris Zelig | Seamist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

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Overview | Paused | Type: Search | Budget: \$67.33/day | More details

Recommendations | Ads | Custom Jul 1 - Dec 31, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Fat Reduction South Kingstown   Freeze Away Body Fat   Get Rid of Unwanted Fat seamistmedspa.com/coolsculpting/south_kingstown Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	28	22.76%	\$90.90
CoolSculpting® South Kingstown   Freeze Away Body Fat   Our Biggest Discount Ever seamistmedspa.com/coolsculpting/south_kingstown Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	13	30.95%	\$72.01
Fat Reduction South Kingstown   Eliminate Fat & Feel Great   Save 50% Off 8+ Treatments seamistmedspa.com/coolsculpting/south_kingstown Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	8	18.18%	\$26.28
CoolSculpting® Fat Reduction   Freeze Away Body Fat   Save 50% Off 8+ Treatments seamistmedspa.com/coolsculpting/south_kingstown Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more), Campaign paused	8	29.63%	\$21.68
Non-Surgical Fat Reduction   Freeze Away Body Fat   Save 50% Off 8+ Treatments seamistmedspa.com/coolsculpting/south_kingstown CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	8	8.42%	\$18.07
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed Policy (Restricted medical content +1 more), Ad group paused, +1	2	50.00%	\$17.91
[Dynamically generated headline] [Dynamically generated display URL]		Removed			

Google Ads | Chris Zelig | Seamist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview | Paused | Type: Search | Budget: \$67.33/day | More details

Recommendations | Ads | Custom Jul 1 - Dec 31, 2022 | Show last 30 days

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Disapproved (Destination not working), Ad group paused, +1	8	38.10%	\$17.69
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Policy (Restricted medical content +1 more), Ad group paused, +1	3	27.27%	\$16.26
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever seamistmedspa.com/coolsculpting/south_kingstown Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	6	60.00%	\$16.09
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat seamistmedspa.com/coolsculpting/south_kingstown Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting	x. Expanded Reach Test	Removed Policy (Restricted medical content +1 more), Campaign paused	3	17.65%	\$9.34
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Disapproved (Destination not working), Ad group paused, +1	2	66.67%	\$7.38
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Disapproved (Destination not working), Ad group paused, +1	2	8.33%	\$6.51
SeaMist Medspa   Freezing Fat Really Works   Save 50% Off 8+ Treatments seamistmedspa.com/coolsculpting/south_kingstown Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No	2. lipo	Removed Policy (Restricted medical content +1 more), Campaign paused	1	14.29%	\$1.61

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$67.33/day

Recommendations: Ad status: All, Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
				811	10.34%	\$5,339.50
2. lipo	Seamist Medspa   Freezing Fat Really Works   Save 50% Off 8+ Treatments seamistmedspa.com/coolsculpting/south_kingstown Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.		Removed Policy (Restricted medical content +1 more), Campaign paused	1	14.29%	\$1.61
x. dynamic	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.		Removed Policy (Restricted medical content +1 more), Ad group paused, +1	1	10.00%	\$1.38
x. dynamic	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments Of CoolSculpting.		Removed Policy (Restricted medical content +1 more), Ad group paused, +1	1	6.67%	\$1.35
1. coolsculpting - price	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Save 50% Off 8+ Treatments seamistmedspa.com/coolsculpting/south_kingstown Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		Removed Policy (Restricted medical content +1 more), Campaign paused	1	20.00%	\$0.94
x. Expanded Reach Test	Seamist Medspa   Fat Reduction South Kingstown   Non-Surgical Fat Reduction +48 more www.seamistmedspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared... View assets details		Removed Policy (Restricted drug terms +1 more), Campaign paused	0	-	\$0.00
x. Expanded Reach Test	Fat Reduction South Kingstown   Freezing Fat Really Works   Freeze Away Body Fat seamistmedspa.com/coolsculpting/south_kingstown CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
x. Expanded Reach Test	Fat Reduction South Kingstown   Freeze Away Body Fat   Get Rid of Unwanted Fat seamistmedspa.com/coolsculpting/south_kingstown		Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

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Overview: Paused, Type: Search, Budget: \$67.33/day

Recommendations: Ad status: All, Add filter

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace						
				811	10.34%	\$5,339.50
1. coolsculpting - price	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (<COURTDOWN("2021/09/30 00:00:00"; "en-US"; "1")>) seamistmedspa.com/coolsculpting/south_kingstown Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
x. dynamic	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Up to 50% Off CoolSculpting® on 8+ Treatments.		Removed Policy (Restricted medical content +1 more), Ad group paused, +1	0	-	\$0.00
x. dynamic	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Our Biggest CoolSculpting Discount Ever. Save \$1,200 Off 8+ Treatments		Removed Policy (Restricted medical content +1 more), Ad group paused, +1	0	-	\$0.00
x. dynamic	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.		Removed Policy (Restricted medical content +1 more), Ad group paused, +1	0	0.00%	\$0.00
Total: Ads in your current workspace						
				811	10.34%	\$5,339.50
Total: Campaign						
				811	10.34%	\$5,339.50

Show rows: 500 | 1 - 338 of 338

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$67.33/day

Responsive search ad

Assets | Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Safe + Effective Fat Reduction	Approved	Headline	None	6
Affordable & Quick Treatments	Approved	Headline	None	40
Schedule a Free Consultation	Approved	Headline	None	0
Fat Reduction Treatment	Approved	Headline	None	13
Non-Surgical Fat Reduction	Approved	Headline	None	61
Freeze Away Body Fat	Approved	Headline	None	243
(Keyword:SeaMist Medspa)	Approved	Headline	None	444
Save \$1,200 On 8+ Treatments	-	Headline	None	0
Top Provider in Sth. Kingstown	Approved	Headline	None	10

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

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Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.
Freeze Your Fat Away Today	Approved	Headline	None	25
Book Now for Up to \$1200 Off	-	Headline	None	0
Huge CoolSculpting Promotion	Approved	Headline	None	188
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	900
CoolSculpting Near Me	Approved	Headline	None	70
Book Now for Up to 50% Off	-	Headline	None	5
Save 50% On 8+ Treatments	-	Headline	None	0
Save \$1,200 Off 8+ Treatments	-	Headline	None	0
Book Now for Up to \$1,200 Off	-	Headline	None	0
Save 50% Off 8+ Treatments	-	Headline	None	29

Google Ads | Chris Zelig | SeaMist Medspa | 140-425-1409 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$67.33/day

Responsive search ad

Assets | Combinations

Your ads are all set! They'll have a higher chance of performing well.

Ad strength: Excellent

- Add more headlines
- Include popular keywords in your headlines
- Make your headlines more unique
- Make your descriptions more unique

Asset	Status	Asset type	Position pinning	Impr.
50% Off 8+ Treatments	Approved	Headline	None	207
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	155
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in South Kingstown, RI	-	Description	None	1
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	1,083
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	12
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	77
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	132
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	549

Show rows: 500 | 1 - 27 of 27

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Overview: Paused Type: Search Budget: \$67.33/day More details

Assets Custom Jul 1 - Dec 31, 2022 Show last 30 days

Table view: Associations

Filters: All Sitelink Callout Structured snippet Call Price App Promotion

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search   beta   coolsculpting	Campaign	Eligible	Advertiser	11	183	6.01%	\$5.62	\$61.79
Sitelink									
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	Advertiser	457	4,537	10.07%	\$9.08	\$4,148.78
CoolSculpting CoolSculpting: Top Non-Surgical Fat Reduction Treatment. Learn More	search   beta   coolsculpting	Campaign	Eligible	Advertiser	456	4,509	10.11%	\$9.09	\$4,143.04
5 Star Reviews Read Real Client Reviews & Patient Testimonials	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	Advertiser	322	3,678	8.75%	\$8.29	\$2,670.24
Why Choose Us? Read About What Sets Us Apart from Other Medspas in Rhode Island	Account	Account	Not eligible Disapproved (Past Violation +2 more)	Advertiser	232	2,397	9.68%	\$8.32	\$1,929.21
Book A Free Consultation									

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Overview: Paused Type: Search Budget: \$67.33/day More details

Assets Segment Columns Reports Download Expand More

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Callout									
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	Advertiser	163	2,428	6.71%	\$9.83	\$1,602.22
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited Policy (Restricted medical content +1 more))	Advertiser	173	2,809	6.16%	\$7.16	\$1,237.86
Promotion									
Summer Sale - Up to 50% off 8+ Treatments	search   beta   coolsculpting	Campaign	Eligible	Advertiser	274	2,873	9.54%	\$8.53	\$2,338.41
Fall Sale - Up to 50% off 8+ Treatments	search   beta   coolsculpting	Campaign	Eligible (Limited Policy (Restricted medical content +1 more))	Advertiser	79	770	10.26%	\$11.14	\$879.86
Call									
FDA Cleared	search   beta   coolsculpting	Campaign	Eligible	Advertiser	129	1,206	10.70%	\$9.09	\$1,172.52
Freeze Your Fat	search   beta   coolsculpting	Campaign	Eligible	Advertiser	129	1,128	11.44%	\$8.36	\$1,078.53
Liposuction Alternative	search   beta   coolsculpting	Campaign	Eligible	Advertiser	112	1,025	10.93%	\$9.35	\$1,047.16
Highlights: No Surgery	search   beta   coolsculpting	Campaign	Eligible	Advertiser	110	1,048	10.50%	\$9.26	\$1,018.08
Nonsurgical Fat Reduction	search   beta   coolsculpting	Campaign	Eligible	Advertiser	92	981	9.38%	\$9.24	\$849.70
Up to 50% Off	search   beta   coolsculpting	Campaign	Removed	Advertiser	29	236	12.29%	\$9.66	\$280.24
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	1	19	5.26%	\$16.05	\$16.05
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	19	0.00%	-	\$0.00

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Overview: Paused Type: Search Budget: \$67.33/day More details

Assets Segment Columns Reports Download Expand More

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Promotion									
Summer Sale - Up to 50% off 8+ Treatments	search   beta   coolsculpting	Campaign	Eligible	Advertiser	274	2,873	9.54%	\$8.53	\$2,338.41
Fall Sale - Up to 50% off 8+ Treatments	search   beta   coolsculpting	Campaign	Eligible (Limited Policy (Restricted medical content +1 more))	Advertiser	79	770	10.26%	\$11.14	\$879.86
Spring Sale - 50% off 8+ Treatments	search   beta   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(401) 782-2400	Account	Account	Eligible	Advertiser	27	392	6.89%	\$11.67	\$315.18
Total: Sitelinks					459	4,658	9.85%	\$9.09	\$4,170.99
Total: Callouts					223	2,172	10.27%	\$9.19	\$2,049.28
Total: Structured snippets					11	183	6.01%	\$5.62	\$61.79
Total: Calls					27	392	6.89%	\$11.67	\$315.18
Total: Promotions					353	3,643	9.69%	\$9.12	\$3,218.27

Shows rows: 500 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT+05:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Sea Mist Medspa**  
Mary Simpson  
  
mczsimpson@gmail.com

**Invoice Number:** WV 2022\_193

**Invoice Date:** July 1, 2022

**Payment Due:** July 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li><li>• Up to 30 minutes of free web development monthly.</li></ul> Discounted from \$1750. Includes management of two locations.	1	\$1,250.00	\$1,250.00

**Total:** \$1,250.00

Payment on July 1, 2022 using Apple Pay (  ):

\$1,250.00

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**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Sea Mist Medspa**  
Mary Simpson  
  
mczsimpson@gmail.com

**Invoice Number:** WV 2022\_222

**Invoice Date:** August 1, 2022

**Payment Due:** August 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li><li>• Up to 30 minutes of free web development monthly.</li></ul> Discounted from \$1750. Includes management of two locations.	1	\$1,250.00	\$1,250.00

**Total:** \$1,250.00

Payment on August 23, 2022 using Apple Pay (  ):

\$1,250.00

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**Amount Due (USD): \$0.00**

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Sea Mist Medspa**  
Mary Simpson  
  
mczsimpson@gmail.com

**Invoice Number:** WV 2022\_248

**Invoice Date:** September 1, 2022

**Payment Due:** September 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li><li>• Up to 30 minutes of free web development monthly.</li></ul> Discounted from \$1750. Includes management of two locations.	1	\$1,250.00	\$1,250.00

**Total:** \$1,250.00

Payment on October 12, 2022 using Apple Pay (  ):

\$1,250.00

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**Amount Due (USD): \$0.00**



# INVOICE

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450


BILL TO  
**Sea Mist Medspa**  
Mary Simpson  
  
mczsimpson@gmail.com

**Invoice Number:** WV 2022\_278

**Invoice Date:** October 1, 2022

**Payment Due:** October 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>High Level</b> Access to High Level	1	\$250.00	\$250.00
<b>Total:</b>			\$250.00
Payment on October 5, 2022 using Apple Pay (  ):			\$250.00
<b>Amount Due (USD):</b>			<b>\$0.00</b>



# INVOICE

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Sea Mist Medspa**  
Mary Simpson  
  
mczsimpson@gmail.com

**Invoice Number:** WV 2022\_309

**Invoice Date:** November 1, 2022

**Payment Due:** November 1, 2022

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
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**High Level**  
Access to High Level

1

\$250.00

\$250.00

**Total:** \$250.00

Payment on November 1, 2022 using Apple Pay (  ):

\$250.00

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**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Sea Mist Medspa**  
Mary Simpson  
  
mczsimpson@gmail.com

**Invoice Number:** WV 2022\_341

**Invoice Date:** December 1, 2022

**Payment Due:** December 1, 2022

**Amount Due (USD):** \$250.00

 [Pay Securely Online](#)

Items	Quantity	Price	Amount
<b>High Level</b> Access to High Level	1	\$250.00	\$250.00

**Total:** \$250.00

**Amount Due (USD):** \$250.00

Pay Securely Online



[link.waveapps.com/pj6zej-zsn9z8](https://link.waveapps.com/pj6zej-zsn9z8)