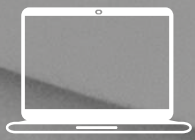
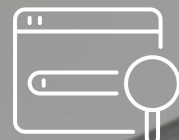


ACCELERATE PATIENT ACQUISITION



Website
Design



Paid Search Engine
& Social Media Ads



Sales Tools &
Staff Training



Email &
SMS Marketing



Search Engine
Optimization



eCommerce

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\$1 MILLION in revenue in our first
7 months with Emsculpt.**

SKINNEY
medspa + wellness

Adriana & Marisa Martino,
Founders of Skinney Medspa

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CHRISTOPHER ZELIG | 646-702-3480 | CHRIS@MEDSTARMEDIA.COM



ELITE MARKETING PACKAGE

\$30,000

CUSTOM BTL WEBSITE DESIGN

- Custom-designed BTL website using expertly designed formats, informative content, exclusive media, and proven features that enhance user experience and significantly increase your conversion rates (calls + consult requests)
- Unique SEO content creation for one treatment page to increase organic traffic
- Online booking form + smartphone tools to maximize lead generation
- Optimized website for desktop, tablet, mobile + cross-browser usability
- Secure hosting & maintenance for one year

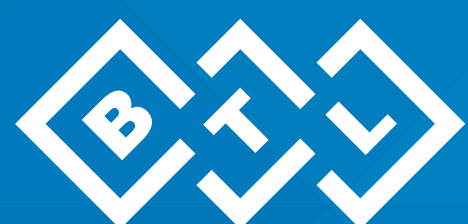
CONVERSION TOOLS + LEAD NURTURE TECHNOLOGY

- Set up of automated lead communication, pipeline management & scheduling technology (5-month license)
- Comprehensive online audit of your main website, SEO, and sales protocol and a customized action plan
- Custom BTL email newsletter design + text blast
- Secret Shop service + staff training to monitor and improve customer service, appointment booking and sales

TARGETED MARKETING

- Set up of geo-targeted PPC, social media and re-targeting campaigns
- Conversion + phone tracking implementation and reporting
- Monthly management + optimization of paid media campaigns to ensure high-quality lead generation
- Real-time reporting access + monthly marketing overview
- Lead maximizing pop-up technology consultation tool

Includes ad management + ad spend on accessible/ideal platform(s) for lead generation. Service duration and ad spend are subject to variation based on the scale of the website.



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MEDSTAR MEDIA

PREMIUM MARKETING PACKAGE

\$25,000

CUSTOM BTL WEBSITE DESIGN

- Custom-designed BTL website using expertly designed formats, informative content, exclusive media, and proven features that enhance user experience and significantly increase your conversion rates (calls + consult requests)
- Unique SEO content creation for one treatment page to increase organic traffic
- Online booking form + smartphone tools to maximize lead generation
- Optimized website for desktop, tablet, mobile + cross-browser usability
- Secure hosting & maintenance for one year

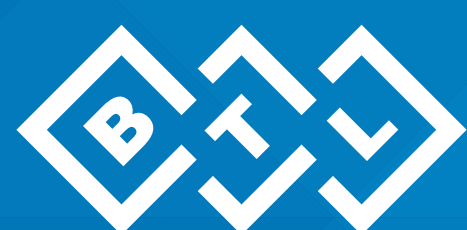
CONVERSION TOOLS + LEAD NURTURE TECHNOLOGY

- Set up of automated lead communication, pipeline management & scheduling technology (4-month license)
- Comprehensive online audit of your main website, SEO, and sales protocol and a customized action plan
- Custom BTL email newsletter design + text blast
- Secret Shop service + staff training to monitor and improve customer service, appointment booking and sales

TARGETED MARKETING

- Set up of geo-targeted PPC, social media and re-targeting campaigns
- Conversion + phone tracking implementation and reporting
- Monthly management + optimization of paid media campaigns to ensure high-quality lead generation
- Real-time reporting access + monthly marketing overview
- Lead maximizing pop-up technology consultation tool

Includes ad management + ad spend on accessible/ideal platform(s) for lead generation. Service duration and ad spend are subject to variation based on the scale of the website.



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STANDARD MARKETING PACKAGE

\$20,000

CUSTOM BTL WEBSITE DESIGN

- Custom-designed BTL website using expertly designed formats, informative content, exclusive media, and proven features that enhance user experience and significantly increase your conversion rates (calls + consult requests)
- Unique SEO content creation for one treatment page to increase organic traffic
- Online booking form + smartphone tools to maximize lead generation
- Optimized website for desktop, tablet, mobile + cross-browser usability
- Secure hosting & maintenance for one year

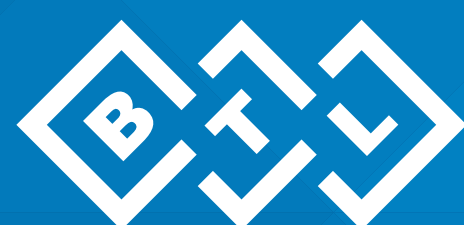
CONVERSION TOOLS + LEAD NURTURE TECHNOLOGY

- Set up of automated lead communication, pipeline management & scheduling technology (3-month license)
- Comprehensive online audit of your main website, SEO, and sales protocol and a customized action plan
- Custom BTL email newsletter design + text blast
- Secret Shop service + staff training to monitor and improve customer service, appointment booking and sales

TARGETED MARKETING

- Set up of geo-targeted PPC, social media and re-targeting campaigns
- Conversion + phone tracking implementation and reporting
- Monthly management + optimization of paid media campaigns to ensure high-quality lead generation
- Real-time reporting access + monthly marketing overview
- Lead maximizing pop-up technology consultation tool

Includes ad management + ad spend on accessible/ideal platform(s) for lead generation. Service duration and ad spend are subject to variation based on the scale of the website.



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