

# CoolSculpting Marketing Services Sculpt DTLA Co-Op Q2 2023 Total Marketing Expenses (4/1/2023 - 6/30/2023)

**Total Google Ads: \$2,176.13**  
**Total Marketing Service Fees: \$3,741.00**  
**Total CoolSculpting Marketing Cost: \$5,917.13**

Google Ads interface showing Campaigns overview for Sculpt DTLA - Nat 221-345-9917. The interface includes filters for Campaign status, Ad group status, and Campaign name. The main table displays campaign performance metrics.

Campaign	Budget	Status	Clicks	CTR	Cost
MS   search   coolsculpting	\$132.18/day	Paused All ads limited by policy	384	4.64%	\$2,176.13
SL - CoolSculpting - Call Only - 90027.7mi	\$100.00/day	Paused All ads disapproved	0	-	\$0.00
<b>Total: Campaigns in your current view</b>			<b>384</b>	<b>4.64%</b>	<b>\$2,176.13</b>
<b>Total: Account</b>	<b>\$0.00/day</b>		<b>875</b>	<b>4.75%</b>	<b>\$3,668.92</b>

Google Ads interface showing Ads overview for Campaign 1 of 2. The interface displays a list of individual ads with their performance metrics.

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads in your current view</b>					
(Keyword Sculpt DTLA)   CoolSculpting in Los Angeles   Freeze Away Body Fat +12 more	0. coolsculpting - general	Not eligible Policy (Restricted medical content +1 more), Campaign paused	113	5.18%	\$795.13
Sculpt DTLA   CoolSculpting in Los Angeles   Freeze Away Body Fat +12 more	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Campaign paused	117	3.39%	\$606.01
(Keyword Sculpt DTLA)   CoolSculpting in Los Angeles   Freeze Away Body Fat +12 more	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	58	5.43%	\$267.11
(Keyword Sculpt DTLA)   CoolSculpting in Los Angeles   Freeze Away Body Fat +12 more	1. coolsculpting - price	Not eligible Policy (Restricted medical content +1 more), Campaign paused	42	8.28%	\$245.74
(Keyword Sculpt DTLA)   CoolSculpting in Los Angeles   Freeze Away Body Fat +12 more	3. lipo	Not eligible Policy (Restricted medical content +1 more), Campaign paused	42	5.07%	\$216.71
Sculpt DTLA   CoolSculpting in Los Angeles   Freeze Away Body Fat +12 more	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	10	4.90%	\$35.38

Google Ads interface showing Ads overview for Campaign 1 of 2. This view includes ads that have been removed or are in various states of suspension.

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads in your current view</b>					
Sculpt DTLA   CoolSculpting in Los Angeles   Freeze Away Body Fat +12 more	x. non-service medspa	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	10	4.90%	\$35.38
[Dynamically generated headline]	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	10.00%	\$5.73
[Dynamically generated headline]	x. dynamic	Not eligible Policy (Restricted medical content +1 more), Campaign paused	1	8.33%	\$4.32
CoolSculpting® Deal \$1000 Off   CoolSculpting in Los Angeles   2020 CoolSculpting Discount +6 more	7. coolsculpting - near me	Removed Policy (Restricted drug terms +2 more), Ad group removed +1	0	-	\$0.00
CoolSculpting® in Los Angeles   Fat Reduction Treatment   Flexible Payment Options	7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad group removed +1	0	-	\$0.00
2020 CoolSculpting Discount   \$1,000 Off September Special   Flexible Payment Options	7. coolsculpting - near me	Removed Policy (Restricted medical content +1 more), Ad group removed +1	0	-	\$0.00
CoolSculpting® in Los Angeles   Freeze Away Stubborn Fat   Flexible Payment Options		Removed			

Google Ads interface showing Ads overview for Campaign 1 of 2. This view includes ads that have been removed or are in various states of suspension.

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads in your current view</b>					
CoolSculpting® Deal \$1000 Off   CoolSculpting in Los Angeles   2020 CoolSculpting Discount +6 more	1. coolsculpting - price	Removed Policy (Trademarks in ad text +3 more), Campaign paused	0	-	\$0.00
CoolSculpting® in Los Angeles   Fat Reduction Treatment   Flexible Payment Options	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
CoolSculpting® Deal \$1000 Off   Fat Reduction Treatment   Top Provider in Los Angeles	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
CoolSculpting® Deal \$1000 Off   Freeze Away Stubborn Fat   Top Provider in Los Angeles	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
<b>Total: Ads in your current view</b>			<b>384</b>	<b>4.64%</b>	<b>\$2,176.13</b>
<b>Total: Campaign</b>			<b>384</b>	<b>4.64%</b>	<b>\$2,176.13</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [Hide](#) [Learn more](#)

Paused Type: Search Budget: \$132.18/day More details Campaign 1 of 2

Responsive search ad Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
CoolSculpting in Los Angeles	Approved (limited)	Headline	None	Good	1,071	Advertiser
Top Provider in Los Angeles	Approved (limited)	Headline	None	Learning	0	Advertiser
Flexible Payment Options	-	Headline	None	-	0	Advertiser
Our Biggest Discount Ever	-	Headline	None	-	0	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	0	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Learning	126	Advertiser
Safe + Effective Fat Reduction	-	Headline	None	-	0	Advertiser
CoolSculpting® in Los Angeles	-	Headline	None	-	0	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Learning	282	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	35	Advertiser
Freeze Stubborn Fat 2x Faster	Approved (limited)	Headline	None	Learning	40	Advertiser
Freeze Your Fat Away Today	-	Headline	None	-	0	Advertiser

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Paused Type: Search Budget: \$132.18/day More details Campaign 1 of 2

Responsive search ad Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
CoolSculpting® Elite	Approved (limited)	Headline	None	Learning	115	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	None	Learning	1	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	11	Advertiser
(Keyword:Sculpt DTLA)	Approved (limited)	Headline	None	Good	876	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	-	0	Advertiser
Limited Time Offer   July 2021	-	Headline	None	-	0	Advertiser
Located in Downtown LA	-	Headline	None	-	0	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Good	535	Advertiser
CoolSculpting in (LOCATION)(City)	-	Headline	None	-	0	Advertiser
Book Now for Up to 50% Off	-	Headline	None	-	0	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	65	Advertiser
Save 50% On 8+ Treatments	-	Headline	None	-	0	Advertiser
Save 50% Off CoolSculpting	-	Headline	None	-	0	Advertiser
50% Off 8+ Treatments	Approved (limited)	Headline	None	Good	1,200	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	Learning	7	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And	-	Description	None	-	0	Advertiser

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Paused Type: Search Budget: \$132.18/day More details Campaign 1 of 2

Responsive search ad Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
50% Off 8+ Treatments	Approved (limited)	Headline	None	Good	1,200	Advertiser
CoolSculpting® Elite Provider	Approved (limited)	Headline	None	Learning	7	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	-	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	2,124	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Los Angeles, CA	-	Description	None	-	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0	Advertiser
Target, Freeze, & Eliminate Fat in Half the Time. Improved Comfort. Larger Cooling Area.	Approved (limited)	Description	None	Learning	22	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Butt & More	-	Description	None	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Good	1,828	Advertiser
CoolSculpting® Elite Treats Fat in 9 Areas: Thighs, Love Handles, Arms, Back, Chin & More	Approved (limited)	Description	None	Learning	36	Advertiser

Show rows: 100 1 - 37 of 37

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Paused Type: Search Budget: \$132.18/day More details Campaign 1 of 2

Assets Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat...	MS   search   coolsculpting	Campaign	Eligible	0	0.00%	\$0.00
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	125	4.33%	\$868.86
CoolSculpting CoolSculpting: Top Non-Surgical Fat Reduction Treatment. Learn More	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	123	4.29%	\$857.84
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	97	3.64%	\$642.06
Why Choose Sculpt DTLA? Read About What Sets Us Apart from Other Medspas in Los Angeles.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	90	3.52%	\$586.65
Book A Free Consultation Quisley & Conveniently Booking Your Free Consultation Online Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	73	3.39%	\$518.73
Freeze Your Fat	MS   search   coolsculpting	Campaign	Eligible	27	5.08%	\$165.89
FDA Cleared	MS   search   coolsculpting	Campaign	Eligible	18	3.20%	\$102.26

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Paused Type: Search Budget: \$132.18/day More details Campaign 1 of 2

Assets Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Liposuction Alternative	MS   search   coolsculpting	Campaign	Eligible	7	3.23%	\$50.52
Highlights: No Surgery	MS   search   coolsculpting	Campaign	Eligible	6	2.60%	\$48.46
Nonsurgical Fat Reduction	MS   search   coolsculpting	Campaign	Eligible	8	3.85%	\$46.34
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Up to 50% Off	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Spring Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	92	3.59%	\$622.35
Winter Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 50% off 8+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Fall Sale - Up to 50% off 16+ Treatments	MS   search   coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads Medstar Media Sculpt DTLA - Nat 221-345-9917 MS | search | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Paused Type: Search Budget: \$132.18/day

Overview Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets

Asset	Added to	Level	Status	Clicks	CTR	Cost
SCULPT DTLA	MS   search   coolsculpting	Campaign	Removed	0	-	\$0.00
Call	(213) 265-7258	Account	Eligible	14	2.36%	\$81.35
Business logo						
MS   search   coolsculpting		Campaign	Removed	0	-	\$0.00
Total: Business name				0	-	\$0.00
Total: Business logo				0	-	\$0.00
Total: Sitelinks				125	4.31%	\$868.86
Total: Callouts				48	4.03%	\$299.01
Total: Structured snippets				0	0.00%	\$0.00
Total: Calls				14	2.36%	\$81.35
Total: Promotions				92	3.59%	\$622.35

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads Medstar Media Sculpt DTLA - Nat 221-345-9917 SL - Coolsculpting - Call Only - 90027.7mi

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Paused Type: Search Budget: \$100.00/day

Overview Assets

Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Types: Chest, Chin, Arms, Legs, Stomach	SL - Coolsculpting - Call Only - 90027.7mi	Campaign	Eligible	0	-	\$0.00
Sitelink						
Why Choose Sculpt DTLA? Read About What Sets Us Apart from Other Medspas in Los Angeles.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Book A Free Consultation Quickly & Conveniently Booking Your Free Consultation Online Now	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
About Us Learn More About Our Team, Location and Available Beauty Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Full Range of Services Learn More About Our Complete Range of Top Services For Face and Body	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Callout						
Luxury Treatment Rooms	SL - Coolsculpting - Call Only - 90027.7mi	Campaign	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
0% Financing Available	SL - Coolsculpting - Call Only - 90027.7mi	Campaign	Eligible	0	-	\$0.00
Over 10k Treatments Done	SL - Coolsculpting - Call Only - 90027.7mi	Campaign	Eligible	0	-	\$0.00

Google Ads Medstar Media Sculpt DTLA - Nat 221-345-9917 SL - Coolsculpting - Call Only - 90027.7mi

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Paused Type: Search Budget: \$100.00/day

Overview Assets

Recommendations Insights Ad groups Ads Assets Landing pages Keywords Audiences Settings Change history Suggested Locations Dynamic ad targets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Free Consultation	SL - Coolsculpting - Call Only - 90027.7mi	Campaign	Eligible	0	-	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
Promotion						
25% off Coolsculpting	SL - Coolsculpting - Call Only - 90027.7mi	Campaign	Eligible	0	-	\$0.00
Call						
(213) 265-7258	Account	Account	Eligible	0	-	\$0.00
Total: Business name				0	-	\$0.00
Total: Business logo				0	-	\$0.00
Total: Sitelinks				0	-	\$0.00
Total: Callouts				0	-	\$0.00
Total: Structured snippets				0	-	\$0.00
Total: Calls				0	-	\$0.00
Total: Promotions				0	-	\$0.00

Google Search Console Inspect any URL in "https://www.sculptdtla.com/"

Performance

Search type: Web Date: Apr 1, 2023-Jun 30, 2... Query: +cool

Total clicks: 61 Total impressions: 50.1K Average CTR: 0.1% Average position: 43.4

CHART TOTALS AND TABLE RESULTS MIGHT BE PARTIAL WHEN FILTERS ARE APPLIED. Learn more

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
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Google Search Console Inspect any URL in "https://www.sculptdtla.com/"

Performance

Search type: Web Date: Apr 1, 2023-Jun 30, 2... Query: +cool

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries				Clicks	Impressions
ultimate contour vs coolsculpting				12	138
coolsculpting los angeles				7	2,633
coolsculpting near me				5	720
coolsculpting buttocks				4	698
morpheus8 vs coolsculpting				3	149
coolsculpting elite los angeles				3	109
coolsculpting				2	519
cool sculpting for butt				2	42
coolsculpting on butt				2	42
coolsculpting elite near me				2	41

Rows per page: 10 1-10 of 1000

ROXY, NON-SURGICAL  
**COOLSCULPTING**

Home / All Services / Body / CoolSculpting

**COOLSCULPTING ELITE**  
FREEZE AWAY STUBBORN FAT  
#1 NON-INVASIVE FAT REDUCTION

SALE: 50% OFF  
\*8+ minimum treatments\*

AS FEATURED IN  
**Women's Health The New York Times SHAPE ELLE VOGUE GLAMOUR Forbes**

RECEIVE UP TO  
**50 OFF\***  
COOLSCULPTING

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Choose preferred location \_\_\_\_\_

**CLAIM COUPON**

By submitting this form you agree to text, email, and phone communications.  
50% OFF CoolSculpting applies to the purchase of 8 treatments or more.  
Reply "STOP" to opt-out of marketing at any time.

**LOS ANGELES COOLSCULPTING ELITE**

CoolSculpting is a non-invasive treatment for a slimmer, more sculpted physique. The revolutionary fat-freezing procedure reduces stubborn bulges without surgery and with minimal downtime. Results are noticeable, natural-looking, and long-lasting. Most importantly, this FDA-cleared treatment is clinically proven safe and effective. As a result, the number of nonsurgical fat-reduction procedures has been steadily increasing. According to the Aesthetic Society's Aesthetic Plastic Surgery National Database, there were over 140,314 nonsurgical fat-reduction procedures in 2020.

Sculpt DTLA is proud to feature the updated CoolSculpting experience with CoolSculpting Elite. CoolSculpting Elite features the same powerful fat-freezing capabilities as before but with redesigned features meant to simplify your treatment plan and improve cooling. CoolSculpting Elite removes 20-25% fat in a single treatment, compared to its predecessor, which removes an average of 18-20% fat during each session.

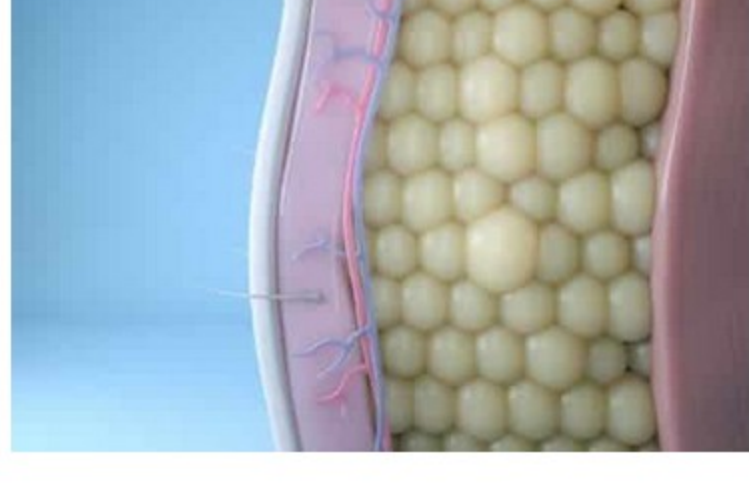
CoolSculpting Elite now boasts dual applicators capable of treating multiple areas simultaneously. This saves time and reduces the number of appointments needed to achieve your desired results. Additionally, these dual applicators feature the new C-cup curve series design that allows for better suction and 18% more cooling coverage.

Continue reading to learn why women and men are flocking to CoolSculpting for a nonsurgical alternative to liposuction.

**BENEFITS OF FAT FREEZING WITH COOLSCULPTING ELITE**

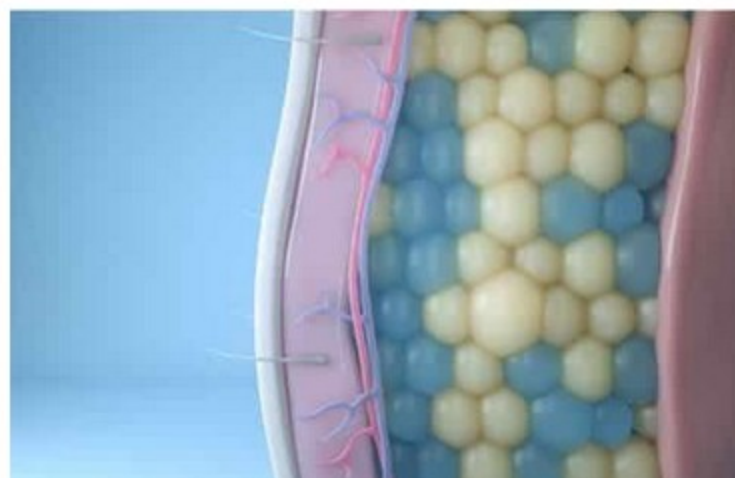
- #1 Non-surgical fat reduction treatment
- Millions of treatments performed worldwide
- Minimal to no downtime
- FDA-cleared and clinically proven to work
- Natural-looking + long-lasting results
- 35-minute treatments
- Removes 20-25% fat in a single treatment
- Non-invasive
- Minimal discomfort

**THE COOLSCULPTING TREATMENT**



During your treatment session, you will sit or lay down and your technician will place an applicator over a stubborn fat deposit. This applicator exposes the bulge to precisely controlled cooling. Applicators come in seven different shapes and sizes. Elite applicators are C-shaped and designed to fit the body's natural curves. Each CoolSculpting Elite machine can address two different treatment areas at once. As a result, this shortens treatment times since multiple areas can be treated at the same time.

During the 35-minute treatment, the cooling device will gradually lower the temperature of the fat cells until they freeze. As a result, the underlying fat cells are frozen to death. The surrounding skin and tissue remain unharmed. CoolSculpting may feel like mild pinching, tugging, or pulling until the treatment area is numb. During the cool-down period, these sensations are followed by an extreme cold sensation. As cold is applied and the treatment area becomes numb, it can cause different sensations. These can include tingling, cramping, or stinging. However, these sensations will typically go away on their own. Overall, this is a relatively pain-free procedure without any downtime or recovery needed.



Following your session, the treatment area is massaged to enhance the fat reduction process. Massaging helps to break up any fat cells that were frozen during the treatment. This makes it easier for the body to eliminate them. Additionally, massaging can help to reduce swelling, improve lymphatic drainage, and enhance blood flow to the treated area. As a result, these can all help to improve the overall results of your cryolipolysis treatment.

Over the course of several weeks, the destroyed fat cells are eliminated from the body, resulting in a natural-looking reduction in fat. Optimal results can typically be seen within two to three months as the body's natural elimination process takes effect.

**COOLSCULPTING BEFORE AND AFTER\***

**BEFORE**      **12 WEEKS AFTER**  
Second CoolSculpting® Session

**BEFORE**      **16 WEEKS AFTER**  
CoolSculpting® Session  
\*Individual results may vary. Photos courtesy of John B. Fasano, MD

**BEFORE**      **8 WEEKS AFTER**  
CoolSculpting® Session  
\*Results may vary. Photos courtesy of Leyda E. Bowes, MD

**BEFORE**      **5 WEEKS AFTER**  
CoolSculpting® Session  
Photos courtesy of Dr. Tracy Mouribard

**BEFORE**      **4 WEEKS AFTER**  
CoolSculpting® Session  
Photos courtesy of Kyle Fax, DNP, NP-C

Real patient outcomes are shown in these CoolSculpting before and after pictures. As with any body-shaping treatment, results may vary.\*

**COOLSCULPTING ELITE SPECIALISTS**



**TOP COOLSCULPTING SILVERLAKE & COOLSCULPTING DOWNTOWN LA PROVIDER**

Los Angeles, California, residents looking for superior CoolSculpting services rely on Sculpt DTLA. They are a top-rated CoolSculpting provider with years of experience. Regarding the best CoolSculpting Silverlake providers, Sculpt DTLA is highly regarded. The same for those looking for CoolSculpting in Downtown LA, where we also have a location. Different locations providing body toning and cold sculpting treatments give the residents helpful convenience. If you want to know about CoolSculpting price, call or visit us to schedule a complimentary consultation with Sculpt DTLA CoolSculpting professionals.

**HOW COOLSCULPTING TECHNOLOGY WORKS**

The novel fat freezing procedure induces Cryolipolysis or cold-induced fat cell death. During treatment, applicators expose bulges to precise cooling. The cooling chills subcutaneous fat cells. This causes the fat cells' membrane to rupture. Over several weeks, the lymphatic system collects the destroyed fat cells. They then exit the body through the kidneys in the form of waste. 1

**COOLSCULPTING COST IN LOS ANGELES**

Every fat freezing procedure from SCULPT DTLA is curated for the client. Customized treatment plans vary in treatment location, applicator, and the number of cycles prescribed. Therefore, CoolSculpting cost varies. During your FREE consultation with SCULPT DTLA, we will tailor a treatment plan that best suits your body, your goals, and your budget.

**SAVE ON COOLSCULPTING COST:** As the premier provider of CoolSculpting in Los Angeles, SCULPT DTLA offers some of the best CoolSculpting prices in town. Call [\(323\) 209-1122](tel:(323) 209-1122) to learn about new client specials and military discounts.

**COOLSCULPTING TREATMENT AREAS**

CoolSculpting is designed to target isolated fat deposits that resist diet and exercise. The treatment is FDA-cleared to treat most any stubborn bulge on your body. This includes:

- CoolSculpting belly fat
- CoolSculpting love handles and hips (flanks)
- CoolSculpting neck fat and double chins
- CoolSculpting thighs (inner and outer thigh fat)
- CoolSculpting fat below the buttocks
- CoolSculpting back fat and armpit fat
- CoolSculpting upper arm fat
- CoolSculpting chin fat
- CoolSculpting fat under the jawline

**COOLSCULPTING REVIEWS IN SCIENCE**

Along with raving testimonials, numerous studies provide clinically proven CoolSculpting reviews. The scientific consensus demonstrates the safety and efficacy of cryolipolysis. Some noteworthy findings include:

- "Cryolipolysis was shown to reduce subcutaneous fat at the treatment site by up to 25% after one treatment."<sup>1</sup>
- 86% of patients noted "visible reductions" in fat from the flanks, back, and abdomen.<sup>2</sup>
- "82% of patients would recommend the cryolipolysis procedure to a friend."<sup>3</sup>
- "Cryolipolysis is considered to be both safe and efficient, with a high patient satisfaction rate."

**COOLSCULPTING VS. KYBELLA**

CoolSculpting and Kybella are both great non-surgical options if you are looking to eliminate stubborn fat and sculpt your appearance. However, CoolSculpting may have more advantages than Kybella for multiple reasons. One advantage of CoolSculpting is that it is a non-invasive way to destroy fat cells and reduce unwanted fat. Kybella is an injectable treatment that works by injecting an acid that breaks down and absorbs fat cells over time. If you are afraid of needles, Kybella may not be for you. Another advantage of CoolSculpting is that it can treat larger areas of the body, such as the abdomen, thighs, and arms. In comparison, Kybella is primarily used to target smaller areas like the chin and neck.

**COOLSCULPTING ELITE FAQs**

**IS COOLSCULPTING SAFE?**  
CoolSculpting is FDA-cleared with a high safety profile. Side effects are rare. However, after your treatment, you may experience an immune response as the body works to collect and dispose of the frozen fat cells. Symptoms such as redness, tenderness, swelling, and bruising around the treatment location are not uncommon. They are typically mild and resolve themselves within a week or two.

**HOW DOES COOLSCULPTING WORK?**

**WHO IS A CANDIDATE FOR COOLSCULPTING?**

**DOES COOLSCULPTING LAST?**

**WHY CHOOSE SCULPT DTLA**

CoolSculpting is a technique and technology sensitive procedure. Choose a certified and expert provider with plenty of experience performing the fat freezing procedure.

At Sculpt DTLA, we have mastered The Art of Body Contouring. We equip our state-of-the-art facilities with the latest CoolSculpting applicators. These applicators reduce treatment time to 35 minutes and improve patient comfort. We also have two CoolSculpting machines for dual Sculpting. This allows patients to freeze twice as much fat in half the time.

More than anything else, our experience and expertise set us apart. As the premier CoolSculpting provider in L.A., we have performed thousands of CoolSculpting treatments. Furthermore, we are unlike most other medical spas that allow aestheticians to perform this technique sensitive procedure. All our CoolSculpting technicians are Registered Nurses with extensive medical training and ample experience in performing the coolsculpting treatment.

**EXPERIENCE THE BEST LOS ANGELES COOLSCULPTING AT SCULPT DTLA**

Begin your journey to a slimmer, more sculpted you. Schedule a free consultation with Sculpt DTLA. We have two convenient locations to help you find the best CoolSculpting prices & schedules to meet your needs. One location is Sculpt DTLA at the following address: **200 W 7th St Suite 6200, Los Angeles, CA 90017.** Our other Sculpt Silverlake location is located at **4443 W Sunset Blvd Los Angeles, CA 90027** with two convenient locations in Los Angeles, we are proud to serve all of downtown L.A. as well as Los Feliz, Echo Park, and Hollywood. Contact us online by filling out the form below or call [\(323\) 209-1122](tel:(323) 209-1122) today.

RECEIVE UP TO  
**50 OFF\***  
COOLSCULPTING

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Choose preferred location \_\_\_\_\_

**CLAIM COUPON**

By submitting this form you agree to text, email, and phone communications.  
50% OFF CoolSculpting applies to the purchase of 8 treatments or more.  
Reply "STOP" to opt-out of marketing at any time.

Sources  
<sup>1</sup>Cryolipolysis For Noninvasive Body Contouring. *Clinical, Cosmetic, and Investigational Dermatology*. 2014.  
<sup>2</sup>Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis. *Dermatologic Surgery*. 2013.  
<sup>3</sup>Long term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post treatment. *Journal of Cosmetic Dermatology*. 2016.  
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC9113840/>

**Disclaimer**  
\*\*CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

\*Promotions: We offer CoolSculpting promotions (50% OFF the purchase of 8 treatments or more) Promos cannot be combined with other offers.

\*\*\*By submitting this form, you agree to be contacted by Sculpt DTLA regarding marketing messages by text, phone, or email. Your private information and our commitment to protecting it are honored and respected. At any time, you can unsubscribe from these messages. Contact Sculpt DTLA for full details regarding our [privacy policy](#).

**DISCLAIMER:**  
\*Results may vary. We are responsible for complete customer satisfaction for completed treatments. Before and after images reflect real results from real patients, although individual results may vary. No treatment is guaranteed to provide permanent results. A guarantee is neither provided nor implied. Statements estimating treatment duration and the number of treatments required are based on the typical experience of our patients, however, individual experiences may vary.

**SCULPT**      **SCULPT DTLA**      **SCULPT SILVER LAKE**

The Art of Body Contouring

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Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Natalia Hau  
SculptDTLA  
705 S. Olive street Suite A  
Los Angeles, CA 90014

Invoice Number FB2023-118  
Date of Issue 04/01/2023  
Due Date 04/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
MONTHLY SEARCH ENGINE OPTIMIZATION (SEO) CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog.  ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages.  LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing.  DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal 3,000.00  
Tax 0.00

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Total 3,000.00  
Amount Paid 3,000.00

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Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.  
10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095



Natalia Hau  
SculptDTLA  
705 S. Olive street Suite A  
Los Angeles, CA 90014

Invoice Number FB2023-159  
Date of Issue 05/01/2023  
Due Date 05/01/2023  

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Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Web Development Medstar Lead Communication 3 month license at \$247/MO x 3 months	\$741.00	1	\$741.00

Subtotal 741.00  
Tax 0.00

Total 741.00  
Amount Paid 741.00

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**Amount Due (USD) \$0.00**

#### Notes

##### Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.