

CoolSculpting Marketing Services

Metro Laser Q3 + Q4 2022

Total Marketing Expenses

(07/01/2022 - 12/31/2022)

Total Google Ads: \$29,635.95
Total Facebook Ads: \$ 2,115.14
Total Marketing Service Fee: \$15,000.00
Total CoolSculpting Marketing Cost: \$46,751.09

Google Ads | Chris Zelig > Metro Laser 848-019-2545 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Campaigns | Custom Jul 1 - Dec 23, 2022 | Show last 30 days

Filters: Campaign status: All, Campaign name contains cool

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting exton	\$99.43/day	Paused	981	7.79%	\$9,945.99
search coolsculpting philadelphia	\$126.90/day	Paused	2,584	8.57%	\$9,857.76
search coolsculpting plymouth	\$127.79/day	Paused	2,121	8.22%	\$9,832.20
Total: Filtered campaigns			5,686	8.29%	\$29,635.95
Total: Account	\$0.00/day		7,888	6.49%	\$45,353.31

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Google Ads | Chris Zelig > Metro Laser 848-019-2545 | All campaigns > search | coolsculpting | exton

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Paused | Type: Search | Budget: \$99.43/day | More details

Ads | Custom Jul 1 - Dec 23, 2022 | Show last 30 days

Filters: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword: Metro Laser) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more metrolaserphilly.com/coolsculpting/exton Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. Our Biggest CoolSculpting Discount Ever. Get Up to...	0. coolsculpting - general	Not eligible Campaign paused	201	12.01%	\$3,171.67
Metro Laser Fat Reduction in Exton, PA Non-Surgical Fat Reduction +11 more metrolaserphilly.com/coolsculpting/exton Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	x. Expanded Reach Test	Not eligible Campaign paused	316	4.35%	\$2,647.69
Metro Laser Fat Reduction in Exton, PA Non-Surgical Fat Reduction +11 more metrolaserphilly.com/coolsculpting/exton Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	3. lipo	Not eligible Campaign paused	235	11.12%	\$2,048.89
(Keyword: Metro Laser) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more metrolaserphilly.com/coolsculpting/exton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	1. coolsculpting - price	Not eligible Campaign paused	51	20.73%	\$607.79
CoolSculpting in Exton Freeze Away Body Fat Our Biggest Discount Ever metrolaserphilly.com/coolsculpting/exton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Campaign paused	50	12.92%	\$585.19
(Keyword: Metro Laser) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more metrolaserphilly.com/coolsculpting/exton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	2. body sculpting	Not eligible Campaign paused	10	9.62%	\$161.44

Google Ads | Chris Zelig > Metro Laser 848-019-2545 | All campaigns > search | coolsculpting | exton

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Paused | Type: Search | Budget: \$99.43/day | More details

Ads | Custom Jul 1 - Dec 23, 2022 | Show last 30 days

Filters: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword: Metro Laser) CoolSculpting in (LOCATION:City) Freeze Away Body Fat +10 more metrolaserphilly.com/coolsculpting/exton Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	2. body sculpting	Not eligible Campaign paused	10	9.62%	\$161.44
CoolSculpting in Exton Freeze Away Body Fat Flexible Payment Options metrolaserphilly.com/coolsculpting/exton Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Campaign paused	14	42.42%	\$130.48
CoolSculpting in Exton Save 50% Off 8+ Treatments Flexible Payment Options metrolaserphilly.com/coolsculpting/exton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Campaign paused	17	19.32%	\$115.39
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	2	20.00%	\$69.34
Non-Surgical Fat Reduction Our Biggest Discount Ever Get 50% Off 8+ Treatments metrolaserphilly.com/coolsculpting/exton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. Expanded Reach Test	Removed Campaign paused	4	7.27%	\$64.67
CoolSculpting in Exton Freeze Away Body Fat Our Biggest Discount Ever metrolaserphilly.com/coolsculpting/exton Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Campaign paused	8	22.86%	\$61.16
Non-Surgical Lipo Alternative CoolSculpting® in Exton, PA Get 50% Off 8+ Treatments					

Google Ads | Chris Zelig > Metro Laser 848-019-2545 | All campaigns > search | coolsculpting | exton

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Paused | Type: Search | Budget: \$99.43/day | More details

Ads | Custom Jul 1 - Dec 23, 2022 | Show last 30 days

Filters: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Non-Surgical Lipo Alternative CoolSculpting® in Exton, PA Get 50% Off 8+ Treatments metrolaserphilly.com/coolsculpting/exton Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	3. lipo	Removed Campaign paused	21	12.28%	\$53.51
Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options metrolaserphilly.com/coolsculpting/exton Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Campaign paused	6	24.00%	\$53.37
Fat Reduction in Exton Our Biggest Discount Ever Get 50% Off 8+ Treatments metrolaserphilly.com/coolsculpting/exton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	2. body sculpting	Removed Campaign paused	4	23.53%	\$35.38
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat metrolaserphilly.com/coolsculpting/exton Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Removed Campaign paused	12	10.26%	\$30.99
Fat Reduction in Exton, PA Our Biggest Discount Ever Freeze Away Body Fat metrolaserphilly.com/coolsculpting/exton Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	3. lipo	Removed Campaign paused	9	20.93%	\$29.30
Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options metrolaserphilly.com/coolsculpting/exton Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Campaign paused	9	12.86%	\$28.08

Google Ads | Chris Zelig | Metro Laser | 848-019-2545 | All campaigns | search | coolsculpting | exton

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$99.43/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: Ads in your current workspace			981	7.79%	\$9,945.99
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat	x. Expanded Reach Test	Removed Campaign paused	5	8.47%	\$21.37
Non-Surgical Body Sculpting CoolSculpting in Exton Freeze Away Body Fat	2. body sculpting	Removed Campaign paused	2	3.77%	\$16.61
Non-Surgical Lipo Alternative Freezing Fat Really Works Freeze Away Body Fat	3. lipo	Removed Campaign paused	4	23.53%	\$8.84
Non-Surgical Body Sculpting Freezing Fat Really Works Get 50% Off 8+ Treatments	2. body sculpting	Removed Campaign paused	1	50.00%	\$4.83
Huge CoolSculpting Promotion CoolSculpting in Exton 2021 CoolSculpting Discount +6 more	0. coolsculpting - general	Removed Campaign paused	0	-	\$0.00
CoolSculpting in Exton Freeze Away Body Fat Flexible Payment Options	0. coolsculpting - general	Removed Campaign paused	0	-	\$0.00

Google Ads | Chris Zelig | Metro Laser | 848-019-2545 | All campaigns | search | coolsculpting | exton

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$99.43/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Total: Ads in your current workspace			981	7.79%	\$9,945.99
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	0	0.00%	\$0.00
Total: Ads in your current workspace			981	7.79%	\$9,945.99
Total: Campaign			981	7.79%	\$9,945.99

Show rows: 500 | 1 - 462 of 462

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Metro Laser | 848-019-2545 | All campaigns | search | coolsculpting | exton

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Overview: Paused, Type: Search, Budget: \$99.43/day

Responsive search ad

Ad strength: Excellent

Your ads are all set! They'll have a higher chance of performing well.

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	1,622	Advertiser
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	1,386	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	1,035	Advertiser
(Keyword)Metro Laser	Approved	Headline	None	562	Advertiser
Top Provider in Exton, PA	Approved	Headline	None	330	Advertiser
Freeze Away Body Fat	Approved	Headline	None	329	Advertiser
50% Off 8+ Treatments	Approved	Headline	None	237	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	230	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	180	Advertiser

Google Ads | Chris Zelig | Metro Laser | 848-019-2545 | All campaigns | search | coolsculpting | exton

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$99.43/day

Responsive search ad

Ad strength: Excellent

Your ads are all set! They'll have a higher chance of performing well.

Asset	Status	Asset type	Position pinning	Impr.	Asset source
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	139	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	116	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	89	Advertiser
Fat Reduction Treatment	Approved	Headline	None	47	Advertiser
CoolSculpting Near Me	Approved	Headline	None	32	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Exton, PA	Approved	Description	None	25	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	23	Advertiser
Safe + Effective Fat Reduction	Approved	Headline	None	18	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	18	Advertiser
Freeze Your Fat Away Today	Approved	Headline	None	16	Advertiser

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Overview: Paused, Type: Search, Budget: \$99.43/day

Responsive search ad

Ad strength: Excellent

Your ads are all set! They'll have a higher chance of performing well.

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Freeze Your Fat Away Today	Approved	Headline	None	16	Advertiser
Book Now for Up to 50% Off	-	Headline	None	8	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	-	Description	None	5	Advertiser
Schedule a Free Consultation	Approved	Headline	None	4	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1000 Off	-	Headline	None	0	Advertiser
50% off 8+ treatments	-	Headline	None	0	Advertiser

Show rows: 500 | 1 - 25 of 25

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$99.43/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting exton	Campaign	Eligible	Advertiser	9	192	4.69%	\$10.06	\$90.53
Current Specials: Don't Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible	Advertiser	623	7,281	8.56%	\$12.27	\$7,643.06
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting exton	Campaign	Eligible	Advertiser	584	6,912	8.45%	\$12.08	\$7,053.12
Full Range of Services: Learn More About Our Complete Range of Top Services for Face and Body	Account	Account	Eligible	Advertiser	546	6,655	8.20%	\$12.13	\$6,624.04
Why Choose Metro Laser? Read About What Sets Us Apart From Other Medspas in Philadelphia	Account	Account	Eligible	Advertiser	423	5,724	7.39%	\$11.08	\$4,685.81

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Overview: Paused, Type: Search, Budget: \$99.43/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
About Us: Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	Advertiser	106	2,622	4.04%	\$10.00	\$1,060.18
FDA Cleared	search coolsculpting exton	Campaign	Eligible	Advertiser	106	1,486	7.13%	\$13.85	\$1,467.88
Freeze Your Fat	search coolsculpting exton	Campaign	Eligible	Advertiser	100	1,358	7.36%	\$13.62	\$1,361.58
Highlights: No Surgery	search coolsculpting exton	Campaign	Eligible	Advertiser	99	1,272	7.78%	\$13.32	\$1,318.61
Nonsurgical Fat Reduction	search coolsculpting exton	Campaign	Eligible	Advertiser	87	1,206	7.21%	\$14.52	\$1,263.17
Liposuction Alternative	search coolsculpting exton	Campaign	Eligible	Advertiser	83	1,247	6.66%	\$14.63	\$1,214.54
50% Off 8+ Treatments	search coolsculpting exton	Campaign	Removed	Advertiser	19	266	7.14%	\$6.17	\$117.19
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	2	15	13.33%	\$6.26	\$12.53
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	1	13	7.69%	\$7.04	\$7.04
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting exton	Campaign	Removed	Advertiser	289	3,586	8.06%	\$10.20	\$2,948.27
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting exton	Campaign	Eligible	Advertiser	206	2,834	7.27%	\$14.14	\$2,911.92
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting exton	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

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Overview: Paused, Type: Search, Budget: \$99.43/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	1	13	7.69%	\$7.04	\$7.04
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting exton	Campaign	Removed	Advertiser	289	3,586	8.06%	\$10.20	\$2,948.27
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting exton	Campaign	Eligible	Advertiser	206	2,834	7.27%	\$14.14	\$2,911.92
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting exton	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
(484) 875-9800	search coolsculpting exton	Campaign	Eligible	Advertiser	27	551	4.90%	\$16.14	\$435.87
Total: Sitelinks					636	7,465	8.52%	\$12.19	\$7,755.85
Total: Callouts					213	2,839	7.50%	\$13.00	\$2,768.62
Total: Structured snippets					9	192	4.69%	\$10.06	\$90.53
Total: Calls					27	551	4.90%	\$16.14	\$435.87
Total: Promotions					495	6,420	7.71%	\$11.84	\$5,860.19

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None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			2,584	8.57%	\$9,857.76
(Keyword: Metro Laser) (CoolSculpting in (LOCATION)(City)) Freeze Away Body Fat +10 more metrolaserphilly.com/coolsculpting/philadelphia Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Not eligible Campaign paused	443	8.12%	\$2,735.54
Metro Laser Fat Reduction in Philadelphia Non-Surgical Fat Reduction +11 more metrolaserphilly.com/coolsculpting/philadelphia Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven... View assets details	x. Expanded Reach Test	Not eligible Campaign paused	557	5.31%	\$2,255.19
Metro Laser Fat Reduction in Philadelphia Non-Surgical Fat Reduction +11 more metrolaserphilly.com/coolsculpting/philadelphia Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven... View assets details	3. lipo	Not eligible Campaign paused	478	8.11%	\$1,748.90
(Keyword: Metro Laser) (CoolSculpting in (LOCATION)(City)) Freeze Away Body Fat +10 more metrolaserphilly.com/coolsculpting/philadelphia Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Not eligible Campaign paused	189	12.27%	\$934.55
(Keyword: Metro Laser) (CoolSculpting in (LOCATION)(City)) Freeze Away Body Fat +10 more metrolaserphilly.com/coolsculpting/philadelphia Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	2. body sculpting	Not eligible Campaign paused	112	6.31%	\$567.33
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat metrolaserphilly.com/coolsculpting/philadelphia Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Removed Campaign paused	349	31.11%	\$522.05

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Overview: Paused, Type: Search, Budget: \$126.90/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			2,584	8.57%	\$9,857.76
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat metrolaserphilly.com/coolsculpting/philadelphia Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Removed Campaign paused	349	31.11%	\$522.05
Fat Reduction in Philadelphia Our Biggest Discount Ever Get Rid of Unwanted Fat metrolaserphilly.com/coolsculpting/philadelphia Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	3. lipo	Removed Campaign paused	161	29.33%	\$285.07
CoolSculpting® in Philadelphia Freeze Away Body Fat Our Biggest Discount Ever metrolaserphilly.com/coolsculpting/philadelphia Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Campaign paused	39	9.11%	\$146.92
CoolSculpting® in Philadelphia Freeze Away Body Fat Flexible Payment Options metrolaserphilly.com/coolsculpting/philadelphia Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Campaign paused	36	8.89%	\$144.66
Best CoolSculpting Deal Ever Freeze Away Body Fat Best Prices. FDA-Cleared. metrolaserphilly.com/coolsculpting/philadelphia Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.	0. coolsculpting - general	Removed Campaign paused	46	12.04%	\$133.65
Non-Surgical Fat Reduction CoolSculpting® in Philadelphia Get 50% Off 8+ Treatments metrolaserphilly.com/coolsculpting/philadelphia Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today.	x. Expanded Reach Test	Removed Campaign paused	64	8.15%	\$117.69
Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible					

Google Ads | Chris Zelig | Metro Laser | All campaigns | search | coolsculpting | philadelphia

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Overview: Paused, Type: Search, Budget: \$126.90/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
2,584					
8.57%					
\$9,857.76					
Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options	1. coolsculpting - price	Removed Campaign paused	25	21.74%	\$55.41
CoolSculpting® in Philadelphia Save 50% Off 8+ Treatments Flexible Payment Options	1. coolsculpting - price	Removed Campaign paused	16	10.13%	\$42.12
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	4	3.45%	\$40.30
Non-Surgical Lipo Alternative CoolSculpting® in Philadelphia Get Rid of Unwanted Fat	3. lipo	Removed Campaign paused	22	8.94%	\$38.94
Non-Surgical Lipo Alternative CoolSculpting® in Philadelphia Freeze Away Body Fat	3. lipo	Removed Campaign paused	23	9.27%	\$37.80
Non-Surgical Body Sculpting CoolSculpting® in Philadelphia Get 50% Off 8+ Treatments	2. body sculpting	Removed Campaign paused	7	3.32%	\$20.06
Non-Surgical Body Sculpting Our Biggest Discount Ever Get Rid of Unwanted Fat					

Google Ads | Chris Zelig | Metro Laser | All campaigns | search | coolsculpting | philadelphia

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
2,584					
8.57%					
\$9,857.76					
Non-Surgical Body Sculpting Our Biggest Discount Ever Get Rid of Unwanted Fat	2. body sculpting	Removed Campaign paused	2	5.88%	\$9.69
Best CoolSculpting Deal Ever Save 50% Off 8+ Treatments Flexible Payment Options	1. coolsculpting - price	Removed Campaign paused	4	50.00%	\$7.31
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	1	14.29%	\$5.18
Fat Reduction in Philadelphia Freezing Fat Really Works Get Rid of Unwanted Fat	x. Expanded Reach Test	Removed Campaign paused	3	2.59%	\$4.49
Non-Surgical Body Sculpting Our Biggest Discount Ever Freeze Away Body Fat	2. body sculpting	Removed Campaign paused	1	2.78%	\$2.67
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. dynamic	Removed Campaign paused	2	28.57%	\$2.24
Huge CoolSculpting Promotion CoolSculpting in Philadelphia 2021 CoolSculpting Discount +6 more		Removed			

Google Ads | Chris Zelig | Metro Laser | All campaigns | search | coolsculpting | philadelphia

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
2,584					
8.57%					
\$9,857.76					
Huge CoolSculpting Promotion Limited Time Offer July 2021 Flexible Payment Options	1. coolsculpting - price	Removed Campaign paused	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Campaign paused	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Campaign paused	0	0.00%	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Campaign paused	0	-	\$0.00
Total: Ads in your current workspace					
2,584					
8.57%					
\$9,857.76					
Total: Campaign					
2,584					
8.57%					
\$9,857.76					

Show rows: 500 | 1 - 500 of 504

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Metro Laser | All campaigns | search | coolsculpting | philadelphia

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Responsive search ad

Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved	Description	None	5,315	Advertiser
CoolSculpting in (LOCATION)(City)	Approved	Headline	None	4,288	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	3,574	Advertiser
(Keyword: Metro Laser)	Approved	Headline	None	2,501	Advertiser
Freeze Away Body Fat	Approved	Headline	None	2,029	Advertiser
50% Off 8+ Treatments	Approved	Headline	None	812	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	Approved	Description	None	517	Advertiser
Affordable & Quick Treatments	Approved	Headline	None	487	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	372	Advertiser

Google Ads | Chris Zelig | Metro Laser | All campaigns | search | coolsculpting | philadelphia

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Responsive search ad

Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Non-Surgical Fat Reduction	Approved	Headline	None	330	Advertiser
Huge CoolSculpting Promotion	Approved	Headline	None	328	Advertiser
CoolSculpting Near Me	Approved	Headline	None	166	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	84	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	81	Advertiser
Freeze Your Fat Away Today	Approved	Headline	None	66	Advertiser
Fat Reduction Treatment	Approved	Headline	None	64	Advertiser
Top Provider in Philadelphia	Approved	Headline	None	60	Advertiser
Schedule a Free Consultation	Approved	Headline	None	50	Advertiser
Book Now for Up to 50% Off	-	Headline	None	31	Advertiser

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Responsive search ad

Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Book Now for Up to 50% Off	-	Headline	None	31	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	20	Advertiser
Safe + Effective Fat Reduction	Approved	Headline	None	17	Advertiser
Best CoolSculpting Deal: Freeze Away Stubborn Fat. Top Provider in Philadelphia, PA	-	Description	None	14	Advertiser
50% off 8+ treatments	-	Headline	None	1	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	0	Advertiser
Book Now for Up to \$1000 Off	-	Headline	None	0	Advertiser

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	11	242	4.55%	\$2.92	\$32.12
Current Specials Don't Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible	Advertiser	952	11,907	8.00%	\$5.28	\$5,023.23
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	924	11,852	7.80%	\$5.25	\$4,852.12
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible	Advertiser	868	11,176	7.77%	\$5.17	\$4,486.25
Why Choose Metro Laser? Read About What Sets Us Apart from Other Medspas in Philadelphia	Account	Account	Eligible	Advertiser	696	10,164	6.85%	\$5.04	\$3,506.85

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	Advertiser	341	7,163	4.76%	\$4.61	\$1,571.04
FDA Cleared	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	133	2,216	6.00%	\$4.69	\$623.73
Freeze Your Fat	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	110	1,988	5.53%	\$5.14	\$565.67
Highlights: No Surgery	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	98	1,718	5.70%	\$5.25	\$514.34
Liposuction Alternative	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	95	1,718	5.53%	\$5.27	\$501.12
Nonsurgical Fat Reduction	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	93	1,595	5.83%	\$5.05	\$469.57
50% Off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	16	331	4.83%	\$2.38	\$38.15
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	2	25	8.00%	\$2.92	\$5.83
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	1	16	6.25%	\$2.19	\$2.19
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	443	5,597	7.91%	\$5.73	\$2,539.97
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	393	5,134	7.65%	\$4.09	\$1,608.29
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$126.90/day

Assets

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	443	5,597	7.91%	\$5.73	\$2,539.97
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	393	5,134	7.65%	\$4.09	\$1,608.29
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting philadelphia	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
(215) 735-2737	search coolsculpting philadelphia	Campaign	Eligible	Advertiser	44	1,275	3.45%	\$5.85	\$257.61
Total: Sitelinks					970	12,179	7.96%	\$5.26	\$5,100.22
Total: Callouts					250	4,433	5.64%	\$5.12	\$1,279.84
Total: Structured snippets					11	242	4.55%	\$2.92	\$32.12
Total: Calls					44	1,275	3.45%	\$5.85	\$257.61
Total: Promotions					836	10,731	7.79%	\$4.96	\$4,148.26

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview: Paused, Type: Search, Budget: \$127.79/day

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace			2,121	8.22%	\$9,832.20
Metro Laser Fat Reduction in Plymouth Mtng Non-Surgical Fat Reduction +11 more metrolaserplymouth.com/coolsculpting/plymouth Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	x. Expanded Reach Test	Not eligible Campaign paused	510	4.52%	\$2,727.98
Metro Laser Fat Reduction in Plymouth Mtng Non-Surgical Fat Reduction +11 more metrolaserplymouth.com/coolsculpting/plymouth Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Best Prices. FDA-Cleared. Clinically... View assets details	3. lipo	Not eligible Campaign paused	445	8.17%	\$2,109.44
{Keyword: Metro Laser} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +10 more metrolaserplymouth.com/coolsculpting/plymouth Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Not eligible Campaign paused	231	7.34%	\$2,109.38
{Keyword: Metro Laser} CoolSculpting in (LOCATION)(City) Freeze Away Body Fat +10 more metrolaserplymouth.com/coolsculpting/plymouth Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick... View assets details	1. coolsculpting - price	Not eligible Campaign paused	89	9.98%	\$633.94
Non-Surgical Fat Reduction Our Biggest Discount Ever Get Rid of Unwanted Fat metrolaserplymouth.com/coolsculpting/plymouth Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	x. Expanded Reach Test	Removed Campaign paused	307	27.56%	\$630.02
Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever metrolaserplymouth.com/coolsculpting/plymouth Expert, Safe Fat Loss With Quick Results. Minimal Downtime...	0. coolsculpting - general	Removed Campaign paused	67	15.47%	\$261.36

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview	Paused	Type: Search	Budget: \$127.79/day	More details	Clicks	CTR	Cost	
Total: Ads in your current workspace								
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Our Biggest Discount Ever	0. coolsculpting - general	Removed Campaign paused	67	15.47%	\$261.36
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: Metro Laser) CoolSculpting in (LOCATION: City) Freeze Away Body Fat +10 more	2. body sculpting	Not eligible Campaign paused	30	4.45%	\$246.31
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Our Biggest Discount Ever Get 50% Off 8+ Treatments	x. Expanded Reach Test	Removed Campaign paused	101	28.69%	\$199.07
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Plymouth Mtng Our Biggest Discount Ever Get 50% Off 8+ Treatments	3. lipo	Removed Campaign paused	76	23.60%	\$166.33
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Plymouth Mtng Freeze Away Body Fat Flexible Payment Options	0. coolsculpting - general	Removed Campaign paused	41	8.35%	\$166.17
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Best Prices. FDA-Cleared.	1. coolsculpting - price	Removed Campaign paused	43	28.67%	\$134.43

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview	Paused	Type: Search	Budget: \$127.79/day	More details	Clicks	CTR	Cost	
Total: Ads in your current workspace								
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Body Fat Flexible Payment Options	0. coolsculpting - general	Removed Campaign paused	32	12.80%	\$105.72
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Flexible Payment Options	1. coolsculpting - price	Removed Campaign paused	32	25.20%	\$96.12
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative CoolSculpting in Plymouth Mtng Get Rid of Unwanted Fat	3. lipo	Removed Campaign paused	50	9.86%	\$76.29
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Plymouth Mtng Freeze Away Body Fat Our Biggest Discount Ever	1. coolsculpting - price	Removed Campaign paused	11	8.46%	\$46.24
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Lipo Alternative Our Biggest Discount Ever Get Rid of Unwanted Fat	3. lipo	Removed Campaign paused	29	25.89%	\$45.41
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Metro Laser CoolSculpting in Plymouth Mtng Get 50% Off 8+ Treatments	x. Expanded Reach Test	Removed Campaign paused	20	6.62%	\$38.53

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Overview	Paused	Type: Search	Budget: \$127.79/day	More details	Clicks	CTR	Cost	
Total: Ads in your current workspace								
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	1	8.33%	\$11.27
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Plymouth Mtng Our Biggest Discount Ever Freeze Away Body Fat	2. body sculpting	Removed Campaign paused	2	8.33%	\$9.09
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Metro Laser CoolSculpting in Plymouth Mtng Get 50% Off 8+ Treatments	2. body sculpting	Removed Campaign paused	1	5.00%	\$8.72
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	1	33.33%	\$4.79
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Campaign paused	1	100.00%	\$2.94
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	x. dynamic	Removed Campaign paused	1	50.00%	\$2.65
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion CoolSculpting in Plymouth Mtng 2021 CoolSculpting Discount +6 more	0. coolsculpting - general	Removed Campaign paused	0	-	\$0.00

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview	Paused	Type: Search	Budget: \$127.79/day	More details	Clicks	CTR	Cost	
Total: Ads in your current workspace								
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Campaign paused	-	\$0.00	
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. dynamic	Removed Campaign paused	0	-	\$0.00
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Campaign paused	0	-	\$0.00
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Removed Campaign paused	0	0.00%	\$0.00
Ad	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	x. dynamic	Not eligible Campaign paused	0	0.00%	\$0.00
Total: Ads in your current workspace								
Total: Campaign								

Show rows: 500 | 1 - 489 of 489

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Responsive search ad

Assets

- Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.
- Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments
- Located in Plymouth Meeting
- Non-Surgical Fat Reduction
- Fat Reduction in Plymouth Mtng
- Freeze Away Body Fat
- Safe + Effective Fat Reduction
- Get Rid of Unwanted Fat
- New Client Special

Combinations

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved	Description	None	Good	10,916	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 50% Off 8+ CoolSculpting Treatments	Approved	Description	2nd position	Good	8,304	Advertiser
Located in Plymouth Meeting	Approved	Headline	None	Good	6,174	Advertiser
Non-Surgical Fat Reduction	Approved	Headline	None	Good	5,302	Advertiser
Fat Reduction in Plymouth Mtng	Approved	Headline	None	Good	3,695	Advertiser
Freeze Away Body Fat	Approved	Headline	None	Good	2,755	Advertiser
Safe + Effective Fat Reduction	Approved	Headline	None	Good	1,346	Advertiser
Get Rid of Unwanted Fat	Approved	Headline	None	Learning	906	Advertiser
New Client Special	-	Headline	None	-	890	Advertiser

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Overview: Paused, Type: Search, Budget: \$127.79/day

Responsive search ad

Ad strength: Good

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Metro Laser	Approved	Headline	None	Learning	845	Advertiser
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	Learning	656	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 50% Off 8+ CoolSculpting Treatments	-	Description	2nd position	-	544	Advertiser
50% Off 8+ Treatments	Approved	Headline	None	Learning	410	Advertiser
Schedule a Free Consultation	Approved	Headline	None	Learning	407	Advertiser
No Surgery & Minimal Downtime	Approved	Headline	None	Learning	264	Advertiser
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved	Description	None	Learning	184	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	-	Description	2nd position	-	103	Advertiser
Target Belly Fat, Love Handles	Approved	Headline	None	Learning	99	Advertiser
Non-Surgical Lipo Alternative	Approved	Headline	None	Learning	97	Advertiser

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Overview: Paused, Type: Search, Budget: \$127.79/day

Responsive search ad

Ad strength: Good

Asset	Status	Asset type	Position pinning	Performance	Imp.	Asset source
Non-Surgical Lipo Alternative	Approved	Headline	None	Learning	97	Advertiser
Freezing Fat Really Works	Approved	Headline	None	Learning	42	Advertiser
Freeze Your Way to Leaner Body	Approved	Headline	None	Learning	31	Advertiser
Get 50% Off 8+ Treatments	-	Headline	None	-	11	Advertiser
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	-	9	Advertiser
Get \$1,000 Off 8+ Treatments	-	Headline	None	-	0	Advertiser
50% off 8+ treatments	-	Headline	None	-	0	Advertiser

Show rows: 500 | 1 - 25 of 25

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Overview: Paused, Type: Search, Budget: \$127.79/day

Assets

Table view: Associations

Asset filters: All, Sitelink, Callout, Structured snippet, Call, Lead form, Price, App, Promotion

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Structured snippet									
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting plymouth	Campaign	Eligible	Advertiser	9	282	3.19%	\$4.77	\$42.92
Sitelink									
Current Specials Dont Miss Our Specials & Exclusive Offers. Learn More Now	Account	Account	Eligible	Advertiser	757	11,446	6.61%	\$7.08	\$5,359.14
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting plymouth	Campaign	Eligible	Advertiser	730	11,293	6.46%	\$7.10	\$5,185.78
Full Range of Services Learn More About Our Complete Range of Top Services for Face and Body.	Account	Account	Eligible	Advertiser	671	10,732	6.25%	\$6.93	\$4,650.97
Why Choose Metro Laser? Read About What Sets Us Apart from Other Medspas in Philadelphia	Account	Account	Eligible	Advertiser	551	9,521	5.79%	\$6.66	\$3,668.65

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

Overview: Paused, Type: Search, Budget: \$127.79/day

Assets

Asset filters: Asset status: All, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Callout									
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Account	Account	Eligible	Advertiser	200	5,845	3.42%	\$6.42	\$1,284.46
Freeze Your Fat	search coolsculpting plymouth	Campaign	Eligible	Advertiser	119	2,092	5.69%	\$6.53	\$777.34
FDA Cleared	search coolsculpting plymouth	Campaign	Eligible	Advertiser	106	2,234	4.74%	\$6.61	\$700.62
Liposuction Alternative	search coolsculpting plymouth	Campaign	Eligible	Advertiser	102	1,743	5.85%	\$6.86	\$699.76
Highlights: No Surgery	search coolsculpting plymouth	Campaign	Eligible	Advertiser	95	1,798	5.28%	\$6.55	\$622.07
Nonsurgical Fat Reduction	search coolsculpting plymouth	Campaign	Eligible	Advertiser	80	1,703	4.70%	\$6.38	\$510.00
50% Off 8+ Treatments	search coolsculpting plymouth	Campaign	Removed	Advertiser	6	307	1.95%	\$3.91	\$23.47
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	1	16	6.25%	\$3.48	\$3.48
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	0	27	0.00%	-	\$0.00
Promotion									
Fall Sale - Up to 50% off 8+ Treatments	search coolsculpting plymouth	Campaign	Eligible	Advertiser	336	5,707	5.89%	\$8.04	\$2,701.11
Summer Sale - Up to 50% off 8+ Treatments	search coolsculpting plymouth	Campaign	Removed	Advertiser	295	4,247	6.95%	\$5.27	\$1,554.53
Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting plymouth	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting plymouth	Campaign	Removed	Advertiser	0	0	-	-	\$0.00

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. Hide Learn more

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Asset filters: Asset status: All, Asset type: All

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
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Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting plymouth	Campaign	Removed	Advertiser	0	0	-	-	\$0.00
Call									
(484) 322-5966	search coolsculpting plymouth	Campaign	Eligible	Advertiser	35	934	3.75%	\$8.59	\$300.65
Total: Sitelinks					769	11,754	6.54%	\$7.04	\$5,413.06
Total: Callouts					238	4,413	5.39%	\$6.63	\$1,577.71
Total: Structured snippets					9	282	3.19%	\$4.77	\$42.92
Total: Calls					35	934	3.75%	\$8.59	\$300.65
Total: Promotions					631	9,954	6.34%	\$6.74	\$4,255.64

Show rows: 500 | 1 - 19 of 19

Campaigns Metro Laser (147428751) Updated 5 minutes ago

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 [Read the terms](#)

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Dec 23, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Campaign	Delivery	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input checked="" type="checkbox"/>	Coolsculpting - Conversions	No ads	Highest volume	\$99.00 Daily	7-day click or ...	57 Website Leads	31,976	74,281	\$37.11 Per Lead	\$2,115.14	Ongoing
Results from 1 campaign						57 Website Leads	31,976 People	74,281 Total	\$37.11 Per Lead	\$2,115.14 Total Spent	

Ads Metro Laser (147428751) Updated just now

Terms update coming in January We're updating the Self-Serve Ad Terms on January 3, 2023 [Read the terms](#)

Campaign name contains cool Search and filter Save Clear Jul 1, 2022 - Dec 23, 2022

Campaigns 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

Off / On	Ad	Last significant edit	Attribution setting	Results	Reach	Impressions	Cost per result	Quality ranking	Engagement rate ranking	Conversion rate ranking	Amount spent
<input type="checkbox"/>	CS Philadelphia - Image - With Text	Aug 11, 2022, 2:135 days ago	7-day click or ...	47 Website Leads	22,360	52,363	\$33.25 Per Lead				\$1,562.80
<input type="checkbox"/>	CS Plymouth - Image - With Text	Aug 11, 2022, 2:135 days ago	7-day click or ...	6 Website Leads	5,668	11,784	\$49.39 Per Lead				\$296.32
<input type="checkbox"/>	CS Exton - Image - With Text	Aug 11, 2022, 2:135 days ago	7-day click or ...	4 Website Leads	4,527	10,134	\$64.01 Per Lead				\$256.02
<input type="checkbox"/>	2020-11 - Coolsculpting Video - UGC Standi...	Aug 11, 2022, 2:135 days ago	7-day click or ...								
<input type="checkbox"/>	2020-11 - Coolsculpting Video - UGC Standi...	Aug 11, 2022, 2:135 days ago	7-day click or ...								
<input type="checkbox"/>	2020-11 - Coolsculpting Video - UGC Standi...	Aug 11, 2022, 2:135 days ago	7-day click or ...								
<input checked="" type="checkbox"/>	CS Philadelphia - Video - My Journey	Aug 11, 2022, 2:135 days ago	7-day click or ...								
<input checked="" type="checkbox"/>	CS Exton - Video - My Journey	Aug 11, 2022, 2:135 days ago	7-day click or ...								
<input checked="" type="checkbox"/>	CS Plymouth - Video - My Journey	Aug 11, 2022, 2:135 days ago	7-day click or ...								
<input checked="" type="checkbox"/>	CS Plymouth - Video - Procedure	Aug 11, 2022, 2:135 days ago	7-day click or ...								
<input checked="" type="checkbox"/>	CS Exton - Video - Procedure	Aug 11, 2022, 2:135 days ago	7-day click or ...								
Results from 21 ads				57 Website Leads	31,976 People	74,281 Total	\$37.11 Per Lead				\$2,115.14 Total Spent

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CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results.

CoolSculpting® is FDA-cleared to treat visible fat bulges in 9 areas of the body. Some common side effects include temporary numbness, discomfort, and swelling.

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Margie Guzman ... 7 comments 4 shares

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Nana Webber and 2 ... 4 comments 1 Share

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Malia Grigsby and 3 others

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Performance

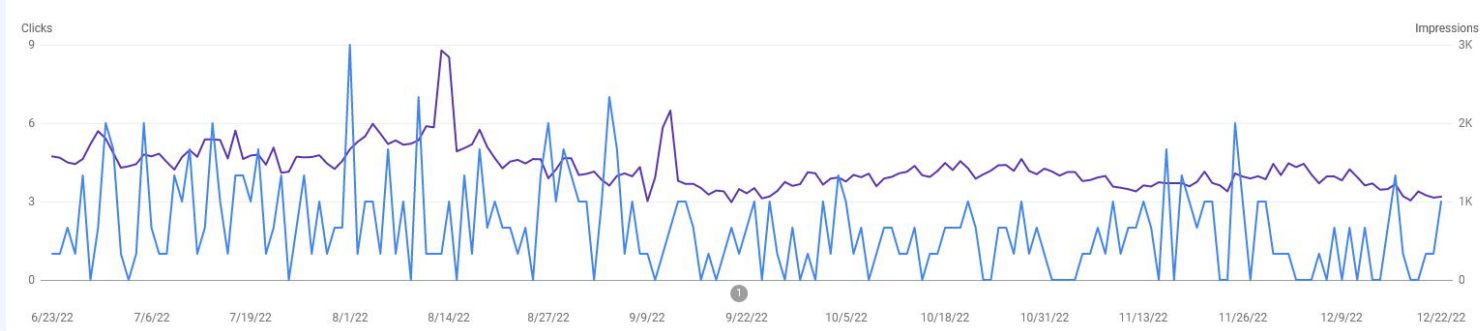
EXPORT

Search type: Web Date: Last 6 months Query: +cool + New

Last updated: 4 hours ago

Total clicks **358**
 Total impressions **262K**
 Average CTR **0.1%**
 Average position **34.3**

Chart totals and table results might be partial when filters are applied. Learn more



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EXPORT

Search type: Web Date: Last 6 months Query: +cool + New

Last updated: 4 hours ago

Top queries	Clicks	Impressions
coolsculpting	43	32,188
metro laser & coolsculpting medspa	36	181
metro laser coolsculpting medspa	33	289
metro laser and coolsculpting	26	116
coolsculpting near me	22	4,465
cool sculpting	20	9,013
coolsculpting philadelphia	16	2,641
cool sculpting cost	14	4,409
coolsculpting cost	13	5,794
coolsculpting arms	8	14,476

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CoolSculpting Results | How to Receive Exceptional Fat Reduction in Philly

July 5, 2022 3:19 am No Comments



COOLSCULPTING RESULTS | HOW TO RECEIVE EXCEPTIONAL FAT REDUCTION IN PHILLY

CoolSculpting results show how fat freezing works. Whether it is CoolSculpting before and after images or the reviews from actual patients, consumers have so many resources proving this fat freezing treatment works! In addition, CoolSculpting clinical studies further prove CoolSculpting results last. Read on to learn more about the longevity of CoolSculpting results and discover if this treatment is right for you.

COOLSCULPTING RESULTS | REAL REVIEWS FROM PATIENTS

CoolSculpting reviews are a great way to determine if the CoolSculpting results with a particular provider are good. Numerous patients proudly endorse their fat freezing experience with Metro Laser. [Visit this link](#) to read CoolSculpting reviews from their actual patients.

COOLSCULPTING BEFORE AND AFTER PICTURES*

While reviews only tell you so much about CoolSculpting, the before and after pictures show you. As with any cosmetic procedure, experiences will vary.* However, the before and after images show real CoolSculpting results.



[See more impressive CoolSculpting Before and After Pics >>](#)

SCIENTIFIC STUDIES MEASURING COOLSCULPTING RESULTS

Many CoolSculpting clinical studies report unbiased, scientific results. The "Cryolipolysis for noninvasive body contouring: clinical efficacy and patient satisfaction" published in the Journal of Clinical, Cosmetic and Investigational Dermatology states that "Cryolipolysis (the cooling technology of CoolSculpting) was shown to reduce subcutaneous fat at the treatment site by up to 25% after one treatment." With such impressive statistics it is no wonder why millions of people around the globe elect to reduce fat bulges with the revolutionary science of CoolSculpting.

HOW TO GET THE BEST COOLSCULPTING RESULTS

To get the best CoolSculpting results, there are two main factors:

- Does your provider have the skill and knowledge to provide reliable, impressive fat reduction results?
- Are you the best CoolSculpting candidate?

First, does your prospective provider have the knowledge and experience to provide the best CoolSculpting results? CoolSculpting is a very skill-dependent treatment. Therefore, the person performing the treatment influences your experience and results.

[See CoolSculpting before and after results >>](#)

Second, are you the best CoolSculpting candidate? CoolSculpting is not for everyone. The treatment is meant for healthy, active adults wanting to reduce stubborn fat bulges in areas like their hips, back, or stomach. The best way to determine if this non-invasive body contouring treatment is right for your aesthetic goals and body is to schedule a consultation with a provider for a physical evaluation.

THE BEST COOLSCULPTING NEAR ME

For the best CoolSculpting results possible, patients choose Metro Laser. As a premier Philadelphia CoolSculpting provider, Metro Laser only performs fat-freezing treatments on candidates best suited for the procedure. Furthermore, Metro Laser offers the latest fat-freezing technology and equipment to ensure outstanding CoolSculpting results. Find out more about CoolSculpting by scheduling a free consultation. Call us at (215) 735-2737 or reach out to us online to learn more.

SCHEDULE A FREE CONSULTATION

Please call 215-735-2737 or fill out the form below:

Name *
Email *
Phone No. *
Preferred Location?
SEND

By submitting this form you agree to be contacted via phone/text/email.

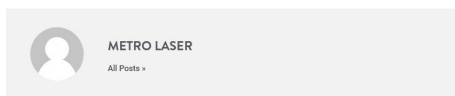
SOURCES:

[Cryolipolysis for Noninvasive Body Contouring: Clinical Efficacy and Patient Satisfaction](#), Clinical, Cosmetic and Investigational Dermatology.

[Safety, tolerance, and patient satisfaction with noninvasive cryolipolysis](#), Dermatological Surgery.

[Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment](#), Journal of Cosmetic Dermatology.

COOLSCULPTING RESULTS





How to Get Rid of Love Handles | Reducing Stubborn Fat

July 30, 2022 7:53 am No Comments



HOW TO GET RID OF LOVE HANDLES | REDUCING STUBBORN FAT

The weight loss industry often tricks us into believing lies about getting rid of love handles and stubborn fat. The human body is extremely complex and varies in many ways. Therefore, reducing fat is not a simple task. Read on to learn more about stubborn fat and how to get rid of it with healthy habits and [non-invasive methods like CoolSculpting](#).

WHAT IS STUBBORN FAT?

As we reach adulthood, the number and placement of fat cells in our bodies becomes fixed. Some factors that affect where and how the body stores fat are: gender, genetics, and hormones. Women will tend to store more fat in their [thighs, hips, and buttocks](#). [Men often store more fat cells in the belly, chest, flanks, and chin](#).

[Learn about non-invasive body contouring >>](#)

EXERCISES FOR LOVE HANDLES

An effective way to tackle love handles is to strive to lose weight throughout the entire body. Using a combination of aerobic and strength exercises is ideal. Some specific exercises that best contribute to fat reduction in the flanks are Russian twists, planks, mountain climbers, and abdominal scissors. Exercise alone will not get rid of love handles entirely for any person. Exercise is more effective when combined with a healthy diet.

DIETING FOR LOVE HANDLES

Fad diets are not ideal for long-term fat reduction in the love handles or any other area of the body. The trends of fad diets plague the internet and claim to help you lose weight quickly, but the weight lost from these fad diets is likely temporary loss resulting from losing mere water weight. Consider these basic diet tips that will help reduce fat for longer: reduce sugar intake, try intermittent fasting, and/or adopt a plant-based lifestyle. When combined with exercise, a healthy diet will help reduce fat. Unfortunately, even with your best exercise and dieting efforts, it can still be difficult to reduce love handles.

COOLSCULPTING FOR LOVE HANDLES

The flanks, or love handles, often host stubborn fat cells. These fat cells will cling to the body and are often a result of factors outside our control. Some of these factors include gender, hormones, and genetics. Luckily, advancements in technology have brought about revolutionary treatments that effectively reduce stubborn fat.

[Learn about Cryolipolysis >>](#)

CoolSculpting is the #1 [non-invasive fat reducing treatment for love handles in the world](#). This FDA-cleared treatment is one-of-a-kind; it uses the science of cryolipolysis to freeze away stubborn fat from almost anywhere on the body. Fat cells are exposed to controlled cooling after which they crystallize and die. Once they're processed out as waste, those fat cells are gone for good. They can't return. CoolSculpting has been proven as safe and effective for fat reduction and, best of all, treatments require little to no downtime and no surgery.

HOW TO GET RID OF LOVE HANDLES NEAR ME

If you are asking yourself how to get rid of love handles, contact Metro Laser Spa today! We are the leading provider of the non-invasive, fat reducing treatment CoolSculpting. We have four convenient locations in Philadelphia, Plymouth Meeting, Exton, and Yardley, PA. Contact Metro Laser today to learn more about CoolSculpting and how it helps reduce stubborn fat. Call us at any of our locations: (215) 735-2737 for Philadelphia, (484) 322-5966 for Plymouth Meeting, (484) 875-9800 for Exton, or (267) 392-5223 for Yardley.

SCHEDULE A FREE CONSULTATION

Please call 215-735-2737 or fill out the form below:

Name *
Email *
Phone No. * <input type="text"/>
Preferred Location? <input type="text"/>
<input type="button" value="SEND"/>

By submitting this form you agree to be contacted via phone/text/email.

COOLSCULPTING FOR LOVE HANDLES, HOW TO GET RID OF LOVE HANDLES, LOVE HANDLES



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CoolSculpting Celebrities | Fat-Freezing for Killer Bodies

August 1, 2022 3:10 pm No Comments



COOLSCULPTING CELEBRITIES | FAT-FREEZING FOR KILLER BODIES

CoolSculpting is a popular non-invasive way to banish stubborn fat. It works by freezing fat cells in the body, which then die and exit the body as waste. This procedure is so sought-after among high-profile figures that it has been named one of the top ten non-surgical treatments by People Magazine. Read on to learn about CoolSculpting celebrities, the fat-freezing treatment benefits, and more.

WHAT IS COOLSCULPTING?

CoolSculpting freezes fat cells in the chosen area of your body. The result is less fat and an overall improved contour. It is FDA-cleared to be safe and effective. CoolSculpting does not require anesthesia or surgery. You can go back to work or out on the town right after your treatment.

CoolSculpting works by chilling targeted areas via Cryolipolysis. The cooling system surrounds each targeted fat cell with cooling panels that freeze it from all sides. Frozen fat cells eventually rupture and die. The body eliminates dead fat cells over time through normal metabolic processes.

[Related Article: What is CoolSculpting?](#)

COOLSCULPTING BENEFITS

CoolSculpting is the preferred fat-freezing treatment because it:

- Reduces fat
- Improves skin tone
- Smooths out the skin
- Improves muscle tone and definition
- Contours the body
- Creates an illusion of body balance
- Is non-invasive with no downtime
- Is FDA-cleared as safe and effective
- Produces long-lasting results

CELEBRITIES THAT LOVE COOLSCULPTING

Many A-list personalities use CoolSculpting to achieve their toned, sculpted figures because it is non-invasive and convenient. Most public figures do not have time for the lengthy recovery that comes with surgery. So, they turn to CoolSculpting to freeze their fat!

In fact, CoolSculpting is one of the hottest beauty trends in Hollywood now. Celebrities like Kris Jenner, Jennifer Aniston, Khloe Kardashian, Mally Sims, and Gretchen Rossi are big supporters of CoolSculpting. According to E News, Khloe Kardashian even "credited part of her revenge body to the magic of CoolSculpting."

HOW COOLSCULPTING WORKS

Cryolipolysis kills the targeted fat cells, reducing them through the process of apoptosis. The FDA has cleared CoolSculpting for use in areas including the abdomen, thighs, flanks, and arms. Patients enjoy long-lasting results if they maintain a healthy lifestyle. Personal results vary.

[Learn how much CoolSculpting costs](#)

IS COOLSCULPTING RIGHT FOR ME?

CoolSculpting is not for everyone. It is ideal for those looking to reduce targeted fat bulges quickly and easily on the upper arms, abdomen, thighs, and flanks. However, it is not for people with certain health conditions like uncontrolled high blood pressure. In addition, CoolSculpting is not a weight loss procedure, so it is unsuitable for obese individuals.

Not sure if CoolSculpting is safe for you? Schedule a consultation with a nearby provider to learn more about the treatment. Share your health concerns with a specialist who can determine whether you are a suitable CoolSculpting candidate.

COOLSCULPTING CELEBRITIES NEAR ME

Do you crave a killer body like CoolSculpting celebrities? Metro Laser is a premier provider of fat-freezing treatments in Plymouth Meeting and Yardley, PA. Men and women in Philadelphia trust us with their aesthetic treatments because we deliver outstanding results. To learn more about CoolSculpting, schedule a free consultation by calling [\(215\) 735-2737](tel:215-735-2737).

SCHEDULE A FREE CONSULTATION

Please call 215-735-2737 or fill out the form below:

Name *	<input type="text"/>
Email *	<input type="text"/>
Phone No. *	<input type="text"/>
Preferred Location?	<input type="text"/>
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COOLSCULPTING CELEBRITIES



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Does CoolSculpting Tighten Skin

August 9, 2022 2:31 pm No Comments



DOES COOLSCULPTING TIGHTEN SKIN?

When researching fat-freezing, many people search "Does CoolSculpting Tighten Skin?" It is a common question because the popularity of CoolSculpting rises by the day. In addition, many wonder what the procedure can do to firm up their skin. Traditionally, people use liposuction to eliminate excess fat. But this comes with drawbacks—it is invasive, which means a lengthy recovery time. In addition, some patients notice that liposuction leaves them with sagging skin. Scientific studies show that CoolSculpting effectively reduces fat while tightening the skin in the submental area.

Are you self-conscious about your double chin or turkey neck? You are not alone. CoolSculpting may be the perfect solution to a contoured, attractive neck. Continue reading to learn more.

[Learn more about CoolSculpting>>](#)

CAUSES OF FAT ACCUMULATION IN THE SUBMENTAL AREA

Numerous men and women suffer from fat deposits in the submental region. Turkey necks and double chins can lower self-esteem and cause insecurity. It is important to know that fullness in the submental area is not always a result of an individual's lifestyle. You can exercise daily and eat nutritious foods but still struggle with fat accumulation in this area. Genetics, age, gender, and hormones contribute to the fat build-up in the chin and neck.

Back in the day, liposuction was the sole aesthetic procedure for mitigating submental fullness. Clients had to go through painful surgery, stitches, and downtime. Today, CoolSculpting offers an effective and safe way to sculpt the chin and neck area without surgery and its complications.

USE COOLMINI TO REDUCE DOUBLE CHIN FAT

When it first debuted in 2010, CoolSculpting could only treat specific areas. Since then, the demand for fat-freezing has grown. This encouraged the creators to produce a new line of applicators. The new CoolAdvantage applicators can contour more body areas. One of these applicators is the CoolMini.

CoolMini is a handheld device that targets isolated, small fat pockets in hard-to-reach areas. It fits under the chin and effectively banishes fat in this region. The latest clinical findings show that this treatment eliminates stubborn fat and improves skin laxity.

[Learn the factors that determine CoolSculpting Costs>>](#)

IS COOLSCULPTING RIGHT FOR ME?

CoolSculpting is a promising alternative to liposuction, but it is not for everyone. To get the best results, you must be a suitable candidate. CoolSculpting is for healthy and active adults having trouble reducing fat through diet and exercise. If you are unsure about your candidacy, book a consultation with an experienced local provider. If the specialist determines that fat-freezing suits your body type, they can customize a plan to deliver unparalleled CoolSculpting results. Say goodbye to fat and hello to skin laxity.

COOLSCULPTING NEAR ME IN PLYMOUTH MEETING

Find out more about CoolSculpting and how it improves skin laxity in the submental area by scheduling a consultation with Metro Laser. We are the leading provider of CoolSculpting in Plymouth Meeting and Yardley, PA. We help people in the Philadelphia area achieve sculpted chins and beautiful necks. Contact us at [\(215\) 735-2737](tel:215-735-2737) to schedule a consultation.

SCHEDULE A FREE CONSULTATION

Please call 215-735-2737 or fill out the form below:

Name *
Email *
Phone No. *
Preferred Location? ▾
SEND

By submitting this form you agree to be contacted via phone/text/email.

DOES COOLSCULPTING TIGHTEN SKIN



CoolSculpting FAQ | Learn the Fat-Freezing Basics



September 4, 2022 10:48 pm 0 Comments



WHAT IS COOLSCULPTING?

CoolSculpting is a popular fat-freezing procedure that utilizes cryolipolysis. The cooling process targets the body's fat cells safely and painlessly. Since it is non-invasive, people can resume daily activities after their session. CoolSculpting works where you need it to when diet and exercise are not shedding the fat.

HOW MUCH DOES COOLSCULPTING COST?

The cost of this advanced fat reduction procedure differs per patient. Various factors determine the final price, such as the targeted area(s), the number of applicators needed to treat those areas, and your geographic location. The provider you choose can also play a part in the price. Get a personalized quote by booking a free consultation with a respectable provider nearby.

[How Much Does CoolSculpting Cost?](#)

ARE COOLSCULPTING RESULTS PERMANENT?

CoolSculpting results are long-lasting. After the fat cells die off and leave the body via the lymphatic system, they do not return. But patients must maintain a healthy diet and active lifestyle to avoid gaining weight.

IS COOLSCULPTING EFFECTIVE?

CoolSculpting is FDA-cleared as effective and safe for eliminating stubborn fat on the body. A study shows that CoolSculpting reduces fat by 25% in the treatment area.

IS COOLSCULPTING PAINFUL?

If anything, CoolSculpting is more uncomfortable than it is painful. When the machine activates, patients may feel a tugging sensation and intense cold. But after this brief phase passes, the treatment site becomes numb. Patients can lie back, relax, and enjoy the remaining procedure.

IS IT POSSIBLE TO DIY COOLSCULPTING?

You may have heard of people DIYing CoolSculpting at home. While the idea sounds appealing, it can be dangerous and will not be effective. People try ice packs to mimic CoolSculpting's intense cooling feature. But the truth is that this does not freeze fat cells – it will just damage the skin. CoolSculpting is an investment, and it is crucial to get it done at a top-rated facility.

AM I A GOOD FIT FOR COOLSCULPTING?

CoolSculpting works best for healthy men and women with fat cells resistant to exercise and diet. It is not a weight loss treatment, so overweight individuals will not enjoy the same benefits. Find out if this fat reduction treatment is the right fit by booking a free consultation with a skilled provider.

[Learn about CoolSculpting Before and After Results](#)

WHEN WILL I SEE COOLSCULPTING RESULTS?*

Unlike liposuction, CoolSculpting takes some time for the results to manifest. Patience is key! Generally, patients start seeing results 8-12 weeks after their treatment. Some may notice improvement sooner. The fat reduction effects continue for up to half a year after the procedure. But as with any beauty treatment, personal results vary.*

DO YOU LOSE WEIGHT WITH COOLSCULPTING?

CoolSculpting will not lower the number on the scale. To lose weight, you need a weight loss treatment. Removing fat cells from the body is not enough to drastically change weight. But after CoolSculpting, you will notice a slimmer body.

IS COOLSCULPTING DANGEROUS?

When done by a professional, CoolSculpting is safe. It is FDA-cleared and scientifically backed by countless clinical trials. Adverse reactions and side effects are not common. The best way to avoid risks and complications is to pick the best (not the cheapest!) CoolSculpting provider near you.

COOLSCULPTING NEAR ME

Do you have other fat reduction questions that have not been addressed in our CoolSculpting FAQ? Contact Metro Laser at (215) 735-2737 to schedule a visit. We are the premier provider of safe and effective CoolSculpting treatments in Plymouth Meeting and Yardley, PA. Our team will walk you through everything you need to know about this fat-freezing procedure.

SCHEDULE A FREE CONSULTATION

Please call 215-735-2737 or fill out the form below:

Name *

Email *

Phone No. *

Preferred Location?

SEND

By submitting this form you agree to be contacted via phone/text/email.

SOURCES:

¹ Cryolipolysis For Noninvasive Body Contouring

² Safety, Tolerance, And Patient Satisfaction With Noninvasive Cryolipolysis

³ Long-term efficacy follow-up on two cryolipolysis case studies: 6 and 9 years post-treatment

COOLSCULPTING FAQ



METRO LASER
All Posts »



Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Dr. Glenn Lipton
Metro Laser

Date of Issue
07/01/2022

Invoice Number
FB2022-214

Amount Due (USD)
\$0.00

Due Date
07/01/2022

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal 3,000.00
Tax 0.00

Total	3,000.00
Amount Paid	3,000.00

Amount Due (USD)	\$0.00
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Billed To
Dr. Glenn Lipton
Metro Laser

Date of Issue
08/01/2022

Invoice Number
FB2022-246

Amount Due (USD)
\$0.00

Due Date
08/01/2022

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: <ul style="list-style-type: none">• Google Business Profile: Creation, management, and monthly updates to the client's Profile.• Listings in online directories.• Management of Google Maps listing. DATA MONITORING AND REPORTING: <ul style="list-style-type: none">• Set-up and management of Google Search Console• Data monitoring from various SEO tools to ensure optimal performance• Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal 3,000.00
Tax 0.00

Total	3,000.00
Amount Paid	3,000.00

Amount Due (USD)	\$0.00
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Glenn Lipton
Metro Laser

Invoice Number	FB2022-279
Date of Issue	09/01/2022
Due Date	09/01/2022
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Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal	3,000.00
Tax	0.00
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Total	3,000.00
Amount Paid	3,000.00

Amount Due (USD)

\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Glenn Lipton
Metro Laser

Invoice Number	FB2022-313
Date of Issue	10/01/2022
Due Date	10/01/2022
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Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: • Google Business Profile: Creation, management, and monthly updates to the client's Profile. • Listings in online directories. • Management of Google Maps listing. DATA MONITORING AND REPORTING: • Set-up and management of Google Search Console • Data monitoring from various SEO tools to ensure optimal performance • Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal	3,000.00
Tax	0.00
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Total	3,000.00
Amount Paid	3,000.00

Amount Due (USD)

\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Dr. Glenn Lipton
Metro Laser

Invoice Number	FB2022-346
Date of Issue	11/01/2022
Due Date	11/01/2022
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Amount Due (USD)	\$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology	\$1,500.00	1	\$1,500.00
Monthly SEO + Content Creation CONTENT: (2) 500+ word article(s) published to the blog each month. Articles include multimedia (i.e., images and videos, etc.). *The article(s) may be substituted for content added to service pages instead of the blog. ON-SITE SEO: Monthly website optimization and management, including improvements to design or development following industry best practices for technical SEO. May include adding more content (i.e., text, images, multimedia) to service pages. LOCAL SEO: · Google Business Profile: Creation, management, and monthly updates to the client's Profile. · Listings in online directories. · Management of Google Maps listing. DATA MONITORING AND REPORTING: · Set-up and management of Google Search Console · Data monitoring from various SEO tools to ensure optimal performance · Regular SEO reporting to the client	\$1,500.00	1	\$1,500.00

Subtotal	3,000.00
Tax	0.00
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Total	3,000.00

Amount Paid

3,000.00

Amount Due (USD)

\$0.00