

CoolSculpting Marketing Services

Mi Bella Aesthetics Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$ 4,377.43
Total Service Fee: \$ 3,400.00
Total Marketing Spend: \$ 7,777.43

Google Ads | Chris Zelig > Mi Bella Aesthe... 796-385-4145 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Campaign status: All | Campaign: search | beta | coolsculpting, search | beta | coolsculpting | exp r... View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$64...	Eligible	509	3.46%	\$4,043.30
search beta coolsculpting exp reach	\$50.0...	Removed	13	1.23%	\$334.13
search beta coolsculpting exp reach	\$42...	Paused	0	-	\$0.00
Total: Filtered campaigns			522	3.31%	\$4,377.43
Total: Account	\$64.5...		522	3.31%	\$4,377.43

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Mi Bella Aesthe... 796-385-4145 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.54/day | Optimization score: 88.6% | More details

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			509	3.46%	\$4,043.30
CoolSculpting® in Westlake, OH Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	49	9.44%	\$552.99
CoolSculpting® in Westlake, OH Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	45	9.07%	\$393.98
Mi Bella Aesthetics Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting...	3. lipo	Approved (limited): Restricted drug terms +2 more	55	5.57%	\$317.39
Mi Bella Aesthetics Non-Surgical Fat Reduction Fat Reduction Treatment +6 more www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting...	x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted medical content +2 more	30	1.66%	\$293.23
Huge CoolSculpting Promotion CoolSculpting in Westlake, OH 2021 CoolSculpting Discount +6 more www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting...	0. coolsculpting - general	Approved (limited): Restricted drug terms +2 more	43	7.71%	\$280.84
Mi Bella Aesthetics CoolSculpting® in Westlake, OH Freeze Away Body Fat www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	21	1.64%	\$267.53

Google Ads | Chris Zelig > Mi Bella Aesthe... 796-385-4145 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$64.54/day | Optimization score: 88.6% | More details

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			509	3.46%	\$4,043.30
CoolSculpting® in Westlake, OH Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	13	16.25%	\$154.28
Mi Bella Aesthetics CoolSculpting® in Westlake, OH Offering \$1,000 Off 8+ Cycles www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	16	1.24%	\$151.72
Mi Bella Aesthetics CoolSculpting® in Westlake, OH Offering \$1,000 Off 8+ Cycles www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Approved (limited): Restricted medical content +1 more	9	2.86%	\$128.99
Non-Surgical Fat Reduction CoolSculpting® in Westlake, OH No Surgery & Minimal Downtime www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	12	2.12%	\$104.91
Non-Surgical Fat Reduction CoolSculpting® in Westlake, OH Offering \$1,000 Off 8+ Cycles www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	13	2.17%	\$104.77
Mi Bella Aesthetics CoolSculpting® in Westlake, OH Freeze Away Body Fat www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Approved (limited): Restricted medical content +1 more	12	4.49%	\$98.47

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								509	3.46%	\$4,043.30	
Ads & extensions	Double Chin, & More											
Ads												
Extensions							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	16	2.98%	\$67.06	
Landing pages	Fat Reduction Treatment CoolSculpting® in Westlake, OH Freeze Away Body Fat www.mibellaesthetics.com											
Keywords	CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More											
Audiences							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	10	1.89%	\$61.49	
Demographics	Non-Surgical Lipo Alternative CoolSculpting® in Westlake, OH No Surgery & Minimal Downtime www.mibellaesthetics.com											
Settings							3. lipo	Approved (limited): Restricted medical content +1 more	10	6.71%	\$59.58	
Suggested	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More											
Change history	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Top Provider in Westlake, OH www.mibellaesthetics.com											
Drafts & experiments							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	13.33%	\$59.45	
More												
							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	3.26%	\$56.38	
							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	10.77%	\$54.43	

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								509	3.46%	\$4,043.30	
Ads & extensions	CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation											
Ads												
Extensions							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.88%	\$54.31	
Landing pages	CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More											
Keywords	Non-Surgical Lipo Alternative CoolSculpting® in Westlake, OH Freeze Away Body Fat www.mibellaesthetics.com											
Audiences							3. lipo	Approved (limited): Restricted medical content +1 more	8	5.37%	\$53.85	
Demographics	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More											
Settings												
Suggested							3. lipo	Approved (limited): Restricted medical content +1 more	8	6.25%	\$52.39	
Change history	Fat Reduction Treatment CoolSculpting® in Westlake, OH No Surgery & Minimal Downtime www.mibellaesthetics.com											
Drafts & experiments							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	7	1.38%	\$49.35	
More												
							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	2.30%	\$47.11	
							3. lipo	Approved (limited): Restricted medical content +1 more	8	5.93%	\$40.49	

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								509	3.46%	\$4,043.30	
Ads & extensions	Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More											
Ads												
Extensions							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	10.71%	\$39.57	
Landing pages	2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.mibellaesthetics.com											
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation											
Audiences							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	9	1.45%	\$38.58	
Demographics	Non-Surgical Fat Reduction CoolSculpting® in Westlake, OH Freeze Away Body Fat www.mibellaesthetics.com											
Settings												
Suggested							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	9.30%	\$37.55	
Change history	CoolSculpting® in Westlake, OH Fat Reduction Treatment Flexible Payment Options www.mibellaesthetics.com											
Drafts & experiments							3. lipo	Approved (limited): Restricted medical content +1 more	7	5.11%	\$37.24	
More												
							1. coolsculpting - price	Approved (limited): Restricted drug terms +2 more	7	12.07%	\$33.90	
							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	3.97%	\$32.47	

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								509	3.46%	\$4,043.30	
Ads & extensions	Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More											
Ads												
Extensions							2. body sculpting	Approved (limited): Restricted medical content +1 more	2	13.33%	\$32.27	
Landing pages	Non-Surgical Body Sculpting CoolSculpting® in Westlake, OH No Surgery & Minimal Downtime www.mibellaesthetics.com											
Keywords	Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More											
Audiences							3. lipo	Approved (limited): Restricted medical content +1 more	6	5.04%	\$29.56	
Demographics	Fat Reduction Treatment CoolSculpting® in Westlake, OH Freeze Away Body Fat www.mibellaesthetics.com											
Settings												
Suggested							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	2.43%	\$29.19	
Change history	Mi Bella Aesthetics Freeze Fat with CoolSculpting Offering \$1,000 Off 8+ Cycles www.mibellaesthetics.com											
Drafts & experiments							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	8.33%	\$25.77	
More												
							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.83%	\$18.52	
							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	2.84%	\$17.10	

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details		
Recommendations							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Insights							Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads										509	3.46%	\$4,043.30		
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.mibella.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	3.16%	\$15.58			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Mi Bella Aesthetics Freezing Fat Really Works Freeze Away Body Fat www.mibella.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.26%	\$13.43			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Westlake, OH www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	20.00%	\$13.39			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad 2021 CoolSculpting Discount Fat Reduction Treatment Our Biggest Discount Ever www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	20.00%	\$11.92			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad 2021 CoolSculpting Discount Fat Reduction Treatment Top Provider in Westlake, OH www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	18.75%	\$11.01			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad CoolSculpting® in Westlake, OH Freeze Away Stubborn Fat Our Biggest Discount Ever www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.69%	\$9.93			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction Treatment Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles														

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details		
Recommendations							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Insights							Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads										509	3.46%	\$4,043.30		
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction Treatment Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.mibella.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.83%	\$9.33			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad [Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							x. dynamic	Approved (limited): Restricted medical content +1 more	2	50.00%	\$8.17			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Huge CoolSculpting Promotion Freeze Away Stubborn Fat Flexible Payment Options www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	11.11%	\$7.76			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction Treatment Freezing Fat Really Works Freeze Away Body Fat www.mibella.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							3. lipo	Approved (limited): Restricted medical content +1 more	1	6.25%	\$7.06			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad CoolSculpting® in Westlake, OH Fat Reduction Treatment Our Biggest Discount Ever www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	50.00%	\$6.84			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.25%	\$6.51			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad 2021 CoolSculpting Discount Freeze Away Stubborn Fat Our Biggest Discount Ever								Approved (limited):						

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details		
Recommendations							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Insights							Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads										509	3.46%	\$4,043.30		
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad 2021 CoolSculpting Discount Freeze Away Stubborn Fat Our Biggest Discount Ever www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	10.00%	\$6.32			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad 2021 CoolSculpting Discount Jan Only \$1,000 Off 8+ Cycles Flexible Payment Options www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	50.00%	\$5.83			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Mi Bella Aesthetics Freeze Fat with CoolSculpting Freeze Away Body Fat www.mibella.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.02%	\$5.41			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Mi Bella Aesthetics CoolSculpting® in Westlake, OH Offering \$1,000 Off 8+ Cycles www.mibella.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							2. body sculpting	Approved (limited): Restricted medical content +1 more	1	20.00%	\$5.01			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad CoolSculpting® in Westlake, OH Fat Reduction Treatment Our Biggest Discount Ever www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	14.29%	\$4.66			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Mi Bella Aesthetics Freeze Fat with CoolSculpting Offering \$1,000 Off 8+ Cycles www.mibella.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							2. body sculpting	Approved (limited): Restricted medical content +1 more	1	100.00%	\$4.27			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime														

Google Ads							Chris Zelig > Mi Bella Aesthe... 796-385-4145		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details		
Recommendations							Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE	
Insights							Ad	Ad group	Status	Clicks	CTR	Cost		
Total: Ads										509	3.46%	\$4,043.30		
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime www.mibella.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							3. lipo	Approved (limited): Restricted medical content +1 more	1	5.26%	\$4.11			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Fat Reduction Treatment Freeze Fat with CoolSculpting Freeze Away Body Fat www.mibella.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							3. lipo	Approved (limited): Restricted medical content +1 more	1	5.26%	\$2.68			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Mi Bella Aesthetics Freeze Fat with CoolSculpting Offering \$1,000 Off 8+ Cycles www.mibella.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							3. lipo	Approved (limited): Restricted medical content +1 more	1	4.00%	\$2.01			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Non-Surgical Lipo Alternative Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.mibella.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							3. lipo	Approved (limited): Restricted medical content +1 more	1	5.88%	\$1.90			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Huge CoolSculpting Promotion Fat Reduction Treatment Flexible Payment Options www.mibella.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	12.50%	\$1.78			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad Non-Surgical Body Sculpting CoolSculpting® in Westlake, OH Freeze Away Body Fat www.mibella.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							2. body sculpting	Approved (limited): Restricted medical content +1 more	1	7.69%	\$1.68			
<input type="checkbox"/> <input checked="" type="checkbox"/> Ad CoolSculpting® Deal \$1500 Off CoolSculpting in								Ad not shown						

Google Ads									
Mi Bella Aesthe... 796-385-4145									
All campaigns > search beta coolsculp...									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details			
Recommendations	Ad status: All ADD FILTER								
Insights	Associations view								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Total: Ads				509	3.46%	\$4,043.30			
Ads & extensions	Provider in Westlake, OH. Schedule a Free Consultation								
Ads	<input type="checkbox"/>	2020 CoolSculpting Discount \$1,500 Off September Special Our Biggest Discount Ever www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	coolsculpting - chin	Ad group removed Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00		
Extensions	<input type="checkbox"/>	CoolSculpting® Deal \$1500 Off Fat Reduction Treatment Our Biggest Discount Ever www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	coolsculpting - chin	Ad group removed Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00		
Landing pages	<input type="checkbox"/>	2020 CoolSculpting Discount \$1,500 Off September Special Flexible Payment Options www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	coolsculpting - chin	Ad group removed Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00		
Keywords	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westlake, OH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00		
Audiences	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Westlake, OH. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00		
Demographics	Total: Ads								
Settings	Total: Campaign								
Suggested	Show rows: 500 1 - 245 of 245								
Change history	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more								
Drafts & experiments	Some inventory may be provided through third party intermediaries.								
More	You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.								

Google Ads									
Mi Bella Aesthe... 796-385-4145									
All campaigns > search beta coolsculp...									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details			
Recommendations	All								
Insights	Associations view								
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads & extensions	Sitelink extension								
Ads	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00	
Extensions	Call extension								
Landing pages	<input type="checkbox"/>	(216) 319-1822	Account	Account	Approved	65	3.04%	\$761.58	
Keywords	Location extension								
Audiences	<input type="checkbox"/>	emilyt39@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-	
Demographics	Callout extension								
Settings	<input type="checkbox"/>	FDA Cleared	search beta coolsculpting	Campaign	Approved	115	4.39%	\$1,048.31	
Suggested	<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	118	4.70%	\$982.42	
Change history	<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	106	4.54%	\$954.25	
Drafts & experiments	<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	103	4.59%	\$892.25	
More	<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	107	4.37%	\$889.45	
	<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	103	4.45%	\$812.44	
	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	105	4.71%	\$753.33	
	Structured snippet extension								
	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction								

Google Ads									
Mi Bella Aesthe... 796-385-4145									
All campaigns > search beta coolsculp...									
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$64.54/day	Optimization score: 88.6%	More details			
Recommendations	All								
Insights	Associations view								
Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	105	4.71%	\$753.33	
Ads	Structured snippet extension								
Extensions	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	4	1.49%	\$47.60	
Landing pages	Promotion extension								
Keywords	<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	133	3.46%	\$1,862.96	
Audiences	<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	227	3.81%	\$1,131.69	
Demographics	<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	18	1.51%	\$275.49	
Settings	Total: Sitelink extensions								
Suggested	Total: Callout extensions								
Change history	Total: Structured snippet extensions								
Drafts & experiments	Total: Call extensions								
More	Total: Location extensions								
	Total: Promotion extensions								
	Show rows: 500 1 - 14 of 14								
	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more								
	Some inventory may be provided through third party intermediaries.								
	You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.								
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Google Ads									
Mi Bella Aesthe... 796-385-4145									
All campaigns > search beta coolsculp...									
Overview	Removed	Type: Search	Budget: \$50.00/day	More details					
Recommendations	Custom Oct 1 - Dec 31, 2020								
Insights	Associations view								
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
Ads & extensions	Total: Ads								
Ads	<input type="checkbox"/>	Fat Reduction Treatment Freezing Fat Really Works No Surgery & Minimal Downtime www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign removed Approved (limited): Restricted medical content +1 more	1	1.89%	\$73.15		
Extensions	<input type="checkbox"/>	Fat Reduction Treatment CoolSculpting® in Westlake, OH Safe + Effective Fat Reduction www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign removed Approved (limited): Restricted medical content +1 more	1	2.27%	\$71.54		
Landing pages	<input type="checkbox"/>	Fat Reduction Treatment CoolSculpting® in Westlake, OH No Surgery & Minimal Downtime www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign removed Approved (limited): Restricted medical content +1 more	1	2.38%	\$50.60		
Keywords	<input type="checkbox"/>	Mi Bella Aesthetics Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	2	8.70%	\$38.84		
Audiences	<input type="checkbox"/>	Mi Bella Aesthetics Non-Surgical Fat Reduction Fat Reduction Treatment +6 more www.mibellaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	expanded reach	Campaign removed Approved (limited): Restricted medical content +1 more	1	0.47%	\$28.06		
Demographics	<input type="checkbox"/>	Mi Bella Aesthetics CoolSculpting® in Westlake, OH Safe + Effective Fat Reduction www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	1	5.88%	\$24.64		
Settings	Total: Sitelink extensions								
Suggested	Total: Callout extensions								
Change history	Total: Structured snippet extensions								
Drafts & experiments	Total: Call extensions								
More	Total: Location extensions								
	Total: Promotion extensions								

Google Ads | Chris Zelig | Mi Bella Aesthe... | 796-385-4145 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: \$50.00/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 13 1.23% \$334.13					
Non-Surgical Lipo Alternative CoolSculpting® in Westlake, OH Offering \$1,000 Off Right Now www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	1	25.00%	\$24.00
MI Bella Aesthetics CoolSculpting® in Westlake, OH Offering \$1,000 Off Right Now www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	3	15.79%	\$13.23
Fat Reduction Treatment CoolSculpting® in Westlake, OH Safe + Effective Fat Reduction www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$6.34
Fat Reduction Treatment Freezing Fat Really Works No Surgery & Minimal Downtime www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	1	100.00%	\$3.73
MI Bella Aesthetics CoolSculpting® in Westlake, OH Safe + Effective Fat Reduction www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Fat Reduction Treatment Freezing Fat Really Works No Surgery & Minimal Downtime www.mibellaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Campaign 13 1.23% \$334.13					

Google Ads | Chris Zelig | Mi Bella Aesthe... | 796-385-4145 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: \$50.00/day More details

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 13 1.23% \$334.13					
Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More		+1 more			
Non-Surgical Lipo Alternative Freezing Fat Really Works Offering \$1,000 Off Right Now www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Non-Surgical Lipo Alternative CoolSculpting® in Westlake, OH No Surgery & Minimal Downtime www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Fat Reduction Treatment CoolSculpting® in Westlake, OH Offering \$1,000 Off Right Now www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
MI Bella Aesthetics Freezing Fat Really Works Offering \$1,000 Off Right Now www.mibellaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads 13 1.23% \$334.13					
Total: Campaign 13 1.23% \$334.13					

Show rows: 500 1 - 44 of 44

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Google Ads | Chris Zelig | Mi Bella Aesthe... | 796-385-4145 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: \$50.00/day More details

Recommendations: All X

Insights: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Membership Packages Discover the Most Economical Way to Maintain Your Beauty Routine	Sitelink extension	search beta coolsculpting ...	Campaign	Disapproved: Speculative and Experimental Medical Treatment+2 more	0	-	\$0.00
Book A Free Consultation Contact Us Today to Schedule Your Free Consultation	Sitelink extension	search beta coolsculpting ...	Campaign	Disapproved: Speculative and Experimental Medical Treatment+2 more	0	-	\$0.00
About Us Learn More About Our Team, Location and Available Beauty Treatments.	Sitelink extension	search beta coolsculpting ...	Campaign	Disapproved: Speculative and Experimental Medical Treatment+2 more	0	-	\$0.00
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content+1 more	0	0.00%	\$0.00
Call extension							
(216) 319-1822	Call extension	Account	Account	Approved	4	1.31%	\$198.49
Location extension							
emilyt39@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
Freeze Your Fat	Callout extension	search beta coolsculpting ...	Campaign	Approved	5	2.67%	\$86.24
New Clients 25% Off	Callout extension	search beta coolsculpting ...	Campaign	Approved	3	1.88%	\$58.40
Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	3	1.76%	\$35.46
Approved (limited): Restricted medical content+1 more							

Google Ads | Chris Zelig | Mi Bella Aesthe... | 796-385-4145 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Removed Type: Search Budget: \$50.00/day More details

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	3	1.91%	\$34.67	
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	2	1.27%	\$32.26	
FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	3	1.71%	\$29.61	
Contact Us + Free Consult	Callout extension	search beta coolsculpting ...	Campaign	Approved	1	0.65%	\$24.64	
Structured snippet extension								
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00	
Promotion extension								
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content+1 more	10	1.00%	\$250.60	
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content+1 more	0	-	\$0.00	
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content+1 more	0	-	\$0.00	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						7	1.68%	\$96.27
Total: Structured snippet extensions						0	0.00%	\$0.00
Total: Call extensions						4	1.31%	\$198.49
Total: Location extensions						2	0.80%	\$17.52
Total: Promotion extensions						10	1.00%	\$250.60



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- Suggested
- Change history
- Drafts & experiments
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Responsive search ad

Custom Oct 1 - Dec 31, 2020

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled ADD FILTER

Ad may be limited by policy: Restricted drug terms, Restricted medical content, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in Westlake, OH	Approved (limited)	Headline	None	723
Fat Reduction Treatment	Approved (limited)	Headline	None	126
Freeze Fat with CoolSculpting	Approved (limited)	Headline	None	18
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	106
Freezing Fat Really Works	Approved (limited)	Headline	None	14
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	343
Mi Bella Aesthetics	Approved (limited)	Headline	None	151
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	128
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	355
Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	Approved (limited)	Description	None	5
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	981
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	895
Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo.	Approved (limited)	Description	None	5

Show rows: 500 1 - 13 of 13

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Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Emily Tate
Mi Bella Aesthetics

INVOICE # 1270

DATE 11/01/2020

DUE DATE 11/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads For November	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads Ads began 9/24/2020, 1st month paid in advance. Proration for 10/24 - 10/31	1	400.00	400.00

PAID

PAYMENT	1,900.00
BALANCE DUE	\$0.00

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Emily Tate

Mi Bella Aesthetics

INVOICE # 1292

DATE 12/01/2020

DUE DATE 12/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID