

# CoolSculpting Marketing Services

## Mi Bella Aesthetics Q2 2021

### Total Marketing Expenses

#### (04/1/2021 - 06/30/2021)

**Total Google Ads: \$ 5,887.19**  
**Total Marketing Fee: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$ 10,387.19**

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$67.53/day	Eligible	1,429	4.53%	\$5,887.19
Mi Bella Aesthetics of Ohio	\$2.00/day \$60.80/month	Paused	0	-	\$0.00
search   beta   coolsculpting   exp reach	\$50.00/day	Removed	0	-	\$0.00
search   beta   coolsculpting   exp reach	\$42.00/day	Paused	0	-	\$0.00
<b>Total: Campaigns</b>			1,429	4.53%	\$5,887.19
<b>Total: Account</b>	\$67.53/day		1,429	4.53%	\$5,887.19

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$67.53/day | Optimization score: 84.2% | More details

Recommendations | Ads | Custom Apr 1 - Jun 30, 2021

Insights | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Mi Bella Aesthetics   Non-Surgical Lipo Alternative   Fat Reduction Treatment +6 more mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more)	480	5.50%	\$1,898.57
{Keyword:Mi Bella Aesthetics}   CoolSculpting in Westlake, OH   2021 CoolSculpting Discount +8 more mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	0. coolsculpting - general	Eligible (Limited) Policy (Restricted drug terms +1 more)	279	6.55%	\$1,311.70
Mi Bella Aesthetics   Non-Surgical Fat Reduction   Fat Reduction Treatment +6 more mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	x. Expanded Reach Test	Not eligible Policy (Restricted drug terms +1 more), Poor ad strength, +1	271	2.91%	\$1,086.45
{Keyword:Mi Bella Aesthetics}   CoolSculpting in Westlake, OH   2021 CoolSculpting Discount +8 more mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	1. coolsculpting - price	Eligible (Limited) Policy (Restricted drug terms +1 more)	70	11.13%	\$310.99
CoolSculpting® in Westlake, OH   Save \$1,000 Off 8+					

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$67.53/day | Optimization score: 84.2% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® in Westlake, OH   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	16	9.30%	\$85.33
Fat Reduction Treatment   CoolSculpting® in Westlake, OH   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	17	8.76%	\$75.40
Fat Reduction Treatment   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	18	2.76%	\$69.54
Non-Surgical Body Sculpting   CoolSculpting® in Westlake, OH   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	14	9.86%	\$62.09
CoolSculpting® in Westlake, OH   Save \$1,000 Off 8+ Treatments   Flexible Payment Options					

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$67.53/day | Optimization score: 84.2% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Chin, & More					
Fat Reduction Treatment   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	18	2.76%	\$69.54
Non-Surgical Body Sculpting   CoolSculpting® in Westlake, OH   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	14	9.86%	\$62.09
CoolSculpting® in Westlake, OH   Save \$1,000 Off 8+ Treatments   Flexible Payment Options mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	11	6.32%	\$60.46
Fat Reduction Treatment   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	13	1.96%	\$59.30

Google Ads							Chris Zelig > Mi Bella Aesthetics 796-385-4145		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.53/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Non-Surgical Fat Reduction   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	16	2.79%	\$57.42						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings	<input type="checkbox"/>	●	Ad	Non-Surgical Fat Reduction   CoolSculpting® in Westlake, OH   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	17	2.93%	\$54.87						
Suggested															
Ad schedule															
More	<input type="checkbox"/>	●	Ad	{Keyword:Mi Bella Aesthetics}   Non-Surgical Body Sculpting   Fat Reduction Treatment +7 more mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	15	5.51%	\$53.15						
More	<input type="checkbox"/>	●	Ad	Non-Surgical Fat Reduction   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	10	1.73%	\$48.32						

Google Ads							Chris Zelig > Mi Bella Aesthetics 796-385-4145		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.53/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Non-Surgical Fat Reduction   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	10	1.73%	\$48.32						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings	<input type="checkbox"/>	●	Ad	Fat Reduction Treatment   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	11	6.47%	\$45.11						
Suggested															
Ad schedule															
More	<input type="checkbox"/>	●	Ad	Fat Reduction Treatment   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	5.92%	\$41.31						
More	<input type="checkbox"/>	●	Ad	Fat Reduction Treatment   CoolSculpting® in Westlake, OH   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	13	1.98%	\$39.53						

Google Ads							Chris Zelig > Mi Bella Aesthetics 796-385-4145		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.53/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Fat Reduction Treatment   CoolSculpting® in Westlake, OH   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	13	1.98%	\$39.53						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings	<input type="checkbox"/>	●	Ad	Non-Surgical Lipo Alternative   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	12	7.27%	\$38.34						
Suggested															
Ad schedule															
More	<input type="checkbox"/>	●	Ad	Non-Surgical Lipo Alternative   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.47%	\$37.88						
More	<input type="checkbox"/>	●	Ad	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	8	3.11%	\$31.60						

Google Ads							Chris Zelig > Mi Bella Aesthetics 796-385-4145		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.53/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Fat Reduction Treatment   Freeze Fat with CoolSculpting   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	7	4.90%	\$29.74						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings	<input type="checkbox"/>	●	Ad	Non-Surgical Body Sculpting   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	6	4.76%	\$28.31						
Suggested															
Ad schedule															
More	<input type="checkbox"/>	●	Ad	CoolSculpting® in Westlake, OH   Save \$1,000 Off 8+ Treatments   Flexible Payment Options mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	6	6.74%	\$25.18						
More	<input type="checkbox"/>	●	Ad	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.10%	\$23.75						

Google Ads							Chris Zelig > Mi Bella Aesthetics 796-385-4145		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$67.53/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	4.10%	\$23.75						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings	<input type="checkbox"/>	●	Ad	CoolSculpting® in Westlake, OH   Save \$1,000 Off 8+ Treatments   Our Biggest Discount Ever mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	8	10.96%	\$23.65						
Suggested															
Ad schedule															
More	<input type="checkbox"/>	●	Ad	Non-Surgical Body Sculpting   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.04%	\$20.36						
More	<input type="checkbox"/>	●	Ad	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.38%	\$18.41						



Google Ads									
Chris Zelig > Mi Bella Aesthetics 796-385-4145									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR		Cost
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westlake, OH   Fat Reduction Treatment   Our Biggest Discount Ever		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	50.00%		\$5.72
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment   Freezing Fat Really Works   Freeze Away Body Fat		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%		\$5.53
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mi Bella Aesthetics   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	2.63%		\$5.43
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.67%		\$5.33
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments			Not eligible				

Google Ads									
Chris Zelig > Mi Bella Aesthetics 796-385-4145									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Chin, & More							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.67%		\$5.33
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Get \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	3	1.32%		\$5.31
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%		\$5.09
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Westlake, OH   Freeze Away Stubborn Fat   Flexible Payment Options		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%		\$4.89

Google Ads									
Chris Zelig > Mi Bella Aesthetics 796-385-4145									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	{Keyword:Mi Bella Aesthetics}   Next-Generation Fat Reduction   Freeze Stubborn Fat 2x Faster		4. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%		\$4.32
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment   CoolSculpting® in Westlake, OH   No Surgery & Minimal Downtime		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%		\$4.23
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mi Bella Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%		\$3.94
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount   Freeze Away Stubborn Fat   Flexible Payment Options		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%		\$3.77

Google Ads									
Chris Zelig > Mi Bella Aesthetics 796-385-4145									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	2021 CoolSculpting Discount   Freeze Away Stubborn Fat   Flexible Payment Options		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%		\$3.77
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment   Freeze Fat with CoolSculpting   Get \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	2	1.56%		\$3.41
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Elite Provider   Next-Generation Fat Reduction   No Surgery & Minimal Downtime		4. coolsculpting elite	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%		\$3.15
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Freeze Away Body Fat		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%		\$2.93
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Our Biggest Discount Ever			Eligible (Limited) Policy (Restricted medical content +1 more)				

Google Ads									
Chris Zelig > Mi Bella Aesthetics 796-385-4145									
All campaigns > search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2% <span>More details</span>									
Recommendations									
<span>Ad status: All</span> <span>ADD FILTER</span>									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Twice the Fat.							
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Mi Bella Aesthetics   CoolSculpting® in Westlake, OH   Freeze Away Body Fat		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%		\$2.93
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion   Fat Reduction Treatment   Our Biggest Discount Ever		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%		\$2.90
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment   Freeze Fat with CoolSculpting   Get \$1,000 Off 8+ Treatments		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%		\$2.83
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction Treatment   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments		x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.41%		\$2.72

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction   Freezing Fat Really Works   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.69%	\$2.72
Fat Reduction Treatment   Freeze Fat with CoolSculpting   No Surgery & Minimal Downtime mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$2.55
Mi Bella Aesthetics   Freeze Fat with CoolSculpting   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Not eligible Policy (Restricted medical content +1 more), Ad group paused	1	1.79%	\$1.96
Non-Surgical Body Sculpting   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$1.43

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Body Sculpting   Freezing Fat Really Works   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$1.43
Fat Reduction Treatment   CoolSculpting® in Westlake, OH   Freeze Away Body Fat mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$1.29
Mi Bella Aesthetics   Freeze Fat Really Works   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$0.95
Mi Bella Aesthetics   Freeze Fat with CoolSculpting   Get \$1,000 Off 8+ Treatments mibellacle.com/coolsculpting/westlake Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$0.73

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Huge CoolSculpting Promotion   Fat Reduction Treatment   Flexible Payment Options mibellacle.com/coolsculpting/westlake Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$0.52
CoolSculpting® Deal \$1500 Off   CoolSculpting in Westlake, OH   2020 CoolSculpting Discount +6 more www.mibellacle.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	7. coolsculpting - near me	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more), Poor ad strength, +1	0	-	\$0.00
CoolSculpting® in Westlake, OH   Fat Reduction Treatment   Flexible Payment Options www.mibellacle.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	7. coolsculpting - near me	Removed Disapproved (Speculative and Experimental Medical Treatment +2 more), Ad group removed	0	-	\$0.00
Total: Ads			1,429	4.53%	\$5,887.19
Total: Campaign			1,429	4.53%	\$5,887.19

Show rows: 10 61 - 70 of 361

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2%

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	62	4.35%	\$265.38
(216) 319-1822	Call extension	Account	Account	Approved	148	3.31%	\$678.75
emilyt39@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	284	5.89%	\$1,263.42
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	294	5.50%	\$1,253.99
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	300	5.23%	\$1,249.13

Google Ads | Chris Zelig > Mi Bella Aesthetics 796-385-4145 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$67.53/day Optimization score: 84.2%

Recommendations: Extension type: All ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
(216) 319-1822	Call extension	Account	Account	Approved	148	3.31%	\$678.75
emilyt39@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Liposuction Alternative	Callout extension	search   beta   coolscul...	Campaign	Approved	284	5.89%	\$1,263.42
Freeze Your Fat	Callout extension	search   beta   coolscul...	Campaign	Approved	294	5.50%	\$1,253.99
FDA Cleared	Callout extension	search   beta   coolscul...	Campaign	Approved	300	5.23%	\$1,249.13
Nonsurgical Fat Reduction	Callout extension	search   beta   coolscul...	Campaign	Approved	278	5.96%	\$1,245.25
New Clients 25% Off	Callout extension	search   beta   coolscul...	Campaign	Approved	288	5.82%	\$1,241.52
Highlights: No Surgery	Callout extension	search   beta   coolscul...	Campaign	Approved	284	5.95%	\$1,235.98
Contact Us + Free Consult	Callout extension	search   beta   coolscul...	Campaign	Approved	262	5.72%	\$1,167.16

Google Ads | Chris Zelig | Mi Bella Aesthetics | 796-385-4145 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.53/day, Optimization score: 84.2%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	search   beta   coolscul...	Campaign	Approved	3	0.88%	\$8.52
Promotion extension							
<input type="checkbox"/>	Summer Sale - \$1,000 off 8+ Treatments	search   beta   coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	727	4.66%	\$3,210.60
Total: Sitelink extensions					62	4.30%	\$265.38
Total: Callout extensions					671	5.78%	\$2,927.04
Total: Structured snippet extensions					3	0.88%	\$8.52
Total: Call extensions					148	3.31%	\$678.75
Total: Location extensions					191	5.86%	\$690.37

Google Ads | Chris Zelig | Mi Bella Aesthetics | 796-385-4145 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.53/day, Optimization score: 84.2%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Total: Sitelink extensions					62	4.30%	\$265.38
Total: Callout extensions					671	5.78%	\$2,927.04
Total: Structured snippet extensions					3	0.88%	\$8.52
Total: Call extensions					148	3.31%	\$678.75
Total: Location extensions					191	5.86%	\$690.37
Total: Promotion extensions					870	4.72%	\$3,808.93

Show rows: 10 | 11 - 12 of 12

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Some inventory may be provided through third party intermediaries.  
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Google Ads | Chris Zelig | Mi Bella Aesthetics | 796-385-4145 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.53/day, Optimization score: 84.2%

Responsive search ad > Leave feedback

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in Westlake, OH	Approved (limited)	Headline	None	6,496
Fat Reduction Treatment	Approved (limited)	Headline	None	721
Offering \$1,500 Off Right Now	-	Headline	None	0
Freeze Fat with CoolSculpting	Approved (limited)	Headline	None	221
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	703
Freezing Fat Really Works	Approved (limited)	Headline	None	131
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	2,264

Google Ads | Chris Zelig | Mi Bella Aesthetics | 796-385-4145 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.53/day, Optimization score: 84.2%

Responsive search ad > Leave feedback

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Offering \$1,500 Off Right Now	-	Headline	None	0
Freeze Fat with CoolSculpting	Approved (limited)	Headline	None	221
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	703
Freezing Fat Really Works	Approved (limited)	Headline	None	131
No Surgery & Minimal Downtime	Approved (limited)	Headline	None	2,264
Mi Bella Aesthetics	Approved (limited)	Headline	None	2,045
Non-Surgical Lipo Alternative	Approved (limited)	Headline	None	2,172
Offering \$1,000 Off Right Now	-	Headline	None	0

Show rows: 10 | 1 - 10 of 17

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Google Ads | Chris Zelig | Mi Bella Aesthetics | 796-385-4145 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$67.53/day, Optimization score: 84.2%

Responsive search ad > Leave feedback

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Offering \$1000 Off Right Now	-	Headline	None	0
Offering \$1,000 Off 8+ Cycles	-	Headline	None	12
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	2,689
Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	Approved (limited)	Description	None	0
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	8,727
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	7,883
Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo.	Approved (limited)	Description	None	0

Enabled
Status: Eligible
Type: Search
Budget: \$67.53/day
Optimization score: 84.2%
More details

ASSETS
COMBINATIONS

Asset status: All
ADD FILTER
DOWNLOAD
EXPAND

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
● Asset				
✖ Offering \$1,000 Off 8+ Cycles	—	Headline	None	12
● Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	2,689
● Leading CoolSculpting Provider in Westlake, OH. Schedule a Free Consultation	Approved (limited)	Description	None	0
● Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved (limited)	Description	None	8,727
● Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	7,883
● Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo.	Approved (limited)	Description	None	0

Show rows: 10 11 - 17 of 17

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**Medstar Media, INC.**

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# INVOICE

**BILL TO**

Emily Tate

Mi Bella Aesthetics

**INVOICE #** 1390

**DATE** 04/01/2021

**DUE DATE** 04/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				<b>\$0.00</b>

PAID

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

# INVOICE

**BILL TO**

Emily Tate

Mi Bella Aesthetics

**INVOICE #** 1420

**DATE** 05/01/2021

**DUE DATE** 05/01/2021

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				<b>\$0.00</b>

PAID

