

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Dr. Deborah Cole-Sedivy

INVOICE # 1045
DATE 06/28/2019
DUE DATE 06/28/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
06/28/2019	Digital Marketing Monthly Management	Service Dates: (pro-rated: may 29,2019-may 31, 2019) • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up Client is responsible to pay media costs directly to Google & Facebook. Monthly marketing services commence after completion of ad campaign set up. A three-month monthly management term is required.	1	144.00	144.00
06/28/2019	Digital Marketing Monthly Management	Service Dates: 07/01/19-07/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
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to gain better ROI

- Manage keyword selection and audience targeting
- Consult Exit pop technology to increase leads.
- Additional service page generation and AdWords campaigns set up

Client is responsible to pay media costs directly to Google & Facebook.

Monthly marketing services commence after completion of ad campaign set up.

A three-month monthly management term is required.

Digital Marketing Agreement
 Medstar Media, Inc. also known as "Company" agrees to provide Monarch Aesthetics also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 5/14/2019

PAYMENT
 BALANCE DUE

1,644.00
\$0.00

Signature _____ /Dr. Deborah Cole-Sedivy / Monarch Aesthetics
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.