

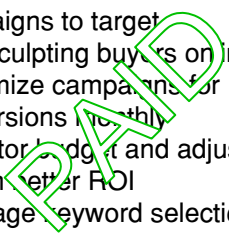
Medstar Media, INC.
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 chris@medstarmedia.com

INVOICE

BILL TO
 Dr. Deborah Cole-Sedivy

INVOICE # 1133
DATE 12/03/2019
DUE DATE 12/03/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
12/01/2019	Digital Marketing Monthly Management	Service Dates: 12/01/19-12/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up	1	1,500.00	1,500.00
12/01/2019	Content Creation + Search Engine Optimization (SEO)	Service dates: 12/01/19-12/31/19 Two treatment-related articles a month https://monarch-aesthetic.com/blog/coolsculpting-cost https://monarch-aesthetic.com/blog/cooltone-before-and-after •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00



PAYMENT 2,750.00

BALANCE DUE

\$0.00