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INVOICE

BILL TO
 Dr. Deborah Cole-Sedivy

INVOICE # 1087
DATE 09/27/2019
DUE DATE 09/27/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
10/01/2019	Digital Marketing Monthly Management	Service Dates: 10/01/19-10/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up	1	1,500.00	1,500.00
10/01/2019	Content Creation + Search Engine Optimization (SEO)	Service dates: 10/01/19-10/31/19 Two treatment-related articles a month (Coolsculpting + Cooltone Service Pages) • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management A three-month monthly management term is required.	1	1,250.00	1,250.00

PAYMENT 2,750.00

BALANCE DUE

\$0.00