

# Monarch Aesthetics Coolsculpting Google Adwords Q4 2019 (10/1/2019 - 12/31/2019)

search alpha coolsculpting: \$2,268.06  
search beta coolsculpting: \$2,159.97

Total Google Ads: \$4,428.03

Google Ads | Chris Zelig > Monarch Aesthetics 349-677-9249 | All campaigns

Overview | Campaigns | Recommendations | Campaign status: All; Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search   alpha   coolsculpting	\$25.83/day	Eligible	151	8.96%	\$2,268.06
search   beta   coolsculpting	\$30.55/day	Eligible	161	6.66%	\$2,159.97
<b>Total: Filtered campaigns</b>			<b>312</b>	<b>7.60%</b>	<b>\$4,428.03</b>
<b>Total: Account</b>	<b>\$72.00/day</b>		<b>388</b>	<b>6.55%</b>	<b>\$4,941.38</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column headers' hover text for accredited metrics.  
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Google Ads | Chris Zelig > Monarch Aesthetics 349-677-9249 | All campaigns > search | alpha | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Optimization score: 91.2% | Type: Search | Budget: \$25.83/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
151					
8.96%					
\$2,268.06					
(Keyword: #1 CoolSculpting in Columbus)   25% Off CoolSculpting Cost   #1 CoolSculpting Deal 25% Off +4 more monarch-aesthetic.com/coolsculpting/columbus CoolSculpting 25% Off. Save on CoolSculpting Cost in Columbus, OH. Plus Free Consultation. #1 Non-Invasive Fat...	0. coolsculpting - general	Approved (limited): Speculative and Experimental Medical Treatment	42	9.03%	\$684.26
25% Off Cool Sculpting in OH   Target Belly Fat, Love Handles   Freeze Away Stubborn Fat monarch-aesthetic.com/coolsculpting	0. coolsculpting - general	Removed Disapproved: Punctuation and symbols	11	8.53%	\$256.51
Top CoolSculpting Deal. 25% off. Freeze fat. Top provider in Columbus, OH. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%.					
What is Cool Sculpting?   Safe & Effective Fat Reduction   Freeze Away Stubborn Fat monarch-aesthetic.com/coolsculpting	0. coolsculpting - general	Removed Disapproved: Punctuation and symbols	26	9.56%	\$223.23
25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. Top CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Columbus, OH.					
(Keyword Best Price in Hinsdale)   Monarch Aesthetics   Flexible Payment Options monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Approved	13	15.85%	\$194.62
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
CoolSculpting Columbus   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles monarch-aesthetic.com/coolsculpting	0. coolsculpting - general	Removed Disapproved: Punctuation and symbols	13	7.34%	\$182.66
Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. Top CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Columbus, OH.					
(Keyword: #1 CoolSculpting in Columbus)   25% Off CoolSculpting Cost   #1 CoolSculpting Deal 25% Off +4 more monarch-aesthetic.com/coolsculpting/columbus CoolSculpting 25% Off. Save on CoolSculpting Cost in Columbus, OH. Plus Free Consultation. #1 Non-Invasive Fat...	6. coolsculpting - fat freeze	Poor ad strength Approved (limited): Speculative and Experimental Medical Treatment	5	21.74%	\$147.54
View assets details					
25% Off All CoolSculpting®   Affordable & Quick Treatments   Monarch Aesthetics					

Google Ads | Chris Zelig > Monarch Aesthetics 349-677-9249 | All campaigns > search | alpha | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Optimization score: 91.2% | Type: Search | Budget: \$25.83/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
151					
8.96%					
\$2,268.06					
25% Off All CoolSculpting®   Affordable & Quick Treatments   Monarch Aesthetics monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Approved	7	8.05%	\$143.86
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!					
25% Off All CoolSculpting®   Best Price in Columbus   Monarch Aesthetics +5 more monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Approved (limited): Speculative and Experimental Medical Treatment	14	7.18%	\$136.93
Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
CoolSculpting Columbus   Freeze Away Stubborn Fat   Target Belly Fat, Love Handles monarch-aesthetic.com/coolsculpting	6. coolsculpting - fat freeze	Removed Disapproved: Punctuation and symbols	4	12.50%	\$103.90
Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. Top CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Columbus, OH.					
CoolSculpting in Columbus   Freeze Away Stubborn Fat   Monarch Aesthetics monarch-aesthetic.com/coolsculpting	0. coolsculpting - general	Approved	7	15.22%	\$52.24
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation					
25% Off All CoolSculpting®   Monarch Aesthetics   Top Provider in Columbus monarch-aesthetic.com/coolsculpting	0. coolsculpting - general	Approved	3	7.14%	\$50.35
Best CoolSculpting Deal. Freeze Fat. Top Provider in Columbus, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.					
Best Price in Hinsdale   Monarch Aesthetics   Flexible Payment Options monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Approved	2	3.08%	\$42.35
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
What is Cool Sculpting?   Safe & Effective Fat Reduction   Freeze Away Stubborn Fat monarch-aesthetic.com/coolsculpting		Removed			

Google Ads | Chris Zelig > Monarch Aesthetics 349-677-9249 | All campaigns > search | alpha | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Optimization score: 91.2% | Type: Search | Budget: \$25.83/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>					
151					
8.96%					
\$2,268.06					
What is Cool Sculpting?   Safe & Effective Fat Reduction   Freeze Away Stubborn Fat monarch-aesthetic.com/coolsculpting	6. coolsculpting - fat freeze	Removed Disapproved: Punctuation and symbols	2	25.00%	\$29.66
25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. Top CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Columbus, OH.					
CoolSculpting Deal. 25% Off   Freeze Away Stubborn Fat   Monarch Aesthetics monarch-aesthetic.com/coolsculpting	0. coolsculpting - general	Approved	2	4.88%	\$19.95
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Columbus, OH. Schedule A Free Consultation					
25% Off All CoolSculpting®   Affordable & Quick Treatments   Monarch Aesthetics monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Removed Disapproved: One website per ad group	0	-	\$0.00
Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!					
25% Off CoolSculpting® Cost   New Client Special   Monarch Aesthetics monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Removed Disapproved: One website per ad group	0	-	\$0.00
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!					
(Keyword Best Price in Hinsdale)   Monarch Aesthetics   Flexible Payment Options monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Removed Disapproved: One website per ad group	0	-	\$0.00
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
Best Price in Hinsdale   Monarch Aesthetics   Flexible Payment Options monarch-aesthetic.com/coolsculpting/special	1. coolsculpting - price	Removed Disapproved: One website per ad group	0	-	\$0.00
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					

Google Ads   Monarch Aesthetics   search   alpha   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Optimization score: 91.2% Type: Search Budget: \$25.83/day <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Ad groups									
<input type="checkbox"/> <input type="radio"/> Ad									
Ads & extensions									
Total: Ads 151 CTR 8.96% Cost \$2,268.06									
Ads									
Consultation									
Extensions									
<input type="checkbox"/> #1 Provider in Columbus   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more monarch-aesthetic.com/coolsculpting/columbus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Columbus, OH. Free Consult. Expert, Safe Fat Loss With Quick Results... <a href="#">View assets details</a>									
<input type="checkbox"/> 25% Off All CoolSculpting®   Monarch Aesthetics   Top Provider in Columbus monarch-aesthetic.com/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Columbus, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.									
<input type="checkbox"/> CoolSculpting In Columbus   Freeze Away Stubborn Fat   Monarch Aesthetics monarch-aesthetic.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation									
<input type="checkbox"/> CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Monarch Aesthetics monarch-aesthetic.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Columbus, OH. Schedule A Free Consultation									
Total: Ads 151 CTR 8.96% Cost \$2,268.06									
Total: Campaign 151 CTR 8.96% Cost \$2,268.06									
Show rows: 500 1 - 39 of 39									

Google Ads   Monarch Aesthetics   search   alpha   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Optimization score: 91.2% Type: Search Budget: \$25.83/day <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Extension type: All</span> <a href="#">ADD FILTER</a>									
Ads & extensions									
Extension type: All									
Ads									
Sitelink extension									
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special									
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting									
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials									
<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos									
Call extension									
<input type="checkbox"/> (614) 545-2002 (mobile)									
<input type="checkbox"/> (614) 545-2002									
Callout extension									
<input type="checkbox"/> Highlights: No Surgery									
<input type="checkbox"/> Liposuction Alternative									
<input type="checkbox"/> Contact Us + Free Consult									
<input type="checkbox"/> FDA Approved									
<input type="checkbox"/> Freeze Your Fat									
<input type="checkbox"/> New Clients 25% Off									

Google Ads   Monarch Aesthetics   search   alpha   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Optimization score: 91.2% Type: Search Budget: \$25.83/day <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Extension type: All</span> <a href="#">ADD FILTER</a>									
Ads & extensions									
Extension type: All									
Ads									
<input type="checkbox"/> Contact Us + Free Consult									
<input type="checkbox"/> FDA Approved									
<input type="checkbox"/> Freeze Your Fat									
<input type="checkbox"/> New Clients 25% Off									
<input type="checkbox"/> Nonsurgical Fat Reduction									
Structured snippet extension									
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction									
Promotion extension									
<input type="checkbox"/> 25% off for New Clients									
Total: Sitelink extensions 1 CTR 20.00% Cost \$34.62									
Total: Callout extensions 70 CTR 9.67% Cost \$1,172.86									
Total: Structured snippet extensions 2 CTR 40.00% Cost \$6.92									
Total: Call extensions 26 CTR 9.35% Cost \$549.65									
Total: Promotion extensions 29 CTR 8.29% Cost \$453.55									
Show rows: 500 1 - 15 of 15									

Google Ads   Monarch Aesthetics   search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Optimization score: 43% Type: Search Budget: \$30.55/day <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Ads & extensions									
Ad status: All									
Ads									
<input type="checkbox"/> <input type="radio"/> Ad									
Total: Ads 161 CTR 6.66% Cost \$2,159.97									
<input type="checkbox"/> CoolSculpting in Columbus   Fat Reduction Treatment   No Surgery & Minimal Downtime monarch-aesthetic.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation									
<input type="checkbox"/> #1 Provider in Columbus   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more monarch-aesthetic.com/coolsculpting/columbus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Columbus, OH. Free Consult. Expert, Safe Fat Loss With Quick Results... <a href="#">View assets details</a>									
<input type="checkbox"/> CoolSculpting Deal 25% Off   Freeze Away Stubborn Fat   Monarch Aesthetics monarch-aesthetic.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Columbus, OH. Schedule A Free Consultation									
<input type="checkbox"/> 25% Off All CoolSculpting®   Best Price in Columbus   Monarch Aesthetics +6 more monarch-aesthetic.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real... <a href="#">View assets details</a>									
<input type="checkbox"/> (KeyWord Best Price in Columbus)   Monarch Aesthetics   Flexible Payment Options monarch-aesthetic.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.									
<input type="checkbox"/> 25% Off All CoolSculpting®   Monarch Aesthetics   Provider in Columbus monarch-aesthetic.com/coolsculpting Top CoolSculpting Deal. Freeze Fat. Top Provider in Columbus, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.									
<input type="checkbox"/> CoolSculpting in Columbus   Freeze Away Stubborn Fat									

Google Ads   Monarch Aesthetics   search   beta   coolsculpting									
Overview									
<span>Enabled</span> Status: Eligible Optimization score: 43% Type: Search Budget: \$30.55/day <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>Ad status: All</span> <a href="#">ADD FILTER</a>									
Ads & extensions									
Ad status: All									
Ads									
<input type="checkbox"/> <input type="radio"/> Ad									
Total: Ads 161 CTR 6.66% Cost \$2,159.97									
<input type="checkbox"/> CoolSculpting in Columbus   Freeze Away Stubborn Fat   Monarch Aesthetics monarch-aesthetic.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free Consultation									
<input type="checkbox"/> 25% Off All CoolSculpting®   Affordable & Quick Treatments   Monarch Aesthetics monarch-aesthetic.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!									
<input type="checkbox"/> 25% Off All CoolSculpting®   Monarch Aesthetics   Top Provider in Columbus monarch-aesthetic.com/coolsculpting Best CoolSculpting Deal. Freeze Fat. Top Provider in Columbus, OH. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.									
<input type="checkbox"/> CoolSculpting in Columbus   Fat Reduction Treatment   Best Prices. FDA-Cleared. monarch-aesthetic.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book A Free CoolSculpting® Consultation Today									
<input type="checkbox"/> CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Monarch Aesthetics monarch-aesthetic.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Columbus, OH. Schedule A Free Consultation									
<input type="checkbox"/> Monarch Aesthetics   Freezing Fat Really Works   25% Off First Treatment monarch-aesthetic.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Columbus, OH. Schedule A Free Consultation									
<input type="checkbox"/> #1 CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat									

