

**Medstar Media, INC.**

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# INVOICE

**BILL TO**

Dr. Deborah Cole-Sedivy

**INVOICE #** 1169

**DATE** 02/01/2020

**DUE DATE** 02/01/2020

**TERMS** Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b>	<p>Two treatment-related articles a month (long form: 750-1000 words)</p> <ul style="list-style-type: none"><li>• Website + Service page updates and on-site SEO (up to two hours)</li><li>• Google Webmasters management</li></ul>	1	1,250.00	1,250.00

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PAYMENT	2,750.00
BALANCE DUE	<b>\$0.00</b>