

Medstar Media, INC.

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INVOICE

BILL TO

Dr. Deborah Cole-Sedivy

INVOICE # 1143

DATE 01/06/2020

DUE DATE 01/06/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	Service Dates: 1/01/20- 1/31/20 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. • Additional service page generation and AdWords campaigns set up	1	1,500.00	1,500.00
Content Creation + Search Engine Optimization (SEO)	Service dates: 1/01/20- 1/31/20 Two treatment-related articles a month https://monarch-aesthetic.com/blog/coolsculpting-cost https://monarch-aesthetic.com/blog/cooltone-before-and-after •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00

PAID

PAYMENT 2,750.00
BALANCE DUE **\$0.00**