

Medstar Media, INC.

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INVOICE

BILL TO

Dr. Deborah Cole-Sedivy

INVOICE # 1184

DATE 03/01/2020

DUE DATE 03/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
Content Creation + Search Engine Optimization (SEO)	<p>Two treatment-related articles a month (long form: 750-1000 words)</p> <ul style="list-style-type: none">• Website + Service page updates and on-site SEO (up to two hours)• Google Webmasters management	1	1,250.00	1,250.00

PAID

PAYMENT	2,750.00
BALANCE DUE	\$0.00