

| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 97.3% | Type: Search | Budget: \$64.26/day | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|---|---------------------------|--------------|---------------------|--------------|----|----------|--------|--------|-----|------|--------------|--|--|--|--|--|--|------------------|---|---|--------|---------|--|--------------------------|---|---|--------|---------|--|--------------------------|---|---|--------|---------|--|--------------------------|--|---|--------|---------|--|-------------------|---|---|---------|---------|
| Recommendations | Ad status: All ADD FILTER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | <table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">Total: Ads 2</td> </tr> <tr> <td>25% Off CoolSculpting® Cost New Client Special Bella Vita Medspa</td> <td>2. cryolipolysis</td> <td>Removed Approved (limited): Restricted drug terms</td> <td>2</td> <td>10.53%</td> <td>\$49.52</td> </tr> <tr> <td>25% Off CoolSculpting® Cost New Client Special Bella Vita Medspa</td> <td>1. coolsculpting - price</td> <td>Removed Approved (limited): Restricted drug terms</td> <td>2</td> <td>25.00%</td> <td>\$43.27</td> </tr> <tr> <td>25% Off All CoolSculpting® Affordable & Quick Treatments Bella Vita Medspa</td> <td>1. coolsculpting - price</td> <td>Removed Approved (limited): Restricted drug terms</td> <td>1</td> <td>14.29%</td> <td>\$39.31</td> </tr> <tr> <td>{Keyword: Best Price in Hinsdale} Bella Vita Medspa Flexible Payment Options</td> <td>1. coolsculpting - price</td> <td>Approved (limited): Restricted drug terms</td> <td>3</td> <td>11.11%</td> <td>\$23.73</td> </tr> <tr> <td>25% Off Cool Sculpting in IL Target Belly Fat, Love Handles Freeze Away Stubborn Fat</td> <td>3. body sculpting</td> <td>Ad group paused Approved (limited): Restricted drug terms</td> <td>1</td> <td>100.00%</td> <td>\$15.13</td> </tr> </tbody> </table> | | | | | | Ad | Ad group | Status | Clicks | CTR | Cost | Total: Ads 2 | | | | | | 25% Off CoolSculpting® Cost New Client Special Bella Vita Medspa | 2. cryolipolysis | Removed Approved (limited): Restricted drug terms | 2 | 10.53% | \$49.52 | 25% Off CoolSculpting® Cost New Client Special Bella Vita Medspa | 1. coolsculpting - price | Removed Approved (limited): Restricted drug terms | 2 | 25.00% | \$43.27 | 25% Off All CoolSculpting® Affordable & Quick Treatments Bella Vita Medspa | 1. coolsculpting - price | Removed Approved (limited): Restricted drug terms | 1 | 14.29% | \$39.31 | {Keyword: Best Price in Hinsdale} Bella Vita Medspa Flexible Payment Options | 1. coolsculpting - price | Approved (limited): Restricted drug terms | 3 | 11.11% | \$23.73 | 25% Off Cool Sculpting in IL Target Belly Fat, Love Handles Freeze Away Stubborn Fat | 3. body sculpting | Ad group paused Approved (limited): Restricted drug terms | 1 | 100.00% | \$15.13 |
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| Recommendations | ADs EXTENSIONS AUTOMATED EXTENSIONS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| State-of-the-Art Facility | search beta coolsculpti... | Campaign | Approved | 0 | - | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Save on CoolSculpting | search beta coolsculpti... | Campaign | Approved | 0 | - | \$0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Call extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (630) 432-9333 (mobile) | Account | Account | Approved | 44 | 9.05% | \$1,529.14 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| (630) 432-9333 | Account | Account | Approved | 9 | 3.19% | \$182.18 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Location extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | Enabled | Status: Eligible (Learning) | Optimization score: 97.3% | Type: Search | Budget: \$64.26/day | More details | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|-----------------------------|---------------------------|--------------|---------------------|--------------|-----------|----------|-------|--------|--------|-----|------|-------------------|--|--|--|--|--|--|---------------------|--------------------------------|----------|----------|----|-------|------------|------------------|--------------------------------|----------|----------|----|-------|------------|------------------------|--------------------------------|----------|----------|----|-------|------------|---------------------------|--------------------------------|----------|----------|----|-------|------------|------------------------------|--|--|--|--|--|--|--|--------------------------------|----------|----------|---|-------|---------|---------------------------|--|--|--|-----|-------|------------|--------------------------------------|--|--|--|---|-------|---------|------------------------|--|--|--|----|-------|------------|----------------------------|--|--|--|----|-------|----------|
| Recommendations | Extension type: All ADD FILTER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | Associations view | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ad groups | <table border="1"> <thead> <tr> <th>Extension</th> <th>Added to</th> <th>Level</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="7">Callout extension</td> </tr> <tr> <td>New Clients 25% OFF</td> <td>search beta coolsculpti...</td> <td>Campaign</td> <td>Approved</td> <td>75</td> <td>7.52%</td> <td>\$1,871.90</td> </tr> <tr> <td>#1 Fat Reduction</td> <td>search beta coolsculpti...</td> <td>Campaign</td> <td>Approved</td> <td>60</td> <td>6.29%</td> <td>\$1,642.30</td> </tr> <tr> <td>Highlights: No Surgery</td> <td>search beta coolsculpti...</td> <td>Campaign</td> <td>Approved</td> <td>69</td> <td>7.08%</td> <td>\$1,527.74</td> </tr> <tr> <td>Contact Us + Free Consult</td> <td>search beta coolsculpti...</td> <td>Campaign</td> <td>Approved</td> <td>59</td> <td>5.94%</td> <td>\$1,215.50</td> </tr> <tr> <td colspan="7">Structured snippet extension</td> </tr> <tr> <td>Service catalog: Fat Reduction, Body Contouring, Double chin reduction</td> <td>search beta coolsculpti...</td> <td>Campaign</td> <td>Approved</td> <td>4</td> <td>7.84%</td> <td>\$56.39</td> </tr> <tr> <td colspan="4">Total: Callout extensions</td> <td>105</td> <td>7.47%</td> <td>\$2,526.36</td> </tr> <tr> <td colspan="4">Total: Structured snippet extensions</td> <td>4</td> <td>7.84%</td> <td>\$56.39</td> </tr> <tr> <td colspan="4">Total: Call extensions</td> <td>53</td> <td>6.90%</td> <td>\$1,711.32</td> </tr> <tr> <td colspan="4">Total: Location extensions</td> <td>43</td> <td>5.02%</td> <td>\$977.71</td> </tr> </tbody> </table> | | | | | | Extension | Added to | Level | Status | Clicks | CTR | Cost | Callout extension | | | | | | | New Clients 25% OFF | search beta coolsculpti... | Campaign | Approved | 75 | 7.52% | \$1,871.90 | #1 Fat Reduction | search beta coolsculpti... | Campaign | Approved | 60 | 6.29% | \$1,642.30 | Highlights: No Surgery | search beta coolsculpti... | Campaign | Approved | 69 | 7.08% | \$1,527.74 | Contact Us + Free Consult | search beta coolsculpti... | Campaign | Approved | 59 | 5.94% | \$1,215.50 | Structured snippet extension | | | | | | | Service catalog: Fat Reduction, Body Contouring, Double chin reduction | search beta coolsculpti... | Campaign | Approved | 4 | 7.84% | \$56.39 | Total: Callout extensions | | | | 105 | 7.47% | \$2,526.36 | Total: Structured snippet extensions | | | | 4 | 7.84% | \$56.39 | Total: Call extensions | | | | 53 | 6.90% | \$1,711.32 | Total: Location extensions | | | | 43 | 5.02% | \$977.71 |
| Extension | Added to | Level | Status | Clicks | CTR | Cost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Callout extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| New Clients 25% OFF | search beta coolsculpti... | Campaign | Approved | 75 | 7.52% | \$1,871.90 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| #1 Fat Reduction | search beta coolsculpti... | Campaign | Approved | 60 | 6.29% | \$1,642.30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Highlights: No Surgery | search beta coolsculpti... | Campaign | Approved | 69 | 7.08% | \$1,527.74 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Contact Us + Free Consult | search beta coolsculpti... | Campaign | Approved | 59 | 5.94% | \$1,215.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Structured snippet extension | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Service catalog: Fat Reduction, Body Contouring, Double chin reduction | search beta coolsculpti... | Campaign | Approved | 4 | 7.84% | \$56.39 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Callout extensions | | | | 105 | 7.47% | \$2,526.36 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Structured snippet extensions | | | | 4 | 7.84% | \$56.39 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Call extensions | | | | 53 | 6.90% | \$1,711.32 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total: Location extensions | | | | 43 | 5.02% | \$977.71 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| Overview | | Paused | Type: Search | Budget: \$80.00/day | More details | | | | |
|----------------------|--|----------------|--------------|---------------------|--------------|----------------------|--------|-------|------------|
| Recommendations | | ADS | | EXTENSIONS | | AUTOMATED EXTENSIONS | | | |
| Ad groups | | Ad status: All | | ADD FILTER | | | | | |
| Ads & extensions | | Total: Ads 2 | | | | | | | |
| Landing pages | | | | | | | Clicks | CTR | Cost |
| Keywords | | | | | | | 82 | 6.07% | \$1,999.66 |
| Audiences | | | | | | | | | |
| Demographics | | | | | | | | | |
| Settings | | | | | | | | | |
| Locations | | | | | | | | | |
| Ad schedule | | | | | | | | | |
| Devices | | | | | | | | | |
| Advanced bid adj. | | | | | | | | | |
| Change history | | | | | | | | | |
| Drafts & experiments | | | | | | | | | |

| Overview | | Paused | Type: Search | Budget: \$80.00/day | More details | | | | |
|----------------------|--|----------------|--------------|---------------------|--------------|----------------------|--------|-------|------------|
| Recommendations | | ADS | | EXTENSIONS | | AUTOMATED EXTENSIONS | | | |
| Ad groups | | Ad status: All | | ADD FILTER | | | | | |
| Ads & extensions | | Total: Ads 2 | | | | | | | |
| Landing pages | | | | | | | Clicks | CTR | Cost |
| Keywords | | | | | | | 82 | 6.07% | \$1,999.66 |
| Audiences | | | | | | | | | |
| Demographics | | | | | | | | | |
| Settings | | | | | | | | | |
| Locations | | | | | | | | | |
| Ad schedule | | | | | | | | | |
| Devices | | | | | | | | | |
| Advanced bid adj. | | | | | | | | | |
| Change history | | | | | | | | | |
| Drafts & experiments | | | | | | | | | |

| Overview | | Paused | Type: Search | Budget: \$80.00/day | More details | | | | |
|----------------------|--|----------------|--------------|---------------------|--------------|----------------------|--------|-------|------------|
| Recommendations | | ADS | | EXTENSIONS | | AUTOMATED EXTENSIONS | | | |
| Ad groups | | Ad status: All | | ADD FILTER | | | | | |
| Ads & extensions | | Total: Ads 2 | | | | | | | |
| Landing pages | | | | | | | Clicks | CTR | Cost |
| Keywords | | | | | | | 82 | 6.07% | \$1,999.66 |
| Audiences | | | | | | | | | |
| Demographics | | | | | | | | | |
| Settings | | | | | | | | | |
| Locations | | | | | | | | | |
| Ad schedule | | | | | | | | | |
| Devices | | | | | | | | | |
| Advanced bid adj. | | | | | | | | | |
| Change history | | | | | | | | | |
| Drafts & experiments | | | | | | | | | |

| Overview | | Paused | Type: Search | Budget: \$80.00/day | More details | | | | |
|----------------------|--|----------------|--------------|---------------------|--------------|----------------------|--------|-------|------------|
| Recommendations | | ADS | | EXTENSIONS | | AUTOMATED EXTENSIONS | | | |
| Ad groups | | Ad status: All | | ADD FILTER | | | | | |
| Ads & extensions | | Total: Ads 2 | | | | | | | |
| Landing pages | | | | | | | Clicks | CTR | Cost |
| Keywords | | | | | | | 82 | 6.07% | \$1,999.66 |
| Audiences | | | | | | | | | |
| Demographics | | | | | | | | | |
| Settings | | | | | | | | | |
| Locations | | | | | | | | | |
| Ad schedule | | | | | | | | | |
| Devices | | | | | | | | | |
| Advanced bid adj. | | | | | | | | | |
| Change history | | | | | | | | | |
| Drafts & experiments | | | | | | | | | |

| Overview | | Paused | Type: Search | Budget: \$80.00/day | More details | | | | |
|----------------------|--|----------------|--------------|---------------------|--------------|----------------------|--------|-------|------------|
| Recommendations | | ADS | | EXTENSIONS | | AUTOMATED EXTENSIONS | | | |
| Ad groups | | Ad status: All | | ADD FILTER | | | | | |
| Ads & extensions | | Total: Ads 2 | | | | | | | |
| Landing pages | | | | | | | Clicks | CTR | Cost |
| Keywords | | | | | | | 82 | 6.07% | \$1,999.66 |
| Audiences | | | | | | | | | |
| Demographics | | | | | | | | | |
| Settings | | | | | | | | | |
| Locations | | | | | | | | | |
| Ad schedule | | | | | | | | | |
| Devices | | | | | | | | | |
| Advanced bid adj. | | | | | | | | | |
| Change history | | | | | | | | | |
| Drafts & experiments | | | | | | | | | |

| Google Ads | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| Chris Zelig > Bella Vita Meds... 783-336-2698 All campaigns > search beta coolsculpt... | | | | | | | | | |
| Overview | | | | | | | | | |
| ● Paused Type: Search Budget: \$80.00/day More details | | | | | | | | | |
| Recommendations | | | | | | | | | |
| + Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | | | | | | | | | |
| Ad | | | | | | | | | |
| Ads & extensions | | | | | | | | | |
| Total: Ads 82 CTR 6.07% Cost \$1,999.66 | | | | | | | | | |
| #1 CoolSculpting special in Hinsdale. | | | | | | | | | |
| #1 CoolSculpting Deal 25% Off Safe & Effective Fat Reduction Fat Freezing Treatments in IL. www.mybellavitamedspa.com | | | | | | | | | |
| #1 Non-Invasive Fat Reduction Treatment in U.S. Non-Surgical Alternative to Liposuction. CoolSculpting 25% Off. Freeze Stubborn Fat Off with #1 CoolSculpting Special in Hinsdale. | | | | | | | | | |
| what is cryolipolysis | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 16.67% \$26.56 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| coolsculpting hinsdale | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 2 7.41% \$24.88 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| sculpture cost | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 4.55% \$24.82 | | | | | | | | | |
| #1 CoolSculpting in Hinsdale Reduce Fat with No Downtime 25% Off CoolSculpting Cost. www.mybellavitamedspa.com | | | | | | | | | |
| 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Freezes Away Fat with Non-Surgical Fat Reduction Technology. Free Consult. | | | | | | | | | |
| how much is cool sculpt | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 50.00% \$23.02 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| laser fat removal price | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 2.44% \$22.81 | | | | | | | | | |

| Google Ads | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|
| Chris Zelig > Bella Vita Meds... 783-336-2698 All campaigns > search beta coolsculpt... | | | | | | | | | |
| Overview | | | | | | | | | |
| ● Paused Type: Search Budget: \$80.00/day More details | | | | | | | | | |
| Recommendations | | | | | | | | | |
| + Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | | | | | | | | | |
| Ad | | | | | | | | | |
| Ads & extensions | | | | | | | | | |
| Total: Ads 82 CTR 6.07% Cost \$1,999.66 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| cool sculpt price | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 100.00% \$22.56 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| coolsculpting cost | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 5.00% \$21.99 | | | | | | | | | |
| CoolSculpting 25% Off Hinsdale #1 Non-Surgical Fat Reduction Safe, No Surgery, or Downtime. www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. Reduce Stubborn Bulges without Surgery or Downtime. Long-Lasting, Natural-Looking Results. | | | | | | | | | |
| coolsculpting hinsdale | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 25.00% \$21.39 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| what is coolsculpting | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 5.56% \$18.22 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| cool sculpt cost | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 11.11% \$17.84 | | | | | | | | | |
| CoolSculpting 25% Off Hinsdale #1 Non-Surgical | | | | | | | | | |

| Google Ads | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|
| Chris Zelig > Bella Vita Meds... 783-336-2698 All campaigns > search beta coolsculpt... | | | | | | | | | |
| Overview | | | | | | | | | |
| ● Paused Type: Search Budget: \$80.00/day More details | | | | | | | | | |
| Recommendations | | | | | | | | | |
| + Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | | | | | | | | | |
| Ad | | | | | | | | | |
| Ads & extensions | | | | | | | | | |
| Total: Ads 82 CTR 6.07% Cost \$1,999.66 | | | | | | | | | |
| CoolSculpting 25% Off Hinsdale #1 Non-Surgical Fat Reduction Safe, No Surgery, or Downtime. www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. Reduce Stubborn Bulges without Surgery or Downtime. Long-Lasting, Natural-Looking Results. | | | | | | | | | |
| coolsculpting near me | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 9.09% \$16.57 | | | | | | | | | |
| #1 CoolSculpting in Hinsdale Reduce Fat with No Downtime 25% Off CoolSculpting Cost. www.mybellavitamedspa.com | | | | | | | | | |
| 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. CoolSculpting Freezes Away Fat with Non-Surgical Fat Reduction Technology. Free Consult. | | | | | | | | | |
| what is coolsculpting | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 4.35% \$16.08 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| cool sculpting does it work | | | | | | | | | |
| Campaign paused Approved (limited): Restricted medical content +1 more | | | | | | | | | |
| 1 3.70% \$12.21 | | | | | | | | | |
| CoolSculpting 25% Off Hinsdale #1 Non-Surgical Fat Reduction Safe, No Surgery, or Downtime. www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. Reduce Stubborn Bulges without Surgery or Downtime. Long-Lasting, Natural-Looking Results. | | | | | | | | | |
| cool sculpt cost | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 5.56% \$11.40 | | | | | | | | | |
| CoolSculpting 25% Off Hinsdale #1 Non-Surgical Fat Reduction Safe, No Surgery, or Downtime. www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. Reduce Stubborn Bulges without Surgery or Downtime. Long-Lasting, Natural-Looking Results. | | | | | | | | | |
| cool sculpting | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 11.11% \$10.90 | | | | | | | | | |

| Google Ads | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| Chris Zelig > Bella Vita Meds... 783-336-2698 All campaigns > search beta coolsculpt... | | | | | | | | | |
| Overview | | | | | | | | | |
| ● Paused Type: Search Budget: \$80.00/day More details | | | | | | | | | |
| Recommendations | | | | | | | | | |
| + Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | | | | | | | | | |
| Ad | | | | | | | | | |
| Ads & extensions | | | | | | | | | |
| Total: Ads 82 CTR 6.07% Cost \$1,999.66 | | | | | | | | | |
| #1 CoolSculpting Deal 25% Off Safe & Effective Fat Reduction Fat Freezing Treatments in IL. www.mybellavitamedspa.com | | | | | | | | | |
| #1 Non-Invasive Fat Reduction Treatment in U.S. Non-Surgical Alternative to Liposuction. CoolSculpting 25% Off. Freeze Stubborn Fat Off with #1 CoolSculpting Special in Hinsdale. | | | | | | | | | |
| what is coolsculpting | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 2 20.00% \$10.37 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| non surgical liposuction | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 20.00% \$8.33 | | | | | | | | | |
| #1 CoolSculpting Deal 25% Off Safe & Effective Fat Reduction Fat Freezing Treatments in IL. www.mybellavitamedspa.com | | | | | | | | | |
| #1 Non-Invasive Fat Reduction Treatment in U.S. Non-Surgical Alternative to Liposuction. CoolSculpting 25% Off. Freeze Stubborn Fat Off with #1 CoolSculpting Special in Hinsdale. | | | | | | | | | |
| coolsculpting | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 5.00% \$7.91 | | | | | | | | | |
| #1 CoolSculpting Deal 25% Off Safe & Effective Fat Reduction Fat Freezing Treatments in IL. www.mybellavitamedspa.com | | | | | | | | | |
| #1 Non-Invasive Fat Reduction Treatment in U.S. Non-Surgical Alternative to Liposuction. CoolSculpting 25% Off. Freeze Stubborn Fat Off with #1 CoolSculpting Special in Hinsdale. | | | | | | | | | |
| what is non invasive lipo | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 16.67% \$6.09 | | | | | | | | | |
| #1 CoolSculpting Deal 25% Off Safe & Effective Fat Reduction Fat Freezing Treatments in IL. www.mybellavitamedspa.com | | | | | | | | | |
| #1 Non-Invasive Fat Reduction Treatment in U.S. Non-Surgical Alternative to Liposuction. CoolSculpting 25% Off. Freeze Stubborn Fat Off with #1 CoolSculpting Special in Hinsdale. | | | | | | | | | |
| what is cool sculpting does it work | | | | | | | | | |
| Campaign paused Approved (limited): Restricted medical content +1 more | | | | | | | | | |
| 1 9.09% \$5.94 | | | | | | | | | |

| Google Ads | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|
| Chris Zelig > Bella Vita Meds... 783-336-2698 All campaigns > search beta coolsculpt... | | | | | | | | | |
| Overview | | | | | | | | | |
| ● Paused Type: Search Budget: \$80.00/day More details | | | | | | | | | |
| Recommendations | | | | | | | | | |
| + Ad status: All ADD FILTER | | | | | | | | | |
| Ad groups | | | | | | | | | |
| Ad | | | | | | | | | |
| Ads & extensions | | | | | | | | | |
| Total: Ads 82 CTR 6.07% Cost \$1,999.66 | | | | | | | | | |
| #1 CoolSculpting special in Hinsdale. | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| cryolipolysis | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 6.67% \$5.57 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| coolsculpting | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 9.09% \$5.39 | | | | | | | | | |
| CoolSculpting 25% Off Hinsdale #1 Non-Surgical Fat Reduction Safe, No Surgery, or Downtime. www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. Reduce Stubborn Bulges without Surgery or Downtime. Long-Lasting, Natural-Looking Results. | | | | | | | | | |
| cool sculpting results | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 33.33% \$5.01 | | | | | | | | | |
| {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | | | | | | | | | |
| coolsculpting results | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 10.00% \$4.53 | | | | | | | | | |
| CoolSculpting 25% Off Hinsdale #1 Non-Surgical Fat Reduction Safe, No Surgery, or Downtime. www.mybellavitamedspa.com | | | | | | | | | |
| CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. Reduce Stubborn Bulges without Surgery or Downtime. Long-Lasting, Natural-Looking Results. | | | | | | | | | |
| what is cool sculpt | | | | | | | | | |
| Campaign paused Approved (limited): Restricted drug terms | | | | | | | | | |
| 1 50.00% \$2.83 | | | | | | | | | |

Google Ads | Chris Zelig | Bella Vita Meds... | 783-336-2698 | All campaigns | search | beta | coolsculpt... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$80.00/day, More details

Recommendations: Ad status: All, ADD FILTER

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
|-------------------|--------------------------|--|--------------------------------|---|-----|---------|
| Total: Ads 2 | | | | | | |
| Landing pages | <input type="checkbox"/> | #1 CoolSculpting Deal 25% Off Safe & Effective Fat Reduction Fat Freezing Treatments in IL www.mybellavitamedspa.com #1 Non-Invasive Fat Reduction Treatment in U.S. Non-Surgical Alternative to Liposuction. CoolSculpting 25% Off. Freeze Stubborn Fat Off with #1 CoolSculpting Special in Hinsdale. | what is cool sculpting near me | Campaign paused | 0 | -\$0.00 |
| Keywords | <input type="checkbox"/> | CoolSculpting 25% Off Hinsdale #1 Non-Surgical Fat Reduction Safe, No Surgery, or Downtime www.mybellavitamedspa.com CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. Reduce Stubborn Bulges without Surgery or Downtime. Long-Lasting, Natural-Looking Results. | what is cool sculpting near me | Campaign paused | 0 | -\$0.00 |
| Locations | <input type="checkbox"/> | {Keyword: #1 CoolSculpting in Hinsdale} 25% Off CoolSculpting Cost #1 CoolSculpting Deal 25% Off + ... www.mybellavitamedspa.com CoolSculpting 25% Off. Save on CoolSculpting Cost in Hinsdale, IL. Plus Free Consultation. #1 Non-Invasive... View assets details | affordable coolsculpting | Campaign paused Approved (limited): Restricted drug terms | 0 | -\$0.00 |
| Total: Ads 2 | | | | | | |
| Total: Campaign 2 | | | | | | |

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Bella Vita Meds... | 783-336-2698 | All campaigns | search | beta | coolsculpt... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$80.00/day, More details

Recommendations: ADS, EXTENSIONS, AUTOMATED EXTENSIONS | Custom Jul 1 - Sep 30, 2019

Ad groups: Extension type: All, ADD FILTER | Associations view

| Ad groups | Extension | Added to | Level | Status | Clicks | CTR | Cost |
|--------------------|--------------------------|---------------------------|-------------------------------|----------|--|-----|---------|
| Sitelink extension | | | | | | | |
| Landing pages | <input type="checkbox"/> | 5 Star Reviews | search beta coolsculpt... | Campaign | Approved | 0 | -\$0.00 |
| Keywords | <input type="checkbox"/> | Patient Testimonials | search beta coolsculpt... | Campaign | Approved | 0 | -\$0.00 |
| Audiences | <input type="checkbox"/> | CoolSculpting Reviews | search beta coolsculpt... | Campaign | Approved | 0 | -\$0.00 |
| Demographics | <input type="checkbox"/> | State-of-the-Art Facility | search beta coolsculpt... | Campaign | Approved | 0 | -\$0.00 |
| Settings | <input type="checkbox"/> | Before and After Photos | search beta coolsculpt... | Campaign | Approved | 0 | -\$0.00 |
| Locations | <input type="checkbox"/> | 25% Off All Fat Areas | search beta coolsculpt... | Campaign | Approved (limited): Restricted drug terms | 0 | -\$0.00 |
| Devices | <input type="checkbox"/> | Fat Freezing Special | search beta coolsculpt... | Campaign | Approved (limited): Restricted drug terms | 0 | 0.00% |
| Advanced bid adj. | <input type="checkbox"/> | Save on CoolSculpting | search beta coolsculpt... | Campaign | Approved | 0 | -\$0.00 |
| Call extension | | | | | | | |
| Demographics | <input type="checkbox"/> | (630) 432-9333 (mobile) | Account | Account | Approved | 0 | 0.00% |
| Settings | <input type="checkbox"/> | (630) 432-9333 | Account | Account | Approved | 0 | -\$0.00 |
| Location extension | | | | | | | |

Google Ads | Chris Zelig | Bella Vita Meds... | 783-336-2698 | All campaigns | search | beta | coolsculpt... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$80.00/day, More details

Recommendations: Extension type: All, ADD FILTER | Associations view

| Ad groups | Extension | Added to | Level | Status | Clicks | CTR | Cost |
|------------------------------|--------------------------------------|--|-------------------------------|----------|----------|-----|----------------------------|
| Callout extension | | | | | | | |
| Landing pages | <input type="checkbox"/> | New Clients 25% OFF | search beta coolsculpt... | Campaign | Approved | 34 | 4.91% \$1,025.91 |
| Keywords | <input type="checkbox"/> | #1 Fat Reduction | search beta coolsculpt... | Campaign | Approved | 34 | 4.98% \$1,022.45 |
| Audiences | <input type="checkbox"/> | Highlights: No Surgery | search beta coolsculpt... | Campaign | Approved | 31 | 4.56% \$1,002.91 |
| Demographics | <input type="checkbox"/> | Contact Us + Free Consult | search beta coolsculpt... | Campaign | Approved | 37 | 5.41% \$882.38 |
| Structured snippet extension | | | | | | | |
| Settings | <input type="checkbox"/> | Service catalog: Fat Reduction, Body Contouring, Double chin reduction | search beta coolsculpt... | Campaign | Approved | 2 | 10.53% \$29.72 |
| Locations | Total: Sitelink extensions | | | | | | |
| Advanced bid adj. | Total: Callout extensions | | | | | | |
| Change history | Total: Structured snippet extensions | | | | | | |
| Drafts & experiments | Total: Call extensions | | | | | | |
| | | | | | | | Total: Location extensions |

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.

Google Ads | Chris Zelig | Bella Vita Meds... | 783-336-2698 | All campaigns | search | alpha | coolscul... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Optimization score: 95%, Type: Search, Budget: \$30.00/day, More details

Recommendations: ADS, EXTENSIONS, AUTOMATED EXTENSIONS | Custom Jul 1 - Sep 30, 2019

Ad groups: Ad status: All, ADD FILTER | Associations view

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
|---------------|--------------------------|---|-------------------------------|--|-----|---------------|
| Landing pages | <input type="checkbox"/> | #1 Provider in Hinsdale Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more mybellavitamedspa.com/coolsculpting/hinsdale #1 CoolSculpting Deal. Freeze Fat. Top Provider in Hinsdale, IL. Free Consult. Expert, Safe Fat Loss With... View assets details | 0. coolsculpting - general | Approved (limited): Restricted drug terms | 3 | 5.66% \$21.10 |
| Keywords | <input type="checkbox"/> | CoolSculpting in Hinsdale #1 Fat Reduction Treatment No Surgery & Minimal Downtime mybellavitamedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 0. coolsculpting - general | Approved (limited): Restricted drug terms | 2 | 1.75% \$16.10 |
| Audiences | <input type="checkbox"/> | CoolSculpting in Hinsdale #1 Fat Reduction Treatment No Surgery & Minimal Downtime mybellavitamedspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation | 2. coolsculpting - fat freeze | Approved (limited): Restricted drug terms | 2 | 20.00% \$8.46 |
| Demographics | <input type="checkbox"/> | 25% Off All CoolSculpting® Bella Vita Medspa #1 Provider in Hinsdale mybellavitamedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Hinsdale, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 0. coolsculpting - general | Approved (limited): Restricted drug terms | 1 | 3.23% \$7.09 |
| Settings | <input type="checkbox"/> | 25% Off All CoolSculpting® Affordable & Quick Treatments Bella Vita Medspa mybellavitamedspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might | 1. coolsculpting - price | Approved (limited): Restricted drug terms | 1 | 9.09% \$4.96 |

Google Ads | Chris Zelig | Bella Vita Meds... | 783-336-2698 | All campaigns | search | alpha | coolscul... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Optimization score: 95%, Type: Search, Budget: \$30.00/day, More details

Recommendations: Ad status: All, ADD FILTER | Associations view

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
|--|--------------------------|---|----------------------------|--|-----|---------------|
| Landing pages | <input type="checkbox"/> | 25% Off All CoolSculpting® Best Price in Hinsdale Bella Vita Medspa +6 more mybellavitamedspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details | 1. coolsculpting - price | Poor ad strength Approved (limited): Restricted drug terms | 1 | 12.50% \$4.48 |
| Keywords | <input type="checkbox"/> | {Keyword: Best Price in Hinsdale} Bella Vita Medspa Flexible Payment Options mybellavitamedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 1. coolsculpting - price | Approved (limited): Restricted drug terms | 1 | 8.33% \$4.44 |
| Audiences | <input type="checkbox"/> | #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bella Vita Medspa mybellavitamedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Hinsdale, IL. Schedule a Free Consultation | 0. coolsculpting - general | Approved (limited): Restricted drug terms | 0 | 0.00% \$0.00 |
| Demographics | <input type="checkbox"/> | 25% Off CoolSculpting® Cost New Client Special Bella Vita Medspa mybellavitamedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now! | 1. coolsculpting - price | Approved (limited): Restricted drug terms | 0 | 0.00% \$0.00 |
| Settings | <input type="checkbox"/> | Best Price in Hinsdale Bella Vita Medspa Flexible Payment Options mybellavitamedspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. | 1. coolsculpting - price | Approved (limited): Restricted drug terms | 0 | 0.00% \$0.00 |
| #1 Provider in Hinsdale Safe & Effective Fat Reduction | | | | | | |

Google Ads | Chris Zelig > Bella Vita Meds... 783-336-2698 | All campaigns > search | alpha | coolscul... | SEARCH REPORTS TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Optimization score: 95% Type: Search Budget: \$30.00/day More details

Recommendations: Ad status: All ADD FILTER

| Ad groups | Ad | Ad group | Status | Clicks | CTR | Cost |
|-----------|--|-------------------------------|---|--------|-------|---------|
| | To say goodbye to Stubborn Fat, Schedule Your Free Consultation Today. | | | | | |
| | #1 Provider in Hinsdale Safe & Effective Fat Reduction 25% Off All CoolSculpting® +10 more mybellavitamedspa.com/coolsculpting/hinsdale #1 CoolSculpting Deal. Freeze Fat. Top Provider in Hinsdale, IL. Free Consult. Expert, Safe Fat Loss With... View assets details | 2. coolsculpting - fat freeze | Approved (limited): Restricted drug terms | 0 | 0.00% | \$0.00 |
| | #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Bella Vita Medspa mybellavitamedspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Hinsdale, IL. Schedule a Free Consultation | 2. coolsculpting - fat freeze | Approved (limited): Restricted drug terms | 0 | 0.00% | \$0.00 |
| | 25% Off All CoolSculpting® Bella Vita Medspa #1 Provider in Hinsdale mybellavitamedspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Hinsdale, IL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. | 2. coolsculpting - fat freeze | Approved (limited): Restricted drug terms | 0 | - | \$0.00 |
| | Total: Ads | | | 11 | 4.14% | \$66.63 |
| | Total: Campaign | | | 11 | 4.14% | \$66.63 |

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Google Ads | Chris Zelig > Bella Vita Meds... 783-336-2698 | All campaigns > search | alpha | coolscul... | SEARCH REPORTS TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Optimization score: 95% Type: Search Budget: \$30.00/day More details

Recommendations: ADS EXTENSIONS AUTOMATED EXTENSIONS Custom Jul 1 - Sep 30, 2019

Ad groups: Extension type: All ADD FILTER Associations view

| Ad groups | Extension | Added to | Level | Status | Clicks | CTR | Cost |
|-----------|---------------------------|--------------------------------|----------|---|--------|-------|--------|
| | Sitelink extension | | | | | | |
| | 5 Star Reviews | search alpha coolsculpt... | Campaign | Approved | 0 | - | \$0.00 |
| | Patient Testimonials | search alpha coolsculpt... | Campaign | Approved | 0 | - | \$0.00 |
| | CoolSculpting Reviews | search alpha coolsculpt... | Campaign | Approved | 0 | - | \$0.00 |
| | State-of-the-Art Facility | search alpha coolsculpt... | Campaign | Approved | 0 | - | \$0.00 |
| | Before and After Photos | search alpha coolsculpt... | Campaign | Approved | 0 | - | \$0.00 |
| | 25% Off All Fat Areas | search alpha coolsculpt... | Campaign | Approved (limited): Restricted drug terms | 0 | - | \$0.00 |
| | Fat Freezing Special | search alpha coolsculpt... | Campaign | Approved (limited): Restricted drug terms | 0 | - | \$0.00 |
| | Save on CoolSculpting | search alpha coolsculpt... | Campaign | Approved | 0 | - | \$0.00 |
| | Call extension | | | | | | |
| | (630) 432-9333 (mobile) | Account | Account | Approved | 1 | 1.92% | \$4.83 |
| | (630) 432-9333 | Account | Account | Approved | 0 | 0.00% | \$0.00 |
| | Location extension | | | | | | |

Google Ads | Chris Zelig > Bella Vita Meds... 783-336-2698 | All campaigns > search | alpha | coolscul... | SEARCH REPORTS TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled Status: Eligible Optimization score: 95% Type: Search Budget: \$30.00/day More details

Recommendations: Extension type: All ADD FILTER Associations view

| Ad groups | Extension | Added to | Level | Status | Clicks | CTR | Cost |
|-----------|--|--------------------------------|----------|----------|--------|-------|---------|
| | ckbrooks@gmail.com (View locations) All locations selected | Account | Account | - | - | - | - |
| | Callout extension | | | | | | |
| | #1 Fat Reduction | search alpha coolsculpt... | Campaign | Approved | 1 | 6.25% | \$4.44 |
| | Contact Us + Free Consult | search alpha coolsculpt... | Campaign | Approved | 1 | 2.78% | \$4.44 |
| | Highlights: No Surgery | search alpha coolsculpt... | Campaign | Approved | 0 | 0.00% | \$0.00 |
| | New Clients 25% OFF | search alpha coolsculpt... | Campaign | Approved | 0 | 0.00% | \$0.00 |
| | Structured snippet extension | | | | | | |
| | Service catalog: Fat Reduction, Body Contouring, Double chin reduction | search alpha coolsculpt... | Campaign | Approved | 0 | 0.00% | \$0.00 |
| | Total: Callout extensions | | | | 1 | 1.89% | \$4.44 |
| | Total: Structured snippet extensions | | | | 0 | 0.00% | \$0.00 |
| | Total: Call extensions | | | | 1 | 1.49% | \$4.83 |
| | Total: Location extensions | | | | 5 | 7.46% | \$37.20 |

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Ads Manager | Cindy Brooks Vayuegula (22541... | Updated just now | Discard Drafts | Review and Publish

Search business | Search | Filters | Add filters to narrow the data you are seeing. Jul 1, 2019 - Sep 30, 2019

Account Overview Campaigns Ad Sets Ads

+ Create Duplicate Edit Rules View Setup Columns: Performance Breakdown Reports

| Campaign Name | Delivery | Budget | Results | Reach | Impressions | Cost per Result | Amount Spent | Ends |
|---|-----------|------------------|-------------------|---------------|--------------|------------------------|------------------------|--------------|
| Coolsculpting | Active | \$16.39 Daily | 46 Leads | 20,493 | 50,073 | \$32.77 Per Lead | \$1,507.27 | Ongoing |
| Post: "Spend more time outdoors this Summer by combin... | Completed | Using ad set ... | 51 Post Engage... | 1,435 | 1,558 | \$0.28 Per Post Eng... | \$14.43 | Jul 2, 2019 |
| Post: "It's peel season! Time to remove the dead skin..." | Active | Using ad set ... | Post Engage... | - | - | Per Post Eng... | \$0.00 | Oct 11, 2019 |
| CoolSculpting Facebook | Inactive | Using ad set ... | Lead | - | - | Per Lead | \$0.00 | Ongoing |
| Event: Coffee & CoolSculpting | Completed | Using ad set ... | Event Respo... | - | - | Per Event Re... | \$0.00 | Jun 7, 2018 |
| Post: "Get your GLOW on with the award winning..." | Completed | Using ad set ... | Post Engage... | - | - | Per Post Eng... | \$0.00 | Jun 8, 2018 |
| Post: "HOT OFF the PRESS! 🌶️🔥" | Completed | Using ad set ... | Post Engage... | - | - | Per Post Eng... | \$0.00 | Jun 15, 2018 |
| Results from 7 campaigns | | | | 21,761 People | 51,631 Total | - | \$1,521.70 Total Spent | |

Ads Manager | Cindy Brooks Vayuegula (22541... | Updated just now | Discard Drafts | Review and Publish

Search business | Search | Filters | Add filters to narrow the data you are seeing. Jul 1, 2019 - Sep 30, 2019

Account Overview Campaigns Ad Sets Ads

+ Create Duplicate Edit Rules View Setup Columns: Performance Breakdown Reports

| Ad Name | Results | Reach | Impressions | Cost per Result | Quality Ranking Ad Relevance Di... | Engagement Rate Ranking Ad Relevance Di... | Conversion Rate Ranking Ad Relevance Di... | Amount Spent |
|---|-------------------|---------------|--------------|----------------------|------------------------------------|--|--|------------------------|
| CS - Women | 46 Leads | 20,493 | 50,073 | \$32.77 Per Lead | - | - | - | \$1,507.27 |
| Post: "Spend more time outdoors this Summer by c... | 51 Post Engage... | 1,435 | 1,558 | \$0.28 Per Post E... | - | - | - | \$14.43 |
| Results from 2 ads | | 21,761 People | 51,631 Total | - | | | | \$1,521.70 Total Spent |

Facebook Ads Manager interface showing the creation of a new ad. The breadcrumb trail is: Coolsculpting > CS - Women - General Population > CS - Women. The ad is currently in draft status.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Bella Vita Med Spa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. The Page admin can manage connections in Page settings.

bellavita.hinsdale

Ad Setup

Format
Dynamic creative is enabled. Multiple ads will be automatically generated using your individual creative assets.

Single Image or Video
One image or video, or a slideshow with multiple images

Carousel
2 or more scrollable images or videos

Media
Choose up to 10 images or videos and we'll generate multiple combinations using dynamic creative. You can also create new

Preview: A sponsored post from Bella Vita Med Spa. Text: "Diets are tough, freezing off your fat in less than an hour watching Netflix in a medical spa is easy. Learn more about the #1 ... See More". Image: A woman in a white bikini. Text overlay: "coolsculpting FREEZE AWAY FAT CELLS 25% OFF". Bottom text: "MYBELLAVITAMEDSPA.COM #1 Nonsurgical Fat Reduction Procedure". Button: "LEARN MORE".

Buttons: Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager interface showing the selection of an existing post for an ad. The breadcrumb trail is: Post: "Spend more time outdoors this ... > Post: "Spend more time outdoors this ... > Post: "Spend more time outdoors t... The ad is currently in draft status.

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Bella Vita Med Spa

Instagram Account
The Instagram account below is connected to the selected Facebook Page. The Page admin can manage connections in Page settings.

bellavita.hinsdale

Create Ad Use Existing Post

Facebook Post
Spend more time outdoors this ...

Preview: A sponsored post from Bella Vita Med Spa. Text: "Spend more time outdoors this Summer by combining your Botox, fillers and Coolsculpting all in one apt! At Bella Vita we ... See More". Image: A collage of two photos showing a woman and a man in a spa setting. Engagement: "Summer Mustafa and 23 others 1 Share". Buttons: Like, Comment, Share.

Buttons: Discard Draft, Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.