

Facebook Account Performance Report 20 Jul 2020 — 26 Jul 2020

My Spa Society (act_228100561239966)

Key Performance Indicators



Impr
13,989
↑ 1%



Clicks
138
↓ 3%



Cost
\$234.33
↑ 5%



CTR
0.99%
↓ 4%



Fb Pixel Purchase
0
-

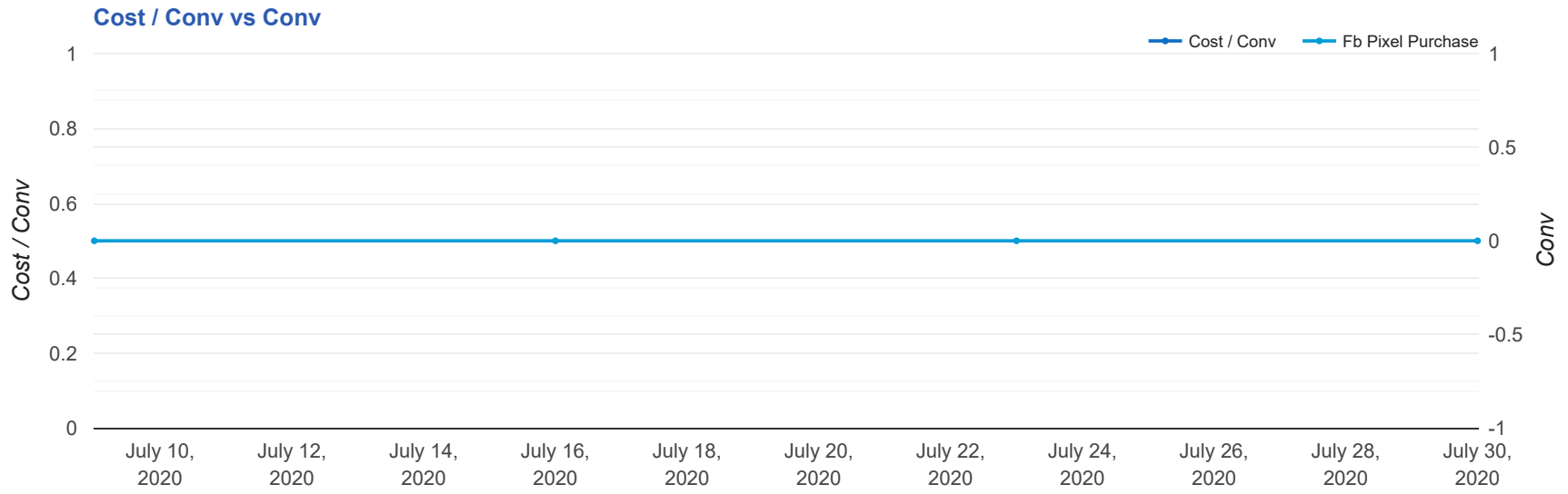


Cost / Conv
-
-

Weekly Account Summary

ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL PURCHASE	WEBSITE ROAS	COST / CONV
My Spa Society	Jul 20	\$234.33	13,989	138	0	-	-

Weekly Performance Trends



ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL PURCHASE	WEBSITE ROAS	COST / CONV
My Spa Society	Jul 09	\$76.98	4,953	50	0	-	-
My Spa Society	Jul 16	\$243.58	15,053	147	0	-	-
My Spa Society	Jul 23	\$237.68	14,180	144	0	-	-
My Spa Society	Jul 30	\$66.98	4,030	33	0	-	-

Month to Date

ACCOUNT	DATE	COST	IMPR	CLICKS	FB PIXEL PURCHASE	WEBSITE ROAS	COST / CONV
My Spa Society	Aug, 2020	\$3.09	183	0	0	-	-

Top Performing Campaigns

CAMPAIGNS	COST	IMPR	CLICKS	FB PIXEL PURCHASE	WEBSITE ROAS	COST / CONV
Coolsculpting - Conversions	\$234.33	13,989	138	0	-	-

Top Performing Ad Sets

ADSET	COST	IMPR	CLICKS	FB PIXEL PURCHASE	WEBSITE ROAS	COST / CONV
US - 18+	\$234.33	13,989	138	0	-	-

Top Performing Ads

AD	COST	IMPR	CLICKS	FB PIXEL PURCHASE	WEBSITE ROAS	COST / CONV
Dynamic Ad 1 - Conversions	\$234.33	13,989	138	0	-	-