

Medstar Media, Inc.
 10808 S. River Front Parkway Suite 3020
 South Jordan, Utah 84095
 United States

6466949450

BILL TO
Spa Society
 Diana Minervini

diana.minervini@mypsasociety.com

Invoice Number: 2020_06_20

Invoice Date: June 19, 2020

Payment Due: June 19, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
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Website Design + Development

- Complete website design and development using the WordPress platform
- SEO optimized Dermal Fillers content
- Install lead capture forms, integrate with an autoresponder and set up client & customer notifications
- Optimize website for optimal desktop, tablet, mobile and cross-browser usability
- Design custom graphics

Price includes:

Dermal Filler treatment page \$500
 Estimated development time of 27.5 hours at \$200 an hour. If additional development requests are made we will provide an additional estimate. If we finish site faster we will credit your account.

1 \$6,000.00 \$6,000.00

Digital Marketing Monthly Management Service

- Monthly management of Google Adwords and active Facebook and Instagram campaigns.
- Optimize campaigns for conversions monthly
- Monitor budget and adjust bids to gain better ROI
- Manage keyword selection and audience targeting
- Consult Exit pop technology to increase leads.

The billing period for the monthly marketing service commences once ads are live.

Client is responsible to pay media costs directly.

1 \$1,500.00 \$1,500.00

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Items	Quantity	Price	Amount
Digital Marketing Set Up Service Set Up Google Adwords pay per click campaigns for CoolSculpting related searches • Perform keyword research, create ad groups and ad copy • Set up Facebook/Instagram ad campaigns • Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ---- Monthly marketing services commence after completion of ad campaign set up.	1	\$1,500.00	\$1,500.00

Total:	\$9,000.00
Payment on June 24, 2020 using  ending in 5946:	\$9,000.00

Amount Due (USD): \$0.00

Notes / Terms

DIGITAL MARKETING AGREEMENT

At all times the media, websites, and graphics we create custom for you, are your property. Website Optimization and Digital Marketing Set-Up are nonrefundable after 72 hours. There is a three month minimum for Digital Marketing Management Services. Subsequent monthly recurring charges may be canceled at any time with 30 days' notice. Your advertising costs, web hosting, and any other associated costs are your responsibility, and you determine the limit of your monthly advertising budget you wish us to manage. Medstar Media, Inc. is not obligated to provide any subsequent services if monthly recurring charges are not received. All marketing purchasing accounts will be in your name. If additional costs are necessary for any service needed for you, we will obtain your approval first.

This agreement shall be interpreted under the laws of the State of Utah, and exclusive jurisdiction shall be the courts in Salt Lake County, Utah. If any litigation is brought concerning this agreement, despite any rule or statutory authority, the parties agree that they shall bear their own attorney's fees and costs. You further agree that in any event, Medstar Media, Inc.'s limits of any liability to you shall not exceed the amounts paid by you to Medstar Media, Inc. Time is of the essence, and if any provision of this agreement is found unenforceable, the remain provisions shall bind the parties.

The return on your marketing investment will vary based upon your location, pricing, and business good will, which can also be affected by market forces beyond anyone's control. Earnings and web rankings of other clients may not be the same as yours in your market. We, therefore, cannot, and do not, promise any specific rate of return on your advertising spend.

I authorize you to charge my credit card the above amounts. I further agree to the terms, conditions and descriptions listed above.