

CoolSculpting Marketing Services

My Spa Society Q4 Total Marketing Expenses

(10/1/2020 - 12/31/2020)

Google Ads: \$ 6,039.94
Facebook Ads: \$ 1,500.94
Total Ad Spend: \$ 7,540.88
Total Service Fee: \$ 4,500
Total Spend: \$12,040.88

Google Ads | Chris Zelig | My Spa Society 325-409-8339 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Recommendations: Campaign status: All; Campaign name contains cool

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$63...	Eligible	738	3.33%	\$5,112.42
search beta coolsculpting exp reach	\$44...	Paused	155	2.36%	\$927.52
***CoolSculpting	\$45...	Paused	0	-	\$0.00
***CoolSculpting CoolSculpting - Website	\$45...	Paused	0	-	\$0.00
Zoho CoolSculpting	\$50...	Paused	0	-	\$0.00
search beta coolsculpting #2	\$67.6...	Removed	0	-	\$0.00
Total: Filtered campaigns			893	3.11%	\$6,039.94
Total: Account	\$63.9...		998	3.25%	\$6,388.82

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig | My Spa Society 325-409-8339 | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$63.99/day | Optimization score: 99.7%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Spa Society CoolSculpting in New Jersey Fat Reduction Treatment +10 more					
	x. Expanded Reach Test	Removed	164	3.64%	\$718.28
Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever					
	0. coolsculpting - general	Removed	35	3.84%	\$443.69
Non-Surgical Fat Reduction CoolSculpting® in Weehawken Offering \$1,000 Off 8+ Cycles					
	x. Expanded Reach Test	Removed	54	2.88%	\$433.31
Non-Surgical Lipo Alternative CoolSculpting® in Weehawken Offering \$1,000 Off 8+ Cycles					
	3. lipo	Removed	37	4.60%	\$345.43
(Keyword:Spa Society) CoolSculpting in New Jersey Fat Reduction Treatment +10 more					
	3. lipo	Removed	41	5.60%	\$303.03
My Spa Society Fat Reduction in Weehawken Non-Surgical Fat Reduction +6 more					
	x. Expanded Reach Test	Removed	58	3.54%	\$296.69
(Keyword:Spa Society) New Client Special Freeze Away Stubborn Fat					
		Removed			

Google Ads | Chris Zelig | My Spa Society 325-409-8339 | search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$63.99/day | Optimization score: 99.7%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Viewtime. Learn More About Freezing Fat. Best Prices...					
	0. coolsculpting - general	Removed	28	8.36%	\$257.21
Avoid Liposuction Surgery Target Belly Fat, Love Handles Schedule a Free Consultation					
	3. lipo	Removed	28	4.54%	\$233.91
CoolSculpting in New Jersey Fat Reduction Treatment Flexible Payment Options					
	x. Expanded Reach Test	Removed	27	2.01%	\$201.05
(Keyword:Spa Society) CoolSculpting in New Jersey Fat Reduction Treatment +10 more					
	0. coolsculpting - general	Removed	13	3.52%	\$131.03
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in New Jersey					
	0. coolsculpting - general	Removed	8	3.16%	\$129.02
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles					
	x. Expanded Reach Test	Removed	18	3.28%	\$112.28
Non-Surgical Fat Reduction Eliminate Fat & Feel Great					

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	Eliminate Fat And Feel Great.											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.myspasociety.com		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	18	3.42%	\$98.44			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
Landing pages	Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever www.myspasociety.com						1. coolsculpting - price	Removed	4	8.51%	\$74.73	
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Weehawken, NJ. Schedule a Free Consultation.											
Audiences	Body Sculpting CoolSculpting in New Jersey Non-Surgical Fat Reduction www.myspasociety.com						2. body sculpting	Ad group paused	7	4.83%	\$65.68	
Demographics	Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in New Jersey. Free Consult.											
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myspasociety.com		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	13	2.70%	\$65.58			
Suggested	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Change history	Fat Reduction in Weehawken Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myspasociety.com						3. lipo	Approved (limited): Restricted medical content +1 more	5	5.95%	\$62.40	
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
More	My Spa Society Fat Reduction in Weehawken Non-Surgical Fat Reduction +6 more www.myspasociety.com						3. lipo	Poor ad strength	9	2.41%	\$57.43	
	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details											
	CoolSculpting® in Weehawken Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myspasociety.com						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	no ctr	0.47 0.1	

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	CoolSculpting® in Weehawken Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myspasociety.com						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	28.57%	\$47.81	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Extensions	Fat Reduction in Weehawken Eliminate Fat & Feel Great Freeze Away Body Fat www.myspasociety.com						3. lipo	Approved (limited): Restricted medical content +1 more	6	6.82%	\$47.74	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken Eliminate Fat & Feel Great Freeze Away Body Fat www.myspasociety.com		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	11	2.20%	\$45.77			
Audiences	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Demographics	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myspasociety.com						3. lipo	Approved (limited): Restricted medical content +1 more	4	4.26%	\$39.83	
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
Suggested	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in New Jersey www.myspasociety.com						1. coolsculpting - price	Removed	4	3.15%	\$37.53	
Change history	CoolSculpting Deal. Freeze Fat. Top Provider in New Jersey. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
More	CoolSculpting® in Weehawken Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myspasociety.com						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	8.16%	\$37.50	
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today											
	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal							Removed				
	Approved (limited):											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	[Dynamically generated headline] [Dynamically generated display URL] Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						x. dynamic	Removed	1	20.00%	\$35.92	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now									
Extensions	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myspasociety.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	2.25%	\$34.30	
Landing pages	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
Audiences	CoolSculpting® in Weehawken Limited Time Offer Jan 2021 25% Off All CoolSculpting www.myspasociety.com						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	27.27%	\$33.20	
Demographics	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken Freeze Away Body Fat Freeze Away Body Fat www.myspasociety.com		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	3.05%	\$29.67			
Suggested	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Change history	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in New Jersey www.myspasociety.com						x. Expanded Reach Test	Removed	6	1.89%	\$29.39	
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Deal. Freeze Fat. Top Provider in New Jersey. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
More	Fat Reduction in Weehawken Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myspasociety.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	4.03%	\$27.55	
	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
	Fat Reduction in Weehawken Eliminate Fat & Feel Great Freeze Away Body Fat www.myspasociety.com							Approved (limited):				

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	Fat Reduction in Weehawken Eliminate Fat & Feel Great Freeze Away Body Fat www.myspasociety.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	2.56%	\$26.90	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Extensions	CoolSculpting® Fat Reduction CoolSculpting in Weehawken Biggest CoolSculpting® Promo +5 more www.myspasociety.com						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	5.10%	\$26.28	
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. Expert, Safe Fat Loss With... View assets details											
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Price Spa Society Flexible Payment Options www.myspasociety.com		1. coolsculpting - price	Removed	3	8.57%	\$24.75			
Audiences	Best CoolSculpting Deal. Freeze Fat. Top Provider in New Jersey. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.											
Demographics	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.myspasociety.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	5.88%	\$24.18	
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.									
Suggested	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myspasociety.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.76%	\$19.53	
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:Spa Society) CoolSculpting in New Jersey Fat Reduction Treatment +10 more www.myspasociety.com		1. coolsculpting - price	Removed	2	3.85%	\$18.94			
More	Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details											
	(Keyword:Spa Society) New Client Special Target Belly Fat, Love Handles www.myspasociety.com						1. coolsculpting - price	Removed	3	15.00%	\$18.81	
	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A											
	Approved (limited):											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad		Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads				738	3.33%	\$5,112.42						
Ads & extensions	<p>Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.</p> <p>+1 more</p>												
Ads	<p>Fat Reduction in Weehawken Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	2.50%	\$18.30						
Extensions													
Landing pages													
Keywords													
Audiences	<p>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	3.70%	\$18.21						
Demographics													
Settings													
Suggested	<p>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	4.69%	\$16.97						
Change history													
Drafts & experiments													
More	<p>CoolSculpting® in Weehawken Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...</p> <p>www.myspasociety.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	28.57%	\$16.17						
		<p>CoolSculpting® Fat Reduction CoolSculpting in Weehawken Biggest CoolSculpting® Promo +5 more</p> <p>www.myspasociety.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. Expert, Safe Fat Loss With... View assets details</p>		1. coolsculpting - price	Poor ad strength Approved (limited): Restricted medical content +1 more	3	23.08%	\$15.89					
		<p>Fat Reduction in Weehawken Freezing Fat Really Works Get Rid of Unwanted Fat</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	2.40%	\$15.85					

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad		Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads				738	3.33%	\$5,112.42						
Ads & extensions	<p>Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>												
Ads	<p>CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In...</p> <p>www.myspasociety.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	25.00%	\$15.30						
Extensions													
Landing pages													
Keywords													
Audiences	<p>Fat Reduction in Weehawken Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	4.08%	\$15.06						
Demographics													
Settings													
Suggested	<p>Fat Reduction in Weehawken Freeze Away Body Fat Get Rid of Unwanted Fat</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	2.65%	\$14.76						
Change history													
Drafts & experiments													
More	<p>Fat Reduction in Weehawken Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		3. lipo	Approved (limited): Restricted medical content +1 more	2	6.06%	\$14.61						
		<p>Fat Reduction in Weehawken Eliminate Fat & Feel Great Get Rid of Unwanted Fat</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		3. lipo	Approved (limited): Restricted medical content +1 more	3	7.32%	\$14.27					
		<p>My Spa Society Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	2.82%	\$13.65					

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad		Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads				738	3.33%	\$5,112.42						
Ads & extensions	<p>Eliminate Fat And Feel Great.</p>												
Ads	<p>Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in New Jersey</p> <p>www.myspasociety.com</p> <p>Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation.</p>		3. lipo	Removed Approved (limited): Restricted medical content +1 more	2	2.44%	\$13.59						
Extensions													
Landing pages													
Keywords	<p>CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever</p> <p>www.myspasociety.com</p> <p>Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today</p>		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.00%	\$13.03						
Audiences													
Demographics													
Settings	<p>Fat Reduction in Weehawken Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		3. lipo	Approved (limited): Restricted medical content +1 more	3	13.04%	\$12.72						
Suggested													
Change history													
Drafts & experiments													
More	<p>Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.94%	\$12.53						
		<p>Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	3.88%	\$12.48					
		<p>My Spa Society Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	4.76%	\$12.04					
		<p>My Spa Society Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p>											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad		Ad group	Status	Clicks	CTR	Cost						
Ad groups	Total: Ads				738	3.33%	\$5,112.42						
Ads & extensions	<p>of CoolSculpting.</p>												
Ads	<p>My Spa Society Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.45%	\$11.57						
Extensions													
Landing pages													
Keywords													
Audiences	<p>Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.43%	\$11.34						
Demographics													
Settings	<p>Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.32%	\$10.70						
Suggested													
Change history													
Drafts & experiments													
More	<p>Fat Reduction in Weehawken Freezing Fat Really Works Freeze Away Body Fat</p> <p>www.myspasociety.com</p> <p>CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.</p>		3. lipo	Approved (limited): Restricted medical content +1 more	1	5.56%	\$9.43						
		<p>Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever</p> <p>www.myspasociety.com</p> <p>Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now</p>		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	25.00%	\$8.91					
		<p>Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles</p> <p>www.myspasociety.com</p> <p>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.</p>		3. lipo	Approved (limited): Restricted medical content +1 more	1	5.26%	\$8.54					

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	View assets details											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		3. lipo	Approved (limited): Restricted medical content +1 more	1	11.11%	\$8.43			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken Limited Time Offer Jan 2021 Hurry Offer Ends In... www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.76%	\$7.87			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	1.61%	\$7.79			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		3. lipo	Approved (limited): Restricted medical content +1 more	1	4.55%	\$7.37			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		3. lipo	Approved (limited): Restricted medical content +1 more	1	14.29%	\$6.77			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:Spa Society) CoolSculpting in New Jersey Fat Reduction Treatment +10 more www.myspasociety.com Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details		2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	4.76%	\$6.46			
Settings	CoolSculpting® Fat Reduction Limited Time Offer											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	View assets details											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	25.00%	\$6.39			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.64%	\$6.13			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	5.26%	\$6.00			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		3. lipo	Approved (limited): Restricted medical content +1 more	1	5.26%	\$6.00			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	20.00%	\$5.88			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.25%	\$5.66			
Settings	View assets details											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	View assets details											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today									
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in New Jersey www.myspasociety.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.		2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	6.25%	\$5.51			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.85%	\$5.41			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	My Spa Society Freeze Away Body Fat Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.02%	\$5.39			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		3. lipo	Approved (limited): Restricted medical content +1 more	1	10.00%	\$5.33			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	14.29%	\$5.18			
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.55%	\$5.10			
Suggested	View assets details											
Change history	View assets details											
Drafts & experiments	View assets details											
More	View assets details											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$63.99/day	Optimization score: 99.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								738	3.33%	\$5,112.42	
Ads & extensions	View assets details											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken Limited Time Offer Jan 2021 Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.14%	\$4.01			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.52%	\$4.28			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken Limited Time Offer Jan 2021 Hurry Offer Ends In... www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	100.00%	\$3.80			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken Freezing Fat Really Works Get Rid of Unwanted Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.61%	\$3.30			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat CoolSculpting Special 25% Off www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	100.00%	\$3.09			
Demographics	View assets details											
Settings	View assets details											
Suggested	View assets details											
Change history	View assets details											
Drafts & experiments	View assets details											
More	View assets details											

Google Ads | My Spa Society | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$63.99/day, Optimization score: 99.7%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
738					
3.33%					
\$5,112.42					
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/01/31...))	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$3.03
Fat Reduction in Weehawken Freezing Fat Really Works Freeze Away Body Fat	3. lipo	Approved (limited): Restricted medical content +1 more	1	5.56%	\$3.00
Fat Reduction Treatment CoolSculpting® in Weehawken Offering \$1,000 Off 8+ Cycles	2. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	1	3.70%	\$2.98
Fat Reduction in Weehawken Freezing Fat Really Works Get Rid of Unwanted Fat	3. lipo	Approved (limited): Restricted medical content +1 more	1	5.00%	\$2.79
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat	3. lipo	Approved (limited): Restricted medical content +1 more	1	9.09%	\$2.58
Fat Reduction in Weehawken Eliminate Fat & Feel Great Get Rid of Unwanted Fat	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.94%	\$2.24

Google Ads | My Spa Society | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$63.99/day, Optimization score: 99.7%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
738					
3.33%					
\$5,112.42					
Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		+1 more			
My Spa Society Freeze Away Body Fat Get Rid of Unwanted Fat	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
My Spa Society Freeze Away Body Fat Freeze Away Body Fat	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
My Spa Society Freezing Fat Really Works Freeze Away Body Fat	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
My Spa Society Freezing Fat Really Works Freeze Away Body Fat	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads					
738					
3.33%					
\$5,112.42					
Total: Campaign					
738					
3.33%					
\$5,112.42					

Show rows: 500 | 1 - 278 of 278

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | My Spa Society | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$63.99/day, Optimization score: 99.7%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(201) 430-8741	Call extension	search beta coolsculpting	Campaign	Approved	307	2.89%	\$2,564.72
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	246	4.52%	\$2,094.78
Callout extension							
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	224	4.35%	\$1,758.66
Promotion extension							
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	270	3.44%	\$1,658.97
Callout extension							
FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	219	3.98%	\$1,596.39
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	203	4.20%	\$1,571.37
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	192	4.11%	\$1,484.97
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	183	3.91%	\$1,406.32
New Clients 25% OFF	Callout extension	search beta coolsculpting	Campaign	Approved	198	4.23%	\$1,362.26
Promotion extension							

Google Ads | My Spa Society | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$63.99/day, Optimization score: 99.7%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
New Clients 25% OFF	Callout extension	search beta coolsculpting	Campaign	Approved	198	4.23%	\$1,362.26
Promotion extension							
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	64	3.25%	\$415.45
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	7	1.50%	\$48.48
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	1	4.76%	\$5.72
Location extension							
mmnervini13@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Total: Sitelink extensions					1	4.76%	\$5.72
Total: Callout extensions					411	3.85%	\$3,036.95
Total: Structured snippet extensions					7	1.50%	\$48.48
Total: Call extensions					307	2.89%	\$2,564.72
Total: Promotion extensions					580	3.80%	\$4,169.20

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Google Ads | My Spa Society | 325-409-8339 | search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$44.29/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Insights: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Non-Surgical Fat Reduction CoolSculpting® in Weehawken Offering \$1,000 Off Right Now www.myspasociety.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Expanded Reach	Campaign paused Approved (limited): Restricted medical content +1 more	70	2.61%	\$387.91
CoolSculpting in New Jersey Fat Reduction Treatment Flexible Payment Options www.myspasociety.com Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation	Expanded Reach	Campaign paused Approved (limited): Restricted medical content +1 more	38	1.91%	\$210.50
Non-Surgical Lipo Alternative CoolSculpting® in Weehawken Offering \$1,000 Off Right Now www.myspasociety.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	31	3.80%	\$205.90
Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	Liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	6	2.19%	\$57.67
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in New Jersey www.myspasociety.com CoolSculpting Deal. Freeze Fat. Top Provider in New Jersey. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Expanded Reach	Campaign paused Approved (limited): Restricted medical content +1 more	8	1.10%	\$53.22
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in New Jersey www.myspasociety.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation	Liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	2	2.33%	\$12.32
Spa Society CoolSculpting in New Jersey Fat Reduction Treatment +12 more					

Google Ads | My Spa Society | 325-409-8339 | search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$44.29/day

Recommendations: Ad status: All, ADD FILTER

Insights: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	Liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	6	2.19%	\$57.67
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in New Jersey www.myspasociety.com CoolSculpting Deal. Freeze Fat. Top Provider in New Jersey. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Expanded Reach	Campaign paused Approved (limited): Restricted medical content +1 more	8	1.10%	\$53.22
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in New Jersey www.myspasociety.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation	Liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	2	2.33%	\$12.32
Spa Society CoolSculpting in New Jersey Fat Reduction Treatment +12 more www.myspasociety.com Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	Expanded Reach	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
(Keyword:Spa Society) CoolSculpting in New Jersey Fat Reduction Treatment +12 more www.myspasociety.com Leading CoolSculpting Provider in New Jersey. Schedule a Free Consultation. Top Fat Reduction Treatment. Target... View assets details	Liposuction	Campaign paused Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads			155	2.36%	\$927.52
Total: Campaign			155	2.36%	\$927.52

1 - 8 of 8

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Overview: Paused, Type: Search, Budget: \$44.29/day

Recommendations: Extensions > All

Insights: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	114	2.29%	\$633.69
Call extension							
(201) 430-8741	Call extension	search beta coolsculpting ...	Campaign	Approved	69	1.68%	\$455.09
Callout extension							
Freeze Your Fat	Callout extension	search beta coolsculpting ...	Campaign	Approved	52	3.37%	\$302.98
FDA Cleared	Callout extension	search beta coolsculpting ...	Campaign	Approved	50	2.91%	\$282.34
Liposuction Alternative	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	46	3.25%	\$263.76
Highlights: No Surgery	Callout extension	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	43	3.05%	\$257.59
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting ...	Campaign	Approved	44	3.37%	\$244.42
New Clients 25% OFF	Callout extension	search beta coolsculpting ...	Campaign	Approved	41	2.99%	\$244.00
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	2	1.33%	\$13.09
Location extension							
mminervini13@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-

Google Ads | My Spa Society | 325-409-8339 | search | beta | coolsculpti...

Overview: Paused, Type: Search, Budget: \$44.29/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, Coolmini, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	2	1.33%	\$13.09
Location extension							
mminervini13@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Promotion extension							
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Sitelink extensions			0	0.00%	\$0.00		
Total: Callout extensions			99	2.97%	\$582.67		
Total: Structured snippet extensions			2	1.33%	\$13.09		
Total: Call extensions			69	1.68%	\$455.09		
Total: Promotion extensions			114	2.29%	\$633.69		

Show rows: 500 | 1 - 13 of 13

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Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled ADD FILTER

Ad may be limited by policy: [Restricted drug terms](#), [Restricted medical content](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	822
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	327
My Spa Society	Approved (limited)	Headline	None	107
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	623
Fat Reduction in Weehawken	Approved (limited)	Headline	None	263
Freeze Away Body Fat	Approved (limited)	Headline	None	163
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	351
Freezing Fat Really Works	Approved (limited)	Headline	None	161
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	457
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1,460
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Approved (limited)	Description	None	5
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat.	Approved (limited)	Description	None	1,624
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	11

Show rows: 500 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)

Campaigns My Spa Society (2281005612... Updated 9 minutes ago Discard Drafts Review and Publish

Search and filter Oct 1, 2020 - Dec 31, 2020

1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent ↓
Coolsculpting - Conversions	\$25.00 Daily	60 Leads	15,916	69,509	\$25.02 Per Lead	\$1,500.94
February	\$1,500.00 Lifetime	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
January	\$1,500.00 Lifetime	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
December	Lowest cost \$1,500.00 Lifetime	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
November	\$1,500.00 Lifetime	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
Spa Society of Weehawken	\$1,500.00 Lifetime	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
Spa Society of Weehawken	\$100.00 Daily	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
Spa Society of Weehawken	\$100.00 Daily	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
Spa Society of Weehawken	\$100.00 Daily	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
CoolSculpting May Promotion	Using ad set bu...	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
Conversion Campaign	Using ad set bu...	Purchase	—	—	Per Purchase	\$0.00
April Promotions	Using ad set bu...	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
April BOTOX Event	Using ad set bu...	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
Ongoing Promotions - Daytime Only	Using ad set bu...	On-Facebook Lead	—	—	Per On-Facebook Le...	\$0.00
Results from 24 campaigns			15,916 People	69,509 Total		\$1,500.94 Total Spent

Ads My Spa Society (2281005612... Updated just now Discard Drafts Review and Publish

Search and filter Oct 1, 2020 - Dec 31, 2020

1 Selected Ad Sets for 1 Campaign 3 Selected Ads

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent ↓
Dynamic Ad 1 - Conversions	244	\$66.59 Per Lead	—	—	—	\$799.07
2020-10 - Women - Video 1	152	\$14.53 Per Lead	—	—	—	\$668.51
2020-07 - Women - Image 1	511	\$16.68 Per Lead	—	—	—	\$33.36
Results from 3 ads	5,916 People	\$25.02 Per Lead				\$1,500.94 Total Spent

Coolsculpting - Conversions > US - 18+ > Dynamic Ad 1 - Conversions

Ad Name: Dynamic Ad 1 - Conversions

Preview On

13 Placements

Facebook Feeds

Spa Society of Weehawken (Sponsored)

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More

MYSPASOCIETY.COM COOLSULPTING 25% OFF Learn more about CoolSculpting.

Letizia Pantoliano and 14 others

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Women - 25-60 - Broad - Not Dyn...
- 2020-07 - Women - Image 1
- 2020-10 - Women - Video 1**
- US - 18+
- Dynamic Ad 1 - Conversions

Coolsculpting - Conversions > Women - 25-60 - Broad - Not Dyn... > **2020-10 - Women - Video 1** Account Error


Edit Review

Preview On

16 Placements

Facebook Feeds

Spa Society of Weehawken
Sponsored · @
CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More



MYSPASOCIETY.COM
COOLSCULPTING 25% OFF
Learn more about Coolsculpting. LEARN MORE

Connie Kl... 5 Comments 10 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Women - 25-60 - Broad - Not Dyn...
- 2020-07 - Women - Image 1**
- 2020-10 - Women - Video 1
- US - 18+
- Dynamic Ad 1 - Conversions

Coolsculpting - Conversions > Women - 25-60 - Broad - Not Dyn... > **2020-07 - Women - Image 1** Account Error

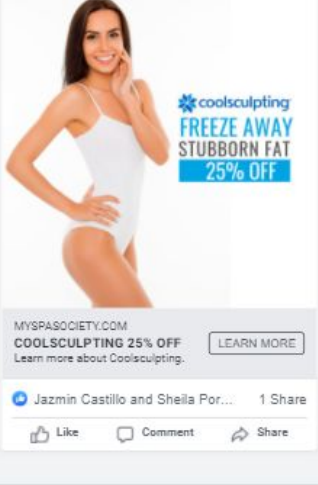
Edit Review

Preview On

16 Placements View More Variations

Facebook Feeds

Spa Society of Weehawken
Sponsored · @
CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More



MYSPASOCIETY.COM
COOLSCULPTING 25% OFF
Learn more about Coolsculpting. LEARN MORE

Jazmin Castillo and Sheila Por... 1 Share

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Spa Society
Diana Minervini

diana.minervini@mypsasociety.com

Invoice Number: WV 2020_180

Invoice Date: October 1, 2020

Payment Due: October 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on October 1, 2020 using  ending in 5946: \$1,500.00

Amount Due (USD): \$0.00



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Spa Society
Diana Minervini

diana.minervini@mypsasociety.com

Invoice Number: WV 2020_199

Invoice Date: November 1, 2020

Payment Due: November 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service • Monthly management of Google Adwords and active Facebook and Instagram campaigns. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on November 1, 2020 using  ending in 5946: \$1,500.00

Amount Due (USD): \$0.00



INVOICE

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Spa Society
Diana Minervini

diana.minervini@mypsasociety.com

Invoice Number: WV 2020_218

Invoice Date: December 1, 2020

Payment Due: December 1, 2020

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords and active Facebook and Instagram campaigns.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads.	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on December 1, 2020 using  ending in 5946: \$1,500.00

Amount Due (USD): \$0.00