

# CoolSculpting Marketing Services

## My Spa Society Q1 2021

### Total Marketing Expenses

(1/1/2021 - 3/31/2021)

**Total Google Ads: \$ 4,754.06**  
**Total Marketing Service Fees: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$ 9,254.06**

Google Ads | Chris Zelig > My Spa Society 325-409-8339 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$74.98/day	Eligible	1,321	2.92%	\$4,754.06
***CoolSculpting	\$45.00/day	Paused	0	-	\$0.00
***CoolSculpting CoolSculpting - Website	\$45.00/day	Paused	0	-	\$0.00
Zoho CoolSculpting	\$50.00/day	Paused	0	-	\$0.00
search   beta   coolsculpting #2	\$67.66/day	Removed	0	-	\$0.00
search   beta   coolsculpting   exp reach	\$44.29/day	Paused	0	-	\$0.00
<b>Total: Filtered campaigns</b>			<b>1,321</b>	<b>2.92%</b>	<b>\$4,754.06</b>
<b>Total: Account</b>	<b>\$74.98/day</b>		<b>1,321</b>	<b>2.92%</b>	<b>\$4,754.06</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > My Spa Society 325-409-8339 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$74.98/day | Optimization score: 92.8%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>1,321</b>	<b>2.92%</b>	<b>\$4,754.06</b>
My Spa Society   Fat Reduction in Weehawken   Non-Surgical Fat Reduction +6 more www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	326	3.88%	\$1,019.28
My Spa Society   Fat Reduction in Weehawken   Non-Surgical Fat Reduction +6 more www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. +2 more View assets details	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	146	5.18%	\$603.77
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	55	2.86%	\$200.24
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	41	2.16%	\$138.37
Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Freeze Away Body Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.85%	\$100.30
Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments		Eligible (Limited)			

Google Ads | Chris Zelig > My Spa Society 325-409-8339 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$74.98/day | Optimization score: 92.8%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>1,321</b>	<b>2.92%</b>	<b>\$4,754.06</b>
Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	23	2.04%	\$81.62
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	21	2.85%	\$70.84
Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	22	2.85%	\$68.83
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	12	4.53%	\$65.08
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	24	3.89%	\$56.52
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	20	2.78%	\$56.33

Google Ads | Chris Zelig > My Spa Society 325-409-8339 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$74.98/day | Optimization score: 92.8%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>1,321</b>	<b>2.92%</b>	<b>\$4,754.06</b>
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Test	medical content +1 more	20	2.78%	\$56.33
Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Freeze Away Body Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	1.44%	\$55.14
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	12	4.29%	\$51.07
Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	2.05%	\$48.57
Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	1.69%	\$48.09
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.50%	\$46.49
CoolSculpting® in Weehawken   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever		Removed			

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	CoolSculpting® in Weehawken   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 8 4.57% \$43.06					
Ads	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 6 3.95% \$41.07					
Extensions	CoolSculpting® in Weehawken   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 4 3.28% \$38.36					
Landing pages	Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 11 3.77% \$37.60					
Keywords	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 14 1.10% \$36.67					
Audiences	CoolSculpting® Fat Reduction   CoolSculpting in Weehawken   Biggest CoolSculpting® Promo						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 8 5.06% \$36.36					
Demographics												
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2 more						medical content +1 more					
Ads	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 15 2.45% \$36.29					
Extensions	CoolSculpting® Fat Reduction   CoolSculpting in Weehawken   Biggest CoolSculpting® Promo						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 5 2.79% \$36.24					
Landing pages	Fat Reduction in Weehawken   Freeze Away Body Fat   Offering 50% Off 8+ Treatments						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 13 2.54% \$35.57					
Keywords	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 12 0.94% \$33.88					
Audiences	Fat Reduction in Weehawken   Freezing Fat Really Works   Offering 50% Off 8+ Treatments						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 6 0.97% \$32.29					
Demographics												
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 11 1.20% \$30.87					
Ads	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 4 5.63% \$30.52					
Extensions	Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 9 6.62% \$28.89					
Landing pages	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 6 40.00% \$28.59					
Keywords	Fat Reduction in Weehawken   Freeze Away Body Fat   Get Rid of Unwanted Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 7 1.39% \$27.76					
Audiences	Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 8 5.41% \$27.45					
Demographics												
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 11 2.07% \$27.17					
Ads	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 3 7.14% \$26.66					
Extensions	Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Freeze Away Body Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 11 2.20% \$25.77					
Landing pages	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 5 7.04% \$25.35					
Keywords	Fat Reduction in Weehawken   Freezing Fat Really Works   Freeze Away Body Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 5 0.84% \$24.73					
Audiences	Fat Reduction in Weehawken   Freeze Away Body Fat   Get Rid of Unwanted Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 6 1.50% \$24.40					
Demographics												
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						Test medical content +1 more 6 1.50% \$24.40					
Ads	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 9 1.03% \$24.36					
Extensions	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 6 10.00% \$24.30					
Landing pages	Fat Reduction in Weehawken   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 9 1.88% \$23.12					
Keywords	CoolSculpting® in Weehawken   Limited Time Offer   Jan 2021   25% Off All CoolSculpting						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 3 10.34% \$22.40					
Audiences	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 3 4.41% \$21.93					
Demographics												
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				1,321	2.92%
Ads & extensions	Fat Reduction in Weehawken   Freezing Fat Really Works   Offering 50% Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.33%
Ads	Fat Reduction in Weehawken   Freezing Fat Really Works   Get Rid of Unwanted Fat		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	1.42%
Extensions	CoolSculpting® in Weehawken   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	5.80%
Landing pages	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	10.00%
Keywords	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	35.71%
Audiences	CoolSculpting® Fat Reduction   CoolSculpting in Weehawken   Biggest CoolSculpting® Promo		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	7.81%

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				1,321	2.92%
Ads & extensions	View assets details			more)		
Ads	Fat Reduction in Weehawken   Freezing Fat Really Works   Freeze Away Body Fat		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.07%
Extensions	Fat Reduction in Weehawken   Freeze Away Body Fat   Freeze Away Body Fat		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.84%
Landing pages	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	7.55%
Keywords	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	10.53%
Audiences	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Up to 50% Off CoolSculpting		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	25.00%
Demographics	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In		0. coolsculpting -	Removed Policy (Restricted	3	2.33%

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				1,321	2.92%
Ads & extensions	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   25% Off All CoolSculpting		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.57%
Ads	Fat Reduction in Weehawken   Freeze Away Body Fat   Offering 50% Off 8+ Treatments		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.71%
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.00%
Landing pages	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.61%
Keywords	My Spa Society   Freeze Away Body Fat   Freeze Away Body Fat		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.82%
Audiences	Fat Reduction in Weehawken   Freeze Away Body Fat   Offering 50% Off 8+ Treatments					
Demographics	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat					
Settings	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever					
Suggested	My Spa Society   Freezing Fat Really Works   Freeze Away Body Fat					
Change history	CoolSculpting® in Weehawken   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever					
Drafts & experiments	Fat Reduction in Weehawken   Freeze Away Body Fat   Get Rid of Unwanted Fat					

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				1,321	2.92%
Ads & extensions	Fat Reduction in Weehawken   Freeze Away Body Fat   Freeze Away Body Fat		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	1.15%
Ads	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Our Biggest Discount Ever		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	16.67%
Extensions	My Spa Society   Freeze Away Body Fat   Freeze Away Body Fat		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.22%
Landing pages	My Spa Society   Freezing Fat Really Works   Freeze Away Body Fat		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.42%
Keywords	CoolSculpting® in Weehawken   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	11.76%
Audiences	Fat Reduction in Weehawken   Freeze Away Body Fat   Get Rid of Unwanted Fat		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.45%
Demographics	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever					
Settings	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In					
Suggested	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments					
Change history	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever					
Drafts & experiments	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments					

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	Ad status: All		ADD FILTER			
Insights	Ad		Ad group	Status	Clicks	CTR
Ad groups	Total: Ads				1,321	2.92%
Ads & extensions	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			medical content +1 more)		
Ads	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.35%
Extensions	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	14.29%
Landing pages	Non-Surgical Fat Reduction   Freeze Away Body Fat   Get Rid of Unwanted Fat		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.84%
Keywords	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.33%
Audiences	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments		3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	4.55%
Demographics	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In			Removed Policy (Restricted		

Google Ads																																																						
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<input type="checkbox"/> Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	20.00%	\$9.90																																																							
<input type="checkbox"/> My Spa Society   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	0.74%	\$9.67																																																							
<input type="checkbox"/> <small>CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off</small> www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	7.69%	\$9.53																																																							
<input type="checkbox"/> <small>CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31))</small> www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	15.20%	\$9.40																																																							

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Ad						1. coolsculpting - price Policy (Restricted medical content +1 more) 2 15.38% \$9.48					
Ads	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more), Poor ad strength 2 4.88% \$9.22					
Extensions	Ad						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 2.04% \$9.06					
Landing pages	Ad						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 2 4.26% \$9.03					
Keywords	Ad						0. coolsculpting - general Removed Policy (Restricted drug terms +1 more), Poor ad strength 1 1.27% \$8.89					
Audiences	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 4 13.79% \$8.77					
Demographics	Ad											
Settings	Ad											
Suggested	Ad											
Change history	Ad											
Drafts & experiments	Ad											
More	Ad											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Ad						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 3 4.84% \$8.65					
Ads	Ad						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 10.00% \$8.59					
Extensions	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 2.33% \$8.48					
Landing pages	Ad						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 3 1.26% \$8.43					
Keywords	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 12.50% \$8.06					
Audiences	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 18.18% \$8.03					
Demographics	Ad											
Settings	Ad											
Suggested	Ad											
Change history	Ad											
Drafts & experiments	Ad											
More	Ad											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 10.10% \$8.00					
Ads	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 8.33% \$7.95					
Extensions	Ad						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 3 3.45% \$7.85					
Landing pages	Ad						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 4 8.51% \$7.59					
Keywords	Ad						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 15.38% \$7.34					
Audiences	Ad						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 3 0.61% \$7.09					
Demographics	Ad											
Settings	Ad											
Suggested	Ad											
Change history	Ad											
Drafts & experiments	Ad											
More	Ad											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Ad						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 14.29% \$7.05					
Ads	Ad						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 2 4.55% \$6.92					
Extensions	Ad						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 3 30.00% \$6.88					
Landing pages	Ad						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 7.14% \$6.79					
Keywords	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more), Poor ad strength 2 20.00% \$6.69					
Audiences	Ad						3. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 1.79% \$6.59					
Demographics	Ad											
Settings	Ad											
Suggested	Ad											
Change history	Ad											
Drafts & experiments	Ad											
More	Ad											

Google Ads							Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details						
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group Status Clicks CTR Cost					
Ad groups	Total: Ads						1,321 2.92% \$4,754.06					
Ads & extensions	Ad						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 3 13.64% \$6.41					
Ads	Ad						0. coolsculpting - general Eligible (Limited) Policy (Restricted medical content +1 more) 1 4.76% \$6.37					
Extensions	Ad						1. coolsculpting - price Eligible (Limited) Policy (Restricted medical content +1 more) 2 7.69% \$6.30					
Landing pages	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 14.29% \$6.14					
Keywords	Ad						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 2.50% \$6.11					
Audiences	Ad						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 33.33% \$5.63					
Demographics	Ad											
Settings	Ad											
Suggested	Ad											
Change history	Ad											
Drafts & experiments	Ad											
More	Ad											

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR
Ad groups	Total: Ads ②					
Ads & extensions	<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	medical content +1 more	1,321	2.92%
Ads	<input type="checkbox"/>	Fat Reduction in Weehawken   Freeze Away Body Fat   Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.44%
Extensions	<input type="checkbox"/>	CoolSculpting® in Weehawken   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%
Audiences	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	14.29%
Demographics	CoolSculpting® in Weehawken   Freeze Away Body Fat   Our Biggest Discount Ever					
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)					

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR
Ad groups	Total: Ads ②					
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Weehawken   Freeze Away Body Fat   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%
Ads	<input type="checkbox"/>	My Spa Society   Freeze Away Body Fat   Get Rid of Unwanted Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.61%
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	14.29%
Keywords	<input type="checkbox"/>	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.47%
Audiences	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%
Demographics	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever					
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)					

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR
Ad groups	Total: Ads ②					
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.03%
Ads	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.27%
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%
Keywords	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.00%
Audiences	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	7.14%
Demographics	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever					
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)					

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR
Ad groups	Total: Ads ②					
Ads & extensions	<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	medical content +1 more	1,321	2.92%
Ads	<input type="checkbox"/>	CoolSculpting® in Weehawken   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	7.14%
Extensions	<input type="checkbox"/>	CoolSculpting® in Weehawken   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.56%
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	4.76%
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.86%
Audiences	<input type="checkbox"/>	My Spa Society   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	0.57%
Demographics	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US";31))					
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)					

Google Ads						
Chris Zelig > My Spa Society 325-409-8339		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details
Recommendations	+ Ad status: All ADD FILTER		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE			
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR
Ad groups	Total: Ads ②					
Ads & extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	9.09%
Ads	<input type="checkbox"/>	CoolSculpting® in Weehawken   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.88%
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.56%
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only 50% Off 8+ Treatments   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%
Keywords	<input type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Up to 50% Off CoolSculpting www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%
Audiences	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	4.17%
Demographics	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US";31))					
Settings	Eligible (Limited) Policy (Restricted medical content +1 more)					

Google Ads							Chris Zelig >	My Spa Society 325-409-8339	All campaigns >	search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,321	2.92%	\$4,754.06					
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	My Spa Society   Freeze Away Body Fat   Freeze Away Body Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$2.90					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$2.84					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	2.38%	\$2.82					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$2.80					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Mar Only 50% Off 8+ Treatments   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$2.69					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.66					

Google Ads							Chris Zelig >	My Spa Society 325-409-8339	All campaigns >	search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,321	2.92%	\$4,754.06					
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today													
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$2.51					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.51					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken   Freezing Fat Really Works   Freeze Away Body Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.75%	\$2.48					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.46					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Up to 50% Off CoolSculpting www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$2.46					
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.myspasociety.com				0. coolsculpting -	Removed Policy (Restricted								

Google Ads							Chris Zelig >	My Spa Society 325-409-8339	All campaigns >	search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,321	2.92%	\$4,754.06					
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$2.44					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.44					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.04%	\$2.41					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$2.38					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$2.23					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Up to 50% Off CoolSculpting www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.92%	\$2.22					

Google Ads							Chris Zelig >	My Spa Society 325-409-8339	All campaigns >	search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,321	2.92%	\$4,754.06					
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				general	medical content +1 more)								
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$2.17					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$2.15					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.18%	\$2.09					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Weehawken   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$1.93					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$1.92					
Settings																
Change history																
Drafts & experiments																
More																

Google Ads							Chris Zelig >	My Spa Society 325-409-8339	All campaigns >	search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$74.98/day	Optimization score: 92.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,321	2.92%	\$4,754.06					
Ads & extensions																
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	My Spa Society   Freeze Away Body Fat   Get Rid of Unwanted Fat www.myspasociety.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$1.83					
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Weehawken   Freeze Away Body Fat   Freeze Away Body Fat www.myspasociety.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.92%	\$1.82					
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   50% Off 8+ Treatments www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$1.69					
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$1.68					
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.myspasociety.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Weehawken, NJ. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$1.57					
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.myspasociety.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$1.47					

Google Ads | My Spa Society | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$74.98/day, Optimization score: 92.8%

Ad group	Status	Clicks	CTR	Cost
Total: Ads		1,321	2.92%	\$4,754.06
Fat Reduction in Weehawken   Freeze Away Body Fat   Get Rid of Unwanted Fat	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.96%	\$1.39
Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.69%	\$1.30
Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Our Biggest Discount Ever	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$1.14
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31))	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$0.76
{Keyword:Spa Society}   CoolSculpting in New Jersey   Fat Reduction Treatment +12 more	Removed Policy (Restricted drug terms +2 more), Poor ad strength, +1	0	-	\$0.00
25% Off All CoolSculpting®   Spa Society   #1 Provider in New Jersey	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

Google Ads | My Spa Society | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$74.98/day, Optimization score: 92.8%

Ad group	Status	Clicks	CTR	Cost
Total: Ads		1,321	2.92%	\$4,754.06
Best CoolSculpting Deal Ever   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In (=COUNTDOWN("2021/04/30 00:00:00";en-US;31))	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal Ever   Limited Time Offer   Apr 2021   Hurry Offer Ends In (=COUNTDOWN("2021/04/30 00:00:00";en-US;31))	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® in Weehawken   Limited Time Offer   Apr 2021   Up to 50% Off CoolSculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads		1,321	2.92%	\$4,754.06
Total: Campaign		1,321	2.92%	\$4,754.06

Show rows: 500 | 1 - 476 of 476

Google Ads | My Spa Society | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$74.98/day, Optimization score: 92.8%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
(201) 430-8741	Call extension	search   beta   coolsculpting	Campaign	Approved	396	3.39%	\$1,729.49
Location extension							
mmnervini13@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search   beta   coolsculpting	Campaign	Approved	268	2.63%	\$1,148.50
New Clients 25% OFF	Callout extension	search   beta   coolsculpting	Campaign	Approved	256	3.04%	\$1,085.61
Freeze Your Fat	Callout extension	search   beta   coolsculpting	Campaign	Approved	259	2.76%	\$1,033.05
Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	251	2.95%	\$1,026.35

Google Ads | My Spa Society | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$74.98/day, Optimization score: 92.8%

Extensions > All

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	247	2.94%	\$998.66
Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting	Campaign	Approved	246	2.99%	\$962.20
Structured snippet extension							
Service catalog: CoolSculpting, Fat Reduction, Coolmin, Double Chin Reduction, Cellulite Reduction, Non-Surgical Liposuction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	22	1.69%	\$68.03
Promotion extension							
Spring Sale - 50% off 8+ Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	507	4.41%	\$1,846.91
Total: Sitelink extensions					1	1.64%	\$1.73
Total: Callout extensions					523	2.93%	\$2,120.84
Total: Structured snippet extensions					22	1.69%	\$68.03
Total: Call extensions					396	3.39%	\$1,729.49
Total: Location extensions					76	1.13%	\$329.13
Total: Promotion extensions					710	4.24%	\$2,648.33

Show rows: 500 | 1 - 11 of 11

Google Ads | My Spa Society | All campaigns

Responsive search ad

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	3,068
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	1,233
My Spa Society	Approved (limited)	Headline	None	576
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	4,434
Fat Reduction in Weehawken	Approved (limited)	Headline	None	1,990
Freeze Away Body Fat	Approved (limited)	Headline	None	853
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	2,082
Freezing Fat Really Works	Approved (limited)	Headline	None	1,010
Offering 50% Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	Approved (limited)	Description	None	6,853

Overview Asset status: **All enabled** ADD FILTER DOWNLOAD EXPAND

Recommendations Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Insights	Asset	Status	Asset type ↑	Position pinning	Impr.
My Spa Society		Approved (limited)	Headline	None	370
▶ Campaigns					
▶ Ad groups	Get Rid of Unwanted Fat	Approved (limited)	Headline	None	4,434
▶ Ads & extensions	Fat Reduction in Weehawken	Approved (limited)	Headline	None	1,990
Ads	Freeze Away Body Fat	Approved (limited)	Headline	None	853
Extensions	Eliminate Fat & Feel Great	Approved (limited)	Headline	None	2,082
▶ Landing pages	Freezing Fat Really Works	Approved (limited)	Headline	None	1,010
▶ Keywords	Offering 50% Off 8+ Treatments	Approved (limited)	Headline	None	0
▶ Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	6,853
▶ Demographics	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat.	Approved (limited)	Description	None	8,151
▶ Placements	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	185
▶ Settings	Our Biggest CoolSculpting Discount Ever. Get 50% Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Suggested Show rows: 500 1 - 13 of 13 |< < > >|

Change history

▶ Drafts & experiments

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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# INVOICE

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Spa Society**  
Diana Minervini

diana.minervini@mypsasociety.com

**Invoice Number:** WV 2021\_014

**Invoice Date:** January 1, 2021

**Payment Due:** January 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00

**Total:** \$1,500.00

Payment on January 1, 2021 using  ending in 5946: \$1,500.00

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**Amount Due (USD): \$0.00**



# INVOICE

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Spa Society**  
Diana Minervini

diana.minervini@mypsasociety.com

**Invoice Number:** WV 2021\_032

**Invoice Date:** February 1, 2021

**Payment Due:** February 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00

**Total:** \$1,500.00

Payment on February 9, 2021 using  ending in 4980: \$1,500.00

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**Amount Due (USD): \$0.00**



# INVOICE

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Spa Society**  
Diana Minervini

diana.minervini@mypsasociety.com

**Invoice Number:** WV 2021\_051

**Invoice Date:** March 1, 2021

**Payment Due:** March 1, 2021

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> <ul style="list-style-type: none"><li>• Monthly management of Google Adwords and active Facebook and Instagram campaigns.</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads.</li></ul>	1	\$1,500.00	\$1,500.00

**Total:** \$1,500.00

Payment on March 1, 2021 using  ending in 4980: \$1,500.00

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**Amount Due (USD): \$0.00**