

CoolSculpting Marketing Services

Nava Health & Vitality Center Q2 2021

Total Marketing Expenses

(04/1/2021 - 06/30/2021)

Total Google Ads: \$ 6,765.55
Total Marketing Fee: \$ 5,400.00
Total CoolSculpting Marketing Cost: \$ 12,165.55

Google Ads | Chris Zelig > Nava Center 566-882-1529 | All campaigns

Overview | Campaigns | Custom Apr 1 - Jun 30, 2021

Recommendations | Campaign status: All | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$50.74/day	Eligible	1,356	5.20%	\$5,192.16
search beta dermal fillers	\$47.68/day	Eligible	2,053	7.55%	\$3,721.61
search beta emsculpt neo	\$95.17/day	Eligible	373	6.44%	\$1,995.26
search beta coolsculpting exp reach	\$25.20/day	Eligible	741	3.99%	\$1,573.39
search beta hydrfacial	\$49.68/day	Eligible	170	3.85%	\$960.63
Total: Campaigns			4,693	5.72%	\$13,443.05
Total: Account	\$268.47/day		4,693	5.72%	\$13,443.05

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Nava Center 566-882-1529 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.74/day | Optimization score: 76.2% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	0. coolsculpting - general	Removed Policy (Restricted medical content +2 more)	258	5.77%	\$1,122.05
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	224	5.12%	\$983.75
{Keyword:Nava Health & Vitality Center} CoolSculpting in (LOCATION(City)) Biggest CoolSculpting® Promo +... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (LOCATION(City)). Expert, Safe Fat Loss With...	0. coolsculpting - general	Paused Policy (Restricted medical content +2 more)	223	5.09%	\$682.68
CoolSculpting® in (+GeoTarget:Location) Freeze Away Body Fat 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	38	9.25%	\$179.83

Google Ads | Chris Zelig > Nava Center 566-882-1529 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.74/day | Optimization score: 76.2% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength	33	6.07%	\$126.03
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	35	8.52%	\$123.24
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	35	10.74%	\$121.68
{Keyword:Nava Health & Vitality Center} CoolSculpting in (LOCATION(City)) Biggest CoolSculpting® Promo +... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (LOCATION(City)). Expert, Safe Fat Loss With...	2. body sculpting	Paused Policy (Restricted medical content +2 more), Poor ad strength	40	5.13%	\$116.55
CoolSculpting® in (+GeoTarget:Location) Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	27	4.34%	\$115.08

Google Ads | Chris Zelig > Nava Center 566-882-1529 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$50.74/day | Optimization score: 76.2% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	1. coolsculpting - price	content +1 more), Poor ad strength	35	10.74%	\$123.24
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	35	10.74%	\$121.68
{Keyword:Nava Health & Vitality Center} CoolSculpting in (LOCATION(City)) Biggest CoolSculpting® Promo +... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (LOCATION(City)). Expert, Safe Fat Loss With...	2. body sculpting	Paused Policy (Restricted medical content +2 more), Poor ad strength	40	5.13%	\$116.55
CoolSculpting® in (+GeoTarget:Location) Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	27	4.34%	\$115.08
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With...	2. body sculpting	Removed Policy (Restricted drug terms +2 more), Poor ad strength	26	5.65%	\$111.97

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	27	6.18%	\$107.39
Extensions	<input type="checkbox"/>	{Keyword:Nava Health & Vitality Center} CoolSculpting in {LOCATION(City)} Biggest CoolSculpting® Promo + ... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in {LOCATION(City)}. Expert, Safe Fat Loss With... View assets details	1. coolsculpting - price	Paused Policy (Restricted medical content +2 more), Poor ad strength	36	5.41%	\$91.13
Landing pages	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat CoolSculpting Special 25% Off navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	11	5.53%	\$52.04
Keywords	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	8.11%	\$50.53
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	8.11%	\$50.53
Extensions	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	12	5.74%	\$39.18
Landing pages	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	5.43%	\$38.88
Keywords	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	12	2.97%	\$35.98
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

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Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	12	2.97%	\$35.98
Extensions	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	9	3.72%	\$33.01
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	7	8.24%	\$30.82
Keywords	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	8	5.84%	\$28.00
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.47%	\$27.67
Extensions	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	7	7.61%	\$26.53
Landing pages	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 25% Off All CoolSculpting navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	5.36%	\$26.45
Keywords	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	13	3.13%	\$25.39
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details	
Recommendations	Ads Custom Apr 1 - Jun 30, 2021						
Insights	Ad status: All ADD FILTER						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	13	3.13%	\$25.39
Extensions	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	7.41%	\$25.23
Landing pages	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 25% Off All CoolSculpting navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	14.29%	\$25.08
Keywords	<input type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	2.31%	\$20.88
Audiences							
Demographics							
Settings							
Suggested							
Ad schedule							
More							

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	2.31%	\$20.88	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	8.82%	\$20.16	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	8	8.33%	\$20.11	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.10%	\$19.97	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ads Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat CoolSculpting Special 25% Off navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.35%	\$19.82	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Hurry Offer Ends In... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	6.33%	\$19.07	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Hurry Offer Ends In... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.12%	\$17.01	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 25% Off All CoolSculpting navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	9.09%	\$16.56	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
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Ad status: All ADD FILTER									
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Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 25% Off All CoolSculpting navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	9.09%	\$16.56	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	2.91%	\$16.25	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.60%	\$16.03	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.27%	\$15.53	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	Your Discount Today							
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.27%	\$15.53	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Hurry Offer Ends In... navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	9.09%	\$15.29	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	2.42%	\$15.15	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With... View assets details		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	10.20%	\$15.10	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ads Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Hurry Offer Ends In... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	7.46%	\$15.07	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN('2021/05/31... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.38%	\$14.57	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 25% Off All CoolSculpting navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	6.52%	\$14.27	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 25% Off All CoolSculpting navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.19%	\$13.82	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
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Ads									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 25% Off All CoolSculpting treatments. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.19%	\$13.82	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Save \$1,000 Off 8+ Treatments Hurry Offer Ends In...		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	5.00%	\$13.34	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 25% Off All CoolSculpting treatments. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.82%	\$12.74	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Hurry Offer Ends In...		2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	17.65%	\$12.00	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Hurry Offer Ends In...		2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	17.65%	\$12.00	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Our Biggest Discount Ever		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.39%	\$11.79	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	10.34%	\$11.58	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Our Biggest Discount Ever		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	4	5.80%	\$11.45	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
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Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN('2021/06/30...))		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	3	7.32%	\$11.41	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Our Biggest Discount Ever		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.38%	\$11.25	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In...		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	4.88%	\$10.89	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 CoolSculpting Special 25% Off		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	7.94%	\$10.82	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 CoolSculpting Special 25% Off		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	5	7.94%	\$10.82	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Our Biggest Discount Ever		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	3	12.50%	\$10.46	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Our Biggest Discount Ever		2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	8.70%	\$10.45	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Our Biggest Discount Ever		2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	10.00%	\$10.12	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
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Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Our Biggest Discount Ever		2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	10.00%	\$10.12	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Our Biggest Discount Ever		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	5	5.00%	\$10.05	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 CoolSculpting Special 25% Off		2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	12.50%	\$9.30	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Our Biggest Discount Ever		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	3.90%	\$9.06	

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (+COUNTDOWN("2021/04/30... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	14.29%	\$8.95			
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Best CoolSculpting Deal Ever Limited Time Offer June 2021 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	7.41%	\$8.77			
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	8.33%	\$8.44			
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$8.06			
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In (+COUNTDOWN("2021/05/31... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	4.55%	\$7.46			
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig support@medstarmedia.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details						
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups												
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.35%	\$6.62			
Extensions												
Landing pages												
Keywords												
Audiences												
Demographics												
Settings												
Suggested												
Ad schedule												
More												

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
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Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 25% Off All CoolSculpting navacenter.mysculpt.net		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.67%	\$6.39	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$6.17	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$6.17	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$6.17	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$6.17	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$6.17	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (=GeoTarget.Location) Limited Time Offer June 2021 CoolSculpting Special 25% Off navacenter.mysculpt.net/coolsculpting		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	10.00%	\$5.97	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	2	10.00%	\$5.97	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ads Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.23%	\$5.90	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$5.81	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$5.81	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$5.79	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$5.70	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$5.70	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
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Ad groups									
Ads & extensions									
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Landing pages									
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Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$5.70	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	12.50%	\$5.45	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in (=GeoTarget.Location) Freeze Away Body Fat CoolSculpting Special 25% Off navacenter.mysculpt.net/coolsculpting		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	2	7.14%	\$5.42	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	14.29%	\$5.37	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Hurry Offer Ends In... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	14.29%	\$5.37	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	14.29%	\$5.37	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Hurry Offer Ends In... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	14.29%	\$5.37	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	6.45%	\$5.18	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	6.45%	\$5.18	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/04/30... navacenter.mysculpt.net		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$5.15	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$5.15	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Limited Time Offer Apr 2021 25% Off All CoolSculpting navacenter.mysculpt.net		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.33%	\$5.14	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.33%	\$5.14	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ads Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="radio"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® Fat Reduction Limited Time Offer June 2021 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	7.69%	\$5.10	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$5.05	
<input type="checkbox"/>	<input checked="" type="radio"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 CoolSculpting Special 25% Off navacenter.mysculpt.net		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.56%	\$5.05	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.03%	\$4.95	
<input type="checkbox"/>	<input checked="" type="radio"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting navacenter.mysculpt.net		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.59%	\$4.94	
<input type="checkbox"/>	<input checked="" type="radio"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today.		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.59%	\$4.94	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.59%	\$4.94	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Columbia, MD Apr Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	28.57%	\$4.90	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$4.67	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	7.41%	\$4.46	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	7.41%	\$4.46	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.23%	\$4.33	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.55%	\$4.10	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$4.02	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat CoolSculpting Special 25% Off navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.00%	\$3.98	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	14.29%	\$3.92	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	2	2.63%	\$3.87	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$3.84	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$3.84	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/04/30... navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$3.66	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$3.64	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$3.63	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$3.63	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.76%	\$3.60	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$3.58	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	4.17%	\$3.48	

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad				Ad group	Status	Clicks	CTR	Cost				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>					1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	4.17%	\$3.37				
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>					2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	4.35%	\$3.30				
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>					2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	33.33%	\$3.15				
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.94%	\$3.08				

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad				Ad group	Status	Clicks	CTR	Cost				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	2.94%	\$3.08				
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>					1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$2.94				
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$2.92				
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.92				

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad				Ad group	Status	Clicks	CTR	Cost				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.92				
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	3.70%	\$2.86				
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>					1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	5.00%	\$2.84				
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>					2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.80				

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad				Ad group	Status	Clicks	CTR	Cost				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	6.25%	\$2.80				
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$2.77				
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>					1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	1.92%	\$2.71				
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>					2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	6.25%	\$2.69				

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$50.74/day	Optimization score: 76.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	<input checked="" type="radio"/>	Ad				Ad group	Status	Clicks	CTR	Cost				
Extensions	<input type="checkbox"/>	<input checked="" type="radio"/>					2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	6.25%	\$2.69				
Landing pages	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	5.56%	\$2.39				
Keywords	<input type="checkbox"/>	<input checked="" type="radio"/>					0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.37				
Audiences	<input type="checkbox"/>	<input checked="" type="radio"/>					1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.37				

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 CoolSculpting Special 25% Off navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$2.37	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Hurry Offer Ends In... navacenter.mysculpt.net		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.35%	\$2.32	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting navacenter.mysculpt.net/coolsculpting		0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.41%	\$2.29	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... navacenter.mysculpt.net		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$2.23	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$2.18	
<input type="checkbox"/>	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Our Biggest Discount Ever navacenter.mysculpt.net		0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.13%	\$2.18	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	50.00%	\$2.18	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Hurry Offer Ends In... navacenter.mysculpt.net		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$2.13	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer May 2021 Hurry Offer Ends In... navacenter.mysculpt.net		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	8.33%	\$2.13	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 CoolSculpting Special 25% Off navacenter.mysculpt.net		2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$2.10	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	7.14%	\$1.93	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$1.90	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$1.90	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Limited Time Offer June 2021 Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting		2. body sculpting	Paused Policy (Restricted medical content +1 more)	1	10.00%	\$1.89	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in (+GeoTarget.Location) Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... navacenter.mysculpt.net/coolsculpting		0. coolsculpting - general	Paused Policy (Restricted medical content +1 more)	1	1.04%	\$1.59	
<input type="checkbox"/>	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 CoolSculpting Special 25% Off navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$1.38	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$50.74/day Optimization score: 76.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer June 2021 Hurry Offer Ends In (=COUNTDOWN("2021/06/30... navacenter.mysculpt.net/coolsculpting		1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	25.00%	\$1.13	
<input type="checkbox"/>	<input type="checkbox"/>	CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 Hurry Offer Ends In... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$0.81	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00	
<input type="checkbox"/>	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/04/30... navacenter.mysculpt.net		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00	

Google Ads | Chris Zelig | Nava Center 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Ad	Ad group	Status	Clicks	CTR	Cost
Consultation Now.					
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In [+COUNTDOWN("2021/04/30... navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			1,356	5.20%	\$5,192.16
Total: Campaign			1,356	5.20%	\$5,192.16

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. © Google, 2021.

Google Ads | Chris Zelig | Nava Center 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved	63	5.04%	\$235.45
Call extension							
(800) 762-6282	Call extension	Account	Account	Approved	233	3.79%	\$1,132.95
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	290	8.23%	\$1,177.77
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	278	7.37%	\$1,112.00
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	283	8.63%	\$1,092.37
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	235	7.92%	\$963.83
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	241	7.75%	\$943.07

Google Ads | Chris Zelig | Nava Center 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
(800) 762-6282	Call extension	Account	Account	Approved	233	3.79%	\$1,132.95
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	290	8.23%	\$1,177.77
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	278	7.37%	\$1,112.00
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	283	8.63%	\$1,092.37
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	235	7.92%	\$963.83
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	241	7.75%	\$943.07
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	241	7.69%	\$913.73
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	233	7.43%	\$864.91
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	12	4.62%	\$52.46

Google Ads | Chris Zelig | Nava Center 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Extensions > All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	738	5.11%	\$3,029.76
Total: Sitelink extensions					63	4.98%	\$235.45
Total: Callout extensions					631	7.45%	\$2,448.26
Total: Structured snippet extensions					12	4.62%	\$52.46
Total: Call extensions					233	3.79%	\$1,132.95
Total: Promotion extensions					782	5.12%	\$3,163.41

Google Ads | Chris Zelig | Nava Center 566-882-1529 | All campaigns | search | beta | coolsculpting | exp reach

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$25.20/day, Optimization score: 84.2%

Ads

Custom Apr 1 - Jun 30, 2021

Ad	Ad group	Status	Clicks	CTR	Cost
Nava Health & Vitality Center Fat Reduction in (LOCATION(City)) Non-Surgical Fat Reduction +6 more navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	expanded reach	Eligible (Limited) Policy (Restricted medical content +2 more)	325	3.92%	\$727.60
Nava Health & Vitality Center Fat Reduction in (LOCATION(City)) Non-Surgical Fat Reduction +6 more navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	liposuction	Eligible (Limited) Policy (Restricted medical content +2 more). Poor ad strength	218	4.41%	\$442.62
Fat Reduction in (+GeoTarget Location) Freeze Away Body Fat Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	20	5.99%	\$41.63
Fat Reduction in (+GeoTarget Location) Freeze Away Body Fat Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	15	4.63%	\$37.01

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting exp reach		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$25.20/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Fat Reduction in (+GeoTarget Location) Eliminate Fat & Feel Great Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.12%	\$8.14						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting exp reach		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$25.20/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Nava Health & Vitality Center Freezing Fat Really Works Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +2 more)	2	33.33%	\$6.28						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting exp reach		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$25.20/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Fat Reduction in (+GeoTarget Location) Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.70%	\$5.42						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting exp reach		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$25.20/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Fat Reduction in (+GeoTarget Location) Freezing Fat Really Works Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.00%	\$3.68						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads							Chris Zelig > Nava Center 566-882-1529		All campaigns > search beta coolsculpting exp reach		SEARCH REPORTS TOOLS & SETTINGS REFRESH HELP NOTIFICATIONS		259-215-0574 Chris Zelig support@medstarmedia.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$25.20/day	Optimization score: 84.2%	More details									
Recommendations	Ads						Custom Apr 1 - Jun 30, 2021								
Insights	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Ad groups															
Ads & extensions															
Ads	<input type="checkbox"/>	●	Ad	Nava Health & Vitality Center Freezing Fat Really Works Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +2 more)	1	14.29%	\$3.60						
Extensions															
Landing pages															
Keywords															
Audiences															
Demographics															
Settings															
Suggested															
Ad schedule															
More															

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Freezing Fat Really Works Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.55%	\$3.41	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	33.33%	\$3.30	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$3.12	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Freezing Fat Really Works Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.13%	\$2.90	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.52%	\$2.70	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Nava Health & Vitality Center Freeze Away Body Fat Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +2 more)	1	14.29%	\$2.68	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Eliminate Fat & Feel Great Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	3.70%	\$2.59	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.15%	\$2.22	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.15%	\$2.22	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.75%	\$1.89	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Eliminate Fat & Feel Great Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$1.82	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Eliminate Fat & Feel Great Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$1.81	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Eliminate Fat & Feel Great Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$1.81	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.52%	\$1.73	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.26%	\$1.62	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	expanded reach	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.17%	\$1.43	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Freezing Fat Really Works Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$1.27	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$1.10	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$1.05	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad	Fat Reduction in (=GeoTarget Location) Freezing Fat Really Works Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$0.90	

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Fat Reduction in (+GeoTarget.Location) Freezing Fat Really Works Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.56%	\$0.90
<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Get Rid of Unwanted Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	1	12.50%	\$0.54
<input type="checkbox"/> Fat Reduction in (+GeoTarget.Location) Freezing Fat Really Works Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
<input type="checkbox"/> Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Ad	Ad group	Status	Clicks	CTR	Cost
<input type="checkbox"/> Eliminate Fat And Feel Great.					
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments navacenter.mysculpt.net/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	liposuction	Eligible (Limited) Policy (Restricted medical content +1 more)	0	0.00%	\$0.00
Total: Ads			741	3.99%	\$1,573.39
Total: Campaign			741	3.99%	\$1,573.39

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Extension type: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved	38	3.90%	\$86.90
Call extension							
<input type="checkbox"/> (800) 762-6282	Call extension	Account	Account	Approved	108	2.58%	\$285.70
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	126	5.68%	\$284.16
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	109	5.90%	\$234.71
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	100	5.11%	\$232.62
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	102	5.84%	\$228.45
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	99	5.71%	\$223.26

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Extension type: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> (800) 762-6282	Call extension	Account	Account	Approved	108	2.58%	\$285.70
Callout extension							
<input type="checkbox"/> FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	126	5.68%	\$284.16
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	109	5.90%	\$234.71
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	100	5.11%	\$232.62
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	102	5.84%	\$228.45
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	99	5.71%	\$223.26
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	96	6.13%	\$198.80
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	86	5.45%	\$193.98
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	4	1.59%	\$5.76

Google Ads									
Chris Zelig > Nava Center 566-882-1529									
All campaigns > search beta coolsculpting exp reach									
Overview									
Enabled Status: Eligible Type: Search Budget: \$25.20/day Optimization score: 84.2% More details									
Recommendations									
Extension type: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	413	3.70%	\$848.62
Total: Sitelink extensions					38	3.88%	\$86.90
Total: Callout extensions					247	5.40%	\$539.43
Total: Structured snippet extensions					4	1.59%	\$5.76
Total: Call extensions					108	2.58%	\$285.70
Total: Promotion extensions					431	3.67%	\$891.16

Show rows: 10 11 - 11 of 11

Google Ads | Chris Zelig | Nava Center | 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting® Fat Reduction	Approved (limited)	Headline	None	398
Biggest CoolSculpting® Promo	-	Headline	None	0
CoolSculpting in Columbia, MD	Approved (limited)	Headline	None	3,914
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	199
Limited Time Offer Dec 2020	-	Headline	None	0
Our Biggest Discount Ever	Approved (limited)	Headline	None	1,386
Dec Only \$1,000 Off 8+ Cycles	-	Headline	None	0

Google Ads | Chris Zelig | Nava Center | 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in Columbia, MD	Approved (limited)	Headline	None	3,914
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	199
Limited Time Offer Dec 2020	-	Headline	None	0
Our Biggest Discount Ever	Approved (limited)	Headline	None	1,386
Dec Only \$1,000 Off 8+ Cycles	-	Headline	None	0
Flexible Payment Options	Approved (limited)	Headline	None	394
Biggest CoolSculpting® Promo	Approved (limited)	Headline	None	1,167
Jan Only \$1,000 Off 8+ Cycles	-	Headline	None	0

Show rows: 10 | 1 - 10 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig | Nava Center | 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Limited Time Offer Jan 2021	-	Headline	None	0
Limited Time Offer Apr 2021	Approved (limited)	Headline	None	1,020
Save \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	466
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD.	Approved (limited)	Description	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	-	Description	None	0
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	4,472

Google Ads | Chris Zelig | Nava Center | 566-882-1529 | All campaigns | search | beta | coolsculpting

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$50.74/day, Optimization score: 76.2%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Limited Time Offer Jan 2021	-	Headline	None	0
Limited Time Offer Apr 2021	Approved (limited)	Headline	None	1,020
Save \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	466
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD.	Approved (limited)	Description	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	0
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	-	Description	None	0
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	4,472
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	4,113

Show rows: 10 | 11 - 18 of 18

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Bernie Dancel Nava Health & Vitality Center United States	Date of Issue 04/01/2021 Due Date 04/01/2021	Invoice Number FB2021-077	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes up to three marketing campaigns at three locations The management service will start after the campaign set up is complete and the client approves the campaign to be launched. The actually billing cycle will commence the first day ads receive clicks.	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	1,500.00
Amount Due (USD)	\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Bernie Dancel Nava Health & Vitality Center United States	Date of Issue 05/01/2021 Due Date 05/01/2021	Invoice Number FB2021-100	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes up to three marketing campaigns at three locations The management service will start after the campaign set up is complete and the client approves the campaign to be launched. The actually billing cycle will commence the first day ads receive clicks.	\$1,750.00	1	\$1,750.00
Content Creation - Treatment Page Hydrafacial Treatment Page	\$200.00	1	\$200.00
	Subtotal		1,950.00
	Tax		0.00
	Total		1,950.00
	Amount Paid		1,950.00
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Bernie Dancel Nava Health & Vitality Center United States	Date of Issue 06/01/2021 Due Date 06/01/2021	Invoice Number FB2021-117	Amount Due (USD) \$0.00
---	---	-------------------------------------	--

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes up to three marketing campaigns at three locations The management service will start after the campaign set up is complete and the client approves the campaign to be launched. The actually billing cycle will commence the first day ads receive clicks.	\$1,750.00	1	\$1,750.00
Website Development & Design EMSculpt NEO Page	\$200.00	1	\$200.00
	Subtotal		1,950.00
	Tax		0.00
	Total		1,950.00
	Amount Paid		1,950.00
	Amount Due (USD)		\$0.00