

CoolSculpting Marketing Services

Nava Center Co-Op Q3 + Q4 2022

Total Marketing Expenses (07/01/2022 - 12/31/2022)

Total Google Ads: \$16,053.36
Total Marketing Service Fees: \$10,151.62
Total CoolSculpting Marketing Cost: \$26,204.98

Google Ads | Chris Zelig | Nava Center 566-882-1529 | All campaigns

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Campaigns Recommendations Insights Campaigns Campaign status: All Campaign name contains cool X Add filter

Campaign	Budget	Status	Clicks	CTR	Cost
search coolsculpting	\$122.27/day	All ads limited by policy	3,209	6.06%	\$16,053.36
search coolsculpting exp reach	\$40.48/day	Paused All ads disapproved	0	-	\$0.00
Total: Filtered campaigns			3,209	6.06%	\$16,053.36
Total: Account	\$526.82/day		18,449	7.52%	\$67,385.30

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more

Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig | Nava Center 566-882-1529 | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Ads Enabled Status: All ads limited by policy Type: Search Budget: \$122.27/day Optimization score: 97.3% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
(Keyword Nava Health & Vitality Center) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1,326	7.46%	\$8,151.65
(Keyword Nava Health & Vitality Center) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	2. body sculpting	Eligible (Limited) Policy (Restricted drug terms +1 more)	435	6.32%	\$2,182.85
Nava Health & Vitality Center Fat Reduction in MD & VA Non-Surgical Fat Reduction +11 more www.thenavacenter.com/coolsculpting Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	x. expanded reach	Eligible (Limited) Policy (Restricted drug terms +1 more)	546	4.08%	\$1,975.04
(Keyword Nava Health & Vitality Center) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results...	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	438	10.56%	\$1,970.81
Nava Health & Vitality Center Fat Reduction in MD & VA Non-Surgical Fat Reduction +11 more www.thenavacenter.com/coolsculpting Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	3. liposuction	Eligible (Limited) Policy (Restricted drug terms +1 more)	303	4.36%	\$1,214.59
Nava Health & Vitality Center CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Eligible (Limited) Policy (Restricted drug terms +1 more)	28	4.09%	\$160.34

Google Ads | Chris Zelig | Nava Center 566-882-1529 | search | coolsculpting

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Overview Ads Enabled Status: All ads limited by policy Type: Search Budget: \$122.27/day Optimization score: 97.3% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Fat Reduction in (+GeoTarget.Location) Freezing Fat Really Works Get Rid of Unwanted Fat www.thenavacenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	x. expanded reach	Removed	39	3.14%	\$103.63
CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Save 25% Off 4+ Treatments www.thenavacenter.com/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	19	5.09%	\$87.21
CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Our Biggest Discount Ever www.thenavacenter.com/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	15	4.24%	\$55.86
Fat Reduction in (+GeoTarget.Location) Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.thenavacenter.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	x. expanded reach	Removed	11	4.49%	\$27.77
CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Get 25% Off 4+ Treatments www.thenavacenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	8	12.12%	\$25.48
CoolSculpting® in (+GeoTarget.Location) Save 25% Off 4+ Treatments Our Biggest Discount Ever www.thenavacenter.com/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed	10	10.00%	\$23.87
CoolSculpting® in (+GeoTarget.Location) Save 25% Off 4+ Treatments Our Biggest Discount Ever www.thenavacenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet	1. coolsculpting - price	Removed	9	6.16%	\$22.92

Google Ads | Chris Zelig | Nava Center 566-882-1529 | search | coolsculpting

Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview Ads Enabled Status: All ads limited by policy Type: Search Budget: \$122.27/day Optimization score: 97.3% More details

Ad status: All Add filter

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
CoolSculpting® in (+GeoTarget.Location) Save 25% Off 4+ Treatments Our Biggest Discount Ever www.thenavacenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	9	6.16%	\$22.92
CoolSculpting® in (+GeoTarget.Location) Save 25% Off 4+ Treatments Our Biggest Discount Ever www.thenavacenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed	3	1.70%	\$13.64
Fat Reduction in (+GeoTarget.Location) Eliminate Fat & Feel Great Freeze Away Body Fat www.thenavacenter.com/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. expanded reach	Removed	7	4.61%	\$12.68
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.thenavacenter.com/coolsculpting CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. liposuction	Removed	6	5.94%	\$12.03
CoolSculpting® in (+GeoTarget.Location) Freeze Away Body Fat Our Biggest Discount Ever www.thenavacenter.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	2	2.22%	\$6.91
CoolSculpting® Fat Reduction Freeze Away Body Fat Save 25% Off 4+ Treatments www.thenavacenter.com/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (+GeoTarget.Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	0. coolsculpting - general	Removed	4	8.16%	\$6.08
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With Quick Results	1. coolsculpting - price	Removed	0	-	\$0.00

Google Ads Overview: Status: All ads limited by policy, Type: Search, Budget: \$122.27/day, Optimization score: 97.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current workspace					
Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			3,209	6.06%	\$16,053.36
CoolSculpting® in Columbia, MD Limited Time Offer May 2021 CoolSculpting Special 25% Off	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In (←COUNTDOWN(2021/05/31 00:00:00;en...)	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Save \$1,000 Off 9+ Treatments Hurry Offer Ends In (←COUNTDOWN(2021/05/31 00:00:00;en...)	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
CoolSculpting® Fat Reduction Limited Time Offer May 2021 Our Biggest Discount Ever	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current workspace			3,209	6.06%	\$16,053.36
Total: Campaign			3,209	6.06%	\$16,053.36

Responsive search ad insights: Ad strength: Excellent

Responsive search ads usually need around 2,000 impressions in the "Google Search: Top" segment over 30 days to display a rating in the Performance column.

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	62	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Learning	1,402	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	17,281	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Learning	734	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Good	4,587	Advertiser
(Keyword:Nava Health & Vitality Center)	Approved (limited)	Headline	None	Good	5,199	Advertiser
CoolSculpting In (LOCATION)(City)	Approved (limited)	Headline	None	Good	16,867	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	503	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	1,091	Advertiser

Responsive search ad insights: Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Freeze Your Fat Away Today	Approved (limited)	Headline	None	Learning	133	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	122	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Good	3,422	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	121	Advertiser
Top Provider in MD & VA	Approved (limited)	Headline	None	Learning	61	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	None	Learning	2,460	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Good	11,691	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	Pending	0	Advertiser
Save \$1,000 Off 8+ Treatments	-	Headline	None	-	0	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	235	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Maryland & Virginia	-	Description	None	-	22	Advertiser

Responsive search ad insights: Ad strength: Excellent

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Top Provider in MD & VA	-	Headline	None	-	0	Advertiser
Book Now for Up to \$1000 Off	-	Headline	None	-	0	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	-	0	Advertiser
Book Now for Up to 50% Off	-	Headline	None	-	0	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	-	0	Advertiser
Book Now for Up to 25% Off	-	Headline	None	-	22	Advertiser
Save 25% Off 4+ Treatments	-	Headline	None	-	162	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	-	Description	2nd position	-	862	Advertiser
25% off 4+ treatments	-	Headline	None	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 4+ CoolSculpting Treatments	-	Description	2nd position	-	1,406	Advertiser

Assets table view: Associations

Asset	Added to	Level	Status	Source	Clicks	Impr.	CTR	Avg. CPC	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite...	search coolsculpting	Campaign	Eligible	Advertiser	18	333	5.41%	\$3.34	\$60.04
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,174	20,624	5.69%	\$5.53	\$6,496.41
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,129	20,323	5.56%	\$5.48	\$6,191.58
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,033	19,675	5.25%	\$5.41	\$5,585.42
About Us Learn More About Why Nava Center is #1	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	1,015	19,651	5.17%	\$5.38	\$5,459.66
FDA Cleared	search coolsculpting	Campaign	Eligible	Advertiser	183	3,756	4.87%	\$5.46	\$998.93

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$122.27/day | Optimization score: 97.3%

Asset	Added to	Level	Status	Source	Clicks	↓ Impr.	CTR	Avg. CPC	Cost
Freeze Your Fat	search coolsculpting	Campaign	Eligible	Advertiser	194	3,472	5.59%	\$5.36	\$1,040.23
Highlights: No Surgery	search coolsculpting	Campaign	Eligible	Advertiser	154	2,797	5.51%	\$5.06	\$778.63
Liposuction Alternative	search coolsculpting	Campaign	Eligible	Advertiser	153	2,681	5.71%	\$5.63	\$862.13
Nonsurgical Fat Reduction	search coolsculpting	Campaign	Eligible	Advertiser	128	2,596	4.93%	\$5.41	\$692.51
25% Off 4+ Treatments	search coolsculpting	Campaign	Removed	Advertiser	21	462	4.55%	\$3.52	\$73.92
5-Star Rated Medspa	Account	Account	Eligible	Advertiser	3	29	10.34%	\$3.89	\$11.67
Contact Us + Free Consult	Account	Account	Eligible	Advertiser	0	21	0.00%	-	\$0.00
Promotion									
Fall Sale - Up to 25% off 4+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	689	11,292	6.10%	\$6.18	\$4,254.89
Summer Sale - Up to 25% off 4+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	664	10,540	6.30%	\$3.83	\$2,541.30
Winter Sale - Up to 25% off 4+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	181	2,075	8.72%	\$6.38	\$1,154.07
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Disapproved (Destination mismatch +3 more)	Advertiser	0	0	-	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									

Overview: Enabled | Status: All ads limited by policy | Type: Search | Budget: \$122.27/day | Optimization score: 97.3%

Asset	Added to	Level	Status	Source	Clicks	↓ Impr.	CTR	Avg. CPC	Cost
Summer Sale - Up to 25% off 4+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	664	10,540	6.30%	\$3.83	\$2,541.30
Winter Sale - Up to 25% off 4+ Treatments	search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	Advertiser	181	2,075	8.72%	\$6.38	\$1,154.07
Winter Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Disapproved (Destination mismatch +3 more)	Advertiser	0	0	-	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	Advertiser	0	0	-	-	\$0.00
Call									
(410) 910 8263	Account	Account	Eligible	Advertiser	106	3,020	3.51%	\$7.40	\$784.24
Total: Sitelinks					1,175	20,654	5.69%	\$5.53	\$6,498.33
Total: Callouts					388	7,626	5.09%	\$5.46	\$2,118.34
Total: Structured snippets					18	333	5.41%	\$3.34	\$60.04
Total: Calls					106	3,020	3.51%	\$7.40	\$784.24
Total: Promotions					1,534	23,907	6.42%	\$5.18	\$7,950.26

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Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Bernie Dancel Nava Health & Vitality Center United States	Date of Issue 07/01/2022 Due Date 07/01/2022	Invoice Number FB2022-216	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00
Credit Premature M8 ad launch	-\$1,098.38	1	-\$1,098.38
	Subtotal		651.62
	Tax		0.00
	Total		651.62
	Amount Paid		651.62
	Amount Due (USD)		\$0.00

MEDSTARMEDIA

Medstar Media, Inc.
6466949450
10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To Bernie Dancel Nava Health & Vitality Center United States	Date of Issue 08/01/2022 Due Date 08/01/2022	Invoice Number FB2022-248	Amount Due (USD) \$0.00
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Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00

Subtotal	1,750.00
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Tax	0.00
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Total	1,750.00
Amount Paid	1,750.00

Amount Due (USD)	\$0.00
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Bernie Dancel
Nava Health & Vitality Center
US

Invoice Number FB2022-281
Date of Issue 09/01/2022
Due Date 09/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00

Subtotal	1,750.00
Tax	0.00
<hr/>	
Total	1,750.00
Amount Paid	1,750.00
<hr/>	
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Paid

Bernie Dancel
Nava Health & Vitality Center
US

Invoice Number FB2022-315
Date of Issue 10/01/2022
Due Date 10/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00

Additional Site Ashburn, VA	\$250.00	1	\$250.00
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Subtotal	2,000.00
Tax	0.00
Total	2,000.00
Amount Paid	2,000.00
Amount Due (USD)	\$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Paid

Bernie Dancel
Nava Health & Vitality Center
US

Invoice Number FB2022-348
Date of Issue 11/01/2022
Due Date 11/01/2022

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00

Additional Site Ashburn, VA	\$250.00	1	\$250.00
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Subtotal 2,000.00
Tax 0.00

Total 2,000.00
Amount Paid 2,000.00

Amount Due (USD) \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States
6466949450



Bernie Dancel
Nava Health & Vitality Center
US

Invoice Number	FB2022-391
Date of Issue	12/01/2022
Due Date	12/01/2022
<hr/>	
Amount Due (USD)	\$2,000.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00
Additional Site Ashburn, VA	\$250.00	1	\$250.00

Subtotal 2,000.00

Tax 0.00

Total 2,000.00

Amount Paid 0.00

Amount Due (USD) \$2,000.00