

CoolSculpting Marketing Services Nava Health & Vitality Center Co-Op Q2 2023 Total Marketing Expenses (4/1/2023 - 6/30/2023)

Total Google Ads: \$3,477.31
Total Marketing Service Fees: \$6,000.00
Total CoolSculpting Marketing Cost: \$9,477.31

Google Ads interface showing Campaigns overview for 'MS | search | coolsculpting'. The table displays campaign performance metrics for the period of April 1 to June 30, 2023.

Campaign	Budget	Status	Clicks	CTR	Cost
MS search coolsculpting	\$89.34/day	Paused All ads limited by policy	504	8.62%	\$2,829.43
search coolsculpting exp reach	\$40.48/day	Paused All ads disapproved	0	-	\$0.00
Total: Campaigns in your current view			504	8.62%	\$2,829.43
Total: Account	\$389.42/day		10,798	7.67%	\$38,102.31

Google Ads interface showing Ads overview for 'MS | search | coolsculpting'. The table displays individual ad performance metrics.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
(Keyword Nava Health & Vitality Center) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	0. coolsculpting - general	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	233	10.75%	\$1,561.93
(Keyword Nava Health & Vitality Center) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	2. body sculpting	Not eligible Policy (Restricted medical content +1 more), Campaign paused	98	8.57%	\$559.33
(Keyword Nava Health & Vitality Center) CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results...	1. coolsculpting - price	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	61	10.52%	\$255.37
Nava Health & Vitality Center Fat Reduction in MD & VA Non-Surgical Fat Reduction +11 more www.thenavacenter.com/coolsculpting Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	3. liposuction	Not eligible Policy (Restricted medical content +1 more), Campaign paused	59	7.92%	\$247.63
Nava Health & Vitality Center Fat Reduction in MD & VA Non-Surgical Fat Reduction +11 more www.thenavacenter.com/coolsculpting Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven...	x. expanded reach	Not eligible Policy (Restricted drug terms +1 more), Campaign paused	47	4.49%	\$176.44
Nava Health & Vitality Center CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting Our Biorest CoolSculptino Discount Ever. Get Up to 25% Off 4+	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	6	3.95%	\$28.73

Google Ads interface showing Ads overview for 'MS | search | coolsculpting'. The table displays individual ad performance metrics.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Nava Health & Vitality Center CoolSculpting in (LOCATION/City) Freeze Away Body Fat +10 more www.thenavacenter.com/coolsculpting Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick...	x. non-service medspa	Not eligible Policy (Restricted medical content +1 more), Campaign paused	6	3.95%	\$28.73
CoolSculpting® Fat Reduction CoolSculpting in Columbia, MD Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With Quick Results...	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (-COUNTDOWN("2021/04/30 00:00:00";en-US;31)) navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Save \$1,000 Off 8+ Treatments Hurry Offer Ends In (-COUNTDOWN("2021/04/30 00:00:00";en-US;31)) navacenter.mysculpt.net Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (-COUNTDOWN("2021/04/30 00:00:00";en-US;31)) navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00

Google Ads interface showing Ads overview for 'MS | search | coolsculpting'. The table displays individual ad performance metrics.

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads in your current view					
Biggest CoolSculpting® Promo +5 more navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. Expert, Safe Fat Loss With Quick Results...	2. body sculpting	Removed Policy (Restricted drug terms +2 more), Campaign paused	0	-	\$0.00
CoolSculpting® in Columbia, MD Limited Time Offer Apr 2021 CoolSculpting Special 25% Off navacenter.mysculpt.net Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Columbia, MD. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Best CoolSculpting Deal Ever Freeze Away Body Fat CoolSculpting Special 25% Off navacenter.mysculpt.net/coolsculpting Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in (-GeoTarget Location). How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever navacenter.mysculpt.net/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more), Campaign paused	0	-	\$0.00
Total: Ads in your current view					
Total: Campaign					

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Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (7) Select an ad group Change view

Paused Type: Search Budget: \$89.34/day More details Campaign 1 of 2

Overview Recommendations **Responsive search ad** Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Insights Assets Combinations

Ad groups Ad assets Assets

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	Learning	5	Advertiser
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	Learning	67	Advertiser
Freeze Away Body Fat	Approved (limited)	Headline	None	Best	875	Advertiser
Save \$1,000 Off 8+ Treatments	-	Headline	None	-	0	Advertiser
(Keyword:Nava Health & Vitality Center)	Approved (limited)	Headline	None	Good	557	Advertiser
CoolSculpting in (LOCATION/City))	Approved (limited)	Headline	None	Good	1,957	Advertiser
Schedule a Free Consultation	Approved (limited)	Headline	None	Learning	21	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	None	Learning	54	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	None	Learning	20	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	None	Learning	3	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	Learning	336	Advertiser
Top Provider in MD & VA.	-	Headline	None	-	0	Advertiser

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (7) Select an ad group Change view

Paused Type: Search Budget: \$89.34/day More details Campaign 1 of 2

Overview Recommendations **Responsive search ad** Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Insights Assets Combinations

Ad groups Ad assets Assets

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Book Now for Up to \$1000 Off	-	Headline	None	-	0	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	None	Learning	54	Advertiser
Top Provider in MD & VA	Approved (limited)	Headline	None	Learning	17	Advertiser
Save \$1,000 On 8+ Treatments	-	Headline	None	-	0	Advertiser
Book Now for Up to 50% Off	-	Headline	None	-	0	Advertiser
Save 50% Off 8+ Treatments	-	Headline	None	-	0	Advertiser
Book Now for Up to 25% Off	-	Headline	None	-	0	Advertiser
Save 25% Off 4+ Treatments	-	Headline	None	-	0	Advertiser
25% off 4+ treatments	-	Headline	None	-	0	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	None	Learning	368	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Learning	28	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	2,100	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Maryland & Virginia	-	Description	None	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (7) Select an ad group Change view

Paused Type: Search Budget: \$89.34/day More details Campaign 1 of 2

Overview Recommendations **Responsive search ad** Leave feedback Custom Apr 1 - Jun 30, 2023 Show last 30 days

Insights Assets Combinations

Ad groups Ad assets Assets

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Performance	Impr.	Asset source
Book Now for Up to 25% Off	-	Headline	None	-	0	Advertiser
Save 25% Off 4+ Treatments	-	Headline	None	-	0	Advertiser
25% off 4+ treatments	-	Headline	None	-	0	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	None	Learning	368	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	Learning	28	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	Good	2,100	Advertiser
How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	-	Description	None	-	0	Advertiser
Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Maryland & Virginia	-	Description	None	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save 25% Off 4+ Treatments of CoolSculpting.	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Save Up to 25% Off 4+ CoolSculpting Treatments	-	Description	2nd position	-	0	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	Good	1,863	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	Learning	39	Advertiser

Show rows: 100 1 - 30 of 30

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All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (7) Select an ad group Change view

Paused Type: Search Budget: \$89.34/day More details Campaign 1 of 2

Overview Recommendations **Assets** Custom Apr 1 - Jun 30, 2023 Show last 30 days

Insights Assets Combinations

Ad groups Ad assets Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search coolsculpting	Campaign	Eligible	1	4.17%	\$8.59
Sitelink						
CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	155	6.99%	\$936.88
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	150	6.87%	\$882.06
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	136	6.33%	\$831.54
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	143	6.70%	\$815.30
Callout						
Freeze Your Fat	MS search coolsculpting	Campaign	Eligible	34	8.02%	\$175.94
FDA Cleared	MS search coolsculpting	Campaign	Eligible	26	5.82%	\$149.65
Highlights: No Surgery	MS search coolsculpting	Campaign	Eligible	15	7.04%	\$109.31

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Search Reports Tools and settings Refresh Help Notifications 259-215-0574 Medstar Media support@medstarmedia.com

All campaigns Unsaved view (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (7) Select an ad group Change view

Paused Type: Search Budget: \$89.34/day More details Campaign 1 of 2

Overview Recommendations **Assets** Custom Apr 1 - Jun 30, 2023 Show last 30 days

Insights Assets Combinations

Ad groups Ad assets Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Liposuction Alternative	MS search coolsculpting	Campaign	Eligible	14	6.48%	\$92.76
Nonsurgical Fat Reduction	MS search coolsculpting	Campaign	Eligible	11	5.98%	\$64.45
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
25% Off 4+ Treatments	MS search coolsculpting	Campaign	Removed	0	-	\$0.00
Promotion						
Spring Sale - Up to 25% off 4+ Treatments	MS search coolsculpting	Campaign	Eligible (Limited) Policy (Restricted medical content +1 more)	179	8.20%	\$1,068.53
Winter Sale - \$1,000 off 8+ Treatments	MS search coolsculpting	Campaign	Removed Disapproved (Destination mismatch +3 more)	0	-	\$0.00
Fall Sale - Up to 25% off 4+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Spring Sale - \$1,000 off 8+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Summer Sale - Up to 25% off 4+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Winter Sale - Up to 25% off 4+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00

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View (3 filters) All campaigns (modified) Campaign MS | search | coolsculpting Ad groups (7) Select an ad group

Paused Type: Search Budget: \$89.34/day More details Campaign 1 of 2

Overview Recommendations Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Summer Sale - Up to 25% off 4+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Winter Sale - Up to 25% off 4+ Treatments	MS search coolsculpting	Campaign	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Call						
(410) 910 8263	Account	Account	Eligible	23	4.49%	\$164.18
Total: Business name				0	-	\$0.00
Total: Business logo				0	-	\$0.00
Total: Sitelinks				155	6.98%	\$936.88
Total: Callouts				63	6.56%	\$346.87
Total: Structured snippets				1	4.17%	\$8.59
Total: Calls				23	4.49%	\$164.18
Total: Promotions				179	8.20%	\$1,068.53

Show rows: 100 1 - 20 of 20

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Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | columbia Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Overview Recommendations Ad status: All Add filter

Ad	Status	Clicks	CTR	Cost
(Keyword:Nava Health & Vitality Center) Coolsculpting Huge CoolSculpting Promotion +12 more www.thenavacenter.com/columbia Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting® Treatments. CoolSculpting® Treats Fat in 8 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	101	5.00%	\$252.43
Total: Ads in your current view		101	5.00%	\$252.43
Total: Ad group		101	5.00%	\$252.43

1 - 1 of 1

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | columbia Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Overview Recommendations Responsive search ad Leave feedback

Assets Combinations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting in Columbia, MD	Approved (limited)	Headline	1st position	1,196	Advertiser
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	18	Advertiser
(Keyword:Nava Health & Vitality Center)	Approved (limited)	Headline	1st position	722	Advertiser
Nava Health & Vitality Center	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	485	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	172	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	81	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	64	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	306	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	370	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	28	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	12	Advertiser

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | columbia Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Overview Recommendations Ad status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	64	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	306	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	370	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	28	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	12	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	229	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	45	Advertiser
Top Provider in Columbia	Approved (limited)	Headline	2nd position	316	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	56	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	1,923	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,554	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	43	Advertiser

Show rows: 100 1 - 19 of 19

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | columbia Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Overview Recommendations Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search columbia > coolsculpting	Ad group	Eligible	1	16.67%	\$2.32
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search columbia > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	24	3.34%	\$69.22
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	23	3.24%	\$66.56
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	22	3.10%	\$63.45
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	19	2.70%	\$55.36
FDA Cleared	MS search columbia > coolsculpting	Ad group	Eligible	3	2.75%	\$6.09
Liposuction Alternative	MS search columbia > coolsculpting	Ad group	Eligible	2	2.99%	\$4.72
Nonsurgical Fat Reduction	MS search columbia > coolsculpting	Ad group	Eligible	2	3.08%	\$4.31
Highlights: No Surgery	MS search columbia > coolsculpting	Ad group	Eligible	2	2.63%	\$3.69

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | columbia Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 1 of 8

Asset	Added to	Level	Status	Clicks	CTR	Cost
Highlights: No Surgery	MS search columbia coolsculpting	Ad group	Eligible	2	2.63%	\$3.69
Freeze Your Fat	MS search columbia coolsculpting	Ad group	Eligible	2	1.90%	\$3.69
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Promotion						
Spring Sale - Up to 25% off 4+ Treatments	MS search columbia coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	27	3.84%	\$60.65
Business name						
Nava Center	MS search columbia	Campaign	Eligible	54	4.50%	\$131.90
Call						
(410) 910 8263	Account	Account	Eligible	4	1.86%	\$13.10
Business logo						
N	MS search columbia	Campaign	Eligible	54	4.50%	\$131.90
Total: Business name				54	4.50%	\$131.90
Total: Business logo				54	4.50%	\$131.90

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View (2 filters) All campaigns Campaign MS | search | columbia Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 1 of 8

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(410) 910 8263	Account	Account	Eligible	4	1.86%	\$13.10
Business logo						
N	MS search columbia	Campaign	Eligible	54	4.50%	\$131.90
Total: Business name				54	4.50%	\$131.90
Total: Business logo				54	4.50%	\$131.90
Total: Sitelinks				25	3.47%	\$71.27
Total: Callouts				4	1.67%	\$8.08
Total: Structured snippets				1	16.67%	\$2.32
Total: Calls				4	1.86%	\$13.10
Total: Promotions				27	3.84%	\$60.65

Show rows: 100 1 - 16 of 16

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Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | ashburn Ad groups (8) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$113.73/day Optimization score: 90.9%

Campaign 1 of 15

Ad groups

Ad group name contains cool

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
x. Exp Reach coolsculpting	Eligible (Limited) All ads limited by policy	-	9.00	\$14.14	48	3.38%	\$127.22
coolsculpting	Eligible (Limited) All ads limited by policy	-	1.00	\$66.70	25	4.90%	\$66.70
Total: Filtered ad groups			10.00	\$19.39	73	3.78%	\$193.92
Total: Campaign			278.33	\$25.38	2,080	8.07%	\$7,064.06

1 - 2 of 2

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View (2 filters) All campaigns Campaign MS | search | ashburn Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 6 of 8

Ads

Ad status: All

Ad	Status	Clicks	CTR	Cost
Nava Health & Vitality Center Coolsculpting Huge Coolsculpting Promotion +11 more www.thenavacenter.com/ashburn Our Biggest Coolsculpting Discount Ever. Get Up to 25% Off 4+ Coolsculpting Treatments. Coolsculpting® Treats Fat in 8 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	48	3.38%	\$127.22
Total: Ads in your current view		48	3.38%	\$127.22
Total: Ad group		48	3.38%	\$127.22

1 - 1 of 1

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

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View (2 filters) All campaigns Campaign MS | search | ashburn Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ad group 6 of 8

Responsive search ad

Assets Combinations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Imp.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	76	Advertiser
Nava Health & Vitality Center	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	198	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	173	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	84	Advertiser
Huge Coolsculpting Promotion	Approved (limited)	Headline	1st position	39	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	206	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	73	Advertiser
Coolsculpting in Ashburn, VA	Approved (limited)	Headline	1st position	1,290	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	58	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	33	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	483	Advertiser

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | ashburn Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Overview Recommendations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	206	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	73	Advertiser
CoolSculpting in Ashburn, VA	Approved (limited)	Headline	1st position	1,290	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	58	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	33	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	483	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	90	Advertiser
Top Provider in Ashburn	Approved (limited)	Headline	2nd position	37	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	36	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	1,354	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,174	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	30	Advertiser

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View (2 filters) All campaigns Campaign MS | search | ashburn Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Sitelink						
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search ashburn > x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.27%	\$39.28
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.29%	\$39.28
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.89%	\$31.26
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.88%	\$31.26
Callout						
Contact Us + Free Consult	Account	Account	Eligible	3	2.65%	\$9.73
5-Star Rated Medspa	Account	Account	Eligible	3	2.34%	\$4.94
Business name						
Nava Center	MS search ashburn	Campaign	Eligible	29	3.20%	\$82.36
Call						
(410) 910 8263	Account	Account	Eligible	3	3.95%	\$10.44

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | ashburn Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Overview Recommendations

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(410) 910 8263	Account	Account	Eligible	3	3.95%	\$10.44
Business logo						
Nava Center	MS search ashburn	Campaign	Eligible	29	3.20%	\$82.36
Total: Business name				29	3.20%	\$82.36
Total: Business logo				29	3.20%	\$82.36
Total: Sitelinks				13	3.25%	\$39.28
Total: Callouts				4	2.60%	\$10.56
Total: Structured snippets				0	-	\$0.00
Total: Calls				3	3.95%	\$10.44
Total: Promotions				0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

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View (2 filters) All campaigns Campaign MS | search | ashburn Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Overview Recommendations

Ads

Ad	Status	Clicks	CTR	Cost
(Keyword:Nava Health & Vitality Center) CoolSculpting Huge CoolSculpting Promotion +12 more www.thenavacenter.com/ashburn Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Eligible (Limited) Policy (Restricted drug terms +1 more)	25	4.90%	\$66.70
(Keyword:Nava Health & Vitality Center) CoolSculpting in Ashburn, VA Freeze Away Body Fat +10 more www.thenavacenter.com/ashburn Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
(Keyword:Nava Health & Vitality Center) CoolSculpting in Ashburn, VA Freeze Away Body Fat +10 more www.thenavacenter.com/ashburn CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Nava Health & Vitality Center Fat Reduction in Ashburn, VA Non-Surgical Fat Reduction +11 more www.thenavacenter.com/ashburn Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Downtime. Eliminate Fat And Feel Great.	Removed Policy (Restricted medical content +1 more)	0	-	\$0.00
Total: Ads in your current view		25	4.90%	\$66.70
Total: Ad group		25	4.90%	\$66.70

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View (2 filters) All campaigns Campaign MS | search | ashburn Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Overview Recommendations

Responsive search ad

Assets

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	0	Advertiser
(Keyword:Nava Health & Vitality Center)	Approved (limited)	Headline	1st position	125	Advertiser
Nava Health & Vitality Center	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	77	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	46	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	7	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	6	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	33	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	187	Advertiser
CoolSculpting in Ashburn, VA	Approved (limited)	Headline	1st position	371	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	5	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	3	Advertiser

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | ashburn Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	33	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	187	Advertiser
CoolSculpting in Ashburn, VA	Approved (limited)	Headline	1st position	371	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	5	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	3	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	65	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	3	Advertiser
Top Provider in Ashburn	Approved (limited)	Headline	2nd position	92	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	5	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	497	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	403	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	8	Advertiser

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Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | ashburn Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search ashburn > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
CoolSculpting - The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search ashburn > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.97%	\$20.43
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.97%	\$20.43
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.00%	\$20.43
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.50%	\$13.15
FDA Cleared	MS search ashburn > coolsculpting	Ad group	Eligible	1	3.33%	\$4.54
Nonsurgical Fat Reduction	MS search ashburn > coolsculpting	Ad group	Eligible	1	5.56%	\$4.54
Freeze Your Fat	MS search ashburn > coolsculpting	Ad group	Eligible	1	3.45%	\$4.54

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | ashburn Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Liposuction Alternative	MS search ashburn > coolsculpting	Ad group	Eligible	1	4.76%	\$4.54
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00
5-Star Rated Medspa	Account	Account	Eligible	0	-	\$0.00
Highlights: No Surgery	MS search ashburn > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Spring Sale - Up to 25% off 4+ Treatments	MS search ashburn > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.02%	\$16.68
Nava Center	MS search ashburn	Campaign	Eligible	17	4.86%	\$36.02
(410) 910 8263	Account	Account	Eligible	0	0.00%	\$0.00
Nava Center Logo	MS search ashburn	Campaign	Eligible	17	4.86%	\$36.02
Total: Business name				17	4.86%	\$36.02
Total: Business logo				17	4.86%	\$36.02

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | ashburn Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
(410) 910 8263	Account	Account	Eligible	0	0.00%	\$0.00
Nava Center Logo	MS search ashburn	Campaign	Eligible	17	4.86%	\$36.02
Total: Business name				17	4.86%	\$36.02
Total: Business logo				17	4.86%	\$36.02
Total: Sitelinks				6	2.97%	\$20.43
Total: Callouts				1	1.59%	\$4.54
Total: Structured snippets				0	0.00%	\$0.00
Total: Calls				0	0.00%	\$0.00
Total: Promotions				6	3.02%	\$16.68

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View (2 filters) All campaigns Campaign MS | search | fairfax Ad groups (8) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$81.05/day Optimization score: 80.5%

Overview Recommendations

Ad groups

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
coolsculpting	Eligible (Limited) All ads limited by policy	-	1.00	\$41.13	13	7.51%	\$41.13
x. Exp Reach coolsculpting	Eligible (Limited) All ads limited by policy	-	1.00	\$8.77	5	1.68%	\$8.77
Total: Filtered ad groups			2.00	\$24.95	18	3.82%	\$49.90
Total: Campaign			223.22	\$22.73	1,747	7.24%	\$5,073.33

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View (2 filters) All campaigns Campaign MS | search | fairfax Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Ads

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
(Keyword:Nava Health & Vitality Center) Coolsculpting Huge CoolSculpting Promotion +12 more www.thenavacenter.com/fairfax Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	13	7.51%	\$41.13
Total: Ads in your current view				
Total: Ad group				

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View (2 filters) All campaigns Campaign MS | search | fairfax Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Responsive search ad

Leave feedback

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	4	Advertiser
(Keyword:Nava Health & Vitality Center)	Approved (limited)	Headline	1st position	41	Advertiser
Nava Health & Vitality Center	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	57	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	21	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	3	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	9	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	10	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	42	Advertiser
CoolSculpting in Fairfax, VA	Approved (limited)	Headline	1st position	121	Advertiser
CoolSculpting in Ashburn, VA	-	Headline	1st position	0	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	1	Advertiser

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Asset status: All Add filter

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting in Fairfax, VA	Approved (limited)	Headline	1st position	121	Advertiser
CoolSculpting in Ashburn, VA	-	Headline	1st position	0	Advertiser
Coolsculpting	Approved (limited)	Headline	1st position	1	Advertiser
Coolsculpting Near Me	Approved (limited)	Headline	1st position	1	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	6	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	0	Advertiser
Top Provider in Ashburn	-	Headline	2nd position	0	Advertiser
Top Provider in Fairfax	Approved (limited)	Headline	2nd position	30	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	0	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	173	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	135	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	0	Advertiser

Show rows: 100 1 - 21 of 21

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View (2 filters) All campaigns Campaign MS | search | fairfax Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	MS search fairfax > coolsculpting	Ad group	Eligible	0	-	\$0.00
Sitelink						
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search fairfax > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.50%	\$5.55
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.50%	\$5.55
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.53%	\$5.55
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.50%	\$5.55
Callout						
Liposuction Alternative	MS search fairfax > coolsculpting	Ad group	Eligible	1	7.14%	\$2.90
FDA Cleared	MS search fairfax > coolsculpting	Ad group	Eligible	0	0.00%	\$0.00
Contact Us + Free Consult	Account	Account	Eligible	0	-	\$0.00

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Assets

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Promotion						
Spring Sale - Up to 25% off 4+ Treatments	MS search fairfax > coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.41%	\$7.21
Business name						
Nava Center	MS search fairfax	Campaign	Eligible	6	7.79%	\$16.60
Call						
(410) 910 8263	Account	Account	Eligible	1	5.88%	\$2.46
Business logo						
Nava Center Logo	MS search fairfax	Campaign	Eligible	6	7.79%	\$16.60
Total: Business name				6	7.79%	\$16.60
Total: Business logo				6	7.79%	\$16.60
Total: Sitelinks				2	2.50%	\$5.55
Total: Callouts				1	3.70%	\$2.90
Total: Structured snippets				0	-	\$0.00
Total: Calls				1	5.88%	\$2.46

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Overview Recommendations Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(410) 910 8263	Account	Account	Eligible	1	5.88%	\$2.46
Business logo						
MS search fairfax	Campaign	Campaign	Eligible	6	7.79%	\$16.60
Total: Business name				6	7.79%	\$16.60
Total: Business logo				6	7.79%	\$16.60
Total: Sitelinks				2	2.50%	\$5.55
Total: Callouts				1	3.70%	\$2.90
Total: Structured snippets				0	-	\$0.00
Total: Calls				1	5.88%	\$2.46
Total: Promotions				3	3.41%	\$7.21

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Overview Recommendations Ad status: All Add filter

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
Nava Health & Vitality Center CoolSculpting Huge CoolSculpting Promotion +11 more www.thenavacenter.com/fairfax Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	5	1.68%	\$8.77
Total: Ads in your current view		5	1.68%	\$8.77
Total: Ad group		5	1.68%	\$8.77

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Overview Recommendations Responsive search ad Leave feedback

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Assets Combinations

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	37	Advertiser
Nava Health & Vitality Center	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	76	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	48	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	13	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	16	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	59	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	21	Advertiser
CoolSculpting in Fairfax, VA	Approved (limited)	Headline	1st position	232	Advertiser
CoolSculpting in Ashburn, VA	-	Headline	1st position	0	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	12	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	1st position	38	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Overview Recommendations Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
CoolSculpting in Fairfax, VA	Approved (limited)	Headline	1st position	232	Advertiser
CoolSculpting in Ashburn, VA	-	Headline	1st position	0	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	12	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	1st position	38	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	17	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	4	Advertiser
Top Provider in Ashburn	-	Headline	2nd position	0	Advertiser
Top Provider in Fairfax	Approved (limited)	Headline	2nd position	23	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	8	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	282	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	237	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	8	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Overview Recommendations Assets

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset status: All Asset type: All Add filter

Asset	Added to	Level	Status	Clicks	CTR	Cost
Sitelink						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search fairfax x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.11%	\$1.44
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.14%	\$1.44
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.15%	\$1.44
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.12%	\$1.44
Callout						
Contact Us + Free Consult	Account	Account	Eligible	1	4.55%	\$1.44
5-Star Rated Medspa	Account	Account	Eligible	1	3.45%	\$1.44
Business name						
Nava Center	MS search fairfax	Campaign	Eligible	4	2.08%	\$7.14
Call						
(410) 910 8263	Account	Account	Eligible	0	0.00%	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | fairfax Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Ads & assets

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(410) 910 8263	Account	Account	Eligible	0	0.00%	\$0.00
Business logo						
	MS search fairfax	Campaign	Eligible	4	2.08%	\$7.14
Total: Business name				4	2.08%	\$7.14
Total: Business logo				4	2.08%	\$7.14
Total: Sitelinks				1	1.10%	\$1.44
Total: Callouts				1	2.94%	\$1.44
Total: Structured snippets				0	-	\$0.00
Total: Calls				0	0.00%	\$0.00
Total: Promotions				0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | bethesda Ad groups (8) Select an ad group

Enabled Status: All ads limited by policy Type: Search Budget: \$81.49/day Optimization score: 90.1%

Overview Recommendations

Ad groups

Ad group	Status	Target CPA	Conversions	Cost / conv.	Clicks	CTR	Cost
x. Exp Reach coolsculpting	Eligible (Limited) All ads limited by policy	-	4.00	\$31.77	59	4.47%	\$127.06
coolsculpting	Eligible (Limited) All ads limited by policy	-	4.00	\$6.14	10	3.38%	\$24.57
Total: Filtered ad groups			8.00	\$18.95	69	4.27%	\$151.63
Total: Campaign			263.17	\$19.15	1,709	6.98%	\$5,039.12

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Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | bethesda Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Ads

Ad	Status	Clicks	CTR	Cost
Nava Health & Vitality Center Coolsculpting Huge CoolSculpting Promotion +11 more www.thenavacenter.com/bethesda Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	59	4.47%	\$127.06
Total: Ads in your current view		59	4.47%	\$127.06
Total: Ad group		59	4.47%	\$127.06

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | bethesda Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Responsive search ad

Assets

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	105	Advertiser
Nava Health & Vitality Center	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	199	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	143	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	150	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	27	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	156	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	76	Advertiser
CoolSculpting in Bethesda, MD	Approved (limited)	Headline	1st position	1,173	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	59	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	1st position	61	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	369	Advertiser

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads Medstar Media Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | bethesda Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard

Overview Recommendations

Responsive search ad

Assets

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	156	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	76	Advertiser
CoolSculpting in Bethesda, MD	Approved (limited)	Headline	1st position	1,173	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	59	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	1st position	61	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	369	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	99	Advertiser
Top Provider in Bethesda	Approved (limited)	Headline	2nd position	23	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	22	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	1,268	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	1,057	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	30	Advertiser

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Google Ads Medstar Media > Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | bethesda Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Assets

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Sitelink						
CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	MS search bethesda + x. Exp Reach coolsculpting	Ad group	Eligible (Limited) Policy (Restricted medical content +1 more)	17	4.02%	\$38.54
Why Choose Nava Center? Read About What Sets Us Apart from Other Medspas in VA & MD.	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	17	4.13%	\$38.54
Book a Free Consultation Contact Us Today to Schedule Your Free Consultation	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.95%	\$35.02
About Us Learn More About Our Team, Location and Available Aesthetics Treatments	Account	Account	Eligible (Limited) Policy (Restricted medical content +1 more)	16	4.01%	\$35.02
Callout						
Contact Us + Free Consult	Account	Account	Eligible	4	4.71%	\$12.77
5-Star Rated Medspa	Account	Account	Eligible	4	3.70%	\$12.77
Business name						
Nava Center	MS search bethesda	Campaign	Eligible	35	4.43%	\$72.32
Call						
(410) 910 8263	Account	Account	Eligible	4	5.48%	\$11.24


Google Ads Medstar Media > Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | bethesda Ad group x. Exp Reach | coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 6 of 8

Assets

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Asset	Added to	Level	Status	Clicks	CTR	Cost
Call						
(410) 910 8263	Account	Account	Eligible	4	5.48%	\$11.24
Business logo						
	MS search bethesda	Campaign	Eligible	35	4.43%	\$72.32
Total: Business name				35	4.43%	\$72.32
Total: Business logo				35	4.43%	\$72.32
Total: Sitelinks				17	4.02%	\$38.54
Total: Callouts				4	3.13%	\$12.77
Total: Structured snippets				0	-	\$0.00
Total: Calls				4	5.48%	\$11.24
Total: Promotions				0	-	\$0.00

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View (2 filters) All campaigns Campaign MS | search | bethesda Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Ads

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad	Status	Clicks	CTR	Cost
(Keyword:Nava Health & Vitality Center) CoolSculpting Huge CoolSculpting Promotion +12 more www.thenavacenter.com/bethesda Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments. CoolSculpting® Treats Fat in 8 Areas: Thighs,...	Eligible (Limited) Policy (Restricted drug terms +1 more)	10	3.38%	\$24.57
Total: Ads in your current view		10	3.38%	\$24.57
Total: Ad group		10	3.38%	\$24.57

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View (2 filters) All campaigns Campaign MS | search | bethesda Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Responsive search ad

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
Safe + Effective Fat Reduction	Approved (limited)	Headline	2nd position	6	Advertiser
(Keyword:Nava Health & Vitality Center)	Approved (limited)	Headline	1st position	69	Advertiser
Nava Health & Vitality Center	Approved (limited)	Headline	None	0	Advertiser
Affordable & Quick Treatments	Approved (limited)	Headline	2nd position	79	Advertiser
Freeze Your Fat Away Today	Approved (limited)	Headline	2nd position	20	Advertiser
Fat Reduction Treatment	Approved (limited)	Headline	2nd position	5	Advertiser
Huge CoolSculpting Promotion	Approved (limited)	Headline	1st position	10	Advertiser
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	11	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	118	Advertiser
CoolSculpting in Bethesda, MD	Approved (limited)	Headline	1st position	200	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	9	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	1st position	8	Advertiser

Google Ads Medstar Media > Nava Center 566-882-1529

View (2 filters) All campaigns Campaign MS | search | bethesda Ad group coolsculpting

Enabled Status: Eligible (Limited) Type: Standard More details Ad group 1 of 8

Responsive search ad

Custom Apr 1 - Jun 30, 2023 Show last 30 days

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.	Asset source
No Surgery & Minimal Downtime	Approved (limited)	Headline	2nd position	11	Advertiser
25% Off 4+ Treatments	Approved (limited)	Headline	2nd position	118	Advertiser
CoolSculpting in Bethesda, MD	Approved (limited)	Headline	1st position	200	Advertiser
CoolSculpting	Approved (limited)	Headline	1st position	9	Advertiser
CoolSculpting Near Me	Approved (limited)	Headline	1st position	8	Advertiser
Non-Invasive Fat Reduction	Approved (limited)	Headline	2nd position	37	Advertiser
Next-Generation Fat Reduction	Approved (limited)	Headline	2nd position	3	Advertiser
Top Provider in Bethesda	Approved (limited)	Headline	2nd position	17	Advertiser
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	2	Advertiser
Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited)	Description	None	289	Advertiser
Our Biggest CoolSculpting Discount Ever. Get Up to 25% Off 4+ CoolSculpting Treatments	Approved (limited)	Description	2nd position	239	Advertiser
CoolSculpting® Treats Fat in 8 Areas: Thighs, Love Handles, Arms, Double Chin & More	Approved (limited)	Description	None	5	Advertiser

Show rows: 100 1 - 19 of 19

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10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Bernie Dancel
Nava Health & Vitality Center

Invoice Number FB2023-120
Date of Issue 04/01/2023
Due Date 04/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00
Additional Site Ashburn, VA	\$250.00	1	\$250.00
	Subtotal		2,000.00
	Tax		0.00
	Total		2,000.00
	Amount Paid		2,000.00
	Amount Due (USD)		\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Bernie Dancel
Nava Health & Vitality Center

Invoice Number FB2023-161
Date of Issue 05/01/2023
Due Date 05/01/2023

Amount Due (USD) \$0.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00
Additional Site Ashburn, VA	\$250.00	1	\$250.00
	Subtotal		2,000.00
	Tax		0.00
	Total		2,000.00
	Amount Paid		2,000.00
	Amount Due (USD)		\$0.00

Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095



Bernie Dancel
Nava Health & Vitality Center

Invoice Number	FB2023-197
Date of Issue	06/01/2023
Due Date	06/01/2023
<hr/>	
Amount Due (USD)	\$2,000.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring • Conversion Tools + Lead Nurture Technology Includes up to three marketing campaigns at three locations	\$1,750.00	1	\$1,750.00

Additional Site Ashburn, VA	\$250.00	1	\$250.00
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Subtotal	2,000.00
Tax	0.00

Total	2,000.00
Amount Paid	0.00

Amount Due (USD)	\$2,000.00
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Notes

Referral Program

Our best clients come from our best clients. Refer a similar business in aesthetics and if they partner with us, get \$500 off your next invoice and your referral \$300 off their first invoice.