

# COOLSCULPTING DIGITAL MARKETING INVOICE

CoolSculpting Targeted Marketing

**Medstar Media, Inc.**  
12 E. 22nd ST  
PH F  
New York, New York NY  
United States

6467023480

**BILL TO**  
**NEW ENGLAND ESTHETIC MEDICINE**  
Dr. Rosy Sandhu

**Invoice Number:** NEEM\_SEP\_19\_CS\_I  
NVOICE

**Invoice Date:** September 28, 2019

**Payment Due:** October 1, 2019

**Amount Due (USD): \$0.00**

| Items   | Quantity | Price      | Amount     |
|---|----------|------------|------------|
| <b>Digital Marketing Monthly Management Service</b><br>Service Dates: 9-1-2019 to 9-30-2019<br>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting customers online.<br>• Optimize campaigns for conversions monthly<br>• Monitor budget and adjust bids to gain better ROI<br>• Manage keyword selection and audience targeting<br>• Consult Exit pop technology to increase leads. | 1        | \$1,500.00 | \$1,500.00 |

**Total:** \$1,500.00

Payment on September 28, 2019 using  ending in 5002: \$1,500.00

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**Amount Due (USD): \$0.00**