

Newskin Aesthetics CoolSculpting Google Adwords Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$753.09

Google Ads | Chris Zelig > Newskin Aesthetic... 544-035-4494 | All campaigns

Overview | Recommendations | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Change history | More

Campaigns Custom Jul 1 - Sep 30, 2020

Ad status: All, Campaign name contains cool View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$150.00/day	Eligible (Learning)	107	3.47%	\$753.09
Total: Filtered campaigns					
Total: Account					

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview | Recommendations | Ad groups | Ads & extensions | Ads | Extensions | Automated extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Suggested | Change history | More

Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Enabled Status: Eligible (Learning) Type: Search Budget: \$150.00/day Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
New Skin Aesthetics CoolSculpting in Henderson, NV Fat Reduction Treatment +12 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted drug terms +1 more	31	2.85%	\$233.90
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	6	4.58%	\$104.97
CoolSculpting in Henderson, NV Fat Reduction Treatment Flexible Payment Options www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	14	3.16%	\$79.85
(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +12 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction...	4. lipo	Ad group paused Approved (limited): Restricted medical content	13	2.81%	\$69.61

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Ad status: All ADD FILTER

Enabled Status: Eligible (Learning) Type: Search Budget: \$150.00/day Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +12 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	9	6.12%	\$65.84
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	6.19%	\$42.06
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.14%	\$33.34
CoolSculpting in Henderson, NV Fat Reduction Treatment Flexible Payment Options www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	10.00%	\$32.85

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Enabled Status: Eligible (Learning) Type: Search Budget: \$150.00/day Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +12 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms +1 more	1	5.88%	\$15.30
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Ad group paused Approved (limited): Restricted medical content +1 more	2	0.91%	\$12.27
Body Sculpting CoolSculpting in Henderson, NV Non-Surgical Fat Reduction www.newskinaesthetics.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consult.	2. body sculpting	Approved (limited): Restricted medical content +1 more	5	12.50%	\$12.21
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Henderson, NV www.newskinaesthetics.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	5.26%	\$11.96

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Ads Custom Jul 1 - Sep 30, 2020

Ad status: All ADD FILTER

Enabled Status: Eligible (Learning) Type: Search Budget: \$150.00/day Optimization score: 94.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword:New Skin Aesthetics) New Client Special 25% Off All Fat Freezing www.newskinaesthetics.com Best CoolSculpting Deal. Top Provider in Henderson, NV for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	10.71%	\$10.78
(Keyword:New Skin Aesthetics) New Client Special 25% Off All Fat Freezing www.newskinaesthetics.com Best CoolSculpting Deal. Top Provider in Henderson, NV for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	5. sculpsure	Ad group paused Approved (limited): Restricted medical content +1 more	3	9.38%	\$9.33
(Keyword:New Skin Aesthetics) Body Sculpting Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation	2. body sculpting	Approved (limited): Restricted medical content +1 more	2	6.90%	\$7.70
(Keyword:New Skin Aesthetics) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.newskinaesthetics.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	2	3.70%	\$7.27

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 107 3.47% \$753.09					
<input type="checkbox"/> Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Ad group paused Approved (limited): Restricted medical content +1 more	1	1.32%	\$2.15
<input type="checkbox"/> (Keyword: New Skin Aesthetics) CoolSculpting for Double Chin Top Provider in Henderson, NV www.newskinaesthetics.com Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	1	100.00%	\$1.70
<input type="checkbox"/> (Keyword: New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +12 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00
<input type="checkbox"/> CoolSculpting Near Me New Skin Aesthetics Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here. Best CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consult.	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

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Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 107 3.47% \$753.09					
Double Chin, & More					
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
<input type="checkbox"/> [Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Top Provider in Henderson, NV For Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. dynamic	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Ads 107 3.47% \$753.09					
Total: Campaign 107 3.47% \$753.09					

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Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$150.00/day Optimization score: 94.6%

Extensions Custom Jul 1 - Sep 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos.	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/> Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Henderson, NV	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special.	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials.	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Call extension							
<input type="checkbox"/> (702) 449 0009	Call extension	Account	Account	Approved	25	2.64%	\$263.57

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Overview: Enabled Status: Eligible (Learning) Type: Search Budget: \$150.00/day Optimization score: 94.6%

Extensions Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/> Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	18	3.54%	\$165.97
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	21	4.09%	\$145.65
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	19	4.04%	\$140.32
<input type="checkbox"/> Free Virtual Consultation	Callout extension	search beta coolscul...	Campaign	Approved	22	4.97%	\$138.89
<input type="checkbox"/> FDA Approved	Callout extension	search beta coolscul...	Campaign	Approved	24	4.20%	\$133.67
<input type="checkbox"/> Virtual Consult Available	Callout extension	search beta coolscul...	Campaign	Approved	18	3.75%	\$124.54
<input type="checkbox"/> Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	18	3.85%	\$123.16
<input type="checkbox"/> New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	13	2.61%	\$115.52
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	11	2.39%	\$67.75

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Extensions Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Structured snippet extension								
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	1	2.63%	\$2.55	
Promotion extension								
<input type="checkbox"/> Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						58	3.68%	\$410.64
Total: Structured snippet extensions						1	2.63%	\$2.55
Total: Call extensions						25	2.64%	\$263.57
Total: Promotion extensions						16	4.41%	\$45.99

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