

CoolSculpting Marketing Services Newskin Aesthetics - OM Medical Q4 Total Marketing Expenses (10/1/2020 - 12/31/2020)

Google Ads: \$ 4,481.33
Facebook Ads: \$ 819.85
Total Ad Spend: \$ 5,301.18
Total Service Fee: \$ 5,600
Total Spend: \$ 10,901.18

Google Ads | Chris Zelig > Newskin Aesth... 544-035-4494 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Recommendations | Campaign status: All | Campaign: search | beta | coolsculpting | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$49...	Eligible	867	3.82%	\$4,481.33
Total: Filtered campaigns			867	3.82%	\$4,481.33
Total: Account			1,407	4.55%	\$5,973.33

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Newskin Aesth... 544-035-4494 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$49.45/day | Optimization score: 91.5% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +10 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	186	5.65%	\$1,077.58
(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +10 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	4. lipo	Removed Approved (limited): Restricted medical content +1 more	88	4.43%	\$488.22
New Skin Aesthetics CoolSculpting in Henderson, NV Fat Reduction Treatment +10 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	104	3.08%	\$399.06
CoolSculpting in Henderson, NV Fat Reduction Treatment Flexible Payment Options www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation.	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	61	2.10%	\$295.71
Body Sculpting CoolSculpting in Henderson, NV Non-Surgical Fat Reduction www.newskinaesthetics.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consult.	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	30	4.82%	\$202.62
CoolSculpting in Henderson, NV Fat Reduction Treatment Flexible Payment Options www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	26	4.77%	\$177.95
(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +10 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction...	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	41	7.72%	\$162.93

Google Ads | Chris Zelig > Newskin Aesth... 544-035-4494 | All campaigns > search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$49.45/day | Optimization score: 91.5% | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Newskin Aesthetics Fat Reduction in Henderson, NV Non-Surgical Fat Reduction +6 more www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices.... View assets details	4. lipo	Poor ad strength Approved (limited): Restricted drug terms +1 more	23	5.10%	\$141.09
Avoid Liposuction Surgery Target Belly Fat, Love Handles Schedule a Free Consultation www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Removed Approved (limited): Restricted medical content +1 more	19	3.68%	\$89.10
(Keyword:New Skin Aesthetics) Body Sculpting Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation.	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	16	5.46%	\$74.52
Newskin Aesthetics Fat Reduction in Henderson, NV Non-Surgical Fat Reduction +6 more www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices.... View assets details	x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted medical content +1 more	16	2.30%	\$68.91
CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	5.24%	\$63.31
Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	10	4.18%	\$57.75
Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest	4. lipo	Approved (limited): Restricted medical content +1 more	9	4.37%	\$52.59

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						867	3.82%	\$4,481.33			
Ads & extensions	CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +10 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details		2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	9	3.81%	\$47.08			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	4.44%	\$45.81			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:New Skin Aesthetics) New Client Special Freeze Away Stubborn Fat www.newskinaesthetics.com Best CoolSculpting Deal. Top Provider in Henderson, NV for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.		0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	9	5.77%	\$40.45			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Henderson, NV Biggest CoolSculpting® Promo +5 more www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. Expert, Safe Fat Loss With... View assets details		0. coolsculpting - general	Approved (limited): Restricted drug terms +1 more	6	4.11%	\$33.27			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		4. lipo	Approved (limited): Restricted medical content +1 more	6	3.00%	\$32.89			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	7	3.03%	\$32.03			
Settings	[Dynamically generated headline]								Removed			

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						867	3.82%	\$4,481.33			
Ads & extensions	[Dynamically generated headline]											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	[Dynamically generated display URL] Best CoolSculpting Deal. Top Provider in Henderson, NV for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More		x. dynamic	Removed Approved (limited): Restricted medical content +1 more	4	10.53%	\$30.80			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	5	3.57%	\$28.53			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		2. body sculpting	Approved (limited): Restricted medical content +1 more	2	9.52%	\$28.23			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	2.74%	\$27.58			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	3	6.38%	\$27.30			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	6	16.67%	\$26.14			
Settings	[Keyword:New Skin Aesthetics) Non-Surgical Lipo Alternative Freeze Your Fat Away Today								Removed			

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						867	3.82%	\$4,481.33			
Ads & extensions	[Dynamically generated headline]											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:New Skin Aesthetics) Non-Surgical Lipo Alternative Freeze Your Fat Away Today www.newskinaesthetics.com Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Removed Approved (limited): Restricted medical content +1 more	3	2.56%	\$25.38			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	16.28%	\$24.78			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Henderson, NV Freezing Fat Really Works Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		4. lipo	Approved (limited): Restricted medical content +1 more	5	3.60%	\$23.67			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 25% Off All CoolSculpting www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	10.71%	\$23.06			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	7	2.68%	\$21.95			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Henderson, NV Freezing Fat Really Works Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	3.35%	\$21.84			
Settings	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...											

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						867	3.82%	\$4,481.33			
Ads & extensions	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In...											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.69%	\$21.69			
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.74%	\$21.60			
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	8.11%	\$21.19			
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	4.65%	\$20.40			
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 Hurry Offer Ends In... www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	15.00%	\$20.39			
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Henderson, NV Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.		4. lipo	Approved (limited): Restricted medical content +1 more	2	1.23%	\$19.90			
Settings	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat											

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										867	3.82%	\$4,481.33
or coolsculp...												
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	6.33%	\$18.91	
Fat Reduction in Henderson, NV Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	3.23%	\$18.01	
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	13.33%	\$17.77	
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	22.22%	\$15.66	
CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	2.22%	\$15.51	
Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	10.26%	\$13.61	

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										867	3.82%	\$4,481.33
Schedule a Free Consultation. Top Fat Reduction... View assets details								more				
(Keyword: New Skin Aesthetics) New Client Special Target Belly Fat, Love Handles www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.							1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	6.67%	\$12.39	
Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							4. lipo	Approved (limited): Restricted medical content +1 more	3	1.61%	\$12.37	
New Skin Aesthetics New Client Special Freeze Away Stubborn Fat www.newskinaesthetics.com Best CoolSculpting Deal. Top Provider in Henderson, NV for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.87%	\$12.33	
CoolSculpting in Henderson, NV Freeze Away Body Fat 25% Off All CoolSculpting www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	9.09%	\$12.31	
Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	0.92%	\$12.08	
CoolSculpting in Henderson, NV Freeze Away Body Fat CoolSculpting Special 25% Off www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							2. body sculpting	Approved (limited): Restricted medical content +1 more	1	25.00%	\$11.42	

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										867	3.82%	\$4,481.33
Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							4. lipo	Approved (limited): Restricted medical content +1 more	3	15.00%	\$11.32	
Newskin Aesthetics Freeze Away Body Fat Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							4. lipo	Approved (limited): Restricted medical content +1 more	1	50.00%	\$11.31	
Fat Reduction in Henderson, NV Freezing Fat Really Works Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							4. lipo	Approved (limited): Restricted medical content +1 more	4	2.63%	\$11.27	
Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	3.64%	\$11.23	
Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	5.26%	\$10.99	
Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	20.00%	\$10.71	
Fat Reduction in Henderson, NV Freezing Fat Really Works Get Rid of Unwanted Fat								Approved (limited):				

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview							Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details
Recommendations							Ad status: All ADD FILTER					
Insights							Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads										867	3.82%	\$4,481.33
Fat Reduction in Henderson, NV Freezing Fat Really Works Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.							x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.66%	\$10.25	
CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							2. body sculpting	Approved (limited): Restricted medical content +1 more	1	12.50%	\$9.12	
CoolSculpting in Henderson, NV Freeze Away Body Fat Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	12.50%	\$8.38	
(Keyword: New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +12 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details							coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content +1 more	2	100.00%	\$8.36	
CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	20.00%	\$7.99	
CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 25% Off All CoolSculpting www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now							0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	3.33%	\$7.31	
[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in								Removed Approved (limited):				

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								867	3.82%	\$4,481.33	
Ads & extensions	[Dynamically generated headline] [Dynamically generated display URL] CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. dynamic	Removed Approved (limited): Restricted medical content +1 more	1	14.29%	\$7.22	
Ads	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	3.70%	\$7.10	
Extensions	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.76%	\$6.98	
Landing pages	Fat Reduction in Henderson, NV Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						4. lipo	Approved (limited): Restricted medical content +1 more	1	2.70%	\$6.50	
Keywords	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	7.69%	\$6.32	
Audiences	CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	Approved (limited): Restricted medical content +1 more	1	3.57%	\$6.30	
Demographics	Fat Reduction in Henderson, NV Freeze Away Body Fat Freeze Away Body Fat www.newskinaesthetics.com							Approved (limited):				

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								867	3.82%	\$4,481.33	
Ads & extensions	Fat Reduction in Henderson, NV Freeze Away Body Fat Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						4. lipo	Approved (limited): Restricted medical content +1 more	1	2.70%	\$6.28	
Ads	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	6.67%	\$6.04	
Extensions	Best CoolSculpting Price New Skin Aesthetics Flexible Payment Options www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	16.67%	\$5.70	
Landing pages	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	2	6.90%	\$5.68	
Keywords	Fat Reduction in Henderson, NV Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	1.96%	\$5.58	
Audiences	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	2.63%	\$5.16	
Demographics	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.newskinaesthetics.com							Approved (limited):				

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								867	3.82%	\$4,481.33	
Ads & extensions	Best CoolSculpting Deal Ever Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	3.23%	\$5.06	
Ads	Best CoolSculpting Deal Ever Freeze Away Body Fat Hurry Offer Ends In (=COUNTDOWN("2021/01/31... www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	100.00%	\$5.00	
Extensions	Fat Reduction in Henderson, NV Eliminate Fat & Feel Great Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	3.51%	\$4.85	
Landing pages	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	Approved (limited): Restricted medical content +1 more	1	11.11%	\$4.16	
Keywords	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Hurry Offer Ends In... www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						2. body sculpting	Approved (limited): Restricted medical content +1 more	1	100.00%	\$4.02	
Audiences	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						2. body sculpting	Approved (limited): Restricted medical content +1 more	1	25.00%	\$3.87	
Demographics	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.newskinaesthetics.com							Approved (limited):				

Google Ads							Chris Zelig > Newskin Aesth... 544-035-4494		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								867	3.82%	\$4,481.33	
Ads & extensions	CoolSculpting in Henderson, NV Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	7.14%	\$3.65	
Ads	CoolSculpting in Henderson, NV Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	25.00%	\$3.51	
Extensions	CoolSculpting® Fat Reduction CoolSculpting® Promo +5 more www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. Expert, Safe Fat Loss With... View assets details						1. coolsculpting - price	Poor ad strength Approved (limited): Restricted drug terms +1 more	1	20.00%	\$3.10	
Landing pages	CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	16.67%	\$3.09	
Keywords	Fat Reduction in Henderson, NV Freeze Away Body Fat Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	3.03%	\$3.05	
Audiences	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	8.33%	\$3.04	
Demographics	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.newskinaesthetics.com							Approved (limited):				

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads				867	3.82%	\$4,481.33	
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Ad						
Ads	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.45%	\$3.01
Extensions							
Landing pages							
Keywords	<input type="checkbox"/>	Fat Reduction in Henderson, NV Freeze Away Body Fat Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.89%	\$2.98
Audiences							
Demographics							
Settings	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	9.09%	\$2.89
Suggested							
Change history							
Drafts & experiments	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Hurry Offer Ends In... www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	4.55%	\$2.78
More	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	2.17%	\$2.70
	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Approved (limited): Restricted medical content +1 more	1	50.00%	\$2.47
	<input type="checkbox"/>	CoolSculpting in Henderson, NV Freeze Away Body Fat 25% Off All CoolSculpting		Approved (limited): Restricted medical content +1 more			

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads				867	3.82%	\$4,481.33	
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Ad						
Ads	<input type="checkbox"/>	CoolSculpting in Henderson, NV Freeze Away Body Fat 25% Off All CoolSculpting www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	6.67%	\$2.41
Extensions							
Landing pages							
Keywords	<input type="checkbox"/>	Fat Reduction in Henderson, NV Freezing Fat Really Works Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	3.13%	\$2.36
Audiences							
Demographics							
Settings	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Approved (limited): Restricted medical content +1 more	1	3.85%	\$2.20
Suggested							
Change history							
Drafts & experiments	<input type="checkbox"/>	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Henderson, NV www.newskinaesthetics.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	3.45%	\$2.02
More	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting Deal. Freeze Fat. Top Provider in Henderson, NV. Free Consultation. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	2.70%	\$0.60
	<input type="checkbox"/>	(Keyword:New Skin Aesthetics) CoolSculpting in Henderson, NV Fat Reduction Treatment +12 more www.newskinaesthetics.com Leading CoolSculpting Provider in Henderson, NV. Schedule a Free Consultation. Top Fat Reduction... View assets details	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00
	<input type="checkbox"/>	CoolSculpting Near Me New Skin Aesthetics Top Provider in Henderson, NV www.newskinaesthetics.com CoolSculpting is The Top Non-Surgical Fat Reduction	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content	0	-	\$0.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads				867	3.82%	\$4,481.33	
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Ad						
Ads	<input type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Extensions							
Landing pages	<input type="checkbox"/>	Fat Reduction in Henderson, NV Freezing Fat Really Works Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Keywords							
Audiences							
Demographics	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	4. lipo	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Settings							
Suggested							
Change history	<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Drafts & experiments	<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Henderson, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
More							
Total: Ads				867	3.82%	\$4,481.33	
Total: Campaign				867	3.82%	\$4,481.33	

Show rows: 500 1 - 273 of 273

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You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Overview	Enabled	Status: Eligible	Type: Search	Budget: \$49.45/day	Optimization score: 91.5%	More details		
Recommendations	Extensions > All X							
Insights	SUMMARY TABLE Custom Oct 1 - Dec 31, 2020							
Ad groups	Associations view							
Ads & extensions	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads	Promotion extension							
Extensions	<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	239	3.99%	\$1,246.74
Extensions	Call extension							
Extensions	<input type="checkbox"/>	(702) 449 0009	Account	Account	Approved	170	3.69%	\$1,216.19
Extensions	Callout extension							
Extensions	<input type="checkbox"/>	FDA Cleared	search beta coolsculpting	Campaign	Approved	202	5.49%	\$1,108.04
Extensions	<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	177	5.55%	\$1,031.38
Extensions	<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	194	5.68%	\$1,002.74
Extensions	<input type="checkbox"/>	NonSurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	182	6.10%	\$999.71
Extensions	<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	166	5.21%	\$933.73
Extensions	<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	158	5.04%	\$855.63
Extensions	<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	152	4.99%	\$821.46
Extensions	Structured snippet extension							
Extensions	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	9	4.29%	\$48.80
Extensions	Sitelink extension							

Google Ads | Chris Zelig > Newskin Aesth... 544-035-4494 | All campaigns > search | beta | coolsculp... | SEARCH | REPORTS | TOOLS & SETTINGS | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$49.45/day | Optimization score: 91.5% | More details

Recommendations: + Extension type: All | ADD FILTER | Associations view

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	182	6.10%	\$999.71
Highlights: No Surgery	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	166	5.21%	\$933.73
Liposuction Alternative	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	158	5.04%	\$855.63
Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	152	4.99%	\$821.46
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	9	4.29%	\$48.80
Sitelink extension						
25% Off All Fat Areas CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	5	7.58%	\$25.50
Total: Sitelink extensions				6	7.50%	\$26.96
Total: Callout extensions				460	5.27%	\$2,586.68
Total: Structured snippet extensions				9	4.29%	\$48.80
Total: Call extensions				170	3.69%	\$1,216.19
Total: Promotion extensions				624	4.19%	\$3,447.38

Show rows: 500 | 1 - 11 of 11

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

Google Ads | Chris Zelig > Newskin Aesth... 544-035-4494 | All campaigns | Protect your account from unauthorized activity

Responsive search ad | Leave feedback | Custom Oct 1 - Dec 31, 2020

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All enabled | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: Restricted drug terms, Restricted medical content

Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	171
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	0
Freeze Away Body Fat	Approved	Headline	None	2
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	5
Newskin Aesthetics	Approved (limited)	Headline	None	19
Fat Reduction in Henderson, NV	Approved (limited)	Headline	None	315
Freezing Fat Really Works	Approved (limited)	Headline	None	6
Offering \$1,000 Off 8+ Cycles	Approved (limited)	Headline	None	348
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	36
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	5
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat.	Approved (limited)	Description	None	447
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	Approved (limited)	Description	None	1
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	391

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more

Campaigns | Om Medical (1177817286936... | Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

1 Selected | Ad Sets for 1 Campaign | Ads for 1 Campaign

+ Create | Duplicate | Edit | Rules | View Setup | Reports

Campaign Name	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent
Coolsculpting - Conversions	Using ad set bu...	21 Leads	12,040	28,116	\$39.04 Per Lead	\$819.85
Results from 1 campaign		21 Leads	12,040 People	28,116 Total	\$39.04 Per Lead	\$819.85 Total Spent

Ads | Om Medical (1177817286936... | Updated just now | Discard Drafts | Review and Publish

Search and filter | Oct 1, 2020 - Dec 31, 2020

1 Selected | Ad Sets for 1 Campaign | Ads | 2 Selected

+ Create | Duplicate | Edit | Preview | Rules | View Setup | Reports

Ad Name	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
2020-12 - CS - UG - Sitting	73	\$46.65 Per Lead	15,863	—	—	\$466.49
2020-12 - CS - UG - Standing	35	\$32.12 Per Lead	12,253	—	—	\$353.36
Results from 2 ads		\$39.04 Per Lead	28,116 Total	—	—	\$819.85 Total Spent

Search

- Coolsculpting - Conversions
- Interests - Women - 25-55 - 7mi ...
- 2020-12 - CS - UG - Standing
- 2020-12 - CS - UG - Sitting**

Coolsculpting - Conversions > Interests - Women - 25-55 - 7mi ... > **2020-12 - CS - UG - Sitting** Campaign Off

Edit Review

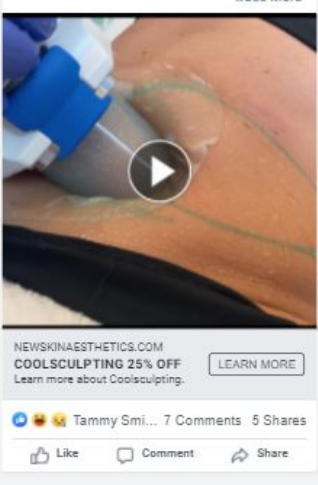
Preview On

16 Placements

Facebook Feeds

Newskin Aesthetics
Sponsored · 18

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More



NEWSKINAESTHETICS.COM
COOLSCULPTING 25% OFF
Learn more about Coolsculpting. LEARN MORE

Tammy Smi... 7 Comments 5 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Search

- Coolsculpting - Conversions
- Interests - Women - 25-55 - 7mi ...
- 2020-12 - CS - UG - Standing**
- 2020-12 - CS - UG - Sitting

Coolsculpting - Conversions > Interests - Women - 25-55 - 7mi ... > **2020-12 - CS - UG - Standing** Campaign Off

Edit Review

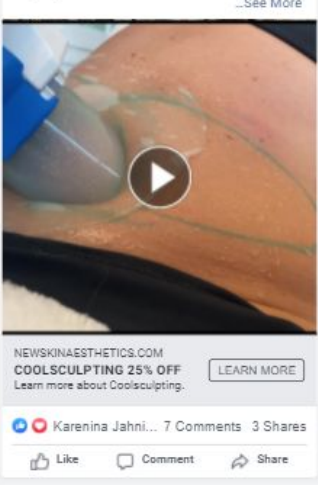
Preview On

16 Placements

Facebook Feeds

Newskin Aesthetics
Sponsored · 18

CoolSculpting freezes away stubborn fat. No surgery. Little to no downtime. Lasting results. ...See More



NEWSKINAESTHETICS.COM
COOLSCULPTING 25% OFF
Learn more about Coolsculpting. LEARN MORE

Karenina Jahni... 7 Comments 3 Shares

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Close Discard Draft Publish

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Dr. Amarjit Singh
New Skin Aesthetics
1597 E Windmill Ln
Las Vegas, NV 89123

INVOICE # 1253

DATE 10/05/2020

DUE DATE 10/05/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Website Development	XEO Cutera Laser Content & Web Development	1	500.00	500.00
Website Development	TruSculpt Content & Web Development	1	500.00	500.00
Discount	Web Development comp per Whitney	1	-200.00	-200.00
PAYMENT				800.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dr. Amarjit Singh
New Skin Aesthetics
1597 E Windmill Ln
Las Vegas, NV 89123

INVOICE # 1254
DATE 10/05/2020
DUE DATE 10/05/2020
TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads October	1	1,500.00	1,500.00
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads Proration for Sept 25 - 30	6	50.00	300.00

PAID

PAYMENT 1,800.00
BALANCE DUE **\$0.00**

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO

Dr. Amarjit Singh
New Skin Aesthetics
1597 E Windmill Ln
Las Vegas, NV 89123

INVOICE # 1272

DATE 11/01/2020

DUE DATE 11/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

SALES RECEIPT

BILL TO

Dr. Amarjit Singh
New Skin Aesthetics
1597 E Windmill Ln
Las Vegas, NV 89123

SALES # 1285
DATE 12/01/2020

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Digital Marketing Monthly Management	<ul style="list-style-type: none">• Monthly management of Google Ads / Social Media Ads• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	\$0.00