

# CoolSculpting Marketing Services

## Newskin Aesthetics - OM Medical Q1 2021

### Total Marketing Expenses

#### (1/1/2021 - 3/31/2021)

**Total Google Ads: \$ 4,342.45**  
**Total Facebook Ads: \$ 208.24**  
**Total Marketing Service Fees: \$ 4,500.00**  
**Total CoolSculpting Marketing Cost: \$ 9,050.69**

Google Ads | Chris Zelig > Newskin Aesthe... 544-035-4494 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Status	Clicks	CTR	Cost
search   beta   coolsculpting	\$47.66/day	Eligible	1,429	3.97%	\$4,342.45
Total: Filtered campaigns			1,429	3.97%	\$4,342.45
Total: Account	\$121.82/day		3,741	4.51%	\$10,405.81

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Newskin Aesthe... 544-035-4494 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$47.66/day | Optimization score: 63.7%

Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,429	3.97%	\$4,342.45
Newskin Aesthetics   Fat Reduction in Las Vegas, NV   Non-Surgical Fat Reduction +6 more www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal... View assets details	4. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	282	4.48%	\$896.21
Newskin Aesthetics   Fat Reduction in Las Vegas, NV   Non-Surgical Fat Reduction +6 more www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted drug terms +1 more)	201	3.93%	\$499.54
Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	43	6.09%	\$124.77
CoolSculpting® Fat Reduction   CoolSculpting in Las Vegas, NV   Biggest CoolSculpting® Promo +5 more www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	29	4.73%	\$117.20
Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	37	4.90%	\$112.58

Google Ads | Chris Zelig > Newskin Aesthe... 544-035-4494 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$47.66/day | Optimization score: 63.7%

Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,429	3.97%	\$4,342.45
CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	24	2.92%	\$87.51
CoolSculpting in Las Vegas, NV   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	21	3.27%	\$79.58
CoolSculpting in Las Vegas, NV   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US);31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	20	3.66%	\$70.35
CoolSculpting® Fat Reduction   CoolSculpting in Las Vegas, NV   Biggest CoolSculpting® Promo +5 more www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	24	4.31%	\$67.82
CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	15	4.60%	\$63.70
CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US);31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	19	2.75%	\$58.38

Google Ads | Chris Zelig > Newskin Aesthe... 544-035-4494 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$47.66/day | Optimization score: 63.7%

Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,429	3.97%	\$4,342.45
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	general	Removed Policy (Restricted medical content +1 more)			
CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US);31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	14	5.07%	\$54.88
CoolSculpting® Fat Reduction   CoolSculpting in Las Vegas, NV   Biggest CoolSculpting® Promo +5 more www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2... View assets details	0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	18	4.58%	\$53.37
Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	19	3.55%	\$50.13
Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	17	4.94%	\$49.38
CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	15	4.27%	\$48.15
Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Freeze Away Body Fat		Eligible (Limited)			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		17 3.37% \$47.30	
Ads	Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						4. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		15 4.42% \$45.77	
Extensions	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						4. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		8 4.88% \$45.33	
Landing pages	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		7 6.73% \$41.58	
Keywords	CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price		Removed Policy (Restricted medical content +1 more)		18 7.86% \$39.11	
Audiences	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		13 4.53% \$36.95	
Demographics	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com								Eligible (Limited)			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		11 6.04% \$33.42	
Ads	CoolSculpting in Las Vegas, NV   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		5 4.55% \$31.98	
Extensions	CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price		Removed Policy (Restricted medical content +1 more)		15 8.38% \$30.90	
Landing pages	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		11 4.53% \$30.69	
Keywords	Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						4. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		10 2.87% \$29.94	
Audiences	Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		10 2.67% \$27.94	
Demographics	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Freeze Away Body Fat											

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		9 5.66% \$27.58	
Ads	Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		14 3.76% \$27.13	
Extensions	CoolSculpting in Las Vegas, NV   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price		Removed Policy (Restricted medical content +1 more)		12 8.57% \$26.76	
Landing pages	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		5 5.62% \$26.39	
Keywords	Fat Reduction in Las Vegas, NV   Eliminate Fat & Feel Great   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		9 2.41% \$24.18	
Audiences	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		7 2.58% \$23.86	
Demographics	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.newskinaesthetics.com								Removed			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		7 5.79% \$23.12	
Ads	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		5 2.24% \$22.21	
Extensions	CoolSculpting in Las Vegas, NV   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price		Removed Policy (Restricted medical content +1 more)		9 7.14% \$21.86	
Landing pages	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		6 2.12% \$21.41	
Keywords	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		5 5.21% \$20.88	
Audiences	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						x. Expanded Reach Test		Eligible (Limited) Policy (Restricted medical content +1 more)		6 2.69% \$20.54	
Demographics	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.newskinaesthetics.com								Removed			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		6 6.25% \$20.37	
Ads	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		5 5.38% \$20.34	
Extensions	CoolSculpting in Las Vegas, NV   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Removed Policy (Restricted medical content +1 more)		5 5.00% \$20.16	
Landing pages	CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price		Removed Policy (Restricted medical content +1 more)		9 9.18% \$19.96	
Keywords	CoolSculpting in Las Vegas, NV   Freeze Away Body Fat   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general		Eligible (Limited) Policy (Restricted medical content +1 more)		9 7.96% \$19.53	
Audiences	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Get Rid of Unwanted Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						4. lipo		Eligible (Limited) Policy (Restricted medical content +1 more)		6 3.30% \$19.24	
Demographics	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Get Rid of Unwanted Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							more)					
Ads	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	2.94%	\$19.12			
Extensions	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.61%	\$19.09			
Landing pages	Ad	Disabled	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	11.11%	\$18.60			
Keywords	Ad	Disabled	CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	1.69%	\$17.99			
Audiences	Ad	Disabled	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	2.31%	\$17.94			
Demographics	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.78%	\$17.69			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.							more)					
Ads	Ad	Disabled	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	5.00%	\$17.67			
Extensions	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.36%	\$17.62			
Landing pages	Ad	Enabled	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.22%	\$16.94			
Keywords	Ad	Disabled	CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			2. body sculpting	Removed Policy (Restricted medical content +1 more)	5	5.32%	\$16.68			
Audiences	Ad	Enabled	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	5.26%	\$16.51			
Demographics	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.21%	\$16.50			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.						4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	6	3.82%	\$15.94		
Ads	Ad	Disabled	Best CoolSculpting Deal Ever   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	4.49%	\$15.94			
Extensions	Ad	Disabled	CoolSculpting® Fat Reduction   CoolSculpting in Las Vegas, NV   Biggest CoolSculpting® Promo +5 more www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. +2... View assets details			2. body sculpting	Removed Policy (Restricted drug terms +1 more), Poor ad strength	5	4.46%	\$15.61			
Landing pages	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Get Rid of Unwanted Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	3.47%	\$15.49			
Keywords	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.98%	\$15.00			
Audiences	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.43%	\$14.79			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	Great.							more)					
Ads	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Get Rid of Unwanted Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	1.81%	\$14.79			
Extensions	Ad	Disabled	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			2. body sculpting	Removed Policy (Restricted medical content +1 more)	3	6.82%	\$14.78			
Landing pages	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Freeze Away Body Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.60%	\$14.74			
Keywords	Ad	Disabled	CoolSculpting in Las Vegas, NV   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	4.41%	\$14.44			
Audiences	Ad	Enabled	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	6.67%	\$14.40			
Demographics	Ad	Disabled	Best CoolSculpting Deal Ever   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	5.13%	\$14.29			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						general	more)					
Ads	Ad	Disabled	CoolSculpting in Las Vegas, NV   Limited Time Offer   Jan 2021   Hurry Offer Ends In (=COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	4.26%	\$13.65			
Extensions	Ad	Enabled	Fat Reduction in Las Vegas, NV   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	2.60%	\$13.49			
Landing pages	Ad	Disabled	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	10.00%	\$13.37			
Keywords	Ad	Disabled	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (=COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	5.56%	\$13.29			
Audiences	Ad	Disabled	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	11.54%	\$13.16			
Demographics	Ad	Disabled	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com				Removed						



Google Ads								
Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details		
Recommendations	Ad status: All		ADD FILTER					
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads				Clicks	CTR	Cost	
Ads & extensions					1,429	3.97%	\$4,342.45	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	4.35%	\$7.14
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	6.45%	\$6.87
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	3.92%	\$6.61
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	13.04%	\$6.56
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	2.31%	\$6.42
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	4	4.55%	\$6.38

Google Ads								
Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details		
Recommendations	Ad status: All		ADD FILTER					
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads				Clicks	CTR	Cost	
Ads & extensions					1,429	3.97%	\$4,342.45	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US;31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	2.19%	\$6.32
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$6.31
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	1.96%	\$6.15
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	6.90%	\$6.03
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	2.27%	\$6.00
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Freeze Away Body Fat   CoolSculpting Special 25% Off www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.14%	\$5.93

Google Ads								
Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details		
Recommendations	Ad status: All		ADD FILTER					
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads				Clicks	CTR	Cost	
Ads & extensions					1,429	3.97%	\$4,342.45	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	25.00%	\$5.88
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US;31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$5.86
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Freeze Away Body Fat   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$5.75
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.88%	\$5.72
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	8.33%	\$5.61
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.98%	\$5.49

Google Ads								
Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details		
Recommendations	Ad status: All		ADD FILTER					
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads				Clicks	CTR	Cost	
Ads & extensions					1,429	3.97%	\$4,342.45	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$5.29
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.13%	\$5.23
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US;31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$5.17
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Mar 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	8.33%	\$5.11
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.56%	\$5.04
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		Removed			
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today		Removed			

Google Ads								
Chris Zelig > Newskin Aesthe... 544-035-4494		All campaigns > search   beta   coolsculpting		SEARCH REPORTS TOOLS & SETTINGS				
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details		
Recommendations	Ad status: All		ADD FILTER					
Insights	Ad		SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads				Clicks	CTR	Cost	
Ads & extensions					1,429	3.97%	\$4,342.45	
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	2. body sculpting	Removed Policy (Restricted medical content +1 more)	2	4.76%	\$4.96
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	18.18%	\$4.93
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	5.41%	\$4.88
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Newskin Aesthetics   Freeze Away Body Fat   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$4.87
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	3.92%	\$4.72
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$4.63
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com		Removed			

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						more					
Ads	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com						2. body sculpting Removed Policy (Restricted medical content +1 more) 1 7.14% \$4.55					
Extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Landing pages	CoolSculpting in Las Vegas, NV   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 7.41% \$4.54					
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Audiences	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 5.88% \$4.54					
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Settings	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 3.45% \$4.49					
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Change history	Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.newskinaesthetics.com						4. lipo Eligible (Limited) Policy (Restricted medical content +1 more) 1 4.35% \$4.45					
Drafts & experiments	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						2. body sculpting Eligible (Limited) Policy (Restricted medical content +1 more) 2 13.33% \$4.38					
More	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Our Biggest Discount Ever www.newskinaesthetics.com											

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today						2. body sculpting Policy (Restricted medical content +1 more) 2 13.33% \$4.38					
Ads	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 40.00% \$4.06					
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Landing pages	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 5.56% \$4.06					
Keywords	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Audiences	CoolSculpting in Las Vegas, NV   Freeze Away Body Fat   CoolSculpting Special 25% Off www.newskinaesthetics.com						2. body sculpting Eligible (Limited) Policy (Restricted medical content +1 more) 2 2.02% \$3.99					
Demographics	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Settings	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.newskinaesthetics.com						2. body sculpting Removed Policy (Restricted medical content +1 more) 1 25.00% \$3.87					
Suggested	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Change history	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.newskinaesthetics.com						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 5.88% \$3.87					
Drafts & experiments	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
More	CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com						Removed					

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 3 6.38% \$3.79					
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Extensions	CoolSculpting in Las Vegas, NV   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.newskinaesthetics.com						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 2.22% \$3.56					
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Keywords	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 16.67% \$3.54					
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Demographics	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.newskinaesthetics.com						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 1.67% \$3.38					
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Suggested	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.newskinaesthetics.com						2. body sculpting Removed Policy (Restricted medical content +1 more) 1 2.04% \$3.30					
Change history	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Drafts & experiments	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 3.23% \$3.29					
More	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
	CoolSculpting in Las Vegas, NV   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31))						Removed					

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	(+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 3.70% \$3.20					
Ads	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Extensions	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";"en-US";31)) www.newskinaesthetics.com						2. body sculpting Removed Policy (Restricted medical content +1 more) 1 2.00% \$3.13					
Landing pages	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Keywords	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 33.33% \$3.11					
Audiences	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Demographics	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 1 1.25% \$3.05					
Settings	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Suggested	Newskin Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.newskinaesthetics.com						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 1 3.23% \$3.04					
Change history	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Drafts & experiments	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.newskinaesthetics.com						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 2 12.50% \$3.01					
More	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31))						Removed					

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Total: Ads						1,429 3.97% \$4,342.45					
Ads & extensions	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";"en-US";31)) www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 1 12.50% \$2.99					
Ads	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Extensions	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Our Biggest Discount Ever www.newskinaesthetics.com						0. coolsculpting - general Removed Policy (Restricted medical content +1 more) 1 5.88% \$2.92					
Landing pages	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											
Keywords	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com						2. body sculpting Removed Policy (Restricted medical content +1 more) 1 33.33% \$2.84					
Audiences	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today											
Demographics	CoolSculpting® Fat Reduction   CoolSculpting in Las Vegas, NV   Biggest CoolSculpting® Promo +5 more www.newskinaesthetics.com						2. body sculpting Removed Policy (Restricted drug terms +1 more), Poor ad strength 2 3.45% \$2.63					
Settings	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. View assets details											
Suggested	Newskin Aesthetics   Freeze Away Body Fat   Freeze Away Body Fat www.newskinaesthetics.com						x. Expanded Reach Test Eligible (Limited) Policy (Restricted medical content +1 more) 1 5.88% \$2.59					
Change history	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.											
Drafts & experiments	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";"en-US";31)) www.newskinaesthetics.com						1. coolsculpting - price Removed Policy (Restricted medical content +1 more) 2 33.33% \$2.54					
More	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now											

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.				4. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$2.50		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.23%	\$2.48		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$2.48		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Feb Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$2.28		
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Feb Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$2.24		
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   CoolSculpting Special 25% Off www.newskinaesthetics.com				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.21		

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.21		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Las Vegas, NV   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.				4. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	0.88%	\$2.16		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$2.01		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	3.23%	\$1.98		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Newskin Aesthetics   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$1.90		
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.35%	\$1.88		
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.				4. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.78%	\$1.87		

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.				4. liipo	Policy (Restricted medical content +1 more)	1	2.78%	\$1.87		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.03%	\$1.76		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$1.76		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	3.57%	\$1.73		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Freeze Away Body Fat   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.03%	\$1.70		
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   25% Off All CoolSculpting www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	12.50%	\$1.68		
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.64		

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$1.60		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Newskin Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$1.52		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$1.52		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$1.51		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   25% Off All CoolSculpting www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.56%	\$1.44		
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	5.26%	\$1.41		

Google Ads							Chris Zelig > Newskin Aesthe... 544-035-4494	All campaigns > search   beta   coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	?	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.66/day	Optimization score: 63.7%	More details							
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Insights	Ad						Ad group	Status	Clicks	CTR	Cost		
Ad groups	Total: Ads								1,429	3.97%	\$4,342.45		
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				2. body sculpting	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$1.36		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Mar 2021   Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$1.31		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering 50% Off 8+ Treatments www.newskinaesthetics.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				4. liipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$1.23		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.newskinaesthetics.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book A Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	2.78%	\$1.19		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever   Limited Time Offer   Feb 2021   Our Biggest Discount Ever www.newskinaesthetics.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	9.09%	\$1.09		
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Newskin Aesthetics   Freezing Fat Really Works   Freeze Away Body Fat www.newskinaesthetics.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.00%	\$1.00		

Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 2							
Ad groups	Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting. <a href="#">more</a>						
Ads	<input type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   25% Off All CoolSculpting <a href="#">www.newsinaesthetics.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	3.70%	\$0.95
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Feb 2021   25% Off All CoolSculpting <a href="#">www.newsinaesthetics.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$0.94
Landing pages	<input type="checkbox"/>	CoolSculpting in Las Vegas, NV   Limited Time Offer   Mar 2021   Hurry Offer Ends In <a href="#">(+COUNTDOWN("2021/03/31 00:00:00";"en-US";31))</a> <a href="#">www.newsinaesthetics.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	7.69%	\$0.89
Keywords	<input type="checkbox"/>	CoolSculpting in Las Vegas, NV   Mar Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever <a href="#">www.newsinaesthetics.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	3.57%	\$0.77
Audiences	<input type="checkbox"/>	CoolSculpting in Las Vegas, NV   Freeze Away Body Fat   CoolSculpting Special 25% Off <a href="#">www.newsinaesthetics.com</a> Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Las Vegas, NV. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	2. body sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	16.67%	\$0.76
Demographics	<input type="checkbox"/>	Newskin Aesthetics   Freezing Fat Really Works   Offering 50% Off 8+ Treatments <a href="#">www.newsinaesthetics.com</a> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save 50% Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$0.48
Settings	<input type="checkbox"/>	{Keyword:New Skin Aesthetics}   CoolSculpting in Henderson, NV   Fat Reduction Treatment +12 more <a href="#">www.newsinaesthetics.com</a>	7. coolsculpting -	Removed			

Insights	Ad	Ad group	Status	Clicks	CTR	Cost	
Total: Ads 2							
Ad groups	Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						
Ads	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Up to 50% Off CoolSculpting <a href="#">www.newsinaesthetics.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Extensions	<input type="checkbox"/>	CoolSculpting in Las Vegas, NV   Apr Only 50% Off 8+ Treatments   Hurry Offer Ends In <a href="#">(+COUNTDOWN("2021/04/30 00:00:00";"en-US";31))</a> <a href="#">www.newsinaesthetics.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction   Limited Time Offer   Apr 2021   Our Biggest Discount Ever <a href="#">www.newsinaesthetics.com</a> Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	0	-	\$0.00
Keywords	Total: Ads 2						
Audiences	Total: Campaign 2						
Demographics	Total: Campaign 2						
Settings	Total: Campaign 2						
Suggested	Total: Campaign 2						
Change history	Total: Campaign 2						
Drafts & experiments	Total: Campaign 2						
More	Total: Campaign 2						

Show rows: 500 1 - 500 of 571

Insights	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Sitelink extension									
Extensions	<input type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. <a href="#">Learn More</a>	Sitelink extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	10	4.83%	\$28.43
Call extension									
Extensions	<input type="checkbox"/>	(702)-660-7225	Call extension	Account	Account	Approved	18	2.97%	\$91.70
Callout extension									
Extensions	<input type="checkbox"/>	FDA Approved	Callout extension	search   beta   coolsculpting	Campaign	Approved	258	5.40%	\$885.66
Extensions	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search   beta   coolsculpting	Campaign	Approved	258	5.61%	\$823.01
Extensions	<input type="checkbox"/>	Highlights: No Surgery	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	237	5.59%	\$786.20
Extensions	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search   beta   coolsculpting	Campaign	Approved	227	5.67%	\$785.74
Extensions	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search   beta   coolsculpting	Campaign	Approved (limited): Health in personalized advertising	233	5.59%	\$785.09

Insights	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
New Clients 25% Off									
Contact Us + Free Consult									
Structured snippet extension									
Extensions	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search   beta   coolsculpting	Campaign	Approved	3	1.13%	\$5.81
Promotion extension									
Extensions	<input type="checkbox"/>	Spring Sale - 50% off +8 Treatments	Promotion extension	search   beta   coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	0	-	\$0.00
Total: Sitelink extensions						10	4.83%	\$28.43	
Total: Callout extensions						576	5.48%	\$1,965.95	
Total: Structured snippet extensions						3	1.13%	\$5.81	
Total: Call extensions						18	2.97%	\$91.70	
Total: Promotion extensions						784	4.21%	\$2,375.39	

Show rows: 500 1 - 11 of 11

Assets	Asset	Status	Asset type	Position pinning	Impr.	
Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. <a href="#">Learn more</a>						
Ad may be limited by policy: <a href="#">Restricted drug terms</a> , <a href="#">Restricted medical content</a>						
Assets	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,538
Extensions	<input checked="" type="checkbox"/>	Get Rid of Unwanted Fat	Approved (limited)	Headline	None	132
Extensions	<input checked="" type="checkbox"/>	Freeze Away Body Fat	Approved (limited)	Headline	None	17
Extensions	<input checked="" type="checkbox"/>	Eliminate Fat & Feel Great	Approved (limited)	Headline	None	84
Extensions	<input checked="" type="checkbox"/>	Newskin Aesthetics	Approved (limited)	Headline	None	1,058
Extensions	<input checked="" type="checkbox"/>	Freezing Fat Really Works	Approved (limited)	Headline	None	11
Extensions	<input checked="" type="checkbox"/>	Safe + Effective Fat Reduction	Approved (limited)	Headline	None	339
Extensions	<input checked="" type="checkbox"/>	Fat Reduction in Las Vegas, NV	Approved (limited)	Headline	None	5,484
Extensions	<input checked="" type="checkbox"/>	Offering 50% Off 8+ Treatments	Approved (limited)	Headline	None	0
Extensions	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	228



**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Amarjit Singh  
New Skin Aesthetics  
1597 E Windmill Ln  
Las Vegas, NV 89123

**SALES #** 1305  
**DATE** 01/01/2021

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
TOTAL				1,500.00
BALANCE DUE				<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Amarjit Singh  
New Skin Aesthetics  
1597 E Windmill Ln  
Las Vegas, NV 89123

**SALES #** 1330  
**DATE** 02/01/2021

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	<b>\$0.00</b>

**Medstar Media, INC.**

10808 S. River Front Parkway Suite 3020  
South Jordan, UT 84095  
+1 6466949450  
support@medstarmedia.com

# SALES RECEIPT

**BILL TO**

Dr. Amarjit Singh  
New Skin Aesthetics  
1597 E Windmill Ln  
Las Vegas, NV 89123

**SALES #** 1362  
**DATE** 03/01/2021

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ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
<b>Digital Marketing Monthly Management</b>	<ul style="list-style-type: none"><li>• Monthly management of Google Ads / Social Media Ads</li><li>• Optimize campaigns for conversions monthly</li><li>• Monitor budget and adjust bids to gain better ROI</li><li>• Manage keyword selection and audience targeting</li><li>• Consult Exit pop technology to increase leads</li></ul>	1	1,500.00	1,500.00
			TOTAL	1,500.00
			BALANCE DUE	<b>\$0.00</b>