

CoolSculpting Marketing Services

Newport Beach Medspa Q4 Total Marketing Expenses (10/1/2020 - 12/31/2020)

Google Ads: \$4,360.22
Total Service Fee: \$4,700.00
Total Marketing Spend: \$9,060.22

Google Ads | Chris Zelig | Newport Beach... | All campaigns

Overview | Campaigns | Custom | Oct 1 - Dec 31, 2020

Campaign status: All | Campaign: search | beta | coolsculpting, search | beta | coolsculpting | exp r... | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$47...	Eligible	552	3.26%	\$4,056.66
search beta coolsculpting exp reach	\$35...	Paused	27	2.07%	\$303.56
Take \$500 Off CoolSculpting	\$18.0... \$547...	Paused	0	-	\$0.00
Total: Filtered campaigns			579	3.17%	\$4,360.22
Total: Account	\$47.9...		579	3.17%	\$4,360.22

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
 © Google, 2021.

Google Ads | Chris Zelig | Newport Beach... | All campaigns | search | beta | coolsculp...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$47.97/day | Optimization score: 91.3% | More details

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			552	3.26%	\$4,056.66
Newport Beach Medspa Non-Surgical Fat Reduction Fat Reduction Treatment +6 more newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	x. Expanded Reach Test	Removed	56	1.94%	\$407.03
Newport Beach Medspa Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	3. lipo	Removed	47	4.03%	\$353.43
CoolSculpting in Newport Beach Target Belly Fat, Love Handles Our Biggest Discount Ever newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation	0. coolsculpting - general	Removed	22	8.21%	\$224.08
Huge CoolSculpting Promotion Fat Reduction Treatment Our Biggest Discount Ever newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation	0. coolsculpting - general	Removed	17	10.18%	\$180.27
Newport Beach Medspa CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Removed	16	3.21%	\$135.18
CoolSculpting in Newport Beach Freeze Away Stubborn Fat Flexible Payment Options newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation	0. coolsculpting - general	Removed	11	6.40%	\$116.35

Google Ads | Chris Zelig | Newport Beach... | All campaigns | search | beta | coolsculp...

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Ad status: All | ADD FILTER

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CoolSculpting in Newport Beach Target Belly Fat, Love Handles Flexible Payment Options newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation	0. coolsculpting - general	Removed	15	5.38%	\$115.88
CoolSculpting in Newport Beach Fat Reduction Treatment Our Biggest Discount Ever newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation	0. coolsculpting - general	Removed	14	8.09%	\$113.91
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Removed	3	1.39%	\$101.35
Newport Beach Medspa CoolSculpting in Newport Beach Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Removed	9	1.66%	\$98.51
Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Newport Beach newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation	0. coolsculpting - general	Removed	10	6.29%	\$86.75
Fat Reduction Treatment Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. Expanded Reach Test	Removed	11	3.81%	\$78.30

Google Ads									
Chris Zelig > Newport Beach... 866-067-2461 All campaigns > search beta coolsculp...									
Overview									
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Landing pages									
<input type="checkbox"/> <input checked="" type="checkbox"/> x. Expanded Reach Test Removed 12 2.40% \$77.41									
Keywords									
<input type="checkbox"/> <input checked="" type="checkbox"/> 2. body sculpting Removed 9 8.11% \$72.98									
Audiences									
<input type="checkbox"/> <input checked="" type="checkbox"/> Newport Beach Medspa Non-Surgical Body Sculpting Fat Reduction Treatment +6 more <small>newportbeachmedspacoolsulpting.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details									
Demographics									
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<input type="checkbox"/> <input checked="" type="checkbox"/> Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever <small>newportbeachmedspacoolsulpting.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation									
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Extensions									
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Landing pages									
<input type="checkbox"/> <input checked="" type="checkbox"/> 1. coolsculpting - price Removed 8 16.67% \$60.96									
Keywords									
<input type="checkbox"/> <input checked="" type="checkbox"/> x. Expanded Reach Test Removed 6 2.54% \$58.17									
Audiences									
<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works No Surgery & Minimal Downtime <small>newportbeachmedspacoolsulpting.com</small> CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More									
Demographics									
<input type="checkbox"/> <input checked="" type="checkbox"/> 2020 CoolSculpting Discount Target Belly Fat, Love Handles Top Provider in Newport Beach <small>newportbeachmedspacoolsulpting.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation									
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<input type="checkbox"/> <input checked="" type="checkbox"/> x. Expanded Reach Test Removed 6 3.13% \$41.76									
Landing pages									
<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting in Newport Beach Freeze Away Stubborn Fat Our Biggest Discount Ever <small>newportbeachmedspacoolsulpting.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation									
Keywords									
<input type="checkbox"/> <input checked="" type="checkbox"/> 0. coolsculpting - general Removed 6 3.55% \$39.37									
Audiences									
<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction Treatment Freezing Fat Really Works Safe + Effective Fat Reduction <small>newportbeachmedspacoolsulpting.com</small> CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More									
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Keywords									
<input type="checkbox"/> <input checked="" type="checkbox"/> 1. coolsculpting - price Removed 4 13.79% \$37.21									
Audiences									
<input type="checkbox"/> <input checked="" type="checkbox"/> Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Newport Beach <small>newportbeachmedspacoolsulpting.com</small> Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation									
Demographics									
<input type="checkbox"/> <input checked="" type="checkbox"/> 0. coolsculpting - general Removed 7 5.04% \$36.20									
Settings									
<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction <small>newportbeachmedspacoolsulpting.com</small> CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More									
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<input type="checkbox"/> <input checked="" type="checkbox"/> 1. coolsculpting - price Removed 2 8.00% \$35.39									
<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting in Newport Beach Target Belly Fat, Love									

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details																																																																																																						
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Ad groups	<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="6">Total: Ads 552 3.26% \$4,056.66</td> </tr> <tr> <td colspan="6">Consultation</td> </tr> <tr> <td>Extensions</td> <td>CoolSculpting in Newport Beach Target Belly Fat, Love Handles Our Biggest Discount Ever newportbeachmedspacoolsulpting.com</td> <td>1. coolsculpting - price</td> <td>Removed</td> <td>5</td> <td>13.16%</td> <td>\$32.79</td> </tr> <tr> <td>Landing pages</td> <td>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Keywords</td> <td>Newport Beach Medspa Freezing Fat Really Works Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com</td> <td>3. lipo</td> <td>Removed</td> <td>4</td> <td>3.77%</td> <td>\$31.93</td> </tr> <tr> <td>Audiences</td> <td>Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Demographics</td> <td>Huge CoolSculpting Promotion Fat Reduction Treatment Flexible Payment Options newportbeachmedspacoolsulpting.com</td> <td>1. coolsculpting - price</td> <td>Removed</td> <td>3</td> <td>14.29%</td> <td>\$31.65</td> </tr> <tr> <td>Settings</td> <td>Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. 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Drafts & experiments	Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime newportbeachmedspacoolsulpting.com	x. Expanded Reach Test	Removed	5	2.70%	\$29.68																																																																																																						
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	Newport Beach Medspa Freeze Fat with CoolSculpting Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com	x. Expanded Reach Test	Removed	5	0.80%	\$29.15																																																																																																						
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Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation						Audiences	Newport Beach Medspa CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com	3. lipo	Removed	2	1.48%	\$16.14	Demographics	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						Settings	Non-Surgical Lipo Alternative CoolSculpting in Newport Beach Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com	3. lipo	Removed	3	4.00%	\$16.00	Suggested	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						Change history	CoolSculpting in Newport Beach Fat Reduction Treatment Our Biggest Discount Ever newportbeachmedspacoolsulpting.com	1. coolsculpting - price	Removed	2	10.00%	\$15.90	Drafts & experiments	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation						More	Fat Reduction Treatment CoolSculpting in Newport Beach No Surgery & Minimal Downtime newportbeachmedspacoolsulpting.com	x. Expanded Reach Test	Removed	3	1.49%	\$15.89		CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More							Non-Surgical Fat Reduction Freeze Away Body Fat CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved	2	4.88%	\$15.75
Ad	Ad group	Status	Clicks	CTR	Cost																																																																																																	
Total: Ads 552 3.26% \$4,056.66																																																																																																						
Extensions	biggest promo yet. book a free consultation and lock in your discount today																																																																																																					
Landing pages	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Our Biggest Discount Ever newportbeachmedspacoolsulpting.com	1. coolsculpting - price	Removed	2	18.18%	\$16.80																																																																																																
Keywords	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation																																																																																																					
Audiences	Newport Beach Medspa CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com	3. lipo	Removed	2	1.48%	\$16.14																																																																																																
Demographics	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More																																																																																																					
Settings	Non-Surgical Lipo Alternative CoolSculpting in Newport Beach Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com	3. lipo	Removed	3	4.00%	\$16.00																																																																																																
Suggested	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More																																																																																																					
Change history	CoolSculpting in Newport Beach Fat Reduction Treatment Our Biggest Discount Ever newportbeachmedspacoolsulpting.com	1. coolsculpting - price	Removed	2	10.00%	\$15.90																																																																																																
Drafts & experiments	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation																																																																																																					
More	Fat Reduction Treatment CoolSculpting in Newport Beach No Surgery & Minimal Downtime newportbeachmedspacoolsulpting.com	x. Expanded Reach Test	Removed	3	1.49%	\$15.89																																																																																																
	CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More																																																																																																					
	Non-Surgical Fat Reduction Freeze Away Body Fat CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved	2	4.88%	\$15.75																																																																																																

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66			
Ads	Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Extensions	Fat Reduction in Newport Beach Freeze Away Body Fat Freeze Away Body Fat newportbeachmedspacoolsulpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved	1	6.67%	\$14.79	
Landing pages	Non-Surgical Body Sculpting Freezing Fat Really Works No Surgery & Minimal Downtime newportbeachmedspacoolsulpting.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						2. body sculpting	Removed	2	9.52%	\$14.08	
Keywords	Newport Beach Medspa Fat Reduction in Newport Beach Non-Surgical Fat Reduction +6 more newportbeachmedspacoolsulpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details						x. Expanded Reach Test	Approved	6	2.11%	\$12.84	
Audiences	Newport Beach Medspa Freeze Fat with CoolSculpting Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						3. lipo	Removed	3	3.80%	\$12.19	
Demographics	Newport Beach Medspa CoolSculpting in Newport Beach Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						2. body sculpting	Removed	2	18.18%	\$11.97	
Settings	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever newportbeachmedspacoolsulpting.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved	2	50.00%	\$11.59	

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66			
Ads	Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today											
Extensions	Newport Beach Medspa Freezing Fat Really Works Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						2. body sculpting	Removed	1	8.33%	\$11.35	
Landing pages	2020 CoolSculpting Discount Target Belly Fat, Love Handles Top Provider in Newport Beach newportbeachmedspacoolsulpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation						1. coolsculpting - price	Removed	1	25.00%	\$10.76	
Keywords	Fat Reduction in Newport Beach Freeze Away Body Fat Get Rid of Unwanted Fat newportbeachmedspacoolsulpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved	2	4.08%	\$10.43	
Audiences	Newport Beach Medspa Freeze Fat with CoolSculpting Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						3. lipo	Removed	1	1.52%	\$9.90	
Demographics	2020 CoolSculpting Discount Freeze Away Stubborn Fat Top Provider in Newport Beach newportbeachmedspacoolsulpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation						0. coolsculpting - general	Removed	2	5.56%	\$9.86	
Settings	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved	4	10.26%	\$9.20	

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66			
Ads	Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.											
Extensions	Fat Reduction Treatment CoolSculpting in Newport Beach Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						2. body sculpting	Removed	1	16.67%	\$7.44	
Landing pages	Fat Reduction in Newport Beach Eliminate Fat & Feel Great Get Rid of Unwanted Fat newportbeachmedspacoolsulpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved	1	16.67%	\$7.22	
Keywords	Non-Surgical Fat Reduction Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved	2	4.35%	\$7.09	
Audiences	2020 CoolSculpting Discount Fat Reduction Treatment Flexible Payment Options newportbeachmedspacoolsulpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation						0. coolsculpting - general	Removed	2	4.65%	\$6.72	
Demographics	Non-Surgical Body Sculpting Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						2. body sculpting	Removed	1	4.35%	\$6.06	
Settings	2020 CoolSculpting Discount Fat Reduction Treatment Our Biggest Discount Ever newportbeachmedspacoolsulpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation						0. coolsculpting - general	Removed	1	2.56%	\$5.96	

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Ad groups	Ad						Clicks	CTR	Cost			
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66			
Ads	Huge CoolSculpting Promotion Fat Reduction Treatment Top Provider in Newport Beach newportbeachmedspacoolsulpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation						1. coolsculpting - price	Removed	1	4.76%	\$5.89	
Extensions	Fat Reduction in Newport Beach Freezing Fat Really Works Freeze Away Body Fat newportbeachmedspacoolsulpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved	1	2.33%	\$5.64	
Landing pages	CoolSculpting in Newport Beach Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In... newportbeachmedspacoolsulpting.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport Beach, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved	2	5.88%	\$5.63	
Keywords	Newport Beach Medspa Freezing Fat Really Works Freeze Away Body Fat newportbeachmedspacoolsulpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved	1	2.63%	\$5.52	
Audiences	Fat Reduction in Newport Beach Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved	1	1.49%	\$5.44	
Demographics	Newport Beach Medspa Freeze Fat with CoolSculpting Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More						2. body sculpting	Removed	1	9.09%	\$4.59	
Settings	Fat Reduction Treatment CoolSculpting in Newport											

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad						Clicks	CTR	Cost								
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66								
Ads	Bulge, Double Chin, & More																
Extensions	Fat Reduction Treatment CoolSculpting in Newport Beach No Surgery & Minimal Downtime newportbeachmedspacoolsulpting.com																
Landing pages	<input type="checkbox"/>	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More					3. lipo	Removed	1	2.33%	\$4.37						
Keywords																	
Audiences																	
Demographics	<input type="checkbox"/>	CoolSculpting in Newport Beach Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever newportbeachmedspacoolsulpting.com					2. body sculpting	Approved	1	16.67%	\$4.06						
Settings																	
Suggested																	
Change history	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat newportbeachmedspacoolsulpting.com					x. Expanded Reach Test	Approved	1	33.33%	\$3.99						
Drafts & experiments																	
More	<input type="checkbox"/>	Fat Reduction in Newport Beach Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com					x. Expanded Reach Test	Approved	1	2.38%	\$3.97						
						<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Top Provider in Newport Beach newportbeachmedspacoolsulpting.com					1. coolsculpting - price	Removed	1	20.00%	\$3.93	
						<input type="checkbox"/>	Fat Reduction Treatment CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com					3. lipo	Removed	1	2.22%	\$3.93	

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad						Clicks	CTR	Cost								
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66								
Ads	Target Love Handles, Arms, Bra Bulge, Double Chin, & More																
Extensions	Fat Reduction in Newport Beach Freeze Away Body Fat Get Rid of Unwanted Fat newportbeachmedspacoolsulpting.com																
Landing pages	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					x. Expanded Reach Test	Approved	1	4.55%	\$3.89						
Keywords																	
Audiences																	
Demographics	<input type="checkbox"/>	Fat Reduction in Newport Beach Freezing Fat Really Works Get Rid of Unwanted Fat newportbeachmedspacoolsulpting.com					x. Expanded Reach Test	Approved	1	2.78%	\$3.56						
Settings																	
Suggested																	
Change history	<input type="checkbox"/>	2020 CoolSculpting Discount Fat Reduction Treatment Top Provider in Newport Beach newportbeachmedspacoolsulpting.com					0. coolsculpting - general	Removed	1	2.94%	\$3.55						
Drafts & experiments																	
More	<input type="checkbox"/>	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever newportbeachmedspacoolsulpting.com					0. coolsculpting - general	Approved	1	50.00%	\$3.48						
						<input type="checkbox"/>	CoolSculpting in Newport Beach Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever newportbeachmedspacoolsulpting.com					1. coolsculpting - price	Approved	1	11.11%	\$3.36	
						<input type="checkbox"/>	Newport Beach Medspa Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com					x. Expanded Reach Test	Approved	1	9.09%	\$3.31	

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad						Clicks	CTR	Cost								
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66								
Ads	CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.																
Extensions	Non-Surgical Body Sculpting CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com																
Landing pages	<input type="checkbox"/>	Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More					2. body sculpting	Removed	1	2.78%	\$3.28						
Keywords																	
Audiences																	
Demographics	<input type="checkbox"/>	Fat Reduction in Newport Beach Freeze Away Body Fat Freeze Away Body Fat newportbeachmedspacoolsulpting.com					x. Expanded Reach Test	Approved	1	2.00%	\$3.16						
Settings																	
Suggested																	
Change history	<input type="checkbox"/>	Fat Reduction in Newport Beach Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsulpting.com					3. lipo	Approved	1	14.29%	\$2.90						
Drafts & experiments																	
More	<input type="checkbox"/>	Huge CoolSculpting Promotion Freeze Away Stubborn Fat Flexible Payment Options newportbeachmedspacoolsulpting.com					1. coolsculpting - price	Removed	1	14.29%	\$2.77						
						<input type="checkbox"/>	Fat Reduction Treatment Freeze Fat with CoolSculpting Safe + Effective Fat Reduction newportbeachmedspacoolsulpting.com					3. lipo	Removed	1	9.09%	\$2.56	
						<input type="checkbox"/>	2020 CoolSculpting Discount Freeze Away Stubborn Fat Our Biggest Discount Ever newportbeachmedspacoolsulpting.com					0. coolsculpting - general	Removed	1	2.56%	\$2.51	

Google Ads							Chris Zelig > Newport Beach... 866-067-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com						
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$47.97/day	Optimization score: 91.3%	More details											
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE										
Ad groups	Ad						Clicks	CTR	Cost								
Ads & extensions	Total: Ads						552	3.26%	\$4,056.66								
Ads	Provider in Newport Beach, CA. Schedule a Free Consultation																
Extensions	CoolSculpting in Newport Beach Fat Reduction Treatment Flexible Payment Options newportbeachmedspacoolsulpting.com																
Landing pages	<input type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation					1. coolsculpting - price	Removed	1	5.00%	\$2.46						
Keywords																	
Audiences																	
Demographics	<input type="checkbox"/>	Fat Reduction in Newport Beach Eliminate Fat & Feel Great Freeze Away Body Fat newportbeachmedspacoolsulpting.com					x. Expanded Reach Test	Approved	1	1.15%	\$2.35						
Settings																	
Suggested																	
Change history	<input type="checkbox"/>	2020 CoolSculpting Discount Target Belly Fat, Love Handles Flexible Payment Options newportbeachmedspacoolsulpting.com					1. coolsculpting - price	Removed	1	50.00%	\$2.19						
Drafts & experiments																	
More	<input type="checkbox"/>	2020 CoolSculpting Discount Target Belly Fat, Love Handles Our Biggest Discount Ever newportbeachmedspacoolsulpting.com					1. coolsculpting - price	Removed	1	33.33%	\$2.09						
						<input type="checkbox"/>	Fat Reduction in Newport Beach Freeze Away Body Fat Get Rid of Unwanted Fat newportbeachmedspacoolsulpting.com					3. lipo	Approved	1	20.00%	\$2.00	
						<input type="checkbox"/>	Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime newportbeachmedspacoolsulpting.com					2. body sculpting	Removed	1	50.00%	\$1.96	

Google Ads | Chris Zelig | Newport Beach... | Budget: \$47.97/day | Optimization score: 91.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
552					
3.26%					
\$4,056.66					
Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More					
Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Approved	1	50.00%	\$1.96
Newport Beach Medspa Freeze Away Body Fat Offering \$1,000 Off 8+ Cycles newportbeachmedspacoolsculpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved	1	1.96%	\$1.66
CoolSculpting in Newport Beach Limited Time Offer Jan 2021 CoolSculpting Special 25% Off newportbeachmedspacoolsculpting.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport Beach, CA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved	1	25.00%	\$1.56
[Dynamically generated headline] [Dynamically generated display URL] Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	x. dynamic	Removed	1	4.35%	\$1.19
Huge CoolSculpting Promotion CoolSculpting in Newport Beach 2020 CoolSculpting Discount +5 more newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	0. coolsculpting - general	Removed Approved (limited): Trademarks in ad text	0	0.00%	\$0.00
Huge CoolSculpting Promotion CoolSculpting in Newport Beach 2020 CoolSculpting Discount +5 more newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	1. coolsculpting - price	Removed Approved (limited): Trademarks in ad text	0	-	\$0.00
2020 CoolSculpting Discount Fat Reduction Treatment Flexible Payment Options					

Google Ads | Chris Zelig | Newport Beach... | Budget: \$47.97/day | Optimization score: 91.3%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
552					
3.26%					
\$4,056.66					
Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.					
Newport Beach Medspa Freeze Away Body Fat Get Rid of Unwanted Fat newportbeachmedspacoolsculpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Approved	0	0.00%	\$0.00
Fat Reduction in Newport Beach Freezing Fat Really Works Freeze Away Body Fat newportbeachmedspacoolsculpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Approved	0	0.00%	\$0.00
Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. lipo	Approved	0	-	\$0.00
Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat newportbeachmedspacoolsculpting.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Approved	0	0.00%	\$0.00
Total: Ads					
552					
3.26%					
\$4,056.66					
Total: Campaign					
552					
3.26%					
\$4,056.66					

Show rows: 500 | 1 - 335 of 335

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Google Ads | Chris Zelig | Newport Beach... | Budget: \$47.97/day | Optimization score: 91.3%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Fall Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	184	3.85%	\$1,394.33
Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	156	2.81%	\$1,182.50
Call extension							
(949) 239-7773	Call extension	Account	Account	Approved	87	2.30%	\$951.57
Callout extension							
Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	105	4.11%	\$903.34
FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	104	3.84%	\$894.29
Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	100	4.35%	\$877.03
Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	90	3.97%	\$831.46
New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	95	4.04%	\$816.43
Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	94	4.05%	\$755.10
Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	90	4.05%	\$694.61
Promotion extension							
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	35	2.76%	\$295.09
Structured snippet extension							

Google Ads | Chris Zelig | Newport Beach... | Budget: \$47.97/day | Optimization score: 91.3%

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
Promotion extension								
Black Friday - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting	Campaign	Approved	35	2.76%	\$295.09	
Structured snippet extension								
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	5	1.53%	\$40.93	
Location extension								
everdult@newportbeachmedspa.com (View L... All locations selected	Location extension	Account	Account	-	-	-	-	
Sitelink extension								
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved	0	0.00%	\$0.00	
Total: Sitelink extensions						0	0.00%	\$0.00
Total: Callout extensions						258	4.00%	\$2,071.11
Total: Structured snippet extensions						5	1.53%	\$40.93
Total: Call extensions						87	2.30%	\$951.57
Total: Location extensions						265	3.02%	\$2,169.70
Total: Promotion extensions						375	3.24%	\$2,871.92

Show rows: 500 | 1 - 14 of 14

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Google Ads							Chris Zelig > Newport Beach... 866-967-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused	Type: Search	Budget: \$35.72/day	More details								
Recommendations	Custom Oct 1 - Dec 31, 2020											
Ad groups	+ Ad status: All ADD FILTER											
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad	Ad group	Status	Clicks	CTR	Cost							
Total: Ads			27	2.07%	\$303.56							
<input type="checkbox"/> ● Newport Beach Medspa Non-Surgical Fat Reduction Fat Reduction Treatment +6 more newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	expanded reach	Campaign paused	10	2.76%	\$95.18							
<input type="checkbox"/> ● Newport Beach Medspa CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	1	2.13%	\$31.08							
<input type="checkbox"/> ● Fat Reduction Treatment Freezing Fat Really Works No Surgery & Minimal Downtime newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	1	16.67%	\$30.15							
<input type="checkbox"/> ● Newport Beach Medspa Freezing Fat Really Works Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	1	3.57%	\$24.91							
<input type="checkbox"/> ● Newport Beach Medspa Non-Surgical Lipo Alternative Fat Reduction Treatment +6 more newportbeachmedspacoolsculpting.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting... View assets details	liposuction	Campaign paused	1	1.18%	\$22.86							
<input type="checkbox"/> ● Newport Beach Medspa CoolSculpting in Newport Beach Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	1	5.88%	\$20.09							

Google Ads							Chris Zelig > Newport Beach... 866-967-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused	Type: Search	Budget: \$35.72/day	More details								
Recommendations	+ Ad status: All ADD FILTER											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad	Ad group	Status	Clicks	CTR	Cost							
Total: Ads			27	2.07%	\$303.56							
<input type="checkbox"/> ● Fat Reduction Treatment CoolSculpting in Newport Beach Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	2	4.08%	\$14.74							
<input type="checkbox"/> ● Fat Reduction Treatment Freezing Fat Really Works No Surgery & Minimal Downtime newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	1	2.86%	\$14.60							
<input type="checkbox"/> ● Fat Reduction Treatment CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	1	12.50%	\$14.21							
<input type="checkbox"/> ● Newport Beach Medspa CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	2	8.00%	\$8.06							
<input type="checkbox"/> ● Newport Beach Medspa CoolSculpting in Newport Beach Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	1	2.38%	\$8.05							
<input type="checkbox"/> ● Fat Reduction Treatment Freezing Fat Really Works Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	2	4.65%	\$8.03							
<input type="checkbox"/> ● Fat Reduction Treatment CoolSculpting in Newport Beach No Surgery & Minimal Downtime												

Google Ads							Chris Zelig > Newport Beach... 866-967-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused	Type: Search	Budget: \$35.72/day	More details								
Recommendations	+ Ad status: All ADD FILTER											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad	Ad group	Status	Clicks	CTR	Cost							
Total: Ads			27	2.07%	\$303.56							
<input type="checkbox"/> ● Fat Reduction Treatment CoolSculpting in Newport Beach No Surgery & Minimal Downtime newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	1	2.22%	\$5.50							
<input type="checkbox"/> ● Fat Reduction Treatment CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	1	2.00%	\$4.00							
<input type="checkbox"/> ● Non-Surgical Fat Reduction Freezing Fat Really Works Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	1	5.56%	\$2.10							
<input type="checkbox"/> ● Non-Surgical Fat Reduction CoolSculpting in Newport Beach Safe + Effective Fat Reduction newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	0	0.00%	\$0.00							
<input type="checkbox"/> ● Newport Beach Medspa Freezing Fat Really Works Safe + Effective Fat Reduction newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	0	0.00%	\$0.00							
<input type="checkbox"/> ● Non-Surgical Fat Reduction CoolSculpting in Newport Beach Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery, Quick Results. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	expanded reach	Campaign paused	0	0.00%	\$0.00							
<input type="checkbox"/> ● Fat Reduction Treatment Freeze Fat with CoolSculpting No Surgery & Minimal Downtime												

Google Ads							Chris Zelig > Newport Beach... 866-967-2461		All campaigns > search beta coolsculp...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	● Paused	Type: Search	Budget: \$35.72/day	More details								
Recommendations	+ Ad status: All ADD FILTER											
Ad groups	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ads & extensions	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE											
Ad	Ad group	Status	Clicks	CTR	Cost							
Total: Ads			27	2.07%	\$303.56							
<input type="checkbox"/> ● Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More												
<input type="checkbox"/> ● Fat Reduction Treatment Freezing Fat Really Works Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	0	0.00%	\$0.00							
<input type="checkbox"/> ● Fat Reduction Treatment CoolSculpting in Newport Beach Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	0	0.00%	\$0.00							
<input type="checkbox"/> ● Newport Beach Medspa Freeze Fat with CoolSculpting Offering \$1,000 Off Right Now newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	0	0.00%	\$0.00							
<input type="checkbox"/> ● Non-Surgical Lipo Alternative CoolSculpting in Newport Beach No Surgery & Minimal Downtime newportbeachmedspacoolsculpting.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	liposuction	Campaign paused	0	0.00%	\$0.00							
Total: Ads			27	2.07%	\$303.56							
Total: Campaign			27	2.07%	\$303.56							
Show rows: 500 1 - 44 of 44												
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Google Ads | Chris Zelig | Newport Beach... | 866-067-2461 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused | Type: Search | Budget: \$35.72/day | More details

Recommendations: Extensions | All | Custom: Oct 1 - Dec 31, 2020

Ad groups: Ad Extensions

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension						
Fall Sale - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved	22	2.21%	\$231.52
Call extension						
(949) 239-7773	Account	Account	Approved	12	3.33%	\$178.48
Callout extension						
Contact Us + Free Consult	search beta coolsculpting ...	Campaign	Approved	5	3.13%	\$62.24
Freeze Your Fat	search beta coolsculpting ...	Campaign	Approved	6	3.57%	\$53.76
Highlights: No Surgery	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	5	3.27%	\$45.18
FDA Cleared	search beta coolsculpting ...	Campaign	Approved	5	2.84%	\$44.76
Nonsurgical Fat Reduction	search beta coolsculpting ...	Campaign	Approved	3	2.10%	\$40.35
Liposuction Alternative	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	2	1.23%	\$20.34
New Clients 25% Off	search beta coolsculpting ...	Campaign	Approved	2	1.18%	\$8.06
Location extension						
everduft@newportbeachmedspa.com (View L...)	Account	Account	-	-	-	-
Sitelink extension						
CoolSculpting						

Google Ads | Chris Zelig | Newport Beach... | 866-067-2461 | All campaigns | search | beta | coolsculp... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused | Type: Search | Budget: \$35.72/day | More details

Recommendations: Extensions | All | Custom: Oct 1 - Dec 31, 2020

Ad groups: Ad Extensions

Extension type	Added to	Level	Status	Clicks	CTR	Cost
Location extension						
everduft@newportbeachmedspa.com (View L...)	Account	Account	-	-	-	-
Sitelink extension						
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	search beta coolsculpting ...	Campaign	Approved	0	-	\$0.00
Structured snippet extension						
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension						
Black Friday - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved	0	-	\$0.00
Winter Sale - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved	0	-	\$0.00
Total: Callout extensions				12	2.63%	\$115.04
Total: Structured snippet extensions				0	0.00%	\$0.00
Total: Call extensions				12	3.33%	\$178.48
Total: Location extensions				19	2.23%	\$226.36
Total: Promotion extensions				22	2.21%	\$231.52

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Google Ads | Chris Zelig | Newport Beach... | 866-067-2461 | All campaigns | Responsive search ad | Custom: Oct 1 - Dec 31, 2020

Overview: Responsive search ad | Leave feedback

Assets | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Ad groups: Ad Extensions

Asset	Status	Asset type	Position pinning	Impr.
Newport Beach Medspa	Approved	Headline	None	35
Non-Surgical Fat Reduction	Approved	Headline	None	123
Freeze Fat with CoolSculpting	Approved	Headline	None	26
CoolSculpting in Newport Beach	Approved	Headline	None	63
Freezing Fat Really Works	Approved	Headline	None	33
Fat Reduction Treatment	Approved	Headline	None	103
No Surgery & Minimal Downtime	Approved	Headline	None	122
Offering \$1,000 Off Right Now	Approved	Headline	None	27
Safe + Effective Fat Reduction	Approved	Headline	None	206
Leading CoolSculpting Provider in Newport Beach, CA. Schedule a Free Consultation	Approved	Description	None	0
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved	Description	None	303
CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. No Surgery. Quick Results.	Approved	Description	None	362
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	Approved	Description	None	0

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Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Eva Verdult
Newport Beach Medspa

INVOICE # 1252
DATE 10/01/2020
DUE DATE 10/01/2020
TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Lead Communication Service	SMS CoolSculpting Promo	17,000	0.05	850.00

.....

PAYMENT	850.00
BALANCE DUE	\$0.00

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Eva Verdult

Newport Beach Medspa

INVOICE # 1269

DATE 11/01/2020

DUE DATE 11/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Campaign Management Service (deleted)	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring <p>Ads started 10/1/20 - 1st month paid in advance.</p>	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID

Medstar Media, INC.
10808 S. River Front Parkway Suite 3020
South Jordan, UT 84095
+1 6466949450
support@medstarmedia.com

INVOICE

BILL TO
Eva Verdult
Newport Beach Medspa

INVOICE # 1284
DATE 11/24/2020
DUE DATE 11/24/2020
TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Lead Communication Service	SMS CoolSculpting Promo Black Friday	17,000	0.05	850.00

.....
PAYMENT 850.00
BALANCE DUE **\$0.00**

PAID

Medstar Media, INC.

10808 S. River Front Parkway Suite 3020

South Jordan, UT 84095

+1 6466949450

support@medstarmedia.com

INVOICE

BILL TO

Eva Verdult

Newport Beach Medspa

INVOICE # 1291

DATE 12/01/2020

DUE DATE 12/01/2020

TERMS Due on receipt

ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
Campaign Management Service (deleted)	<ul style="list-style-type: none">• Manage & optimize digital marketing campaigns on Google Adwords• Optin technology to increase conversions.• Call tracking & reporting• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Call tracking and monitoring	1	1,500.00	1,500.00
PAYMENT				1,500.00
BALANCE DUE				\$0.00

PAID