

nu Image Medspa Coolsculpting Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search beta coolsculpting: \$8,299.99
 search alpha coolsculpting: \$4,949.93
 display beta coolsculpting: \$65.71

Total Google Ads: \$13,315.63
 Facebook Ads: \$16,277.09
 Total Media Cost: \$29,592.72

Google Ads | Chris Zelig | Nulmage New 605-497-4799 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2019

Recommendations: Campaign status: All; Campaign name contains cool

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$89.51/day	Eligible	409	6.84%	\$8,299.99
search alpha coolsculpting	\$90.11/day	Eligible	166	7.46%	\$4,949.93
display beta coolsculpting	\$1.00/day	Eligible	106	0.56%	\$65.71
Coolsculpting BMM	\$35.00/day	Paused	0	-	\$0.00
CoolSculpting Display	\$10.00/day	Paused	0	-	\$0.00
Coolsculpting Exact	\$65.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$10.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$25.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$10.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			681	2.50%	\$13,315.63
Total: Account	\$240.34/day				
Total: Search campaigns			1,378	6.10%	\$16,598.09
Total: Display campaigns			106	0.56%	\$65.71
Total: Smart campaigns			0	-	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-08:00) Pacific Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig | Nulmage New 605-497-4799 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$89.51/day | Optimization score: 92.2%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			409	6.84%	\$8,299.99
CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.nulmage.com/coolsculpting Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	170	6.74%	\$3,407.45
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nulmage.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Approved (limited): Speculative and Experimental Medical Treatment +2 more	94	6.59%	\$2,120.75
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image www.nulmage.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	28	7.07%	\$902.99
25% Off All CoolSculpting® Nu Image #1 Provider in Paramus www.nulmage.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Best Prices, FDA-Cleared. Clinically Proven Fat Removal. No Surgery, Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	21	5.93%	\$505.20
CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.nulmage.com/coolsculpting Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	29	9.18%	\$463.22
CoolSculpting in Paramus #1 Fat Reduction Treatment Best Prices, FDA-Cleared. nulmage.com/coolsculpting/fat-freezing No Surgery, Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Consultation Today.	6. coolsculpting - fat freeze	Approved (limited): Restricted medical content +1 more	17	8.72%	\$277.95

Google Ads | Chris Zelig | Nulmage New 605-497-4799 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$89.51/day | Optimization score: 92.2%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			409	6.84%	\$8,299.99
25% Off All CoolSculpting® Affordable & Quick Treatments Nu Image nulmage.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Ad group paused Approved (limited): Restricted medical content +1 more	8	10.13%	\$122.88
25% Off All CoolSculpting® Best Price in Paramus Nu Image +6 more nulmage.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. View assets details	1. coolsculpting - price	Ad group paused Approved (limited): Restricted drug terms +1 more	6	10.34%	\$90.30
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nulmage.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. body sculpting	Ad group paused Approved (limited): Speculative and Experimental Medical Treatment +2 more	9	5.88%	\$75.55
Best Price in Paramus Nu Image Flexible Payment Options nulmage.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Ad group paused Approved (limited): Restricted medical content +1 more	5	9.26%	\$73.96
CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.nulmage.com/coolsculpting Best Prices, FDA-Cleared, Clinically Proven Fat Removal. No Surgery, Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	5	6.33%	\$56.83
#1 Provider in Paramus Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more nulmage.com/fat-freezing/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze	Poor ad strength Approved (limited): Speculative and Experimental Medical Treatment +2 more	2	5.00%	\$56.02
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nulmage.com/coolsculpting/paramus	6. coolsculpting - fat freeze	Approved (limited): Restricted drug	2	0.25%	\$36.44

Google Ads | Chris Zelig | Nulmage New 605-497-4799 | All campaigns | search | beta | coolsculpting

Overview | Ad status: Enabled | Status: Eligible | Type: Search | Budget: \$89.51/day | Optimization score: 92.2%

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			409	6.84%	\$8,299.99
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nulmage.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpture	Approved (limited): Restricted drug terms +1 more	2	8.33%	\$36.44
(Keyword Best Price in Paramus) Nu Image Flexible Payment Options nulmage.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Ad group paused Approved (limited): Restricted medical content +1 more	5	10.20%	\$34.52
25% Off CoolSculpting® Cost New Client Special Nu Image nulmage.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Ad group paused Disapproved: Speculative and Experimental Medical Treatment +1 more	2	16.67%	\$22.02
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nulmage.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	2. cryolipolysis	Approved (limited): Speculative and Experimental Medical Treatment +2 more	2	4.65%	\$19.19
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image www.nulmage.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation	3. body sculpting	Ad group paused Approved (limited): Restricted medical content +1 more	2	6.45%	\$14.72
25% Off All CoolSculpting® Nu Image #1 Provider in Paramus www.nulmage.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Best Prices, FDA-Cleared. Clinically Proven Fat Removal. No Surgery, Minimal Downtime.	2. cryolipolysis	Approved (limited): Restricted medical content +1 more	1	6.67%	\$10.02
25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat					

Google Ads									
Overview									
Enabled Status: Eligible Type: Search Budget: \$89.51/day Optimization score: 92.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Ad groups									
<input type="checkbox"/> Ad									
Ads & extensions									
Total Ads 409 CTR 6.84% Cost \$8,299.99									
Ads									
<input type="checkbox"/>	25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat	5. sculpsure	Approved (limited): Restricted medical content +1 more	1	7.14%	\$9.98			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	what is cool sculpt near me price paramus double chin	Ad group removed Approved (limited): Restricted drug terms +1 more	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	what is cool sculpt near me price paramus bra bulge	Ad group removed Approved (limited): Restricted drug terms	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	what is cool sculpt near me price paramus abdomen	Ad group removed Approved (limited): Restricted drug terms	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	what is cool sculpt near me deal paramus face	Ad group removed Approved (limited): Restricted drug terms	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	what is cool sculpt near me deal paramus arms	Ad group removed Approved (limited): Restricted drug terms +1 more	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	what is cool sculpt near me deal paramus love handles	Ad group removed Approved (limited): Restricted drug terms +1 more	0	-	\$0.00			

Google Ads									
Overview									
Enabled Status: Eligible Type: Search Budget: \$89.51/day Optimization score: 92.2% More details									
Recommendations									
Ad status: All ADD FILTER									
Ad groups									
<input type="checkbox"/> Ad									
Ads & extensions									
Total Ads 409 CTR 6.84% Cost \$8,299.99									
Ads									
<input type="checkbox"/>	www.nuimagegen.com #1 CoolSculpting New Jersey Provider - Freeze Fat in Paramus, NJ. Save 25% Off. Best CoolSculpting Deal. Save...	cool sculpt groupon arms	Approved (limited): Restricted drug terms +1 more	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	cool sculpt groupon double chin	Ad group removed Approved (limited): Restricted drug terms +1 more	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	cool sculpt reviews arms	Ad group removed Approved (limited): Restricted drug terms +1 more	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	coolsculpting near me price face	Ad group removed Approved (limited): Restricted drug terms	0	-	\$0.00			
<input type="checkbox"/>	CoolSculpting in Paramus, NJ #1 Fat Reduction Treatment Non-surgical Fat Reduction +2 more	coolsculpting near me price double chin	Ad group removed Approved (limited): Restricted drug terms +1 more	0	-	\$0.00			
Total Ads				409	6.84%	\$8,299.99			
Total Campaign				409	6.84%	\$8,299.99			
Show rows: 500 1 - 500 of 27,258									

Google Ads									
Overview									
Enabled Status: Eligible Type: Search Budget: \$89.51/day Optimization score: 92.2% More details									
Recommendations									
Extensions Custom Oct 1 - Dec 31, 2019									
Ad groups									
Extension type: All ADD FILTER									
Ads & extensions									
Extensions									
Ads									
<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search beta coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00		
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00		
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00		
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpting	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00		
Settings									
Call extension									
<input type="checkbox"/>	201-712-0222 (mobile)	Account	Account	Approved	200	9.68%	\$4,491.94		
<input type="checkbox"/>	201-712-0222	Account	Account	Approved	56	4.74%	\$1,056.61		
Advanced bid adj.									
Location extension									
<input type="checkbox"/>	nuimagegen@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-		
Drafts & experiments									
Callout extension									
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	36	9.68%	\$1,209.46		
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	39	10.13%	\$1,068.49		
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved	30	8.82%	\$992.77		

Google Ads									
Overview									
Enabled Status: Eligible Type: Search Budget: \$89.51/day Optimization score: 92.2% More details									
Recommendations									
Extension type: All ADD FILTER									
Ad groups									
<input type="checkbox"/> Extension									
Ads & extensions									
Extensions									
Ads									
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	40	11.17%	\$842.10		
<input type="checkbox"/>	FDA Approved	search beta coolsculpting	Campaign	Approved	29	7.20%	\$798.80		
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved	29	8.15%	\$712.41		
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	28	8.16%	\$674.02		
Settings									
Structured snippet extension									
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	search beta coolsculpting	Campaign	Approved	3	17.65%	\$30.41		
Demographics									
Promotion extension									
<input type="checkbox"/>	25% off for New Clients	search beta coolsculpting	Campaign	Approved	80	8.71%	\$2,150.56		
Total: Sitelink extensions				186	8.15%	\$3,717.98			
Total: Callout extensions				193	8.04%	\$4,541.90			
Total: Structured snippet extensions				3	17.65%	\$30.41			
Total: Call extensions				256	7.88%	\$5,548.55			
Total: Location extensions				81	4.89%	\$1,363.48			
Total: Promotion extensions				80	8.71%	\$2,150.56			
Show rows: 500 1 - 16 of 16									

Google Ads									
Overview									
Enabled Status: Eligible Type: Search Budget: \$90.11/day Optimization score: 91.5% More details									
Recommendations									
Ads Custom Oct 1 - Dec 31, 2019									
Ad groups									
Ad status: All ADD FILTER									
Ads & extensions									
<input type="checkbox"/> Ad									
Ads									
Total Ads 166 CTR 7.46% Cost \$4,949.93									
<input type="checkbox"/>	#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	0. coolsculpting - general	Approved (limited): Speculative and Experimental Medical Treatment +2 more	68	6.78%	\$1,988.11			
<input type="checkbox"/>	CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	35	10.80%	\$1,055.58			
<input type="checkbox"/>	25% Off All CoolSculpting® Best Price in Paramus Nu Image +6 more	1. coolsculpting - price	Poor ad strength Approved (limited): Speculative and Experimental Medical Treatment +2 more	14	12.17%	\$394.18			
<input type="checkbox"/>	25% Off All CoolSculpting® Nu Image #1 Provider in Paramus	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	11	7.48%	\$365.16			
<input type="checkbox"/>	25% Off All CoolSculpting® Affordable & Quick Treatments Nu Image	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	7.45%	\$226.90			
<input type="checkbox"/>	Best Price in Paramus Nu Image Flexible Payment Options	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	7	11.48%	\$221.63			

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$90.11/day	Optimization score: 91.5%	More details		
Recommendations	Ad status: All ADD FILTER							
Ad groups	Total: Ads 166 CTR 7.46% Cost \$4,949.93							
Ads	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	Cost	
Extensions	<input type="checkbox"/>	●	#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more numagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. body sculpting	Approved (limited). Restricted medical content +1 more	4	18.18%	\$142.82
Automated extensions	<input type="checkbox"/>	●	CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.numagenj.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	6. coolsculpting - fat freeze	Approved (limited). Restricted medical content +1 more	3	6.00%	\$110.18
Landing pages	<input type="checkbox"/>	●	(Keyword: Best Price in Paramus) Nu Image Flexible Payment Options numagenj.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Approved (limited). Restricted medical content +1 more	4	5.88%	\$106.11
Keywords	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image www.numagenj.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation	6. coolsculpting - fat freeze	Approved (limited). Restricted medical content +1 more	3	10.00%	\$93.51
Audiences	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image www.numagenj.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited). Restricted medical content +1 more	3	3.09%	\$78.92
Demographics	<input type="checkbox"/>	●	#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more numagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze	Approved (limited). Speculative and Experimental Medical Treatment +2 more	2	4.26%	\$67.91
Settings	<input type="checkbox"/>	●	25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat		Approved (limited). Restricted			

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$90.11/day	Optimization score: 91.5%	More details		
Recommendations	Ad status: All ADD FILTER							
Ad groups	Total: Ads 166 CTR 7.46% Cost \$4,949.93							
Ads	<input type="checkbox"/>	●	25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat www.numagenj.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Paramus, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	5. sculpsure	Approved (limited). Restricted medical content +1 more	2	12.50%	\$28.74
Extensions	<input type="checkbox"/>	●	#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more numagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	2. cryolipolysis	Approved (limited). Restricted medical content +1 more	1	20.00%	\$26.18
Automated extensions	<input type="checkbox"/>	●	25% Off CoolSculpting® Cost New Client Special Nu Image numagenj.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Approved (limited). Restricted medical content +1 more	1	1.56%	\$25.48
Landing pages	<input type="checkbox"/>	●	25% Off All CoolSculpting® Nu Image #1 Provider in Paramus www.numagenj.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved (limited). Restricted medical content +1 more	1	3.33%	\$18.52
Keywords	<input type="checkbox"/>	●	#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more numagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. coolsculpting - location	Ad group removed Approved (limited). Restricted drug terms	0	-	\$0.00
Audiences	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image www.numagenj.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation	3. coolsculpting - location	Ad group removed Approved (limited). Restricted drug terms	0	-	\$0.00
Demographics	<input type="checkbox"/>	●	25% Off All CoolSculpting® Nu Image #1 Provider in Paramus www.numagenj.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. coolsculpting - location	Ad group removed Approved (limited). Restricted drug terms	0	-	\$0.00
Settings	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image www.numagenj.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$90.11/day	Optimization score: 91.5%	More details		
Recommendations	Ad status: All ADD FILTER							
Ad groups	Total: Ads 166 CTR 7.46% Cost \$4,949.93							
Ads	<input type="checkbox"/>	●	No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation		medical content +1 more			
Extensions	<input type="checkbox"/>	●	#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image www.numagenj.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation	3. body sculpting	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Automated extensions	<input type="checkbox"/>	●	#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more numagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>	●	CoolSculpting Paramus Freeze Away Stubborn Fat Target Belly Fat, Love Handles www.numagenj.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Paramus, NJ.	5. sculpsure	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>	●	What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat www.numagenj.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Paramus, NJ.	5. sculpsure	Approved (limited). Restricted medical content +1 more	0	0.00%	\$0.00
Audiences	Total: Ads 166 CTR 7.46% Cost \$4,949.93							
Demographics	Total: Campaign 166 CTR 7.46% Cost \$4,949.93							

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$90.11/day	Optimization score: 91.5%	More details		
Recommendations	Extensions Custom Oct 1 - Dec 31, 2019							
Ad groups	Extension type: All ADD FILTER							
Ads	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	Cost
Extensions	<input type="checkbox"/>	Sitelink extension						
Automated extensions	<input type="checkbox"/>	25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	search alpha coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
Landing pages	<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search alpha coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
Keywords	<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search alpha coolsculpting	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
Audiences	<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search alpha coolsculpting	Campaign	Approved (limited). Restricted drug terms	0	-	\$0.00
Demographics	Call extension							
Settings	<input type="checkbox"/>	201-712-0222 (mobile)	Account	Account	Approved	84	8.65%	\$2,792.82
Locations	<input type="checkbox"/>	201-712-0222	Account	Account	Approved	18	5.22%	\$499.91
Ad schedule	Location extension							
Devices	<input type="checkbox"/>	numagenj@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-
Advanced bid adj.	Callout extension							
Change history	<input type="checkbox"/>	New Clients 25% Off	search alpha coolsculpting	Campaign	Approved	27	9.54%	\$1,030.26
Drafts & experiments	<input type="checkbox"/>	Nonsurgical Fat Reduction	search alpha coolsculpting	Campaign	Approved	25	9.58%	\$933.04
	<input type="checkbox"/>	FDA Approved	search alpha coolsculpting	Campaign	Approved	25	8.42%	\$707.34
	<input type="checkbox"/>	Highlights: No Surgery	search alpha coolsculpting	Campaign	Approved	22	7.75%	\$706.18

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$90.11/day	Optimization score: 91.5%	More details		
Recommendations	Extension type: All ADD FILTER							
Ad groups	Associations view							
Ads	<input type="checkbox"/>	Extension	Added to	Level	Status	Clicks	CTR	Cost
Extensions	<input type="checkbox"/>	Highlights: No Surgery	search alpha coolsculpting	Campaign	Approved	22	7.75%	\$706.18
Automated extensions	<input type="checkbox"/>	Freeze Your Fat	search alpha coolsculpting	Campaign	Approved	20	7.19%	\$690.99
Landing pages	<input type="checkbox"/>	Contact Us + Free Consult	search alpha coolsculpting	Campaign	Approved	21	8.17%	\$654.65
Keywords	<input type="checkbox"/>	Liposuction Alternative	search alpha coolsculpting	Campaign	Approved	17	6.88%	\$575.08
Audiences	Structured snippet extension							
Demographics	<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search alpha coolsculpting	Campaign	Approved	3	25.00%	\$95.08
Settings	Promotion extension							
Locations	<input type="checkbox"/>	25% off for New Clients	search alpha coolsculpting	Campaign	Approved	68	9.93%	\$2,259.08
Ad schedule	Total: Sitelink extensions 40 CTR 6.71% Cost \$1,249.30							
Devices	Total: Callout extensions 83 CTR 7.36% Cost \$2,830.35							
Advanced bid adj.	Total: Structured snippet extensions 3 CTR 25.00% Cost \$95.08							
Change history	Total: Call extensions 102 CTR 7.75% Cost \$3,292.73							
Drafts & experiments	Total: Location extensions 42 CTR 6.29% Cost \$1,050.47							
	Total: Promotion extensions 68 CTR 9.93% Cost \$2,259.08							

Google Ads | Nulmage New | Budget: \$1.00/day

Overview: Enabled, Status: Eligible, Type: Display

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
What is CoolSculpting? CoolSculpting is the #1 non-l... nu IMAGE	In-Market + Topic + Keywords	Approved (limited): Restricted drug terms	82	0.75%	\$46.69
NU_Image_300x250_4.jpg 300 x 250	In-Market + Topic + Keywords	Approved (limited): Restricted drug terms	14	0.39%	\$10.83
NU_Image_300x250_1.jpg 300 x 250	In-Market + Topic + Keywords	Approved (limited): Restricted drug terms	6	0.26%	\$5.19
NU_Image_300x250_2.jpg 300 x 250	In-Market + Topic + Keywords	Approved (limited): Restricted drug terms	3	0.20%	\$2.72
CoolSculpting double chin 970 x 250	In-Market + Topic + Keywords	Approved (limited): Restricted drug terms	1	0.16%	\$0.28
CoolSculpting double chin 970 x 250	In-Market + Topic	Ad group paused	0	-	\$0.00
NU_Image_300x250_2.jpg 300 x 250	In-Market + Topic	Ad group paused	0	-	\$0.00
NU_Image_300x250_4.jpg 300 x 250	In-Market + Topic	Ad group paused	0	-	\$0.00

Google Ads | Nulmage New | Budget: \$1.00/day

Overview: Enabled, Status: Eligible, Type: Display

Extensions

You could get more clicks by adding callout extensions

Boost your ads and showcase your business by adding callout extensions at the account level.

[ADD ACCOUNT LEVEL CALLOUT EXTENSION](#)

Safely Freeze Fat. No surgery or downtime. Free Consult + 25...

Extension	Added to	Level	Status	Clicks	CTR	Cost
201-712-0222 (mobile)	Account	Account	Approved	27	0.87%	\$18.16
201-712-0222	Account	Account	Approved	7	0.63%	\$2.22
Location extension						
nulmagej@gmail.com (View locations)	Account	Account	-	-	-	-
Total: Call extensions				34	0.80%	\$20.38
Total: Location extensions				2	0.69%	\$0.75

Facebook Ads Manager | Nu Image Medspa (464397143895...)

Search business: Medstar Media

Account Overview: 17 selected Campaigns, Ad Sets for 17 Campaigns, Ads for 17 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Default name - Traffic	Lowest cost Link Clicks	\$20.00 Daily	Sep 30, 2019, 3:5... 98 days ago	840 Link Clicks	36,232	132,125	\$2.19 Per Link Click	Below average Bottom 20% of ads	Average	Below average Bottom 20% of ads	\$1,840.90
NU IG F 25-55	Lowest cost Conversions	\$20.00 Daily	Mar 11, 2019, 4:1... 301 days ago	46 Leads	33,512	87,113	\$40.01 Per Lead	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Average	\$1,840.57
Post "" - Engagement	Lowest cost Daily Unique...	\$20.00 Daily	Jan 2, 2020, 1:16... 4 days ago	53,809 Post Enga...	32,496	215,251	\$0.03 Per Post E...	Below average Bottom 10% of ads	-	-	\$1,840.45
NU INSTA CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Mar 18, 2019, 3:1... 294 days ago	30 Leads	29,687	98,372	\$61.32 Per Lead	Below average Bottom 10% of ads	Average	Average	\$1,839.67
NU FACEBOOK CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Mar 25, 2019, 2:3... 287 days ago	59 Leads	23,368	73,534	\$31.17 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Average	\$1,839.15
Default name - Traffic	Lowest cost Landing Page...	\$20.00 Daily	Nov 5, 2019, 8:17... 62 days ago	313 Landing Pa...	18,824	64,557	\$4.97 Per Landin...	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 10% of ads	\$1,555.99
Default name - Traffic	Lowest cost Link Clicks	\$10.00 Daily	Sep 30, 2019, 3:5... 98 days ago	491 Link Clicks	17,412	51,985	\$1.87 Per Link Click	Below average Bottom 20% of ads	Average	Below average Bottom 35% of ads	\$920.08
Post "" - Engagement	Lowest cost Post Engage...	\$10.00 Daily	Nov 5, 2019, 8:20... 62 days ago	52,515 Post Enga...	10,490	59,434	\$0.02 Per Post E...	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Above average	\$919.64
Default name - Traffic	Lowest cost Landing Page...	\$10.00 Daily	Nov 5, 2019, 8:17... 62 days ago	737 Landing Pa...	21,580	70,476	\$1.24 Per Landin...	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$913.97
Post "" - Engagement	Lowest cost Post Engage...	\$10.00 Daily	Sep 10, 2019, 9:1... 118 days ago	909 Post Enga...	25,496	108,075	\$0.86 Per Post E...	Below average Bottom 35% of ads	Below average Bottom 35% of ads	Below average Bottom 10% of ads	\$778.18
Total: Results from 24 ads				-	176,319 People	1,085,406 Total	-	-	-	-	\$16,277.09 Total Spent

Facebook Ads Manager | Nu Image Medspa (464397143895...)

Search business: Medstar Media

Account Overview: 17 selected Campaigns, Ad Sets for 17 Campaigns, Ads for 17 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Instagram Post: WIN A FREE COOLSCULPTING...	Lowest cost Link Clicks	\$525.00 Lifetime	-	140 Link Clicks	15,716	33,127	\$3.75 Per Link Click	-	-	-	\$525.00
Instagram Post: WIN A FREE COOLSCULPTING...	Lowest cost Link Clicks	\$413.00 Lifetime	-	64 Link Clicks	15,264	24,555	\$6.45 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Below average Bottom 10% of ads	\$413.00
Instagram Post: \$600 Off CoolSculpting - ...	Lowest cost Link Clicks	\$360.00 Lifetime	-	130 Link Clicks	8,066	24,581	\$2.77 Per Link Click	Below average Bottom 10% of ads	Average	Average	\$360.00
Instagram Post: WIN A FREE COOLSCULPTING...	Lowest cost Link Clicks	\$250.00 Lifetime	-	58 Link Clicks	7,908	13,842	\$4.31 Per Link Click	Below average Bottom 10% of ads	Above average	Average	\$250.00
Instagram Post: LOOKING GREAT. SHOULDNT W...	Lowest cost Link Clicks	\$270.00 Lifetime	Oct 3, 2019, 1:27... 95 days ago	105 Link Clicks	7,380	12,808	\$2.33 Per Link Click	-	-	-	\$244.20
Instagram Post: Get \$600 Off CoolSculpting - Just...	Bid cap (\$14... Link Clicks	Using camp...	Oct 3, 2019, 1:31... 95 days ago	104 Link Clicks	4,954	7,922	\$1.16 Per Link Click	-	-	-	\$120.19
Instagram Post: LOOKING GREAT. SHOULDNT W...	Lowest cost Post Engage...	\$30.00 Lifetime	Oct 3, 2019, 1:31... 95 days ago	2 Link Clicks	245	501	\$13.24 Per Link Click	-	-	-	\$26.48
Post "" - Engagement	Lowest cost Daily Unique...	\$40.00 Daily	-	7 Post Enga...	5,032	5,258	\$3.60 Per Post E...	Below average Bottom 10% of ads	-	-	\$25.19
Instagram Post: Get \$600 Off CoolSculpting - Just...	Bid cap (\$0.2... Post Engage...	Using camp...	Oct 3, 2019, 1:27... 95 days ago	2 Link Clicks	1,333	1,621	\$8.40 Per Link Click	-	-	-	\$16.80
Instagram Post: WIN A FREE COOLSCULPTING...	Lowest cost Post Engage...	\$7.00 Lifetime	-	184 Link Click	184	230	- Per Link Click	-	-	-	\$7.00
Total: Results from 24 ads				-	176,319 People	1,085,406 Total	-	-	-	-	\$16,277.09 Total Spent

Account Overview | Campaigns (17 selected) | Ad Sets for 17 Campaigns | Ads for 17 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent			
Instagram Post: LOOKING GREAT, SHOULDN'T W...	Lowest cost Link Clicks	\$270.00 Lifetime	Oct 3, 2019, 1:27 ...	105 Link Clicks	7,380	12,808	\$2.33 Per Link Click	—	—	—	\$244.20			
Instagram Post: Get \$600 Off CoolSculpting - Just...	Bid cap (\$1.4... Link Clicks	Using camp...	Oct 3, 2019, 1:31 ...	104 Link Clicks	4,954	7,922	\$1.16 Per Link Click	—	—	—	\$120.19			
Instagram Post: LOOKING GREAT, SHOULDN'T W...	Lowest cost Post Engage...	\$30.00 Lifetime	Oct 3, 2019, 1:31 ...	2 Link Clicks	245	501	\$13.24 Per Link Click	—	—	—	\$26.48			
Post "" - Engagement	Lowest cost Daily Unique ...	\$40.00 Daily	—	7 Post Enga...	5,032	5,258	\$3.60 Per Post E...	Below average Bottom 10% of ads	—	—	\$25.19			
Instagram Post: Get \$600 Off CoolSculpting - Just...	Bid cap (\$0.2... Post Engage...	Using camp...	Oct 3, 2019, 1:27 ...	2 Link Clicks	1,333	1,621	\$8.40 Per Link Click	—	—	—	\$16.80			
Instagram Post: WIN A FREE COOLSCULPTING...	Lowest cost Post Engage...	\$7.00 Lifetime	—	1 Link Click	184	230	— Per Link Click	—	—	—	\$7.00			
Instagram Post: Get \$600 Off CoolSculpting, the...	Bid cap (\$1.4... Link Clicks	Using camp...	Oct 3, 2019, 1:31 ...	— Link Click	35	38	— Per Link Click	—	—	—	\$0.55			
Instagram Post: Get \$600 Off CoolSculpting, the...	Bid cap (\$0.2... Post Engage...	Using camp...	Oct 3, 2019, 1:27 ...	— Link Click	1	1	— Per Link Click	—	—	—	\$0.08			
NU FACEBOOK CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Nov 30, 2018, 7:4 ...	— Lead	—	—	— Per Lead	—	—	—	\$0.00			
NU FACEBOOK CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Nov 30, 2018, 7:4 ...	— Lead	—	—	— Per Lead	—	—	—	\$0.00			
Results from 24 ads											176,319 People	1,085,406 Total	—	\$16,277.09 Total Spent

Traffic CS Men & Women \$600 > US - 18+ > Default name - Traffic

Ad Preview: Mobile News Feed

Ad Name: Permanent Fat Reduction with COOLSCULPTING at NU's #1 CoolSculpting Center for Abdomen, Flanks, ... See More

Image: A couple embracing, with a '600 OFF' badge.

Call to Action: Learn More

Facebook Pixel: Facebook Pixel

Buttons: Discard Draft, Publish

NU | CoolSculpting | INSTAGRAM > NU | INSTAGRAM | COOLSCULPTING | FEMALE > NU | IG | F 25-55

Ad Preview: Instagram Feed

Ad Name: NU | IG | F 25-55

Identity: Facebook Page (Nu Image Medspa), Instagram Account (nuimagenj)

Format: Single Image or Video

Image: A woman in a black dress, with a 'FREEZE AWAY STUBBORN FAT SALE - 25% OFF' badge.

Call to Action: Learn More

Buttons: Discard Draft, Publish

Engagement CS 600 off video > US - 18+ > Post "" - Engagement

Ad Preview: Mobile News Feed

Ad Name: Post "" - Engagement

Identity: Facebook Page (Nu Image Medspa), Instagram Account (nuimagenj)

Image: A woman with a video player overlay, with a 'LITTLE TO NO DOWNTIME' badge.

Call to Action: SEND MESSAGE

Engagement: 32 Likes, 3 Shares

Buttons: Discard Draft, Publish

NU | CoolSculpting | INSTAGRAM > NU | INSTAGRAM | COOLSCULPTING | FEMALE 2 > NU | INSTA | CS | F 25-55

Ad Preview: Instagram Feed

Ad Name: NU | INSTA | CS | F 25-55

Identity: Facebook Page (Nu Image Medspa), Instagram Account (nuimagenj)

Format: Single Image or Video

Image: A woman with a '25% OFF' badge and 'FREEZE AWAY FAT NON-SURGICAL FAT REDUCTION' text.

Call to Action: Learn More

Buttons: Discard Draft, Publish

Facebook Ads Manager | Search business | Medstar Media | 50+

NU Image Medspa (464397143895...)

We recently detected activity on an affected by this issue between 201... We have refunded \$12.59 on 2018

Search

- NU | CoolSculpting | INSTAGRAM
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | IG | F 25-55
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | INSTA | CS | F 25-55
- Traffic CS Men & Women \$600
- US - 18+
- Default name - Traffic
- NU | CoolSculpting | FB
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- Traffic CS 600 off
- US - 18+
- Default name - Traffic
- Traffic CS Cheating Ad
- US - 18+
- Default name - Traffic
- Engagement cs video talia

NU | CoolSculpting | FB > NU | FACEBOOK | COOLSCULPTING | FEMALE > NU | FACEBOOK | CS | F 25-55

Edit | Review

Your Facebook Page represents your business in ads. You can also Create a Facebook Page

Nu Image Medspa

Advertise on Instagram

Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

Create Ad | Use Existing Post | Use Mockup

Format

Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Media

Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Clear Images

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

CoolSculpting® is a non-invasive treatment that reduces fat from problem areas. Facebook Special: 25% OFF CoolSculpting

633 121 Comments 112 Shares

Like Comment Share

Facebook Ads Manager | Search business | Medstar Media | 50+

Nu Image Medspa (464397143895...)

We recently detected activity on an affected by this issue between 201... We have refunded \$12.59 on 2018

Search

- NU | CoolSculpting | INSTAGRAM
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | IG | F 25-55
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | INSTA | CS | F 25-55
- Traffic CS Men & Women \$600
- US - 18+
- Default name - Traffic
- NU | CoolSculpting | FB
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- Traffic CS 600 off
- US - 18+
- Default name - Traffic
- Traffic CS Cheating Ad
- US - 18+
- Default name - Traffic
- Engagement cs video talia

Traffic CS 600 off > US - 18+ > Default name - Traffic

Edit | Review

Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Nu Image Medspa

Instagram Account

Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

nuimagenj

Create Ad | Use Existing Post | Use Mockup

Use Existing Post

Facebook Post

Get \$600 Off CoolSculpting, the ...
2549328505123177 - Sep 7, 2019

Change Post +

Enter Post ID

Select a placement to customize

Tracking

Conversion Tracking

Facebook Pixel

Nu Image Medspa's Pixel
ID: 633301643685940

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

Get \$600 Off CoolSculpting, the world's #1 non-invasive way to get rid of stubborn areas of fat like the Abdomen, Flanks, and ... See More

Nu Image Medspa Medical Spa

1

Like Comment Share

Facebook Ads Manager | Search business | Medstar Media | 50+

Nu Image Medspa (464397143895...)

We recently detected activity on an affected by this issue between 201... We have refunded \$12.59 on 2018

Search

- NU | CoolSculpting | INSTAGRAM
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | IG | F 25-55
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | INSTA | CS | F 25-55
- Traffic CS Men & Women \$600
- US - 18+
- Default name - Traffic
- NU | CoolSculpting | FB
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- Traffic CS 600 off
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- US - 18+
- Default name - Traffic
- Engagement cs video talia

Traffic CS Cheating Ad > US - 18+ > Default name - Traffic

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Nu Image Medspa

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nuimagenj

Create Ad | Use Existing Post | Use Mockup

Use Existing Post

Facebook Post

LOOKING GREAT, SHOULDN'T WAIT!
2586496421406385 - Sep 27, 2019

Change Post +

Enter Post ID

Select a placement to customize

Tracking

Conversion Tracking

Facebook Pixel

Nu Image Medspa's Pixel
ID: 633301643685940

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

LOOKING GREAT, SHOULDN'T WAIT!
CoolSculpting does what diet and exercise can't! NO SURGERY - NO ... See More

Nu Image Medspa Medical Spa

4 1 Share

Like Comment Share

Facebook Ads Manager | Search business | Medstar Media | 50+

Nu Image Medspa (464397143895...)

We recently detected activity on an affected by this issue between 201... We have refunded \$12.59 on 2018

Search

- NU | CoolSculpting | INSTAGRAM
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | IG | F 25-55
- NU | INSTAGRAM | COOLSCULPTING | F...
- NU | INSTA | CS | F 25-55
- Traffic CS Men & Women \$600
- US - 18+
- Default name - Traffic
- NU | CoolSculpting | FB
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- Traffic CS 600 off
- US - 18+
- Default name - Traffic
- Traffic CS Cheating Ad
- US - 18+
- Default name - Traffic
- Engagement cs video talia

Engagement cs video talia > US - 18+ > Post: "" - Engagement

Edit | Review

Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Nu Image Medspa

Instagram Account

Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use selected Page

Create Ad | Use Existing Post | Use Mockup

Use Existing Post

Facebook Post

COOLSCULPTING is the #1 Fat ...
2185461551509876 - Jan 31, 2019

Change Post +

Enter Post ID

Select a placement to customize

Tracking

Conversion Tracking

Facebook Pixel

Nu Image Medspa's Pixel
ID: 633301643685940

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

COOLSCULPTING is the #1 Fat Reduction treatment in the world. "I could sit here and do this all day, that's how easy it is, ... See More

Nu Image Medspa

51 19 Comments 9 Shares

Like Comment Share

Facebook Ads Manager | Search business | Medstar Media | 50+

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Search

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- NU | INSTA | CS | F 25-55
- Traffic CS Men & Women \$600
- US - 18+
- Default name - Traffic
- NU | CoolSculpting | FB
- NU | FACEBOOK | COOLSCULPTING | F...
- NU | FACEBOOK | CS | F 25-55
- NU | FACEBOOK | COOLSCULPTING | F...
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- NU | FACEBOOK | COOLSCULPTING | F...
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- Traffic CS 600 off
- US - 18+
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- US - 18+
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- Engagement cs video talia

Traffic CS Video Talia > US - 18+ > Default name - Traffic

Edit | Review

Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Nu Image Medspa

Instagram Account

Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use selected Page

Create Ad | Use Existing Post | Use Mockup

Format

Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Add an Instant Experience

Add a Playable Asset

Media

Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

Talia was ecstatic over her amazing results from CoolSculpting her abdomen and flanks! Call us today for your Free ... See More

Nu Image Medspa Medical Spa

29 2 Comments 3 Shares

Like Comment Share

Facebook Ads Manager - Nu Image Medspa (464397143895...)

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Engagement CS Generic > US - 18+ > Post: "" - Engagement

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- Nu | IG | F 25-55
- Nu | INSTAGRAM | COOLSCULPTING | F...
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Ad Preview & Comments:

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Nu Image Medspa

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Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use Existing Post

Your Instagram ad will render Facebook mentions as regular text.

Facebook Post: Permanent Fat Reduction with C... 2157670884288943 - Jan 12, 2019

Change Post +

Enter Post ID

Select a placement to customize

Tracking

Conversion Tracking

Facebook Pixel

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ad Preview:

Nu Image Medspa Sponsored

Permanent Fat Reduction with COOLSCULPTING at NJ's #1 CoolSculpting Center for Abdomen, Flanks, ... See More

688 49 Comments 26 Shares

Like Comment Share

Discard Draft Publish

Facebook Ads Manager - Nu Image Medspa (464397143895...)

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Instagram Post: WIN A FREE COOLSCULPTING...

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Ad Preview & Comments:

Instagram Post: WIN A FREE COOLSCULPTING...

Instagram

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coolsculpting

There were areas that I could never get rid of... even when I went to the gym six times a week.

Kristin Davis

Visit Instagram Profile

nuimagenj WIN A FREE COOLSCULPTING TREATMENT and a Free Sauna Pod Session at Nu Image M... more

Replies to Instagram comments are not shown.

- smc304 @nsmiz @met219 @princesssheena 2 months ago
- curlyhairdontcare214 @justshay8 @hotshorty4 @shortygr185 2 months ago
- jaclyn.warren @shebe1219 @alpal4u @cheyennejamie 2 months ago
- victoria_nicholef6 @judihh13 @beckster2389 @12632jd 2 months ago
- sweetlinuh @vcastellano13 @giusxoh @ame4976 2 months ago
- sam_cinelli @aeezovic2 @urbeshayyy @myakillsthemall 2 months ago
- rachelmccloery @thad334 @akewthhd @beforeisaytoomuch 2 months ago
- geminigirl @eileenny @thejennshow @neve1113 2 months ago
- senorita_marianita @olaaa_d @sylvia_ms2 @ruthecullen 2 months ago
- olaaa_d @senorita_marianita @ruthecullen @malvika515 2 months ago
- geratynneumann @emilyyy_neumann @aile_neumann @indaze246 2 months ago
- lissyvvi @iamkristindavis 2 months ago
- connosseur_of_fun @drsalihyong @cristiano_musillo @prui @gvenciella 2 months ago
- Joseym1313 @sarahd1129 @8michtara8 @nicolecscriv05

Facebook Ads Manager - Nu Image Medspa (464397143895...)

Search [Search bar]

Instagram Post: WIN A FREE COOLSCULPTING...

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- Instagram Post: WIN A FREE COOLSCULPTING...
- Instagram Post: WIN A FREE COOLSCULPTING...
- Instagram Post: WIN A FREE COOLSCULPTING...

Ad Preview & Comments:

Instagram Post: WIN A FREE COOLSCULPTING...

Instagram

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I treated the areas that I've tried so hard to get rid of.

Kristin Davis

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Replies to Instagram comments are not shown.

- cingug @giardina angela @alisafesta47 @toniannsu121 3 months ago
- ymfacey @yamila r11 @katalinalove @dalisiera 3 months ago
- oliviaeveafter @nvider22 @tobasco_love @nwajin1976 3 months ago
- wendy_heller @ltsnanc_ @ap_rill @chris_gugs 3 months ago
- lcurcurato @chelicastaneda @mlicastaneda @georgia_curcurato 3 months ago
- colombiancutie87 @bianelly @mikem4rtinez @wheresharold 3 months ago
- clarl812 @sef_907 @misskath @crisfuentes14 3 months ago
- jennmm21376 @sarahagstn @jeff_fay_ @jalals 3 months ago
- yan_p @hair_by_yanip @kianna_87 @yola_ 3 months ago
- _yola_ @rockylove4 @mommiedearest @adashofsauter 3 months ago
- rockylove4 @mizz_jones @fariorgail @rog1982 3 months ago
- mizz_jones @trey_g @browsuga1253 @rockylove4 3 months ago
- debbie_delecticious @shellizzz @edson @debbied_the_fnp Let's win this!! 3 months ago

Facebook Ads Manager - Nu Image Medspa (464397143895...)

Search [Search bar]

Instagram Post: \$600 Off CoolSculpting...

Ad List:

- Instagram Post: \$600 Off CoolSculpting ...
- Instagram Post: \$600 Off CoolSculpting ...
- Instagram Post: \$600 Off CoolSculpting ...

Ad Preview & Comments:

Instagram Post: \$600 Off CoolSculpting ...

Instagram

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Visit Instagram Profile

nuimagenj \$600 Off CoolSculpting - CoolSculpting is the world's #1 non-invasive way to get rid of stubbo... more

Replies to Instagram comments are not shown.

- aeires Is this offer also for current clients? a month ago

Facebook Ads Manager - Nu Image Medspa (464397143895...)

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Instagram Post: WIN A FREE COOLSCULPTING...

Ad List:

- Instagram Post: \$600 Off CoolSculpting ...
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- Instagram Post: \$600 Off CoolSculpting ...
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- Nu | INSTAGRAM | COOLSCULPTING | F...
- Nu | IG | F 25-55
- Nu | INSTAGRAM | COOLSCULPTING | F...
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- US - 18+
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- Nu | FACEBOOK | COOLSCULPTING | F...
- Nu | FACEBOOK | CS | F 25-55
- Nu | FACEBOOK | COOLSCULPTING | F...
- Nu | FACEBOOK | CS | F 25-55
- Traffic CS 600 off
- US - 18+
- Default name - Traffic
- Traffic CS Cheating Ad

Ad Preview & Comments:

Instagram Post: WIN A FREE COOLSCULPTING...

Instagram

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coolsculpting

Sometimes we forget that we have to take care of ourselves.

Kristin Davis

Visit Instagram Profile

nuimagenj WIN A FREE COOLSCULPTING TREATMENT for Christmas at Nu Image Medspa in Paramus... more

Replies to Instagram comments are not shown.

- lorinandalora @stephaniemeims @kandalora @kerbear423 18 days ago
- lorinandalora @stephaniemeims @kandalora @kerbear423 18 days ago
- lorinandalora @stephaniemeims @kandalora @kerbear423 18 days ago
- cheishud @candy614 @festerino22 @ashleyrebz 18 days ago
- ashleyrebz @cheishud @alysenicole @sjones1115 18 days ago
- stefi_ru @smantona 18 days ago
- stefi_ru @nicgon18 18 days ago
- stefi_ru @cricamarotto 18 days ago
- jennyn8675309 @marianne.nardini @nards2381 @michelenardini 17 days ago
- chaseyourdreams @melissayosko @hklein2057 @megan_jevine1216 16 days ago
- cherishbaby13 @andle1120 @nanad49 @splinter3449 15 days ago
- ill_miszahorty25 @yogiram57 @anoushassingh @valinie_all 15 days ago
- cdoran46 @mixmaster9 @audraalison @auralisa71 14 days ago

Facebook Ads Manager | Search business | Medstar Media | 9:01 AM

Nu Image Medspa (464397143895...)

We recently detected activity on an ad affected by this issue between 2019-12-18 and 2019-12-19. We have refunded \$12.59 on 2019-12-19.

Search: []

Instagram Post: LOOKING GREAT, SH... > Instagram Post: LOOKING GREAT, SH... > Instagram Post: LOOKING GREAT, S... | Completed

Ad Preview & Comments | 1 of 1 Ad

Instagram Feed | 1 of 2

Instagram

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No Comments Found
There are no comments on this ad.

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Nu Image Medspa (464397143895...)

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Search: []

Instagram Post: Get \$600 Off CoolScul... > Instagram Post: Get \$600 Off CoolScul... > Instagram Post: Get \$600 Off CoolScu... | Completed

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Search: []

Instagram Post: LOOKING GREAT, SHOULDN'T ... > Instagram Post: LOOKING GREAT, SHOULDN'T ... > Instagram Post: LOOKING GREAT, SHOULDN'T ... | Completed

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No Comments Found
There are no comments on this ad.

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Search: []

Engagement CS VIP > US - 18+ > Post: "" - Engagement | Completed

Ad Name: Post: "" - Engagement

Identity: Facebook Page (Nu Image Medspa), Instagram Account (Use selected Page)

Create Ad | Use Existing Post | Use Mockup

Facebook Post: WIN A FREE COOLSCULPTING T... 2767571036632255 - Dec 18, 2019

Enter Post ID: []

Select a placement to customize: []

Close | Discard Draft | Publish

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Post Preview:

Nu Image Medspa Sponsored

WIN A FREE COOLSCULPTING TREATMENT for Christmas at Nu Image Medspa in Paramus, NJ! Here's how to enter... See More

Nu Image Medspa Medical Spa | 2 Likes | 1 Comment | 1 Share

Facebook Ads Manager | Search business | Medstar Media | 9:01 AM

Nu Image Medspa (464397143895...)

We recently detected activity on an ad affected by this issue between 2019-12-18 and 2019-12-19. We have refunded \$12.59 on 2019-12-19.

Search: []

Instagram Post: Get \$600 Off CoolScul... > Instagram Post: Get \$600 Off CoolScul... > Instagram Post: Get \$600 Off CoolScu... | Completed

Ad Preview & Comments | 1 of 1 Ad

Instagram Feed | 1 of 2

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No Comments Found
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