

NU image Medspa CoolSculpting Google Adwords & Facebook Ads Q1 2020 (1/1/2020 - 3/31/2020)

search beta coolsculpting: \$12,136.46
 display beta coolsculpting: \$2,776.32
 search alpha coolsculpting: \$816.93
 CoolSculpting Smart Search: \$665.60
 CoolSculpting Latin Search: \$652.10
 CoolSculpting Display Ads: \$374.85
 Coolsculpting General Search: \$296.66
 Coolsculpting Display Ads 2: \$287.14
 CoolSculpting Latin Search 2: \$238.28

Total Google Ads: \$18,244.34
Total Facebook Ads: \$10,880.97
Total Media Spend: \$29,125.31

Google Ads | Chris Zelig | Nu Image New 605-497-4799 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Campaigns | Custom Jan 1 - Mar 31, 2020

Recommendations | Campaign status: All, Campaign name contains cool | [View all](#) | [ADD FILTER](#)

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$117.04/day	Paused	956	7.67%	\$12,136.46
display beta coolsculpting	\$74.07/day	Paused	4,559	0.25%	\$2,776.32
search alpha coolsculpting	\$1.00/day	Paused	34	5.94%	\$816.93
CoolSculpting Smart Search	\$20.00/day \$608.00/month	Paused	521	0.92%	\$665.60
CoolSculpting Latin Search	\$20.00/day	Paused	385	4.77%	\$652.10
CoolSculpting Display Ads	\$20.00/day	Paused	1,512	0.14%	\$374.85
Coolsculpting General Search	\$20.00/day	Paused	125	3.65%	\$296.66
Coolsculpting Display Ads 2	\$20.00/day	Paused	1,015	0.22%	\$287.14
CoolSculpting Latin Search 2	\$20.00/day	Paused	28	5.94%	\$238.28
Coolsculpting BMM	\$35.00/day	Paused	0	-	\$0.00
CoolSculpting Display	\$10.00/day	Paused	0	-	\$0.00
Coolsculpting Exact	\$65.00/day	Paused	0	-	\$0.00
search beta coolsculpting broad	\$1.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic	\$1.00/day	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$1.00/day	Paused	0	-	\$0.00
Total: Filtered campaigns			9,135	0.26%	\$18,244.34
Total: Account			10,198	0.30%	\$29,778.16

Google Ads | Chris Zelig | Nu Image New 605-497-4799 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Paused | Type: Search | Budget: \$117.04/day | [More details](#)

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | [ADD FILTER](#)

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
956					
7.67%					
\$12,136.46					
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nuimagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	355	7.18%	\$4,951.58
CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.nuimagenj.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	270	8.47%	\$3,674.92
25% Off All CoolSculpting® Best Price in Paramus Nu Image +6 more nuimagenj.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Rea... View assets details	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	144	13.98%	\$1,343.46
25% Off All CoolSculpting® Nu Image #1 Provider in Paramus www.nuimagenj.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	30	3.65%	\$510.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Nu Image nuimagenj.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Paramus, NJ. Schedule a Free Consultation	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content +1 more	23	5.18%	\$350.29
CoolSculpting in Paramus #1 Fat Reduction Treatment Best Prices. FDA-Cleared. nuimagenj.com/coolsculpting/fat-freezing	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	26	9.42%	\$349.31

Google Ads | Chris Zelig | Nu Image New 605-497-4799 | All campaigns | search | beta | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Paused | Type: Search | Budget: \$117.04/day | [More details](#)

Recommendations | Ads | Custom Jan 1 - Mar 31, 2020

Ad status: All | [ADD FILTER](#)

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
956					
7.67%					
\$12,136.46					
CoolSculpting in Paramus #1 Fat Reduction Treatment Best Prices. FDA-Cleared. nuimagenj.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted medical content +1 more	26	9.42%	\$349.31
CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.nuimagenj.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	16	8.29%	\$161.05
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nuimagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure	Campaign paused Approved (limited): Restricted medical content +1 more	13	4.68%	\$144.21
(Keyword Best Price in Paramus) Nu Image Flexible Payment Options nuimagenj.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	31	12.70%	\$136.85
Best Price in Paramus Nu Image Flexible Payment Options nuimagenj.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content +1 more	12	13.33%	\$119.73
#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nuimagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	3. body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	5	5.95%	\$81.99
25% Off All Fat Freezing Nu Image #1 Provider in Paramus					

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$117.04/day	More details
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status
Ads				Clicks
Extensions				CTR
Automated extensions				Cost
Landing pages				
Keywords				
Audiences				
Demographics				
Settings				
Locations				
Ad schedule				
Devices				
Advanced bid adj.				
Change history				
Drafts & experiments				

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$117.04/day	More details
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status
Ads				Clicks
Extensions				CTR
Automated extensions				Cost
Landing pages				
Keywords				
Audiences				
Demographics				
Settings				
Locations				
Ad schedule				
Devices				
Advanced bid adj.				
Change history				
Drafts & experiments				

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$117.04/day	More details
Recommendations	+	Ad status: All	ADD FILTER	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status
Ads & extensions	<input type="checkbox"/>	Ad	Ad group	Status
Ads				Clicks
Extensions				CTR
Automated extensions				Cost
Landing pages				
Keywords				
Audiences				
Demographics				
Settings				
Locations				
Ad schedule				
Devices				
Advanced bid adj.				
Change history				
Drafts & experiments				

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$117.04/day	More details
Recommendations	+	Extension type: All	ADD FILTER	ASSOCIATIONS VIEW SEGMENT COLUMNS DOWNLOAD EXPAND
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to
Ads & extensions	<input type="checkbox"/>	Extension	Extension type	Added to
Ads				Level
Extensions				Status
Automated extensions				Clicks
Landing pages				CTR
Keywords				Cost
Audiences				
Demographics				
Settings				
Locations				
Ad schedule				
Devices				
Advanced bid adj.				
Change history				
Drafts & experiments				

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$117.04/day	More details
Recommendations	+	Extension type: All	ADD FILTER	ASSOCIATIONS VIEW SEGMENT COLUMNS DOWNLOAD EXPAND
Ad groups	<input type="checkbox"/>	Extension	Extension type	Added to
Ads & extensions	<input type="checkbox"/>	Extension	Extension type	Added to
Ads				Level
Extensions				Status
Automated extensions				Clicks
Landing pages				CTR
Keywords				Cost
Audiences				
Demographics				
Settings				
Locations				
Ad schedule				
Devices				
Advanced bid adj.				
Change history				
Drafts & experiments				

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$117.04/day, More details

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
	<input type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved	163	8.29%	\$2,301.42
	<input type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	150	8.11%	\$2,192.89
	<input type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	152	7.31%	\$2,180.14
	<input type="checkbox"/>	New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	153	7.70%	\$2,161.49
	Structured snippet extension								
	<input type="checkbox"/>	Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	11	6.25%	\$149.67
	Promotion extension								
	<input type="checkbox"/>	25% off for New Clients	Promotion extension	search beta coolsculpting	Campaign	Approved	445	8.68%	\$6,837.82
	Total: Callout extensions						404	8.20%	\$5,851.94
	Total: Structured snippet extensions						11	6.25%	\$149.67
	Total: Call extensions						446	7.79%	\$6,343.39
	Total: Location extensions						207	6.63%	\$2,627.67
	Total: Promotion extensions						445	8.68%	\$6,837.82

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© 2020 Google

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$74.07/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Total: Ads						4,559	0.25%	\$2,776.32
	<input type="checkbox"/>		NuImage_600Coolsculpting_30...	300 x 250	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	348	0.17%	\$271.28
	<input type="checkbox"/>		NuImage_25Coolsculpting_300...	300 x 250	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	322	0.17%	\$237.35
	<input type="checkbox"/>		NuImage_600Coolsculpting_30...	300 x 250	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	251	0.18%	\$171.84
	<input type="checkbox"/>		NuImage_25Coolsculpting_300...	300 x 250	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	210	0.18%	\$147.59
	<input type="checkbox"/>		NuImage_600Coolsculpting_30...	300 x 600	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	311	1.31%	\$130.62
	<input type="checkbox"/>		NuImage_25Coolsculpting_300...	300 x 600	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	304	0.95%	\$128.46
	<input type="checkbox"/>		NuImage_600Coolsculpting_30...	300 x 250	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	182	0.19%	\$125.88

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$74.07/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Total: Ads						4,559	0.25%	\$2,776.32
	<input type="checkbox"/>		NuImage_600Coolsculpting_30...	300 x 250	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	182	0.19%	\$125.88
	<input type="checkbox"/>		NuImage_25Coolsculpting_336...	336 x 280	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	302	0.82%	\$124.15
	<input type="checkbox"/>		NuImage_25Coolsculpting_300...	300 x 250	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	142	0.17%	\$120.18
	<input type="checkbox"/>		NuImage_600Coolsculpting_33...	336 x 280	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	214	0.48%	\$105.73
	<input type="checkbox"/>		NuImage_600Coolsculpting_33...	336 x 280	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	151	0.28%	\$104.85
	<input type="checkbox"/>		NuImage_25Coolsculpting_300...	300 x 600	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	78	0.23%	\$82.98
	<input type="checkbox"/>		NuImage_25Coolsculpting_336...	336 x 280	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	138	0.33%	\$75.58

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$74.07/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Total: Ads						4,559	0.25%	\$2,776.32
	<input type="checkbox"/>		NuImage_25Coolsculpting_336...	336 x 280	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	130	0.63%	\$59.97
	<input type="checkbox"/>		NuImage_25Coolsculpting_300...	300 x 600	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	59	0.24%	\$51.75
	<input type="checkbox"/>		NuImage_600Coolsculpting_33...	336 x 280	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	92	0.34%	\$51.14
	<input type="checkbox"/>		NuImage_600Coolsculpting_30...	300 x 600	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	32	0.15%	\$37.01
	<input type="checkbox"/>		NuImage_600Coolsculpting_32...	320 x 100	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	49	0.26%	\$34.47
	<input type="checkbox"/>		NuImage_25Coolsculpting_728...	728 x 90	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	23	0.08%	\$34.04
	<input type="checkbox"/>		NuImage_25Coolsculpting_728...	728 x 90	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	25	0.06%	\$33.83

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$74.07/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost			
	Total: Ads						4,559	0.25%	\$2,776.32
	<input type="checkbox"/>		NuImage_600Coolsculpting_32...	320 x 50	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	95	0.27%	\$33.76
	<input type="checkbox"/>		NuImage_600Coolsculpting_32...	320 x 50	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	61	0.23%	\$32.28
	<input type="checkbox"/>		NuImage_25Coolsculpting_468...	468 x 60	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	84	0.32%	\$31.39
	<input type="checkbox"/>		NuImage_25Coolsculpting_728...	728 x 90	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	25	0.10%	\$31.25
	<input type="checkbox"/>		NuImage_25Coolsculpting_320...	320 x 50	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	89	0.23%	\$30.28
	<input type="checkbox"/>		NuImage_600Coolsculpting_72...	728 x 90	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	25	0.06%	\$28.51
	<input type="checkbox"/>		NuImage_25Coolsculpting_468...	468 x 60	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	76	0.42%	\$25.88

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Display	Budget: \$74.07/day	More details	Clicks	CTR	Cost	
Total: Ads 4,559 0.25% \$2,776.32								
Extensions			Nuimage_600Coolsculpting_72... 728 x 90	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	22	0.08%	\$25.23
Automated extensions			Nuimage_600Coolsculpting_32... 320 x 50	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	60	0.24%	\$23.94
Landing pages			Nuimage_25Coolsculpting_468... 468 x 60	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	64	0.35%	\$23.87
Keywords			Nuimage_25Coolsculpting_320... 320 x 50	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	66	0.22%	\$23.67
Audiences			Nuimage_600Coolsculpting_72... 728 x 90	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	27	0.12%	\$22.92
Demographics			Nuimage_600Coolsculpting_25... 250 x 250	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	23	0.58%	\$22.53
Topics			Nuimage_25Coolsculpting_250... 250 x 250	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	18	0.42%	\$22.37

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Display	Budget: \$74.07/day	More details	Clicks	CTR	Cost	
Total: Ads 4,559 0.25% \$2,776.32								
Extensions			Nuimage_600Coolsculpting_46... 468 x 60	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	60	0.38%	\$19.76
Automated extensions			Nuimage_25Coolsculpting_320... 320 x 50	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	58	0.21%	\$19.42
Landing pages			What is CoolSculpting? CoolSculpting is the #1 non-l... CoolSculpting reduces fat wit... nu IMAGE	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted drug terms	38	0.76%	\$17.15
Keywords			Nuimage_600Coolsculpting_30... 300 x 600	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	21	0.13%	\$16.92
Audiences			Nuimage_25Coolsculpting_320... 320 x 100	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	31	0.18%	\$16.43
Demographics			Nuimage_600Coolsculpting_25... 250 x 250	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	17	0.76%	\$15.19
Topics			Nuimage_25Coolsculpting_320... 320 x 100	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	22	0.20%	\$14.96

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Display	Budget: \$74.07/day	More details	Clicks	CTR	Cost	
Total: Ads 4,559 0.25% \$2,776.32								
Extensions			Nuimage_600Coolsculpting_32... 320 x 100	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	27	0.25%	\$13.65
Automated extensions			Nuimage_25Coolsculpting_250... 250 x 250	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	15	0.28%	\$13.49
Landing pages			Nuimage_25Coolsculpting_320... 320 x 100	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	23	0.20%	\$12.45
Keywords			Nuimage_25Coolsculpting_250... 250 x 250	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	15	0.19%	\$11.96
Audiences			Nuimage_25Coolsculpting_160... 160 x 600	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	6	0.13%	\$10.55
Demographics			Nuimage_600Coolsculpting_32... 320 x 100	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	15	0.13%	\$10.03
Topics			Nuimage_600Coolsculpting_46... 468 x 60	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	32	0.39%	\$10.01

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Display	Budget: \$74.07/day	More details	Clicks	CTR	Cost	
Total: Ads 4,559 0.25% \$2,776.32								
Extensions			Nuimage_600Coolsculpting_25... 250 x 250	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	10	0.40%	\$8.19
Automated extensions			Nuimage_25Coolsculpting_160... 160 x 600	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	5	0.07%	\$7.90
Landing pages			Nuimage_600Coolsculpting_16... 160 x 600	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	4	0.10%	\$7.46
Keywords			Nuimage_600Coolsculpting_46... 468 x 60	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	19	0.22%	\$6.42
Audiences			Nuimage_600Coolsculpting_16... 160 x 600	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	4	0.05%	\$6.16
Demographics			Nuimage_600Coolsculpting_16... 160 x 600	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	3	0.09%	\$4.02
Topics			Nuimage_600Coolsculpting_97... 970 x 90	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	2	0.06%	\$3.86

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Display	Budget: \$74.07/day	More details	Clicks	CTR	Cost	
Total: Ads 4,559 0.25% \$2,776.32								
Extensions			NU_Image_300x250_2.jpg 300 x 250	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted drug terms	7	0.38%	\$3.35
Automated extensions			NU_Image_300x250_4.jpg 300 x 250	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted drug terms	6	0.29%	\$3.14
Landing pages			Nuimage_25Coolsculpting_160... 160 x 600	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	3	0.08%	\$2.69
Keywords			Nuimage_600Coolsculpting_97... 970 x 90	Custom Intent Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	2	0.12%	\$2.05
Audiences			Nuimage_600Coolsculpting_20... 200 x 200	Display Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	1	0.08%	\$1.79
Demographics			Nuimage_600Coolsculpting_12... 120 x 600	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted medical content +1 more	2	0.28%	\$1.72
Topics			NU_Image_300x250_1.jpg 300 x 250	In-Market + Topic + Keywords	Campaign paused Approved (limited): Restricted drug terms	3	0.20%	\$1.58

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Display	Budget: \$74.07/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 4,559						
Ads & extensions	Total: Ads 4,559						
Ads	<input type="checkbox"/>		NuImage_25Coolsculpting_970... 970 x 90	In-Market + Topic + Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.06%	\$1.55
Extensions	<input type="checkbox"/>		NuImage_600Coolsculpting_12... 120 x 600	Display Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.10%	\$1.22
Automated extensions	<input type="checkbox"/>		NuImage_600Coolsculpting_12... 120 x 600	Custom Intent Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.20%	\$1.19
Landing pages	<input type="checkbox"/>		NuImage_25Coolsculpting_200... 200 x 200	Custom Intent Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.19%	\$1.16
Keywords	<input type="checkbox"/>		NuImage_600Coolsculpting_97... 970 x 90	In-Market + Topic + Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.06%	\$0.79
Audiences	<input type="checkbox"/>		NuImage_25Coolsculpting_970... 970 x 90	Display Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.03%	\$0.47
Demographics	<input type="checkbox"/>		NuImage_600Coolsculpting_20... 200 x 200	In-Market + Topic + Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.12%	\$0.42
Topics	<input type="checkbox"/>		NuImage_25Coolsculpting_120... 120 x 600	Campaign paused			
Placements	<input type="checkbox"/>						
Settings	<input type="checkbox"/>						
Locations	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
Devices	<input type="checkbox"/>						
Advanced bid adj.	<input type="checkbox"/>						
Change history	<input type="checkbox"/>						
Drafts & experiments	<input type="checkbox"/>						

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Display	Budget: \$74.07/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 4,559						
Ads & extensions	Total: Ads 4,559						
Ads	<input type="checkbox"/>		NuImage_25Coolsculpting_120... 120 x 600	Custom Intent Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.25%	\$0.37
Extensions	<input type="checkbox"/>		NuImage_25Coolsculpting_200... 200 x 200	In-Market + Topic + Keywords Campaign paused Approved (limited): Restricted medical content +1 more	1	0.14%	\$0.17
Automated extensions	<input type="checkbox"/>		CoolSculpting double chin 970 x 250	In-Market + Topic + Keywords Campaign paused Approved (limited): Restricted drug terms	1	0.26%	\$0.11
Landing pages	<input type="checkbox"/>		CoolSculpting double chin 970 x 250	In-Market + Topic	0	-	\$0.00
Keywords	<input type="checkbox"/>		NU_Image_300x250_2.jpg 300 x 250	In-Market + Topic	0	-	\$0.00
Audiences	<input type="checkbox"/>		NU_Image_300x250_4.jpg 300 x 250	In-Market + Topic	0	-	\$0.00
Demographics	<input type="checkbox"/>		NU_Image_300x250_1.jpg 300 x 250	In-Market + Topic	0	-	\$0.00
Topics	<input type="checkbox"/>						
Placements	<input type="checkbox"/>						
Settings	<input type="checkbox"/>						
Locations	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
Devices	<input type="checkbox"/>						
Advanced bid adj.	<input type="checkbox"/>						
Change history	<input type="checkbox"/>						
Drafts & experiments	<input type="checkbox"/>						

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$100.00/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 34						
Ads & extensions	Total: Ads 34						
Ads	<input type="checkbox"/>		#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nuimagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	0. coolsculpting - general Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +2 more	22	7.83%	\$576.72
Extensions	<input type="checkbox"/>		25% Off All CoolSculpting® Best Price in Paramus Nu Image +6 more nuimagenj.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +2 more	4	16.67%	\$73.99
Automated extensions	<input type="checkbox"/>		#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nuimagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	6. coolsculpting - fat freeze Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +2 more	2	9.09%	\$49.81
Landing pages	<input type="checkbox"/>		CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.nuimagenj.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general Campaign paused Approved (limited): Restricted medical content +1 more	2	1.94%	\$47.55
Keywords	<input type="checkbox"/>		CoolSculpting in Paramus #1 Fat Reduction Treatment No Surgery & Minimal Downtime www.nuimagenj.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	3. body sculpting Campaign paused Approved (limited): Restricted medical content +1 more	2	14.29%	\$45.77
Audiences	<input type="checkbox"/>		#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nuimagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure Campaign paused Approved (limited): Restricted	1	12.50%	\$14.24
Demographics	<input type="checkbox"/>						
Settings	<input type="checkbox"/>						
Locations	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
Devices	<input type="checkbox"/>						
Advanced bid adj.	<input type="checkbox"/>						
Change history	<input type="checkbox"/>						
Drafts & experiments	<input type="checkbox"/>						

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$100.00/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 34						
Ads & extensions	Total: Ads 34						
Ads	<input type="checkbox"/>		#1 Provider in Paramus Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more nuimagenj.com/coolsculpting/paramus #1 CoolSculpting Deal. Freeze Fat. Top Provider in Paramus, NJ. Free Consult. Expert, Safe Fat Loss With Quick Results... View assets details	5. sculpsure Campaign paused Approved (limited): Restricted medical content +1 more	1	12.50%	\$14.24
Extensions	<input type="checkbox"/>		CoolSculpting Paramus Freeze Away Stubborn Fat Target Belly Fat, Love Handles www.nuimagenj.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Paramus, NJ.	5. sculpsure Campaign paused Approved (limited): Restricted medical content +1 more	1	50.00%	\$8.85
Automated extensions	<input type="checkbox"/>		(Keyword Best Price in Paramus) Nu Image Flexible Payment Options nuimagenj.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>		25% Off All CoolSculpting® Affordable & Quick Treatments Nu Image nuimagenj.com/coolsculpting/special Treatments Tailored to You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>		25% Off CoolSculpting® Cost New Client Special Nu Image nuimagenj.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Audiences	<input type="checkbox"/>		Best Price in Paramus Nu Image Flexible Payment Options nuimagenj.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Demographics	<input type="checkbox"/>						
Settings	<input type="checkbox"/>						
Locations	<input type="checkbox"/>						
Ad schedule	<input type="checkbox"/>						
Devices	<input type="checkbox"/>						
Advanced bid adj.	<input type="checkbox"/>						
Change history	<input type="checkbox"/>						
Drafts & experiments	<input type="checkbox"/>						

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | search | alpha | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$1.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 34						
Total: Campaign 34						

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | search | alpha | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$1.00/day, More details

Recommendations: Extensions, Custom Jan 1 - Mar 31, 2020

Ad groups: If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extensions: Extension type: All, ADD FILTER, Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Site link extension							
25% Off All Fat Areas	Site link extension	search alpha coolsculpti...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
State-of-the-Art Facility	Site link extension	search alpha coolsculpti...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
5 Star Reviews	Site link extension	search alpha coolsculpti...	Campaign	Disapproved: Speculative and Experimental Medical Treatment +1 more	0	-	\$0.00
Before and After Photos	Site link extension	search alpha coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension							
201-712-0222 (mobile)	Call extension	Account	Account	Approved	24	8.19%	\$589.18
201-712-0222	Call extension	Account	Account	Approved	3	3.70%	\$74.74
Location extension							
nuimagenj@gmail.com	Location extension	Account	Account	-	-	-	-
Callout extension							

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | search | alpha | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$1.00/day, More details

Recommendations: Extension type: All, ADD FILTER, Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
New Clients 25% Off	Callout extension	search alpha coolsculpti...	Campaign	Approved	13	10.24%	\$292.12
Freeze Your Fat	Callout extension	search alpha coolsculpti...	Campaign	Approved	12	8.89%	\$291.65
Liposuction Alternative	Callout extension	search alpha coolsculpti...	Campaign	Approved	10	8.62%	\$274.01
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	9	8.57%	\$213.69
Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	8	6.61%	\$192.19
Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	6	5.50%	\$154.83
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	5	4.07%	\$109.54
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	Structured snippet extension	search alpha coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search alpha coolsculpti...	Campaign	Approved	28	8.36%	\$665.58
Total: Callout extensions					24	7.64%	\$611.57
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					27	7.22%	\$663.92
Total: Location extensions					7	5.15%	\$188.59
Total: Promotion extensions					28	8.36%	\$665.58

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | search | alpha | coolsculpting

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$1.00/day, More details

Recommendations: Extension type: All, ADD FILTER, Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Highlights: No Surgery	Callout extension	search alpha coolsculpti...	Campaign	Approved	9	8.57%	\$213.69
Callout extension							
Nonsurgical Fat Reduction	Callout extension	search alpha coolsculpti...	Campaign	Approved	8	6.61%	\$192.19
Callout extension							
Contact Us + Free Consult	Callout extension	search alpha coolsculpti...	Campaign	Approved	6	5.50%	\$154.83
Callout extension							
FDA Approved	Callout extension	search alpha coolsculpti...	Campaign	Approved	5	4.07%	\$109.54
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolimini, Fat Reduction	Structured snippet extension	search alpha coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search alpha coolsculpti...	Campaign	Approved	28	8.36%	\$665.58
Total: Callout extensions					24	7.64%	\$611.57
Total: Structured snippet extensions					0	0.00%	\$0.00
Total: Call extensions					27	7.22%	\$663.92
Total: Location extensions					7	5.15%	\$188.59
Total: Promotion extensions					28	8.36%	\$665.58

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | CoolSculpting Smart Search

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Custom Jan 1 - Mar 31, 2020

CoolSculpting Smart Search

Campaign for NU Image MedSpa

Shown across Google Search, Maps, and partner websites on all devices

Campaign goal

Take an action on your website

PAUSED | SCHEDULING: ANYTIME | [EDIT](#)

Ad preview

#1 CoolSculpting Provider | \$600 Off | Freeze Away Stubborn Fat

nuimagenj.com

FDA-Cleared. Target Belly Fat, Love Handles & Arm Fat Certified Specialists. Personalized Treatments...

165 E State Rt 4, Paramus, NJ

Impressions

56,342

Clicks

521

Amount spent

\$665.60

Search Phrases

63 Total

Phrases	Impr.	Clicks

Map actions

343

Google Analytics

Track customer actions on your website

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Search Phrases

63 Total

Phrases	Impr.	Clicks
cool sculpting	1353	65
med spa	775	41
nu image medspa	199	31
nu image nj	76	24
medical spa	387	21
cool coolsculpting	141	6
best spa in	94	6
freeze fat	75	4

[MANAGE ALL](#)

Map actions

343

Google Analytics

Track customer actions on your website

[LEARN MORE](#)

Your ad settings

Budget

\$20.00 daily average

\$608.00 monthly maximum

Locations

Show ad to people interested in your products or services, in Allendale, Alpine, Bergenfield, Bogota, Carlstadt and 76 more.

Product or service

Your business category
Medical spa

Your products or services
COOLSCULPTING

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Your ad settings

Budget

\$20.00 daily average

\$608.00 monthly maximum

[EDIT](#)

Locations

Show ad to people interested in your products or services, in Allendale, Alpine, Bergenfield, Bogota, Carlstadt and 76 more.

[EDIT](#)

Product or service

Your business category
Medical spa

Your products or services
COOLSCULPTING

[EDIT](#)

Business info

NU Image MedSpa
https://nuimagenj.com/
165 E State Rt 4, Paramus, NJ
(201) 712-0222

[EDIT IN GOOGLE MY BUSINESS](#)

Images

No images yet

[EDIT](#)

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$20.00/day	More details																																				
Ads																																								
<table border="1"> <thead> <tr> <th>Ad</th> <th>Ad group</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td> <input type="checkbox"/> <div style="font-size: 8px;"> Proveedor #1 de CoolSculpting \$ 600 de descuento Elimina la Grasa Obstinada +2 more www.nuimagenj.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Sin cirugía. Mínimo tiempo de inactividad. Los... View assets details </div> </td> <td>Hendrick Latin Ad group 1</td> <td>Campaign paused Approved (limited): Restricted medical content +1 more</td> <td>206</td> <td>4.28%</td> <td>\$309.21</td> </tr> <tr> <td> <input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting en Paramus \$ 600 de descuento Sin cirugía www.nuimagenj.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Opciones de pago flexibles Los mejores precios en NJ </div> </td> <td>Hendrick Latin Ad group 1</td> <td>Campaign paused Approved (limited): Restricted medical content +1 more</td> <td>100</td> <td>7.40%</td> <td>\$267.92</td> </tr> <tr> <td> <input type="checkbox"/> <div style="font-size: 8px;"> Proveedor #1 de CoolSculpting \$600 de descuento Deshégase de la Grasa www.nuimagenj.com Autorizado por la FDA. Elimine la Grasa del Vientre, Manijas de Amor y Grasa de Brazo. Especialistas Certificados. Tratamientos personalizados. Financiamiento disponible. </div> </td> <td>Hendrick Latin Ad group 1</td> <td>Campaign paused Approved (limited): Restricted medical content +1 more</td> <td>79</td> <td>4.14%</td> <td>\$74.97</td> </tr> <tr> <td colspan="3">Total: Ads</td> <td>385</td> <td>4.77%</td> <td>\$652.10</td> </tr> <tr> <td colspan="3">Total: Campaign</td> <td>385</td> <td>4.77%</td> <td>\$652.10</td> </tr> </tbody> </table>					Ad	Ad group	Status	Clicks	CTR	Cost	<input type="checkbox"/> <div style="font-size: 8px;"> Proveedor #1 de CoolSculpting \$ 600 de descuento Elimina la Grasa Obstinada +2 more www.nuimagenj.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Sin cirugía. Mínimo tiempo de inactividad. Los... View assets details </div>	Hendrick Latin Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	206	4.28%	\$309.21	<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting en Paramus \$ 600 de descuento Sin cirugía www.nuimagenj.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Opciones de pago flexibles Los mejores precios en NJ </div>	Hendrick Latin Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	100	7.40%	\$267.92	<input type="checkbox"/> <div style="font-size: 8px;"> Proveedor #1 de CoolSculpting \$600 de descuento Deshégase de la Grasa www.nuimagenj.com Autorizado por la FDA. Elimine la Grasa del Vientre, Manijas de Amor y Grasa de Brazo. Especialistas Certificados. Tratamientos personalizados. Financiamiento disponible. </div>	Hendrick Latin Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	79	4.14%	\$74.97	Total: Ads			385	4.77%	\$652.10	Total: Campaign			385	4.77%	\$652.10
Ad	Ad group	Status	Clicks	CTR	Cost																																			
<input type="checkbox"/> <div style="font-size: 8px;"> Proveedor #1 de CoolSculpting \$ 600 de descuento Elimina la Grasa Obstinada +2 more www.nuimagenj.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Sin cirugía. Mínimo tiempo de inactividad. Los... View assets details </div>	Hendrick Latin Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	206	4.28%	\$309.21																																			
<input type="checkbox"/> <div style="font-size: 8px;"> CoolSculpting en Paramus \$ 600 de descuento Sin cirugía www.nuimagenj.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Opciones de pago flexibles Los mejores precios en NJ </div>	Hendrick Latin Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	100	7.40%	\$267.92																																			
<input type="checkbox"/> <div style="font-size: 8px;"> Proveedor #1 de CoolSculpting \$600 de descuento Deshégase de la Grasa www.nuimagenj.com Autorizado por la FDA. Elimine la Grasa del Vientre, Manijas de Amor y Grasa de Brazo. Especialistas Certificados. Tratamientos personalizados. Financiamiento disponible. </div>	Hendrick Latin Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	79	4.14%	\$74.97																																			
Total: Ads			385	4.77%	\$652.10																																			
Total: Campaign			385	4.77%	\$652.10																																			

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$20.00/day	More details																																																																																																
Extensions																																																																																																				
<p>If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. LEARN MORE</p>																																																																																																				
<table border="1"> <thead> <tr> <th>Extension</th> <th>Extension type</th> <th>Added to</th> <th>Level</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td colspan="8">Sitelink extension</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Location #1 Bodysculpting Provider, Paramus NJ</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>172</td> <td>7.06%</td> <td>\$455.65</td> </tr> <tr> <td><input type="checkbox"/></td> <td>CoolSculpting Learn More About World's #1 Fat Reduction Treatment</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>173</td> <td>7.06%</td> <td>\$453.18</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>171</td> <td>7.12%</td> <td>\$429.27</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Promotions Best Prices in NJ. See our Latest Deals.</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>160</td> <td>6.79%</td> <td>\$360.79</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Testimonials Top Rated Medspa in NJ. See what our Clients are saying.</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Disapproved: Speculative and Experimental Medical Treatment +3 more</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +2 more</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td colspan="8">Call extension</td> </tr> <tr> <td><input type="checkbox"/></td> <td>(201) 712-0222</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved</td> <td>270</td> <td>8.58%</td> <td>\$503.54</td> </tr> <tr> <td colspan="8">Location extension</td> </tr> <tr> <td><input type="checkbox"/></td> <td>nuimagenj@gmail.com (View locations) All locations selected</td> <td>Account</td> <td>Account</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> </tr> </tbody> </table>					Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	Sitelink extension								<input type="checkbox"/>	Location #1 Bodysculpting Provider, Paramus NJ	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	172	7.06%	\$455.65	<input type="checkbox"/>	CoolSculpting Learn More About World's #1 Fat Reduction Treatment	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	173	7.06%	\$453.18	<input type="checkbox"/>	Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	171	7.12%	\$429.27	<input type="checkbox"/>	Promotions Best Prices in NJ. See our Latest Deals.	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	160	6.79%	\$360.79	<input type="checkbox"/>	Testimonials Top Rated Medspa in NJ. See what our Clients are saying.	CoolSculpting Latin Search	Campaign	Disapproved: Speculative and Experimental Medical Treatment +3 more	0	-	\$0.00	<input type="checkbox"/>	Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +2 more	0	-	\$0.00	Call extension								<input type="checkbox"/>	(201) 712-0222	CoolSculpting Latin Search	Campaign	Approved	270	8.58%	\$503.54	Location extension								<input type="checkbox"/>	nuimagenj@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost																																																																																													
Sitelink extension																																																																																																				
<input type="checkbox"/>	Location #1 Bodysculpting Provider, Paramus NJ	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	172	7.06%	\$455.65																																																																																													
<input type="checkbox"/>	CoolSculpting Learn More About World's #1 Fat Reduction Treatment	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	173	7.06%	\$453.18																																																																																													
<input type="checkbox"/>	Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	171	7.12%	\$429.27																																																																																													
<input type="checkbox"/>	Promotions Best Prices in NJ. See our Latest Deals.	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	160	6.79%	\$360.79																																																																																													
<input type="checkbox"/>	Testimonials Top Rated Medspa in NJ. See what our Clients are saying.	CoolSculpting Latin Search	Campaign	Disapproved: Speculative and Experimental Medical Treatment +3 more	0	-	\$0.00																																																																																													
<input type="checkbox"/>	Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +2 more	0	-	\$0.00																																																																																													
Call extension																																																																																																				
<input type="checkbox"/>	(201) 712-0222	CoolSculpting Latin Search	Campaign	Approved	270	8.58%	\$503.54																																																																																													
Location extension																																																																																																				
<input type="checkbox"/>	nuimagenj@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-																																																																																													

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview	Paused	Type: Search	Budget: \$20.00/day	More details																																																																																																
Extensions																																																																																																				
<table border="1"> <thead> <tr> <th>Extension</th> <th>Extension type</th> <th>Added to</th> <th>Level</th> <th>Status</th> <th>Clicks</th> <th>CTR</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/></td> <td>Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>171</td> <td>7.12%</td> <td>\$429.27</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Promotions Best Prices in NJ. See our Latest Deals.</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +1 more</td> <td>160</td> <td>6.79%</td> <td>\$360.79</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Testimonials Top Rated Medspa in NJ. See what our Clients are saying.</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Disapproved: Speculative and Experimental Medical Treatment +3 more</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved (limited): Restricted medical content +2 more</td> <td>0</td> <td>-</td> <td>\$0.00</td> </tr> <tr> <td colspan="8">Call extension</td> </tr> <tr> <td><input type="checkbox"/></td> <td>(201) 712-0222</td> <td>CoolSculpting Latin Search</td> <td>Campaign</td> <td>Approved</td> <td>270</td> <td>8.58%</td> <td>\$503.54</td> </tr> <tr> <td colspan="8">Location extension</td> </tr> <tr> <td><input type="checkbox"/></td> <td>nuimagenj@gmail.com (View locations) All locations selected</td> <td>Account</td> <td>Account</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> </tr> <tr> <td colspan="5">Total: Sitelink extensions</td> <td>174</td> <td>7.06%</td> <td>\$459.49</td> </tr> <tr> <td colspan="5">Total: Call extensions</td> <td>270</td> <td>8.58%</td> <td>\$503.54</td> </tr> <tr> <td colspan="5">Total: Location extensions</td> <td>4</td> <td>1.06%</td> <td>\$8.28</td> </tr> </tbody> </table>					Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	<input type="checkbox"/>	Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	171	7.12%	\$429.27	<input type="checkbox"/>	Promotions Best Prices in NJ. See our Latest Deals.	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	160	6.79%	\$360.79	<input type="checkbox"/>	Testimonials Top Rated Medspa in NJ. See what our Clients are saying.	CoolSculpting Latin Search	Campaign	Disapproved: Speculative and Experimental Medical Treatment +3 more	0	-	\$0.00	<input type="checkbox"/>	Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +2 more	0	-	\$0.00	Call extension								<input type="checkbox"/>	(201) 712-0222	CoolSculpting Latin Search	Campaign	Approved	270	8.58%	\$503.54	Location extension								<input type="checkbox"/>	nuimagenj@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-	Total: Sitelink extensions					174	7.06%	\$459.49	Total: Call extensions					270	8.58%	\$503.54	Total: Location extensions					4	1.06%	\$8.28
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost																																																																																													
<input type="checkbox"/>	Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	171	7.12%	\$429.27																																																																																													
<input type="checkbox"/>	Promotions Best Prices in NJ. See our Latest Deals.	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +1 more	160	6.79%	\$360.79																																																																																													
<input type="checkbox"/>	Testimonials Top Rated Medspa in NJ. See what our Clients are saying.	CoolSculpting Latin Search	Campaign	Disapproved: Speculative and Experimental Medical Treatment +3 more	0	-	\$0.00																																																																																													
<input type="checkbox"/>	Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	CoolSculpting Latin Search	Campaign	Approved (limited): Restricted medical content +2 more	0	-	\$0.00																																																																																													
Call extension																																																																																																				
<input type="checkbox"/>	(201) 712-0222	CoolSculpting Latin Search	Campaign	Approved	270	8.58%	\$503.54																																																																																													
Location extension																																																																																																				
<input type="checkbox"/>	nuimagenj@gmail.com (View locations) All locations selected	Account	Account	-	-	-	-																																																																																													
Total: Sitelink extensions					174	7.06%	\$459.49																																																																																													
Total: Call extensions					270	8.58%	\$503.54																																																																																													
Total: Location extensions					4	1.06%	\$8.28																																																																																													

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. [Learn more](#)

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_728x9... 728 x 90	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	309	0.13%	\$119.36
NuImage_Coolsculpting_728x9... 728 x 90	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	306	0.13%	\$115.32
NuImage_Coolsculpting_468x6... 468 x 60	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	100	0.12%	\$35.67
NuImage_Coolsculpting_468x6... 468 x 60	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	81	0.10%	\$30.08
NuImage_Coolsculpting_336x2... 336 x 280	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	77	0.37%	\$21.13
NuImage_Coolsculpting_300x2... 300 x 250	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	182	0.16%	\$13.85
NuImage_Coolsculpting_300x2... 300 x 250	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	184	0.14%	\$13.70

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_320x5... 320 x 50	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	95	0.19%	\$6.02
NuImage_Coolsculpting_320x5... 320 x 50	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	62	0.12%	\$3.76
NuImage_Coolsculpting_300x6... 300 x 600	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	23	0.25%	\$3.60
NuImage_Coolsculpting_160x6... 160 x 600	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	25	0.21%	\$3.21
NuImage_Coolsculpting_160x6... 160 x 600	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	22	0.20%	\$2.72
NuImage_Coolsculpting_300x6... 300 x 600	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	15	0.16%	\$2.49
NuImage_Coolsculpting_336x2... 336 x 280	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	12	0.41%	\$1.56
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	3	0.36%	\$0.92

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	3	0.36%	\$0.92
NuImage_Coolsculpting_320x1... 320 x 100	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	11	0.17%	\$0.89
NuImage_Coolsculpting_320x1... 320 x 100	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	4	0.07%	\$0.38
NuImage_Coolsculpting_120x6... 120 x 600	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	1	0.11%	\$0.19
NuImage_Coolsculpting_120x6... 120 x 600	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_200x2... 200 x 200	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_250x2... 250 x 250	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day, More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_200x2... 200 x 200	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_250x2... 250 x 250	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_200x2... 200 x 200	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_250x2... 250 x 250	Hendrick Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			1,512	0.14%	\$374.85
Total: Campaign			1,512	0.14%	\$374.85

Show rows: 500 | 1 - 24 of 24

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day, More details

Recommendations: Extensions

Ad groups: If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Ad status: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
201-712-0222	Call extension	Account	Account	Approved	0	-	\$0.00
201-712-0222 (mobile)	Call extension	Account	Account	Approved	0	-	\$0.00
Location extension							
nuimagej@gmail.com (View locations)	Location extension	Account	Account	-	-	-	-

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$20.00/day, More details

Recommendations: **Ads** Custom Jan 1 - Mar 31, 2020

Ad groups: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
CoolSculpting in Paramus NJ \$600 Off CoolSculpting No Surgery Minimal Downtime www.nuimage.com FDA-Cleared, Clinically Proven Fat Removal. Target Belly Fat, Love Handles & Arm Fat. Flexible Payment Options Best Prices in NJ	Hendrick General Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	77	3.09%	\$195.74
#1 CoolSculpting Prices in NJ No Surgery Minimal Downtime #1 CoolSculpting Provider +5 more www.nuimage.com FDA-Cleared, Clinically Proven Fat Removal. Target Belly Fat, Love Handles & Arm Fat. Check Out These Amazing Results... View assets details	Hendrick General Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	44	5.51%	\$93.12
#1 CoolSculpting Provider 25% Off No Surgery Freeze Away Stubborn Fat www.nuimage.com FDA-Cleared, Target Belly Fat, Back Fat, Love Handles & Arm Fat. Certified Specialists. Financing Available Best Prices in NJ	Hendrick General Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	4	2.96%	\$7.80
Total: Ads			125	3.65%	\$296.66
Total: Campaign			125	3.65%	\$296.66

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© 2020 Google

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$20.00/day, More details

Recommendations: **Extensions** Custom Jan 1 - Mar 31, 2020

Ad groups: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
SiteLink extension							
CoolSculpting Learn More About World's #1 Fat Reduction Treatment	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved	51	2.25%	\$123.14
Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Restricted medical content +1 more	49	2.17%	\$117.88
Promotions Best Prices in NJ. See our Latest Deals.	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Restricted medical content +1 more	49	2.22%	\$116.96
Location #1 BodySculpting Provider. Paramus NJ	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved	48	2.16%	\$116.26
Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Trademarks in ad text	0	-	\$0.00
Call extension							
(201) 712-0222	Call extension	Coolsculpting General Sear...	Campaign	Approved	49	2.41%	\$125.28
Location extension							
nuimage@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Total: SiteLink extensions					51	2.24%	\$123.14
Total: Call extensions					49	2.41%	\$125.28

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$20.00/day, More details

Recommendations: **Extensions** Custom Jan 1 - Mar 31, 2020

Ad groups: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Restricted medical content +1 more	49	2.17%	\$117.88
Promotions Best Prices in NJ. See our Latest Deals.	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Restricted medical content +1 more	49	2.22%	\$116.96
Location #1 BodySculpting Provider. Paramus NJ	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved	48	2.16%	\$116.26
Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	SiteLink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Trademarks in ad text	0	-	\$0.00
Call extension							
(201) 712-0222	Call extension	Coolsculpting General Sear...	Campaign	Approved	49	2.41%	\$125.28
Location extension							
nuimage@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Total: SiteLink extensions					51	2.24%	\$123.14
Total: Call extensions					49	2.41%	\$125.28
Total: Location extensions					34	4.55%	\$61.22

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© 2020 Google

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day, More details

Recommendations: **Ads** Custom Jan 1 - Mar 31, 2020

Ad groups: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_728x9... 728 x 90	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	282	0.24%	\$75.62
NuImage_Coolsculpting_728x9... 728 x 90	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	321	0.26%	\$72.66
NuImage_Coolsculpting_300x2... 300 x 250	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	49	0.09%	\$35.94
NuImage_Coolsculpting_468x6... 468 x 60	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	82	0.20%	\$23.18
NuImage_Coolsculpting_300x2... 300 x 250	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	14	0.05%	\$19.42
NuImage_Coolsculpting_468x6... 468 x 60	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	75	0.19%	\$16.66
NuImage_Coolsculpting_336x2... 336 x 280	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	27	0.42%	\$8.52

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day, More details

Recommendations: **Ads** Custom Jan 1 - Mar 31, 2020

Ad groups: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_320x5... 320 x 50	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	61	0.34%	\$8.01
NuImage_Coolsculpting_300x6... 300 x 600	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	15	0.44%	\$6.94
NuImage_Coolsculpting_300x6... 300 x 600	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	17	0.50%	\$5.62
NuImage_Coolsculpting_320x5... 320 x 50	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	42	0.27%	\$5.44
NuImage_Coolsculpting_336x2... 336 x 280	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	9	0.39%	\$2.32
NuImage_Coolsculpting_160x6... 160 x 600	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	3	0.18%	\$2.26
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	8	0.54%	\$1.38
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	2	0.14%	\$1.23

Google Ads | Chris Zelig | Nu Image New | Coolsculpting Display Ads 2

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_120x600	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	1	0.24%	\$0.81
NuImage_Coolsculpting_320x100	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	3	0.11%	\$0.51
NuImage_Coolsculpting_160x600	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	2	0.10%	\$0.34
NuImage_Coolsculpting_250x250	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	1	0.73%	\$0.20
NuImage_Coolsculpting_320x100	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	1	0.04%	\$0.10
NuImage_Coolsculpting_120x600	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_200x200	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_250x250	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted	0	0.00%	\$0.00

Google Ads | Chris Zelig | Nu Image New | Coolsculpting Display Ads 2

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_320x100	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	1	0.04%	\$0.10
NuImage_Coolsculpting_120x600	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_200x200	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_250x250	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_200x200	Hendrick General Display Ad group 1	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			1,015	0.22%	\$287.14
Total: Campaign			1,015	0.22%	\$287.14

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Nu Image New | Coolsculpting Display Ads 2

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Display, Budget: \$20.00/day

Recommendations: Extensions

Extensions

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
201-712-0222	Call extension	Account	Account	Approved	0	-	\$0.00
201-712-0222 (mobile)	Call extension	Account	Account	Approved	0	-	\$0.00
Location extension							
nuimagen@gmail.com	Location extension	Account	Account	-	-	-	-
Total: Location extensions					0	0.00%	\$0.00

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Nu Image New | CoolSculpting Latin Search 2

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$20.00/day

Recommendations: Ads

Ads

Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Proveedor #1 de CoolSculpting \$ 600 de descuento Elimina la Grasa Obstinada +3 more	Hendrick Latin Ad group 2	Campaign paused Approved (limited): Restricted medical content +1 more	22	6.73%	\$159.44
CoolSculpting en Paramus \$ 600 de descuento Sin cirugía	Hendrick Latin Ad group 2	Campaign paused Approved (limited): Restricted medical content +1 more	4	4.60%	\$46.39
Proveedor #1 de CoolSculpting \$600 de descuento Deshégase de la Grasa	Hendrick Latin Ad group 2	Campaign paused Approved (limited): Restricted medical content +1 more	2	3.51%	\$32.45
Total: Ads			28	5.94%	\$238.28
Total: Campaign			28	5.94%	\$238.28

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Nu Image New | CoolSculpting Latin Search 2

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview: Paused, Type: Search, Budget: \$20.00/day

Recommendations: Extensions

Extensions

If your business is affected by COVID-19, update your Google My Business profile to provide the most accurate information to your customers. [LEARN MORE](#)

Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting Learn More About World's #1 Fat Reduction Treatment	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	23	8.21%	\$137.72
Promotions Best Prices in NJ. See our Latest Deals.	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	23	8.30%	\$137.72
Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved (limited): Restricted medical content +1 more	23	8.27%	\$137.72
Location #1 BodySculpting Provider. Paramus NJ	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	23	7.96%	\$137.72
Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved (limited): Trademarks in ad text	0	-	\$0.00
Call extension							
(201) 712-0222	Call extension	CoolSculpting Latin Search...	Campaign	Approved	24	9.09%	\$173.61
Location extension							
nuimagen@gmail.com	Location extension	Account	Account	-	-	-	-
Total: Sitelink extensions					23	7.90%	\$137.72
Total: Call extensions					24	9.09%	\$173.61

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#) [HIDE](#)

Overview | Paused | Type: Search | Budget: \$20.00/day | More details

Recommendations | Extension type: All | ADD FILTER

Associations view

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Ads	Promotions Best Prices in NJ. See our Latest Deals.	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	23	8.30%	\$137.72
Extensions	Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved (limited) Restricted medical content +1 more	23	8.27%	\$137.72
Automated extensions	Location #1 Bodysculpting Provider. Paramus NJ	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	23	7.96%	\$137.72
Landing pages	Services CoolSculpting - Laser Hair Removal - HydraFacial - Microneedling	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved (limited) Trademarks in ad text	0	-	\$0.00
Audiences	Call extension							
Demographics	(201) 712-0222	Call extension	CoolSculpting Latin Search...	Campaign	Approved	24	9.09%	\$173.61
Placements	Location extension							
Settings	nuimagenj@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Locations	Total: Sitelink extensions					23	7.90%	\$137.72
Ad schedule	Total: Call extensions					24	9.09%	\$173.61
Devices	Total: Location extensions					1	3.45%	\$6.18

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
© 2020 Google

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. Approximately 4000 impressions were affected by this issue between 2019-11-01 and 2020-01-31. We have refunded \$47.47 on 2020-03-24 to the payment method on your ad account 46439714389555. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (15 selected) | Ad Sets for 15 Campaigns | Ads for 15 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Unique Link Clicks	Landing Page Views
NU CoolSculpting INSTAGRAM	Off	Using ad set...	Using ad se...	67 Leads	61,872	203,408	\$49.09 Per Lead	\$3,289.27	Ongoing	3.29	403	386
Reach CS 600 off video	Off	Using ad set...	Using ad se...	80,686 Post Enga...	57,264	600,287	\$0.02 Per Post E...	\$1,647.19	Ongoing	10.48	217	79
Traffic HF MTV	Off	Using ad set...	Using ad se...	1,191 Landing Pa...	44,784	170,926	\$1.38 Per Landin...	\$1,646.33	Ongoing	3.82	1,265	1,191
NU CoolSculpting FB	Off	Using ad set...	Using ad se...	52 Leads	25,784	76,944	\$31.64 Per Lead	\$1,645.15	Ongoing	2.98	378	391
Traffic HF Video \$50	Off	Using ad set...	Using ad se...	579 Landing Pa...	20,616	61,460	\$1.45 Per Landin...	\$837.84	Ongoing	2.98	644	579
Traffic Juvederm Video	Off	Using ad set...	Using ad se...	554 Landing Pa...	23,400	69,724	\$1.49 Per Landin...	\$824.13	Ongoing	2.98	654	554
Traffic LHR Gentle Video	Off	Using ad set...	Using ad se...	940 Link Clicks	20,616	100,064	\$0.88 Per Link Click	\$823.65	Ongoing	4.85	714	313
Traffic CS Video Talia	Off	Using ad set...	Using ad se...	765 Landing Pa...	27,888	89,872	\$1.08 Per Landin...	\$823.45	Ongoing	3.22	858	765
Traffic LHR Custom Video	Off	Using ad set...	Using ad se...	1,223 Link Clicks	37,120	151,332	\$0.67 Per Link Click	\$823.43	Ongoing	4.08	1,110	628
Traffic Botox 20%	Off	Using ad set...	Using ad se...	439 Landing Pa...	23,568	66,783	\$1.65 Per Landin...	\$725.20	Ongoing	2.83	544	439
Results from 166 campaigns					268,737 People	2,193,876 Total		\$18,449.84 Total Spent		8.16 Per Person	8,600 Total	7,320 Total

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. Approximately 4000 impressions were affected by this issue between 2019-11-01 and 2020-01-31. We have refunded \$47.47 on 2020-03-24 to the payment method on your ad account 46439714389555. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (15 selected) | Ad Sets for 15 Campaigns | Ads for 15 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Unique Link Clicks	Landing Page Views
Traffic Links C New Body 600	Ad Set Error(s)	Lowest cost	\$30.00 Daily	444 Link Clicks	21,696	88,821	\$1.28 Per Link Click	\$569.99	Jan 20, 2020	4.09	381	15
Traffic CS New Body 25%	Completed	Using ad set...	Using ad se...	249 Landing Pa...	22,156	54,616	\$2.29 Per Landin...	\$569.86	Jan 19, 2020	2.47	309	24
Traffic New Year Event January 21	Completed	Using ad set...	Using ad se...	78 Landing Pa...	12,896	31,547	\$6.84 Per Landin...	\$533.49	Jan 21, 2020	2.45	107	7
CC IG STORY Traffic	Off	Using ad set...	Using ad se...	164 Landing Pa...	19,312	46,817	\$2.78 Per Landin...	\$455.33	Ongoing	2.42	179	16
Instagram Post: CoolSculpting Non-invasive ...	Completed	Using ad set...	Using ad se...	153 Link Clicks	10,764	25,717	\$2.35 Per Link Click	\$360.00	Feb 27, 2020	2.39	148	9
Instagram Post: Laser Hair Removal Legs with...	Completed	Using ad set...	Using ad se...	238 Link Clicks	17,480	46,287	\$1.51 Per Link Click	\$360.00	Feb 27, 2020	2.65	224	18
Instagram Post: Your time to Glow is Now with the...	Completed	Using ad set...	Using ad se...	200 Link Clicks	16,772	44,960	\$1.80 Per Link Click	\$360.00	Feb 27, 2020	2.68	194	12
Traffic CS Men & Women \$600	Completed	Using ad set...	Using ad se...	259 Link Clicks	24,368	45,422	\$1.39 Per Link Click	\$359.88	Jan 19, 2020	1.86	242	15
Traffic botox brunch	Completed	Using ad set...	Using ad se...	235 Landing Pa...	22,832	42,605	\$1.38 Per Landin...	\$324.63	Feb 7, 2020	1.87	274	23
Instagram Post: Get a FREE EMSculpt cycle with...	Off	Lowest cost	\$375.00 Lifetime	210 Link Clicks	16,896	47,175	\$1.51 Per Link Click	\$317.78	Mar 25, 2020	2.79	192	-
Results from 166 campaigns					268,737 People	2,193,876 Total		\$18,449.84 Total Spent		8.16 Per Person	8,600 Total	7,320 Total

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. Approximately 4000 impressions were affected by this issue between 2019-11-01 and 2020-01-31. We have refunded \$47.47 on 2020-03-24 to the payment method on your ad account 46439714389555. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (15 selected) | Ad Sets for 15 Campaigns | Ads for 15 Campaigns

Campaign Name	Delivery	Bid Strategy	Budget	Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Frequency	Unique Link Clicks	Landing Page Views
Traffic CS Free EMSculpt	Off	Using ad set...	Using ad se...	88 Landing Pa...	12,416	26,714	\$2.86 Per Landin...	\$252.09	Mar 31, 2020	2.15	116	8
Nu Image Acuagold IG Story Traffic	Completed	Lowest cost	\$200.00 Lifetime	135 Landing Pa...	12,916	17,770	\$1.48 Per Landin...	\$200.00	Feb 29, 2020	1.38	145	13
Traffic LHR Generic 50%	Off	Using ad set...	Using ad se...	48 Landing Pa...	11,768	24,276	\$3.67 Per Landin...	\$176.23	Ongoing	2.06	69	4
VI Peel IG Story Traffic	Off	Lowest cost	\$200.00 Lifetime	110 Landing Pa...	7,648	13,573	\$0.92 Per Landin...	\$101.47	Mar 31, 2020	1.77	116	11
Ready Set Glow IG Story Traffic	Off	Lowest cost	\$200.00 Lifetime	63 Landing Pa...	6,110	8,771	\$1.05 Per Landin...	\$65.96	Mar 31, 2020	1.44	67	6
Instagram Post: Book Now 201.712.0222	Completed	Using ad set...	Using ad se...	31 Link Clicks	4,315	5,615	\$0.97 Per Link Click	\$30.00	Feb 4, 2020	1.30	31	2
Engagement cs video talia	Off	Using ad set...	Using ad se...	1,290 Post Enga...	548	1,441	\$0.01 Per Post E...	\$14.06	Ongoing	2.63	-	-
Traffic CS Cheating Ad	Off	Using ad set...	Using ad se...	9 Link Clicks	1,540	1,603	\$1.49 Per Link Click	\$13.43	Ongoing	1.04	9	4
Traffic New Year \$600 off	Ad Set Error(s)	Using ad set...	Using ad se...	-	-	-	-	\$0.00	Jan 19, 2020	-	-	-
Traffic New You \$600 Off	Ad Set Error(s)	Using ad set...	Using ad se...	-	-	-	-	\$0.00	Jan 19, 2020	-	-	-
Results from 166 campaigns					268,737 People	2,193,876 Total		\$18,449.84 Total Spent		8.16 Per Person	8,600 Total	7,320 Total

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. Approximately 4000 impressions were affected by this issue between 2019-11-01 and 2020-01-31. We have refunded \$47.47 on 2020-03-24 to the payment method on your ad account 46439714389555. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. | Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (15 selected) | Ad Sets for 15 Campaigns | Ads for 15 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
Post: - Engagement	Lowest cost Daily Unique ...	\$20.00 Daily	Mar 10, 2020, 6:1...	80,686 Post Enga...	57,264	600,287	\$0.02 Per Post E...	Below average Bottom 20% of ads	-	-	\$1,647.19
NU FACEBOOK CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Mar 25, 2019, 2:3...	52 Leads	25,784	76,944	\$31.64 Per Lead	Below average Bottom 10% of ads	Below average Bottom 10% of ads	Below average Bottom 35% of ads	\$1,645.15
NU INSTA CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Mar 18, 2019, 3:1...	33 Leads	30,968	107,089	\$49.85 Per Lead	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$1,644.89
NU IG F 25-55	Lowest cost Conversions	\$20.00 Daily	Mar 11, 2019, 4:1...	34 Leads	38,688	96,319	\$48.36 Per Lead	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Average	\$1,644.38
Default name - Traffic	Lowest cost Landing Page...	\$10.00 Daily	Mar 10, 2020, 6:1...	765 Landing Pa...	27,888	89,872	\$1.08 Per Landin...	Below average Bottom 20% of ads	Average	Below average Bottom 35% of ads	\$823.45
Ad	Lowest cost Link Clicks	Using camp...	Jan 1, 2020, 8:23...	444 Link Clicks	21,696	88,821	\$1.28 Per Link Click	-	-	-	\$569.99
Default name - Traffic	Lowest cost Landing Page...	\$30.00 Daily	Jan 1, 2020, 8:23...	249 Landing Pa...	22,156	54,616	\$2.29 Per Landin...	-	-	-	\$569.86
Default name - Traffic	Lowest cost Landing Page...	\$30.00 Daily	Mar 18, 2019, 3:1...	78 Landing Pa...	12,896	31,547	\$6.84 Per Landin...	-	-	-	\$533.49
CC IG STORY Traffic	Lowest cost Landing Page...	\$10.00 Daily	Mar 18, 2019, 3:1...	164 Landing Pa...	19,312	46,817	\$2.78 Per Landin...	Below average Bottom 10% of ads	Average	Average	\$455.33
Instagram Post: CoolSculpting Non-invasive ...	Lowest cost Link Clicks	\$360.00 Lifetime	-	153 Link Clicks	10,764	25,717	\$2.35 Per Link Click	-	-	-	\$360.00
Results from 18 ads					187,073 People	1,345,999 Total					\$10,880.97 Total Spent

Facebook Ads Manager - Account Overview

Search: Search business

Updated just now | Discard Drafts | Review and Publish

We recently detected activity on Ad Breaks, Instant Articles, or Audience Network that violated our Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. Approximately 4000 impressions were affected by this issue between 2019-11-01 and 2020-01-31. We have refunded \$47.47 on 2020-03-24 to the payment method on your ad account 46439714389555. We appreciate your accommodation for the inconvenience this refund may have caused.

Q Search ▾ Filters ▾ + Add filters to narrow the data you are seeing. Jan 1, 2020 - Mar 31, 2020

Account Overview | Campaigns (15 selected) | Ad Sets for 15 Campaigns | Ads for 15 Campaigns

+ Create | Duplicate | Edit | A/B Test | Preview | Rules

View Setup | Columns: Performance | Breakdown | Reports

Ad Name	Bid Strategy Ad Set	Budget Ad Set	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking Ad Relevance Di...	Engagement Rate Ranking Ad Relevance Di...	Conversion Rate Ranking Ad Relevance Di...	Amount Spent
CC IG STORY Traffic	Lowest cost Landing Page...	\$10.00 Daily		164 Landing Pa...	19,312	46,817	\$2.78 Per Landin...	Below average Bottom 10% of ads	Average	Average	\$455.33
Instagram Post: CoolSculpting Non-invasive...	Lowest cost Link Clicks	\$360.00 Lifetime		153 Link Clicks	10,764	25,717	\$2.35 Per Link Click	—	—	—	\$360.00
Default name - Traffic	Lowest cost Link Clicks	\$20.00 Daily	Jan 9, 2020, 7:51... 86 days ago	259 Link Clicks	24,368	45,422	\$1.39 Per Link Click	—	—	—	\$359.88
Instagram Post: Get a FREE EMSculpt cycle with...	Lowest cost Link Clicks	Using camp...	Mar 10, 2020, 6:1... 26 days ago	210 Link Clicks	16,896	47,175	\$1.51 Per Link Click	Below average Bottom 10% of ads	Average	Below average Bottom 35% of ads	\$317.78
Default name - Traffic	Lowest cost Landing Page...	\$20.00 Daily	Mar 10, 2020, 6:1... 26 days ago	88 Landing Pa...	12,416	26,714	\$2.88 Per Landin...	Below average Bottom 20% of ads	Average	Below average Bottom 35% of ads	\$252.09
Instagram Post: Book Now 201.712.0222	Lowest cost Link Clicks	\$30.00 Lifetime		31 Link Clicks	4,315	5,615	\$0.97 Per Link Click	—	—	—	\$30.00
Post "" - Engagement	Lowest cost Post Engage...	\$10.00 Daily	Mar 10, 2020, 6:1... 26 days ago	1,290 Post Enga...	548	1,441	\$0.01 Per Post E...	—	—	—	\$14.06
Default name - Traffic	Lowest cost Link Clicks	\$10.00 Daily	Sep 30, 2019, 3:5... 188 days ago	9 Link Clicks	1,540	1,603	\$1.49 Per Link Click	—	—	—	\$13.43
NU FACEBOOK CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Nov 30, 2018, 7:4... 491 days ago	Lead	—	—	Per Lead	—	—	—	\$0.00
NU FACEBOOK CS F 25-55	Lowest cost Conversions	\$20.00 Daily	Nov 30, 2018, 7:4... 491 days ago	Lead	—	—	Per Lead	—	—	—	\$0.00
Results from 18 ads					187,073 People	1,345,999 Total	—	—	—	—	\$10,880.97 Total Spent

Facebook Ads Manager - Ad Editor

Search: Search business

Reach CS 600 off video > US - 18+ > Post "" - Engagement

Identity

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page. **Nu Image Medspa**

Instagram Account: Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager. **nuimagenj**

Create Ad | Use Existing Post | Use Mockup

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Media: Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Mobile News Feed Preview: Nu Image Medspa Sponsored. Get \$600 Off CoolSculpting - CoolSculpting is the world's #1 non-invasive way to get rid of stubborn areas of fat like the... See More. [Learn More](#)

Like Comment Share

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager - Ad Editor

Search: Search business

NU | CoolSculpting | FB > NU | FACEBOOK | COOLSCULPTING | FEMALE > NU | FACEBOOK | CS | F 25-55

Identity

Facebook Page: Your Facebook Page represents your business in ads. You can also Create a Facebook Page. **Nu Image Medspa**

Instagram Account: Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager. **nuimagenj**

Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. [Learn more](#). [Add Instagram Placement](#)

Create Ad | Use Existing Post | Use Mockup

Format: Choose how you'd like to structure your ad.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos
- Collection: Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Ad Preview: Nu Image Medspa Sponsored. CoolSculpting® is a non-invasive treatment that reduces fat from problem areas. Facebook Special: 25% OFF CoolSculpting. [Learn More](#)

Like Comment Share

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager - Ad Editor

Search: Search business

NU | CoolSculpting | INSTAGRAM > NU | INSTAGRAM | COOLSCULPTING | FEMALE > NU | INSTA | CS | F 25-55

Identity

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page. **Nu Image Medspa**

Instagram Account: Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager. **nuimagenj**

Create Ad | Use Existing Post | Use Mockup

Format: Choose how you'd like to structure your ad.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos
- Collection: Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Instagram Feed Preview: Instagram Sponsored. **nuimagenj** Sponsored. **coolsculpting** FREEZE AWAY FAT NON-SURGICAL FAT REDUCTION 25% OFF. [Learn More](#)

Like Comment Share

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Facebook Ads Manager - Ad Editor

Search: Search business

NU | CoolSculpting | INSTAGRAM > NU | INSTAGRAM | COOLSCULPTING | FEMALE > NU | IG | F 25-55

Identity

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page. **Nu Image Medspa**

Instagram Account: Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager. **nuimagenj**

Create Ad | Use Existing Post | Use Mockup

Format: Choose how you'd like to structure your ad.

- Single Image or Video: One image or video, or a slideshow with multiple images
- Carousel: 2 or more scrollable images or videos
- Collection: Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Instagram Feed Preview: Instagram Sponsored. **nuimagenj** Sponsored. **coolsculpting** FREEZE AWAY STUBBORN FAT SALE: 25% OFF. [Learn More](#)

Like Comment Share

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ads Manager | Search business | Medstar Media | Campaign Off

Traffic CS Video Talia > US - 18+ > Default name - Traffic

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Nu Image Medspa

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use selected Page

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos
- Collection
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

Talia was ecstatic over her amazing results from CoolSculpting her abdomen and flanks! Call us today for your Free ... See More

35 MINUTE TREATMENT

NUMAGENJ.COM
COOLSCULPTING
#1 CoolSculpting Provider in NJ

70 12 Comments 9 Shares

Like Comment Share

Discard Draft **Publish**

Ads Manager | Search business | Medstar Media | Too Much Text

Traffic Links C New Body 600 > Paramus, Tolowa - F - 25-55 > Ad

Ad Name
Ad

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Nu Image Medspa

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use selected Page

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

Make a Resolution to Transform Your Body with COOLSCULPTING at Nu Image Medspa. No Surgery. No Downtime. ... See More

NEW YEAR NEW BODY
Get
coolsculpting

\$600 OFF
Limited Time Offer

NUMAGENJ.COM
Nu Image Medspa
CoolSculpting is the #1 non-inva...

Dolores Santana and 5 others

Like Comment Share

Discard Draft **Publish**

Ads Manager | Search business | Medstar Media | Completed

Traffic CS New Body 25% > US - 18+ > Default name - Traffic

Ad Name
Default name - Traffic

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Nu Image Medspa

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use selected Page

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

Make a Resolution to Transform Your Body with COOLSCULPTING at Nu Image Medspa. Diets alone aren't good enough. ... See More

NEW YEAR NEW BODY
Get
coolsculpting

25% OFF
Limited Time Offer

NUMAGENJ.COM
CoolSculpting Paramus, NJ
- Freeze Your Fat at NU...

Nancy Martinez

Discard Draft **Publish**

Ads Manager | Search business | Medstar Media | Completed

Traffic New Year Event January 21 > US - 18+ > Default name - Traffic

Ad Name
Default name - Traffic

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Nu Image Medspa

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use selected Page

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel

Ad Preview

Mobile News Feed

Nu Image Medspa Sponsored

COOLSCULPTING EVENT Save the date!
TUESDAY JANUARY 21st from ... See More

coolsculpting Event

TUESDAY JANUARY 21st
Paramus NJ

NUMAGENJ.COM
Events + Specials - NU Image

4 Comments

Discard Draft **Publish**

Ads Manager | Search business | Medstar Media | Campaign Off

CC IG STORY Traffic > US - 18+ > CC IG STORY Traffic

Ad Name
CC IG STORY Traffic

Identity

Facebook Page
Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)

Nu Image Medspa

Instagram Account
Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Use selected Page

Create Ad Use Existing Post Use Mockup

Format
Choose how you'd like to structure your ad.

- Single Image or Video
One image or video, or a slideshow with multiple images
- Carousel
2 or more scrollable images or videos

Fullscreen Mobile Experience
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. [Learn More](#)

Ad Preview

Mobile News Feed

numagenj Sponsored

\$600 OFF (Limited Time Offer)
coolsculpting

Learn More

Ad rendering and interaction may vary based on device, format and other factors.

Discard Draft **Publish**

Facebook Ads Manager interface showing a list of ad creatives on the left and an ad preview on the right. The ad preview shows an Instagram post for 'CoolSculpting' featuring a woman looking at her phone. The ad name is 'Instagram Post: CoolSculpting Non-invasive...'. A warning message states: 'This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.'

Facebook Ads Manager interface showing a list of ad creatives on the left and an ad preview on the right. The ad preview shows a mobile news feed post for 'Nu Image Medspa' with a 'Permanent Fat Reduction with COOLSCULPTING' offer. The ad name is 'Default name - Traffic'. A warning message states: 'Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.'

Facebook Ads Manager interface showing a list of ad creatives on the left and an ad preview on the right. The ad preview shows an Instagram post for 'CoolSculpting' with the text 'FREE EMSculpt with COOLSCULPTING!'. The ad name is 'Instagram Post: Get a FREE EMSculpt cycle with...'. A warning message states: 'This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.'

Facebook Ads Manager interface showing a list of ad creatives on the left and an ad preview on the right. The ad preview shows a mobile news feed post for 'Nu Image Medspa' with the text 'Get a FREE EMSculpt cycle with every COOLSCULPTING cycle you purchase! That's a \$750 per cycle value...'. The ad name is 'Default name - Traffic'. A warning message states: 'You can't edit this ad because it's part of a scheduled ad set that has reached its end date. Please go to the Budget & Schedule section of the ad set and change the end date to a date in the future and then try your edits again.'

Facebook Ads Manager interface showing a list of ad creatives on the left and an ad preview on the right. The ad preview shows an Instagram story for 'CoolSculpting' featuring a woman sitting on a white chair. The ad name is 'Instagram Post: Book Now 201.712.0222'. A warning message states: 'This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.'

Nu Image Medspa (464397143895...) Search

We recently detected activity on Ad impressions were affected by this. We have refunded \$47.47 on 2020...

Engagement cs video italia > US - 18+ > Post: "" - Engagement

Ad Name: Post: "" - Engagement

Identity:
 Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)
 Instagram Account: Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Ad Preview:
 Mobile News Feed
 Nu Image Medspa Sponsored
 COOLSCULPTING is the #1 Fat Reduction treatment in the world. "I could sit here and do this all day, that's how easy it is."
 51 Likes, 19 Comments, 9 Shares

Nu Image Medspa (464397143895...) Search

We recently detected activity on Ad impressions were affected by this. We have refunded \$47.47 on 2020...

Traffic CS Cheating Ad > US - 18+ > Default name - Traffic

Ad Name: Default name - Traffic

Identity:
 Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also [Create a Facebook Page](#)
 Instagram Account: Select an Instagram account to represent your business in your Instagram ad. Instagram ad will use the Facebook Page name and profile picture, as well as details like the description and number of followers. Manage your available Instagram accounts in Business Manager.

Ad Preview:
 Mobile News Feed
 Nu Image Medspa Sponsored
 LOOKING GREAT, SHOULDN'T WAIT! CoolSculpting does what diet and exercise can't! NO SURGERY - NO
 Yes, I CHEATED
 25% Off Single Treatments and Packages*
 4 Likes, 1 Share