

NU image Medspa CoolSculpting Google Adwords & Facebook Ads Q2 2020 (4/1/2020 - 6/30/2020)

Coolsculpting General Search: \$ 685.09
Coolsculpting Display Ads 2: \$ 610.18
CoolSculpting Latin Search 2: \$ 278.17

Total Google Ads: \$1,573.44
Total Facebook Ads: \$2,275.21
Total Media Spend: \$3,848.65

Google Ads Chris Zelig Nu Image New 605-497-4799 All campaigns									
Campaigns Custom Apr 1 - Jun 30, 2020									
Campaign status: All Campaign name contains cool View all ADD FILTER									
Campaign	Budget	Status	Clicks	CTR	Cost				
Coolsculpting General Search	\$20.00/day	Eligible	440	3.01%	\$685.09				
Coolsculpting Display Ads 2	\$20.00/day	Eligible	2,174	0.20%	\$610.18				
CoolSculpting Latin Search 2	\$5.00/day	Eligible	104	6.76%	\$278.17				
Coolsculpting BMM	\$35.00/day	Paused	0	-	\$0.00				
CoolSculpting Display	\$10.00/day	Paused	0	-	\$0.00				
Coolsculpting Exact	\$65.00/day	Paused	0	-	\$0.00				
search beta coolsculpting	\$142.86/day	Paused	0	-	\$0.00				
search beta coolsculpting broad	\$1.00/day	Paused	0	-	\$0.00				
search beta coolsculpting generic	\$1.00/day	Paused	0	-	\$0.00				
search beta coolsculpting generic broad	\$1.00/day	Paused	0	-	\$0.00				
display beta coolsculpting	\$95.24/day	Paused	0	-	\$0.00				
search alpha coolsculpting	\$1.00/day	Paused	0	-	\$0.00				
CoolSculpting Smart Search	\$20.00/day \$608.00/month	Paused	0	-	\$0.00				
CoolSculpting Latin Search	\$20.00/day	Paused	0	-	\$0.00				
CoolSculpting Display Ads	\$20.00/day	Paused	0	-	\$0.00				
Total: Filtered campaigns			2,718	0.24%	\$1,573.44				
Total: Account			4,090	0.36%	\$3,898.43				

Google Ads Chris Zelig Nu Image New 605-497-4799 All campaigns > Coolsculpting General Search									
Ads Custom Apr 1 - Jun 30, 2020									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
CoolSculpting in Paramus NJ \$600 Off CoolSculpting No Surgery Minimal Downtime www.nuimagegen.com FDA-Cleared. Clinically Proven Fat Removal. Target Belly Fat, Love Handles & Arm Fat. Flexible Payment Options Best Prices in NJ	Hendrick Coolsculpting Broad Ad Group 1	Approved (limited): Restricted medical content +1 more	221	2.64%	\$371.85				
#1 CoolSculpting Prices in NJ No Surgery Minimal Downtime #1 CoolSculpting Provider +5 more www.nuimagegen.com FDA-Cleared. Clinically Proven Fat Removal. Target Belly Fat, Love Handles & Arm Fat. Check Out These Amazing Results... View assets details	Hendrick Coolsculpting Broad Ad Group 1	Poor ad strength Approved (limited): Restricted medical content +1 more	136	3.77%	\$180.29				
CoolSculpting in Paramus NJ \$600 Off CoolSculpting No Surgery Minimal Downtime +3 more www.nuimagegen.com FDA-Cleared. Clinically Proven Fat Removal. Target Belly Fat, Love Handles & Arm Fat. Flexible Payment Options Best... View assets details	Hendrick Coolsculpting Basic Ad Group 2	Approved (limited): Restricted medical content +1 more	49	3.53%	\$78.62				
CoolSculpting in Paramus NJ \$600 Off CoolSculpting No Surgery Minimal Downtime www.nuimagegen.com FDA-Cleared. Clinically Proven Fat Removal. Target Belly Fat, Love Handles & Arm Fat. Flexible Payment Options Best Prices in NJ	Hendrick Coolsculpting Basic Ad Group 2	Approved (limited): Restricted medical content +1 more	31	3.62%	\$51.36				
#1 CoolSculpting Provider 25% Off No Surgery Freeze Away Stubborn Fat www.nuimagegen.com FDA-Cleared. Target Belly Fat, Back Fat, Love Handles & Arm Fat. Certified Specialists. Financing Available Best Prices in NJ	Hendrick Coolsculpting Broad Ad Group 1	Approved (limited): Restricted medical content +1 more	3	0.76%	\$2.97				
#1 CoolSculpting Provider 25% Off No Surgery Freeze Away Stubborn Fat www.nuimagegen.com FDA-Cleared. Clinically Proven Fat Removal. Target Belly Fat, Love Handles & Arm Fat. Financing Available Best Prices in NJ	Hendrick Coolsculpting Basic Ad Group 2	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00				
Total: Ads			440	3.01%	\$685.09				
Total: Campaign			440	3.01%	\$685.09				

Google Ads Chris Zelig Nu Image New 605-497-4799 All campaigns > Coolsculpting General Search									
Extensions Custom Apr 1 - Jun 30, 2020									
Extension type: All ADD FILTER									
Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost		
Sitelink extension									
CoolSculpting Learn More About World's #1 Fat Reduction Treatment	Sitelink extension	Coolsculpting General Sear...	Campaign	Approved	233	2.53%	\$393.25		
Promotions Best Prices in NJ. See our Latest Deals.	Sitelink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Restricted medical content +1 more	232	2.53%	\$392.65		
Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	Sitelink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Restricted medical content +1 more	193	2.26%	\$314.16		
Location #1 Bodysculpting Provider. Paramus NJ	Sitelink extension	Coolsculpting General Sear...	Campaign	Approved	177	2.18%	\$291.29		
Services CoolSculpting - Laser Hair Removal - Hydra Facials® - Microneedling	Sitelink extension	Coolsculpting General Sear...	Campaign	Approved (limited): Restricted medical content +1 more	169	2.38%	\$264.58		
Call extension									
(201) 712-0222	Call extension	Coolsculpting General Sear...	Campaign	Approved	171	2.18%	\$280.40		
Location extension									
nuimagegen@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-		
Total: Sitelink extensions					238	2.55%	\$402.24		
Total: Call extensions					171	2.18%	\$280.40		
Total: Location extensions					68	2.04%	\$69.53		

Google Ads Chris Zelig Nu Image New 605-497-4799 All campaigns > Coolsculpting Display Ads 2									
Ads Custom Apr 1 - Jun 30, 2020									
Ad status: All ADD FILTER									
Ad	Ad group	Status	Clicks	CTR	Cost				
NuImage_Coolsculpting_728x9...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	821	0.22%	\$220.05				
NuImage_Coolsculpting_728x9...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	762	0.22%	\$198.87				
NuImage_Coolsculpting_468x6...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	148	0.15%	\$50.43				
NuImage_Coolsculpting_468x6...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	149	0.15%	\$48.67				
NuImage_Coolsculpting_300x2...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	47	0.08%	\$19.34				
NuImage_Coolsculpting_336x2...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	39	0.29%	\$13.26				
NuImage_Coolsculpting_300x2...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	21	0.05%	\$11.44				
NuImage_Coolsculpting_336x2...	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	31	0.46%	\$9.77				

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | All campaigns | Coolsculpting Display Ads 2

Overview: Enabled, Status: Eligible, Type: Display, Budget: \$20.00/day

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_320x5... 320 x 50	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	45	0.20%	\$9.34
NuImage_Coolsculpting_300x6... 300 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	21	0.27%	\$7.65
NuImage_Coolsculpting_300x6... 300 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	11	0.23%	\$4.31
NuImage_Coolsculpting_320x5... 320 x 50	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	28	0.26%	\$4.22
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	14	0.22%	\$3.06
NuImage_Coolsculpting_160x6... 160 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	6	0.12%	\$2.81
NuImage_Coolsculpting_320x1... 320 x 100	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	7	0.18%	\$2.51
NuImage_Coolsculpting_320x1... 320 x 100	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	7	0.18%	\$2.04
NuImage_Coolsculpting_970x9...					

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | All campaigns | Coolsculpting Display Ads 2

Overview: Enabled, Status: Eligible, Type: Display, Budget: \$20.00/day

Ad	Ad group	Status	Clicks	CTR	Cost
NuImage_Coolsculpting_320x1... 320 x 100	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	7	0.18%	\$2.04
NuImage_Coolsculpting_970x9... 970 x 90	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	10	0.43%	\$1.35
NuImage_Coolsculpting_160x6... 160 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	5	0.25%	\$0.74
NuImage_Coolsculpting_200x2... 200 x 200	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	1	0.78%	\$0.27
NuImage_Coolsculpting_120x6... 120 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	1	0.09%	\$0.05
NuImage_Coolsculpting_120x6... 120 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_250x2... 250 x 250	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_200x2... 200 x 200	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
NuImage_Coolsculpting_250x2...					

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | All campaigns | Coolsculpting Display Ads 2

Overview: Enabled, Status: Eligible, Type: Display, Budget: \$20.00/day

Ad	Ad group	Status	Clicks	CTR	Cost
Coolsculpting... 200 x 200	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	1	0.78%	\$0.27
Coolsculpting... 120 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	1	0.09%	\$0.05
Coolsculpting... 120 x 600	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Coolsculpting... 250 x 250	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Coolsculpting... 200 x 200	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Coolsculpting... 250 x 250	Hendrick General Coolsculpting Display Ad Group 1	Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			2,174	0.20%	\$610.18
Total: Campaign			2,174	0.20%	\$610.18

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | All campaigns | Coolsculpting Display Ads 2

Overview: Enabled, Status: Eligible, Type: Display, Budget: \$20.00/day

Extensions

You could get more clicks by adding callout extensions

Boost your ads and showcase your business by adding callout extensions at the account level.

[ADD ACCOUNT LEVEL CALLOUT EXTENSION](#)

Safely Freeze Fat. No surgery or downtime. Free Consult + 25...

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
201-712-0222	Call extension	Account	Account	Approved	0	-	\$0.00
201-712-0222 (mobile)	Call extension	Account	Account	Approved	0	-	\$0.00
Location extension							
nuimagen@gmail.com	Location extension	Account	Account	-	-	-	-

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Google Ads | Chris Zelig | Nu Image New | 605-497-4799 | All campaigns | Coolsculpting Latin Search 2

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$5.00/day, Optimization score: 86.3%

Ads

Ad	Ad group	Status	Clicks	CTR	Cost
Proveedor #1 de CoolSculpting \$ 600 de descuento Elimina la Grasa Obstinada +3 more www.nuimagen.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Sin cirugía. Mínimo tiempo de inactividad. Los... View assets details	Hendrick Latin Ad group 2	Poor ad strength Approved (limited): Restricted drug terms +1 more	83	6.79%	\$236.42
CoolSculpting en Paramus \$ 600 de descuento Sin cirugía www.nuimagen.com Autorizado por la FDA. Eliminación de grasa clínicamente probada. Opciones de pago flexibles Los mejores precios en NJ	Hendrick Latin Ad group 2	Approved (limited): Restricted medical content +1 more	17	7.73%	\$36.05
Proveedor #1 de CoolSculpting \$600 de descuento Deshágase de la Grasa www.nuimagen.com Autorizado por la FDA. Elimine la Grasa del Vientre, Manijas de Amor y Grasa de Brazo. Especialistas Certificados. Tratamientos personalizados. Financiamiento disponible.	Hendrick Latin Ad group 2	Approved (limited): Restricted medical content +1 more	4	4.21%	\$5.71
Total: Ads			104	6.76%	\$278.17
Total: Campaign			104	6.76%	\$278.17

Reporting is not real-time. Time zone for all dates and times: (GMT-07:00) Pacific Time. Learn more

Extensions

Custom Apr 1 - Jun 30, 2020

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> Location #1 BodySculpting Provider. Paramus NJ	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	95	10.35%	\$265.82
<input type="checkbox"/> Botox® & Fillers Smooth Away Wrinkles & Fine Lines. Botox - Juvederm - Restylane	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved (limited). Restricted medical content +1 more	88	10.69%	\$247.33
<input type="checkbox"/> Promotions Best Prices in NJ. See our Latest Deals.	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	78	11.44%	\$224.69
<input type="checkbox"/> CoolSculpting Learn More About World's #1 Fat Reduction Treatment	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved	70	9.99%	\$209.15
<input type="checkbox"/> Services CoolSculpting - Laser Hair Removal - Hydra Facials® - Microneedling	Sitelink extension	CoolSculpting Latin Search...	Campaign	Approved (limited). Restricted medical content +1 more	51	8.43%	\$117.48
Call extension							
<input type="checkbox"/> (201) 712-0222	Call extension	CoolSculpting Latin Search...	Campaign	Approved	85	11.99%	\$220.33
Location extension							
<input type="checkbox"/> nuimagenj@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-
Total: Sitelink extensions					95	10.26%	\$265.82
Total: Call extensions					85	11.99%	\$220.33
Total: Location extensions					2	2.35%	\$6.71

Campaigns

Nu Image Medspa (46439714...)

Updated just now | Discard Drafts | Review and Publish

Search | Filters | Add filters to narrow the data you are seeing. | Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns (5 Selected) | Ad Sets for 5 Campaigns | Ads for 5 Campaigns

+ Create | Duplicate | Edit | A/B Test | Rules | View Setup | Columns: Custom | Breakdown | Reports

Campaign Name	Reach	Impressions	Cost per Result	Amount Spent	Ends	Link Clicks	Website Purchases	On-Facebook Purchases	Frequency	Unique Link Clicks	Landing Page Views
<input checked="" type="checkbox"/> Reach CS 600 off video	192	325,456	\$0.02	\$704.18	Ongoing	151	—	—	6.75	142	—
<input checked="" type="checkbox"/> Instagram Post: GET BACK ON TRACK! Co...	332	65,970	\$2.12	\$529.90	Jul 4, 2020	250	—	—	3.21	231	—
<input checked="" type="checkbox"/> Traffic Back on Track 25%	112	104,511	\$1.52	\$524.03	Ongoing	521	—	—	3.36	427	—
<input type="checkbox"/> Traffic Botox GC 50	576	78,022	\$0.83	\$356.64	Ongoing	430	—	—	2.73	390	—
<input type="checkbox"/> Traffic HF Video \$50	314	24,493	\$0.96	\$352.77	Ongoing	588	—	—	2.72	380	—
<input type="checkbox"/> Traffic Botox 20%	330	23,167	\$1.11	\$345.00	Ongoing	567	—	—	2.41	365	—
<input type="checkbox"/> Traffic LHR Melissa Video	400	58,106	\$0.80	\$332.23	Ongoing	590	—	—	2.85	480	—
<input type="checkbox"/> Instagram Post: \$100 OFF JUVEDERM. Lift ...	772	69,100	\$0.96	\$300.00	Jun 27, 2020	314	—	—	3.89	279	—
<input type="checkbox"/> Instagram Post: Treat yourself to a HydraFa...	576	28,626	\$1.10	\$299.99	Jun 26, 2020	272	—	—	1.95	225	—
<input type="checkbox"/> Instagram Post: Laser Hair Removal Legs ...	380	33,979	\$1.64	\$262.77	Jul 4, 2020	160	—	—	2.17	144	—
<input checked="" type="checkbox"/> Traffic CS Cheated Ad 25%	196	28,052	\$2.18	\$262.11	Ongoing	149	—	—	1.85	143	—
<input checked="" type="checkbox"/> Instagram Post: \$600 Off CoolSculpting ...	500	23,467	\$2.36	\$254.99	Jul 5, 2020	108	—	—	2.47	101	—
Results from 180 campaigns		400 people	1,748,864 Total	\$7,613.56 Total Spent		8,821 Total	— Total	— Total	5.36 Per Person	6,636 Total	

Ads

Nu Image Medspa (46439714...)

Updated just now | Discard Drafts | Review and Publish

Search | Filters | Add filters to narrow the data you are seeing. | Apr 1, 2020 - Jun 30, 2020

COVID-19 Resources | Campaigns (5 Selected) | Ad Sets for 5 Campaigns | Ads for 5 Campaigns

+ Create | Duplicate | Edit | A/B Test | Preview | Rules | View Setup | Columns: Custom | Breakdown | Reports

Ad Name	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate Ranking	Conversion Rate Ranking	Amount Spent
<input checked="" type="checkbox"/> Post: "" - Engagement	20.00 Daily	May 30, 2020, 2:...	43,202 Post Engag...	48,192	325,456	\$0.02 Per Post En...	Below average Bottom 35% of ...	—	—	\$704.18
<input type="checkbox"/> Instagram Post: GET BACK ON TRACK! C...	ca...		250 Link Clicks	20,532	65,970	\$2.12 Per Link Click	Below average Bottom 10% of ...	Average	Below average Bottom 35% of ...	\$529.90
<input type="checkbox"/> Default name - Traffic	20.00 Daily	Jun 5, 2020, 3:3...	345 Landing Pa...	31,112	104,511	\$1.52 Per Landing...	Below average Bottom 20% of ...	Below average Bottom 35% of ...	Below average Bottom 35% of ...	\$524.03
<input type="checkbox"/> Default name - Traffic	20.00 Daily	May 28, 2020, 6:...	120 Landing Pa...	15,196	28,052	\$2.18 Per Landing...	Below average Bottom 35% of ...	Below average Bottom 35% of ...	Below average Bottom 20% of ...	\$262.11
<input type="checkbox"/> Instagram Post: \$600 Off CoolSculpting ...	ca...		108 Link Clicks	9,500	23,467	\$2.36 Per Link Click	Below average Bottom 10% of ...	Average	Average	\$254.99
Results from 5 ads				86,496 People	547,456 Total					\$2,275.21 Total Spent

Ad Editor: Reach CS 600 off video

US - 18+ | Post: "" - Engagement | Active

Identity: Facebook Page (Nu Image Medspa), Instagram Account (nuimagenj)

Ad Setup: Create Ad

Fullscreen Mobile Experience: Add an Instant Experience

Ad Creative: Select the media, text, and destination for your ad. You can also customize your media and text for each placement.

Media: 7 placements are using this video (Coolsculpting Video - 9.19.mp4)

7 Placements: Facebook Feeds, In-Stream, In-Article

Preview On

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ad Editor: Instagram Post: GET BACK ON TR...

Instagram Post: GET BACK ON TR... | Completed

Ad Name: Instagram Post: GET BACK ON TRACK! CoolSculpting...

This ad was created on Instagram and can't be edited here. Open your Instagram app to edit the original.

3 Placements: Instagram Feed, Feeds, Stories

Preview On

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Ads Nu Image Medspa (464397)

Search

Filters

Reach CS 600 off video

US - 18+

Post: "" - Engagement

Traffic Back on Track 25%

US - 18+

Default name - Traffic

Instagram Post: GET BACK ON TRACK!

US - 18+

Instagram Post: GET BACK ON TRAC...

US - 18+

Instagram Post: GET BACK ON TR...

Traffic CS Cheated Ad 25%

US - 18+

Default name - Traffic

Instagram Post: \$600 Off CoolSculpting...

US - 18+

Instagram Post: \$600 Off CoolSculpti...

US - 18+

Instagram Post: \$600 Off CoolScul...

Ad Name

Post: "" - Engagement

Instagram

Default name - Traffic

Default name - Traffic

Instagram

Results from

Traffic Back on Track 25% > US - 18+ > Default name - Traffic

Active

Edit Review

Ad Name

Create Name Template

Default name - Traffic

Identity

Facebook Page

Nu Image Medspa

Instagram Account

nuimagenj

Ad Setup

Create Ad

Format

Choose how you'd like to structure your ad.

Single Image or Video

One image or video, or a slideshow with multiple images

Carousel

2 or more scrollable images or videos

Collection

Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience

Add an Instant Experience

13 Placements

Facebook Feeds

Nu Image Medspa

COOLSCULPTING does what diet and exercise can't NO SURGERY - NO DOWNTIME. Get 25% OFF the

GET BACK ON TRACK!

25% OFF

NUMAGENJ.COM

CoolSculpting, Paramus NJ

LEARN MORE

12

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

Discard Draft Publish

Ads Nu Image Medspa (464397)

Search

Filters

Reach CS 600 off video

US - 18+

Post: "" - Engagement

Traffic Back on Track 25%

US - 18+

Default name - Traffic

Instagram Post: GET BACK ON TRACK!

US - 18+

Instagram Post: GET BACK ON TRAC...

US - 18+

Instagram Post: GET BACK ON TR...

Traffic CS Cheated Ad 25%

US - 18+

Default name - Traffic

Instagram Post: \$600 Off CoolSculpting...

US - 18+

Instagram Post: \$600 Off CoolSculpti...

US - 18+

Instagram Post: \$600 Off CoolScul...

Ad Name

Post: "" - Engagement

Instagram

Default name - Traffic

Default name - Traffic

Instagram

Results from

Traffic CS Cheated Ad 25% > US - 18+ > Default name - Traffic

Campaign Off

Edit Review

Ad Name

Create Name Template

Default name - Traffic

Identity

Facebook Page

Nu Image Medspa

Instagram Account

nuimagenj

Ad Setup

Use Existing Post

Ad Creative

Select the media, text, and destination for your ad. You can also customize your media and text for each placement.

Learn More

Facebook Post

LOOKING GREAT, SHOULDN'T WAIT!

3192736680782353 - May 28, 2020

Change Post Create Post

Enter Post ID

Edit Placement

Select a placement to edit

13 Placements

Facebook Feeds

Nu Image Medspa

LOOKING GREAT, SHOULDN'T WAIT! CoolSculpting does what diet and exercise can't NO SURGERY - NO DOWNTIME. Get 25% OFF the

Yes, I CHEATED

COOLSCULPTING

25% OFF

NUMAGENJ.COM

Learn More

6

Like Comment Share

Ad rendering and interaction may vary based on device, format and other factors.

Discard Draft Publish

Ads Nu Image Medspa (464397)

Search

Filters

Reach CS 600 off video

US - 18+

Post: "" - Engagement

Traffic Back on Track 25%

US - 18+

Default name - Traffic

Instagram Post: GET BACK ON TRACK!

US - 18+

Instagram Post: GET BACK ON TRAC...

US - 18+

Instagram Post: GET BACK ON TR...

Traffic CS Cheated Ad 25%

US - 18+

Default name - Traffic

Instagram Post: \$600 Off CoolSculpting...

US - 18+

Instagram Post: \$600 Off CoolSculpti...

US - 18+

Instagram Post: \$600 Off CoolScul...

Ad Name

Post: "" - Engagement

Instagram

Default name - Traffic

Default name - Traffic

Instagram

Results from

Instagram Post: \$600 Off CoolS... > Instagram Post: \$600 Off CoolS... > Instagram Post: \$600 Off CoolS...

Completed

Edit Review

Ad Name

Create Name Template

Instagram Post: \$600 Off CoolSculpting ...

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