

NuWays MD CoolSculpting Google Adwords Q3 2020 (7/1/2020 - 9/30/2020)

Total Google Ads: \$6,875.26

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns

Overview | Campaigns | Custom Jul 1 - Sep 30, 2020

Recommendations | Campaign status: All, Campaign name contains cool | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$130.07/day	Eligible (Learning)	766	4.07%	\$6,875.26
NuWays MD - Coolsculpting	\$50.00/day	Removed	0	-	\$0.00
Total: Filtered campaigns			766	4.07%	\$6,875.26
Total: Account	\$130.07/day		1,840	5.57%	\$8,696.95

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$130.07/day | Optimization score: 91.6% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			766	4.07%	\$6,875.26
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction...	4. lipo	Ad group paused Approved (limited): Restricted medical content	238	3.57%	\$1,657.44
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction...	0. coolsculpting - general	Approved (limited): Restricted medical content	118	5.58%	\$1,257.01
CoolSculpting in Boca Raton Fat Reduction Treatment Flexible Payment Options promos.nuwaysmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content	85	5.27%	\$1,097.50
(Keyword:NuWays MD) New Client Special 25% Off All Fat Freezing promos.nuwaysmd.com Best CoolSculpting Deal. Top Provider in Boca Raton, FL for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge...	5. sculpsure	Ad group paused Approved (limited): Restricted medical content	28	9.76%	\$291.22

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

Overview | Enabled | Status: Eligible (Learning) | Type: Search | Budget: \$130.07/day | Optimization score: 91.6% | More details

Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			766	4.07%	\$6,875.26
(Keyword:NuWays MD) New Client Special 25% Off All Fat Freezing promos.nuwaysmd.com Best CoolSculpting Deal. Top Provider in Boca Raton, FL for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More	0. coolsculpting - general	Paused Approved (limited): Restricted medical content	16	4.91%	\$277.49
(Keyword:NuWays MD) Non-Surgical Lipo Alternative Freeze Your Fat Away Today promos.nuwaysmd.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Ad group paused Approved (limited): Restricted medical content	34	3.55%	\$224.14
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Boca Raton promos.nuwaysmd.com CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content	9	3.95%	\$190.69
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction...	7. coolsculpting - near me	Ad group removed Approved (limited): Restricted medical content	9	10.00%	\$159.16

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Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			766	4.07%	\$6,875.26
(Keyword:NuWays MD) New Client Special 25% Off Coolsculpting Cost promos.nuwaysmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. How Much Does Coolsculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Approved (limited): Restricted medical content	22	15.94%	\$150.50
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction...	1. coolsculpting - price	Approved (limited): Restricted medical content	15	5.62%	\$141.41
Body Sculpting CoolSculpting in Boca Raton Non-Surgical Fat Reduction promos.nuwaysmd.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Consult.	2. body sculpting	Approved (limited): Restricted medical content	10	3.89%	\$134.59
CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Boca Raton promos.nuwaysmd.com CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	0. coolsculpting - general	Paused Approved (limited): Restricted medical content	15	4.03%	\$119.36

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Recommendations | Ads | Custom Jul 1 - Sep 30, 2020

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			766	4.07%	\$6,875.26
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction...	2. body sculpting	Poor ad strength Approved (limited): Restricted medical content	17	8.72%	\$92.33
Double Chin Removal Affordable & Quick Treatments CoolSculpting in Boca Raton promos.nuwaysmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Top Fat Reduction Treatment. Define Your Jawline with CoolSculpting. Book A Free Consult	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content	11	13.58%	\$92.22
NuWays MD CoolSculpting in Boca Raton Fat Reduction Treatment +12 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction...	x. Expanded Reach	Ad group paused Approved (limited): Restricted medical content	13	1.25%	\$85.49
Avoid Liposuction Surgery Try CoolSculpting For 25% Off Schedule a Free Consultation promos.nuwaysmd.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.	4. lipo	Ad group paused Approved (limited): Restricted medical content	11	2.04%	\$83.00

Google Ads Chris Zelig > NuWays MD 732-236-9499 All campaigns > search beta coolsculpting						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$130.07/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 766					
Ads	Downtime. Eliminate Fat And Feel Great. CoolSculpting Is The Top Non-Surgical Fat Reduction Treatment. Learn More Here.		Ad group		Status: Restricted medical content	Clicks: 766, CTR: 4.07%, Cost: \$6,875.26
Extensions	Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Boca Raton					
Automated extensions	Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation		4. lipo		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 17, CTR: 1.92%, Cost: \$68.20
Landing pages	CoolSculpting in Boca Raton Fat Reduction Treatment Flexible Payment Options					
Keywords	CoolSculpting in Boca Raton Fat Reduction Treatment Flexible Payment Options		x. Expanded Reach		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 12, CTR: 2.27%, Cost: \$62.62
Audiences	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Boca Raton					
Demographics	CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Enhance your Fat Freezing Procedure + Get Faster Results with a Free ZWave Treatment.		0. coolsculpting - general		Status: Approved (limited), Restricted medical content	Clicks: 7, CTR: 4.73%, Cost: \$58.76
Settings	(Keyword:NuWays MD) Freeze Away Stubborn Fat CoolSculpting Cryolipolysis					

Google Ads Chris Zelig > NuWays MD 732-236-9499 All campaigns > search beta coolsculpting						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$130.07/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 766					
Ads	(Keyword:NuWays MD) Freeze Away Stubborn Fat CoolSculpting Cryolipolysis		3. cryolipolysis		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 8, CTR: 12.31%, Cost: \$58.29
Extensions	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Boca Raton, FL. Cryolipolysis: Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult					
Automated extensions	NuWays MD New Client Special 25% Off All Fat Freezing		x. Expanded Reach		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 6, CTR: 2.02%, Cost: \$56.56
Landing pages	NuWays MD New Client Special. Top Provider in Boca Raton, FL for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More					
Keywords	(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more		6. coolsculpting - fat freeze		Status: Ad group removed, Approved (limited), Restricted medical content	Clicks: 8, CTR: 15.69%, Cost: \$55.95
Audiences	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Boca Raton					
Demographics	CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 5, CTR: 0.71%, Cost: \$51.27
Settings	View assets details					

Google Ads Chris Zelig > NuWays MD 732-236-9499 All campaigns > search beta coolsculpting						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$130.07/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 766					
Ads	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Boca Raton		x. Expanded Reach		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 3, CTR: 3.16%, Cost: \$47.70
Extensions	CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Enhance your Fat Freezing Procedure + Get Faster Results with a Free ZWave Treatment.					
Automated extensions	(Keyword:NuWays MD) Body Sculpting Top Provider in Boca Raton		2. body sculpting		Status: Paused, Approved (limited), Restricted medical content	Clicks: 4, CTR: 4.40%, Cost: \$45.35
Landing pages	CoolSculpting Freezes Fat Cells to Contour the Body. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation					
Keywords	25% Off All CoolSculpting Affordable & Quick Treatments NuWays MD		1. coolsculpting - price		Status: Approved (limited), Restricted medical content	Clicks: 4, CTR: 9.76%, Cost: \$43.62
Audiences	Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now					
Demographics	Best CoolSculpting Price NuWays MD Flexible Payment Options		1. coolsculpting - price		Status: Approved (limited), Restricted medical content	Clicks: 3, CTR: 8.82%, Cost: \$40.90
Settings	Best CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation					

Google Ads Chris Zelig > NuWays MD 732-236-9499 All campaigns > search beta coolsculpting						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$130.07/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 766					
Ads	(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more		5. sculpsure		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 7, CTR: 6.36%, Cost: \$38.81
Extensions	CoolSculpting Deal \$1,000 Off Freeze Away Stubborn Fat Top Provider in Boca Raton					
Automated extensions	CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		1. coolsculpting - price		Status: Paused, Approved (limited), Restricted medical content	Clicks: 5, CTR: 6.02%, Cost: \$37.20
Landing pages	CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.					
Keywords	(Keyword:NuWays MD) CoolSculpting for Double Chin Top Provider in Boca Raton		coolsculpting - chin		Status: Ad group removed, Approved (limited), Restricted medical content	Clicks: 5, CTR: 14.29%, Cost: \$34.07
Audiences	Freeze Fat Away with CoolSculpting. Reduce Your Double Chin. New Clients Save 25%. CoolSculpting Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat					
Demographics	(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more		3. cryolipolysis		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 3, CTR: 3.80%, Cost: \$25.47
Settings	View assets details					

Google Ads Chris Zelig > NuWays MD 732-236-9499 All campaigns > search beta coolsculpting						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$130.07/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 766					
Ads	(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more		coolsculpting - chin		Status: Ad group removed, Approved (limited), Restricted medical content	Clicks: 4, CTR: 5.13%, Cost: \$21.69
Extensions	Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Boca Raton					
Automated extensions	Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.		2. body sculpting		Status: Approved (limited), Restricted medical content	Clicks: 2, CTR: 6.06%, Cost: \$18.42
Landing pages	CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Boca Raton					
Keywords	CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 3, CTR: 2.33%, Cost: \$13.90
Audiences	CoolSculpting in Boca Raton Fat Reduction Treatment Freezing Fat Really Works					
Demographics	CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		6. coolsculpting - fat freeze		Status: Ad group removed, Approved (limited), Restricted medical content	Clicks: 3, CTR: 5.45%, Cost: \$13.21
Settings	View assets details					

Google Ads Chris Zelig > NuWays MD 732-236-9499 All campaigns > search beta coolsculpting						
Overview	Enabled	Status: Eligible (Learning)	Type: Search	Budget: \$130.07/day	Optimization score: 91.6%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Ad					
Ads & extensions	Total: Ads 766					
Ads	(Keyword:NuWays MD) CoolSculpting in Boca Raton Freeze Your Fat Away Today		7. coolsculpting - near me		Status: Ad group removed, Approved (limited), Restricted medical content	Clicks: 1, CTR: 25.00%, Cost: \$7.21
Extensions	Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.					
Automated extensions	Freeze Fat with CoolSculpting Non-Surgical Fat Reduction Freeze Your Fat Away Today		3. cryolipolysis		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 2, CTR: 28.57%, Cost: \$7.00
Landing pages	CoolSculpting Uses Cryolipolysis to Permanently Freeze and Remove Unwanted Body Fat. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.					
Keywords	CoolSculpting in Boca Raton Fat Reduction Treatment Flexible Payment Options		5. sculpsure		Status: Ad group paused, Approved (limited), Restricted medical content	Clicks: 1, CTR: 6.25%, Cost: \$5.35
Audiences	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation					
Demographics	(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +12 more		coolsculpting - face		Status: Ad group removed, Approved (limited), Restricted medical content	Clicks: 1, CTR: 12.50%, Cost: \$5.19
Settings	View assets details					

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$130.07/day, Optimization score: 91.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 766, CTR 4.07%, Cost \$6,875.26					
How to Reduce Double Chin Fat CoolSculpting for the Chin Freeze Away Stubborn Fat. promos.nuwaysmd.com Top Fat Reduction Treatment. Target Love Handles, Abdomen, Bra Bulge, Double Chin, & More. Best CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Consult.	coolsculpting - chin	Ad group removed Approved (limited): Restricted medical content	1	5.26%	\$4.97
#1 Provider in Boca Raton Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more promos.nuwaysmd.com/coolsculpting/boca-raton #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Consult. Expert, Safe Fat Loss With Quic... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted medical content	0	-	\$0.00
25% Off All CoolSculpting NuWays MD Fat Reduction Treatment promos.nuwaysmd.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Disapproved: Destination not working +1 more	0	-	\$0.00
CoolSculpting in Boca Raton Freeze Away Stubborn Fat NuWays MD promos.nuwaysmd.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book A Free	0. coolsculpting - general	Removed Disapproved: Destination not working +1 more	0	-	\$0.00

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$130.07/day, Optimization score: 91.6%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 766, CTR 4.07%, Cost \$6,875.26					
Freeze Fat. Top Provider in Boca Raton, FL. Free Consult.					
[Dynamically generated headline] [Dynamically generated display URL] Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
[Dynamically generated headline] [Dynamically generated display URL] Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	x. dynamic	Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Total: Ads 766, CTR 4.07%, Cost \$6,875.26					
Total: Campaign 766, CTR 4.07%, Cost \$6,875.26					

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$130.07/day, Optimization score: 91.6%

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	Sitelink extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolscul...	Campaign	Approved	0	0.00%	\$0.00
Book A Virtual Consult Why Wait? Book a Virtual Consult with the #1 Provider in Boca Raton	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content	0	0.00%	\$0.00
Call extension							
(561) 757-3775 (mobile)	Call extension	search beta coolscul...	Campaign	Approved	111	4.00%	\$1,508.32

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Overview: Enabled, Status: Eligible (Learning), Type: Search, Budget: \$130.07/day, Optimization score: 91.6%

Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
(561) 757-3775	Call extension	search beta coolscul...	Campaign	Approved	65	3.43%	\$628.54
Callout extension							
FDA Approved	Callout extension	search beta coolscul...	Campaign	Approved	185	5.56%	\$1,792.38
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	149	5.61%	\$1,560.62
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	144	5.28%	\$1,465.83
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	144	5.06%	\$1,378.32
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	142	4.50%	\$1,359.12
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	136	4.90%	\$1,349.00
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved (limited): Health in personalized advertising	131	4.69%	\$1,309.45
Free Virtual Consultation	Callout extension	search beta coolscul...	Campaign	Approved	124	5.10%	\$1,204.45

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Extensions

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Virtual Consult Available	Callout extension	search beta coolscul...	Campaign	Approved	120	4.56%	\$1,188.11
Free Zwave Treatment	Callout extension	search beta coolscul...	Campaign	Approved	104	4.89%	\$868.49
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	4	3.42%	\$13.39
Promotion extension							
Fall Sale - \$1,000 off CoolSculpting®	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content	60	4.69%	\$522.76
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					489	4.90%	\$4,707.90
Total: Structured snippet extensions					4	3.42%	\$13.39
Total: Call extensions					176	3.77%	\$2,136.86
Total: Promotion extensions					363	4.00%	\$3,459.17