

CoolSculpting Marketing Services NuWays MD Q4 Total Marketing Expenses (10/1/2020 - 12/31/2020)

Google Ads: \$3,215.78
Total Ad Spend: \$3,215.78
Total Service Fee: \$3,650
Total Spend: \$6,865.78

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns

1/3 > New form of payment required - Your current payment methods can't be charged. **FIX IT**

Overview | Campaigns | Custom Oct 1 - Dec 31, 2020

Recommendations | Campaign status: All | Campaign: search | beta | coolsculpting, search | beta | coolsculpting | exp r... View all ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$84...	Paused	173	5.92%	\$2,082.79
search beta coolsculpting exp reach	\$36...	Paused	130	2.15%	\$1,132.99
NuWays MD - Coolsculpting	\$50.0...	Removed	0	-	\$0.00
Total: Filtered campaigns			303	3.38%	\$3,215.78
Total: Account	\$0.0...		938	6.16%	\$3,704.25

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Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

1/3 > New form of payment required - Your current payment methods can't be charged. **FIX IT**

Overview | Paused | Type: Search | Budget: \$84.00/day | More details

Recommendations | Custom Oct 1 - Dec 31, 2020

Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			173	5.92%	\$2,082.79
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +10 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction... View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	104	5.89%	\$1,322.70
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +10 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction... View assets details	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content	33	13.41%	\$348.72
CoolSculpting in Boca Raton Fat Reduction Treatment Flexible Payment Options promos.nuwaysmd.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	18	4.93%	\$193.88
Body Sculpting CoolSculpting in Boca Raton Non-Surgical Fat Reduction promos.nuwaysmd.com Sculpt Your Body. Freeze Fat Away Fat with CoolSculpting. Eliminate Fat And Feel Great. Best CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Consult. View assets details	2. body sculpting	Campaign paused Approved (limited): Restricted medical content	5	3.14%	\$79.48
(Keyword:NuWays MD) New Client Special Freeze Away Stubborn Fat promos.nuwaysmd.com Best CoolSculpting Deal. Top Provider in Boca Raton, FL for Fat Freezing. Free Consult. Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	5	11.63%	\$63.15
(Keyword:NuWays MD) CoolSculpting in Boca Raton Fat Reduction Treatment +10 more promos.nuwaysmd.com Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. Top Fat Reduction... View assets details	2. body sculpting	Campaign paused Approved (limited): Restricted medical content	2	1.94%	\$22.46

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

1/3 > New form of payment required - Your current payment methods can't be charged. **FIX IT**

Overview | Paused | Type: Search | Budget: \$84.00/day | More details

Recommendations | Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			173	5.92%	\$2,082.79
View assets details					
Freeze Fat with CoolSculpting Non-Surgical Body Sculpting Top Provider in Boca Raton promos.nuwaysmd.com Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. View assets details	2. body sculpting	Campaign paused Approved (limited): Restricted medical content	1	5.56%	\$16.57
CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Top Provider in Boca Raton promos.nuwaysmd.com CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Virtual Consult. Enhance your Fat Freezing Procedure + Get Faster Results with a Free ZWave Treatment. View assets details	0. coolsculpting - general	Campaign paused Approved (limited): Restricted medical content	1	1.89%	\$11.72
Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Boca Raton promos.nuwaysmd.com Freeze Fat Away Fat with CoolSculpting. The Natural Looking Alternative To Lipo. Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation. View assets details	4. lipo	Campaign paused Approved (limited): Restricted medical content	1	4.17%	\$10.25
Best CoolSculpting Price NuWays MD Flexible Payment Options promos.nuwaysmd.com Best CoolSculpting Deal. Freeze Fat. Top Provider in Boca Raton, FL. Free Consult. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today. View assets details	1. coolsculpting - price	Campaign paused Approved (limited): Restricted medical content	1	9.09%	\$6.52
(Keyword:NuWays MD) Freeze Away Stubborn Fat CoolSculpting Cryolipolysis promos.nuwaysmd.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Boca Raton, FL. Cryolipolysis: Clinically Proven Fat Removal. Eliminate Fat And Feel Great. Free Consult. View assets details	3. cryolipolysis	Campaign paused Approved (limited): Restricted medical content	1	50.00%	\$4.59
(Keyword:NuWays MD) Non-Surgical Lipo Alternative Freeze Your Fat Away Today promos.nuwaysmd.com Is CoolSculpting Right For You? Book Your Free Consultation for 25% Off Today. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. View assets details	4. lipo	Campaign paused Approved (limited): Restricted medical content	1	2.78%	\$2.75

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$84.00/day

Recommendations: Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 173					
<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Boca Raton, FL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited): Restricted medical content	173	5.92%	\$2,082.79
<input type="checkbox"/>	Biggest CoolSculpting® Promo Limited Time Offer Jan 2021 Hurry Offer Ends in... promos.nuwaysmd.com	Campaign paused Approved (limited): Restricted medical content	0	-	\$0.00
<input type="checkbox"/>	Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	Approved (limited): Restricted medical content	0	-	\$0.00
<input type="checkbox"/>	CoolSculpting® in Boca Raton Safe + Effective Fat Reduction 25% Off All CoolSculpting promos.nuwaysmd.com	Campaign paused Approved (limited): Restricted medical content	0	-	\$0.00
<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Boca Raton, FL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited): Restricted medical content	0	-	\$0.00
<input type="checkbox"/>	CoolSculpting® in Boca Raton Limited Time Offer Jan 2021 25% Off All CoolSculpting promos.nuwaysmd.com	Campaign paused Approved (limited): Restricted medical content	0	-	\$0.00
<input type="checkbox"/>	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Boca Raton, FL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited): Restricted medical content	0	-	\$0.00
<input type="checkbox"/>	[Dynamically generated headline] [Dynamically generated display URL] Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Boca Raton, FL. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Campaign paused Disapproved: Speculative and Experimental Medical Treatment +2 more	0	-	\$0.00
Total: Ads			173	5.92%	\$2,082.79
Total: Campaign			173	5.92%	\$2,082.79

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Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$84.00/day

Recommendations: All

Extensions: Custom Oct 1 - Dec 31, 2020

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	128	6.80%	\$1,563.00
Callout extension							
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	40	10.23%	\$502.27
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting	Campaign	Approved	36	9.42%	\$476.63
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting	Campaign	Approved	30	7.33%	\$461.28
<input type="checkbox"/>	FDA Cleared	search beta coolsculpting	Campaign	Approved	31	7.21%	\$444.04
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	33	8.31%	\$437.37
<input type="checkbox"/>	Free Zwave Treatment	search beta coolsculpting	Campaign	Approved	30	7.77%	\$410.65
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting	Campaign	Approved	33	8.97%	\$404.92
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting	Campaign	Approved	30	6.94%	\$398.77
Call extension							
<input type="checkbox"/>	(561) 757-3775 (mobile)	search beta coolsculpting	Campaign	Approved	19	5.37%	\$333.88
Promotion extension							
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	8	7.77%	\$150.47

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$84.00/day

Recommendations: Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	8	7.77%	\$150.47
Call extension							
<input type="checkbox"/>	(561) 757-3775	search beta coolsculpting	Campaign	Approved	11	3.74%	\$125.70
Sitelink extension							
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolsculpting	Campaign	Approved	3	16.67%	\$43.32
<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolsculpting	Campaign	Approved	3	15.79%	\$43.32
<input type="checkbox"/>	Book a Free Consultation Book a Consultation With The #1 Provider in Boca Raton	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	3	15.79%	\$43.32
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	2	10.00%	\$32.75
Sitelink extension							
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolsculpting	Campaign	Approved	2	12.50%	\$25.78
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpting	Campaign	Approved	1	10.00%	\$8.66
Promotion extension							
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	0	-	\$0.00
Total: Sitelink extensions					3	14.29%	\$43.32

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting

Overview: Paused, Type: Search, Budget: \$84.00/day

Recommendations: Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/>	Book a Free Consultation Book a Consultation With The #1 Provider in Boca Raton	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	3	15.79%	\$43.32
Structured snippet extension							
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting	Campaign	Approved	2	10.00%	\$32.75
Sitelink extension							
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolsculpting	Campaign	Approved	2	12.50%	\$25.78
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpting	Campaign	Approved	1	10.00%	\$8.66
Promotion extension							
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content	0	-	\$0.00
Total: Sitelink extensions					3	14.29%	\$43.32
Total: Callout extensions					108	8.05%	\$1,407.21
Total: Structured snippet extensions					2	10.00%	\$32.75
Total: Call extensions					30	4.63%	\$459.58
Total: Promotion extensions					136	6.85%	\$1,713.47

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Google Ads | Chris Zelig | NuWays MD | 732-236-9499 | search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$36.00/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			130	2.15%	\$1,132.99
<input type="checkbox"/>	NuWays MD CoolSculpting in Boca Raton Fat Reduction Treatment +10 more promos.nuwaysmd.com	expanded reach Campaign paused Approved (limited): Restricted medical content	57	1.80%	\$497.74
<input type="checkbox"/>	NuWays MD CoolSculpting in Boca Raton Fat Reduction Treatment +10 more promos.nuwaysmd.com	liposuction Campaign paused Approved (limited): Restricted medical content	37	4.28%	\$365.17
<input type="checkbox"/>	CoolSculpting in Boca Raton Fat Reduction Treatment Flexible Payment Options	expanded reach Campaign paused Approved (limited): Restricted medical content	17	1.32%	\$130.00
<input type="checkbox"/>	NuWays MD New Client Special Freeze Away Stubborn Fat	expanded reach Campaign paused Approved (limited): Restricted medical content	12	3.74%	\$88.64
<input type="checkbox"/>	NuWays MD Non-Surgical Lipo Alternative Freeze Your Fat Away Today	liposuction Campaign paused Approved (limited): Restricted medical content	6	2.94%	\$49.14
<input type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Boca Raton	liposuction Campaign paused Approved (limited): Restricted medical content	1	0.94%	\$2.30
<input type="checkbox"/>	Avoid Liposuction Surgery Target Belly Fat, Love Handles	liposuction Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00

Google Ads | Chris Zelig | NuWays MD | 732-236-9499 | search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$36.00/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
			130	2.15%	\$1,132.99
<input type="checkbox"/>	Non-Surgical Lipo Alternative Freeze Fat Away CoolSculpting in Boca Raton	restricted medical content	0	0.00%	\$0.00
<input type="checkbox"/>	Fat Reduction in Boca Raton Freezing Fat Really Works Safe + Effective Fat Reduction	liposuction Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
<input type="checkbox"/>	Fat Reduction in Boca Raton Eliminate Fat & Feel Great Offering \$1,000 Off 8+ Cycles	liposuction Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Safe + Effective Fat Reduction	liposuction Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
<input type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Safe + Effective Fat Reduction	liposuction Campaign paused Approved (limited): Restricted medical content	0	0.00%	\$0.00
Total: Ads					
Total: Campaign					

Show rows: 500 | 1 - 95 of 95

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Google Ads | Chris Zelig | NuWays MD | 732-236-9499 | search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$36.00/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
<input type="checkbox"/>	Fall Sale - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content	84	2.11%	\$764.69
Callout extension							
<input type="checkbox"/>	Free Zwave Treatment	search beta coolsculpting ...	Campaign	Approved	33	3.57%	\$276.86
<input type="checkbox"/>	Liposuction Alternative	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	29	3.19%	\$276.57
<input type="checkbox"/>	Highlights: No Surgery	search beta coolsculpting ...	Campaign	Approved (limited): Health in personalized advertising	26	2.92%	\$247.87
<input type="checkbox"/>	FDA Cleared	search beta coolsculpting ...	Campaign	Approved	30	3.04%	\$246.75
Call extension							
<input type="checkbox"/>	(561) 757-3775 (mobile)	search beta coolsculpting ...	Campaign	Approved	18	2.05%	\$245.45
Callout extension							
<input type="checkbox"/>	Freeze Your Fat	search beta coolsculpting ...	Campaign	Approved	25	2.81%	\$222.79
<input type="checkbox"/>	Nonsurgical Fat Reduction	search beta coolsculpting ...	Campaign	Approved	22	2.57%	\$204.45
<input type="checkbox"/>	New Clients 25% Off	search beta coolsculpting ...	Campaign	Approved	19	2.03%	\$191.62
<input type="checkbox"/>	Contact Us + Free Consult	search beta coolsculpting ...	Campaign	Approved	22	2.52%	\$178.60
Promotion extension							

Google Ads | Chris Zelig | NuWays MD | 732-236-9499 | search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$36.00/day

Recommendations: Custom Oct 1 - Dec 31, 2020

Extension type: All

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	Black Friday - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content	17	2.88%	\$147.93	
Call extension								
<input type="checkbox"/>	(561) 757-3775	search beta coolsculpting ...	Campaign	Approved	13	1.73%	\$77.26	
Sitelink extension								
<input type="checkbox"/>	5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	search beta coolsculpting ...	Campaign	Approved	1	2.94%	\$11.43	
Structured snippet extension								
<input type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	search beta coolsculpting ...	Campaign	Approved	1	0.56%	\$8.62	
Sitelink extension								
<input type="checkbox"/>	Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00	
<input type="checkbox"/>	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00	
<input type="checkbox"/>	State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00	
<input type="checkbox"/>	Book a Free Consultation Book a Consultation With The #1 Provider in Boca Raton	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content	0	0.00%	\$0.00	
Promotion extension								
<input type="checkbox"/>	Winter Sale - 25% off CoolSculpting®	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content	0	0.00%	\$0.00	
Total: Sitelink extensions						1	2.38%	\$11.43

Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns > search | beta | coolsculpting | ...

Overview: Paused, Type: Search, Budget: \$36.00/day, More details

Recommendations: Extension type: All, ADD FILTER

Ad groups	Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
	Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting ...	Campaign	Approved	1	0.56%	\$8.62
Sitelink extension								
	Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
	25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
	State-of-the-Art Facility Advanced Fat Freezing Technology, Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolsculpting ...	Campaign	Approved	0	0.00%	\$0.00
	Book a Free Consultation Book a Consultation With The #1 Provider in Boca Raton	Sitelink extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content	0	0.00%	\$0.00
Promotion extension								
	Winter Sale - 25% off CoolSculpting®	Promotion extension	search beta coolsculpting ...	Campaign	Approved (limited): Restricted medical content	0	-	\$0.00
Total: Sitelink extensions						1	2.38%	\$11.43
Total: Callout extensions						77	3.07%	\$699.66
Total: Structured snippet extensions						1	0.56%	\$8.62
Total: Call extensions						31	1.90%	\$322.71
Total: Promotion extensions						101	2.20%	\$912.62

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Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns

Responsive search ad

ASSETS | COMBINATIONS

Asset status: All enabled, ADD FILTER

Ad may be limited by policy: [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.
CoolSculpting in Boca Raton	Approved (limited)	Headline	None	966
Schedule a Free Consultation	Approved (limited)	Headline	None	20
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	5
Flexible Payment Options	Approved (limited)	Headline	None	54
Affordable & Quick Treatments	Approved (limited)	Headline	None	126
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	33
(Keyword:NuWays MD)	Approved (limited)	Headline	None	331
CoolSculpting Near Me	Approved (limited)	Headline	None	82
Top Provider in Boca Raton	Approved (limited)	Headline	None	74
Fat Reduction Treatment	Approved (limited)	Headline	None	47
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	115
Freeze Your Fat Away Today	Approved (limited)	Headline	None	90
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	54
Enhance your Fat Freezing Procedure + Get Faster Results with a Free ZWave Treatment.	Approved (limited)	Description	None	0
How Much Does Coolsculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	138

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Google Ads | Chris Zelig > NuWays MD 732-236-9499 | All campaigns

Responsive search ad

ASSETS | COMBINATIONS

Asset status: All enabled, ADD FILTER

Ad may be limited by policy: [Restricted medical content](#)

Asset	Status	Asset type	Position pinning	Impr.
Target Belly Fat, Love Handles	Approved (limited)	Headline	None	5
Flexible Payment Options	Approved (limited)	Headline	None	54
Affordable & Quick Treatments	Approved (limited)	Headline	None	126
Freeze Away Stubborn Fat	Approved (limited)	Headline	None	33
(Keyword:NuWays MD)	Approved (limited)	Headline	None	331
CoolSculpting Near Me	Approved (limited)	Headline	None	82
Top Provider in Boca Raton	Approved (limited)	Headline	None	74
Fat Reduction Treatment	Approved (limited)	Headline	None	47
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	115
Freeze Your Fat Away Today	Approved (limited)	Headline	None	90
Huge CoolSculpting Promotion	Approved (limited)	Headline	None	54
Enhance your Fat Freezing Procedure + Get Faster Results with a Free ZWave Treatment.	Approved (limited)	Description	None	0
How Much Does Coolsculpting Cost? Less Than You Might Think. Book A Free Consultation Now.	Approved (limited)	Description	None	138
Leading CoolSculpting Provider in Boca Raton, FL. Schedule a Free Consultation.	Approved (limited)	Description	None	0
Top Fat Reduction Treatment. Target Love Handles, Arms, Bra Bulge, Double Chin, & More.	Approved (limited)	Description	None	128

Show rows: 500 | 1 - 17 of 17

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Some inventory may be provided through third party intermediaries.
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Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Darryl Howard
NuWays MD
398 Camino Gardens Blvd #100
Boca Raton, Florida
33432
United States

Date of Issue
10/01/2020

Due Date
10/31/2020

Invoice Number
FB2020-167

Amount Due (USD)
\$1,000.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Credit Family Loss	-\$500.00	1	-\$500.00
	Subtotal		1,000.00
	Tax		0.00
	Total		1,000.00
	Amount Paid		0.00
	Amount Due (USD)		\$1,000.00



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Darryl Howard
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398 Camino Gardens Blvd #100
Boca Raton, Florida
33432
United States

Date of Issue
11/01/2020

Due Date
12/01/2020

Invoice Number
FB2020-184

Amount Due (USD)
\$1,150.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords •Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00
Ad Credit	-\$350.00	1	-\$350.00
	Subtotal		1,150.00
	Tax		0.00
	Total		1,150.00
	Amount Paid		0.00
	Amount Due (USD)		\$1,150.00



Medstar Media, Inc.
6466949450

10808 S. River Front Parkway Suite 3020
South Jordan, Utah
84095
United States

Billed To
Darryl Howard
NuWays MD
398 Camino Gardens Blvd #100
Boca Raton, Florida
33432
United States

Date of Issue
12/01/2020

Due Date
12/31/2020

Invoice Number
FB2020-204

Amount Due (USD)
\$1,500.00

Description	Rate	Qty	Line Total
Digital Marketing Monthly Management Service • Manage & optimize digital marketing campaigns on Google Adwords • Optin technology to increase conversions. • Call tracking & reporting • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Call tracking and monitoring	\$1,500.00	1	\$1,500.00

Subtotal	1,500.00
Tax	0.00
Total	1,500.00
Amount Paid	0.00
Amount Due (USD)	\$1,500.00