

# Numa Spa CoolSculpting Google Adwords Q2 2020 (4/1/2020 - 6/30/2020)

**Total Google Ads: \$5,428.86**

Google Ads | Chris Zelig | Numa Spa www.numasp... | All campaigns

Overview | Recommendations | Campaigns | Auction insights | Ad groups | Ads & extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Often visited | Change history | More

**Campaigns** Custom Apr 1 - Jun 30, 2020

Campaign	Budget	Status	Bid strategy type	Clicks	CTR	Cost
search   beta   coolsculpting	\$91.10/day	Eligible (Limited)	Maximize conversions	303	11.53%	\$5,428.86
search   beta   laser hair removal	\$28.19/day	Eligible	Maximize conversions	218	4.92%	\$1,481.73
search   beta   coolsculpting   broad	\$5.00/day	Paused	Maximize conversions	0	-	\$0.00
search   beta   coolsculpting   generic	\$65.00/day	Paused	Target CPA	0	-	\$0.00
search   beta   coolsculpting   generic   broad	\$5.00/day	Paused	Maximize conversions	0	-	\$0.00
search   alpha   coolsculpting	\$34.48/day	Paused	Maximize conversions	0	-	\$0.00
search   broad   coolsculpting	\$33.00/day	Paused	Target CPA	0	-	\$0.00
<b>Total: Campaigns</b>				<b>521</b>	<b>7.38%</b>	<b>\$6,910.59</b>
<b>Total: Account</b>	\$119.29/day			<b>521</b>	<b>7.38%</b>	<b>\$6,910.59</b>

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig | Numa Spa www.numasp... | search | beta | coolsculpting

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**Ads** Custom Apr 1 - Jun 30, 2020

Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$91.10/day | Optimization score: 93.7%

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>303</b>	<b>11.53%</b>	<b>\$5,428.86</b>
#1 Provider in Newport News   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more numaspa.com/coolsculpting/newport-news #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	137	13.66%	\$2,518.34
25% Off All CoolSculpting®   Best Price in Newport News   Numa Spa +6 more numaspa.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minimal Downtime. Real... View assets details	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	44	17.25%	\$864.47
#1 Provider in Newport News   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more numaspa.com/coolsculpting/newport-news #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	4. lipo	Removed Approved (limited): Restricted medical content +1 more	38	9.31%	\$701.75
CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.numaspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Newport News, VA. Schedule a Free Virtual Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	11	8.46%	\$282.35
CoolSculpting in Newport News   Fat Reduction Treatment   Book A Virtual Consultation numaspa.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free Virtual CoolSculpting Consultation Today	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	14	31.11%	\$268.52
CoolSculpting in Newport News   Fat Reduction Treatment   Book A Virtual Consultation www.numaspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	15	10.42%	\$178.26
25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Newport News...		Removed			

Google Ads | Chris Zelig | Numa Spa www.numasp... | search | beta | coolsculpting

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Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>303</b>	<b>11.53%</b>	<b>\$5,428.86</b>
25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Newport News www.numaspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	2	4.88%	\$127.19
CoolSculpting in Newport News   Fat Reduction Treatment   Book A Virtual Consultation www.numaspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	4. lipo	Removed Approved (limited): Restricted medical content +1 more	7	7.37%	\$94.32
#1 Provider in Newport News   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more numaspa.com/coolsculpting/newport-news #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	6	5.94%	\$64.08
Best Price in Newport News   Virtual Consultation Available   Flexible Payment Options numaspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule A Free Consultation Today.	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	4	20.00%	\$50.35
CoolSculpting in Newport News   Fat Reduction Treatment   Book A Virtual Consultation www.numaspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	6	7.41%	\$42.64
CoolSculpting in Newport News   Fat Reduction Treatment   Flexible Payment Options www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading Cool Sculpting Provider in Newport News, VA. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	10.81%	\$40.95
#1 Provider in Newport News   Quick & Painless Fat Freezing   Fat Freezing for 25% Off +9 more numaspa.com/fat-freezing/newport-news #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted	3	8.33%	\$37.04

Google Ads | Chris Zelig | Numa Spa www.numasp... | search | beta | coolsculpting

Overview | Recommendations | Ad groups | Ads & extensions | Extensions | Automated extensions | Landing pages | Keywords | Audiences | Demographics | Settings | Often visited | Change history | More

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Enabled | Status: Eligible (Limited) | Type: Search | Budget: \$91.10/day | Optimization score: 93.7%

Ad	Ad group	Status	Clicks	CTR	Cost
<b>Total: Ads</b>			<b>303</b>	<b>11.53%</b>	<b>\$5,428.86</b>
#1 Provider in Newport News   Quick & Painless Fat Freezing   Fat Freezing for 25% Off +9 more numaspa.com/fat-freezing/newport-news #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA for Freezing Fat. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	3	8.33%	\$37.04
25% Off All CoolSculpting   Virtual Consultation Available   Top Provider in Newport News www.numaspa.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA. Free Virtual Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	14.29%	\$34.89
CoolSculpting in Newport News   Fat Reduction Treatment   Book A Virtual Consultation www.numaspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation	5. sculpsure	Removed Approved (limited): Restricted medical content +1 more	2	14.29%	\$25.02
CoolSculpting Deal: 25% Off   Freeze Away Stubborn Fat   Virtual Consultation Available www.numaspa.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Newport News, VA. Schedule a Free Virtual Consultation	3. body sculpting	Removed Approved (limited): Restricted medical content +1 more	2	22.22%	\$19.57
25% Off All CoolSculpting   Affordable Treatments   Virtual Consultation Available numaspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book a Free Virtual Consult	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	11.11%	\$17.67
#1 Provider in Newport News   Safe & Effective Fat Reduction   25% Off All CoolSculpting® +9 more numaspa.com/coolsculpting/newport-news #1 CoolSculpting Deal. Freeze Fat. Top Provider in Newport News, VA. Free Consult. Expert, Safe Fat Loss With Quick... View assets details	5. sculpsure	Removed Approved (limited): Restricted medical content +1 more	1	4.76%	\$14.77
25% Off All Fat Freezing   Numa Spa   Virtual Consultation Available numaspa.com/coolsculpting/fat-freezing Top CoolSculpting® Deal. Top Provider in Newport News for Fat Freezing. Virtual Consult. Best Prices. FDA-Cleared.	6. coolsculpting - fat freeze	Removed Approved (limited): Restricted medical content +1 more	1	5.26%	\$12.86

Overview									
<span>Enabled</span> Status: Eligible (Limited)   Type: Search   Budget: \$91.10/day   Optimization score: 93.7% <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>⌵</span> Extension type: All   ADD FILTER   Associations view <a href="#">SEGMENT</a> <a href="#">COLUMN</a> <a href="#">DOWNLOAD</a> <a href="#">EXPAND</a> <a href="#">MORE</a>									
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<small>Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. <a href="#">Learn more</a>            Some inventory may be provided through third party intermediaries.            You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.            © 2020 Google</small>									

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Recommendations									
<span>+</span> <span>⌵</span> Ad status: All   ADD FILTER <a href="#">SEARCH</a> <a href="#">SEGMENT</a> <a href="#">COLUMN</a> <a href="#">REPORTS</a> <a href="#">DOWNLOAD</a> <a href="#">EXPAND</a> <a href="#">MORE</a>									
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25% Off All Fat Freezing   Numa Spa   Virtual Consultation Available numaspa.com/coolsculpting/fat-freezing Top CoolSculpting® Deal. Top Provider in Newport News for Fat Freezing. Virtual Consults. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.									
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CoolSculpting in Newport News   Fat Reduction Treatment   Book A Virtual Consultation www.numaspa.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Top Fat Reduction Treatment. Target Belly Fat + Love Handles. Book a Virtual Consultation									
2. cryolipolysis <span>Removed</span> Approved (limited): Restricted medical content +1 more									
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CoolSculpting in Newport News   Find A Location Near You   Fat Reduction Treatment www.numaspa.com Best CoolSculpting Deal. Top Provider in Newport News, VA for Fat Freezing. Free Consult. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
7. coolsculpting - near me <span>Approved (limited): Restricted medical content +1 more</span>									
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\$12.12									
(Keyword Best Price in Newport News)   Book A Virtual Consultation   Flexible Payment Options numaspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA-Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Virtual Consultation Today.									
1. coolsculpting - price <span>Removed</span> Approved (limited): Restricted medical content +1 more									
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3.85%									
\$6.27									
25% Off All CoolSculpting   Affordable & Quick Treatments   Numa Spa www.numaspa.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is CoolSculpting? A Lot Less Than You Might Think. Book A Free Consultation Now									
1. coolsculpting - price <span>Approved (limited): Restricted medical content +1 more</span>									
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Learn More About CoolSculpting   No Surgery, Pain or Downtime www.numaspa.com #1 FDA-Cleared, non-surgical fat reduction treatment. Freeze away stubborn belly fat.									
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Overview									
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Recommendations									
<span>+</span> <span>⌵</span> Ad status: All   ADD FILTER <a href="#">SEARCH</a> <a href="#">SEGMENT</a> <a href="#">COLUMN</a> <a href="#">REPORTS</a> <a href="#">DOWNLOAD</a> <a href="#">EXPAND</a> <a href="#">MORE</a>									
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#1 Cool Sculpting Deal 25% Off   Fat Reduction in Newport News www.numaspa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment.									
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CoolSculpting Newport News   Freeze Away Stubborn Fat www.numaspa.com Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%									
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25% Off Cool Sculpting in VA   Target Belly Fat, Love Handles www.numaspa.com #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Newport News, VA.									
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What is Cool Sculpting?   Safe & Effective Fat Reduction www.numaspa.com CoolSculpting reduces fat without surgery or downtime. Learn more about freezing fat									
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Learn More About CoolSculpting   No Surgery, Pain or Downtime www.numaspa.com #1 FDA-Cleared, non-surgical fat reduction treatment. Freeze away stubborn belly fat.									
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Overview									
<span>Enabled</span> Status: Eligible (Limited)   Type: Search   Budget: \$91.10/day   Optimization score: 93.7% <a href="#">More details</a>									
Recommendations									
<span>+</span> <span>⌵</span> Extension type: All   ADD FILTER   Associations view <a href="#">SEGMENT</a> <a href="#">COLUMN</a> <a href="#">DOWNLOAD</a> <a href="#">EXPAND</a> <a href="#">MORE</a>									
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25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special.									
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Before and After Photos See CoolSculpting Before and After Photos.									
SiteLink extension									
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Approved (limited): Restricted medical content +1 more									
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Book A Virtual Consult Why Wait? Book a Virtual Consult #1 Provider in Newport News									
SiteLink extension									
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Approved (limited): Restricted medical content +1 more									
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State-of-the-Art Facility Advanced Fat Freezing Technology Latest Applicators & Dual Sculpting									
SiteLink extension									
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Free Virtual Consultation									
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