

# CoolSculpting Marketing Services

## Numa Spa Q4 Total Marketing Expenses

### (10/1/2020 - 12/31/2020)

**Google Ads: \$7,369.64**  
**Total Service Fee: \$9,050.00**  
**Total Spend: \$16,419.64**

Google Ads | Chris Zelig > Numa Spa w... 638-874-0854 | All campaigns

Protect your account from unauthorized activity

Overview Campaigns

Recommendations Campaign status: All, Campaign: search | beta | coolsculpting, search | alpha | coolsculp... View all ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Numa Spa   Fat Reduction in Newport News   Non-Surgical Fat Reduction +6 more www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	3. lipo	Poor ad strength Approved (limited): Restricted medical content +1 more	77	6.92%	\$838.22
Numa Spa   Fat Reduction in Newport News   Non-Surgical Fat Reduction +6 more www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best... View assets details	x. Expanded Reach Test	Poor ad strength Approved (limited): Restricted medical content +1 more	72	2.71%	\$635.50
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	18	3.97%	\$216.74
Fat Reduction in Newport News   Eliminate Fat &					

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more  
Some inventory may be provided through third party intermediaries.

Google Ads | Chris Zelig > Numa Spa w... 638-874-0854 | All campaigns > search | beta | coolscu...

Enabled Status: Eligible Type: Search Budget: \$80.96/day Optimization score: 91.8%

Overview Ads

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
Fat Reduction in Newport News   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	25	3.71%	\$213.62
CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	15	17.44%	\$207.72
CoolSculpting® Fat Reduction   CoolSculpting in Newport News   Biggest CoolSculpting® Promo ... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Sa... View assets details	0. coolsculpting - general	Poor ad strength Approved (limited): Restricted drug terms +1 more	14	8.48%	\$206.19
CoolSculpting® Fat Reduction   CoolSculpting in Newport News   Biggest CoolSculpting® Promo ... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn	alpha - cool sculpting	Approved (limited): Restricted drug terms +1 more	8	25.00%	\$138.84

Google Ads | Chris Zelig > Numa Spa w... 638-874-0854 | All campaigns > search | beta | coolscu...

Enabled Status: Eligible Type: Search Budget: \$80.96/day Optimization score: 91.8%

Overview Ads

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting® Fat Reduction   CoolSculpting in Newport News   Biggest CoolSculpting® Promo ... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Sa... View assets details	alpha - cool sculpting	Approved (limited): Restricted drug terms +1 more	8	25.00%	\$138.84
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	12	5.94%	\$136.06
CoolSculpting® in Newport News   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	10	29.41%	\$129.75
CoolSculpting® Deal \$1000 Off   CoolSculpting in Newport News   2020 CoolSculpting Discount +5... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn	1. coolsculpting - price	Removed Approved (limited): Restricted	8	14.81%	\$122.67

Google Ads | Chris Zelig > Numa Spa w... 638-874-0854 | All campaigns > search | beta | coolscu...

Enabled Status: Eligible Type: Search Budget: \$80.96/day Optimization score: 91.8%

Overview Ads

Recommendations Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
CoolSculpting® Deal \$1000 Off   CoolSculpting in Newport News   2020 CoolSculpting Discount +5... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Sa... View assets details	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	8	14.81%	\$122.67
Fat Reduction in Newport News   Eliminate Fat & Feel Great   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	13	1.82%	\$122.37
CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	7	11.11%	\$114.68
Fat Reduction in Newport News   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat	x. Expanded Reach Test	Approved (limited): Restricted	12	3.59%	\$107.43

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Fat Reduction in Newport News   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	12	3.59%	\$107.43	
Keywords	Fat Reduction in Newport News   Freeze Away Body Fat   Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	Approved (limited): Restricted medical content +1 more	8	14.29%	\$105.82	
Settings	Fat Reduction in Newport News   Freeze Away Body Fat   Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	9	2.15%	\$100.20	

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Fat Reduction in Newport News   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	8	1.96%	\$89.23	
Keywords	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	10	2.45%	\$88.21	
Settings	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	12	2.87%	\$86.91	

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Fat Reduction in Newport News   Freezing Fat Really Works   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	8	2.62%	\$85.46	
Keywords	CoolSculpting® in Newport News   \$1,000 Off November Special   Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	3	21.43%	\$84.57	
Settings	CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	6	40.00%	\$81.56	

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Fat Reduction in Newport News   Freezing Fat Really Works   Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	7	2.57%	\$81.37	
Keywords	CoolSculpting® Deal \$1000 Off   CoolSculpting in Newport News   Biggest CoolSculpting® Promo +... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Sa... View assets details						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	9	8.74%	\$80.21	
Settings	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	1.46%	\$79.15	
Change history	Numa Spa   Non-Surgical Lipo Alternative   Fat Reduction Treatment +6 more www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details						3. lipo	Removed Approved (limited): Restricted	12	4.94%	\$77.89	

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Numa Spa   Non-Surgical Lipo Alternative   Fat Reduction Treatment +6 more www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details						3. lipo	Removed Approved (limited): Restricted medical content +1 more	12	4.94%	\$77.89	
Keywords	Fat Reduction in Newport News   Freezing Fat Really Works   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	8	2.96%	\$75.70	
Settings	Numa Spa   CoolSculpting in Newport News   Fat Reduction Treatment +12 more www.numaspa.com Leading CoolSculpting Provider in Newport News, VA. Schedule a Free Consultation. Top Fat... View assets details						alpha - cool sculpting	Removed Approved (limited): Restricted medical content +1 more	6	17.14%	\$72.62	
Change history	CoolSculpting® in Newport News   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	4	5.71%	\$69.95	

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	CoolSculpting® in Newport News   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	4	5.71%	\$69.95	
Keywords	CoolSculpting® in Newport News   Freeze Away Body Fat   25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	4	23.53%	\$67.79	
Settings	CoolSculpting® in Newport News   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						alpha - cool sculpting	Removed Approved (limited): Restricted medical content +1 more	5	7.69%	\$67.28	
Change history	CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com							Removed				

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com						1. coolsculpting - price	Removed	Approved (limited): Restricted medical content +1 more	6	16.22%	\$66.18				
Keywords	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	9	3.67%	\$65.76					
Settings	Fat Reduction in Newport News   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.numaspa.com						3. lipo	Removed	Approved (limited): Restricted medical content +1 more	8	17.78%	\$65.29				

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.numaspa.com						2. body sculpting	Approved (limited): Restricted medical content +1 more	4	28.57%	\$61.12				
Keywords	Fat Reduction in Newport News   Freeze Away Body Fat   Freeze Away Body Fat www.numaspa.com						3. lipo	Approved (limited): Restricted medical content +1 more	5	9.26%	\$58.58				
Settings	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.numaspa.com						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	100.00%	\$55.97				

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Freeze Away Body Fat www.numaspa.com						3. lipo	Approved (limited): Restricted medical content +1 more	7	8.64%	\$55.34				
Keywords	CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.numaspa.com						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	5	14.29%	\$55.26				
Settings	CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.numaspa.com						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	3	4.00%	\$53.75				

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	CoolSculpting® in Newport News   Freeze Away Body Fat   25% Off All CoolSculpting www.numaspa.com						alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	2	40.00%	\$53.67				
Keywords	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	7	3.54%	\$52.74				
Settings	Fat Reduction in Newport News   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.numaspa.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	1.79%	\$50.27				

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Fat Reduction in Newport News   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	1.44%	\$48.92					
Keywords	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Freeze Away Body Fat www.numaspa.com						3. lipo	Approved (limited): Restricted medical content +1 more	4	7.02%	\$47.09					
Settings	Fat Reduction in Newport News   Our Biggest Discount Ever   October 2020 Deal \$1,000 Off www.numaspa.com						3. lipo	Removed	Approved (limited): Restricted medical content +1 more	7	16.67%	\$47.06				

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Fat Reduction in Newport News   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com						3. lipo	Approved (limited): Restricted medical content +1 more	2	4.44%	\$44.30					
Keywords	CoolSculpting® in Newport News   Freeze Away Body Fat   CoolSculpting Special 25% Off www.numaspa.com						2. body sculpting	Approved (limited): Restricted medical content +1 more	2	25.00%	\$43.92					
Settings	CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Our Biggest Discount Ever www.numaspa.com						1. coolsculpting - price	Removed	Approved (limited): Restricted medical content +1 more	3	50.00%	\$42.85				

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Fat Reduction in Newport News   Freeze Away Body Fat   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	1.55%	\$41.46					
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	6	2.38%	\$40.21					
Landing pages	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	Approved (limited): Restricted medical content +1 more	4	6.56%	\$39.32					
Keywords	CoolSculpting® Fat Reduction   CoolSculpting In Newport News   Biggest CoolSculpting® Promo ... www.numaspa.com							Poor ad strength								

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® Fat Reduction   CoolSculpting In Newport News   Biggest CoolSculpting® Promo ... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Sa... View assets details						1. coolsculpting - price	Poor ad strength Approved (limited): Restricted drug terms +1 more	4	17.39%	\$38.98					
Extensions	CoolSculpting® Fat Reduction   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	50.00%	\$37.61					
Landing pages	Fat Reduction in Newport News   Freezing Fat Really Works   Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	7	2.73%	\$37.58					
Keywords	Fat Reduction in Newport News   Freezing Fat Really Works   Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted	4	5.41%	\$37.32					

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Fat Reduction in Newport News   Our Biggest Discount Ever   Offering \$1,000 Off Right Now www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						3. lipo	Removed Approved (limited): Restricted medical content +1 more	5	9.80%	\$36.44					
Extensions	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	4	7.41%	\$35.30					
Landing pages	CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	2	8.70%	\$35.29					
Keywords	Non-Surgical Fat Reduction   Our Biggest Discount Ever   Offering \$1,000 Off Right Now www.numaspa.com							Removed								

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Non-Surgical Fat Reduction   Our Biggest Discount Ever   Offering \$1,000 Off Right Now www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	6	16.67%	\$33.81					
Extensions	Numa Spa   Non-Surgical Fat Reduction   Fat Reduction Treatment +6 more www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details						x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	5	2.27%	\$33.30					
Landing pages	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	2	22.22%	\$33.00					
Keywords	CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	3	8.57%	\$31.38					
Audiences	Fat Reduction in Newport News   Freeze Away Body Fat   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	2	4.26%	\$31.32					
Demographics	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	2	12.50%	\$29.41					
Settings	CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com							Removed								
Suggested	CoolSculpting® Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.numaspa.com							Approved (limited): Restricted								

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	3	8.57%	\$31.38					
Extensions	Fat Reduction in Newport News   Freeze Away Body Fat   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	2	4.26%	\$31.32					
Landing pages	Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	2	12.50%	\$29.41					
Keywords	CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com							Removed								

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Non-Surgical Fat Reduction   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	5	5.05%	\$29.34					
Extensions	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	6	10.71%	\$28.23					
Landing pages	Fat Reduction in Newport News   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.71%	\$27.82					
Keywords	CoolSculpting® Fat Reduction   CoolSculpting In Newport News   Biggest CoolSculpting® Promo ... www.numaspa.com							Poor ad strength								

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® Fat Reduction   CoolSculpting In Newport News   Biggest CoolSculpting® Promo ... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Sa... View assets details						2. body sculpting	Poor ad strength Approved (limited): Restricted drug terms +1 more	1	5.26%	\$27.13					
Extensions	CoolSculpting® Deal \$1000 Off   CoolSculpting In Newport News   2020 CoolSculpting Discount +5... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Sa... View assets details						alpha - cool sculpting	Removed Approved (limited): Restricted medical content +1 more	3	13.64%	\$27.00					
Landing pages	Freeze Fat with CoolSculpting®   Eliminate Fat & Feel Great   October 2020 Deal \$1,000 Off www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	2	25.00%	\$24.07					
Keywords	Fat Reduction in Newport News   Freeze Away Body Fat   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	1.00%	\$22.94					

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Best CoolSculpting Deal Ever   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	1	20.00%	\$22.74					
Extensions	Fat Reduction in Newport News   Freezing Fat Really Works   Offering \$1,000 Off Right Now www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	3	5.88%	\$22.57					
Landing pages	Non-Surgical Fat Reduction   Freezing Fat Really Works   October 2020 Deal \$1,000 Off www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	2	10.00%	\$22.51					
Keywords	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.numaspa.com															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Fat Reduction in Newport News   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	0.99%	\$21.44					
Extensions	Fat Reduction in Newport News   Freezing Fat Really Works   October 2020 Deal \$1,000 Off www.numaspa.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	16.67%	\$20.92					
Landing pages	CoolSculpting® in Newport News   \$1,000 Off November Special   Hurry Offer Ends In... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	1	33.33%	\$20.81					
Keywords	Biggest CoolSculpting® Promo   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com							Removed								

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Biggest CoolSculpting® Promo   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	2	28.57%	\$20.58					
Extensions	CoolSculpting® in Newport News   Nov Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	2	50.00%	\$20.09					
Landing pages	Fat Reduction in Newport News   Our Biggest Discount Ever   October 2020 Deal \$1,000 Off www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	2	1.40%	\$19.67					
Keywords	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	Approved (limited): Restricted medical content +1 more	2	12.50%	\$19.02					
Audiences	Numa Spa   Non-Surgical Body Sculpting   Fat Reduction Treatment +6 more www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Leading... View assets details						2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	2	6.90%	\$18.86					
Demographics	Fat Reduction in Newport News   Freezing Fat Really Works   October 2020 Deal \$1,000 Off www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	7.69%	\$18.58					
Settings	CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today							Removed Approved (limited): Restricted medical content +1 more								

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	2	25.00%	\$18.41					
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.60%	\$18.18					
Landing pages	Non-Surgical Fat Reduction   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	3	5.77%	\$18.07					
Keywords	CoolSculpting® in Newport News   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	2	25.00%	\$18.41					
Extensions	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	4	1.60%	\$18.18					
Landing pages	Non-Surgical Fat Reduction   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	3	5.77%	\$18.07					
Keywords	CoolSculpting® in Newport News   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854	All campaigns > search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Ad	CoolSculpting® in Newport News   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			2. body sculpting	Approved (limited): Restricted medical content +1 more	2	28.57%	\$18.01			
Extensions	Ad	Biggest CoolSculpting® Promo   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Removed	1	9.09%	\$17.98			
Landing pages	Ad	Numa Spa   Freezing Fat Really Works   Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	2.56%	\$17.79			
Keywords	Ad	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.numaspa.com				Removed						

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854	All campaigns > search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Ad	Biggest CoolSculpting® Promo   Safe + Effective Fat Reduction   25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			alpha - cool sculpting	Removed	1	50.00%	\$17.59			
Extensions	Ad	CoolSculpting® in Newport News   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.69%	\$17.49			
Landing pages	Ad	CoolSculpting® in Newport News   \$1,000 Off November Special   Flexible Payment Options www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			1. coolsculpting - price	Removed	1	33.33%	\$17.33			
Keywords	Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.numaspa.com										

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854	All campaigns > search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	1.82%	\$17.28			
Extensions	Ad	Numa Spa   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			3. lipo	Approved (limited): Restricted medical content +1 more	2	50.00%	\$17.27			
Landing pages	Ad	Non-Surgical Fat Reduction   Our Biggest Discount Ever   Offering \$1,000 Off Right Now www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye To Stubborn Fat? Schedule Your Free Consultation Today.			x. Expanded Reach Test	Removed	3	5.66%	\$17.22			
Keywords	Ad	Fat Reduction in Newport News   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.numaspa.com										

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854	All campaigns > search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Ad	Fat Reduction in Newport News   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			3. lipo	Approved (limited): Restricted medical content +1 more	3	7.32%	\$16.94			
Extensions	Ad	CoolSculpting® Deal \$1000 Off   Limited Time Offer   Nov 2020   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			1. coolsculpting - price	Removed	2	200.00%	\$16.90			
Landing pages	Ad	Non-Surgical Fat Reduction   CoolSculpting® in Newport News   Offering \$1,000 Off Right Now www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today			x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	12.50%	\$15.82			
Keywords	Ad	CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.numaspa.com										

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854	All campaigns > search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Ad	CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			2. body sculpting	Approved (limited): Restricted medical content +1 more	1	20.00%	\$15.05			
Extensions	Ad	CoolSculpting® in Newport News   Limited Time Offer   Jan 2021   Hurry Offer Ends In... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	20.00%	\$14.79			
Landing pages	Ad	Biggest CoolSculpting® Promo   Limited Time Offer   Nov 2020   Flexible Payment Options www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now			1. coolsculpting - price	Removed	1	100.00%	\$14.58			
Keywords	Ad	CoolSculpting® in Newport News   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com				Approved (limited): Restricted						

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854	All campaigns > search   beta   coolscu...	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						723	3.93%	\$7,369.64			
Ads & extensions	Ad	CoolSculpting® in Newport News   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today			0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	11.11%	\$14.41			
Extensions	Ad	Fat Reduction in Newport News   Freezing Fat Really Works   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.			3. lipo	Approved (limited): Restricted medical content +1 more	2	2.74%	\$14.30			
Landing pages	Ad	Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.			3. lipo	Approved (limited): Restricted medical content +1 more	1	14.29%	\$14.06			
Keywords	Ad	Numa Spa   Fat Reduction in Newport News   Non-Surgical Fat Reduction +6 more www.numaspa.com				Removed						

Google Ads | Chris Zelig | Numa Spa w... | 638-874-0854 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.96/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 723, CTR 3.93%, Cost \$7,369.64					
Numa Spa   Fat Reduction in Newport News   Non-Surgical Fat Reduction +6 more www.numaspa.com	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	1	5.00%	\$13.90
Fat Reduction in Newport News   Our Biggest Discount Ever   Offering \$1,000 Off Right Now www.numaspa.com	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	2	2.99%	\$13.52
CoolSculpting® Deal \$1000 Off   CoolSculpting in Newport News   2020 CoolSculpting Discount +5... www.numaspa.com	alpha - cool sculpting	Removed Approved (limited): Restricted drug terms +1 more	1	4.00%	\$13.33
Fat Reduction in Newport News   Freezing Fat Really Works   Get Rid of Unwanted Fat www.numaspa.com	3. lipo	Approved (limited): Restricted medical content +1 more	2	4.65%	\$12.94

Google Ads | Chris Zelig | Numa Spa w... | 638-874-0854 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.96/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 723, CTR 3.93%, Cost \$7,369.64					
Fat Reduction in Newport News   Freezing Fat Really Works   October 2020 Deal \$1,000 Off www.numaspa.com	x. Expanded Reach Test	Removed Approved (limited): Restricted medical content +1 more	2	2.22%	\$12.92
CoolSculpting® in Newport News   Nov Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.numaspa.com	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	1	7.69%	\$12.76
CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.numaspa.com	alpha - cool sculpting	Approved (limited): Restricted medical content +1 more	1	3.85%	\$12.49

Google Ads | Chris Zelig | Numa Spa w... | 638-874-0854 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.96/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 723, CTR 3.93%, Cost \$7,369.64					
CoolSculpting® in Newport News   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.numaspa.com	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	33.33%	\$12.16
Best CoolSculpting Deal Ever   Freeze Away Body Fat   Hurry Offer Ends In... www.numaspa.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	25.00%	\$11.99
Freeze Fat with CoolSculpting®   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.numaspa.com	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	12.50%	\$11.73

Google Ads | Chris Zelig | Numa Spa w... | 638-874-0854 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.96/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 723, CTR 3.93%, Cost \$7,369.64					
Numa Spa   Eliminate Fat & Feel Great   Safe + Effective Fat Reduction www.numaspa.com	2. body sculpting	Removed Approved (limited): Restricted medical content +1 more	1	20.00%	\$11.70
Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com	3. lipo	Approved (limited): Restricted medical content +1 more	1	4.76%	\$11.65
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	11.11%	\$11.59

Google Ads | Chris Zelig | Numa Spa w... | 638-874-0854 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.96/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 723, CTR 3.93%, Cost \$7,369.64					
CoolSculpting® in Newport News   \$1,000 Off November Special   Hurry Offer Ends In... www.numaspa.com	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1	25.00%	\$11.55
Biggest CoolSculpting® Promo   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	2	33.33%	\$11.51
Non-Surgical Fat Reduction   Freeze Away Body Fat   Freeze Away Body Fat www.numaspa.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	0.90%	\$11.33

Google Ads | Chris Zelig | Numa Spa w... | 638-874-0854 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$80.96/day, Optimization score: 91.8%

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 723, CTR 3.93%, Cost \$7,369.64					
CoolSculpting® in Newport News   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	1	3.70%	\$11.22
Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.numaspa.com	x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	2.63%	\$10.60
CoolSculpting® in Newport News   Limited Time Offer   Jan 2021   25% Off All CoolSculpting www.numaspa.com	0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	7.69%	\$10.40

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Numa Spa   Freeze Away Body Fat   Offering \$1,000 Off 8+ Cycles www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	1	2.17%	\$10.01				
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Removed	2	8.33%	\$9.46				
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Newport News   Freezing Fat Really Works   October 2020 Deal \$1,000 Off www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						3. lipo	Approved (limited): Restricted medical content +1 more	1	16.67%	\$9.17				
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Hurry Offer Ends In... www.numaspa.com						0. coolsculpting - general	Removed	1	20.00%	\$8.90				
Audiences	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	27.27%	\$8.82				
Demographics	<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Newport News   Freezing Fat Really Works   Safe + Effective Fat Reduction www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	6.52%	\$8.81				
Settings	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Freeze Away Body Fat   25% Off All CoolSculpting www.numaspa.com							Approved (limited): Restricted							
Suggested															
Change history															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed	1	20.00%	\$8.90				
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   \$1,000 Off November Special   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	3	27.27%	\$8.82				
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Newport News   Freezing Fat Really Works   Safe + Effective Fat Reduction www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	3	6.52%	\$8.81				
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Freeze Away Body Fat   25% Off All CoolSculpting www.numaspa.com							Approved (limited): Restricted							
Audiences															
Demographics															
Settings															
Suggested															
Change history															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Freeze Away Body Fat   25% Off All CoolSculpting www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	8.33%	\$8.70				
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction   Freeze Away Body Fat   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	Approved (limited): Restricted medical content +1 more	1	14.29%	\$8.70				
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® Deal \$1000 Off   Limited Time Offer   Nov 2020   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	50.00%	\$8.05				
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.numaspa.com							Approved (limited): Restricted							
Audiences															
Demographics															
Settings															
Suggested															
Change history															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	Approved (limited): Restricted medical content +1 more	1	11.11%	\$8.05				
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Biggest CoolSculpting® Promo   Nov Only \$1,000 Off 8+ Cycles   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	Removed	1	100.00%	\$7.72				
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Jan Only \$1,000 Off 8+ Cycles   Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	Approved (limited): Restricted medical content +1 more	1	9.09%	\$7.25				
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.numaspa.com							Approved (limited): Restricted							
Audiences															
Demographics															
Settings															
Suggested															
Change history															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	2.82%	\$7.18				
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Numa Spa   Eliminate Fat & Feel Great   Offering \$1,000 Off Right Now www.numaspa.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						2. body sculpting	Removed	1	25.00%	\$6.90				
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> Non-Surgical Fat Reduction   Freezing Fat Really Works   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	3.08%	\$6.86				
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Newport News   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.numaspa.com							Removed							
Audiences															
Demographics															
Settings															
Suggested															
Change history															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details									
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Clicks	CTR	Cost						
Ad groups	Total: Ads						723	3.93%	\$7,369.64						
Ads & extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Newport News   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	Approved (limited): Restricted medical content +1 more	2	2.50%	\$6.81				
Extensions	<input type="checkbox"/> <input checked="" type="checkbox"/> Fat Reduction in Newport News   Freezing Fat Really Works   Offering \$1,000 Off Right Now www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	Removed	2	2.53%	\$6.77				
Landing pages	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	Approved (limited): Restricted medical content +1 more	1	50.00%	\$6.69				
Keywords	<input type="checkbox"/> <input checked="" type="checkbox"/> CoolSculpting® in Newport News   Freeze Away Body Fat   CoolSculpting Special 25% Off www.numaspa.com														
Audiences															
Demographics															
Settings															
Suggested															
Change history															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® in Newport News   Freeze Away Body Fat   CoolSculpting Special 25% Off www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						2. body sculpting	1	20.00%	\$6.61	Approved (limited): Restricted medical content +1 more					
Ads	Fat Reduction in Newport News   Freezing Fat Really Works   Freeze Away Body Fat Really Works   Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	1	3.85%	\$6.39	Approved (limited): Restricted medical content +1 more					
Extensions	Numa Spa   Freezing Fat Really Works   Offering \$1,000 Off Right Now www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	1	25.00%	\$6.36	Removed Approved (limited): Restricted medical content +1 more					
Landing pages	Non-Surgical Fat Reduction   Our Biggest Discount Ever   October 2020 Deal \$1,000 Off www.numaspa.com										Removed					

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Non-Surgical Fat Reduction   Our Biggest Discount Ever   October 2020 Deal \$1,000 Off www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	1	3.57%	\$6.15	Removed Approved (limited): Restricted medical content +1 more					
Ads	Best CoolSculpting Deal Ever   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	1	33.33%	\$6.01	Approved (limited): Restricted medical content +1 more					
Extensions	Numa Spa   Freeze Away Body Fat   Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						3. lipo	1	25.00%	\$5.95	Approved (limited): Restricted medical content +1 more					
Landing pages	Non-Surgical Fat Reduction   Our Biggest Discount Ever   October 2020 Deal \$1,000 Off www.numaspa.com										Removed					

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Non-Surgical Fat Reduction   Our Biggest Discount Ever   October 2020 Deal \$1,000 Off www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	1	1.85%	\$5.89	Removed Approved (limited): Restricted medical content +1 more					
Ads	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	1	5.88%	\$4.99	Approved (limited): Restricted medical content +1 more					
Extensions	Biggest CoolSculpting® Promo   \$1,000 Off November Special   Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						1. coolsculpting - price	1	50.00%	\$4.62	Removed Approved (limited): Restricted medical content +1 more					
Landing pages	CoolSculpting® in Newport News   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.numaspa.com															

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	CoolSculpting® in Newport News   Limited Time Offer   Jan 2021   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						2. body sculpting	1	20.00%	\$4.23	Approved (limited): Restricted medical content +1 more					
Ads	CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now						0. coolsculpting - general	1	14.29%	\$4.05	Removed Approved (limited): Restricted medical content +1 more					
Extensions	Fat Reduction in Newport News   Freezing Fat Really Works   Offering \$1,000 Off 8+ Cycles www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.						3. lipo	1	1.37%	\$3.95	Approved (limited): Restricted medical content +1 more					
Landing pages	Numa Spa   CoolSculpting® in Newport News   Safe + Effective Fat Reduction www.numaspa.com										Removed					

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Numa Spa   CoolSculpting® in Newport News   Safe + Effective Fat Reduction www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						3. lipo	1	33.33%	\$3.49	Removed Approved (limited): Restricted medical content +1 more					
Ads	Freeze Fat with CoolSculpting®   Our Biggest Discount Ever   October 2020 Deal \$1,000 Off www.numaspa.com Sculpt Your Body. Freeze Away Stubborn Fat with CoolSculpting. Eliminate Fat & Feel Great. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.						2. body sculpting	1	20.00%	\$3.40	Removed Approved (limited): Restricted medical content +1 more					
Extensions	Non-Surgical Fat Reduction   Freezing Fat Really Works   Offering \$1,000 Off Right Now www.numaspa.com Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today						x. Expanded Reach Test	1	10.00%	\$3.27	Removed Approved (limited): Restricted medical content +1 more					
Landing pages	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com										Approved (limited): Restricted					

Google Ads							Chris Zelig > Numa Spa w... 638-874-0854		All campaigns > search   beta   coolscu...		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Clicks	CTR	Cost							
Ad groups	Total: Ads						723	3.93%	\$7,369.64							
Ads & extensions	Best CoolSculpting Deal Ever   Freeze Away Body Fat   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	1	25.00%	\$2.86	Approved (limited): Restricted medical content +1 more					
Ads	CoolSculpting® in Newport News   Limited Time Offer   Nov 2020   Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Dont Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today						0. coolsculpting - general	1	16.67%	\$2.74	Removed Approved (limited): Restricted medical content +1 more					
Extensions	Fat Reduction in Newport News   Our Biggest Discount Ever   Safe + Effective Fat Reduction www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.						x. Expanded Reach Test	1	0.68%	\$2.67	Removed Approved (limited): Restricted medical content +1 more					
Landing pages	CoolSculpting® Deal \$1000 Off   Limited Time Offer   Nov 2020   Flexible Payment Options www.numaspa.com										Removed					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total: Ads 723					
Ads & extensions	Total: Campaign 723					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Deal \$1000 Off   Limited Time Offer   Nov 2020   Flexible Payment Options www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	1 33.33% \$2.38
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction   Eliminate Fat & Feel Great   Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	3. liipo	Approved (limited): Restricted medical content +1 more	1 6.67% \$2.19
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Learn More About CoolSculpting   No Surgery, Pain or Downtime www.numaspa.com #1 FDA-Cleared, non-surgical fat reduction treatment. Freeze away stubborn belly fat.	temp - best coolsculpting discount newport news face	Ad group removed Approved (limited): Restricted drug terms	0 - \$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Cool Sculpting Deal 25% Off   Fat Reduction in Newport News www.numaspa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment	temp - best coolsculpting discount newport news face	Ad group removed Approved (limited): Restricted drug terms	0 - \$0.00

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details
Recommendations	Ad status: All ADD FILTER					
Ad groups	Total: Ads 723					
Ads & extensions	Total: Campaign 723					
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting Newport News   Freeze Away Stubborn Fat www.numaspa.com Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	temp - best coolsculpting reviews newport news bra bulge	Ad group removed Approved (limited): Restricted drug terms	0 - \$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off Cool Sculpting in VA   Target Belly Fat, Love Handles www.numaspa.com #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Newport News, VA.	temp - best coolsculpting reviews newport news bra bulge	Ad group removed Approved (limited): Restricted drug terms	0 - \$0.00
Landing pages	Total: Ads 723					
Keywords	Total: Campaign 723					
Audiences	Total: Campaign 723					
Demographics	Total: Campaign 723					
Settings	Show rows: 500 1 - 500 of 47,664					
Suggested	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more					
Change history	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics. © Google, 2021.					

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details					
Recommendations	Extension type: All ADD FILTER										
Ad groups	Associations view										
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Call extension	(757) 223-5800	Call extension	Account	Account	Approved	344	3.49%	\$3,950.48
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Promotion extension	Fall Sale - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	338	5.10%	\$3,572.10
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Promotion extension	Winter Sale - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	235	3.50%	\$2,274.97
Keywords	Callout extension										
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	New Clients 25% Off	Callout extension	search   beta   cool...	Campaign	Approved	144	4.86%	\$1,635.71

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details					
Recommendations	Extension type: All ADD FILTER										
Ad groups	Associations view										
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	New Clients 25% Off	Callout extension	search   beta   cool...	Campaign	Approved	144	4.86%	\$1,635.71
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	FDA Cleared	Callout extension	search   beta   cool...	Campaign	Approved	156	4.55%	\$1,634.33
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Nonsurgical Fat Reduction	Callout extension	search   beta   cool...	Campaign	Approved	135	4.77%	\$1,541.23
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Highlights: No Surgery	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	138	4.82%	\$1,480.13
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Liposuction Alternative	Callout extension	search   beta   cool...	Campaign	Approved (limited): Health in personalized advertising	121	4.19%	\$1,437.21
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Freeze Your Fat	Callout extension	search   beta   cool...	Campaign	Approved	127	3.83%	\$1,427.13
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Virtual Consult Available	Callout extension	search   beta   cool...	Campaign	Approved	121	4.27%	\$1,299.87
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Free Virtual Consultation	Callout extension	search   beta   cool...	Campaign	Approved	113	3.97%	\$1,234.26

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details					
Recommendations	Extension type: All ADD FILTER										
Ad groups	Associations view										
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Free Virtual Consultation	Callout extension	search   beta   cool...	Campaign	Approved	113	3.97%	\$1,234.26
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Callout extension	Contact Us + Free Consult	Callout extension	search   beta   cool...	Campaign	Approved	107	3.88%	\$1,111.54
Landing pages	Promotion extension										
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Promotion extension	Black Friday - 25% off CoolSculpting®	Promotion extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	47	2.85%	\$638.49
Audiences	Structured snippet extension										
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Structured snippet extension	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction,...	Structured snippet extension	search   beta   cool...	Campaign	Approved	3	1.06%	\$46.32
Settings	Sitelink extension										
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sitelink extension	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	3	7.69%	\$28.43

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$80.96/day	Optimization score: 91.8%	More details					
Recommendations	Extension type: All ADD FILTER										
Ad groups	Associations view										
Ads & extensions	Sitelink extension										
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Sitelink extension	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search   beta   cool...	Campaign	Approved (limited): Restricted medical content +1 more	3	7.69%	\$28.43
Landing pages	Total: Sitelink extensions										
Keywords	Total: Callout extensions										
Audiences	Total: Structured snippet extensions										
Demographics	Total: Call extensions										
Settings	Total: Promotion extensions										
Suggested	Show rows: 500 1 - 15 of 15										
Change history	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more										
	Some inventory may be provided through third party intermediaries.										

Overview | Home | **Responsive search ad** X | Leave feedback | Custom | Oct 1 - Dec 31, 2020

ASSETS | COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Fat Reduction in Newport News	Approved (limited)	Headline	None	1,037
Numa Spa	Approved (limited)	Headline	None	193
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	398
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	52
Freezing Fat Really Works	Approved (limited)	Headline	None	4
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	2
Offering \$1,000 Off 6+ Cycles	Approved (limited)	Headline	None	529

Overview | Home | **Responsive search ad** X | Leave feedback | Custom | Oct 1 - Dec 31, 2020

Asset status: All enabled | ADD FILTER | DOWNLOAD | EXPAND

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	2
Offering \$1,000 Off 6+ Cycles	Approved (limited)	Headline	None	529
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	4
Freeze Away Body Fat	Approved (limited)	Headline	None	2
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	1,001
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	108
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 6+ Cycles of CoolSculpting.	Approved (limited)	Description	None	5
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	950

Show rows: 500 | 1 - 13 of 13 | < > >>

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)  
 Some inventory may be provided through third party intermediaries.  
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Numa Spa**  
J Marshall Green III

DrG@jmgiii.com

**Invoice Number:** WV 2020\_165

**Invoice Date:** October 1, 2020

**Payment Due:** October 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management	1	\$1,250.00	\$1,250.00

**Total:** \$2,750.00

Payment on October 1, 2020 using  ending in 9205: \$2,750.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Numa Spa**  
J Marshall Green III  
  
DrG@jmgiii.com

**Invoice Number:** WV 2020\_184

**Invoice Date:** October 5, 2020

**Payment Due:** October 5, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Coolsculpting Email Blast</b> 2 Coolsculpting email blasts monthly	1	\$1,000.00	\$1,000.00
<b>discount</b> Emailblast comp	1	(\$200.00)	(\$200.00)

**Total:** \$800.00

Payment on December 11, 2020 using  ending in 1000: \$800.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Numa Spa**  
J Marshall Green III

DrG@jmgiii.com

**Invoice Number:** WV 2020\_186

**Invoice Date:** November 1, 2020

**Payment Due:** November 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management	1	\$1,250.00	\$1,250.00

**Total:** \$2,750.00

Payment on November 1, 2020 using  ending in 9205: \$2,750.00

**Amount Due (USD): \$0.00**

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

BILL TO  
**Numa Spa**  
J Marshall Green III

DrG@jmgiii.com

**Invoice Number:** WV 2020\_206

**Invoice Date:** December 1, 2020

**Payment Due:** December 1, 2020

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers <ul style="list-style-type: none"> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> </ul> ----	1	\$1,500.00	\$1,500.00
<b>Content Creation + Search Engine Optimization (SEO)</b> <ul style="list-style-type: none"> <li>• Content creation and publishing of two blog articles.</li> <li>• Monthly service content page updates and on-site SEO updates (up to two hours)</li> <li>• Google Search Console monthly management</li> </ul>	1	\$1,250.00	\$1,250.00

**Total:** \$2,750.00

Payment on December 1, 2020 using  ending in 9205: \$2,750.00

**Amount Due (USD): \$0.00**

FREEZING FAT | ELIMINATE STUBBORN FAT WITHOUT SURGERY

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FREEZING FAT | ELIMINATE STUBBORN FAT WITHOUT SURGERY

Freezing fat is possible with CoolSculpting; the FDA cleared fat reduction treatment that eliminates stubborn fat cells using a phenomenal science, Cryolipolysis. With CoolSculpting, you can achieve optimal fat reduction without invasive, painful surgery or long recovery times. Learn more about freezing fat and how you can transform your physique without surgery.

BENEFITS OF FREEZING FAT CELLS

- Reduce stubborn bulges of fat that are diet and exercise-resistant
- Virtually painless and minimal to no downtime
- Safe and effective
- Produces natural-looking, long term results
- Target fat on the stomach, thighs, upper arms, and double chin area

[Learn about CoolSculpting Treatment Areas >>](#)

FREEZING FAT | THE ORIGIN OF CRYOLIPOLYSIS

Two Harvard scientists developed [Cryolipolysis](#). They noticed a strange phenomenon among children who sucked on popsicles. These children significantly reduced cheek fat due to their exposure to the popsicles' cold temperature. The scientists used this observation to help fuel their understanding of freezing fat.

For Cryolipolysis to work, the temperatures must be cold enough to freeze fat but not too cold to freeze skin. This is one reason why [DIY CoolSculpting](#), or [freezing your fat at home](#) does not work. With proper technology and safety controls, CoolSculpting patients ensure their skin and surrounding tissues are protected at all times.

[Learn more about CoolSculpting >>](#)

HOW FREEZING FAT REDUCES STUBBORN BULGES

Freezing fat is the safest way to achieve lean, attractive curves without invasive surgery. CoolSculpting technicians use proprietary applicators to target stubborn bulges of fat. The applicators will suction on to the bulge, pulling the fat up into the applicator thanks to a gentle vacuum mechanism. Treatments are quick and convenient at only 35 minutes.

The applicator will remain on the target bulges of fat throughout the treatment, exposing the fat cells to controlled cooling. During the treatment, the calibrated cooling will freeze the fat cells until they crystallize and rupture. Once this happens, fat cells become useless and unable to perform their job. They will die and then process out of the body as waste. [CoolSculpting provides long term fat reduction](#) because once the fat cells exit the body, they can never regrow.

[See real before and after results >>](#)

IS FREEZING FAT RIGHT FOR ME?

The perfect CoolSculpting candidate is an active, healthy adult who still struggles with diet and exercise-resistant fat. To determine if this freezing fat procedure is right for you, schedule a free consultation with Numa Spa. Our treatment specialists will explain how freezing fat works and determine if this treatment is right for you during your consultation. Schedule your consultation online or by calling us at (757)-794-8632.

SCHEDULE A COMPLIMENTARY COOLSCULPTING CONSULTATION

*Schedule by phone (757)-794-8632 or online below*

Enter name...

Enter email...

Enter phone...

Please enter any additional questions you have and the best time to contact to schedule your consult...

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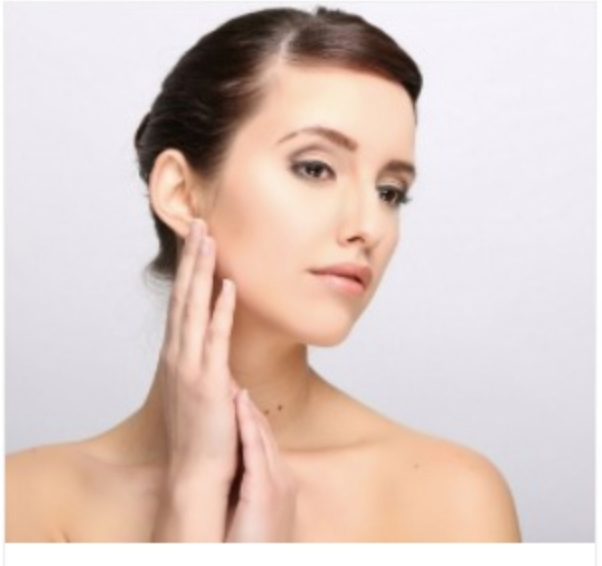
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Freezing Fat

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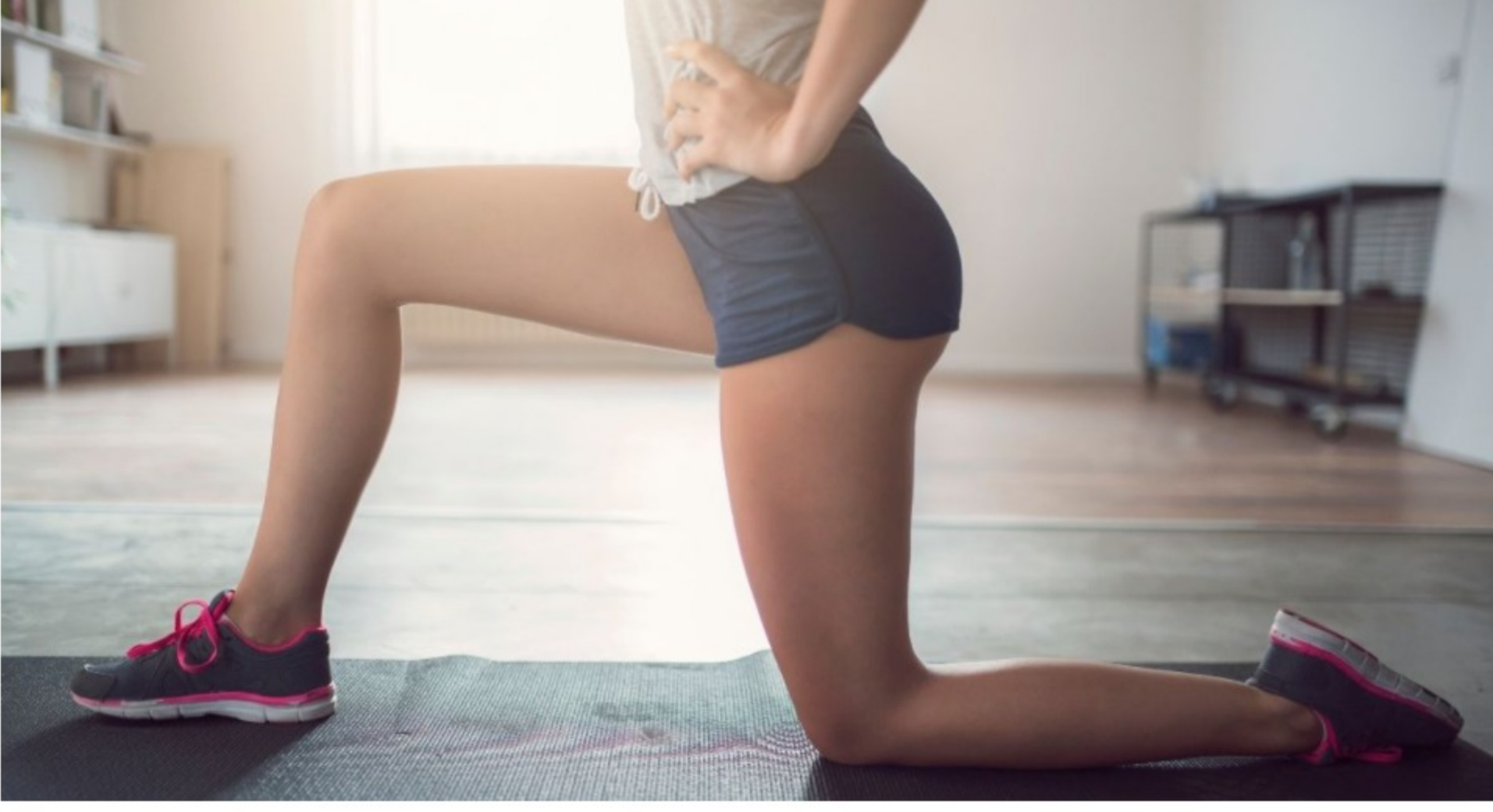
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COOLSCULPTING THIGHS | REDUCE STUBBORN THIGH FAT

COOLSCULPTING THIGHS | REDUCE STUBBORN THIGH FAT

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COOLSCULPTING THIGHS | REDUCE STUBBORN THIGH FAT

CoolSculpting thighs is a safe and effective way to eliminate embarrassing inner and outer thigh fat without surgery. The revolutionary body contouring treatment known as CoolSculpting is ideal for freezing away fat bulges that resist diet and exercise. Whether you want to get rid of embarrassing saddlebags or desire slim, firm inner thighs, CoolSculpting may be right for you.

Related article: [How Much Does CoolSculpting Cost? >>](#)

WHAT CAUSES THIGH FAT?

Most do not know, but thigh fat is a common issue for women, and there is a reason for the struggle. Known as "sex-specific-fat," female hormones direct fat to accumulate in the thighs, buttocks, and pelvis area. This build-up of fat is supposed to act as a reserve the body can use during breastfeeding for extra energy.

Since thigh fat is typically hormone-related, it is incredibly challenging to lose. In most cases, diet and exercise are not enough to reduce significant fat bulges. Thankfully, [CoolSculpting](#) provides a safe, non-invasive way to eliminate fat cells in the inner and outer thighs without pain or downtime.

Related article: [Is CoolSculpting Effective >>](#)

HOW DOES COOLSCULPTING REDUCE THIGH FAT?

CoolSculpting is a fat reduction treatment that is specifically made to reduce stubborn bulges of fat. More commonly known as [fat freezing](#), CoolSculpting eliminates the fat cells in your thighs. As indicated in a clinical study, CoolSculpting inner thigh fat delivers "visible fat reduction" with a single treatment.

The above mentioned study also notes "84% of patients noticed visible fat reduction...and 93% of patients were satisfied with their results." Moreover, "90% of patients would repeat the procedure."

COOLSCULPTING THIGHS APPLICATORS

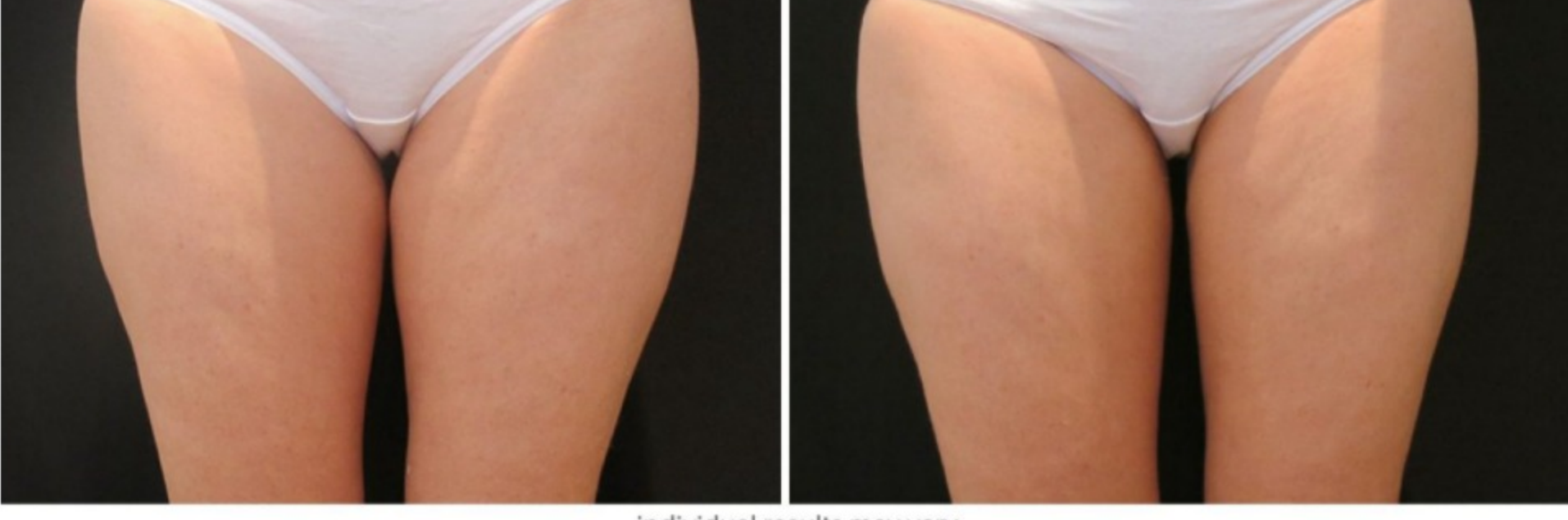
The CoolSculpting machine comes with two applicators that are perfect for CoolSculpting thighs. The CoolSmooth applicator can treat the hard, non-pinchable fat of the outer thigh. This applicator features a long, non-vacuum-based cooling plate that is perfect for eliminating those embarrassing saddlebags.

The CoolFit is used to treat the inner thigh area. It features a flat vacuum cup and larger cooling plates, and it is perfect for treating harder to reach areas like the inner thighs. This applicator can help sculpt the coveted "thigh gap."

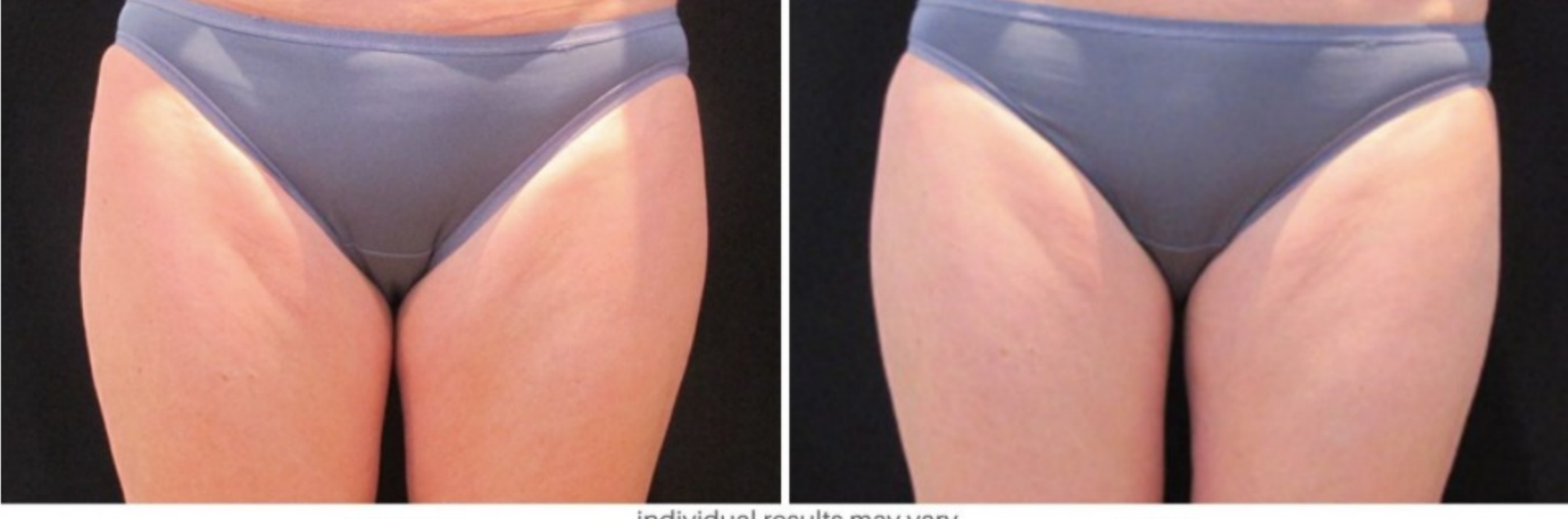
[Learn about other popular treatment areas >>](#)

COOLSCULPTING THIGHS BEFORE AND AFTER PICTURES\*

CoolSculpting thighs before and after pictures show how amazing the fat freezing treatment reduces inner and outer thigh fat. As with any body contouring treatment, results may vary.\*



BEFORE individual results may vary AFTER  
5 weeks after CoolSculpting® treatment  
Photos courtesy of Tracy Mountford, MD



BEFORE individual results may vary AFTER  
5 weeks after CoolSculpting® treatment  
Photos courtesy of Joseph Jensen, MD

[See more before and after pics >>](#)

COOLSCULPTING THIGHS NEAR ME

If you are tired of letting embarrassing thigh fat control your life, Numa Spa has the solution. Book your FREE consultation to learn more about this revolutionary fat freezing treatment and how it can help you achieve slim, sleek thighs. Contact Numa Spa online or call (757)-794-8632.

SCHEDULE A COMPLIMENTARY COOLSCULPTING CONSULTATION

Schedule by phone (757)-794-8632 or online below

Enter name...

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Please enter any additional questions you have and the best time to contact to schedule your consult...

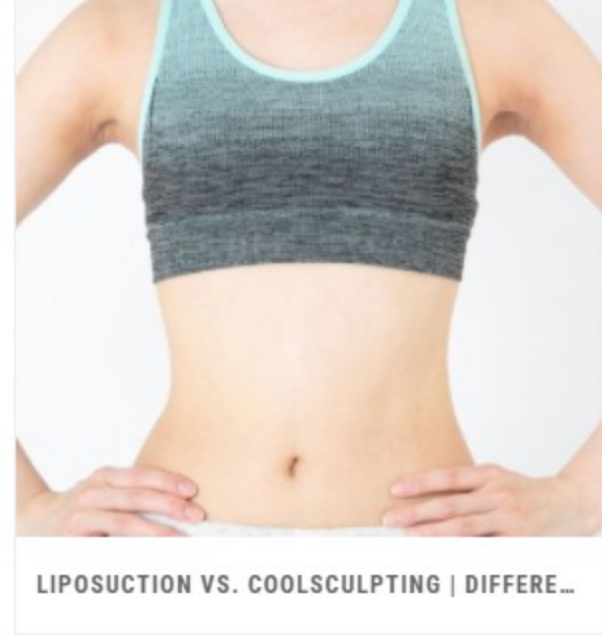
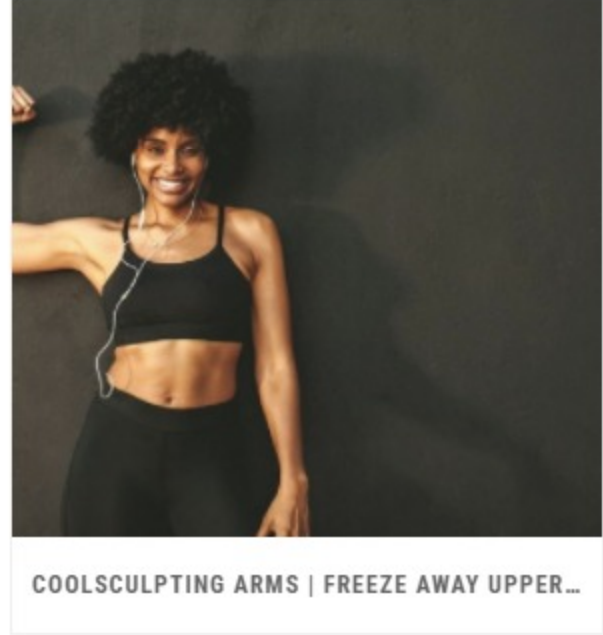
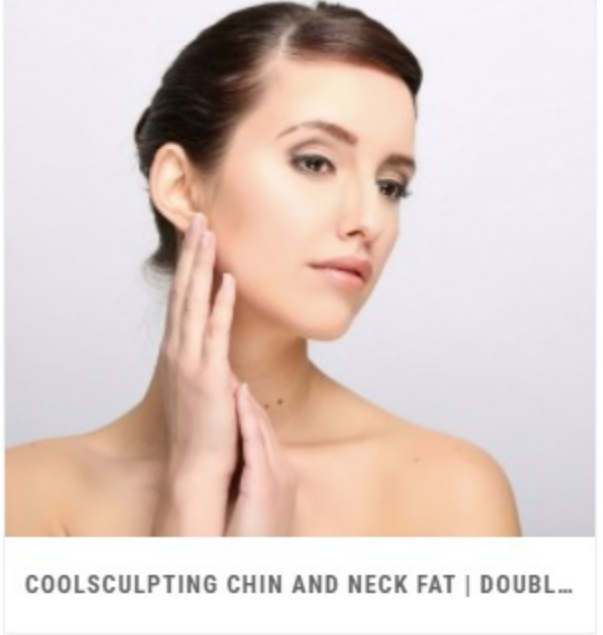
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CoolSculpting Thighs

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LIPOSUCTION VS. COOLSCULPTING | DIFFERENT FAT REDUCTION TREATMENTS

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LIPOSUCTION VS. COOLSCULPTING | DIFFERENT FAT REDUCTION TREATMENTS

Liposuction was once the only effective way to reduce embarrassing fat in problem areas like the thighs or love handles. While effective, this treatment does have its risks. Liposuction is an invasive surgery involving pain, general anesthesia, and a long recovery time. For most people, they do not have the time to devote to invasive surgeries. Moreover, most people do not want to experience the risks or pain associated with cosmetic surgeries.

Thankfully, for those individuals, there is a [non-invasive method for fat reduction](#). CoolSculpting is the #1 fat reduction treatment on the market. This procedure is virtually painless, with no downtime needed, making it an excellent alternative to Liposuction. Read on to learn more about each procedure and determine which would be best for you.

LIPOSUCTION VS. COOLSCULPTING TREATMENTS

Liposuction treatments depend on the area that is being treated. However, with each procedure, the patient will have to be sedated with general anesthesia. Once entirely under, the surgeon will make incisions with a scalpel. The surgeon will then insert a cannula into the incisions to break up fatty tissue. Next, the surgeon will suction out the fatty tissue through the cannula.

In contrast, CoolSculpting is entirely non-invasive and requires no incisions or general anesthesia. Instead, CoolSculpting is a convenient 35-minute fat reduction treatment. It is nicknamed the "lunchtime lipo" because many people can go have it done and then go back to their routine as normal. This fat freezing treatment requires no downtime or recovery. With more than 8 million treatments administered across the globe, CoolSculpting is the most popular alternative to liposuction due to how simple and effective the treatments are.

[Learn more about the CoolSculpting procedure >>](#)

COOLSCULPTING VS. LIPOSUCTION COST

Based on a national average in 2016, the cost of a single liposuction treatment is \$3,200. The specific price will depend on where you live and the doctor. For most, \$3,200 is the standard base price. When you factor in the cost for general anesthesia and the operating room, you get a hefty price tag of nearly \$5,000.

CoolSculpting, however, is a much more affordable option. On average, the full package of CoolSculpting treatments is around \$2,400. The exact cost will depend on where you live and the areas you are having treated. Compared to liposuction, is a much more cost-efficient fat reduction procedure.

[Learn more about CoolSculpting cost >>](#)

LIPOSUCTION VS. COOLSCULPTING RECOVERY PROCESS

Liposuction comes with many risks and downfalls, one being the lengthy recovery time afterward. Patients face restrictions in terms of activities for about 2 weeks. They must also wear a compression garment to control any swelling that may occur post-op. For many, they will also experience significant bruising and swelling that will not subside for a few months. The real post-op results will not be fully apparent until all the swelling is gone.

CoolSculpting is entirely non-invasive, so there is no downtime required. Most patients can come in for this comfortable 35-minute treatment and then go back to work or daily activities.

FAT REDUCTION PROCEDURES NEAR ME

If you are someone on the fence between choosing liposuction vs. CoolSculpting, let Numa Spa help you make the right decision. Call us to schedule a complimentary consultation to determine which fat reduction method is the right choice for you. Call us at 757-794-8632 or fill out the online form below.

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Schedule by phone (757)-794-8632 or online below

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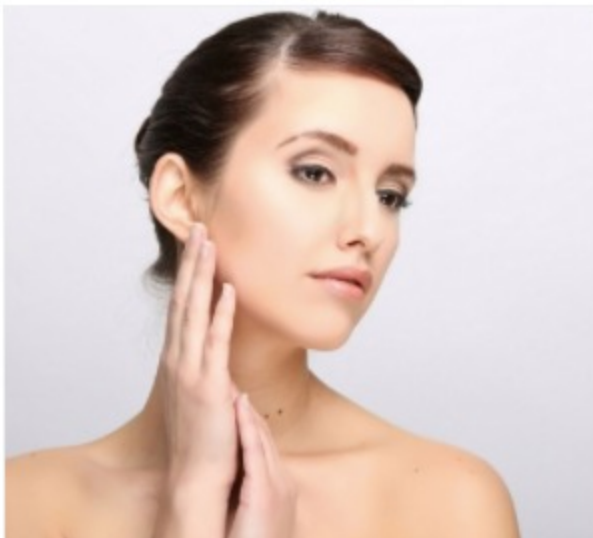
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Liposuction Vs. CoolSculpting

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COOLSCULPTING ARMS | FREEZE AWAY UPPER ARM FAT

CoolSculpting arms is the perfect way to eliminate upper arm fat without surgery or a lengthy recovery. In 2017, the makers of CoolSculpting released the CoolPetite applicator. This handheld device was crafted to treat hard to reach bulges of fat, making it perfect for treating the upper arm region. Read on to learn more about arm fat and how CoolSculpting can help give you sculpted, attractive arms.

Related article: [CoolSculpting thighs >>](#)

WHAT CAUSES UPPER ARM FAT?

Along with the thighs and hips, the upper arm area is three of the most notorious places for holding on to stubborn fat. Genetics, age, and even hormones contribute to fat deposits building up in the arms. Because of these factors losing arm fat is extremely hard to do through diet and exercise alone. People can follow a healthy diet and exercise routine and still suffer from embarrassing arm fat. Thankfully, with CoolSculpting, these people do not have to suffer anymore. CoolSculpting arms can help reduce and eliminate upper arm fat and that pesky “bingo wing.”

[Learn more about CoolSculpting >>](#)

THE COOLPETITE APPLICATOR

The CoolPetite applicator is the latest addition to the new CoolAdvantage collection of applicators. The new design allows the applicator to treat more problem areas, minimize any treatment discomfort, and reduce treatment time to just 35-minutes.

[Learn about other popular treatment areas >>](#)

COOLSCULPTING ARMS | THE SCIENCE

The safety and efficacy of CoolSculpting arms to reduce upper arm fat was demonstrated in a 2017 article published in the *Journal of Dermatologic Surgery*. The study, titled “Cryolipolysis for Reduction of Arm Fat,” treated the arms of 30 female subjects. The researchers found that CoolSculpting arms resulted in significant fat reduction. Moreover, 85% of participants demonstrated visible reductions in upper arm fat. This led researchers to conclude that “these data suggest that [CoolSculpting arms] provides rapid, safe, and effective arm treatment.”

COOLSCULPTING ARMS NEAR ME

If you are ready to rid yourself of embarrassing arm fat and enjoy sexy, sculpted arms, contact Numa Spa. You can schedule a free consultation where you can learn everything you need to know about fat freezing and how it can change your physique. Call us at 757-794-8632 to schedule yours now.

SCHEDULE A COMPLIMENTARY COOLSCULPTING CONSULTATION

Schedule by phone (757)-794-8632 or online below

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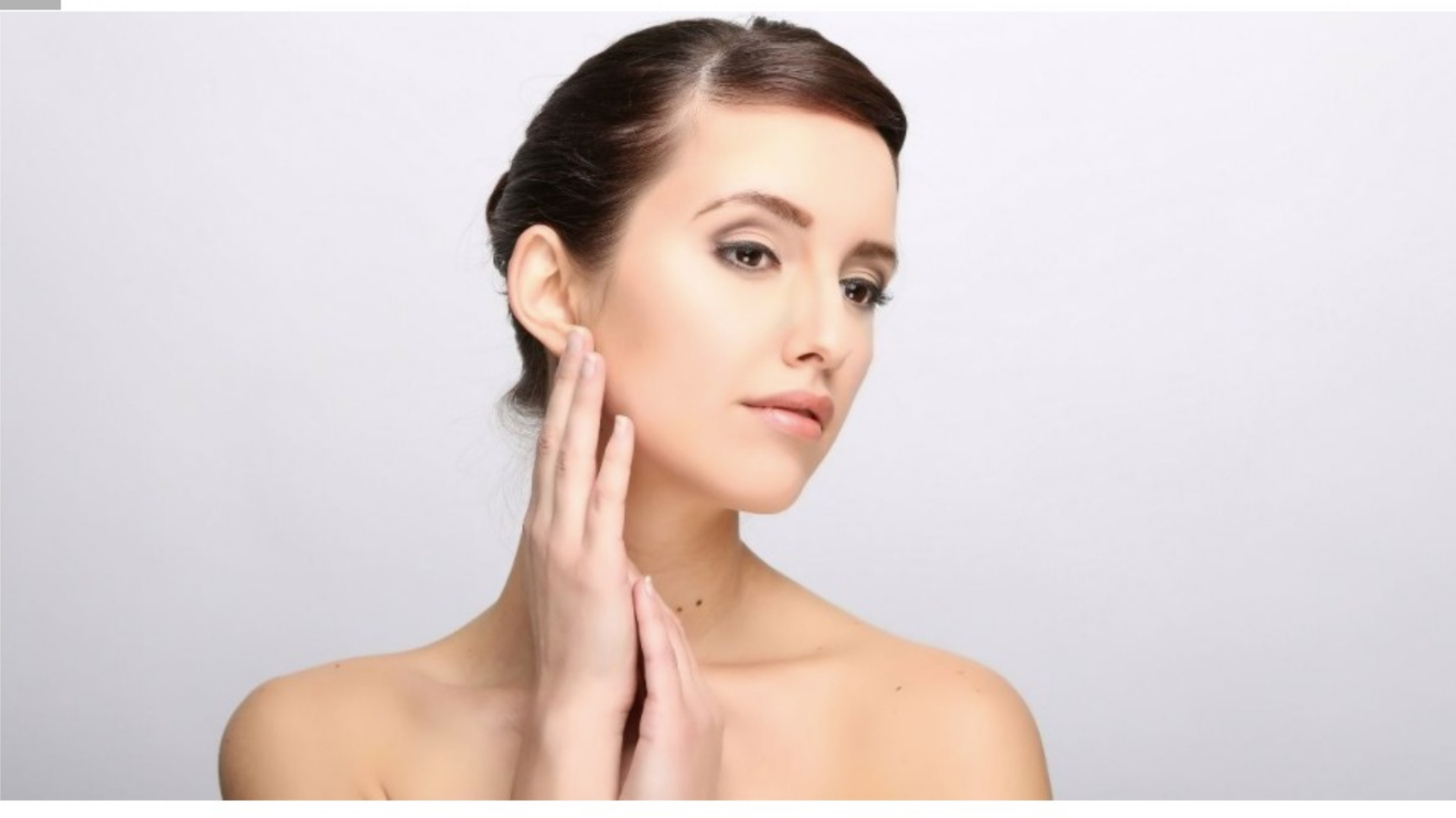
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COOLSCULPTING CHIN AND NECK FAT | DOUBLE CHIN ELIMINATION

COOLSCULPTING CHIN AND NECK FAT | DOUBLE CHIN ELIMINATION

COOLSCULPTING CHIN AND NECK FAT | DOUBLE CHIN ELIMINATION



COOLSCULPTING CHIN AND NECK FAT | DOUBLE CHIN ELIMINATION

CoolSculpting chin fat and neck fat is a popular treatment area. The fat-freezing procedure effectively reduces bulges of fat without invasive surgery or recovery time. If you want to reduce double chins or turkey necks, [CoolSculpting chin can help](#). Read on to learn more about this fat freezing technology.

WHAT CAUSES A DOUBLE CHIN?

Double chins are not always the result of poor lifestyle choices. In fact, the chin and neck areas are notoriously common to collect fat cells due to gender, genetics, hormones, and age. According to some polls, double chins can affect 2 out of 3 Americans.

Before CoolSculpting hit the market, liposuction was the only way to reduce double chins and neck fat. Thankfully, CoolSculpting provides a safe, non-invasive way to eliminate this embarrassing problem that affects so many people.

Related article: [CoolSculpting thighs >>](#)

DO DOUBLE CHIN EXERCISES WORK?

The idea of being able to reduce fat in a specific area of the body is a myth. Therefore, double chin or neck fat exercises do no good to reduce fat bulges in that area. There is no way to reduce fat in that area through diet and exercise alone for people who struggle with double chins or unsightly neck fat. CoolSculpting chin and neck fat is the only way you can "spot reduce" fat in those areas.

Related article: [What is CoolSculpting >>](#)

DOUBLE CHIN REDUCTION WITH COOL MINI

CoolSculpting first hit the market back in 2010. Since then, the makers of this revolutionary treatment have unveiled applicators to treat different areas of the body. The CoolMini is an applicator specifically made to treat small, isolated pockets of fat in hard to treat areas, like the double chin and neck. The CoolMini easily fits under the chin and can reduce submental fullness.

[Learn about other CoolSculpting treatment areas >>](#)

COOLSCULPTING CHIN RESULTS

Clinical studies show that CoolSculpting chin and neck fat is effective and safe at reducing the appearance of double chin and turkey necks.

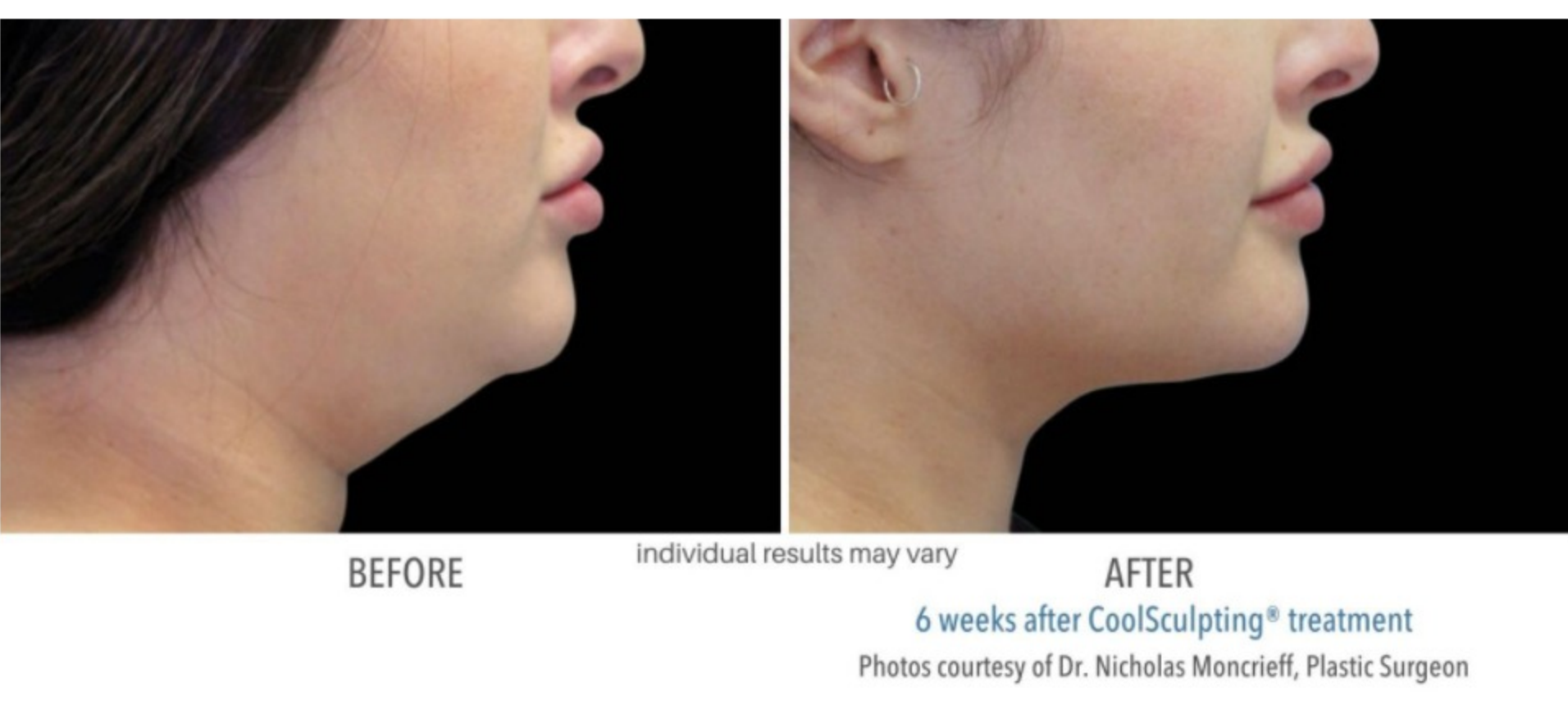
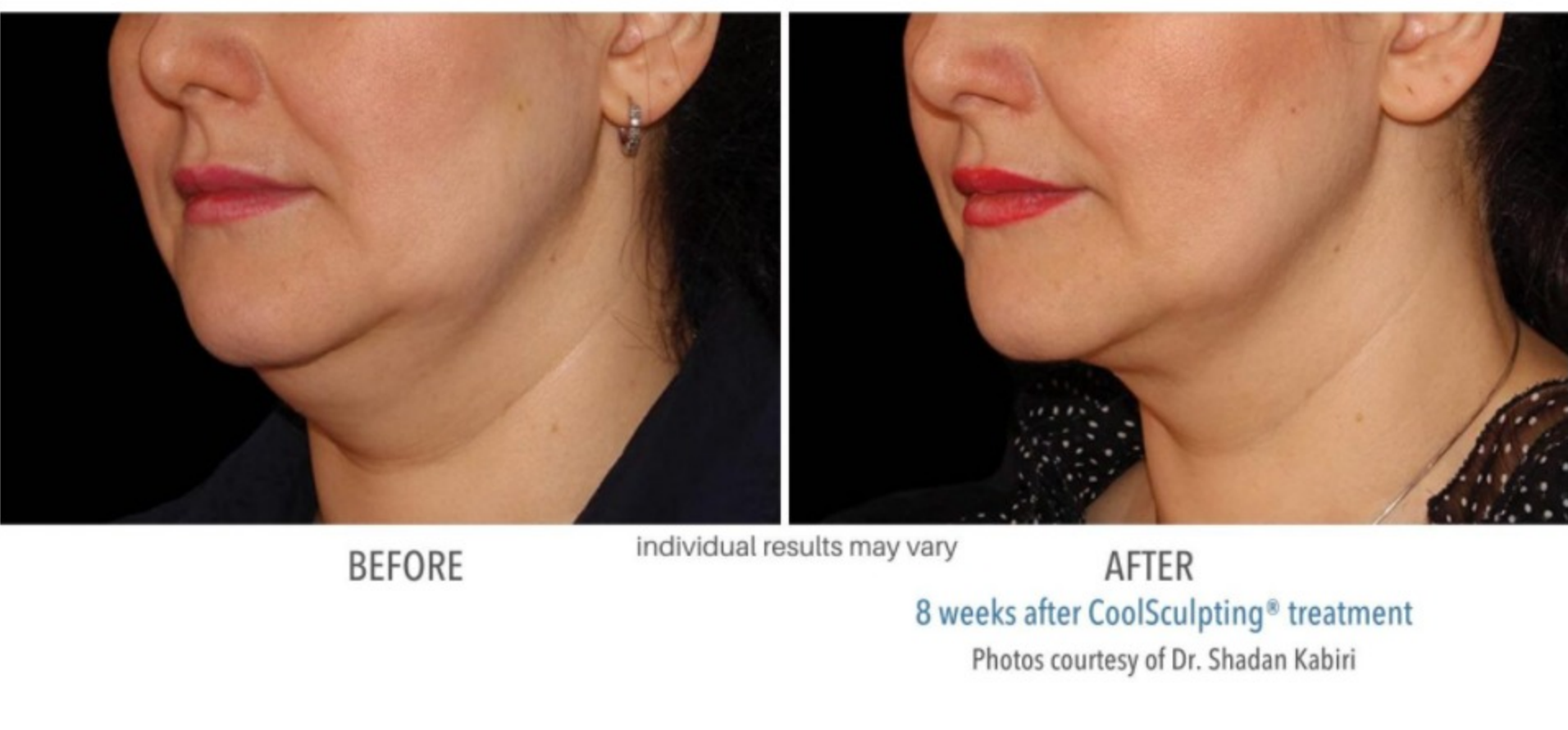
An evaluation of the data involving submental fullness was published in the *Journal of Clinical Dermatology*. The study found that **"there was a statistically significant reduction in submental fat and patients expressed high satisfaction with the treatment."**

Other studies evaluating the efficacy of CoolSculpting chin and neck fat to reduce submental fullness found:

- 20% reduction in submental fat
- 8 out of 10 patients would recommend the treatment to their friends
- Results seen in 1 to 2 treatments.

COOLSCULPTING CHIN BEFORE AND AFTER\*

CoolSculpting chin and neck before and after images show how the fat freezing treatment can resolve submental fullness issues. As with any cosmetic treatment, results may vary.\* The best way to ensure you achieve the best results is to choose a reputable medical spa with expert technicians on staff.



[See more CoolSculpting before and after images >>](#)

COOLSCULPTING CHIN TREATMENTS NEAR ME

If you are tired of struggling with double chin embarrassment, CoolSculpting can be the best solution for your woes. To find out if this treatment is right for you, contact Numa Spa to schedule a complimentary consultation. Call us at 757-794-8632.

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