

CoolSculpting Marketing Services

Numa Spa Q1 2021

Total Marketing Expenses

(1/1/2021 - 3/31/2021)

Total Google Ads: \$ 7,497.32
Total Marketing Service Fees: \$ 10,700.00
Total CoolSculpting Marketing Cost: \$ 18,197.32

Google Ads | Chris Zelig > Numa Spa www... 638-874-0854 | All campaigns

Overview | Campaigns | Custom Jan 1 - Mar 31, 2021

Recommendations: Campaign status: All; Campaign name contains coolsculpting

Campaign	Budget	Bid strategy type	Status	Clicks	CTR	Cost
search beta coolsculpting	\$86.47/day	Maximize conversions	Eligible	1,060	4.00%	\$7,497.32
search beta coolsculpting broad	\$5.00/day	Maximize conversions	Paused	0	-	\$0.00
search beta coolsculpting generic	\$65.00/day	Target CPA	Paused	0	-	\$0.00
search beta coolsculpting generic broad	\$5.00/day	Maximize conversions	Paused	0	-	\$0.00
search alpha coolsculpting	\$34.48/day	Maximize conversions	Paused	0	-	\$0.00
search broad coolsculpting	\$33.00/day	Target CPA	Paused	0	-	\$0.00
Total: Filtered campaigns				1,060	4.00%	\$7,497.32
Total: Account	\$101.41/day			1,389	4.25%	\$8,951.40

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more

Google Ads | Chris Zelig > Numa Spa www... 638-874-0854 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$86.47/day | Optimization score: 84.9%

Recommendations: Custom Jan 1 - Mar 31, 2021

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,060	4.00%	\$7,497.32
Numa Spa Fat Reduction in Newport News Non-Surgical Fat Reduction +6 more www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minim... View assets details	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more), Poor ad strength	275	4.13%	\$1,574.04
Numa Spa Fat Reduction in Newport News Non-Surgical Fat Reduction +6 more www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minim... View assets details	3. lipo	Eligible (Limited) Policy (Restricted drug terms +1 more), Poor ad strength	144	7.12%	\$1,176.97
Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	29	2.33%	\$227.32
Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	30	2.57%	\$192.60
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	31	3.87%	\$161.80
Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com	x Expanded Reach Test	Eligible (Limited)			

Google Ads | Chris Zelig > Numa Spa www... 638-874-0854 | All campaigns > search | beta | coolsculpting

Overview: Enabled | Status: Eligible | Type: Search | Budget: \$86.47/day | Optimization score: 84.9%

Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,060	4.00%	\$7,497.32
Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		more			
Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	23	3.57%	\$138.36
Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	21	2.73%	\$135.43
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	21	2.69%	\$115.19
Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	1.88%	\$110.72
Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	2.74%	\$108.37
Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	2.99%	\$105.81

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Ad status: All

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			1,060	4.00%	\$7,497.32
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		more			
Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.72%	\$100.38
Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	2.71%	\$96.83
Fat Reduction in Newport News Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	2.24%	\$95.96
Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	17	2.80%	\$94.84
CoolSculpting® in Newport News Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	6	11.11%	\$93.45
Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	10	7.46%	\$86.80

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32				
Ads & extensions	And Feel Great.														
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	16	3.29%	\$81.81				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	7	11.67%	\$80.90				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	2.09%	\$75.28				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat 25% Off All CoolSculpting www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				alpha - cool sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	8	30.77%	\$74.54				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	9.62%	\$72.68				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com				0. coolsculpting -	Removed	7	5.60%	\$72.67				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32				
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more)	7	5.60%	\$72.67				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	6	17.65%	\$63.69				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more) Poor ad strength	6	17.14%	\$63.23				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	3.97%	\$62.87				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	1.43%	\$60.43				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	12.31%	\$57.47				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32				
Ads & extensions	Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.														
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	4.55%	\$57.36				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	1.74%	\$56.42				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +5 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	5	8.62%	\$56.20				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	4	21.05%	\$56.06				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed	6	8.22%	\$55.36				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	3.01%	\$53.49				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32				
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Policy (Restricted medical content +1 more)	9	3.01%	\$53.49				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	29.41%	\$52.59				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	8	6.11%	\$52.23				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	3.61%	\$51.74				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +5 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				0. coolsculpting - general	Removed Policy (Restricted drug terms +1 more) Poor ad strength	8	11.94%	\$50.80				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed	5	6.85%	\$50.65				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com		
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details									
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE								
Insights	Ad						Ad group	Status	Clicks	CTR	Cost				
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32				
Ads & extensions	discount today														
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	4	19.05%	\$48.20				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed	7	21.88%	\$46.43				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	1.58%	\$45.91				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.20%	\$41.51				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	3	13.04%	\$39.50				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	7	13.73%	\$38.78				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Policy (Restricted medical content +1 more)			13.73%	\$38.78				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	3	10.71%		\$38.44				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Mar 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed	5	21.74%		\$37.83				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	5.63%		\$35.05				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed	2	40.00%		\$34.39				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	1.43%		\$34.33				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.numaspa.com				0. coolsculpting -	Removed								

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	3	8.33%		\$31.16				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed	2	12.50%		\$30.23				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +5 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	2	11.11%		\$30.13				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	10.34%		\$29.41				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	4.10%		\$28.65				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free				alpha - cool sculpting	Removed	2	7.14%		\$27.25				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now													
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	3	12.00%		\$26.89				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	6.06%		\$26.36				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	5	17.86%		\$26.11				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%		\$26.05				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed	2	22.22%		\$24.58				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com													

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed	3	8.33%		\$22.81				
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Mar 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed	2	50.00%		\$21.89				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	1	33.33%		\$21.61				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	8.70%		\$21.52				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.42%		\$21.07				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Feb 2021 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	25.00%		\$20.92				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		SEARCH REPORTS TOOLS & SETTINGS		259-215-0574 Chris Zelig christopherzelig@gmail.com			
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details										
Recommendations	+ Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE									
Insights	Ad						Ad group	Status	Clicks	CTR	Cost					
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32					
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today													
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	2	25.00%		\$20.67				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	15.38%		\$18.76				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Jan 2021 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	2	20.00%		\$18.48				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Jan Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%		\$18.35				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Feb 2021 Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%		\$17.56				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	Enabled	Numa Spa Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.83%	\$16.44		
Extensions	Disabled	CoolSculpting® in Newport News Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	22.22%	\$16.38		
Landing pages	Enabled	Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	10.71%	\$16.34		
Keywords	Disabled	CoolSculpting® in Newport News Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed	3	27.27%	\$16.22		
Audiences	Disabled	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 25% Off All CoolSculpting www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed	1	100.00%	\$16.08		
Demographics	Enabled	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.60%	\$16.05		

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	Disabled	Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				Test	Removed Policy (Restricted medical content +1 more)	2	2.00%	\$10.00		
Extensions	Enabled	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	3.06%	\$15.71		
Landing pages	Disabled	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	2	6.06%	\$14.93		
Keywords	Enabled	Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	10.71%	\$14.65		
Audiences	Disabled	CoolSculpting® in Newport News Jan Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$13.15		
Demographics	Enabled	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.67%	\$13.03		
Settings	Disabled	CoolSculpting® in Newport News Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com				0. coolsculpting -	Removed					

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	Disabled	Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$12.94		
Extensions	Disabled	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed	2	66.67%	\$12.86		
Landing pages	Disabled	CoolSculpting® in Newport News Limited Time Offer Feb 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$12.69		
Keywords	Disabled	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +5 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more), Poor ad strength	2	6.67%	\$12.60		
Audiences	Disabled	CoolSculpting® in Newport News Limited Time Offer Jan 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	10.00%	\$12.30		
Demographics	Disabled	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$12.00		

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	Disabled	www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Policy (Restricted medical content +1 more)	1	100.00%	\$12.00		
Extensions	Enabled	Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.00%	\$11.95		
Landing pages	Enabled	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	9.52%	\$11.77		
Keywords	Disabled	CoolSculpting® in Newport News Limited Time Offer Jan 2021 Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	6.25%	\$11.29		
Audiences	Disabled	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				alpha - cool sculpting	Removed	1	10.00%	\$11.22		
Demographics	Disabled	CoolSculpting® in Newport News Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$10.86		

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	Disabled	How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now										
Extensions	Enabled	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.07%	\$10.75		
Landing pages	Disabled	CoolSculpting® in Newport News Feb Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	1	2.78%	\$10.71		
Keywords	Enabled	Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	4.26%	\$10.63		
Audiences	Disabled	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed	1	33.33%	\$10.44		
Demographics	Enabled	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$10.03		
Settings	Disabled	Best CoolSculpting Deal Ever Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/03/31 00:00:00";en-US";31)) www.numaspa.com					Removed					

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	{=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$9.77	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	100.00%	\$9.69	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$9.24	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 25% Off All CoolSculpting www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$9.17	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Feb 2021 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	33.33%	\$9.16	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	2	28.57%	\$9.01	
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Feb 2021 Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";en-US;31)} www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$8.14	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.04%	\$8.08	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In {=COUNTDOWN("2021/02/28 00:00:00";en-US;31)} www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	16.67%	\$7.55	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Mar 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	3.45%	\$7.42	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Jan 2021 Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$7.36	
Demographics	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In											
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Mar Only \$1,000 Off 8+ Cycles Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$7.29	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Mar 2021 Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$6.98	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	1.83%	\$6.64	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Mar 2021 Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now				0. coolsculpting - general	Removed	1	25.00%	\$6.55	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Mar 2021 Hurry Offer Ends In {=COUNTDOWN("2021/03/31 00:00:00";en-US;31)} www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				0. coolsculpting - general	Removed	1	50.00%	\$6.49	
Demographics	Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat											
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.00%	\$6.17	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freeze Away Body Fat Freeze Away Body Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.18%	\$5.84	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$5.82	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +5 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength, +1	1	7.69%	\$5.77	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.04%	\$4.93	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Jan 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today				2. body sculpting	Removed Policy (Restricted medical content +1 more), Ad group paused	1	20.00%	\$4.71	
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854		All campaigns > search beta coolsculpting		259-215-0574 Chris Zelig christopherzelig@gmail.com	
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Ad group	Status	Clicks	CTR	Cost	
Ad groups	Total: Ads								1,060	4.00%	\$7,497.32	
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$4.52	
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	11.11%	\$4.46	
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freeze Away Body Fat Get Rid of Unwanted Fat www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.05%	\$4.16	
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	20.00%	\$3.88	
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +5 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel... View assets details				2. body sculpting	Removed Policy (Restricted medical content +1 more), Poor ad strength, +1	1	10.00%	\$3.78	
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.				3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$3.64	
Settings												
Suggested												
Change history												
Drafts & experiments												
More												

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						1,060	4.00%	\$7,497.32			
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$3.04				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Jan 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$2.77				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	3. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.13%	\$2.41				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Feb Only \$1,000 Off 8+ Cycles Hurry Offer Ends In (+COUNTDOWN("2021/02/28 00:00:00";en-US";31)) www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting - general	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$1.76				
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Jan 2021 Hurry Offer Ends In (+COUNTDOWN("2021/01/31 00:00:00";en-US";31)) www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$1.54				
Demographics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments www.numaspa.com Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.08%	\$1.35				

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Ad status: All ADD FILTER						SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE					
Insights	Ad						Clicks	CTR	↓ Cost			
Ad groups	Total: Ads						1,060	4.00%	\$7,497.32			
Ads & extensions												
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	25% Off Cool Sculpting in VA Target Belly Fat, Love Handles www.numaspa.com #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Newport News, VA.	temp - best cool sculpting discount newport news double chin	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00				
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	What is Cool Sculpting? Safe & Effective Fat Reduction www.numaspa.com CoolSculpting reduces fat without surgery or downtime. Learn more about freezing fat	temp - best cool sculpting discount newport news double chin	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00				
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Learn More About CoolSculpting No Surgery, Pain or Downtime www.numaspa.com #1 FDA-Cleared, non-surgical fat reduction treatment. Freeze away stubborn belly fat.	temp - best cool sculpting discount newport news love handles	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00				
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Cool Sculpting Deal 25% Off Fat Reduction in Newport News www.numaspa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment.	temp - best cool sculpting discount newport news love handles	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00				
Audiences	Total: Ads						1,060	4.00%	\$7,497.32			
Demographics	Total: Campaign						1,060	4.00%	\$7,497.32			
Settings							Show rows: 500 1 - 500 of 47,908					
Suggested	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more											
Change history	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.											
Drafts & experiments	© Google, 2021.											

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Extensions > All						SUMMARY TABLE Custom Jan 1 - Mar 31, 2021					
Insights	Extension type: All ADD FILTER						Associations view					
Ad groups	Extension						Clicks	CTR	↓ Cost			
Ads & extensions	Sitelink extension											
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	3	2.61%	\$29.85		
Extensions	Call extension											
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(757) 223-5800	Call extension	Account	Account	Approved	412	3.14%	\$3,491.60		
Keywords	Location extension											
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	usndocgreen@gmail.com (View locations) All locations selected	Location extension	Account	Account	-	-	-	-		
Demographics	Callout extension											
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	FDA Cleared	Callout extension	search beta coolsculpting	Campaign	Approved	196	3.97%	\$1,485.86		
Suggested	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Virtual Consult Available	Callout extension	search beta coolsculpting	Campaign	Approved	170	4.69%	\$1,344.19		
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Highlights: No Surgery	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	155	4.06%	\$1,315.51		
Drafts & experiments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	170	4.61%	\$1,315.40		

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Extension type: All ADD FILTER						Associations view					
Insights	Extension						Clicks	CTR	↓ Cost			
Ad groups	Free Virtual Consultation											
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Free Virtual Consultation	Callout extension	search beta coolsculpting	Campaign	Approved	173	4.81%	\$1,312.40		
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	New Clients 25% Off	Callout extension	search beta coolsculpting	Campaign	Approved	174	4.45%	\$1,294.92		
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Freeze Your Fat	Callout extension	search beta coolsculpting	Campaign	Approved	184	4.34%	\$1,277.91		
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Nonsurgical Fat Reduction	Callout extension	search beta coolsculpting	Campaign	Approved	161	4.46%	\$1,168.02		
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Contact Us + Free Consult	Callout extension	search beta coolsculpting	Campaign	Approved	151	4.14%	\$1,122.16		
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Liposuction Alternative	Callout extension	search beta coolsculpting	Campaign	Approved (limited): Health in personalized advertising	156	4.17%	\$1,102.86		
Demographics	Structured snippet extension											
Settings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	5	1.13%	\$28.50		
Suggested	Promotion extension											
Change history	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Spring Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	7	4.27%	\$47.09		
Drafts & experiments	Total: Sitelink extensions						7	4.83%	\$61.77			

Google Ads							Chris Zelig > Numa Spa www.... 638-874-0854	All campaigns > search beta coolsculpting	SEARCH	REPORTS	TOOLS & SETTINGS	259-215-0574 Chris Zelig christopherzelig@gmail.com
Overview	Enabled	Status: Eligible	Type: Search	Budget: \$86.47/day	Optimization score: 84.9%	More details						
Recommendations	Extension type: All ADD FILTER						Associations view					
Insights	Extension						Clicks	CTR	↓ Cost			
Ad groups	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction											
Ads & extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat Reduction	Structured snippet extension	search beta coolsculpting	Campaign	Approved	5	1.13%	\$28.50		
Ads	Promotion extension											
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Spring Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolsculpting	Campaign	Approved (limited): Restricted medical content +1 more	7	4.27%	\$47.09		
Landing pages	Total: Sitelink extensions						7	4.83%	\$61.77			
Keywords	Total: Callout extensions						536	4.50%	\$4,022.73			
Audiences	Total: Structured snippet extensions						5	1.13%	\$28.50			
Demographics	Total: Call extensions						412	3.14%	\$3,491.60			
Settings	Total: Location extensions						10	2.88%	\$102.56			
Suggested	Total: Promotion extensions						778	4.58%	\$5,469.92			
Change history							Show rows: 500 1 - 14 of 14					
Drafts & experiments	Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more											
More	Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.											
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Google Ads | Chris Zelig | Numa Spa www... 638-874-0854 | All campaigns

Responsive search ad × [Leave feedback](#) Custom Jan 1 - Mar 31, 2021

ASSETS COMBINATIONS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. [Learn more](#)

Asset status: All enabled [ADD FILTER](#) [DOWNLOAD](#) [EXPAND](#)

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Fat Reduction in Newport News	Approved (limited)	Headline	None	4,017
Numa Spa	Approved (limited)	Headline	None	607
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,918
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	2,729
Freezing Fat Really Works	Approved (limited)	Headline	None	116
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	812
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	777
Freeze Away Body Fat	Approved (limited)	Headline	None	89
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great	Approved (limited)	Description	None	6,591

Google Ads | Chris Zelig | Numa Spa www... 638-874-0854 | All campaigns

Asset status: All enabled [ADD FILTER](#) [DOWNLOAD](#) [EXPAND](#)

Ad may be limited by policy: [Restricted medical content](#), [Restricted drug terms](#)

Asset	Status	Asset type ↑	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	2,918
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	2,729
Freezing Fat Really Works	Approved (limited)	Headline	None	116
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	812
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	777
Freeze Away Body Fat	Approved (limited)	Headline	None	89
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	0
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	6,591
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	161
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	5,461
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	Approved (limited)	Description	None	0

Show rows: 500 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. [Learn more](#)
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_002

Invoice Date: January 1, 2021

Payment Due: January 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers <ul style="list-style-type: none">• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) <ul style="list-style-type: none">• Content creation and publishing of two blog articles.• Monthly service content page updates and on-site SEO updates (up to two hours)• Google Search Console monthly management	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on January 1, 2021 using  ending in 9205: \$2,750.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_020

Invoice Date: February 1, 2021

Payment Due: February 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00
Content Creation + Search Engine Optimization (SEO) • Content creation and publishing of two blog articles. • Monthly service content page updates and on-site SEO updates (up to two hours) • Google Search Console monthly management	1	\$1,250.00	\$1,250.00

Total: \$2,750.00

Payment on February 1, 2021 using  ending in 9205: \$2,750.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_038

Invoice Date: February 25, 2021

Payment Due: February 25, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Coolsculpting Email Blast 2 Coolsculpting email blasts monthly - December, January & February	3	\$800.00	\$2,400.00

Total: \$2,400.00

Payment on February 25, 2021 using  ending in 9205: \$2,400.00

Amount Due (USD): \$0.00



COOLSCULPTING MARKETING PROPOSAL

Targeted Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_040

Invoice Date: March 1, 2021

Payment Due: March 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers <ul style="list-style-type: none"> • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00

Total: \$1,500.00

Payment on March 1, 2021 using  ending in 9205: \$1,500.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_057

Invoice Date: March 4, 2021

Payment Due: March 4, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Coolsculpting Email Blast 2 Coolsculpting email blasts monthly - March 2021	1	\$800.00	\$800.00
Service Page Content LightStim Therapy content	1	\$500.00	\$500.00

Total: \$1,300.00

Payment on March 4, 2021 using  ending in 9205: \$1,300.00

Amount Due (USD): \$0.00