

CoolSculpting Marketing Services

Numa Spa Q2 2021

Total Marketing Expenses (04/1/2021 - 06/30/2021)

Total Google Ads: \$ 7,468.93
Total Marketing Fee: \$ 7,058.00
Total CoolSculpting Marketing Cost: \$ 14,526.93

Google Ads Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns								
Overview	Campaigns							
Recommendations	Campaign status: All ADD FILTER							
Insights	Custom Apr 1 - Jun 30, 2021							
Campaigns	<input type="checkbox"/>	Campaign	Budget	Bid strategy type	Status	Clicks	CTR	↓ Cost
	<input type="checkbox"/>	search beta coolsculpting	\$97.15/day	Maximize conversions	Eligible	1,083	4.69%	\$7,468.93
	<input type="checkbox"/>	search beta laser hair removal	\$18.11/day	Maximize conversions	Eligible	354	5.45%	\$1,484.35
	<input type="checkbox"/>	search beta coolsculpting broad	\$5.00/day	Maximize conversions	Paused	0	-	\$0.00
	<input type="checkbox"/>	search beta coolsculpting generic	Avg. \$65.00/day in CS \$65.00/day used by 1 campaign	Target CPA	Paused	0	-	\$0.00
	<input type="checkbox"/>	search beta coolsculpting generic broad	\$5.00/day	Maximize conversions	Paused	0	-	\$0.00
	<input type="checkbox"/>	search alpha coolsculpting	\$34.48/day	Maximize conversions	Paused	0	-	\$0.00
	<input type="checkbox"/>	search broad coolsculpting	\$33.00/day	Target CPA	Paused	0	-	\$0.00
	<input type="checkbox"/>	search beta coolsculpting CS-Restructure-Exp	\$97.15/day	Manual CPC	Ended	0	-	\$0.00
		Total: Campaigns				1,437	4.86%	\$8,953.28
		Total: Account	\$115.26/day			1,437	4.86%	\$8,953.28

Google Ads Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns > search beta coolsculpting							
Overview	Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3%						
Recommendations	Ads						
Insights	Ad status: All ADD FILTER						
Ad groups	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ads & extensions	<input type="checkbox"/>	Numa Spa Fat Reduction in Newport News Non-Surgical Fat Reduction +6 more numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +2 more), Poor ad strength	406	4.04%	\$2,361.17
	<input type="checkbox"/>	Numa Spa Fat Reduction in Newport News Non-Surgical Fat Reduction +6 more numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Best Prices... View assets details	4. lipo	Eligible (Limited) Policy (Restricted medical content +2 more), Poor ad strength	186	8.15%	\$1,256.33
	<input type="checkbox"/>	{Keyword:Numa Spa} CoolSculpting in Newport News Biggest CoolSculpting® Promo +7 more numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	19	13.10%	\$229.57
	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting	Removed Policy (Restricted drug terms +2 more)	20	8.30%	\$214.06

Google Ads Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns > search beta coolsculpting							
Overview	Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3%						
Recommendations	Ad status: All ADD FILTER						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups	<input type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	0. coolsculpting	Removed Policy (Restricted medical content +2 more)	18	9.78%	\$181.24
Ads & extensions	<input type="checkbox"/>	{Keyword:Numa Spa} CoolSculpting in Newport News Biggest CoolSculpting® Promo +7 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	alpha - cool sculpting	Paused Policy (Restricted medical content +1 more)	6	11.32%	\$116.73
	<input type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	3.09%	\$109.98
	<input type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.09%	\$101.15

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Recommendations	Ad status: All ADD FILTER						
Insights	<input type="checkbox"/>	Ad	Ad group	Status	Clicks	CTR	↓ Cost
Ad groups		View assets details					
Ads & extensions	<input type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	3.09%	\$109.98
	<input type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	14	3.09%	\$101.15
	<input type="checkbox"/>	{Keyword:Numa Spa} CoolSculpting in Newport News Biggest CoolSculpting® Promo +7 more numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	13	21.67%	\$99.11
	<input type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	13	3.52%	\$97.21

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Ad status: All ADD FILTER									
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Ad groups									
Ads & extensions									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	3.15%	\$94.58				
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	15	5.81%	\$86.43				
<input type="checkbox"/> CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	5	10.00%	\$86.04				
<input type="checkbox"/> Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	3.08%	\$84.71				

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Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	3.08%	\$84.71				
<input type="checkbox"/> Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.87%	\$82.91				
<input type="checkbox"/> Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	2.42%	\$82.20				
<input type="checkbox"/> CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.44%	\$79.47				

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854 All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.									
<input type="checkbox"/> CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	4.44%	\$79.47				
<input type="checkbox"/> CoolSculpting® in Newport News Freeze Away Body Fat 25% Off All CoolSculpting numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	7	28.00%	\$78.25				
<input type="checkbox"/> Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	4.01%	\$77.02				
<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	alpha - cool sculpting	Removed Policy (Restricted drug terms +2 more)	8	22.86%	\$71.51				

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854 All campaigns > search beta coolsculpting									
Overview									
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Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
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<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	8	15.09%	\$63.85				
<input type="checkbox"/> CoolSculpting® in Newport News Limited Time Offer Apr 2021 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	6	26.09%	\$61.97				
<input type="checkbox"/> Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.38%	\$60.85				

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854 All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Ad	Ad group	Status	Clicks	CTR	Cost				
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<input type="checkbox"/> CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss Wit... View assets details	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	6	12.77%	\$60.69				
<input type="checkbox"/> Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	8	2.11%	\$59.90				
<input type="checkbox"/> Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.43%	\$59.21				

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Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	11	2.43%	\$59.21	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	8	16.00%	\$58.74	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	10	2.09%	\$57.82	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	5	21.74%	\$48.45	

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Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ads Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	9	2.16%	\$47.54	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	12	2.43%	\$46.76	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	12	12.12%	\$46.44	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.00%	\$43.60	

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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	5.00%	\$43.60	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	6	11.32%	\$42.23	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat 25% Off All CoolSculpting numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	4	7.69%	\$40.13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer May 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	50.00%	\$37.30	

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Overview									
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Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer May 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	4	50.00%	\$37.30	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Removed Policy (Restricted medical content +1 more)	3	10.00%	\$35.29	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer May 2021 Hurry Offer Ends In (-COUNTDOWN("2021/05/31... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$34.50	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	7	5.88%	\$32.33	

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ads Custom Apr 1 - Jun 30, 2021									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	5	17.86%	\$31.79	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	4	25.00%	\$29.95	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	9.62%	\$29.93	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.33%	\$29.11	

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
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Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	5	1.33%	\$29.11	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	2	15.38%	\$29.06	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction CoolSculpting in Newport News Biggest CoolSculpting® Promo +6 more www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. Expert, Safe Fat Loss With... View assets details		1. coolsculpting - price	Removed Policy (Restricted medical content +2 more)	3	9.68%	\$28.76	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$26.07	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freeze Away Body Fat Get Rid of Unwanted Fat							

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	7.69%	\$26.07	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freeze Away Body Fat Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	2	2.25%	\$25.04	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.08%	\$24.42	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now		0. coolsculpting	Removed Policy (Restricted medical content +1 more)	2	100.00%	\$23.98	

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Freeze Away Body Fat Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	3	5.08%	\$22.13	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	4	3.17%	\$21.40	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Apr 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	2	20.00%	\$21.40	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (-COUNTDOWN("2021/04/30... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$19.75	

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Hurry Offer Ends In (-COUNTDOWN("2021/04/30... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$19.75	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	3	15.79%	\$19.37	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Mar Only \$1,000 Off 8+ Cycles Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Removed	1	100.00%	\$19.33	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	25.00%	\$19.17	

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Ad		Ad group	Status	Clicks	CTR	Cost	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Fat Reduction in Newport News Eliminate Fat & Feel Great Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.		4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	4	25.00%	\$19.17	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Numa Spa Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.		x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	3	6.38%	\$19.09	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer June 2021 Hurry Offer Ends In... numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Paused Policy (Restricted medical content +1 more)	2	25.00%	\$18.89	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today		0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	3.70%	\$18.81	

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details		
<div style="display: flex; justify-content: space-between;"> Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns > search beta coolsculpting </div>									
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	CoolSculpting® Fat Reduction Limited Time Offer June 2021 Hurry Offer Ends In (+COUNTDOWN("2021/06/30... numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Paused	Policy (Restricted medical content +1 more)	1	14.29%	\$18.63		
<input type="checkbox"/> ●	CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Paused	Policy (Restricted medical content +1 more)	1	10.00%	\$18.33		
<input type="checkbox"/> ●	CoolSculpting® in Newport News Limited Time Offer May 2021 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	Policy (Restricted medical content +1 more)	2	10.00%	\$16.41		
<input type="checkbox"/> ●	CoolSculpting® in Newport News Limited Time Offer May 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	2	22.22%	\$15.02		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details		
<div style="display: flex; justify-content: space-between;"> Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns > search beta coolsculpting </div>									
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	CoolSculpting® in Newport News Limited Time Offer May 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	2	22.22%	\$15.02		
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)	2	2.74%	\$14.00		
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)	3	2.21%	\$12.35		
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)	2	2.99%	\$11.76		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details		
<div style="display: flex; justify-content: space-between;"> Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns > search beta coolsculpting </div>									
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)	2	2.99%	\$11.76		
<input type="checkbox"/> ●	CoolSculpting® in Newport News Freeze Away Body Fat Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Eligible (Limited)	Policy (Restricted medical content +1 more)	2	22.22%	\$11.26		
<input type="checkbox"/> ●	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited)	Policy (Restricted medical content +1 more)	2	3.70%	\$10.55		
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 25% Off All CoolSculpting www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed	Policy (Restricted medical content +1 more)	1	25.00%	\$9.97		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details		
<div style="display: flex; justify-content: space-between;"> Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns > search beta coolsculpting </div>									
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	1	7.14%	\$9.73		
<input type="checkbox"/> ●	Numa Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited)	Policy (Restricted medical content +1 more)	1	16.67%	\$9.49		
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	2	100.00%	\$9.38		
<input type="checkbox"/> ●	Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited)	Policy (Restricted medical content +1 more)	1	3.23%	\$9.10		

Overview		Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details		
<div style="display: flex; justify-content: space-between;"> Chris Zelig > Numa Spa www.nu... 638-874-0854 All campaigns > search beta coolsculpting </div>									
<div style="display: flex; justify-content: space-between;"> Ad status: All ADD FILTER </div>									
Ad	Ad group	Status	Clicks	CTR	Cost				
<input type="checkbox"/> ●	Fat Reduction in Newport News Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited)	Policy (Restricted medical content +1 more)	1	3.23%	\$9.10		
<input type="checkbox"/> ●	Best CoolSculpting Deal Ever Freeze Away Body Fat CoolSculpting Special 25% Off numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited)	Policy (Restricted medical content +1 more)	1	33.33%	\$8.45		
<input type="checkbox"/> ●	CoolSculpting® in Newport News Freeze Away Body Fat CoolSculpting Special 25% Off numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited)	Policy (Restricted medical content +1 more)	1	8.33%	\$8.45		
<input type="checkbox"/> ●	CoolSculpting® in Newport News Limited Time Offer Apr 2021 Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed	Policy (Restricted medical content +1 more)	1	50.00%	\$8.35		

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Apr 2021 Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$8.35
Extensions	<input type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Apr 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$8.11
Landing pages	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$7.79
Keywords	<input type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	2	6.06%	\$7.30

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer May 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	2	9.52%	\$6.76
Extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	10.00%	\$6.71
Landing pages	<input type="checkbox"/>	Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	3. coolsculpting - fat freeze	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$6.36
Keywords	<input type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer June 2021 CoolSculpting Special 25% Off numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$6.21

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer June 2021 CoolSculpting Special 25% Off numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Paused Policy (Restricted medical content +1 more)	1	100.00%	\$6.21
Extensions	<input type="checkbox"/>	Best CoolSculpting Deal Ever Limited Time Offer May 2021 Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$6.05
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$5.97
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$5.96

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$5.96
Extensions	<input type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer Apr 2021 Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	3.33%	\$5.90
Landing pages	<input type="checkbox"/>	Best CoolSculpting Deal Ever Freeze Away Body Fat 25% Off All CoolSculpting numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$5.82
Keywords	<input type="checkbox"/>	Non-Surgical Fat Reduction Freezing Fat Really Works Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.56%	\$5.34

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details	
Recommendations	Ad status: All ADD FILTER						
Insights	SEARCH SEGMENT COLUMNS REPORTS DOWNLOAD EXPAND MORE						
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost	
Ads & extensions	<input type="checkbox"/>	Numa Spa Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.00%	\$5.32
Extensions	<input type="checkbox"/>	CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$5.21
Landing pages	<input type="checkbox"/>	CoolSculpting® in Newport News Limited Time Offer May 2021 Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	11.11%	\$5.03
Keywords	<input type="checkbox"/>	Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$4.94

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.94%	\$494				
Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$482				
Numa Spa Freezing Fat Really Works Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.08%	\$471				
Numa Spa Freeze Away Body Fat Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.00%	\$470				

Google Ads									
Chris Zelig > Numa Spa www.numa.com 638-874-0854									
All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Numa Spa Freeze Away Body Fat Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.00%	\$470				
Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.35%	\$467				
Non-Surgical Fat Reduction Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	25.00%	\$443				
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.59%	\$409				

Google Ads									
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All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction in Newport News Freeze Away Body Fat Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.26%	\$396				
CoolSculpting® in Newport News Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	33.33%	\$388				
Fat Reduction in Newport News Freezing Fat Really Works Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.33%	\$373				
Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$364				

Google Ads									
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All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Fat Reduction in Newport News Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.45%	\$364				
Fat Reduction in Newport News Freezing Fat Really Works Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.57%	\$362				
Numa Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.79%	\$337				
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$334				

Google Ads									
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All campaigns > search beta coolsculpting									
Overview									
Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3% More details									
Recommendations									
Ad status: All ADD FILTER									
Insights									
Ad groups									
Ads & extensions									
Ads									
Extensions									
Landing pages									
Keywords									
Audiences									
Demographics									
Settings									
Suggested									
Ad schedule									
More									
Ad	Ad group	Status	Clicks	CTR	Cost				
Non-Surgical Fat Reduction Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$334				
Numa Spa Freeze Away Body Fat Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.06%	\$318				
CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Our Biggest Discount Ever www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	100.00%	\$313				
Fat Reduction in Newport News Freeze Away Body Fat Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	4.76%	\$291				

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 25% Off All CoolSculpting www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	alpha - cool sculpting	Removed Policy (Restricted medical content +1 more)	1	16.67%	\$2.89
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat. Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	1.72%	\$2.86
Landing pages	<input type="checkbox"/> Fat Reduction in Newport News Eliminate Fat & Feel Great Get \$1,000 Off 8+ Treatments numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	3.85%	\$2.79
Keywords	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$2.76

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer May 2021 Hurry Offer Ends In (=COUNTDOWN("2021/05/31... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	20.00%	\$2.76
Extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Save \$1,000 Off 8+ Treatments Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$2.69
Landing pages	<input type="checkbox"/> CoolSculpting® in Newport News Limited Time Offer June 2021 25% Off All CoolSculpting numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Paused Policy (Restricted medical content +1 more)	1	14.29%	\$2.68
Keywords	<input type="checkbox"/> CoolSculpting® in Newport News Limited Time Offer May 2021 Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$2.66

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Newport News Limited Time Offer May 2021 Hurry Offer Ends In... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	5.00%	\$2.66
Extensions	<input type="checkbox"/> Non-Surgical Fat Reduction Freezing Fat Really Works Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	x. Expanded Reach Test	Eligible (Limited) Policy (Restricted medical content +1 more)	1	2.70%	\$2.47
Landing pages	<input type="checkbox"/> Best CoolSculpting Deal Ever Limited Time Offer Apr 2021 CoolSculpting Special 25% Off www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	25.00%	\$2.45
Keywords	<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat Our Biggest Discount Ever numaspa.com/coolsculpting/newport_news Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	100.00%	\$2.40

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Limited Time Offer Apr 2021 Hurry Offer Ends In (=COUNTDOWN("2021/04/30... www.numaspa.com Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	1. coolsculpting - price	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$1.66
Extensions	<input type="checkbox"/> CoolSculpting® Fat Reduction Freeze Away Body Fat 25% Off All CoolSculpting numaspa.com/coolsculpting/newport_news Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Don't Miss Our Biggest Promo Yet. Book a Free Consultation and Lock In Your Discount Today	0. coolsculpting	Eligible (Limited) Policy (Restricted medical content +1 more)	1	6.25%	\$1.62
Landing pages	<input type="checkbox"/> Numa Spa Freeze Away Body Fat Get Rid of Unwanted Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	14.29%	\$1.15
Keywords	<input type="checkbox"/> CoolSculpting® in Newport News Limited Time Offer May 2021 Hurry Offer Ends In... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$0.77

Overview	Enabled	Status: Eligible	Type: Search	Budget: \$97.15/day	Optimization score: 74.3%	More details
Recommendations	Ads Custom Apr 1 - Jun 30, 2021					
Insights	Ad status: All ADD FILTER					
Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Ads & extensions	<input type="checkbox"/> CoolSculpting® in Newport News Limited Time Offer May 2021 Hurry Offer Ends In... www.numaspa.com Best CoolSculpting Deal. Freeze Away Stubborn Fat. Top Provider in Newport News, VA. How Much Does CoolSculpting Cost? Less Than You Might Think. Book A Free Consultation Now	0. coolsculpting	Removed Policy (Restricted medical content +1 more)	1	50.00%	\$0.77
Extensions	<input type="checkbox"/> Fat Reduction in Newport News Eliminate Fat & Feel Great Freeze Away Body Fat numaspa.com/coolsculpting/newport_news Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Treatments of CoolSculpting.	4. lipo	Eligible (Limited) Policy (Restricted medical content +1 more)	1	5.88%	\$0.01
Landing pages	<input type="checkbox"/> Learn More About CoolSculpting No Surgery, Pain or Downtime www.numaspa.com #1 FDA-Cleared, non-surgical fat reduction treatment. Freeze away stubborn belly fat.	temp - best coolsculpting discount newport news face	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
Keywords	<input type="checkbox"/> #1 Cool Sculpting Deal 25% Off Fat Reduction in Newport News www.numaspa.com 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment.	temp - best coolsculpting discount newport news face	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
Audiences	<input type="checkbox"/> CoolSculpting Newport News Freeze Away Stubborn Fat www.numaspa.com Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	temp - best coolsculpting discount newport news face	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00

Google Ads | Chris Zelig > Numa Spa www.nu... 638-874-0854 | All campaigns > search | beta | coolsculpting

Overview: Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3%

Recommendations: Ad status: All ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
reduction treatment.					
CoolSculpting Newport News Freeze Away Stubborn Fat www.numaspa.com Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%.	temp - best coolsculpting discount newport news face	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
25% Off Cool Sculpting in VA Target Belly Fat, Love Handles www.numaspa.com #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Newport News, VA.	temp - best coolsculpting discount newport news face	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
What is Cool Sculpting? Safe & Effective Fat Reduction www.numaspa.com CoolSculpting reduces fat without surgery or downtime. Learn more about freezing fat	temp - best coolsculpting discount newport news face	Not eligible Policy (Restricted drug terms), Ad group removed	0	-	\$0.00
Total: Ads			1,083	4.69%	\$7,468.93
Total: Campaign			1,083	4.69%	\$7,468.93

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Overview: Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3%

Recommendations: Extensions > All X

Insights: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
CoolSculpting CoolSculpting: The Top Non-Surgical Fat Reduction Treatment. Learn More	Sitelink extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	53	5.24%	\$388.65
Call extension							
(757) 223-5800	Call extension	Account	Account	Approved	425	3.72%	\$3,427.91
Location extension							
usndocgreen@gmail.com (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	182	4.84%	\$1,358.83
Free Virtual Consultation	Callout extension	search beta coolscul...	Campaign	Approved	138	5.30%	\$1,048.63
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	141	4.55%	\$1,047.69

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Overview: Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(757) 223-5800	Call extension	Account	Account	Approved	425	3.72%	\$3,427.91
Location extension							
usndocgreen@gmail.com (View locatio... All locations selected	Location extension	Account	Account	-	-	-	-
Callout extension							
FDA Cleared	Callout extension	search beta coolscul...	Campaign	Approved	182	4.84%	\$1,358.83
Free Virtual Consultation	Callout extension	search beta coolscul...	Campaign	Approved	138	5.30%	\$1,048.63
Freeze Your Fat	Callout extension	search beta coolscul...	Campaign	Approved	141	4.55%	\$1,047.69
Contact Us + Free Consult	Callout extension	search beta coolscul...	Campaign	Approved	133	4.98%	\$973.23
Nonsurgical Fat Reduction	Callout extension	search beta coolscul...	Campaign	Approved	134	5.06%	\$965.80
New Clients 25% Off	Callout extension	search beta coolscul...	Campaign	Approved	133	4.94%	\$960.43
Highlights: No Surgery	Callout extension	search beta coolscul...	Campaign	Approved	133	4.85%	\$948.25

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Overview: Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3%

Recommendations: All X

Insights: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Liposuction Alternative	Callout extension	search beta coolscul...	Campaign	Approved	127	4.56%	\$899.90
Virtual Consult Available	Callout extension	search beta coolscul...	Campaign	Approved	107	4.14%	\$789.86
Structured snippet extension							
Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscul...	Campaign	Approved	6	1.76%	\$50.56
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	663	5.00%	\$4,810.13
Total: Sitelink extensions					63	5.44%	\$455.50
Total: Callout extensions					433	5.03%	\$3,164.28

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Overview: Enabled Status: Eligible Type: Search Budget: \$97.15/day Optimization score: 74.3%

Recommendations: Extension type: All ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Promotion extension							
Summer Sale - \$1,000 off 8+ Treatments	Promotion extension	search beta coolscul...	Campaign	Approved (limited): Restricted medical content +1 more	663	5.00%	\$4,810.13
Total: Sitelink extensions					63	5.44%	\$455.50
Total: Callout extensions					433	5.03%	\$3,164.28
Total: Structured snippet extensions					6	1.76%	\$50.56
Total: Call extensions					425	3.72%	\$3,427.91
Total: Location extensions					139	4.12%	\$1,034.26
Total: Promotion extensions					792	5.07%	\$5,663.62

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$97.15/day, Optimization score: 74.3%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Fat Reduction in Newport News	Approved (limited)	Headline	None	6,584
Numa Spa	Approved (limited)	Headline	None	1,974
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	4,023
Our Biggest Discount Ever	-	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	3,610
Freezing Fat Really Works	Approved (limited)	Headline	None	212
Offering \$1,000 Off Right Now	-	Headline	None	0

Google Ads | Chris Zelig | Numa Spa | 638-874-0854 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$97.15/day, Optimization score: 74.3%

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Asset status: All

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Asset	Status	Asset type	Position pinning	Impr.
Non-Surgical Fat Reduction	Approved (limited)	Headline	None	4,023
Our Biggest Discount Ever	-	Headline	None	0
Safe + Effective Fat Reduction	Approved (limited)	Headline	None	3,610
Freezing Fat Really Works	Approved (limited)	Headline	None	212
Offering \$1,000 Off Right Now	-	Headline	None	0
Eliminate Fat & Feel Great	Approved (limited)	Headline	None	911
November 2020 Deal \$1,000 Off	-	Headline	None	0
Offering \$1,000 Off 8+ Cycles	-	Headline	None	0

Show rows: 10 | 1 - 10 of 21

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$97.15/day, Optimization score: 74.3%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Get Rid of Unwanted Fat	Approved (limited)	Headline	None	1,372
Freeze Away Body Fat	Approved (limited)	Headline	None	364
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	1,059
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	9,889
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0

Google Ads | Chris Zelig | Numa Spa | 638-874-0854 | All campaigns | search | beta | coolsculpting | 259-215-0574 Chris Zelig support@medstarmedia.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$97.15/day, Optimization score: 74.3%

Responsive search ad

ASSETS

Responsive search ads usually need around 5,000 impressions over 30 days to display a rating in the Performance column. Learn more

Asset status: All

Ad may be limited by policy: Restricted medical content, Restricted drug terms, Restricted drug terms

Asset	Status	Asset type	Position pinning	Impr.
Get \$1,000 Off 8+ Treatments	Approved (limited)	Headline	None	1,059
Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great.	Approved (limited)	Description	None	9,889
Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	Approved (limited)	Description	None	0
Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared.	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Available Now: Get \$1,000 Off CoolSculpting.	-	Description	None	0
Is Freezing Fat Right For You? Book a Free CoolSculpting Consultation Today	-	Description	None	0
Our Biggest CoolSculpting Discount Ever. Save \$1,000 Off 8+ Cycles of CoolSculpting.	-	Description	None	0
CoolSculpting® Reduces Fat. No Surgery & Minimal Downtime. Learn More About Freezing Fat	Approved (limited)	Description	None	8,349

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COOLSCULPTING MARKETING PROPOSAL

Targeted Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_062

Invoice Date: April 1, 2021

Payment Due: April 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers <ul style="list-style-type: none"> • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00
Coolsculpting Email Blast 2 Coolsculpting email blasts monthly	1	\$800.00	\$800.00

Total: \$2,300.00

Payment on April 1, 2021 using  ending in 9205: \$2,300.00

Amount Due (USD): \$0.00



COOLSCULPTING MARKETING PROPOSAL

Targeted Digital Marketing

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_089

Invoice Date: May 1, 2021

Payment Due: May 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers <ul style="list-style-type: none"> • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00
Coolsculpting Email Blast 2 Coolsculpting email blasts monthly	1	\$800.00	\$800.00

Total: \$2,300.00

Payment on May 1, 2021 using  ending in 9205: \$2,300.00

Amount Due (USD): \$0.00

Medstar Media, Inc.
10808 S. River Front Parkway Suite 3020
South Jordan, Utah 84095
United States

6466949450

BILL TO
Numa Spa
J Marshall Green III

DrG@jmgiii.com

Invoice Number: WV 2021_110

Invoice Date: June 1, 2021

Payment Due: June 1, 2021

Amount Due (USD): \$0.00

Items	Quantity	Price	Amount
Digital Marketing Monthly Management Service Monthly management of Google Adwords, Facebook and Instagram campaigns to generate customers • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. ----	1	\$1,500.00	\$1,500.00
Coolsculpting Email Blast 2 Coolsculpting email blasts monthly	1	\$800.00	\$800.00
Text Blast Text Blast - 2159 Contacts	1	\$158.00	\$158.00

Total: \$2,458.00

Payment on June 1, 2021 using  ending in 9205: \$2,458.00

Amount Due (USD): \$0.00