

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Nusbaum Medical Centers

INVOICE # 1068
DATE 08/29/2019
DUE DATE 08/29/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
09/01/2019	Digital Marketing Monthly Management	SERVICE DATES: 09/01/19-09/30/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads.	1	2,500.00	2,500.00
09/01/2019	Content Creation + Search Engine Optimization (SEO)	One Coolsculpting-related article a month (long form: 750-1000 words) Two press backlink articles • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management	1	1,250.00	1,250.00

PAYMENT 3,750.00
 BALANCE DUE **\$0.00**