

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Nusbaum Medical Centers

INVOICE # 1058
DATE 08/01/2019
DUE DATE 08/01/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/11/2019	Digital Marketing Monthly Management	<ul style="list-style-type: none"> • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads. Monthly Fee \$2500 (Prorated 8/9/2019-8-30/2019 =\$1774)	1	1,774.00	1,774.00
08/11/2019	Content Creation + Search Engine Optimization (SEO)	<ul style="list-style-type: none"> • Two CoolSculpting related articles • Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management 	1	1,250.00	1,250.00

PAYMENT	3,024.00
BALANCE DUE	\$0.00