

Medstar Media, INC.
 12 E. 22nd ST # PHF
 New York, NY 10010
 +1 6466949450
 chris@medstarmedia.com

INVOICE

BILL TO
 Nusbaum Medical Centers

INVOICE # 1100
DATE 10/01/2019
DUE DATE 10/01/2019
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
10/01/2019	Digital Marketing Monthly Management	SERVICE DATES: 10/01/19- 10/31/19 • Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads	1	2,500.00	2,500.00
10/01/2019	Content Creation + Search Engine Optimization (SEO)	One Coolsculpting related article a month (long form: 750-1000 words) Two press backlink articles •Website + Service page updates and on-site SEO (up to two hours) • Google Webmasters management https://nusbaummedicalcenters.com/what-is-coolsculpting/ https://nusbaummedicalcenters.com/coolsculpting-neck-fat/	1	1,250.00	1,250.00

PAYMENT 3,750.00
 BALANCE DUE **\$0.00**