

Parakh Plastic Surgery Emsculpt Google Adwords Q3 2019 (7/1/2019 - 9/30/2019)

search beta emsculpt: \$1,442.93

Total Google Ad Spend: \$1,442.93

Google Ads | Chris Zelig | Parakh Plastic S... | 910-260-9062 | All campaigns

Overview | Campaigns | Custom | Aug 14 - Sep 30, 2019

Recommendations | Campaign status: All | Campaign name contains ems | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta emsculpt	\$54.12	Limited by budget	183	9.86%	\$1,442.93
search alpha emsculpt	\$45.00	Eligible (Learning)	0	-	\$0.00
Total: Filtered campaigns			183	9.86%	\$1,442.93
Total: Account	\$199.7...		492	6.26%	\$3,105.52
Total: Search campaigns			492	6.26%	\$3,105.52

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Google Ads | Chris Zelig | Parakh Plastic S... | 910-260-9062 | All campaigns | search | beta | emsculpt

Overview | Ad status: Limited by budget | Type: Search | Budget: \$54.12/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4... www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the... View assets details	0. emsculpt - general	Approved (limited): Restricted medical content +2 more	141	10.85%	\$1,141.65
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4... www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the... View assets details	2. body contouring	Approved (limited): Restricted drug terms +1 more	16	8.04%	\$90.47
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	0. emsculpt - general	Approved (limited): Restricted medical content +2 more	10	6.49%	\$73.82
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4... www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the... View assets details	1. emsculpt - price	Poor ad strength Approved (limited): Restricted drug terms +1 more	8	12.31%	\$59.79
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	0. emsculpt - general	Approved (limited): Restricted medical content +2 more	5	5.05%	\$51.85

Google Ads | Chris Zelig | Parakh Plastic S... | 910-260-9062 | All campaigns | search | beta | emsculpt

Overview | Ad status: Limited by budget | Type: Search | Budget: \$54.12/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	2. body contouring	Approved (limited): Restricted medical content +2 more	2	10.00%	\$14.22
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	1. emsculpt - price	Approved (limited): Restricted medical content +2 more	1	25.00%	\$11.13
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	1. emsculpt - price	Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	2. body contouring	Approved (limited): Restricted medical content +2 more	0	0.00%	\$0.00
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4... www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the... View assets details	3. melt body fat	Poor ad strength Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig | Parakh Plastic S... | 910-260-9062 | All campaigns | search | beta | emsculpt

Overview | Ad status: Limited by budget | Type: Search | Budget: \$54.12/day | More details

Recommendations | Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles					
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4... www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the... View assets details	3. melt body fat	Poor ad strength Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	3. melt body fat	Approved (limited): Restricted medical content +2 more	0	-	\$0.00
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	3. melt body fat	Approved (limited): Restricted medical content +2 more	0	-	\$0.00
Total: Ads			183	9.86%	\$1,442.93
Total: Campaign			183	9.86%	\$1,442.93

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Overview Enabled Status: Limited by budget Type: Search Budget: \$54.12/day [More details](#)

Recommendations + Extension type: All [ADD FILTER](#) Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
<input type="checkbox"/> 5 Star Reviews See Our 5 Star Reviews	search beta emsulpt	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Learn More about Your Facility	search beta emsulpt	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See Real Before and After Photos	search beta emsulpt	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Emsulpt Special Check Out the Latest Specials	search beta emsulpt	Campaign	Approved	0	-	\$0.00
Call extension						
<input type="checkbox"/> (201) 567-1919 (mobile)	Account	Account	Approved	24	10.57%	\$250.37
<input type="checkbox"/> (201) 567-1919	Account	Account	Approved	15	10.64%	\$154.72
Callout extension						
<input type="checkbox"/> Burn Muscle + Build Fat	search beta emsulpt	Campaign	Approved	84	11.21%	\$755.50
<input type="checkbox"/> Free Consult / Contact	search beta emsulpt	Campaign	Approved	80	10.87%	\$689.90

Overview Enabled Status: Limited by budget Type: Search Budget: \$54.12/day [More details](#)

Recommendations + Extension type: All [ADD FILTER](#) Associations view

Extension	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> Emsulpt Special Check Out the Latest Specials	search beta emsulpt	Campaign	Approved	0	-	\$0.00
Call extension						
<input type="checkbox"/> (201) 567-1919 (mobile)	Account	Account	Approved	24	10.57%	\$250.37
<input type="checkbox"/> (201) 567-1919	Account	Account	Approved	15	10.64%	\$154.72
Callout extension						
<input type="checkbox"/> Burn Muscle + Build Fat	search beta emsulpt	Campaign	Approved	84	11.21%	\$755.50
<input type="checkbox"/> Free Consult / Contact	search beta emsulpt	Campaign	Approved	80	10.87%	\$689.90
<input type="checkbox"/> Non-Surgical	search beta emsulpt	Campaign	Approved	73	9.95%	\$633.82
Total: Callout extensions:				102	10.55%	\$887.24
Total: Call extensions:				39	10.60%	\$405.09

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