

EMSCULPT MARKETING PROPOSAL

Website Design + Digital Marketing

Medstar Media, Inc.
12 E. 22nd ST
PH F
New York, New York NY
United States
6467023480

BILL TO
Parakh Plastic Surgery
Dr. Parakh

drparakh@parakhplasticsurgery.com

Invoice Number: Parakh_ES08_2019

Invoice Date: August 6, 2019

Payment Due: August 6, 2019

Amount Due (USD): \$0.00


Items	Quantity	Price	Amount
Digital Marketing Set Up Service Set Up Google Adwords pay per click campaigns for EmSculpt <ul style="list-style-type: none">• Perform keyword research, create ad groups and ad copy• Set up Facebook/Instagram ad campaigns• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc. ----- Monthly marketing services commence after completion of ad campaign set up.	1	\$1,500.00	\$1,500.00
Digital Marketing Monthly Management Service <ul style="list-style-type: none">• Monthly management of Google Adwords, Facebook and Instagram campaigns to target EmSculpt buyers online.• Optimize campaigns for conversions monthly• Monitor budget and adjust bids to gain better ROI• Manage keyword selection and audience targeting• Consult Exit pop technology to increase leads ----- This service begins after the set up service is performed and the ads are turned on. A three-month monthly management term is required. Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	\$1,500.00	\$1,500.00

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	Total:	\$3,000.00
Payment on August 7, 2019 using  ending in 7830:		\$3,000.00
Amount Due (USD):		\$0.00

Notes

Digital Marketing Agreement

Medstar Media, Inc. also known as "Company" agrees to provide Parakh Plastic Surgery also known as "client" with EmSculpt targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 08/06/2019

Signature _____ /Dr. Parakh /Parakh Plastic Surgery

Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.