

Parakh Plastic Surgery CoolSculpting Google Adwords Q3 2019 (7/1/2019 - 9/30/2019)

search beta coolsculpting: \$1,089.13
search alpha coolsculpting: \$78.09

Total Google Ad Spend: \$1,167.22

Google Ads | Chris Zelig > Parakh Plastic S... 910-260-9062 | All campaigns

Overview | Campaigns | Custom Aug 14 - Sep 30, 2019

Recommendations: Campaign status: All, Campaign name contains cool, View all, ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search beta coolsculpting	\$37.62...	Eligible	69	3.33%	\$1,089.13
search alpha coolsculpting	\$45.0...	Eligible	13	4.58%	\$78.09
Total: Filtered campaigns			82	3.48%	\$1,167.22
Total: Account	\$199.7...		492	6.26%	\$3,105.52
Total: Search campaigns			492	6.26%	\$3,105.52

Reporting is not real-time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
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Google Ads | Chris Zelig > Parakh Plastic S... 910-260-9062 | All campaigns > search | beta | coolsculpt...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$37.62/day | More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			69	3.33%	\$1,089.13
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	0. coolsculpting - general	Removed Approved (limited): Restricted medical content +1 more	19	5.96%	\$261.68
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Englewood +3 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. #1 FDA-Cleared, non-...	0. coolsculpting - general	Removed Approved (limited): Restricted drug terms	9	2.26%	\$259.27
CoolSculpting Englewood Freeze Away Stubborn Fat Target Belly Fat, Love Handles parakhplasticsurgery.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	0. coolsculpting - general	Removed Approved (limited): Restricted drug terms	10	3.79%	\$218.49
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Parakh Plastic Surgery parakhplasticsurgery.com/coolsculpting Expert, Safe Fat Loss With Quick Results, Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Englewood, NJ. Schedule a Free Consultation	0. coolsculpting - general	Approved (limited): Restricted drug terms	8	3.29%	\$145.93
#1 Provider in Englewood Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. Freeze Fat. Top Provider in Englewood, NJ. Free Consult. Expert, Safe Fat Loss...	0. coolsculpting - general	Approved (limited): Restricted drug terms	11	4.68%	\$100.98

Google Ads | Chris Zelig > Parakh Plastic S... 910-260-9062 | All campaigns > search | beta | coolsculpt...

Overview | Enabled | Status: Eligible | Type: Search | Budget: \$37.62/day | More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			69	3.33%	\$1,089.13
25% Off All CoolSculpting® Best Price in Englewood Parakh Plastic Surgery +6 more parakhplasticsurgery.com/coolsculpting/special Personalized Treatments. Luxury Setting, Trained Specialists. Easy And Convenient. Long-Lasting...	1. coolsculpting - price	Removed Approved (limited): Restricted medical content +1 more	3	2.63%	\$29.38
25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	5. sculpsure	Removed Approved (limited): Restricted drug terms	2	6.45%	\$15.39
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Englewood +3 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. #1 FDA-Cleared, non-...	coolsculpting face	Removed Approved (limited): Restricted drug terms	1	11.11%	\$15.10
25% Off All CoolSculpting® Best Price in Englewood Parakh Plastic Surgery +6 more parakhplasticsurgery.com/coolsculpting/special Personalized Treatments. Luxury Setting, Trained Specialists. Easy And Convenient. Long-Lasting...	1. coolsculpting - price	Approved (limited): Restricted drug terms	1	2.38%	\$13.14
CoolSculpting in Englewood #1 Fat Reduction Treatment No Surgery & Minimal Downtime parakhplasticsurgery.com/coolsculpting Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime. #1 Fat Reduction Treatment. Target Belly Fat & Love Handles. Book A Free Consultation	0. coolsculpting - general	Approved (limited): Restricted drug terms	2	2.02%	\$11.09
25% Off Cool Sculpting in NJ Target Belly Fat, Love					

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Overview | Enabled | Status: Eligible | Type: Search | Budget: \$37.62/day | More details

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads			69	3.33%	\$1,089.13
25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	0. coolsculpting - general	Removed Approved (limited): Restricted drug terms	1	1.11%	\$8.81
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Englewood +3 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. #1 FDA-Cleared, non-...	3. body sculpting	Removed Approved (limited): Restricted drug terms	1	9.09%	\$6.28
25% Off All CoolSculpting® Parakh Plastic Surgery #1 Provider in Englewood parakhplasticsurgery.com/coolsculpting #1 CoolSculpting Deal. Freeze Fat. Top Provider in Englewood, NJ. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	0. coolsculpting - general	Approved (limited): Restricted drug terms	1	1.52%	\$3.59
{Keyword:#1 CoolSculpting Deal 25% Off} No Surgery & Minimal Downtime Freeze Away Stubborn Fat +8... www.parakhplasticsurgery.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Englewood, NJ. Free Consult. Save on...	coolsculpting	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery & Minimal Downtime www.parakhplasticsurgery.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting	Ad group paused Approved (limited): Restricted drug terms	0	-	\$0.00

Google Ads | Chris Zelig > Parakh Plastic S... 910-260-9062 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$37.62/day

Recommendations: Ad status: All, ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 69						
Extensions	25% Off First Treatment parakhplasticsurgery.com/coolsculpting/fat-freezing Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Englewood, NJ. Schedule a Free Consultation	6. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	-	\$0.00
Automated extensions	CoolSculpting In Englewood #1 Fat Reduction Treatment Best Prices. FDA-Cleared. parakhplasticsurgery.com/coolsculpting/fat-freezing No Surgery. Minimal Downtime. Clinically Proven Safe & Effective. New Clients Get 25% Off. Is Freezing Fat Right For You? Book a Free CoolSculpting® Consultation Today	6. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	-	\$0.00
Keywords	25% Off All Fat Freezing Parakh Plastic Surgery #1 Provider in Englewood parakhplasticsurgery.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Englewood, NJ for Fat Freezing. Free Consult. Best Prices. FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	-	\$0.00
Total: Campaign 69						
Total: Ads 69						
Total: Campaign 69						

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Google Ads | Chris Zelig > Parakh Plastic S... 910-260-9062 | All campaigns > search | beta | coolsculpt... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$37.62/day

Recommendations: Custom Aug 14 - Sep 30, 2019

Extensions: Extension type: All, ADD FILTER

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search beta coolsculpti...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search beta coolsculpti...	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	search beta coolsculpti...	Campaign	Approved	0	0.00%	\$0.00
25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search beta coolsculpti...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension						
(201) 567-1919 (mobile)	Account	Account	Approved	14	5.20%	\$281.09
(201) 567-1919	Account	Account	Approved	7	4.43%	\$155.50
Callout extension						
1 Fat Reduction Treatment	search beta coolsculpti...	Campaign	Approved	22	3.61%	\$439.17
Contact Us + Free Consult	search beta coolsculpti...	Campaign	Approved	20	3.08%	\$325.40

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Overview: Enabled, Status: Eligible, Type: Search, Budget: \$37.62/day

Recommendations: Extension type: All, ADD FILTER

Extension	Added to	Level	Status	Clicks	CTR	Cost
(201) 567-1919 (mobile)	Account	Account	Approved	14	5.20%	\$281.09
(201) 567-1919	Account	Account	Approved	7	4.43%	\$155.50
Callout extension						
1 Fat Reduction Treatment	search beta coolsculpti...	Campaign	Approved	22	3.61%	\$439.17
Contact Us + Free Consult	search beta coolsculpti...	Campaign	Approved	20	3.08%	\$325.40
New Clients 25% OFF	search beta coolsculpti...	Campaign	Approved	17	2.67%	\$315.26
Highlights: No Surgery	search beta coolsculpti...	Campaign	Approved	21	3.20%	\$302.94
Liposuction Alternative	search beta coolsculpti...	Campaign	Approved	15	2.35%	\$264.64
Total: Sitelink extensions				0	0.00%	\$0.00
Total: Callout extensions				38	3.46%	\$700.30
Total: Call extensions				21	4.92%	\$436.59

Google Ads | Chris Zelig > Parakh Plastic S... 910-260-9062 | All campaigns > search | alpha | coolscul... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$45.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
25% Off All CoolSculpting® Best Price in Englewood Parakh Plastic Surgery +6 more parakhplasticsurgery.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting... View assets details	1. coolsculpting - price	Approved (limited): Restricted drug terms	8	10.81%	\$55.27
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	0. coolsculpting - general	Approved (limited): Restricted drug terms	2	1.55%	\$10.57
25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Englewood, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	2. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	1	20.00%	\$4.59
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	2. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	1	16.67%	\$4.38
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Englewood +3 more parakhplasticsurgery.com/coolsculpting/special #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. #1 FDA-Cleared, non-... View assets details	2. coolsculpting - fat freeze	Poor ad strength Approved (limited): Restricted drug terms	1	10.00%	\$3.28

Google Ads | Chris Zelig > Parakh Plastic S... 910-260-9062 | All campaigns > search | alpha | coolscul... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Enabled, Status: Eligible, Type: Search, Budget: \$45.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Best Price in Englewood Parakh Plastic Surgery Flexible Payment Options numaspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Disapproved: Misleading content +2 more	0	-	\$0.00
25% Off CoolSculpting® Cost New Client Special Parakh Plastic Surgery numaspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does CoolSculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Disapproved: One website per ad group +1 more	0	-	\$0.00
CoolSculpting Englewood Freeze Away Stubborn Fat Target Belly Fat, Love Handles parakhplasticsurgery.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	2. coolsculpting - fat freeze	Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Total: Ads 13			13	4.58%	\$78.09
Total: Campaign 13			13	4.58%	\$78.09

Overview Enabled Status: Eligible Type: Search Budget: \$45.00/day [More details](#)

Recommendations

Ad groups

Ads & extensions

Ads

Extensions Aug 14 - Sep 30, 2019

Automated extensions

Landing pages

Keywords

Audiences

Demographics

Settings

Locations

Ad schedule

Devices

Advanced bid adj.

Change history

Drafts

Extension	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension						
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews Patient Testimonials	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology - Latest Applicators & Dual Sculpting	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 25% Off All Fat Areas Save on CoolSculpting Cost Fat Freezing Special	search alpha coolsculp...	Campaign	Approved (limited): Restricted drug terms	0	-	\$0.00
Call extension						
<input type="checkbox"/> (201) 567-1919 (mobile)	Account	Account	Approved	0	0.00%	\$0.00
<input type="checkbox"/> (201) 567-1919	Account	Account	Approved	0	0.00%	\$0.00
Callout extension						
<input type="checkbox"/> Highlights: No Surgery	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 1 Fat Reduction Treatment	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00

Overview Enabled Status: Eligible Type: Search Budget: \$45.00/day [More details](#)

Recommendations

Ad groups

Ads & extensions

Ads

Extensions Aug 14 - Sep 30, 2019

Automated extensions

Landing pages

Keywords

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Advanced bid adj.

Change history

Drafts

Extension	Added to	Level	Status	Clicks	CTR	Cost
Call extension						
<input type="checkbox"/> (201) 567-1919 (mobile)	Account	Account	Approved	0	0.00%	\$0.00
<input type="checkbox"/> (201) 567-1919	Account	Account	Approved	0	0.00%	\$0.00
Callout extension						
<input type="checkbox"/> Highlights: No Surgery	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 1 Fat Reduction Treatment	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Contact Us + Free Consult	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Liposuction Alternative	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> New Clients 25% OFF	search alpha coolsculp...	Campaign	Approved	0	-	\$0.00
Total: Call extensions				0	0.00%	\$0.00

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