

Parakh Plastic Surgery Coolsculpting Google Adwords Q4 2019 (10/01/2019 - 12/31/2019)

search | alpha | coolsculpting: \$1,146.15
 search | beta | coolsculpting: \$1,119.50

Google Ads Spend: \$2,265.65
FB Ads Spend: \$883.29
Total Media Spend: \$3,148.94

Google Ads | Chris Zelig > Parakh Plasti... 910-260-9062 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2019

Recommendations | Campaign status: All; Campaign name contains coolsc | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search alpha coolsculpting	\$45.00/day	Paused	47	3.53%	\$1,146.15
search beta coolsculpting	\$37.77/day	Paused	81	3.19%	\$1,119.50
Total: Filtered ca...			128	3.31%	\$2,265.65
Total: Account	\$82.56/day		2,113	5.74%	\$8,348.41

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Google Ads | Chris Zelig > Parakh Plasti... 910-260-9062 | All campaigns > search | alpha | coolsc...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	0. coolsculpting - general	Campaign paused Approved (limited); Restricted medical content +1 more	14	4.84%	\$400.48
CoolSculpting Englewood Freeze Away Stubborn Fat Target Belly Fat, Love Handles parakhplasticsurgery.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	0. coolsculpting - general	Campaign paused Approved (limited); Restricted drug terms	7	4.32%	\$244.52
25% Off All CoolSculpting® Best Price in Englewood Parakh Plastic Surgery +6 more parakhplasticsurgery.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minim... View assets details	1. coolsculpting - price	Campaign paused Approved (limited); Restricted drug terms	13	4.00%	\$211.64
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Englewood +3 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider	0. coolsculpting - general	Campaign paused Approved (limited);	4	1.79%	\$131.59

Google Ads | Chris Zelig > Parakh Plasti... 910-260-9062 | All campaigns > search | alpha | coolsc...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Englewood +3 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. #1 FDA-Cleared, non-surgical fat... View assets details	0. coolsculpting - general	Campaign paused Approved (limited); Restricted drug terms	4	1.79%	\$131.59
25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Englewood, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	0. coolsculpting - general	Campaign paused Approved (limited); Restricted drug terms	2	1.17%	\$87.39
CoolSculpting Englewood Freeze Away Stubborn Fat Target Belly Fat, Love Handles parakhplasticsurgery.com/coolsculpting Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	2. coolsculpting - fat freeze	Campaign paused Approved (limited); Restricted drug terms	3	6.00%	\$43.09
25% Off Cool Sculpting in NJ Target Belly Fat, Love Handles Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting #1 CoolSculpting Deal. 25% off. Freeze fat. Top provider in Englewood, NJ. Save on CoolSculpting® - Freeze away fat without surgery. New clients save 25%	2. coolsculpting - fat freeze	Campaign paused Approved (limited); Restricted drug terms	1	4.35%	\$11.90

Google Ads | Chris Zelig > Parakh Plasti... 910-260-9062 | All campaigns > search | alpha | coolsc...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
What is Cool Sculpting? Safe & Effective Fat Reduction Freeze Away Stubborn Fat parakhplasticsurgery.com/coolsculpting 25% off CoolSculpting. #1 FDA-Cleared, non-surgical fat reduction treatment. #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ.	2. coolsculpting - fat freeze	Campaign paused Approved (limited); Restricted drug terms	2	6.45%	\$10.38
#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Englewood +3 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Englewood, NJ. #1 FDA-Cleared, non-surgical fat... View assets details	2. coolsculpting - fat freeze	Campaign paused Approved (limited); Restricted drug terms	1	1.82%	\$5.16
25% Off All CoolSculpting® Affordable & Quick Treatments Parakh Plastic Surgery numaspa.com/coolsculpting/special Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. How Much is Coolsculpting? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Disapproved: Misleading content +2 more	0	-	\$0.00
{Keyword:Best Price in Englewood} Parakh Plastic Surgery Flexible Payment Options numaspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Disapproved: One website per ad group +2 more	0	-	\$0.00

Google Ads | Chris Zelig > Parakh Plasti... 910-260-9062 | All campaigns > search | alpha | coolsc...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Flexible Payment Options numaspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Disapproved: Misleading content +2 more	0	-	\$0.00
25% Off Coolsculpting® Cost New Client Special Parakh Plastic Surgery numaspa.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. How Much Does Coolsculpting Cost? Less Than You Might Think! Book A Free Consultation Now!	1. coolsculpting - price	Campaign paused Disapproved: One website per ad group +1 more	0	-	\$0.00
Total: Ads			47	3.53%	\$1,146.15
Total: Campaign			47	3.53%	\$1,146.15

Show rows: 500 | 1 - 13 of 13

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Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | alpha | coolsc...

Overview: Paused, Type: Search, Budget: \$45.00/day

Extensions

Custom Oct 1 - Dec 31, 2019

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
<input type="checkbox"/> 25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> 5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
Call extension							
<input type="checkbox"/> (201) 567-1919 (mobile)	Call extension	Account	Account	Approved	3	2.61%	\$131.02

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | alpha | coolsc...

Overview: Paused, Type: Search, Budget: \$45.00/day

Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
<input type="checkbox"/> Contact Us + Free Consult	Callout extension	search alpha coolsc...	Campaign	Approved	15	4.31%	\$477.39
<input type="checkbox"/> Liposuction Alternative	Callout extension	search alpha coolsc...	Campaign	Approved	11	3.27%	\$353.44
<input type="checkbox"/> Highlights: No Surgery	Callout extension	search alpha coolsc...	Campaign	Approved	11	3.00%	\$295.08
<input type="checkbox"/> New Clients 25% Off	Callout extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Nonsurgical Fat Reduction	Callout extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> FDA Approved	Callout extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Freeze Your Fat	Callout extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-	Structured snippet extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | alpha | coolsc...

Overview: Paused, Type: Search, Budget: \$45.00/day

Extensions

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
<input type="checkbox"/> FDA Approved	Callout extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
<input type="checkbox"/> Freeze Your Fat	Callout extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
Structured snippet extension							
<input type="checkbox"/> Service catalog: CoolSculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
Promotion extension							
<input type="checkbox"/> 25% off for New Clients	Promotion extension	search alpha coolsc...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					0	0.00%	\$0.00
Total: Callout extensions					24	3.79%	\$718.71
Total: Call extensions					7	3.21%	\$222.95

Show rows: 500 | 1 - 15 of 15

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | beta | coolscu...

Overview: Paused, Type: Search, Budget: \$37.77/day

Ads

Associations view

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
81					
3.19%					
\$1,119.50					
<input type="checkbox"/> #1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Parakh Plastic Surgery	0. coolsculpting-general	Campaign paused Approved (limited): Restricted medical content +1 more	25	3.20%	\$463.08
<input type="checkbox"/> #1 Provider in Englewood Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	0. coolsculpting-general	Campaign paused Approved (limited): Restricted drug terms	17	3.15%	\$183.10
<input type="checkbox"/> #1 Provider in Englewood Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	5. sculpsure	Campaign paused Approved (limited): Restricted drug terms	8	5.06%	\$127.43
CoolSculpting in Englewood #1 Fat Reduction					

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | beta | coolscu...

Overview: Paused, Type: Search, Budget: \$37.77/day

Ads

Associations view

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
81					
3.19%					
\$1,119.50					
<input type="checkbox"/> CoolSculpting in Englewood #1 Fat Reduction Treatment No Surgery & Minimal Downtime	0. coolsculpting-general	Campaign paused Approved (limited): Restricted drug terms	13	3.38%	\$122.41
<input type="checkbox"/> 25% Off All CoolSculpting® Affordable & Quick Treatments Parakh Plastic Surgery	1. coolsculpting-price	Campaign paused Approved (limited): Restricted drug terms	2	3.57%	\$37.97
<input type="checkbox"/> 25% Off All CoolSculpting® Parakh Plastic Surgery #1 Provider in Englewood	0. coolsculpting-general	Campaign paused Approved (limited): Restricted drug terms	2	0.85%	\$36.57
<input type="checkbox"/> #1 Provider in Englewood Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	2. cryolipolysis	Campaign paused Approved (limited): Restricted drug terms	1	2.56%	\$32.96

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | beta | coolscu...

Overview: Paused, Type: Search, Budget: \$37.77/day

Ads

Associations view

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads					
81					
3.19%					
\$1,119.50					
<input type="checkbox"/> #1 Provider in Englewood Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more	2. cryolipolysis	Campaign paused Approved (limited): Restricted drug terms	1	2.56%	\$32.96
<input type="checkbox"/> CoolSculpting in Englewood #1 Fat Reduction Treatment Best Prices. FDA-Cleared.	6. coolsculpting-fat-freeze	Campaign paused Approved (limited): Restricted drug terms	3	9.68%	\$32.91
<input type="checkbox"/> #1 Provider in Englewood Quick & Painless Fat Freezing Fat Freezing for 25% Off +9 more	6. coolsculpting-fat-freeze	Campaign paused Approved (limited): Restricted drug terms	3	4.76%	\$31.09
<input type="checkbox"/> 25% Off All CoolSculpting® Best Price in Englewood Parakh Plastic Surgery +6 more	1. coolsculpting-price	Campaign paused Approved (limited): Restricted drug terms +1	4	4.65%	\$29.29

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$37.77/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 81					
25% Off All CoolSculpting® Best Price in Englewood Parakh Plastic Surgery +6 more parakhplasticsurgery.com/coolsculpting/special Personalized Treatments. Luxury Setting. Trained Specialists. Easy And Convenient. Long-Lasting. Minim... View assets details	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms +1 more	4	4.65%	\$29.29
#1 Provider in Englewood Safe & Effective Fat Reduction 25% Off All CoolSculpting® +9 more parakhplasticsurgery.com/coolsculpting/englewood #1 CoolSculpting Deal. Freeze Fat. Top Provider in Englewood, NJ. Free Consult. Expert, Safe Fat Loss Wit... View assets details	3. body sculpting	Campaign paused Approved (limited): Restricted drug terms	1	3.13%	\$10.09
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat Parakh Plastic Surgery parakhplasticsurgery.com/coolsculpting Expert, Safe Fat Loss With Quick Results. Minimal Downtime. Eliminate Fat And Feel Great. Leading Cool Sculpting Provider in Englewood, NJ. Schedule a Free Consultation	2. cryolipolysis	Campaign paused Approved (limited): Restricted drug terms	1	5.88%	\$7.41
{Keyword:Best Price in Englewood} Parakh Plastic Surgery Flexible Payment Options parakhplasticsurgery.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	1	5.56%	\$5.19

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$37.77/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 81					
{Keyword:Best Price in Englewood} Parakh Plastic Surgery Flexible Payment Options parakhplasticsurgery.com/coolsculpting/special Easy And Convenient. Long-Lasting. Minimal Downtime. Real Success Stories. FDA Cleared. Ready To Say Goodbye to Stubborn Fat? Schedule Your Free Consultation Today.	1. coolsculpting - price	Campaign paused Approved (limited): Restricted drug terms	1	5.56%	\$5.19
{Keyword:#1 CoolSculpting Deal 25% Off} No Surgery & Minimal Downtime Freeze Away Stubborn Fat +8 more www.parakhplasticsurgery.com #1 CoolSculpting Deal. 25% Off. Freeze Fat. Top Provider in Englewood. Free Consult. Save on CoolSculpting® -... View assets details	coolsculpting	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
#1 CoolSculpting Deal 25% Off Freeze Away Stubborn Fat No Surgery & Minimal Downtime. www.parakhplasticsurgery.com 25% Off CoolSculpting. #1 FDA-Cleared, Non-Surgical Fat Reduction Treatment. Save on CoolSculpting® - Freeze Away Fat Without Surgery. New Clients Save 25%.	coolsculpting	Campaign paused Approved (limited): Restricted drug terms	0	-	\$0.00
25% Off CoolSculpting Cost Fat Reduction in Englewood Target Belly Fat, Love Handles www.parakhplasticsurgery.com #1 FDA-Cleared, Non-Surgical Fat Reduction	coolsculpting	Campaign paused Approved (limited):	0	-	\$0.00

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$37.77/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads 81					
Downtime. Eliminate Fat And Feel Great. Leading CoolSculpting® Provider in Englewood, NJ. Schedule a Free Consultation	freeze	Restricted drug terms			
25% Off All Fat Freezing Parakh Plastic Surgery #1 Provider in Englewood parakhplasticsurgery.com/coolsculpting/fat-freezing #1 CoolSculpting® Deal. Top Provider in Englewood, NJ for Fat Freezing. Free Consult. Best Prices, FDA-Cleared. Clinically Proven Fat Removal. No Surgery. Minimal Downtime.	6. coolsculpting - fat freeze	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Total: Ads 81					
Total: Campaign 81					

Show rows: 500 | 1 - 86 of 86

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Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$37.77/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
25% Off All Fat Areas Save 25% Off on CoolSculpting. New Client Special	Sitelink extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Advanced Fat Freezing Technology. Latest Applicators & Dual Sculpting	Sitelink extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real CoolSculpting Reviews & Patient Testimonials	Sitelink extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Before and After Photos See CoolSculpting Before and After Photos	Sitelink extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Call extension							
(201) 567-1919 (mobile)	Call extension	Account	Account	Approved	9	2.72%	\$149.52

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$37.77/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(201) 567-1919 (mobile)	Call extension	Account	Account	Approved	9	2.72%	\$149.52
(201) 567-1919	Call extension	Account	Account	Approved	6	2.97%	\$78.93
Callout extension							
Highlights: No Surgery	Callout extension	search beta coolscu...	Campaign	Approved	21	3.22%	\$332.55
Liposuction Alternative	Callout extension	search beta coolscu...	Campaign	Approved	21	3.49%	\$305.77
Contact Us + Free Consult	Callout extension	search beta coolscu...	Campaign	Approved	18	2.84%	\$304.83
New Clients 25% Off	Callout extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Nonsurgical Fat Reduction	Callout extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
FDA Approved	Callout extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | beta | coolscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$37.77/day

Recommendations: Extension type: All, ADD FILTER

Associations view

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Callout extension							
Freeze Your Fat	Callout extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Structured snippet extension							
Service catalog: Coolsculpting, Non-Surgical Liposuction, Cellulite Reduction, Double Chin Reduction, Coolmini, Fat...	Structured snippet extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search beta coolscu...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					2	12.50%	\$33.54
Total: Callout extensions					37	3.18%	\$566.84
Total: Call extensions					15	2.81%	\$228.45

Show rows: 500 | 1 - 15 of 15

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Facebook Ads Manager interface showing a list of 33 ads. The table includes columns for Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent	
2019-12 - Coolsculpting - Women - Image 6 Version 1	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	1 Lead	799	1,256	\$167.87 Per Lead	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Average	\$167.87	
2019-12 - Coolsculpting - Women - Holiday Image 2	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	1 Lead	939	1,507	\$148.59 Per Lead	Below average Bottom 20% of ads	Average	Average	\$148.59	
2019-12 - Coolsculpting - Women - Holiday Image 1	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	— Lead	357	588	— Per Lead	Below average Bottom 20% of ads	Average	Average	\$70.57	
2019-12 - Coolsculpting - Women - Image 4 Version 1	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	— Lead	379	621	— Per Lead	Below average Bottom 20% of ads	Average	Average	\$65.15	
2019-11 FB Coolsculpting Women - Image 6	Lowest cost Link Clicks	Using camp...	Nov 20, 2019, 4:3... 53 days ago	13 Link Clicks	1,210	1,663	\$4.80 Per Link Click	—	—	—	\$62.40	
2019-11 - CS Conversions - Women - Image 1	Lowest cost Conversions	Using camp...	Nov 26, 2019, 3:2... 47 days ago	— Lead	254	394	— Per Lead	—	—	—	\$54.56	
2019-12 - Coolsculpting - Women - Image 3	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	— Lead	202	379	— Per Lead	—	—	—	\$41.01	
2019-11 FB Coolsculpting Women - Image 3	Lowest cost Link Clicks	Using camp...	Nov 20, 2019, 4:3... 53 days ago	7 Link Clicks	819	1,118	\$5.83 Per Link Click	—	—	—	\$40.79	
2019-11 - CS Conversions - Women - Image ting ...	Lowest cost Conversions	Using camp...	Nov 26, 2019, 3:2... 47 days ago	— Lead	201	253	— Per Lead	—	—	—	\$37.88	
2019-11 FB Coolsculpting Women - Image 2	Lowest cost Link Clicks	Using camp...	Nov 20, 2019, 4:3... 53 days ago	9 Link Clicks	778	996	\$3.34 Per Link Click	—	—	—	\$30.07	
2019-11 FB Coolsculpting Women - Image 4	Lowest cost Link Clicks	Using camp...	Nov 20, 2019, 4:3... 53 days ago	5 Link Clicks	648	862	\$5.61 Per Link Click	—	—	—	\$28.03	
Results from 33 ads												
					5,596 People	11,706 Total						\$883.29 Total Spent

Facebook Ads Manager interface showing a list of 33 ads. The table includes columns for Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent	
2019-11 FB Coolsculpting Women - Image 1	Lowest cost Link Clicks	Using camp...	Nov 20, 2019, 4:3... 53 days ago	6 Link Clicks	579	735	\$3.96 Per Link Click	—	—	—	\$23.77	
2019-12 - Coolsculpting - Women - Image 5	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	— Lead	199	234	— Per Lead	—	—	—	\$18.94	
2019-12 - Coolsculpting - Women - Holiday Image 3	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	— Lead	124	154	— Per Lead	—	—	—	\$16.53	
2019-11 - CS Conversions - Women - Image 6	Lowest cost Conversions	Using camp...	Nov 26, 2019, 3:2... 47 days ago	— Lead	90	174	— Per Lead	—	—	—	\$15.89	
2019-11 IG Coolsculpting Women - Image 3 Ver...	Lowest cost Link Clicks	Using camp...	Nov 21, 2019, 6:2... 52 days ago	1 Link Click	191	214	\$12.97 Per Link Click	—	—	—	\$12.97	
2019-11 IG Coolsculpting Women - Image 1 Ver...	Lowest cost Link Clicks	Using camp...	Nov 21, 2019, 6:2... 52 days ago	— Link Click	114	123	— Per Link Click	—	—	—	\$8.44	
2019-11 IG Coolsculpting Women - Image 2 Ver...	Lowest cost Link Clicks	Using camp...	Nov 21, 2019, 6:2... 52 days ago	— Link Click	116	122	— Per Link Click	—	—	—	\$7.80	
2019-11 IG Coolsculpting Women - Image 4 Ver...	Lowest cost Link Clicks	Using camp...	Nov 21, 2019, 6:2... 52 days ago	— Link Click	106	123	— Per Link Click	—	—	—	\$6.87	
2019-11 IG Coolsculpting Women - Image 6 Ver...	Lowest cost Link Clicks	Using camp...	Nov 21, 2019, 6:2... 52 days ago	— Link Click	6	6	— Per Link Click	—	—	—	\$0.24	
2019-12 - Coolsculpting - Women - Holiday Image 1	Lowest cost Conversions	Using camp...	Dec 27, 2019, 7:1... 16 days ago	— Lead	—	—	— Per Lead	—	—	—	\$0.00	
2019-11 IG Coolsculpting Women - Image 3	Lowest cost Link Clicks	Using camp...	Nov 21, 2019, 6:2... 52 days ago	— Link Click	—	—	— Per Link Click	—	—	—	—	
2019-11 FB Coolsculpting Women - Image 5 Ve...	Lowest cost Link Clicks	Using camp...	Nov 20, 2019, 4:3... 53 days ago	— Link Click	—	—	— Per Link Click	—	—	—	\$0.00	
Results from 33 ads												
					5,596 People	11,706 Total						\$883.29 Total Spent

Facebook Ads Manager interface showing the ad creation process for '2019-12 - Coolsculpting - Women - Image 6 Version 1'. The interface includes a sidebar with ad selection, a central ad preview, and a right-hand panel for ad settings and format options.

Ad Name: 2019-12 - Coolsculpting - Women - Image 6 Version 1

Identity: Facebook Page (Parakh Plastic Surgery) and Instagram Account (parakhplasticsurgery).

Format: Single Image or Video (Selected). Other options include Carousel and Collection.

Fullscreen Mobile Experience: Add an Instant Experience (Unselected).

Ad Preview: Shows a woman in a purple sports bra with text: "Learn about Coolsculpting - the latest breakthrough in non-surgical fat reduction. PARAKHPLASTICSURGERY.COM #1 COOLSCULPTING DEAL 25% OFF".

Facebook Ads Manager interface showing the ad creation process for '2019-12 - Coolsculpting - Women - Holiday Image 2'. The interface includes a sidebar with ad selection, a central ad preview, and a right-hand panel for ad settings and format options.

Ad Name: 2019-12 - Coolsculpting - Women - Holiday Image 2

Identity: Facebook Page (Parakh Plastic Surgery) and Instagram Account (parakhplasticsurgery).

Format: Single Image or Video (Selected). Other options include Carousel and Collection.

Fullscreen Mobile Experience: Add an Instant Experience (Unselected).

Ad Preview: Shows a woman in a black and white striped dress with text: "Learn about Coolsculpting - the latest breakthrough in non-surgical fat reduction. PARAKHPLASTICSURGERY.COM #1 COOLSCULPTING DEAL 25% OFF".

Facebook Ads Manager interface showing the ad creation process for '2019-12 - Coolsculpting - Women - Holiday Image 1'. The interface includes a sidebar with ad selection, a central ad preview, and a right-hand panel for ad settings and format options.

Ad Name: 2019-12 - Coolsculpting - Women - Holiday Image 1

Identity: Facebook Page (Parakh Plastic Surgery) and Instagram Account (parakhplasticsurgery).

Format: Single Image or Video (Selected). Other options include Carousel and Collection.

Fullscreen Mobile Experience: Add an Instant Experience (Unselected).

Ad Preview: Shows a woman in a red dress holding a gift with text: "Learn about Coolsculpting - the latest breakthrough in non-surgical fat reduction. PARAKHPLASTICSURGERY.COM #1 COOLSCULPTING DEAL 25% OFF".

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting - Conversion' targeting 'CS - Women - Audience2' in 2019-12. The ad is titled '2019-12 - Coolsculpting - Women - Image 4 Version 1'. The ad preview shows a woman in a black bikini with the text 'Parakh Plastic Surgery' and 'Learn about Coolsculpting - the latest breakthrough in non-surgical fat reduction.' The ad is set to 'Active'.

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting - Traffic' targeting '2019-11 | FB | Coolsculpting | Women' in 2019-11. The ad is titled '2019-11 | FB | Coolsculpting | Women - Image 6'. The ad preview shows a woman in a blue bikini with the text 'Parakh Plastic Surgery' and 'Coolsculpting is a non-invasive cosmetic procedure that reduces fat from problem areas. Facebook Special 25% off all areas.' The ad is set to 'Campaign Off'.

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting - Conversion' targeting 'CS - Women - Audience1' in 2019-11. The ad is titled '2019-11 - CS Conversions - Women - Image 1'. The ad preview shows a woman in a black bikini with the text 'Parakh Plastic Surgery' and 'Coolsculpting is a non-invasive cosmetic procedure that reduces fat from problem areas. Facebook Special 25% off all areas.' The ad is set to 'Off'.

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting - Conversion' targeting 'CS - Women - Audience2' in 2019-12. The ad is titled '2019-12 - Coolsculpting - Women - Image 3'. The ad preview shows a woman in a blue bikini with the text 'Parakh Plastic Surgery' and 'Learn about Coolsculpting - the latest breakthrough in non-surgical fat reduction.' The ad is set to 'Deleted'.

Facebook Ads Manager interface showing the creation of an ad for 'Coolsculpting - Traffic' targeting '2019-11 | FB | Coolsculpting | Women' in 2019-11. The ad is titled '2019-11 | FB | Coolsculpting | Women - Image 3'. The ad preview shows three women in white bikinis with the text 'Parakh Plastic Surgery' and 'Coolsculpting is a non-invasive cosmetic procedure that reduces fat from problem areas. Facebook Special 25% off all areas.' The ad is set to 'Campaign Off'.

Facebook Ads Manager interface for user Natasha Bianca (1972501276998). The breadcrumb trail is: Coolsculpting - Conversion > CS - Women - Audience 1 > 2019-11 - CS Conversions - Women - Image ting | Women - Image 3. The selected ad is titled "2019-11 - CS Conversions - Women - Image ting | Women - Image 3".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: One image or video, or a slideshow with multiple images.

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a sponsored post for Parakh Plastic Surgery. Text: "Coolsculpting® is a non-invasive cosmetic procedure that reduces fat from problem areas. Facebook Special 25% off all areas." Image: Three women in white bikinis. Call to Action: "25% OFF COOLSCULPTING Best CoolSculpting price".

Facebook Ads Manager interface. Breadcrumb trail: Coolsculpting - Traffic > 2019-11 | FB | Coolsculpting | Women > 2019-11 | FB | Coolsculpting | Women - Image 2. The selected ad is titled "2019-11 | FB | Coolsculpting | Women - Image 2".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: One image or video, or a slideshow with multiple images.

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a sponsored post for Parakh Plastic Surgery. Text: "Coolsculpting® safely freezes away stubborn fat that resists diet and exercise." Image: A woman in a white bikini sitting on the floor. Call to Action: "25% OFF COOLSCULPTING Best CoolSculpting price".

Facebook Ads Manager interface. Breadcrumb trail: Coolsculpting - Traffic > 2019-11 | FB | Coolsculpting | Women > 2019-11 | FB | Coolsculpting | Women - Image 4. The selected ad is titled "2019-11 | FB | Coolsculpting | Women - Image 4".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: One image or video, or a slideshow with multiple images.

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a sponsored post for Parakh Plastic Surgery. Text: "Coolsculpting® is a non-invasive cosmetic procedure that reduces fat from problem areas. Facebook Special 25% off all areas." Image: A woman in a white bikini posing. Call to Action: "25% OFF COOLSCULPTING Best CoolSculpting price".

Facebook Ads Manager interface. Breadcrumb trail: Coolsculpting - Conversion > CS - Women - Audience 1 > 2019-11 - CS Conversions - Women - Image 4. The selected ad is titled "2019-11 - CS Conversions - Women - Image 4".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: One image or video, or a slideshow with multiple images.

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a sponsored post for Parakh Plastic Surgery. Text: "Coolsculpting® is a non-invasive cosmetic procedure that reduces fat from problem areas. Facebook Special 25% off all areas." Image: A woman in a white bikini posing. Call to Action: "25% OFF COOLSCULPTING Best CoolSculpting price".

Facebook Ads Manager interface. Breadcrumb trail: Coolsculpting - Traffic > 2019-11 | FB | Coolsculpting | Women > 2019-11 | FB | Coolsculpting | Women - Image 1. The selected ad is titled "2019-11 | FB | Coolsculpting | Women - Image 1".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: One image or video, or a slideshow with multiple images.

Full Screen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a sponsored post for Parakh Plastic Surgery. Text: "Coolsculpting® is a non-invasive cosmetic procedure that reduces fat from problem areas. Facebook Special 25% off all areas." Image: A woman in a black bikini. Call to Action: "25% OFF COOLSCULPTING Best CoolSculpting price".

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "Coolsculpting - Conversion" and is targeting "CS - Women - Audience2". The ad creative features a woman in a white bodysuit with the text "Learn about Coolsculpting - the latest breakthrough in non-surgical fat reduction." and a "25% OFF" offer.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "Coolsculpting - Conversion" and is targeting "CS - Women - Audience2". The ad creative features a woman in a white bodysuit with a Santa hat and a gift box, with the text "HELLO HOLIDAYS GOODBYE FAT CELLS" and "25% OFF".

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "Coolsculpting - Conversion" and is targeting "CS - Women - Audience1". The ad creative features a woman in a blue dress with the text "FREEZE AWAY FAT CELLS SALE - 25% OFF".

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "Coolsculpting - Traffic" and is targeting "2019-11 | IG | Coolsculpting | Women". The ad creative features a woman in a white bodysuit with the text "Learn about Coolsculpting - the latest breakthrough in non-surgical fat reduction." and a "25% OFF" offer.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "Coolsculpting - Traffic" and is targeting "2019-11 | IG | Coolsculpting | Women". The ad creative features a woman in a white bodysuit with the text "FREEZE AWAY FAT CELLS SALE - 25% OFF".

Facebook Ads Manager interface for 'Coolsculpting - Traffic' campaign. The left sidebar shows a list of ad creatives with thumbnails and dates. The main panel displays a hierarchy of ad sets: 'Coolsculpting - Traffic' (IG), 'Coolsculpting - Conversion' (FB), and 'CS - Women - Audience2' (FB). The right panel shows the 'Create Ad' configuration for 'Image 2 Version 1', including account selection, format options (Single Image or Video, Carousel, Collection), and a preview of the ad creative.

Facebook Ads Manager interface for 'Coolsculpting - Traffic' campaign. The left sidebar shows a list of ad creatives. The main panel displays a hierarchy of ad sets: 'Coolsculpting - Traffic' (IG), 'Coolsculpting - Conversion' (FB), and 'CS - Women - Audience2' (FB). The right panel shows the 'Create Ad' configuration for 'Image 4 Version 1', including account selection, format options, and a preview of the ad creative featuring a woman in a black bikini.

Facebook Ads Manager interface for 'Coolsculpting - Traffic' campaign. The left sidebar shows a list of ad creatives. The main panel displays a hierarchy of ad sets: 'Coolsculpting - Traffic' (IG), 'Coolsculpting - Conversion' (FB), and 'CS - Women - Audience2' (FB). The right panel shows the 'Create Ad' configuration for 'Image 6 Version 1', including account selection, format options, and a preview of the ad creative featuring a woman in a purple bikini.