

Parakh Plastic Surgery Emsculpt Google Adwords Q4 2019 (10/01/2019 - 12/31/2019)

search | alpha | emsculpt: \$656.33
 search | awareness| emsculpt: \$622.91

Total Google Ads Spend: \$1,279.24
FB Ads Spend: \$1,130.70
Total Media Spend: \$2,409.94

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns

Overview | Campaigns | Custom Oct 1 - Dec 31, 2019

Recommendations | Campaign status: All; Campaign name contains emsculpt | View all | ADD FILTER

Campaign	Budget	Status	Clicks	CTR	Cost
search alpha emsculpt	\$45.00/day	Paused	61	9.10%	\$656.33
search awareness emsculpt	\$55.56/day	Paused	88	8.27%	\$622.91
Total: Filtered ca...			149	8.59%	\$1,279.24
Total: Account			2,113	5.74%	\$8,348.41

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
 Some inventory may be provided through third party intermediaries.
 You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.
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Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | alpha | emscu...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4 more www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Onl... View assets details	emsculpt	Campaign paused Approved (limited): Restricted drug terms +1 more	18	14.88%	\$144.51
{Keyword:Best Price in Englewood} Burn Fat. Build Muscles. 20% Off Emsculpt® Special +5 more www.parakhplasticsurgery.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Si... View assets details	emsculpt	Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +3 more	7	10.77%	\$130.21
20% Off Emsculpt® Cost New Client Special Parakh Plastic Surgery www.parakhplasticsurgery.com Emsculpt® Is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	emsculpt cost	Campaign paused Approved (limited): Restricted drug terms +1 more	4	80.00%	\$96.29
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds	emsculpt	Campaign paused Approved (limited): Restricted drug terms +1 more	11	10.00%	\$84.42

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | alpha | emscu...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	emsculpt	Campaign paused Approved (limited): Restricted drug terms +1 more	11	10.00%	\$84.42
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	emsculpt	Campaign paused Approved (limited): Restricted medical content +2 more	8	6.72%	\$56.77
Leading Emsculpt® Provider Let the Fat Melt Away Equals 20,000 Squats/Crunches www.parakhplasticsurgery.com Emsculpt® Is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	emsculpt	Campaign paused Approved (limited): Restricted drug terms +1 more	3	4.35%	\$42.00
#1 Provider in Englewood New Client Specials FDA Cleared Safe + Effective www.parakhplasticsurgery.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpt. Get Started Today for 20% Off & Trained Specialist is Waiting to Change	emsculpt	Campaign paused Approved (limited): Restricted drug terms +1 more	4	5.97%	\$40.00

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | alpha | emscu...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Provider in Englewood New Client Specials FDA Cleared Safe + Effective www.parakhplasticsurgery.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpt. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	emsculpt	Campaign paused Approved (limited): Restricted drug terms +1 more	4	5.97%	\$40.00
20% Off Emsculpt® Special FDA Cleared Safe + Effective Parakh Plastic Surgery www.parakhplasticsurgery.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpt. How Much is Emsculpt? A Lot Less Than You Might Think. Book A Free Consultation Now!	emsculpt cost	Campaign paused Approved (limited): Restricted drug terms	2	20.00%	\$31.40
20% Off Emsculpt® Special Burn Fat. Build Muscles. Best Price in Englewood +6 more www.parakhplasticsurgery.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack? A... View assets details	emsculpt cost	Campaign paused Approved (limited): Restricted drug terms +1 more	1	9.09%	\$8.42
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	emsculpt cost	Campaign paused Approved (limited): Restricted drug terms +1 more	1	14.29%	\$8.37

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | alpha | emscu...

Overview | Paused | Type: Search | Budget: \$45.00/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	emsculpt cost	Campaign paused Approved (limited): Restricted medical content +2 more	1	16.67%	\$8.28
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4 more www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Onl... View assets details	emsculpt cost	Campaign paused Approved (limited): Restricted drug terms +1 more	1	12.50%	\$5.66
Best Price in Englewood Parakh Plastic Surgery 20% Off Emsculpt® Special www.parakhplasticsurgery.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	emsculpt cost	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Parakh Plastic Surgery 20% Off Emsculpt® Special Englewood's #1 Provider www.parakhplasticsurgery.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	emsculpt	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | alpha | emscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$45.00/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
20% Off Emsculpt® Special www.parakhplasticsurgery.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	emsculpt cost	Campaign paused Approved (limited): Restricted drug terms	0	0.00%	\$0.00
Parakh Plastic Surgery 20% Off Emsculpt® Special Englewood's #1 Provider www.parakhplasticsurgery.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	emsculpt	Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Total: Ads			61	9.10%	\$656.33
Total: Campaign			61	9.10%	\$656.33

Show rows: 500 | 1 - 14 of 14

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | alpha | emscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$45.00/day

Recommendations: Custom Oct 1 - Dec 31, 2019

Extensions: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Emsculpting Before and After Photos	Sitelink extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real Emsculpting Review & Patient Testimonials	Sitelink extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search alpha emsculpt	Campaign	Approved (limited): Health in personalized advertising	0	-	\$0.00
Save on EmSculpt Save on Emsculpting Co... Limited Time Special	Sitelink extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Call extension							
(201) 567-1919 (mobile)	Call extension	Account	Account	Approved	10	18.87%	\$89.73

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | alpha | emscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$45.00/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(201) 567-1919 (mobile)	Call extension	Account	Account	Approved	10	18.87%	\$89.73
(201) 567-1919	Call extension	Account	Account	Approved	3	7.69%	\$21.61
Callout extension							
Burn Muscle + Build Fat	Callout extension	search alpha emsculpt	Campaign	Approved	26	9.42%	\$262.04
Highlights: No Surgery	Callout extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Contact Us + Free Consult	Callout extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Strengthen/Sculpt Muscle	Callout extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
New Clients 25% Off	Callout extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Structured snippet extension							

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | alpha | emscu... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$45.00/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: Emsculpting, Non-Surgical Butt Lift, Muscl...	Structured snippet extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search alpha emsculpt	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					1	14.29%	\$9.05
Total: Callout extensions					36	9.63%	\$451.76
Total: Call extensions					13	14.13%	\$111.34

Show rows: 500 | 1 - 13 of 13

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | awareness | e... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$55.56/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4 more www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Onl... View assets details	0. emsculpt - general	Campaign paused Approved (limited): Restricted drug terms +1 more	65	10.50%	\$487.66
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4 more www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Onl... View assets details	1. emsculpt - price	Campaign paused Approved (limited): Restricted drug terms +1 more	5	8.47%	\$35.70
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	0. emsculpt - general	Campaign paused Approved (limited): Restricted medical content +2 more	5	8.93%	\$31.80
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4 more www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body.	2. body contouring	Campaign paused Approved (limited): Restricted drug terms +1 more	5	2.33%	\$22.54

Google Ads | Chris Zelig | Parakh Plasti... | 910-260-9062 | All campaigns | search | awareness | e... | 259-215-0574 Chris Zelig christopherzelig@gmail.com

Overview: Paused, Type: Search, Budget: \$55.56/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4 more www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Onl... View assets details	2. body contouring	Campaign paused Approved (limited): Restricted drug terms +1 more	5	2.33%	\$22.54
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	1. emsculpt - price	Campaign paused Approved (limited): Restricted medical content +2 more	3	37.50%	\$16.83
20% Off Emsculpt® Special FDA Cleared Safe + Effective Parakh Plastic Surgery www.parakhplasticsurgery.com Frustrated By Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpting. How Much is Emsculpt? A Lot Less Than You Might Think. Book A Free Consultation Now!	1. emsculpt - price	Campaign paused Approved (limited): Restricted drug terms +1 more	1	100.00%	\$10.45
Best Price in Englewood Parakh Plastic Surgery 20% Off Emsculpt® Special www.parakhplasticsurgery.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options.	1. emsculpt - price	Campaign paused Approved (limited): Restricted drug terms +1 more	1	100.00%	\$9.57

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | awareness | e...

Overview: Paused, Type: Search, Budget: \$55.56/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	2. body contouring	Campaign paused Approved (limited): Restricted medical content +2 more	2	6.90%	\$7.23
{Keyword:#1 Emsculpt in Englewood} Emsculpt Before and After Non-Invasive Body Contouring +4 more www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Onl... View assets details	3. melt body fat	Campaign paused Approved (limited): Restricted drug terms +1 more	1	33.33%	\$1.13
#1 Emsculpt in Englewood Non-Invasive Body Contouring Emsculpt Before and After www.parakhplasticsurgery.com Burn Fat & Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +2 more	0	0.00%	\$0.00
Emsculpt Body Contouring Build Muscle, Burn Fat Save on Emsculpt www.parakhplasticsurgery.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles	1. emsulpt - price	Campaign paused Approved (limited): Restricted drug terms +1 more	0	0.00%	\$0.00

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | awareness | e...

Overview: Paused, Type: Search, Budget: \$55.56/day

Recommendations: Ad status: All, ADD FILTER

Ad	Ad group	Status	Clicks	CTR	Cost
Your Body Fat www.parakhplasticsurgery.com Melt Body Fat. Build Muscle. Takes 30 Minutes. Painless. Proven Effective. Long Lasting. Natural Looking. Long Lasting. 20% Off for New Clients. Schedule Your Free Consultation!	3. melt body fat	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Leading Emsculpt® Provider Watch Your Muscles Grow See Stubborn Fat Melt Away www.parakhplasticsurgery.com Get the Stomach or Butt of Your Dreams. Emsculpt® Is Like Doing 20,000 Crunches or Squats! Quick. Painless. Natural Looking. Long-Lasting. Book Your Free Consult Today!	3. melt body fat	Campaign paused Approved (limited): Restricted drug terms +1 more	0	-	\$0.00
Total: Ads			88	8.27%	\$622.91
Total: Campaign			88	8.27%	\$622.91

Show rows: 500 | 1 - 28 of 28

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | awareness | e...

Overview: Paused, Type: Search, Budget: \$55.56/day

Recommendations: Custom Oct 1 - Dec 31, 2019

Extensions: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Sitelink extension							
Before and After Photos See Emsculpting Before and After Photos	Sitelink extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
5 Star Reviews Real Emsculpting Revi... & Patient Testimonials	Sitelink extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
State-of-the-Art Facility Latest Body Contouring Technology	Sitelink extension	search awareness emsc...	Campaign	Approved (limited): Health in personalized advertising	0	-	\$0.00
Save on Emsculpt Save on Emsculpting ... Limited Time Special	Sitelink extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
Call extension							
(201) 567-1919	Call extension	Account	Account	Approved	10	9.71%	\$94.34

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | awareness | e...

Overview: Paused, Type: Search, Budget: \$55.56/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Call extension							
(201) 567-1919	Call extension	Account	Account	Approved	10	9.71%	\$94.34
(201) 567-1919 (mobile)	Call extension	Account	Account	Approved	11	8.27%	\$77.41
Callout extension							
Burn Muscle + Build Fat	Callout extension	search awareness emsc...	Campaign	Approved	41	9.45%	\$325.20
Highlights: No Surgery	Callout extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
Contact Us + Free Con...	Callout extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
Strengthen/Sculpt Mu...	Callout extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
New Clients 25% Off	Callout extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
Structured snippet extension							

Google Ads | Chris Zelig > Parakh Plasti... | 910-260-9062 | All campaigns > search | awareness | e...

Overview: Paused, Type: Search, Budget: \$55.56/day

Recommendations: Extension type: All, ADD FILTER

Extension	Extension type	Added to	Level	Status	Clicks	CTR	Cost
Structured snippet extension							
Service catalog: Emsculpting, Non-Surgical Butt Lift...	Structured snippet extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
Promotion extension							
25% off for New Clients	Promotion extension	search awareness emsc...	Campaign	Approved	0	-	\$0.00
Total: Sitelink extensions					2	50.00%	\$14.53
Total: Callout extensions					48	8.81%	\$378.03
Total: Call extensions					21	8.90%	\$171.75

Show rows: 500 | 1 - 13 of 13

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. Learn more
Some inventory may be provided through third party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

Facebook Ads Manager interface for account 'Natasha Bianca (1972501276998)'. The view is set to 'Ads for 3 Campaigns' with columns for Performance, Breakdown, and Reports. The table displays 38 ads with the following columns: Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
High Vio 2019-11 - EmSculpt - Women V1 Image 3	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	5 Lead	1,244	2,086	\$57.05 Per Lead	—	—	—	\$285.27
Event: Exclusive EmSculpt Event with Doctor Parakh	Lowest cost Event Respon...	\$200.00 Lifetime	—	1 Event Res...	1,166	2,432	\$200.00 Per Event ...	—	—	—	\$200.00
2019-11 - EmSculpt - Women - Version 2 - Image 6	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	697	926	— Per Lead	Below average Bottom 20% of ads	Above average	Average	\$70.68
2019-11 - EmSculpt - Women - Version 1 - Image 6	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	363	497	— Per Lead	—	—	—	\$50.82
High Vio 2019-11 - EmSculpt - Women V1 Vid 2	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	389	449	— Per Lead	—	—	—	\$46.95
2019-11 - EmSculpt - Women - Version 2 - Image 1	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	343	424	— Per Lead	—	—	—	\$44.12
2019-11 - EmSculpt - Women - Version 2 - Image 4	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	293	422	— Per Lead	—	—	—	\$43.46
2019-11 - EmSculpt - Women - Version 2 - Image 2	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	199	246	— Per Lead	—	—	—	\$28.57
2019-11 FB EmSculpt Women - Image 6 Version 1	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	4 Link Clicks	514	698	\$6.37 Per Link Click	—	—	—	\$25.49
High Vio 2019-11 - EmSculpt - Women - Version 1 ...	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	122	142	— Per Lead	—	—	—	\$23.04
High Vio - 2019-11 - EmSculpt - Women - Version 1 ...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	7 Link Clicks	235	271	\$3.08 Per Link Click	—	—	—	\$21.54
2019-11 - EmSculpt - Women - Version 1 - Image 1	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	165	188	— Per Lead	—	—	—	\$21.17
Results from 38 ads					6,512 People	14,126 Total	—	—	—	—	\$1,130.70 Total Spent

Facebook Ads Manager interface for account 'Natasha Bianca (1972501276998)'. The view is set to 'Ads for 3 Campaigns' with columns for Performance, Breakdown, and Reports. The table displays 38 ads with the following columns: Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
High Vio - 2019-11 - EmSculpt - Women - Version 2 ...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	206	232	— Per Link Click	—	—	—	\$19.97
2019-11 FB EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	3 Link Clicks	358	540	\$6.64 Per Link Click	—	—	—	\$19.91
2019-11 - EmSculpt - Women - Version 1 - Image 2	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	120	160	— Per Lead	—	—	—	\$17.97
2019-11 - EmSculpt - Women - V1 Image 4	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	133	172	— Per Lead	—	—	—	\$17.95
2019-11 - EmSculpt - Women - Version 1 - Image 6	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	3 Link Clicks	184	200	\$5.07 Per Link Click	—	—	—	\$15.22
High Vio 2019-11 - EmSculpt - Women - Version 2 - ...	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	95	115	— Per Lead	—	—	—	\$14.63
2019-11 FB EmSculpt Women - Image 6 Version 2	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	2 Link Clicks	267	317	\$6.58 Per Link Click	—	—	—	\$13.15
2019-11 FB EmSculpt Women - Version 2 - Imag...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	2 Link Clicks	314	471	\$6.47 Per Link Click	—	—	—	\$12.93
2019-11 FB EmSculpt Women - Version 1 - Imag...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	287	384	\$12.60 Per Link Click	—	—	—	\$12.60
High Vio - 2019-11 - EmSculpt - Women - Version 1 ...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	123	136	— Per Link Click	—	—	—	\$11.31
2019-11 - EmSculpt - Women - Version 2 - Image 2	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	144	175	— Per Link Click	—	—	—	\$9.89
2019-11 FB EmSculpt Women - Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	2 Link Clicks	308	445	\$4.91 Per Link Click	—	—	—	\$9.82
Results from 38 ads					6,512 People	14,126 Total	—	—	—	—	\$1,130.70 Total Spent

Facebook Ads Manager interface for account 'Natasha Bianca (1972501276998)'. The view is set to 'Ads for 3 Campaigns' with columns for Performance, Breakdown, and Reports. The table displays 38 ads with the following columns: Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
High Vio - 2019-11 - EmSculpt - Women - Version 1 ...	Lowest cost Conversions	Using camp...	Jan 9, 2020, 10:2... 3 days ago	— Lead	64	77	— Per Lead	—	—	—	\$9.42
2019-11 FB EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	2 Link Clicks	170	206	\$4.46 Per Link Click	—	—	—	\$8.91
2019-11 FB EmSculpt Women - Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	198	241	— Per Link Click	—	—	—	\$8.53
2019-11 FB EmSculpt Women - Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	3 Link Clicks	176	220	\$2.84 Per Link Click	—	—	—	\$8.53
2019-11 - EmSculpt - Women - Version 2 - Image 6	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	95	110	\$8.33 Per Link Click	—	—	—	\$8.33
2019-11 - EmSculpt - Women - Version 2 - Image 1	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	80	82	\$7.91 Per Link Click	—	—	—	\$7.91
2019-11 - EmSculpt - Women - Version 1 - Image 1	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	90	93	— Per Link Click	—	—	—	\$7.33
2019-11 FB EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	234	341	\$6.86 Per Link Click	—	—	—	\$6.86
2019-11 FB EmSculpt Women - Version 2 - Imag...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	161	183	\$6.28 Per Link Click	—	—	—	\$6.28
High Vio - 2019-11 - EmSculpt - Women - Version 2 ...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	82	86	— Per Link Click	—	—	—	\$5.90
2019-11 IG EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	62	65	\$4.48 Per Link Click	—	—	—	\$4.48
2019-11 FB EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	121	147	\$4.35 Per Link Click	—	—	—	\$4.35
Results from 38 ads					6,512 People	14,126 Total	—	—	—	—	\$1,130.70 Total Spent

Facebook Ads Manager interface for account 'Natasha Bianca (1972501276998)'. The view is set to 'Ads for 3 Campaigns' with columns for Performance, Breakdown, and Reports. The table displays 38 ads with the following columns: Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-11 FB EmSculpt Women - Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	198	241	— Per Link Click	—	—	—	\$8.53
2019-11 FB EmSculpt Women - Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	3 Link Clicks	176	220	\$2.84 Per Link Click	—	—	—	\$8.53
2019-11 - EmSculpt - Women - Version 2 - Image 6	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	95	110	\$8.33 Per Link Click	—	—	—	\$8.33
2019-11 - EmSculpt - Women - Version 2 - Image 1	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	80	82	\$7.91 Per Link Click	—	—	—	\$7.91
2019-11 - EmSculpt - Women - Version 1 - Image 1	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	90	93	— Per Link Click	—	—	—	\$7.33
2019-11 FB EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	234	341	\$6.86 Per Link Click	—	—	—	\$6.86
2019-11 FB EmSculpt Women - Version 2 - Imag...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	161	183	\$6.28 Per Link Click	—	—	—	\$6.28
High Vio - 2019-11 - EmSculpt - Women - Version 2 ...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	82	86	— Per Link Click	—	—	—	\$5.90
2019-11 IG EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	62	65	\$4.48 Per Link Click	—	—	—	\$4.48
2019-11 FB EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	1 Link Click	121	147	\$4.35 Per Link Click	—	—	—	\$4.35
2019-11 IG EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	83	88	— Per Link Click	—	—	—	\$4.15
2019-11 - EmSculpt - Women - Version 2 - Image 4	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	58	59	— Per Link Click	—	—	—	\$3.26
Results from 38 ads					6,512 People	14,126 Total	—	—	—	—	\$1,130.70 Total Spent

Facebook Ads Manager interface for account 'Natasha Bianca (1972501276998)'. The view is set to 'Ads for 3 Campaigns' with columns for Performance, Breakdown, and Reports. The table displays 38 ads with the following columns: Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-11 IG EmSculpt Women - Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	83	88	— Per Link Click	—	—	—	\$4.15
2019-11 - EmSculpt - Women - Version 2 - Image 4	Lowest cost Link Clicks	Using camp...	Nov 15, 2019, 7:0... 58 days ago	— Link Click	58	59	— Per Link Click	—	—	—	\$3.26
Results from 38 ads					6,512 People	14,126 Total	—	—	—	—	\$1,130.70 Total Spent

The interface also shows a detailed view of an ad for 'Parakh Plastic Surgery' with the following details:

- Facebook Page:** Parakh Plastic Surgery
- Instagram Account:** parakhplasticsurgery
- Format:** Single Image or Video
- Full Screen Experience:** Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.
- Media:** Choose an image or video, or create a new video or slideshow using a template.

The ad creative features a woman in a white top and blue shorts, with the text 'BUILD MUSCLE TRIM + TONE' and 'EMSCULPT'. The ad includes a call to action: 'PARAKHPLASTICSURGERY.COM BUILD Muscle + Burn Fat. Learn more about how EmSculp...'. The ad has 4 likes and is ready to be published.

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an event ad on the right. The ad preview shows a mobile news feed with a post from Parakh Plastic Surgery for an Emsculpt event. The ad text includes: "Join Doctor Parakh for an Emsculpt event: Raffle to Win a Free Treatment • Special Pricing • Live Demos • Complimentary Treatments + Consultations". The ad image shows a couple and the text "YOU'RE INVITED TO AN EMSCULPT® EVENT".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an image ad on the right. The ad preview shows a mobile news feed with a post from Parakh Plastic Surgery for Emsculpt. The ad text includes: "Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique". The ad image shows a woman's midsection with the text "BUILD MUSCLE TRIM + TONE".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an image ad on the right. The ad preview shows a mobile news feed with a post from Parakh Plastic Surgery for Emsculpt. The ad text includes: "Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms". The ad image shows a woman's midsection with the text "BUILD MUSCLE TRIM + TONE".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of a video ad on the right. The ad preview shows a mobile news feed with a post from Parakh Plastic Surgery for Emsculpt. The ad text includes: "Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique". The ad image shows a woman's midsection with a play button and the text "EMSCULPT® BUILD MUSCLE & BURN FAT".

Facebook Ads Manager interface showing a list of ad creatives on the left and a preview of an image ad on the right. The ad preview shows a mobile news feed with a post from Parakh Plastic Surgery for Emsculpt. The ad text includes: "Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique". The ad image shows a woman's midsection with the text "BUILD MUSCLE TRIM + TONE".

Facebook Ads Manager interface for 'Emsculpt - Conversions' campaign. The left sidebar shows a list of ad sets under 'Emsculpt - Conversions' and 'Emsculpt - Traffic'. The main panel displays the 'Create Ad' configuration for '2019-11 - Emsculpt - Women - Version 2 - Image 4'. The ad is for 'Parakh Plastic Surgery' and features a single image of a woman lying down. The ad text reads: 'Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique'. The 'Format' is set to 'Single Image or Video'. The 'Full Screen Mobile Experience' is selected. The 'Media' section shows the image and a 'LEARN MORE' button. The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for 'Emsculpt - Conversions' campaign. The left sidebar shows a list of ad sets. The main panel displays the 'Create Ad' configuration for '2019-11 - Emsculpt - Women - Version 2 - Image 2'. The ad is for 'Parakh Plastic Surgery' and features a single image of a couple. The ad text reads: 'Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique'. The 'Format' is set to 'Single Image or Video'. The 'Full Screen Mobile Experience' is selected. The 'Media' section shows the image and a 'LEARN MORE' button. The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for 'Emsculpt - Traffic' campaign. The left sidebar shows a list of ad sets. The main panel displays the 'Create Ad' configuration for '2019-11 | FB | Emsculpt | Women - Image 6 Version 1'. The ad is for 'Parakh Plastic Surgery' and features a single image of a woman. The ad text reads: 'Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms'. The 'Format' is set to 'Single Image or Video'. The 'Full Screen Mobile Experience' is selected. The 'Media' section shows the image and a 'LEARN MORE' button. The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for 'Emsculpt - Conversions' campaign. The left sidebar shows a list of ad sets. The main panel displays the 'Create Ad' configuration for 'High Vio 2019-11 - Emsculpt - Women - Version 1 - Image 3'. The ad is for 'Parakh Plastic Surgery' and features a single image of a woman. The ad text reads: 'Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms'. The 'Format' is set to 'Single Image or Video'. The 'Full Screen Mobile Experience' is selected. The 'Media' section shows the image and a 'LEARN MORE' button. The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface for 'Emsculpt - Traffic' campaign. The left sidebar shows a list of ad sets. The main panel displays the 'Create Ad' configuration for 'High Vio - 2019-11 - Emsculpt - Women - Version 1 - Image 3'. The ad is for 'Parakh Plastic Surgery' and features a single image of a woman. The ad text reads: 'Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms'. The 'Format' is set to 'Single Image or Video'. The 'Full Screen Mobile Experience' is selected. The 'Media' section shows the image and a 'LEARN MORE' button. The 'Publish' button is visible at the bottom right.

Facebook Ads Manager interface showing the creation of an ad for Emsculpt. The breadcrumb trail is: Emsculpt - Conversions > Emsculpt Conversions - Women > 2019-11 - Emsculpt - Women - Version 1 - Image 1. The ad is titled "2019-11 - Emsculpt - Women - Version 1 - Image 1".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: Choose how you'd like to structure your ad. One image or video, or a slideshow with multiple images.

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a mobile view of the ad. The ad features a woman in a white crop top and shorts, with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad copy reads: "Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms".

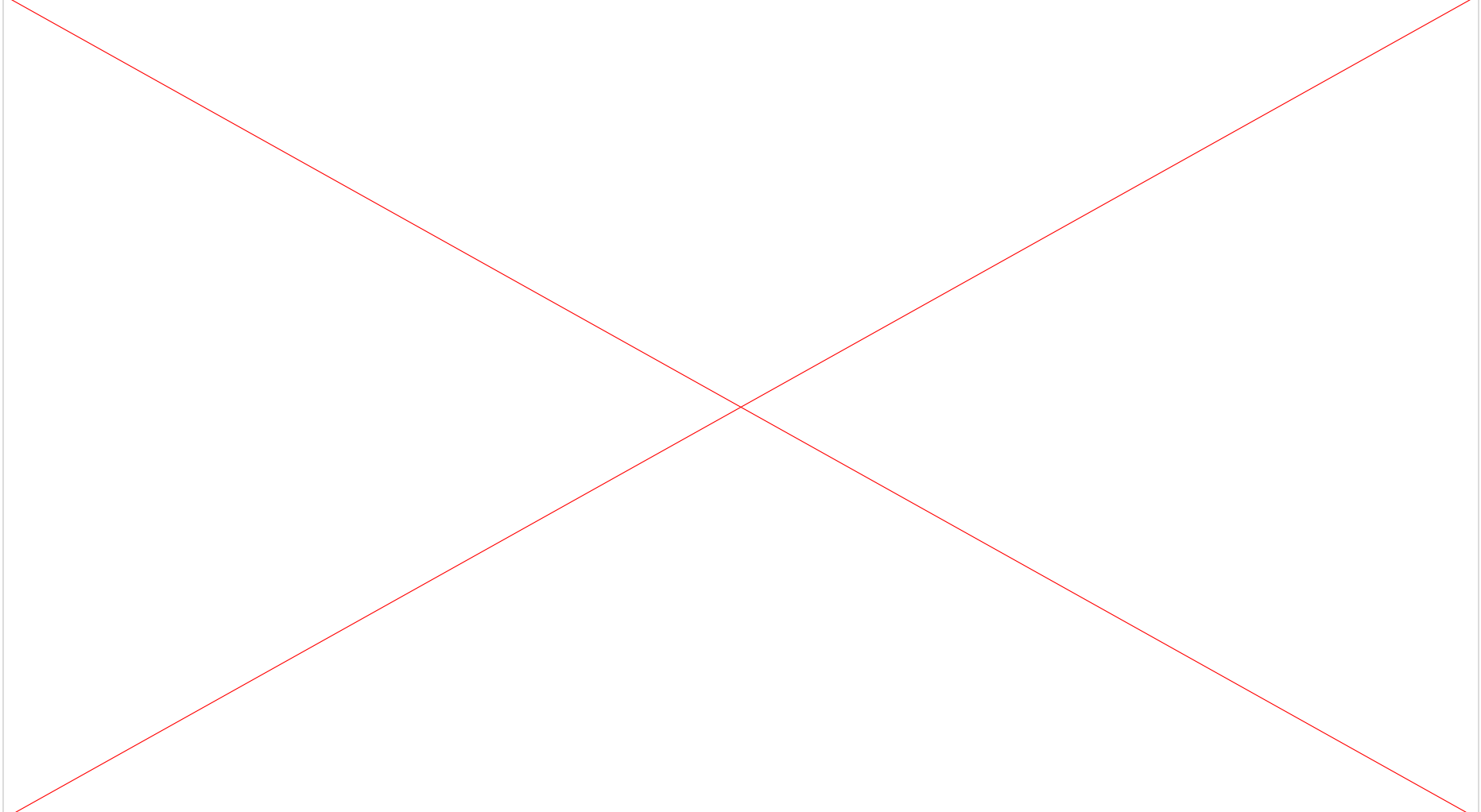
Facebook Ads Manager interface showing the creation of an ad for Emsculpt. The breadcrumb trail is: Emsculpt - Traffic > Emsculpt Traffic - Prospecting - Women > High Vio - 2019-11 - Emsculpt - Women - Version 2 - Image 3. The ad is titled "High Vio - 2019-11 - Emsculpt - Women - Version 2 - Image 3".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: Choose how you'd like to structure your ad. One image or video, or a slideshow with multiple images.

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a mobile view of the ad. The ad features a woman in a white crop top and blue shorts, with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad copy reads: "Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms".



Facebook Ads Manager interface showing the creation of an ad for Emsculpt. The breadcrumb trail is: Emsculpt - Conversions > Emsculpt Conversions - Women > 2019-11 - Emsculpt - Women - Version 1 - Image 2. The ad is titled "2019-11 - Emsculpt - Women - Version 1 - Image 2".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: Choose how you'd like to structure your ad. One image or video, or a slideshow with multiple images.

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a mobile view of the ad. The ad features a man and a woman in athletic wear, with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad copy reads: "Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms".

Facebook Ads Manager interface showing the creation of an ad for Emsculpt. The breadcrumb trail is: Emsculpt - Conversions > Emsculpt Conversions - Women > 2019-11 - Emsculpt - Women - V1 Image 4. The ad is titled "2019-11 - Emsculpt - Women - V1 Image 4".

Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery.

Format: Single Image or Video (selected). Description: Choose how you'd like to structure your ad. One image or video, or a slideshow with multiple images.

Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad.

Preview: Shows a mobile view of the ad. The ad features a woman lying down, with the text "EMSCULPT BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad copy reads: "Emsculpt builds, strengthens, and defines muscles in the core, buttocks, legs, and arms".

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar lists ad sets, and the main area displays the '2019-11 - Emsculpt - Women - Version 1 - Image 6' ad. The ad preview shows a woman in a black sports bra with the text 'BUILD MUSCLE TRIM + TONE' and the Emsculpt logo. The 'Identity' section shows the Facebook Page 'Parakh Plastic Surgery' and the Instagram Account 'parakhplasticsurgery'. The 'Format' section is set to 'Single Image or Video'. The 'Fullscren Mobile Experience' section is also visible.

Facebook Ads Manager interface showing the 'Emsculpt - Conversions' campaign. The left sidebar lists ad sets, and the main area displays the 'High Vio 2019-11 - Emsculpt - Women - Version 2 - Image 5' ad. The ad preview shows a woman in a white sports bra with the text 'BUILD MUSCLE TRIM + TONE' and the Emsculpt logo. The 'Identity' section shows the Facebook Page 'Parakh Plastic Surgery' and the Instagram Account 'parakhplasticsurgery'. The 'Format' section is set to 'Single Image or Video'. The 'Fullscren Mobile Experience' section is also visible.

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar lists ad sets, and the main area displays the '2019-11 | FB | Emsculpt | Women - Image 6 Version 2' ad. The ad preview shows a woman in a black sports bra with the text 'BUILD MUSCLE TRIM + TONE' and the Emsculpt logo. The 'Identity' section shows the Facebook Page 'Parakh Plastic Surgery' and the Instagram Account 'parakhplasticsurgery'. The 'Format' section is set to 'Single Image or Video'. The 'Fullscren Mobile Experience' section is also visible.

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar lists ad sets, and the main area displays the '2019-11 | FB | Emsculpt | Women -Version 2 - Image 3' ad. The ad preview shows a woman in a white sports bra with the text 'BUILD MUSCLE TRIM + TONE' and the Emsculpt logo. The 'Identity' section shows the Facebook Page 'Parakh Plastic Surgery' and the Instagram Account 'parakhplasticsurgery'. The 'Format' section is set to 'Single Image or Video'. The 'Fullscren Mobile Experience' section is also visible.

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar lists ad sets, and the main area displays the '2019-11 | FB | Emsculpt | Women -Version 1 - Image 3' ad. The ad preview shows a woman in a white sports bra with the text 'BUILD MUSCLE TRIM + TONE' and the Emsculpt logo. The 'Identity' section shows the Facebook Page 'Parakh Plastic Surgery' and the Instagram Account 'parakhplasticsurgery'. The 'Format' section is set to 'Single Image or Video'. The 'Fullscren Mobile Experience' section is also visible.

Facebook Ads Manager interface showing the creation of an Instagram ad. The breadcrumb trail is: Emsculpt - Traffic > Emsculpt Traffic - Prospecting - Women > High Vio - 2019-11 - Emsculpt - Women - Version 1 - Image 5. The ad is titled "High Vio - 2019-11 - Emsculpt - Women - Version 1 - Image 5". The format is "Single Image or Video". The ad creative features a woman in a white sports bra with the text "BUILD MUSCLE TRIM + TONE" and the Emsculpt logo. The ad is being reviewed and is ready to be published.

Facebook Ads Manager interface showing the creation of an Instagram ad. The breadcrumb trail is: Emsculpt - Traffic > Emsculpt Traffic - Prospecting - Women > 2019-11 - Emsculpt - Women - Version 2 - Image 2. The ad is titled "2019-11 - Emsculpt - Women - Version 2 - Image 2". The format is "Single Image or Video". The ad creative features a couple in athletic wear with the text "BUILD MUSCLE TRIM + TONE" and the Emsculpt logo. The ad is being reviewed and is ready to be published.

Facebook Ads Manager interface showing the creation of an Instagram ad. The breadcrumb trail is: Emsculpt - Traffic > 2019-11 | FB | Emsculpt | Women > 2019-11 | FB | Emsculpt | Women - Version 2 - Image 2. The ad is titled "2019-11 | FB | Emsculpt | Women - Version 2 - Image 2". The format is "Single Image or Video". The ad creative features a couple in athletic wear with the text "BUILD MUSCLE TRIM + TONE" and the Emsculpt logo. The ad is being reviewed and is ready to be published.

Facebook Ads Manager interface showing the creation of an Instagram ad. The breadcrumb trail is: Emsculpt - Conversions > Emsculpt Conversions - Women > High Vio - 2019-11 - Emsculpt - Women - Version 1 - Image 5. The ad is titled "High Vio - 2019-11 - Emsculpt - Women - Version 1 - Image 5". The format is "Single Image or Video". The ad creative features a woman in a white sports bra with the text "BUILD MUSCLE TRIM + TONE" and the Emsculpt logo. The ad is being reviewed and is ready to be published.

Facebook Ads Manager interface showing the creation of an Instagram ad. The breadcrumb trail is: Emsculpt - Traffic > 2019-11 | FB | Emsculpt | Women > 2019-11 | FB | Emsculpt | Women - Version 1 - Image 5. The ad is titled "2019-11 | FB | Emsculpt | Women - Version 1 - Image 5". The format is "Single Image or Video". The ad creative features a woman in a white sports bra with the text "BUILD MUSCLE TRIM + TONE" and the Emsculpt logo. The ad is being reviewed and is ready to be published.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique". The ad preview shows a woman lying down with the text "EMSCULPT BUILD MUSCLE TRIM + TONE". The ad is currently in draft status.

Identity: Facebook Page: Parakh Plastic Surgery. Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you.

Create Ad: Use Existing Post, Use Mockup. Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

Media: Choose an image or video, or create a new video or slideshow using a template.

Buttons: Discard Draft, Publish.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "Body contouring with Emsculpt burns fat and builds muscle for a trim, sculpted physique". The ad preview shows a woman standing with the text "BUILD MUSCLE TRIM + TONE". The ad is currently in draft status.

Identity: Facebook Page: Parakh Plastic Surgery. Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you.

Create Ad: Use Existing Post, Use Mockup. Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

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Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery. The Instagram account below is connected to the selected Facebook Page.

Create Ad: Use Existing Post, Use Mockup. Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

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Identity: Facebook Page: Parakh Plastic Surgery. Instagram Account: parakhplasticsurgery. The Instagram account below is connected to the selected Facebook Page.

Create Ad: Use Existing Post, Use Mockup. Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience.

Media: Choose an image or video, or create a new video or slideshow using a template.

Buttons: Discard Draft, Publish.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "2019-11 | FB | Emsculpt | Women - Version 1 - Image 2". The ad creative features a couple in athletic wear with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is sponsored by Parakh Plastic Surgery.

Identity: Facebook Page: Parakh Plastic Surgery. Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More.

Buttons: Discard Draft, Publish.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "2019-11 | FB | Emsculpt | Women - Version 2 - Image 5". The ad creative features a woman in a white sports bra with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is sponsored by Parakh Plastic Surgery.

Identity: Facebook Page: Parakh Plastic Surgery. Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More.

Buttons: Discard Draft, Publish.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "High Vio - 2019-11 - Emsculpt - Women - Version 2 - Image 5". The ad creative features a woman in a white sports bra with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is sponsored by Parakh Plastic Surgery.

Identity: Instagram Account: parakhplasticsurgery. The Instagram account below is connected to the selected Facebook Page. Manage connections in Page settings.

Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More.

Buttons: Discard Draft, Publish.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "2019-11 | IG | Emsculpt | Women - Version 1 - Image 2". The ad creative features a couple in athletic wear with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is sponsored by Parakh Plastic Surgery.

Identity: Facebook Page: Parakh Plastic Surgery. Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More.

Buttons: Discard Draft, Publish.

Facebook Ads Manager interface showing the creation of an ad for Parakh Plastic Surgery. The ad is titled "2019-11 | FB | Emsculpt | Women - Version 1 - Image 1". The ad creative features a woman in a white sports bra with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad is sponsored by Parakh Plastic Surgery.

Identity: Facebook Page: Parakh Plastic Surgery. Advertise on Instagram: Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Format: Single Image or Video. Fullscreen Mobile Experience: Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More.

Buttons: Discard Draft, Publish.

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar displays a list of ad creatives, with the selected ad being '2019-11 | IG | Emsculpt | Women - Ver...'. The main panel shows the 'Identity' section, which includes the Facebook Page 'Parakh Plastic Surgery' and the Instagram Account 'parakhplasticsurgery'. The 'Format' section is set to 'Single Image or Video'. The 'Media' section shows a preview of the ad creative, which features a woman in a black bikini lying on a blue surface. The ad text reads 'EMSCULPT™ BUILD MUSCLE TRIM + TONE'. The 'Learn More' link is visible. The 'Publish' button is highlighted in green.

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' campaign. The left sidebar displays a list of ad creatives, with the selected ad being '2019-11 - Emsculpt - Women -Version ...'. The main panel shows the 'Identity' section, which includes the Facebook Page 'Parakh Plastic Surgery' and the Instagram Account 'parakhplasticsurgery'. The 'Format' section is set to 'Single Image or Video'. The 'Media' section shows a preview of the ad creative, which features a woman in a black bikini lying on a blue surface. The ad text reads 'EMSCULPT™ BUILD MUSCLE TRIM + TONE'. The 'Learn More' link is visible. The 'Publish' button is highlighted in green.