



# EMSCULPT MARKETING PROPOSAL

Website Design + Digital Marketing

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

**BILL TO**  
**Parakh Plastic Surgery**  
Dr. Parakh

drparakh@parakhplasticsurgery.com

**Invoice Number:** PARAKH\_INVOICE\_1  
0\_2019

**Invoice Date:** October 30, 2019

**Payment Due:** November 1, 2019

**Amount Due (USD): \$0.00**

Items	Quantity	Price	Amount
<b>Digital Marketing Monthly Management Service</b> Pro-rated Oct 12,2019- Oct 31, 2019) <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target EmSculpt buyers online.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads</li> </ul> ---- This service begins after the set up service is performed and the ads are turned on. A three-month monthly management term is required. Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	\$919.00	\$919.00
<b>Digital Marketing Monthly Management Service</b> NOVEMBER 2019 <ul style="list-style-type: none"> <li>• Monthly management of Google Adwords, Facebook and Instagram campaigns to target CoolSculpting buyers online.</li> <li>• Optimize campaigns for conversions monthly</li> <li>• Monitor budget and adjust bids to gain better ROI</li> <li>• Manage keyword selection and audience targeting</li> <li>• Consult Exit pop technology to increase leads.</li> <li>• Additional service page generation and AdWords campaigns set up</li> </ul>	1	\$1,500.00	\$1,500.00

**Medstar Media, Inc.**  
10808 S. River Front Parkway Suite 3020  
South Jordan, Utah 84095  
United States

6466949450

---

	<b>Total:</b>	\$2,419.00
Payment on November 15, 2019 using  ending in 7830:		\$2,419.00

---

**Amount Due (USD):** **\$0.00**