

Park Avenue Esthetics Emsculpt Google Adwords Q3 2019 (7/1/2019 - 9/30/2019)

Emsculpt Beta: \$1,384.79

Google Ad Spend: \$1,384.79

Google Ads | Chris Zelig > Park Avenue ... 484-532-4539 | All campaigns

SEARCH | REPORTS | TOOLS & SETTINGS | 15 ads disapproved | 2 keyword conflicts

Overview | CAMPAIGNS | AUCTION INSIGHTS | Custom 3 Jul - 30 Sep 2019

Recommendations | Campaign status: All | ADD FILTER

Ad groups	Campaign	Budget	Status	Clicks	CTR	Cost
	search beta emsulpt	US\$50.71/day	Eligible	127	8.22%	US\$1,384.79
Ads & extensions	Laser Hair Removal	US\$50.99/day US\$1,550.10/m...	Removed	0	-	US\$0.00
Landing pages	Restore Your Hair	US\$11.84/day US\$359.94/mo...	Removed	0	-	US\$0.00
Keywords	Beauty, the Natural Way	US\$28.00/day US\$851.20/mo...	Removed	0	-	US\$0.00
Dynamic ad targets	Total: Campaigns			127	8.22%	US\$1,384.79
Audiences	Total: Account	US\$50.71/day		127	8.22%	US\$1,384.79
Demographics	Total: Search campaigns			127	8.22%	US\$1,384.79
Settings	Total: Smart campaigns			0	-	US\$0.00

Reporting is not carried out in real time. Time zone for all dates and times: (GMT-04:00) Eastern Time. Learn more
Some inventory may be provided through third-party intermediaries.
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.

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Overview | Enabled | Status: Eligible | Optimisation score: 90.3% | Type: Search | Budget: US\$50.71/day

Recommendations | ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom 1 Jul - 30 Sep 2019

Recommendations | Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Landing pages	#1 EmSculpt in Wallingford Non-Invasive Body Contouring Save on EmSculpt www.parkavenuesthetics.com	0. emsulpt - general	Approved (limited): Restricted medical content +1 more	56	9.96%	US\$664.20
Keywords	Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle					
Demographics	{Keyword:#1 EmSculpt in Wallingford} Non-Invasive Body Contouring Save on EmSculpt +4 more www.parkavenuesthetics.com	0. emsulpt - general	Approved (limited): Misleading content +3 more	51	6.63%	US\$530.11
Settings	Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle					
Locations	EmSculpt Body Contouring Build Muscle and Burn Fat EmSculpt Before and After www.parkavenuesthetics.com	0. emsulpt - general	Approved (limited): Restricted medical content +1 more	20	9.35%	US\$190.48
Ad schedule	Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.					
Devices	#1 Cool Sculpting Deal 25% off 25% Off Cool Sculpting in NJ CoolSculpting Paramus +3 more nuimagenj.com/coolsculpting/paramus	4. body sculpting	Removed	0	-	US\$0.00
Advanced bid adj.	#1 CoolSculpting Deal. 25% off. Freeze Fat. Top provider in Paramus, NJ. #1 FDA-Cleared, non-...					

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Recommendations | ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom 1 Jul - 30 Sep 2019

Recommendations | Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Landing pages	#1 EmSculpt in Wallingford Non-Invasive Body Contouring Save on EmSculpt www.parkavenuesthetics.com	5. coolsculpting	Disapproved: Misleading content +1 more	0	-	US\$0.00
Keywords	Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle					
Demographics	EmSculpt Body Contouring Build Muscle and Burn Fat EmSculpt Before and After www.parkavenuesthetics.com	5. coolsculpting	Disapproved: Misleading content +1 more	0	-	US\$0.00
Settings	Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.					
Locations	Total: Ads			127	8.22%	US\$1,384.79
Ad schedule	Total: Campaign			127	8.22%	US\$1,384.79

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Recommendations | ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom 1 Jul - 30 Sep 2019

Recommendations | Extension type: All | ADD FILTER | Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Landing pages	Sitelink extension						
Keywords	5 Star Reviews See Our 5 Star Reviews	search beta emsulpt	Campaign	Approved	0	0.00%	US\$0.00
Audiences	State-of-the-Art Facility Learn More about Your Facility	search beta emsulpt	Campaign	Approved	0	0.00%	US\$0.00
Demographics	Before and After Photos See Real Before and After Photos	search beta emsulpt	Campaign	Approved	0	0.00%	US\$0.00
Settings	EmSculpt Special Check Out the Latest Specials	search beta emsulpt	Campaign	Approved	0	0.00%	US\$0.00
Locations	Call extension						
Ad schedule	(203) 793-7550 (mobile)	Account	Account	Approved	24	8.45%	US\$304.05
Devices	(203) 793-7550	Account	Account	Approved	5	2.65%	US\$51.04

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Recommendations | ADS | EXTENSIONS | AUTOMATED EXTENSIONS | Custom 1 Jul - 30 Sep 2019

Recommendations | Extension type: All | ADD FILTER | Associations view

Ad groups	Extension	Added to	Level	Status	Clicks	CTR	Cost
Landing pages	Location extension						
Keywords	anacesaid@gmail.com All locations selected	Account	Account	-	-	-	-
Audiences	Callout extension						
Demographics	Non-Surgical	search beta emsulpt	Campaign	Approved	88	8.59%	US\$972.23
Settings	Burn Muscle + Build Fat	search beta emsulpt	Campaign	Approved	83	8.56%	US\$938.95
Locations	Free Consult / Contact	search beta emsulpt	Campaign	Approved	81	8.29%	US\$891.60
Ad schedule	Total: Sitelink extensions				0	0.00%	US\$0.00
Devices	Total: Callout extensions				98	8.92%	US\$1,076.76
Advanced bid adj.	Total: Call extensions				29	6.13%	US\$355.09
Change history	Total: Location extensions				19	4.20%	US\$233.35

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