

**Medstar Media, INC.**  
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chris@medstarmedia.com

# INVOICE

**BILL TO**  
Park Avenue Esthetics

**INVOICE #** 1062  
**DATE** 08/13/2019  
**DUE DATE** 08/13/2019  
**TERMS** Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
07/01/2019	<b>Digital Marketing Set Up Service</b>	<p>Set Up Google Adwords pay per click campaigns for Emsculpt related searches</p> <ul style="list-style-type: none"><li>• Perform keyword research, create ad groups and ad copy</li><li>• Set up Facebook/Instagram ad campaigns</li><li>• Set up conversion tracking, sales funnels and goals: Google Analytics, Google Tag Manager, Google Search Console, Call Tracking, Facebook conversion tracking, etc.</li></ul> <p>-----</p> <p>Monthly marketing services commence after completion of ad campaign set up. Services will include monthly advertising management on Google ads, Facebook and Instagram as well as a monthly email newsletter. \$1500 is the fee is to manage the digital marketing campaigns monthly.</p> <p>A three-month monthly management term is required. After the three-month requirement, either party may cancel services with a 30-day notice.</p> <p>Set up and monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google &amp; Facebook.</p>	1	1,500.00	1,500.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
08/13/2019	<b>Digital Marketing Monthly Management</b>	Digital Marketing Monthly Management Service • Monthly management of Google Adwords, Facebook and Instagram campaigns to target EmSculpt buyers online. • Optimize campaigns for conversions monthly • Monitor budget and adjust bids to gain better ROI • Manage keyword selection and audience targeting • Consult Exit pop technology to increase leads ---- This service begins after the set up service is performed and the ads are turned on. A three-month monthly management term is required. Monthly management fee does not include media costs. Client will be responsible to pay media costs directly to Google & Facebook.	1	1,500.00	1,500.00

Digital Marketing Agreement  
 Medstar Media, Inc. also known as "Company" agrees to provide Park Avenue Esthetics also known as "client" with aesthetic content creation and targeted digital marketing services. Client agrees to pay company upfront for the services. Client will have access to a full refund within three days of the start of the project. After the three days, the client has access to a partial refund (the total payment minus any billable hours dedicated to the project.) Monthly marketing services commence after completion of ad campaign set up. The website, content, graphics, designs, ad copy and other developed marketing assets will be the sole property of the client. IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed as of date 8/13/2019

PAYMENT 3,000.00  
 BALANCE DUE **\$0.00**

Signature \_\_\_\_\_ /  
 Park Avenue Esthetics / Anace Said MD  
 Signature: CZ(digital signature) / Chris Zelig/ Medstar Media, Inc.