

# Park Avenue Esthetics Emsculpt Google Adwords & Facebook Ads Q4 2019 (10/1/2019 - 12/31/2019)

search beta emsulpt: \$1,985.55

search alpha emsulpt: \$504.83

Total Google Ad Spend: \$2,490.38

Facebook Ads: \$1,390.06

Total Media Spend: \$3,880.44

Google Ads | Chris Zelig > Park Avenue Esthetics 484-532-4539 | All campaigns

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Campaigns | Custom Oct 1 - Dec 31, 2019

Recommendations | Campaign status: All; Campaign name contains emsulpt | View all | ADD FILTER

Ad groups	Campaign	Budget	Status	Clicks	CTR	Cost
	search   beta   emsulpt	\$12.38/day	Paused	128	7.25%	\$1,985.55
	search   alpha   emsulpt	\$14.32/day	Paused	34	12.83%	\$504.83
Total: Filtered campaigns				162	7.98%	\$2,490.38
Total: Account				162	7.98%	\$2,490.38

Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. [Learn more](#)  
Some inventory may be provided through third party intermediaries.  
You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.  
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Google Ads | Chris Zelig > Park Avenue Esthetics 484-532-4539 | All campaigns > search | beta | emsulpt

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Paused | Type: Search | Budget: \$12.38/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				128	7.25%	\$1,985.55
	#1 Emsculpt in Wallingford   Non-Invasive Body Contouring   Save on Emsculpt www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	5. coolsculpting	Campaign paused Disapproved: Misleading content +1 more	11	3.36%	\$225.15
	(Keyword:#1 Emsculpt in Wallingford)   Non-Invasive Body Contouring   Save on Emsculpt +4 more www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-View assets details	0. emsulpt - general	Campaign paused Disapproved: Misleading content +4 more	9	12.50%	\$219.07
	#1 Emsculpt in Wallingford   Non-Invasive Body Contouring   Save on Emsculpt www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +1 more	17	13.82%	\$184.82
	(Keyword:#1 Emsculpt in Wallingford)   Non-Invasive Body Contouring   Save on Emsculpt +4 more www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-View assets details	4. body sculpting	Campaign paused Disapproved: Misleading content +3 more	11	11.46%	\$183.40
	#1 Provider in Wallingford   20% Off All Body Contouring   New Client Special +6 more www.parkavenuesthetics.com Fast Treatments. No Downtime. Long Lasting. Natural Looking. Book a Free Consult Here. Emsculpt® is Body... View assets details	2. body contouring	Campaign paused Approved (limited): Misleading content +2 more	8	8.99%	\$160.31
	Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.parkavenuesthetics.com Emsculpt® is the Natural Looking and Long Lasting Way to	0. emsulpt - general	Campaign paused Approved (limited): Restricted	6	7.50%	\$147.52

Google Ads | Chris Zelig > Park Avenue Esthetics 484-532-4539 | All campaigns > search | beta | emsulpt

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Overview | Paused | Type: Search | Budget: \$12.38/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				128	7.25%	\$1,985.55
	Leading Emsculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.parkavenuesthetics.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book a Free Consult for 20% Off Today!	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +1 more	6	7.50%	\$147.52
	(Keyword:#1 Emsculpt in Wallingford)   Non-Invasive Body Contouring   Save on Emsculpt +4 more www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emsculpt is the Only Non-View assets details	5. coolsculpting	Campaign paused Disapproved: Misleading content +3 more	10	4.83%	\$118.73
	Park Avenue Esthetics   20% Off Emsculpt® Special   Wallingford's #1 Provider www.parkavenuesthetics.com Quick. Painless. No Recovery. In a Half Hour, Emsculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emsculpt® is the Natural Looking Way to Look Incredible.	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +1 more	7	8.75%	\$106.40
	Emsculpt Body Contouring   Build Muscle and Burn Fat   Emsculpt Before and After www.parkavenuesthetics.com Body Contouring with Emsculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emsculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	0. emsulpt - general	Campaign paused Approved (limited): Restricted drug terms	7	11.11%	\$85.31
	(Keyword:Best Price in Wallingford)   Park Avenue Esthetics   #1 Provider in Wallingford +5 more www.parkavenuesthetics.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. Emsculpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	0. emsulpt - general	Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +3 more	3	10.00%	\$74.42
	#1 Provider in Wallingford   New Client Specials   FDA Cleared Safe + Effective www.parkavenuesthetics.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpt. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	5. coolsculpting	Campaign paused Approved (limited): Restricted medical content +1 more	5	6.67%	\$57.46

Google Ads | Chris Zelig > Park Avenue Esthetics 484-532-4539 | All campaigns > search | beta | emsulpt

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads. [LEARN MORE](#)

Overview | Paused | Type: Search | Budget: \$12.38/day | More details

Recommendations | Ads | Custom Oct 1 - Dec 31, 2019

Ad status: All | ADD FILTER

Ad groups	Ad	Ad group	Status	Clicks	CTR	Cost
Total: Ads				128	7.25%	\$1,985.55
	#1 Emsculpt® in Wallingford   Quick. Painless. Effective.   Get Rid of Fat & Grow Muscle www.parkavenuesthetics.com Emsculpting is Body Sculpting in 30 Minutes. No Downtime. Long-Lasting. Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free Consultation Today.	4. body sculpting	Campaign paused Approved (limited): Restricted medical content +1 more	3	13.04%	\$49.19
	Top Provider in Wallingford   New Client Specials   FDA Cleared Safe + Effective www.parkavenuesthetics.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpt. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	0. emsulpt - general	Campaign paused Approved (limited): Restricted medical content +1 more	3	6.12%	\$43.56
	Melt Away Fat. Build Muscle.   Emsculpt® Does Both   Transform Your Physique Today www.parkavenuesthetics.com The All-Around Best Non-Surgical Body Sculpting is Emsculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book a Free Consult.	4. body sculpting	Campaign paused Disapproved: Speculative and Experimental Medical Treatment +2 more	1	9.09%	\$37.50
	20% Off Emsculpt® Cost   New Client Special   Park Avenue Esthetics www.parkavenuesthetics.com Emsculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book a Free Consult for 20% Off Today!	1. emsulpt - price	Campaign paused Approved (limited): Restricted medical content +1 more	3	25.00%	\$34.06
	20% Off Emsculpt® Special   FDA Cleared Safe + Effective   Park Avenue Esthetics www.parkavenuesthetics.com Frustrated by Stubborn Bulges? Melt Them Away and Build Muscle with Emsculpt. How Much is Emsculpt? A Lot Less Than You Might Think. Book a Free Consultation Now!	1. emsulpt - price	Campaign paused Approved (limited): Restricted medical content +1 more	3	15.00%	\$31.13
	#1 Emsculpt® in Wallingford   Quick. Painless. Effective.   Get Rid of Fat & Grow Muscle www.parkavenuesthetics.com Emsculpting is Body Contouring in 30 Minutes. No Downtime. Long-Lasting. Natural Looking. Join the Thousands of Emsculpt® Success Stories and Book a Free	2. body contouring	Campaign paused Approved (limited): Restricted medical content +1 more	2	5.00%	\$31.04

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Overview	Paused	Type: Search	Budget: \$12.38/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 128						
Ads & extensions	CTR 7.25%						
Cost	\$1,985.55						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 EmSculpt® in Wallingford   Quick, Painless, Effective.   Get Rid of Fat & Grow Muscle www.parkavenuesthetics.com EmSculpt is Body Contouring in 30 Minutes. No Downtime. Long-Lasting, Natural Looking. Join the Thousands of EmSculpt® Success Stories and Book a Free Consultation Today.	2. body contouring Campaign paused Approved (limited): Restricted medical content +1 more	2	5.00%	\$31.04
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	20% Off EmSculpt® Special   Best Price in Wallingford   Burn Fat. Build Muscles. +6 more www.parkavenuesthetics.com Treatments Tailored To You. In a Luxury Environment. With Flexible Payment Options. Dream of a Six Pack? A Better... View assets details	1. emsulpt - price Campaign paused Approved (limited): Misleading content +2 more	3	30.00%	\$27.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt® Body Sculpting   Park Avenue Esthetics   New Client Special www.parkavenuesthetics.com Build 20,000 Crunches/Squats of Muscle. Melt Away Stubborn Fat. Transform Your Physique! Is EmSculpt® Body Contouring Right For You? Book Your Free Consultation for 20% Off Today.	2. body contouring Campaign paused Approved (limited): Restricted medical content +1 more	1	1.85%	\$9.55
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Wallingford   20% Off All Body Sculpting   New Client Special +6 more www.parkavenuesthetics.com Fast Treatments. No Downtime. Long Lasting, Natural Looking. Book a Free Consult Here. EmSculpt® is Body... View assets details	4. body sculpting Campaign paused Approved (limited): Restricted drug terms	1	2.78%	\$7.02
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	EmSculpt Body Contouring   Build Muscle and Burn Fat   EmSculpt Before and After www.parkavenuesthetics.com Body Contouring with EmSculpt Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. EmSculpt is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	3. melt body fat Campaign paused Disapproved: Misleading content	1	100.00%	\$4.50
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:#1 EmSculpt in Wallingford)   Non-Invasive Body Contouring   Save on EmSculpt +4 more www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-... View assets details	1. emsulpt - price Campaign paused Disapproved: Misleading content +3 more	1	16.67%	\$3.55

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Overview	Paused	Type: Search	Budget: \$12.38/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 128						
Ads & extensions	CTR 7.25%						
Cost	\$1,985.55						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Melt Away Fat. Build Muscle.   EmSculpt® Does Both   Transform Your Physique Today www.parkavenuesthetics.com The All-Around Best Non-Surgical Body Contouring is EmSculpt®. Nothing Else Compares. 19% Fat Reduction. 16% Muscle Gains. 20% Off First Treatment When You Book A Free Consult.	2. body contouring Campaign paused Disapproved: Speculative and Experimental Medical Treatment +1 more	0	0.00%	\$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:Best Price in Wallingford)   Park Avenue Esthetics   #1 Provider in Wallingford +5 more www.parkavenuesthetics.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. EmSculpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	5. coolsculpting Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +3 more	0	0.00%	\$0.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Park Avenue Esthetics   20% Off EmSculpt® Special   Wallingford's #1 Provider www.parkavenuesthetics.com Quick, Painless. No Recovery. In a Half Hour, EmSculpt® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. EmSculpt® is the Natural Looking Way to Look Incredible.	5. coolsculpting Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading EmSculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.parkavenuesthetics.com EmSculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	5. coolsculpting Campaign paused Approved (limited): Restricted medical content +1 more	0	0.00%	\$0.00
Keywords	Total: Ads 128						
Audiences	CTR 7.25%						
Demographics	Cost \$1,985.55						
Settings	Total: Campaign 128						
Locations	CTR 7.25%						
Ad schedule	Cost \$1,985.55						
Devices	Show rows: 500   1 - 60 of 60						
Advanced bid adj.	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. <a href="#">Learn more</a> Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.						
Change history	© 2020 Google						

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Overview	Paused	Type: Search	Budget: \$12.38/day	More details			
Recommendations	Extensions						
Ad groups	Extension type: All ADD FILTER						
Ads & extensions	Associations view						
Cost	Custom Oct 1 - Dec 31, 2019						
Ads	<input type="checkbox"/>	<input type="checkbox"/>	Before and After Photos See EmSculpting Before and After Photos	search   beta   emsulpt   Campaign Disapproved: Misleading content +1 more	0	-	\$0.00
Extensions	<input type="checkbox"/>	<input type="checkbox"/>	5 Star Reviews Real EmSculpting Reviews & Patient Testimonials	search   beta   emsulpt   Campaign Disapproved: Misleading content +1 more	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	<input type="checkbox"/>	State-of-the-Art Facility Latest Body Contouring Technology	search   beta   emsulpt   Campaign Disapproved: Misleading content +1 more	0	-	\$0.00
Landing pages	<input type="checkbox"/>	<input type="checkbox"/>	Save on EmSculpt Save on EmSculpting Cost. Limited Time Special	search   beta   emsulpt   Campaign Disapproved: Misleading content	0	-	\$0.00
Keywords	Call extension						
Audiences	<input type="checkbox"/>	<input type="checkbox"/>	(203) 793-7550 (mobile)	Account   Account Approved	36	11.69%	\$697.64
Demographics	<input type="checkbox"/>	<input type="checkbox"/>	(203) 793-7550	Account   Account Approved	10	4.83%	\$177.04
Settings	Location extension						
Locations	<input type="checkbox"/>	<input type="checkbox"/>	anacesaid@gmail.com (View locations) All locations selected	Account   Account -	-	-	-
Ad schedule	Callout extension						
Devices	<input type="checkbox"/>	<input type="checkbox"/>	Burn Muscle + Build Fat	search   beta   emsulpt   Campaign Approved	81	9.57%	\$1,337.46
Advanced bid adj.	<input type="checkbox"/>	<input type="checkbox"/>	Contact Us + Free Consult	search   beta   emsulpt   Campaign Approved	21	10.29%	\$334.00
Change history	Show rows: 500   1 - 14 of 14						
Drafts & experiments	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. <a href="#">Learn more</a> Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.						
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Overview	Paused	Type: Search	Budget: \$12.38/day	More details			
Recommendations	Extensions						
Ad groups	Extension type: All ADD FILTER						
Ads & extensions	Associations view						
Cost	Custom Oct 1 - Dec 31, 2019						
Ads	<input type="checkbox"/>	<input type="checkbox"/>	Strengthen/Sculpt Muscle	search   beta   emsulpt   Campaign Approved	19	8.80%	\$322.39
Extensions	<input type="checkbox"/>	<input type="checkbox"/>	Highlights: No Surgery	search   beta   emsulpt   Campaign Approved	20	9.48%	\$270.88
Automated extensions	<input type="checkbox"/>	<input type="checkbox"/>	New Clients 25% Off	search   beta   emsulpt   Campaign Approved	19	8.23%	\$265.65
Landing pages	Structured snippet extension						
Keywords	<input type="checkbox"/>	<input type="checkbox"/>	Service catalog: EmSculpting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring	search   beta   emsulpt   Campaign Approved	0	0.00%	\$0.00
Audiences	Promotion extension						
Demographics	<input type="checkbox"/>	<input type="checkbox"/>	25% off for New Clients	search   beta   emsulpt   Campaign Approved	40	8.64%	\$578.35
Settings	Total: Sitelink extensions 0						
Locations	Total: Callout extensions 96						
Ad schedule	Total: Structured snippet extensions 0						
Devices	Total: Call extensions 46						
Advanced bid adj.	Total: Location extensions 67						
Change history	Total: Promotion extensions 40						
Drafts & experiments	Show rows: 500   1 - 14 of 14						
	Reporting is not real-time. Time zone for all dates and times: (GMT-05:00) Eastern Time. <a href="#">Learn more</a> Some inventory may be provided through third party intermediaries. You'll see Media Rating Council (MRC) accreditation noted in the column header's hover text for accredited metrics.						
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Overview	Paused	Type: Search	Budget: \$14.32/day	More details			
Recommendations	Ads						
Ad groups	Ad status: All ADD FILTER						
Ads & extensions	Associations view						
Cost	Custom Oct 1 - Dec 31, 2019						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:Best Price in Wallingford)   Park Avenue Esthetics   #1 Provider in Wallingford +5 more www.parkavenuesthetics.com Sit Back, Relax, and Let the Stubborn Fat Melt Away. EmSculpt® Treatments Take 30 Minutes. Dream of a Six... View assets details	0. emsulpt - general Campaign paused Approved (limited): Speculative and Experimental Medical Treatment +3 more	3	33.33%	\$102.54
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Wallingford   New Client Specials   FDA Cleared Safe + Effective www.parkavenuesthetics.com Frustrated By Stubborn Bumps? Melt Them Away and Build Muscle with EmSculpting. Get Started Today for 20% Off. A Trained Specialist Is Waiting to Change Your Life.	0. emsulpt - general Campaign paused Approved (limited): Restricted medical content +1 more	4	13.33%	\$93.18
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Wallingford   New Client Specials   FDA Cleared Safe + Effective www.parkavenuesthetics.com Frustrated By Stubborn Bumps? Melt Them Away and Build Muscle with EmSculpting. Get Started Today for 20% Off. A Trained Specialist Is Waiting to Change Your Life.	1. emsulpt - price Campaign paused Approved (limited): Restricted medical content +1 more	3	150.00%	\$60.84
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword:#1 EmSculpt in Wallingford)   Non-Invasive Body Contouring   Save on EmSculpt +4 more www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. EmSculpt is the Only Non-... View assets details	0. emsulpt - general Campaign paused Disapproved: Misleading content +3 more	6	24.00%	\$56.15
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading EmSculpt® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches www.parkavenuesthetics.com EmSculpt® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	0. emsulpt - general Campaign paused Approved (limited): Restricted medical content +1 more	5	9.80%	\$47.94
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Wallingford   20% Off All Body Sculpting   New Client Special +6 more www.parkavenuesthetics.com Fast Treatments. No Downtime. Long Lasting, Natural Looking. Book a Free Consult Here. EmSculpt® is Body... View assets details	4. body sculpting Campaign paused Approved (limited): Misleading content +2 more	1	7.14%	\$35.52

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Overview	Paused	Type: Search	Budget: \$14.32/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 34						
Ads & extensions	Total: Ads 34						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Park Avenue Esthetics   20% Off Emscript® Special   Wallingford's #1 Provider www.parkavenuesthetics.com Quick, Painless. No Recovery. In a Half Hour, Emscript® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emscript® is the Natural Looking Way to Look Incredible.	0. emscript - general Campaign paused Approved (limited): Restricted medical content +1 more	3	7.32%	\$34.08
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Emscript in Wallingford   Non-Invasive Body Contouring   Save on Emscript www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emscript is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	0. emscript - general Campaign paused Disapproved: Misleading content	5	41.67%	\$27.73
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Emscript Body Contouring   Build Muscle and Burn Fat   Emscript Before and After www.parkavenuesthetics.com Body Contouring with Emscript Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emscript is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	0. emscript - general Campaign paused Disapproved: Misleading content	1	100.00%	\$7.66
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	(Keyword: #1 Emscript in Wallingford)   Non-Invasive Body Contouring   Save on Emscript +4 more www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emscript is the Only Non-View assets details	1. emscript - price Campaign paused Disapproved: Misleading content +3 more	0	0.00%	\$0.00
Keywords	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Emscript Body Contouring   Build Muscle and Burn Fat   Emscript Before and After www.parkavenuesthetics.com Body Contouring with Emscript Reduces Fat and Builds Muscle Tone in the Abdomen & Buttocks. Emscript is a Non-Surgical Alternative to Liposuction that Reduces Fat and Builds Muscles.	1. emscript - price Campaign paused Disapproved: Misleading content	0	0.00%	\$0.00
Audiences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Emscript in Wallingford   Non-Invasive Body Contouring   Save on Emscript www.parkavenuesthetics.com Burn Fat and Build Muscle to Achieve Your Dream Body. Non-Surgical & Minimal Downtime. Emscript is the Only Non-Invasive Body Contouring Treatment that Burns Fat & Builds Muscle	1. emscript - price Campaign paused Disapproved: Misleading content +1 more	0	-	\$0.00

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview	Paused	Type: Search	Budget: \$14.32/day	More details			
Recommendations	Ad status: All ADD FILTER						
Ad groups	Total: Ads 34						
Ads & extensions	Total: Ads 34						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading Emscript® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches emscript.parkavenuesthetics.com Emscript® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	2. body contouring Campaign paused	0	-	\$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	#1 Provider in Wallingford   New Client Specials   FDA Cleared Safe + Effective emscript.parkavenuesthetics.com Frustrated by Stubborn Bumps? Melt Them Away and Build Muscle with Emscripting. Get Started Today for 20% Off. A Trained Specialist is Waiting to Change Your Life.	4. body sculpting Campaign paused	0	0.00%	\$0.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Park Avenue Esthetics   20% Off Emscript® Special   Wallingford's #1 Provider emscript.parkavenuesthetics.com Quick, Painless. No Recovery. In a Half Hour, Emscript® Does the Work of 20,000 Crunches! Get Rid of Fat. Build Muscle. Emscript® is the Natural Looking Way to Look Incredible.	4. body sculpting Campaign paused	0	-	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leading Emscript® Provider   Let the Fat Melt Away   Equals 20,000 Squats/Crunches emscript.parkavenuesthetics.com Emscript® is the Natural Looking and Long Lasting Way to a Six Pack or a Better Butt. All It Takes? Sit Back and Relax for 30 Minutes. Book A Free Consult for 20% Off Today!	4. body sculpting Campaign paused	0	0.00%	\$0.00
Keywords	Total: Ads 34						
Audiences	Total: Campaign 34						
Demographics	Total: Campaign 34						
Settings	Show rows: 500 1 - 50 of 50						

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview	Paused	Type: Search	Budget: \$14.32/day	More details			
Recommendations	Extensions						
Ad groups	Extension type: All ADD FILTER						
Ads & extensions	Associations view						
Ads	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Before and After Photos See Emscripting Before and After Photos	search   alpha   emscript   Campaign Disapproved: Misleading content +1 more	0	-	\$0.00
Extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	5 Star Reviews Real Emscripting Reviews & Patient Testimonials	search   alpha   emscript   Campaign Disapproved: Misleading content +1 more	0	-	\$0.00
Automated extensions	<input type="checkbox"/>	<input checked="" type="checkbox"/>	State-of-the-Art Facility Latest Body Contouring Technology	search   alpha   emscript   Campaign Disapproved: Misleading content +1 more	0	-	\$0.00
Landing pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Save on Emscript Save on Emscripting Cost. Limited Time Special	search   alpha   emscript   Campaign Disapproved: Misleading content	0	-	\$0.00
Keywords	Call extension						
Audiences	(203) 793-7550 (mobile) Account Account Approved 7 14.00% \$156.56						
Demographics	(203) 793-7550 Account Account Approved 1 3.57% \$27.30						
Settings	Location extension						
Locations	anacesaid@gmail.com (View locations) All locations selected - - -						
Ad schedule	Callout extension						
Devices	Burn Muscle + Build Fat search   alpha   emscript   Campaign Approved 14 12.96% \$156.15						
Advanced bid adj.	Contact Us + Free Consult search   alpha   emscript   Campaign Approved 5 6.85% \$69.11						
Change history	New Clients 25% Off search   alpha   emscript   Campaign Approved 2 2.56% \$29.92						

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Overview	Paused	Type: Search	Budget: \$14.32/day	More details
Recommendations	Extension type: All ADD FILTER			
Ad groups	Associations view			
Ads & extensions	Contact Us + Free Consult			
Ads	New Clients 25% Off			
Extensions	Strengthen/Sculpt Muscle			
Automated extensions	Highlights: No Surgery			
Landing pages	Structured snippet extension			
Keywords	Service catalog: Emscripting, Non-Surgical Butt Lift, Muscle Building, Non-Invasive Toning, Fat Reduction, Body Contouring			
Audiences	Promotion extension			
Demographics	25% off for New Clients			
Settings	Total: Callout extensions 21 11.80% \$263.62			
Locations	Total: Structured snippet extensions 0 0.00% \$0.00			
Ad schedule	Total: Call extensions 8 10.26% \$183.86			
Devices	Total: Location extensions 22 15.94% \$367.52			
Advanced bid adj.	Total: Promotion extensions 10 6.45% \$203.08			
Change history	Show rows: 500 1 - 14 of 14			

Ads Manager | Park Avenue Esthetics (14594668...)

We recently detected activity on Audience Network that violated our Audience Network Policies and are refunding advertising spend for impacted ads. The impacted ads may have run on third-party mobile apps, mobile website or Instant Articles. We have refunded \$0.01 on 2019-12-18 to the payment method on your ad account 14594668140882. We appreciate your accommodation for the inconvenience this refund may have caused.

Search | Filters | Add filters to narrow the data you are seeing. Oct 1, 2019 - Dec 31, 2019

Account Overview | Campaigns (2 selected) | Ad Sets for 2 Campaigns | Ads for 2 Campaigns

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-12 -Emscript - Men - Image 2	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 6.2... 27 days ago	62 Link Clicks	3,138	13,255	\$2.25 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Below average Bottom 20% of ads	\$139.27
2019-12 -Emscript - Men 2	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5.1... 12 days ago	2 Leads	2,913	6,093	\$62.44 Per Lead	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$124.88
2019-12 -Emscript - Women - Image 1	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5.1... 12 days ago	5 Leads	3,138	6,677	\$24.25 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$121.27
2019-12 -Emscript - Women - Image 3	Lowest cost Link Clicks	Using camp...	Dec 11, 2019, 3.2... 28 days ago	54 Link Clicks	3,564	8,790	\$1.97 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 10% of ads	\$106.63
2019-12 -Emscript - Men - Image 1	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 6.2... 27 days ago	48 Link Clicks	3,927	11,355	\$2.14 Per Link Click	-	-	-	\$102.78
2019-11   FB   Emscript   Women   Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10.1... 32 days ago	93 Link Clicks	5,928	9,983	\$1.00 Per Link Click	-	-	-	\$92.83
2019-12 -Emscript - Women - Image 5	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5.1... 12 days ago	1 Lead	2,185	4,716	\$91.48 Per Lead	Below average Bottom 20% of ads	Below average Bottom 20% of ads	Below average Bottom 35% of ads	\$91.48
2019-12 -Emscript - Women - Image 4	Lowest cost Link Clicks	Using camp...	Dec 11, 2019, 3.2... 28 days ago	29 Link Clicks	3,228	5,654	\$2.12 Per Link Click	-	-	-	\$61.60
2019-11   FB   Emscript   Men   Version 2 - Image 1	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 6.2... 27 days ago	37 Link Clicks	2,834	6,319	\$1.57 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Below average Bottom 20% of ads	\$58.02
2019-12 -Emscript - Men - Image 3	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 6.2... 27 days ago	24 Link Clicks	2,120	5,579	\$2.13 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Below average Bottom 20% of ads	\$51.21
2019-11   FB   Emscript   Women   Version 1 - Ima...	Lowest cost	Using camp...	Dec 7, 2019, 10.1...	42	3,828	5,666	\$1.13	Below average	Below average	Below average	\$47.32
Results from 37 ads					28,104	119,982	Total	-	-	-	\$1,390.06 Total Spent

Facebook Ads Manager interface showing a list of ad sets for 'Park Avenue Esthetics'. The table includes columns for Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-11   FB   Emsculpt   Women   Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10:1... 32 days ago	42 Link Clicks	3,828	5,666	\$1.13 Per Link Click	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$47.32
High Vio - 2019-12 -Emsculpt - Women - Image 4	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5:1... 12 days ago	2 Leads	1,463	2,489	\$23.25 Per Lead	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$46.49
2019-12 -Emsculpt - Women - Image 1	Lowest cost Link Clicks	Using camp...	Dec 11, 2019, 3:2... 28 days ago	25 Link Clicks	1,914	4,310	\$1.60 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 20% of ads	\$40.12
2019-11   FB   Emsculpt   Men   Version 1 - Image 1	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 6:2... 27 days ago	22 Link Clicks	2,330	4,610	\$1.68 Per Link Click	—	—	—	\$37.06
2019-12 -Emsculpt - Women - Image 2	Lowest cost Link Clicks	Using camp...	Dec 11, 2019, 3:2... 28 days ago	14 Link Clicks	1,410	2,823	\$2.10 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 10% of ads	\$29.36
High Vio 2019-12 - Emsculpt - Women - Video 2	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5:1... 12 days ago	— Lead	677	915	— Per Lead	—	—	—	\$28.90
2019-12 -Emsculpt - Men 1	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5:1... 12 days ago	— Lead	749	1,444	— Per Lead	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$28.58
2019-12 - Emsculpt - Women - Video 2	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 3:2... 28 days ago	8 Link Clicks	1,102	2,085	\$3.32 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 10% of ads	\$26.59
High Vio - 2019-12 -Emsculpt - Women - Image 3	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5:1... 12 days ago	1 Lead	889	1,319	\$24.10 Per Lead	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Average	\$24.10
High Vio - 2019-12 -Emsculpt - Women - Image 2	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5:1... 12 days ago	— Lead	733	992	— Per Lead	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$23.69
2019-12 -Emsculpt - Men 3	Lowest cost	Using camp...	Dec 27, 2019, 5:1...	—	497	1,000	—	Below average	Below average	Below average	\$19.14
<b>Results from 37 ads</b>											
					<b>28,104</b>	<b>119,982</b>	<b>Total</b>				<b>\$1,390.06</b>

Facebook Ads Manager interface showing a list of ad sets for 'Park Avenue Esthetics'. The table includes columns for Ad Name, Bid Strategy, Budget, Last Significant Edit, Results, Reach, Impressions, Cost per Result, Quality Ranking, Engagement Rate, Conversion Rate, and Amount Spent.

Ad Name	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Quality Ranking	Engagement Rate	Conversion Rate	Amount Spent
2019-12 -Emsculpt - Men 3	Lowest cost Conversions	Using camp...	Dec 27, 2019, 5:1... 12 days ago	— Lead	497	1,000	— Per Lead	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$19.14
2019-11   FB   Emsculpt   Men   Version 2 - Image 2	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 6:2... 27 days ago	13 Link Clicks	1,072	2,216	\$1.24 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 20% of ads	\$16.10
2019-11   FB   Emsculpt   Women   Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10:1... 32 days ago	15 Link Clicks	1,522	2,194	\$0.95 Per Link Click	—	—	—	\$14.19
2019-11   FB   Emsculpt   Men   Version 1 - Image 2	Lowest cost Link Clicks	Using camp...	Dec 12, 2019, 6:2... 27 days ago	7 Link Clicks	893	1,975	\$1.94 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$13.60
2019-11   FB   Emsculpt   Women   Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10:1... 32 days ago	4 Link Clicks	1,288	1,762	\$2.76 Per Link Click	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$11.05
2019-11   FB   Emsculpt   Women   Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10:1... 32 days ago	4 Link Clicks	906	1,328	\$2.31 Per Link Click	—	—	—	\$9.22
2019-11   FB   Emsculpt   Women   Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10:1... 32 days ago	7 Link Clicks	1,129	1,449	\$1.09 Per Link Click	—	—	—	\$7.64
2019-12 -Emsculpt - Women - Video 1	Lowest cost Link Clicks	Using camp...	Dec 11, 2019, 3:2... 28 days ago	4 Link Clicks	379	895	\$1.84 Per Link Click	Below average Bottom 10% of ads	Below average Bottom 20% of ads	Below average Bottom 20% of ads	\$7.36
2019-11   FB   Emsculpt   Women   Version 2 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10:1... 32 days ago	4 Link Clicks	725	1,056	\$1.23 Per Link Click	Below average Bottom 20% of ads	Below average Bottom 35% of ads	Below average Bottom 35% of ads	\$4.90
2019-11   FB   Emsculpt   Women   Version 1 - Ima...	Lowest cost Link Clicks	Using camp...	Dec 7, 2019, 10:1... 32 days ago	3 Link Clicks	809	1,033	\$1.56 Per Link Click	—	—	—	\$4.88
2019-12 -Emsculpt - Women - Video 1 - Copy	Lowest cost	Using camp...	Dec 11, 2019, 3:2...	—	—	—	—	—	—	—	—
<b>Results from 37 ads</b>											
					<b>28,104</b>	<b>119,982</b>	<b>Total</b>				<b>\$1,390.06</b>

Facebook Ads Manager interface showing the 'Emsculpt - Traffic' ad set details. The left sidebar shows a list of ad sets. The main content area displays the 'Identity' section for the selected ad set, including the Facebook Page and Instagram Account information. The right sidebar shows the 'Create Ad' section with options for Format (Single Image or Video, Carousel, Collection) and Fullscreen Mobile Experience. The ad preview shows a sponsored post for 'Park Avenue Esthetics' with the headline 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today' and an image of a woman and a man.

Facebook Ads Manager interface showing the 'Emsculpt - Conversion' ad set details. The left sidebar shows a list of ad sets. The main content area displays the 'Identity' section for the selected ad set, including the Facebook Page and Instagram Account information. The right sidebar shows the 'Create Ad' section with options for Format (Single Image or Video, Carousel, Collection) and Fullscreen Mobile Experience. The ad preview shows a sponsored post for 'Park Avenue Esthetics' with the headline 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today' and an image of a man and a woman.

Facebook Ads Manager interface showing the 'Emsculpt - Conversion' ad set details. The left sidebar shows a list of ad sets. The main content area displays the 'Identity' section for the selected ad set, including the Facebook Page and Instagram Account information. The right sidebar shows the 'Create Ad' section with options for Format (Single Image or Video, Carousel, Collection) and Fullscreen Mobile Experience. The ad preview shows a sponsored post for 'Park Avenue Esthetics' with the headline 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today' and an image of a woman.

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Traffic

**Ad Name List:**

- 2019-12 -Emsculpt - Men 3
- 2019-12 -Emsculpt - Men 2
- 2019-12 -Emsculpt - Men 1
- 2019-12 -Emsculpt - Women - Image 5
- 2019-12 -Emsculpt - Women - Image 1
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio 2019-12 - Emsculpt - Women...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-12 -Emsculpt - Men - Image 1
- 2019-12 -Emsculpt - Men - Image 2
- 2019-12 -Emsculpt - Men - Image 3

**Identity:**

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Instagram Account: The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

**Format:** Single Image or Video (Selected)

**Mobile News Feed Preview:**

Park Avenue Esthetics Sponsored

Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation Today.

**BUILD MUSCLE TRIM + TONE**

PARKAVENUESTHETICS.COM  
**EMSculpt**  
 Learn more about how EmSculp... [LEARN MORE](#)

4 Likes, 2 Shares

**Buttons:** Discard Draft, Publish

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Traffic > Emsculpt - Men > 2019-12 -Emsculpt - Men - Image 1

**Ad Name List:**

- 2019-12 -Emsculpt - Men 3
- 2019-12 -Emsculpt - Men 2
- 2019-12 -Emsculpt - Men 1
- 2019-12 -Emsculpt - Women - Image 5
- 2019-12 -Emsculpt - Women - Image 1
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio 2019-12 - Emsculpt - Women...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-12 -Emsculpt - Men - Image 1
- 2019-12 -Emsculpt - Men - Image 2
- 2019-12 -Emsculpt - Men - Image 3

**Identity:**

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Instagram Account: The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

**Format:** Single Image or Video (Selected)

**Mobile News Feed Preview:**

Park Avenue Esthetics Sponsored

Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today

**BUILD MUSCLE NO SWEAT REQUIRED**

PARKAVENUESTHETICS.COM  
**EMSculpt**  
 Learn more about how EmSculp... [LEARN MORE](#)

2 Comments

**Buttons:** Discard Draft, Publish

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Traffic > 2019-11 | FB | Emsculpt | Women > 2019-11 | FB | Emsculpt | Women | Version 2 - Image 4

**Ad Name List:**

- 2019-12 -Emsculpt - Men 3
- 2019-12 -Emsculpt - Men 2
- 2019-12 -Emsculpt - Men 1
- 2019-12 -Emsculpt - Women - Image 5
- 2019-12 -Emsculpt - Women - Image 1
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio 2019-12 - Emsculpt - Women...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-12 -Emsculpt - Men - Image 1
- 2019-12 -Emsculpt - Men - Image 2
- 2019-12 -Emsculpt - Men - Image 3

**Identity:**

Facebook Page: Your Facebook Page represents your business in ads. You can also Create a Facebook Page

Instagram Account: Advertise on Instagram. Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

**Format:** Single Image or Video (Selected)

**Mobile News Feed Preview:**

Park Avenue Esthetics Sponsored

EMSculpt. The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!

**BUILD MUSCLE TRIM + TONE**

PARKAVENUESTHETICS.COM  
**EMSculpt SPECIAL**  
 Learn more about how EmSculp... [LEARN MORE](#)

9 Likes, 5 Shares

**Buttons:** Discard Draft, Publish

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Conversion > Emsculpt - Women > 2019-12 -Emsculpt - Women - Image 5

**Ad Name List:**

- 2019-12 -Emsculpt - Men 3
- 2019-12 -Emsculpt - Men 2
- 2019-12 -Emsculpt - Men 1
- 2019-12 -Emsculpt - Women - Image 5
- 2019-12 -Emsculpt - Women - Image 1
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio 2019-12 - Emsculpt - Women...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-12 -Emsculpt - Men - Image 1
- 2019-12 -Emsculpt - Men - Image 2
- 2019-12 -Emsculpt - Men - Image 3

**Identity:**

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Instagram Account: The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

**Format:** Single Image or Video (Selected)

**Mobile News Feed Preview:**

Park Avenue Esthetics Sponsored

Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today

**BUILD MUSCLE TRIM + TONE**

PARKAVENUESTHETICS.COM  
**EMSculpt**  
 Learn more about how EmSculp... [LEARN MORE](#)

2 Likes, 1 Comment

**Buttons:** Discard Draft, Publish

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Traffic > Emsculpt - Women > 2019-12 -Emsculpt - Women - Image 4

**Ad Name List:**

- 2019-12 -Emsculpt - Men 3
- 2019-12 -Emsculpt - Men 2
- 2019-12 -Emsculpt - Men 1
- 2019-12 -Emsculpt - Women - Image 5
- 2019-12 -Emsculpt - Women - Image 1
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio - 2019-12 -Emsculpt - Wome...
- High Vio 2019-12 - Emsculpt - Women...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- 2019-11 | FB | Emsculpt | Men | Versio...
- High Vio - 2019-12 -Emsculpt - Wome...
- 2019-12 -Emsculpt - Men - Image 1
- 2019-12 -Emsculpt - Men - Image 2
- 2019-12 -Emsculpt - Men - Image 3

**Identity:**

Facebook Page: Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Instagram Account: The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

**Format:** Single Image or Video (Selected)

**Mobile News Feed Preview:**

Park Avenue Esthetics Sponsored

Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today

**BUILD MUSCLE TRIM + TONE**

PARKAVENUESTHETICS.COM  
**EMSculpt**  
 Learn more about how EmSculp... [LEARN MORE](#)

**Buttons:** Discard Draft, Publish



**Facebook Ads Manager** | Search business | Medstar Media | 99+ | 2

Park Avenue Esthetics (14594668...)

We recently detected activity on Ad Account. We have refunded \$0.01 on 2019-11-11.

Search

2019-11 | FB | Emsculpt | Men | Version 1

Emsculpt - Traffic > Emsculpt - Prospecting - Men > 2019-11 | FB | Emsculpt | Men | Version 1 - Image 1

Ad Set Off

**Edit** | Review

Facebook Page  
Your Facebook Page represents your business in ads. You can also Create a Facebook Page

Select Page

Advertise on Instagram  
Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

Create Ad | Use Existing Post | Use Mockup

Format  
Choose how you'd like to structure your ad.

- Single Image or Video (Selected)  
One image or video, or a slideshow with multiple images
- Carousel  
2 or more scrollable images or videos
- Collection  
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience  
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media  
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Park Avenue Esthetics Sponsored

EmSculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today

PARKAVENUESTHETICS.COM  
**EMSCULPT**  
Learn more about how EmSculp... **LEARN MORE**

2 | 1 Comment

Like | Comment | Share

Discard Draft | Publish

**Facebook Ads Manager** | Search business | Medstar Media | 99+ | 2

Park Avenue Esthetics (14594668...)

We recently detected activity on Ad Account. We have refunded \$0.01 on 2019-11-11.

Search

2019-12 -Emsculpt - Women - Image 2

Emsculpt - Traffic > Emsculpt - Women > 2019-12 -Emsculpt - Women - Image 2

Campaign Off

**Edit** | Review

Facebook Page  
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Select Page

Instagram Account  
The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

No Instagram account

Create Ad | Use Existing Post | Use Mockup

Format  
Choose how you'd like to structure your ad.

- Single Image or Video (Selected)  
One image or video, or a slideshow with multiple images
- Carousel  
2 or more scrollable images or videos
- Collection  
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience  
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience

Media  
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

Park Avenue Esthetics Sponsored

Tone & Sculpt Your Body With EmSculpt. Schedule a Free Consultation today

PARKAVENUESTHETICS.COM  
**EMSCULPT**  
Learn more about how EmSculp... **LEARN MORE**

Like | Comment | Share

Discard Draft | Publish

**Facebook Ads Manager** | Search business | Medstar Media | 99+ | 2

Park Avenue Esthetics (14594668...)

We recently detected activity on Ad Account. We have refunded \$0.01 on 2019-11-11.

Search

High Vio 2019-12 - Emsculpt - Women - Video 2

Emsculpt - Conversion > Emsculpt - Women > High Vio 2019-12 - Emsculpt - Women - Video 2

Off

**Edit** | Review

Facebook Page  
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Select Page

Instagram Account  
The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

No Instagram account

Create Ad | Use Existing Post | Use Mockup

Format  
Choose how you'd like to structure your ad.

- Single Image or Video (Selected)  
One image or video, or a slideshow with multiple images
- Carousel  
2 or more scrollable images or videos
- Collection  
Group of items that opens into a fullscreen mobile experience

Fullscreen Mobile Experience  
Capture people's attention instantly with a fast-loading, mobile-optimized experience that opens when they interact with your ad. Learn More

Add an Instant Experience  
Add a Playable Asset

Media  
Choose an image or video, or create a new video or slideshow using a template. View recommended image specs and video specs.

Close

By clicking the "Publish" button, you agree to Facebook's Terms and Advertising Guidelines.

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Park Avenue Esthetics (14594668...)

We recently detected activity on Ad Account. We have refunded \$0.01 on 2019-11-11.

Search

2019-12 -Emsculpt - Men 1

Emsculpt - Conversion > Emsculpt - Men > 2019-12 -Emsculpt - Men 1

Off

**Edit** | Review

Facebook Page  
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Select Page

Instagram Account  
The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

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Learn more about how EmSculp... **LEARN MORE**

1 | 1 Share

Like | Comment | Share

Discard Draft | Publish

**Facebook Ads Manager** | Search business | Medstar Media | 99+ | 2

Park Avenue Esthetics (14594668...)

We recently detected activity on Ad Account. We have refunded \$0.01 on 2019-11-11.

Search

2019-12 - Emsculpt - Women - Video 2

Emsculpt - Traffic > Emsculpt - Women > 2019-12 - Emsculpt - Women - Video 2

Campaign Off

**Edit** | Review

Facebook Page  
Your Facebook Page or Instagram account represents your business in ads. You can also Create a Facebook Page

Select Page

Instagram Account  
The selected Page has no connected Instagram account. Your ad will use the Page name and profile picture. The Page admin can manage connections in Page settings.

No Instagram account

Create Ad | Use Existing Post | Use Mockup

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**EMSCULPT SPECIAL**  
Learn more about how EmSculp... **LEARN MORE**

1 | 1 Share

Like | Comment | Share

Discard Draft | Publish

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Conversion > Emsculpt - Women > High Vio - 2019-12 -Emsculpt - Women - Image 3

**Ad List:** Shows a list of ad creatives under 'Emsculpt - Traffic' and 'Emsculpt - Women' categories, including various dates and image/video versions.

**Ad Preview:** Shows a preview of the ad for 'Park Avenue Esthetics' with the headline 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation Today.' The ad features a woman in a white bikini and the text 'BUILD MUSCLE TRIM + TONE'.

**Format Options:**

- Single Image or Video (Selected)
- Carousel
- Collection

**Fullscreen Mobile Experience:**

- Learn More
- Add an Instant Experience

**Media:** Choose an image or video, or create a new video or slideshow using a template.

**Buttons:** Close, Discard Draft, Publish.

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Conversion > Emsculpt - Women > High Vio - 2019-12 -Emsculpt - Women - Image 2

**Ad List:** Shows a list of ad creatives under 'Emsculpt - Traffic' and 'Emsculpt - Women' categories.

**Ad Preview:** Shows a preview of the ad for 'Park Avenue Esthetics' with the headline 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today.' The ad features a woman in a white bikini and the text 'BUILD MUSCLE TRIM + TONE'.

**Format Options:**

- Single Image or Video (Selected)
- Carousel
- Collection

**Fullscreen Mobile Experience:**

- Learn More
- Add an Instant Experience

**Media:** Choose an image or video, or create a new video or slideshow using a template.

**Buttons:** Close, Discard Draft, Publish.

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Conversion > Emsculpt - Men > 2019-12 -Emsculpt - Men 3

**Ad List:** Shows a list of ad creatives under 'Emsculpt - Traffic' and 'Emsculpt - Men' categories.

**Ad Preview:** Shows a preview of the ad for 'Park Avenue Esthetics' with the headline 'Tone & Sculpt Your Body With EMSculpt. Schedule a Free Consultation today.' The ad features a man and a woman in athletic wear and the text 'EMSCULPT BUILD MUSCLE TRIM + TONE'.

**Format Options:**

- Single Image or Video (Selected)
- Carousel
- Collection

**Fullscreen Mobile Experience:**

- Learn More
- Add an Instant Experience

**Media:** Choose an image or video, or create a new video or slideshow using a template.

**Buttons:** Close, Discard Draft, Publish.

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Traffic > Emsculpt - Prospecting - Men > 2019-11 | FB | Emsculpt | Men | Version 2 - Image 2

**Ad List:** Shows a list of ad creatives under 'Emsculpt - Traffic' and 'Emsculpt - Men' categories.

**Ad Preview:** Shows a preview of the ad for 'Park Avenue Esthetics' with the headline 'EMSCULPT The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!'. The ad features a man and a woman in athletic wear and the text 'EMSCULPT BUILD MUSCLE TRIM + TONE'.

**Format Options:**

- Single Image or Video (Selected)
- Carousel
- Collection

**Fullscreen Mobile Experience:**

- Learn More
- Add an Instant Experience

**Media:** Choose an image or video, or create a new video or slideshow using a template.

**Buttons:** Close, Discard Draft, Publish.

Facebook Ads Manager interface for Park Avenue Esthetics (14594668...).

**Search:** Emsculpt - Traffic > 2019-11 | FB | Emsculpt | Women > 2019-11 | FB | Emsculpt | Women | Version 1 - Image 3

**Ad List:** Shows a list of ad creatives under 'Emsculpt - Traffic' and 'Emsculpt - Women' categories.

**Ad Preview:** Shows a preview of the ad for 'Park Avenue Esthetics' with the headline 'EMSCULPT is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today.' The ad features a woman in a white bikini and the text 'BUILD MUSCLE TRIM + TONE'.

**Format Options:**

- Single Image or Video (Selected)
- Carousel
- Collection

**Fullscreen Mobile Experience:**

- Learn More
- Add an Instant Experience

**Media:** Choose an image or video, or create a new video or slideshow using a template.

**Buttons:** Close, Discard Draft, Publish.

Facebook Ads Manager interface showing the creation of an ad for Park Avenue Esthetics. The breadcrumb trail is: Emsculpt - Traffic > Emsculpt - Prospecting - Men > 2019-11 | FB | Emsculpt | Men | Version 1 - Image 2. The ad preview shows a couple in athletic wear with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad copy includes: "EmSculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today." and "PARKAVENUESTHETICS.COM EMSCULPT Learn more about how EmSculp...".

Facebook Ads Manager interface showing the creation of an ad for Park Avenue Esthetics. The breadcrumb trail is: Emsculpt - Traffic > 2019-11 | FB | Emsculpt | Women > 2019-11 | FB | Emsculpt | Women | Version 1 - Image 1. The ad preview shows a woman in a black sports bra with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad copy includes: "EmSculpt is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today." and "PARKAVENUESTHETICS.COM EMSCULPT Learn more about how EmSculp...".

Facebook Ads Manager interface showing the creation of an ad for Park Avenue Esthetics. The breadcrumb trail is: Emsculpt - Traffic > 2019-11 | FB | Emsculpt | Women > 2019-11 | FB | Emsculpt | Women | Version 2 - Image 3. The ad preview shows a woman lying down with the text "EMSCULPT BUILD MUSCLE TRIM + TONE" and "EMSCULPT SPECIAL". The ad copy includes: "EmSculpt, The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!" and "PARKAVENUESTHETICS.COM EMSCULPT SPECIAL Learn more about how EmSculp...".

Facebook Ads Manager interface showing the creation of an ad for Park Avenue Esthetics. The breadcrumb trail is: Emsculpt - Traffic > 2019-11 | FB | Emsculpt | Women > 2019-11 | FB | Emsculpt | Women | Version 2 - Image 1. The ad preview shows a woman in a black sports bra with the text "BUILD MUSCLE TRIM + TONE" and "EMSCULPT". The ad copy includes: "EmSculpt, The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult!" and "PARKAVENUESTHETICS.COM EMSCULPT SPECIAL Learn more about how EmSculp...".

Facebook Ads Manager interface showing the creation of an ad for Park Avenue Esthetics. The breadcrumb trail is: Emsculpt - Traffic > Emsculpt - Women > 2019-12 - Emsculpt - Women - Video 1. The ad preview shows a close-up of a woman's face with the text "PARK AVENUE esthetics" and "EMSCULPT". The ad copy includes: "Tone & Sculpt Your Body With EMSCULPT. Schedule a Free Consultation today." and "PARKAVENUESTHETICS.COM EMSCULPT Learn more about how EmSculp...".

**Facebook Ads Manager** | Search business | Medstar Media | Ad Set Off

**Identity**

Facebook Page  
Your Facebook Page represents your business in ads. You can also create a Facebook Page

Select Page

Advertise on Instagram  
Run this ad on Facebook and Instagram at the same time to reach more people who matter to you. Learn more.

Add Instagram Placement

**Create Ad** | Use Existing Post | Use Mockup

**Format**  
Choose how you'd like to structure your ad.

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**Ad Preview:** Park Avenue Esthetics | Sponsored | EMSculpt. The Only Procedure to Reduce Fat & Build Muscle Simultaneously. Free Consult! | BUILD MUSCLE TRIM + TONE | EMSCULPT | PARKAVENUESTHETICS.COM | EMSCULPT SPECIAL | Learn more about how EmSculp... | Like | Comment | Share

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**Ad Preview:** Mobile News Feed | Park Avenue Esthetics | Sponsored | EmSculp is the only body contouring treatment to burn fat & build muscle. Schedule a free consultation today. | BUILD MUSCLE TRIM + TONE | EMSCULPT | PARKAVENUESTHETICS.COM | EMSCULPT | Learn more about how EmSculp... | Like | Comment | Share